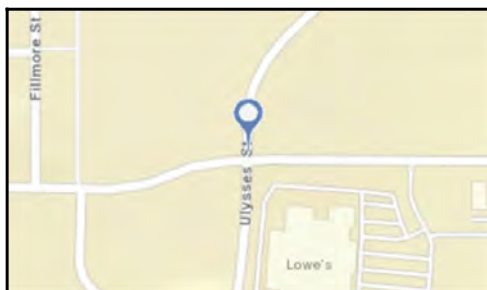
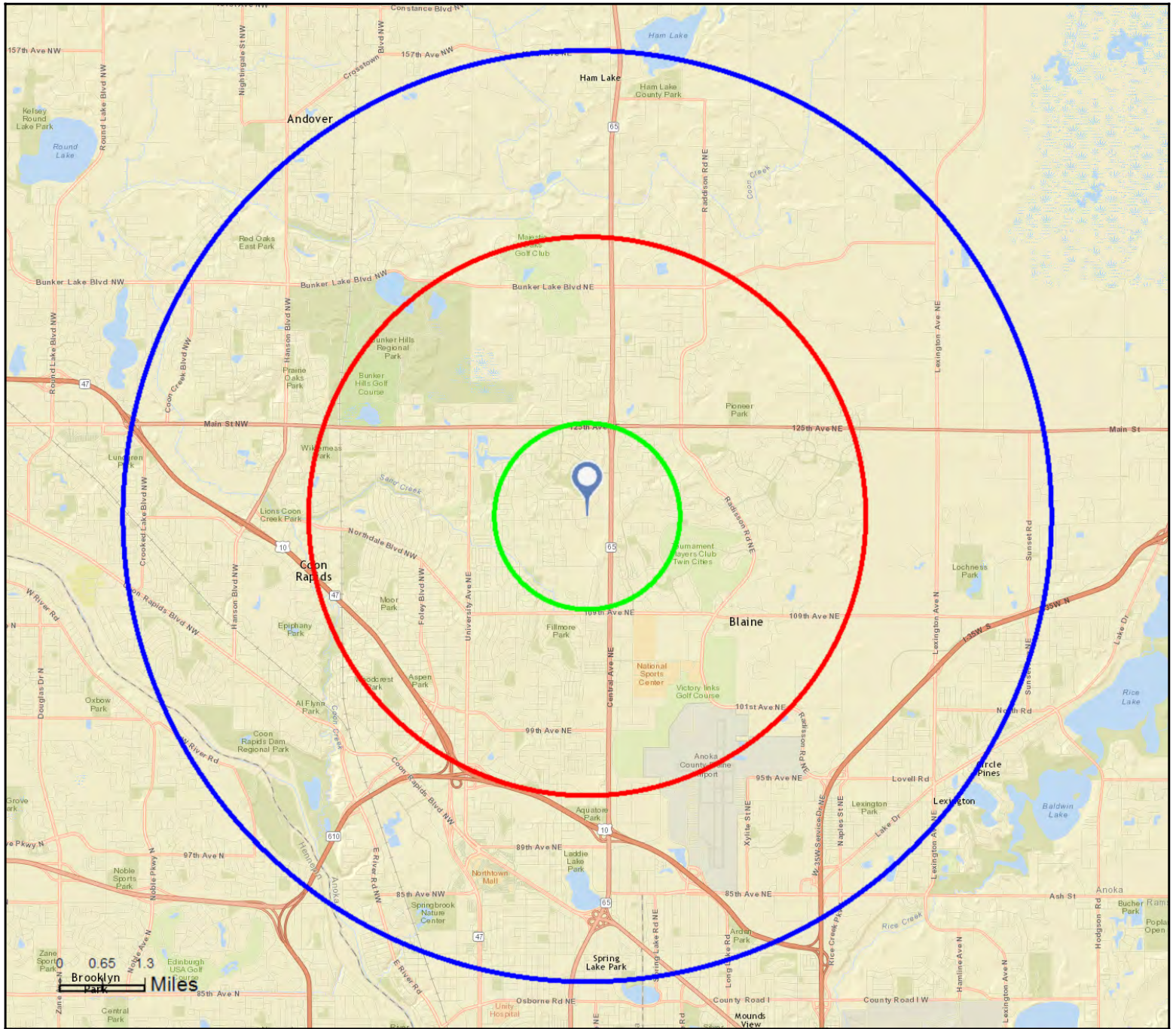




Site Map

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.1831
Longitude: -93.23997





Executive Summary

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
Population			
2000 Population	7,082	51,179	122,200
2010 Population	10,286	62,240	137,284
2016 Population	10,662	66,916	144,887
2021 Population	11,056	70,659	151,451
2000-2010 Annual Rate	3.80%	1.98%	1.17%
2010-2016 Annual Rate	0.58%	1.17%	0.87%
2016-2021 Annual Rate	0.73%	1.09%	0.89%
2016 Male Population	48.4%	48.9%	49.0%
2016 Female Population	51.6%	51.1%	51.0%
2016 Median Age	35.7	37.1	37.7

In the identified area, the current year population is 144,887. In 2010, the Census count in the area was 137,284. The rate of change since 2010 was 0.87% annually. The five-year projection for the population in the area is 151,451 representing a change of 0.89% annually from 2016 to 2021. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 35.7, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	78.5%	81.1%	82.9%
2016 Black Alone	6.3%	5.9%	5.6%
2016 American Indian/Alaska Native Alone	0.3%	0.6%	0.7%
2016 Asian Alone	10.8%	7.9%	6.1%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	1.0%	1.3%	1.4%
2016 Two or More Races	3.0%	3.2%	3.3%
2016 Hispanic Origin (Any Race)	3.6%	3.7%	3.8%

Persons of Hispanic origin represent 3.8% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 35.7 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	2,505	18,223	43,524
2010 Households	3,804	23,104	50,868
2016 Total Households	3,954	24,890	53,939
2021 Total Households	4,111	26,330	56,525
2000-2010 Annual Rate	4.27%	2.40%	1.57%
2010-2016 Annual Rate	0.62%	1.20%	0.94%
2016-2021 Annual Rate	0.78%	1.13%	0.94%
2016 Average Household Size	2.68	2.68	2.67

The household count in this area has changed from 50,868 in 2010 to 53,939 in the current year, a change of 0.94% annually. The five-year projection of households is 56,525, a change of 0.94% annually from the current year total. Average household size is currently 2.67, compared to 2.68 in the year 2010. The number of families in the current year is 38,973 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
Median Household Income			
2016 Median Household Income	\$77,758	\$77,012	\$74,677
2021 Median Household Income	\$86,143	\$85,663	\$83,033
2016-2021 Annual Rate	2.07%	2.15%	2.14%
Average Household Income			
2016 Average Household Income	\$89,242	\$93,050	\$90,157
2021 Average Household Income	\$97,502	\$101,915	\$98,563
2016-2021 Annual Rate	1.79%	1.84%	1.80%
Per Capita Income			
2016 Per Capita Income	\$33,128	\$34,693	\$33,568
2021 Per Capita Income	\$36,259	\$38,075	\$36,779
2016-2021 Annual Rate	1.82%	1.88%	1.84%

Current median household income is \$74,677 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$83,033 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$90,157 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$98,563 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$33,568 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$36,779 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	2,540	18,494	44,192
2000 Owner Occupied Housing Units	2,062	16,304	37,302
2000 Renter Occupied Housing Units	442	1,919	6,222
2000 Vacant Housing Units	36	271	668
2010 Total Housing Units	3,912	23,994	52,883
2010 Owner Occupied Housing Units	3,164	19,955	42,359
2010 Renter Occupied Housing Units	640	3,149	8,509
2010 Vacant Housing Units	108	890	2,015
2016 Total Housing Units	4,038	25,847	56,156
2016 Owner Occupied Housing Units	3,243	21,258	44,363
2016 Renter Occupied Housing Units	712	3,632	9,576
2016 Vacant Housing Units	84	957	2,217
2021 Total Housing Units	4,198	27,388	58,941
2021 Owner Occupied Housing Units	3,369	22,464	46,502
2021 Renter Occupied Housing Units	742	3,866	10,023
2021 Vacant Housing Units	87	1,058	2,416

Currently, 79.0% of the 56,156 housing units in the area are owner occupied; 17.1%, renter occupied; and 3.9% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 52,883 housing units in the area - 80.1% owner occupied, 16.1% renter occupied, and 3.8% vacant. The annual rate of change in housing units since 2010 is 2.70%. Median home value in the area is \$200,548, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.89% annually to \$231,206.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	2016	2021
Population	10,286	10,662	11,056
Households	3,804	3,954	4,111
Families	2,806	2,894	2,997
Average Household Size	2.69	2.68	2.68
Owner Occupied Housing Units	3,164	3,243	3,369
Renter Occupied Housing Units	640	712	742
Median Age	34.1	35.7	36.4
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.73%	0.74%	0.84%
Households	0.78%	0.74%	0.79%
Families	0.70%	0.68%	0.72%
Owner HHs	0.77%	0.73%	0.73%
Median Household Income	2.07%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	128	3.2%	135	3.3%
\$15,000 - \$24,999	106	2.7%	103	2.5%
\$25,000 - \$34,999	280	7.1%	243	5.9%
\$35,000 - \$49,999	532	13.5%	565	13.7%
\$50,000 - \$74,999	820	20.7%	567	13.8%
\$75,000 - \$99,999	734	18.6%	830	20.2%
\$100,000 - \$149,999	880	22.3%	1,080	26.3%
\$150,000 - \$199,999	367	9.3%	466	11.3%
\$200,000+	106	2.7%	120	2.9%
Median Household Income	\$77,758		\$86,143	
Average Household Income	\$89,242		\$97,502	
Per Capita Income	\$33,128		\$36,259	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	839	8.2%	800	7.5%	817	7.4%
5 - 9	786	7.6%	835	7.8%	820	7.4%
10 - 14	677	6.6%	780	7.3%	863	7.8%
15 - 19	671	6.5%	619	5.8%	649	5.9%
20 - 24	551	5.4%	581	5.4%	544	4.9%
25 - 34	1,783	17.3%	1,596	15.0%	1,556	14.1%
35 - 44	1,682	16.4%	1,755	16.5%	1,940	17.5%
45 - 54	1,483	14.4%	1,495	14.0%	1,421	12.9%
55 - 64	1,073	10.4%	1,152	10.8%	1,228	11.1%
65 - 74	520	5.1%	741	6.9%	797	7.2%
75 - 84	176	1.7%	246	2.3%	341	3.1%
85+	45	0.4%	62	0.6%	80	0.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,430	81.9%	8,369	78.5%	8,258	74.7%
Black Alone	477	4.6%	675	6.3%	878	7.9%
American Indian Alone	33	0.3%	35	0.3%	38	0.3%
Asian Alone	1,000	9.7%	1,154	10.8%	1,368	12.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	88	0.9%	109	1.0%	134	1.2%
Two or More Races	259	2.5%	320	3.0%	381	3.4%
Hispanic Origin (Any Race)	310	3.0%	382	3.6%	467	4.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

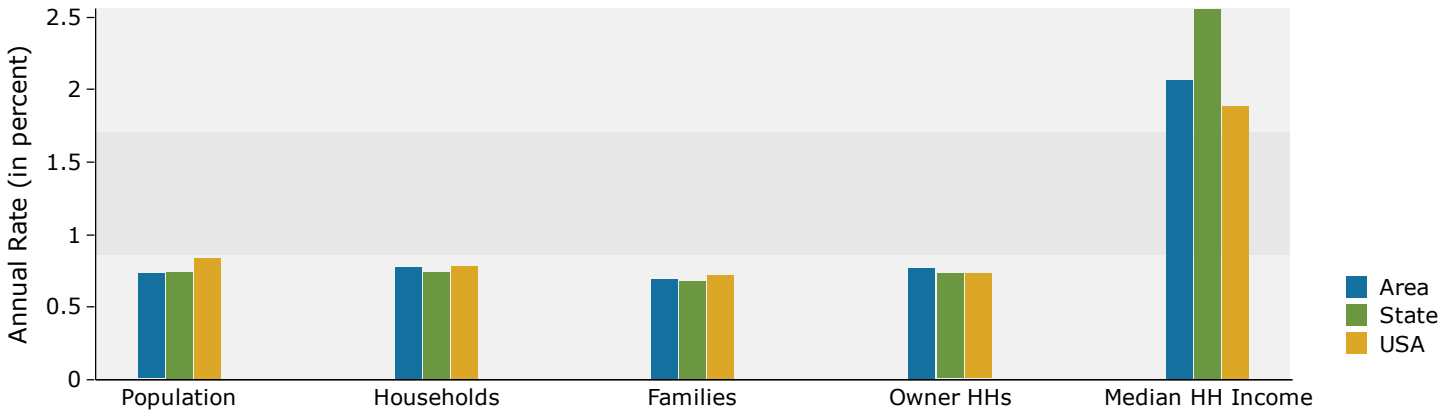


Demographic and Income Profile

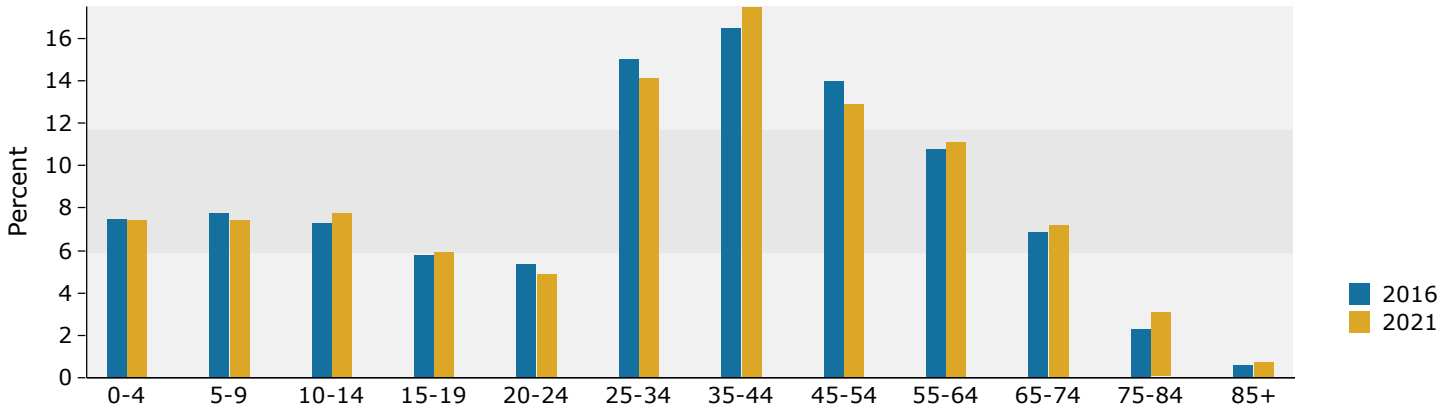
Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 45.18310
 Longitude: -93.23997

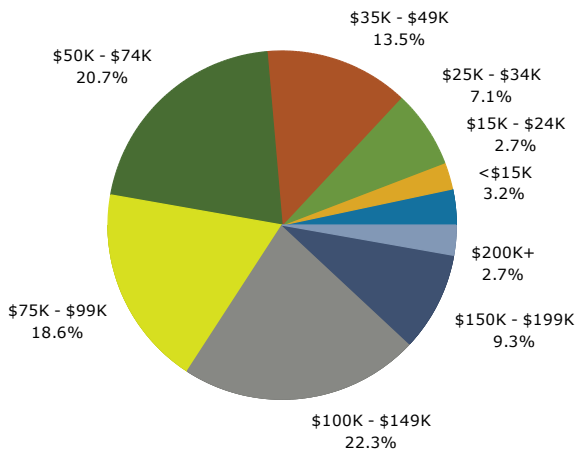
Trends 2016-2021



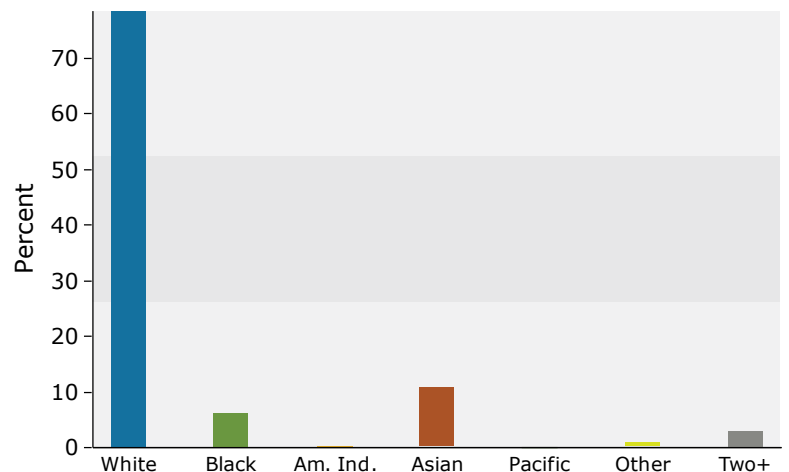
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	2016	2021
Population	62,240	66,916	70,659
Households	23,104	24,890	26,330
Families	16,926	18,158	19,170
Average Household Size	2.68	2.68	2.68
Owner Occupied Housing Units	19,955	21,258	22,464
Renter Occupied Housing Units	3,149	3,632	3,866
Median Age	36.0	37.1	37.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.09%	0.74%	0.84%
Households	1.13%	0.74%	0.79%
Families	1.09%	0.68%	0.72%
Owner HHs	1.11%	0.73%	0.73%
Median Household Income	2.15%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,271	5.1%	1,375	5.2%
\$15,000 - \$24,999	1,058	4.3%	1,051	4.0%
\$25,000 - \$34,999	1,629	6.5%	1,503	5.7%
\$35,000 - \$49,999	2,894	11.6%	3,160	12.0%
\$50,000 - \$74,999	5,142	20.7%	3,759	14.3%
\$75,000 - \$99,999	4,141	16.6%	4,582	17.4%
\$100,000 - \$149,999	5,425	21.8%	6,648	25.2%
\$150,000 - \$199,999	2,015	8.1%	2,689	10.2%
\$200,000+	1,316	5.3%	1,564	5.9%
Median Household Income	\$77,012		\$85,663	
Average Household Income	\$93,050		\$101,915	
Per Capita Income	\$34,693		\$38,075	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,727	7.6%	4,800	7.2%	4,989	7.1%
5 - 9	4,455	7.2%	5,031	7.5%	5,130	7.3%
10 - 14	4,105	6.6%	4,718	7.1%	5,328	7.5%
15 - 19	4,029	6.5%	3,820	5.7%	4,283	6.1%
20 - 24	3,339	5.4%	3,453	5.2%	3,154	4.5%
25 - 34	9,516	15.3%	9,428	14.1%	9,436	13.4%
35 - 44	9,169	14.7%	10,127	15.1%	11,250	15.9%
45 - 54	9,643	15.5%	9,201	13.7%	8,907	12.6%
55 - 64	7,488	12.0%	8,444	12.6%	8,597	12.2%
65 - 74	3,797	6.1%	5,328	8.0%	6,252	8.8%
75 - 84	1,615	2.6%	2,074	3.1%	2,660	3.8%
85+	357	0.6%	494	0.7%	673	1.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	52,549	84.4%	54,252	81.1%	54,752	77.5%
Black Alone	2,729	4.4%	3,930	5.9%	5,172	7.3%
American Indian Alone	362	0.6%	419	0.6%	460	0.7%
Asian Alone	4,255	6.8%	5,304	7.9%	6,565	9.3%
Pacific Islander Alone	6	0.0%	10	0.0%	13	0.0%
Some Other Race Alone	678	1.1%	866	1.3%	1,100	1.6%
Two or More Races	1,661	2.7%	2,135	3.2%	2,597	3.7%
Hispanic Origin (Any Race)	1,932	3.1%	2,469	3.7%	3,108	4.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

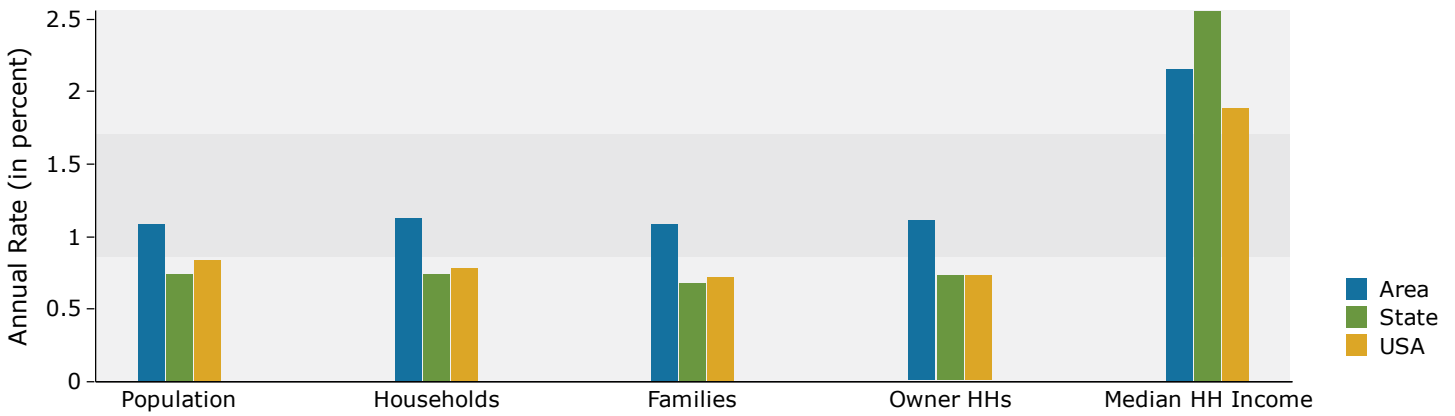


Demographic and Income Profile

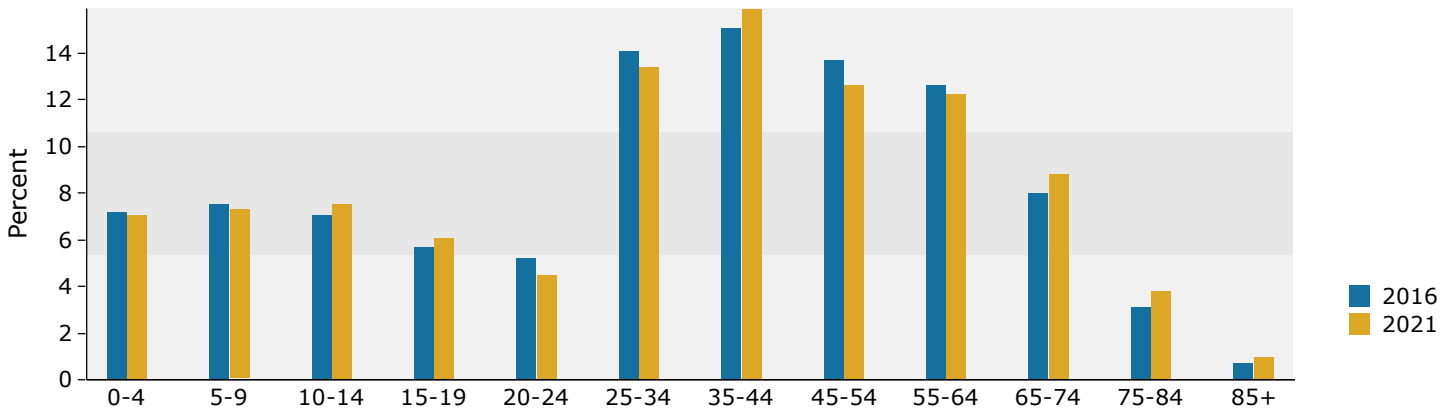
Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 45.18310
 Longitude: -93.23997

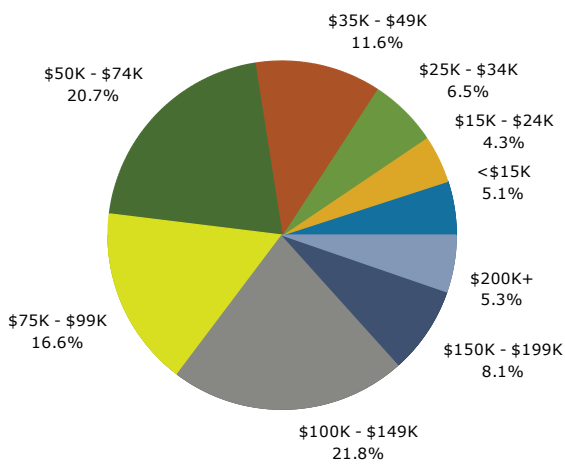
Trends 2016-2021



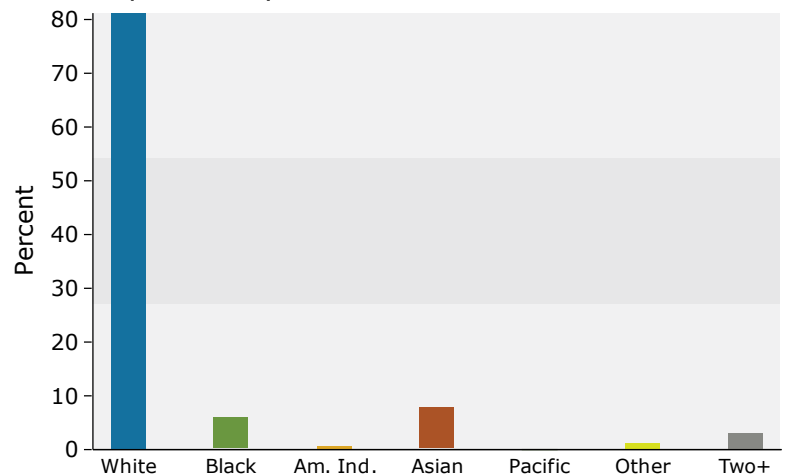
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

Summary	Census 2010	2016	2021
Population	137,284	144,887	151,451
Households	50,868	53,939	56,525
Families	36,894	38,973	40,756
Average Household Size	2.68	2.67	2.67
Owner Occupied Housing Units	42,359	44,363	46,502
Renter Occupied Housing Units	8,509	9,576	10,023
Median Age	36.6	37.7	38.3
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.89%	0.74%	0.84%
Households	0.94%	0.74%	0.79%
Families	0.90%	0.68%	0.72%
Owner HHs	0.95%	0.73%	0.73%
Median Household Income	2.14%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	3,088	5.7%	3,367	6.0%
\$15,000 - \$24,999	3,035	5.6%	3,018	5.3%
\$25,000 - \$34,999	3,794	7.0%	3,517	6.2%
\$35,000 - \$49,999	6,188	11.5%	6,529	11.6%
\$50,000 - \$74,999	10,962	20.3%	8,016	14.2%
\$75,000 - \$99,999	8,641	16.0%	9,654	17.1%
\$100,000 - \$149,999	11,434	21.2%	13,937	24.7%
\$150,000 - \$199,999	4,131	7.7%	5,357	9.5%
\$200,000+	2,665	4.9%	3,130	5.5%
Median Household Income	\$74,677		\$83,033	
Average Household Income	\$90,157		\$98,563	
Per Capita Income	\$33,568		\$36,779	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,693	7.1%	9,621	6.6%	9,884	6.5%
5 - 9	9,854	7.2%	10,136	7.0%	10,100	6.7%
10 - 14	9,725	7.1%	10,233	7.1%	10,743	7.1%
15 - 19	9,506	6.9%	8,890	6.1%	9,410	6.2%
20 - 24	7,647	5.6%	8,184	5.6%	7,377	4.9%
25 - 34	19,142	13.9%	19,853	13.7%	20,520	13.5%
35 - 44	20,017	14.6%	20,568	14.2%	22,414	14.8%
45 - 54	22,227	16.2%	20,776	14.3%	19,433	12.8%
55 - 64	16,004	11.7%	18,811	13.0%	19,761	13.0%
65 - 74	8,280	6.0%	11,441	7.9%	13,856	9.1%
75 - 84	4,007	2.9%	4,834	3.3%	6,104	4.0%
85+	1,182	0.9%	1,540	1.1%	1,847	1.2%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	118,027	86.0%	120,095	82.9%	120,493	79.6%
Black Alone	5,767	4.2%	8,114	5.6%	10,591	7.0%
American Indian Alone	824	0.6%	942	0.7%	1,037	0.7%
Asian Alone	7,194	5.2%	8,873	6.1%	10,941	7.2%
Pacific Islander Alone	29	0.0%	41	0.0%	51	0.0%
Some Other Race Alone	1,599	1.2%	2,001	1.4%	2,524	1.7%
Two or More Races	3,843	2.8%	4,821	3.3%	5,814	3.8%
Hispanic Origin (Any Race)	4,420	3.2%	5,538	3.8%	6,915	4.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

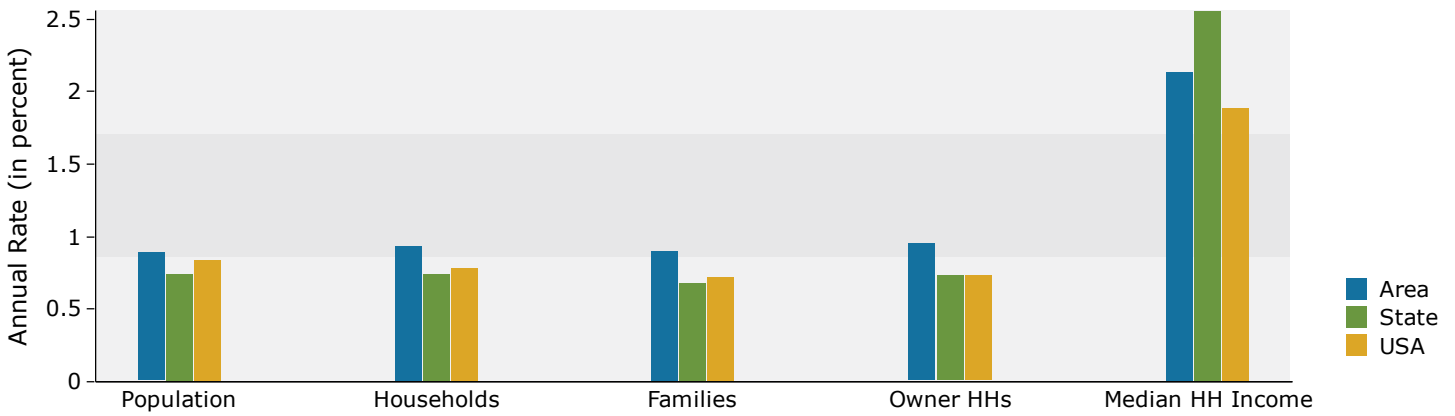


Demographic and Income Profile

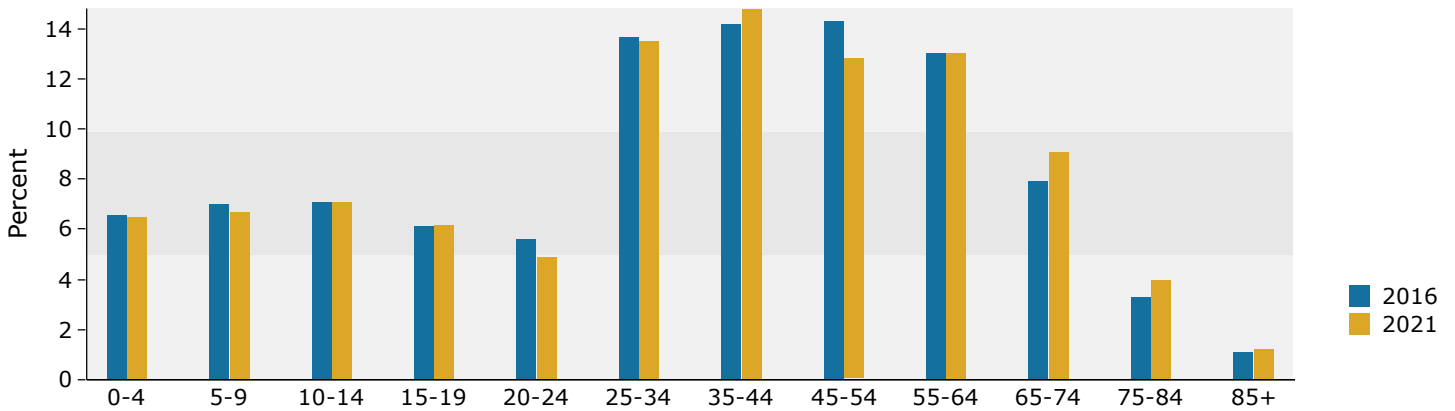
Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 45.18310
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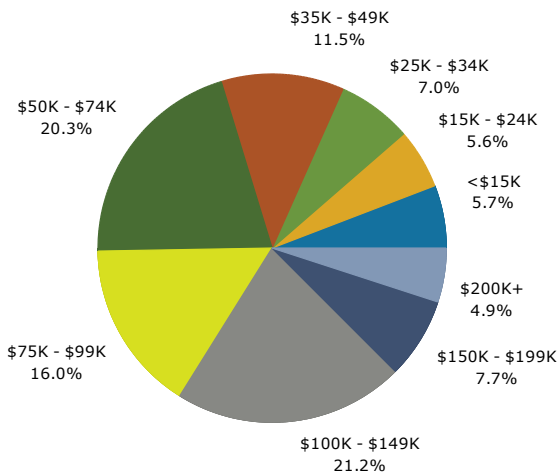
Trends 2016-2021



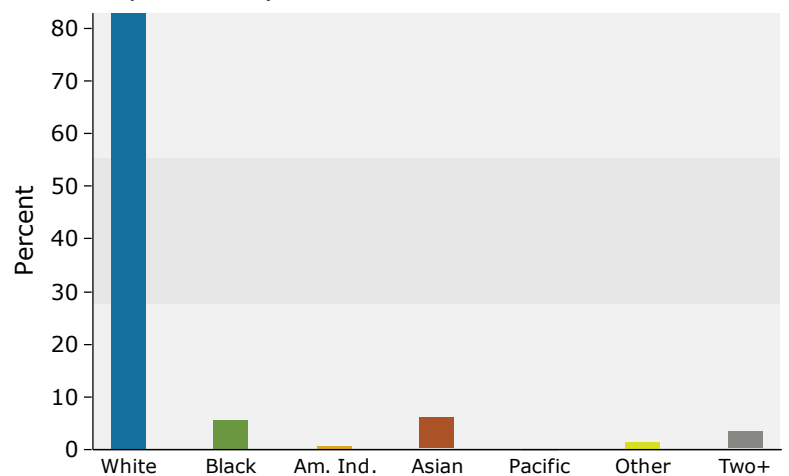
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Market Profile

Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.18310
 Longitude: -93.23997

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,082	51,179	122,200
2010 Total Population	10,286	62,240	137,284
2016 Total Population	10,662	66,916	144,887
2016 Group Quarters	56	210	799
2021 Total Population	11,056	70,659	151,451
2016-2021 Annual Rate	0.73%	1.09%	0.89%
2016 Total Daytime Population	7,222	47,489	118,631
Workers	2,209	16,634	51,619
Residents	5,013	30,855	67,012
Household Summary			
2000 Households	2,505	18,223	43,524
2000 Average Household Size	2.83	2.80	2.79
2010 Households	3,804	23,104	50,868
2010 Average Household Size	2.69	2.68	2.68
2016 Households	3,954	24,890	53,939
2016 Average Household Size	2.68	2.68	2.67
2021 Households	4,111	26,330	56,525
2021 Average Household Size	2.68	2.68	2.67
2016-2021 Annual Rate	0.78%	1.13%	0.94%
2010 Families	2,806	16,926	36,894
2010 Average Family Size	3.10	3.11	3.12
2016 Families	2,894	18,158	38,973
2016 Average Family Size	3.10	3.10	3.11
2021 Families	2,997	19,170	40,756
2021 Average Family Size	3.09	3.10	3.10
2016-2021 Annual Rate	0.70%	1.09%	0.90%
Housing Unit Summary			
2000 Housing Units	2,540	18,494	44,192
Owner Occupied Housing Units	81.2%	88.2%	84.4%
Renter Occupied Housing Units	17.4%	10.4%	14.1%
Vacant Housing Units	1.4%	1.5%	1.5%
2010 Housing Units	3,912	23,994	52,883
Owner Occupied Housing Units	80.9%	83.2%	80.1%
Renter Occupied Housing Units	16.4%	13.1%	16.1%
Vacant Housing Units	2.8%	3.7%	3.8%
2016 Housing Units	4,038	25,847	56,156
Owner Occupied Housing Units	80.3%	82.2%	79.0%
Renter Occupied Housing Units	17.6%	14.1%	17.1%
Vacant Housing Units	2.1%	3.7%	3.9%
2021 Housing Units	4,198	27,388	58,941
Owner Occupied Housing Units	80.3%	82.0%	78.9%
Renter Occupied Housing Units	17.7%	14.1%	17.0%
Vacant Housing Units	2.1%	3.9%	4.1%
Median Household Income			
2016	\$77,758	\$77,012	\$74,677
2021	\$86,143	\$85,663	\$83,033
Median Home Value			
2016	\$206,515	\$198,678	\$200,548
2021	\$234,804	\$228,965	\$231,206
Per Capita Income			
2016	\$33,128	\$34,693	\$33,568
2021	\$36,259	\$38,075	\$36,779
Median Age			
2010	34.1	36.0	36.6
2016	35.7	37.1	37.7
2021	36.4	37.6	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	3,954	24,890	53,939
<\$15,000	3.2%	5.1%	5.7%
\$15,000 - \$24,999	2.7%	4.3%	5.6%
\$25,000 - \$34,999	7.1%	6.5%	7.0%
\$35,000 - \$49,999	13.5%	11.6%	11.5%
\$50,000 - \$74,999	20.7%	20.7%	20.3%
\$75,000 - \$99,999	18.6%	16.6%	16.0%
\$100,000 - \$149,999	22.3%	21.8%	21.2%
\$150,000 - \$199,999	9.3%	8.1%	7.7%
\$200,000+	2.7%	5.3%	4.9%
Average Household Income	\$89,242	\$93,050	\$90,157
2021 Households by Income			
Household Income Base	4,111	26,330	56,525
<\$15,000	3.3%	5.2%	6.0%
\$15,000 - \$24,999	2.5%	4.0%	5.3%
\$25,000 - \$34,999	5.9%	5.7%	6.2%
\$35,000 - \$49,999	13.7%	12.0%	11.6%
\$50,000 - \$74,999	13.8%	14.3%	14.2%
\$75,000 - \$99,999	20.2%	17.4%	17.1%
\$100,000 - \$149,999	26.3%	25.2%	24.7%
\$150,000 - \$199,999	11.3%	10.2%	9.5%
\$200,000+	2.9%	5.9%	5.5%
Average Household Income	\$97,502	\$101,915	\$98,563
2016 Owner Occupied Housing Units by Value			
Total	3,243	21,258	44,363
<\$50,000	2.8%	7.1%	7.0%
\$50,000 - \$99,999	2.0%	3.8%	4.1%
\$100,000 - \$149,999	14.8%	13.2%	12.8%
\$150,000 - \$199,999	27.3%	26.7%	25.8%
\$200,000 - \$249,999	24.7%	20.0%	20.3%
\$250,000 - \$299,999	10.9%	9.3%	10.6%
\$300,000 - \$399,999	13.4%	10.5%	11.0%
\$400,000 - \$499,999	3.2%	4.7%	4.4%
\$500,000 - \$749,999	0.4%	3.8%	3.0%
\$750,000 - \$999,999	0.6%	0.6%	0.5%
\$1,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$222,743	\$229,740	\$227,321
2021 Owner Occupied Housing Units by Value			
Total	3,369	22,464	46,502
<\$50,000	2.0%	6.0%	5.9%
\$50,000 - \$99,999	1.8%	3.5%	3.7%
\$100,000 - \$149,999	8.8%	9.1%	8.7%
\$150,000 - \$199,999	18.9%	18.9%	18.4%
\$200,000 - \$249,999	26.6%	21.6%	21.3%
\$250,000 - \$299,999	15.7%	13.5%	15.0%
\$300,000 - \$399,999	21.5%	16.9%	17.4%
\$400,000 - \$499,999	3.7%	5.3%	5.1%
\$500,000 - \$749,999	0.2%	3.8%	3.2%
\$750,000 - \$999,999	0.8%	1.1%	0.8%
\$1,000,000 +	0.0%	0.4%	0.4%
Average Home Value	\$249,266	\$255,228	\$253,103

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,285	62,239	137,283
0 - 4	8.2%	7.6%	7.1%
5 - 9	7.6%	7.2%	7.2%
10 - 14	6.6%	6.6%	7.1%
15 - 24	11.9%	11.8%	12.5%
25 - 34	17.3%	15.3%	13.9%
35 - 44	16.4%	14.7%	14.6%
45 - 54	14.4%	15.5%	16.2%
55 - 64	10.4%	12.0%	11.7%
65 - 74	5.1%	6.1%	6.0%
75 - 84	1.7%	2.6%	2.9%
85 +	0.4%	0.6%	0.9%
18 +	73.4%	74.4%	74.1%
2016 Population by Age			
Total	10,662	66,918	144,887
0 - 4	7.5%	7.2%	6.6%
5 - 9	7.8%	7.5%	7.0%
10 - 14	7.3%	7.1%	7.1%
15 - 24	11.3%	10.9%	11.8%
25 - 34	15.0%	14.1%	13.7%
35 - 44	16.5%	15.1%	14.2%
45 - 54	14.0%	13.7%	14.3%
55 - 64	10.8%	12.6%	13.0%
65 - 74	6.9%	8.0%	7.9%
75 - 84	2.3%	3.1%	3.3%
85 +	0.6%	0.7%	1.1%
18 +	73.6%	74.6%	75.4%
2021 Population by Age			
Total	11,056	70,659	151,449
0 - 4	7.4%	7.1%	6.5%
5 - 9	7.4%	7.3%	6.7%
10 - 14	7.8%	7.5%	7.1%
15 - 24	10.8%	10.5%	11.1%
25 - 34	14.1%	13.4%	13.5%
35 - 44	17.5%	15.9%	14.8%
45 - 54	12.9%	12.6%	12.8%
55 - 64	11.1%	12.2%	13.0%
65 - 74	7.2%	8.8%	9.1%
75 - 84	3.1%	3.8%	4.0%
85 +	0.7%	1.0%	1.2%
18 +	73.5%	74.2%	75.7%
2010 Population by Sex			
Males	5,005	30,530	67,476
Females	5,281	31,710	69,808
2016 Population by Sex			
Males	5,165	32,695	71,048
Females	5,497	34,220	73,838
2021 Population by Sex			
Males	5,355	34,517	74,334
Females	5,702	36,142	77,117

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,287	62,240	137,283
White Alone	81.9%	84.4%	86.0%
Black Alone	4.6%	4.4%	4.2%
American Indian Alone	0.3%	0.6%	0.6%
Asian Alone	9.7%	6.8%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.1%	1.2%
Two or More Races	2.5%	2.7%	2.8%
Hispanic Origin	3.0%	3.1%	3.2%
Diversity Index	35.7	32.4	30.3
2016 Population by Race/Ethnicity			
Total	10,662	66,916	144,887
White Alone	78.5%	81.1%	82.9%
Black Alone	6.3%	5.9%	5.6%
American Indian Alone	0.3%	0.6%	0.7%
Asian Alone	10.8%	7.9%	6.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.3%	1.4%
Two or More Races	3.0%	3.2%	3.3%
Hispanic Origin	3.6%	3.7%	3.8%
Diversity Index	41.2	38.0	35.7
2021 Population by Race/Ethnicity			
Total	11,057	70,659	151,451
White Alone	74.7%	77.5%	79.6%
Black Alone	7.9%	7.3%	7.0%
American Indian Alone	0.3%	0.7%	0.7%
Asian Alone	12.4%	9.3%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.6%	1.7%
Two or More Races	3.4%	3.7%	3.8%
Hispanic Origin	4.2%	4.4%	4.6%
Diversity Index	46.7	43.7	41.3
2010 Population by Relationship and Household Type			
Total	10,286	62,240	137,284
In Households	99.5%	99.7%	99.4%
In Family Households	86.6%	86.8%	86.4%
Householder	27.1%	27.2%	26.8%
Spouse	21.1%	21.4%	20.8%
Child	33.0%	32.8%	33.2%
Other relative	3.3%	3.2%	3.1%
Nonrelative	2.1%	2.3%	2.4%
In Nonfamily Households	12.8%	12.8%	13.0%
In Group Quarters	0.5%	0.3%	0.6%
Institutionalized Population	0.5%	0.2%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	7,045	45,094	97,823
Less than 9th Grade	2.3%	1.7%	1.6%
9th - 12th Grade, No Diploma	2.4%	3.6%	4.0%
High School Graduate	18.0%	22.1%	22.6%
GED/Alternative Credential	3.6%	3.7%	3.4%
Some College, No Degree	24.7%	23.6%	24.2%
Associate Degree	13.4%	13.6%	13.5%
Bachelor's Degree	22.9%	21.6%	21.2%
Graduate/Professional Degree	12.8%	10.1%	9.4%
2016 Population 15+ by Marital Status			
Total	8,247	52,367	114,896
Never Married	29.2%	28.1%	29.2%
Married	56.1%	57.1%	55.4%
Widowed	3.3%	4.3%	4.4%
Divorced	11.4%	10.5%	11.0%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	94.4%	95.7%	95.5%
Civilian Unemployed	5.6%	4.3%	4.5%
2016 Employed Population 16+ by Industry			
Total	5,753	36,698	79,313
Agriculture/Mining	0.2%	0.5%	0.5%
Construction	3.9%	5.8%	6.0%
Manufacturing	18.8%	18.0%	17.2%
Wholesale Trade	2.9%	3.0%	3.2%
Retail Trade	9.4%	10.3%	10.8%
Transportation/Utilities	5.4%	5.5%	5.6%
Information	1.4%	1.6%	1.5%
Finance/Insurance/Real Estate	6.3%	7.5%	7.5%
Services	46.6%	44.3%	44.2%
Public Administration	5.1%	3.6%	3.5%
2016 Employed Population 16+ by Occupation			
Total	5,753	36,699	79,311
White Collar	67.0%	63.6%	63.5%
Management/Business/Financial	16.6%	16.8%	16.5%
Professional	28.5%	24.4%	23.2%
Sales	9.5%	8.9%	9.6%
Administrative Support	12.3%	13.5%	14.1%
Services	17.3%	15.6%	15.1%
Blue Collar	15.8%	20.8%	21.4%
Farming/Forestry/Fishing	0.0%	0.4%	0.4%
Construction/Extraction	2.5%	4.2%	4.6%
Installation/Maintenance/Repair	2.8%	2.7%	2.9%
Production	5.5%	7.6%	7.7%
Transportation/Material Moving	5.0%	6.0%	6.0%
2010 Population By Urban/ Rural Status			
Total Population	10,286	62,240	137,284
Population Inside Urbanized Area	100.0%	98.6%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
11701 Ulysses St NE, Blaine, Minnesota, 55434
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.18310
Longitude: -93.23997

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,804	23,104	50,868
Households with 1 Person	19.3%	20.5%	21.3%
Households with 2+ People	80.7%	79.5%	78.7%
Family Households	73.8%	73.3%	72.5%
Husband-wife Families	57.3%	57.6%	56.4%
With Related Children	28.7%	26.5%	26.3%
Other Family (No Spouse Present)	16.4%	15.6%	16.2%
Other Family with Male Householder	4.2%	4.6%	4.8%
With Related Children	2.3%	2.7%	2.8%
Other Family with Female Householder	12.3%	11.0%	11.4%
With Related Children	8.3%	7.1%	7.4%
Nonfamily Households	6.9%	6.2%	6.2%
All Households with Children	39.9%	36.8%	37.0%
Multigenerational Households	3.5%	3.6%	3.5%
Unmarried Partner Households	7.2%	6.9%	7.1%
Male-female	6.5%	6.4%	6.6%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	3,804	23,103	50,867
1 Person Household	19.3%	20.5%	21.3%
2 Person Household	34.5%	34.8%	33.7%
3 Person Household	19.0%	17.9%	17.6%
4 Person Household	17.1%	15.8%	16.2%
5 Person Household	6.3%	6.9%	7.1%
6 Person Household	2.4%	2.5%	2.5%
7 + Person Household	1.4%	1.6%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	3,804	23,104	50,868
Owner Occupied	83.2%	86.4%	83.3%
Owned with a Mortgage/Loan	72.6%	71.2%	68.0%
Owned Free and Clear	10.6%	15.1%	15.3%
Renter Occupied	16.8%	13.6%	16.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,912	23,994	52,883
Housing Units Inside Urbanized Area	100.0%	98.7%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.3%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.18310
 Longitude: -93.23997

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Home Improvement (4B)	Parks and Rec (5C)
2.	Bright Young Professionals	Parks and Rec (5C)	Home Improvement (4B)
3.	Home Improvement (4B)	Boomburbs (1C)	Soccer Moms (4A)
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,192,823	\$59,662,975	\$125,218,012
Average Spent	\$2,324.94	\$2,397.07	\$2,321.47
Spending Potential Index	115	119	115
Education: Total \$	\$6,194,742	\$42,099,326	\$90,300,443
Average Spent	\$1,566.70	\$1,691.42	\$1,674.12
Spending Potential Index	111	120	118
Entertainment/Recreation: Total \$	\$13,319,160	\$87,043,089	\$182,625,366
Average Spent	\$3,368.53	\$3,497.11	\$3,385.78
Spending Potential Index	116	120	116
Food at Home: Total \$	\$21,941,507	\$143,101,157	\$301,773,381
Average Spent	\$5,549.19	\$5,749.34	\$5,594.72
Spending Potential Index	111	115	112
Food Away from Home: Total \$	\$14,288,375	\$91,967,025	\$192,436,189
Average Spent	\$3,613.65	\$3,694.94	\$3,567.66
Spending Potential Index	117	119	115
Health Care: Total \$	\$23,174,340	\$154,487,113	\$326,297,840
Average Spent	\$5,860.99	\$6,206.79	\$6,049.39
Spending Potential Index	111	117	114
HH Furnishings & Equipment: Total \$	\$8,207,239	\$53,509,280	\$112,021,086
Average Spent	\$2,075.68	\$2,149.83	\$2,076.81
Spending Potential Index	118	122	118
Personal Care Products & Services: Total \$	\$3,348,446	\$21,811,892	\$45,771,937
Average Spent	\$846.85	\$876.33	\$848.59
Spending Potential Index	116	120	116
Shelter: Total \$	\$71,526,050	\$467,121,043	\$984,064,758
Average Spent	\$18,089.54	\$18,767.42	\$18,244.03
Spending Potential Index	116	121	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,403,413	\$68,985,422	\$145,029,934
Average Spent	\$2,631.11	\$2,771.61	\$2,688.78
Spending Potential Index	113	119	116
Travel: Total \$	\$8,774,603	\$58,007,226	\$121,471,521
Average Spent	\$2,219.17	\$2,330.54	\$2,252.02
Spending Potential Index	119	125	121
Vehicle Maintenance & Repairs: Total \$	\$4,648,665	\$30,436,179	\$63,994,911
Average Spent	\$1,175.69	\$1,222.83	\$1,186.43
Spending Potential Index	114	118	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Business Summary

Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.18310
 Longitude: -93.23997

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	220		1,825		4,485							
Total Employees:	2,327		18,488		56,728							
Total Residential Population:	10,662		66,916		144,887							
Employee/Residential Population Ratio:	0.22:1		0.28:1		0.39:1							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.4%	28	1.2%	34	1.9%	236	1.3%	84	1.9%	574	1.0%
Construction	17	7.7%	46	2.0%	230	12.6%	1,400	7.6%	499	11.1%	3,505	6.2%
Manufacturing	4	1.8%	12	0.5%	109	6.0%	1,864	10.1%	280	6.2%	8,336	14.7%
Transportation	6	2.7%	16	0.7%	59	3.2%	704	3.8%	144	3.2%	2,088	3.7%
Communication	0	0.0%	0	0.0%	15	0.8%	82	0.4%	33	0.7%	205	0.4%
Utility	0	0.0%	0	0.0%	9	0.5%	114	0.6%	17	0.4%	259	0.5%
Wholesale Trade	4	1.8%	10	0.4%	66	3.6%	846	4.6%	183	4.1%	2,855	5.0%
Retail Trade Summary	48	21.8%	1,027	44.1%	352	19.3%	5,634	30.5%	891	19.9%	14,959	26.4%
Home Improvement	4	1.8%	125	5.4%	40	2.2%	563	3.0%	85	1.9%	1,526	2.7%
General Merchandise Stores	2	0.9%	232	10.0%	8	0.4%	697	3.8%	28	0.6%	1,900	3.3%
Food Stores	1	0.5%	6	0.3%	30	1.6%	556	3.0%	77	1.7%	1,404	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	4	1.8%	22	0.9%	41	2.2%	436	2.4%	102	2.3%	978	1.7%
Apparel & Accessory Stores	2	0.9%	9	0.4%	14	0.8%	81	0.4%	58	1.3%	461	0.8%
Furniture & Home Furnishings	3	1.4%	92	4.0%	35	1.9%	536	2.9%	85	1.9%	1,056	1.9%
Eating & Drinking Places	17	7.7%	448	19.3%	88	4.8%	1,980	10.7%	223	5.0%	5,605	9.9%
Miscellaneous Retail	14	6.4%	94	4.0%	94	5.2%	785	4.2%	233	5.2%	2,030	3.6%
Finance, Insurance, Real Estate Summary	29	13.2%	135	5.8%	219	12.0%	906	4.9%	525	11.7%	2,409	4.2%
Banks, Savings & Lending Institutions	10	4.5%	40	1.7%	78	4.3%	267	1.4%	190	4.2%	658	1.2%
Securities Brokers	2	0.9%	5	0.2%	13	0.7%	45	0.2%	40	0.9%	218	0.4%
Insurance Carriers & Agents	9	4.1%	28	1.2%	52	2.8%	162	0.9%	121	2.7%	494	0.9%
Real Estate, Holding, Other Investment Offices	7	3.2%	62	2.7%	76	4.2%	433	2.3%	174	3.9%	1,039	1.8%
Services Summary	99	45.0%	1,033	44.4%	624	34.2%	6,255	33.8%	1,545	34.4%	19,207	33.9%
Hotels & Lodging	0	0.0%	1	0.0%	4	0.2%	49	0.3%	12	0.3%	126	0.2%
Automotive Services	4	1.8%	17	0.7%	63	3.5%	479	2.6%	166	3.7%	1,213	2.1%
Motion Pictures & Amusements	12	5.5%	197	8.5%	65	3.6%	888	4.8%	140	3.1%	2,643	4.7%
Health Services	30	13.6%	420	18.0%	92	5.0%	962	5.2%	225	5.0%	3,761	6.6%
Legal Services	0	0.0%	0	0.0%	8	0.4%	104	0.6%	29	0.6%	280	0.5%
Education Institutions & Libraries	5	2.3%	167	7.2%	28	1.5%	1,328	7.2%	79	1.8%	3,946	7.0%
Other Services	48	21.8%	230	9.9%	364	19.9%	2,445	13.2%	893	19.9%	7,238	12.8%
Government	1	0.5%	9	0.4%	26	1.4%	337	1.8%	77	1.7%	2,009	3.5%
Unclassified Establishments	10	4.5%	11	0.5%	83	4.5%	110	0.6%	208	4.6%	321	0.6%
Totals	220	100.0%	2,327	100.0%	1,825	100.0%	18,488	100.0%	4,485	100.0%	56,728	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



Business Summary

Goodwill - Blaine
 11701 Ulysses St NE, Blaine, Minnesota, 55434
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.18310
 Longitude: -93.23997

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	2	0.0%	8	0.2%	22	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	3	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	6	0.0%	3	0.1%	10	0.0%
Construction	19	8.6%	53	2.3%	248	13.6%	1,525	8.2%	534	11.9%	3,747	6.6%
Manufacturing	5	2.3%	14	0.6%	117	6.4%	1,751	9.5%	296	6.6%	8,107	14.3%
Wholesale Trade	3	1.4%	9	0.4%	64	3.5%	843	4.6%	180	4.0%	2,848	5.0%
Retail Trade	31	14.1%	579	24.9%	255	14.0%	3,604	19.5%	648	14.4%	9,262	16.3%
Motor Vehicle & Parts Dealers	3	1.4%	22	0.9%	32	1.8%	399	2.2%	78	1.7%	851	1.5%
Furniture & Home Furnishings Stores	3	1.4%	6	0.3%	17	0.9%	370	2.0%	42	0.9%	582	1.0%
Electronics & Appliance Stores	1	0.5%	87	3.7%	16	0.9%	171	0.9%	35	0.8%	463	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.8%	125	5.4%	40	2.2%	563	3.0%	85	1.9%	1,526	2.7%
Food & Beverage Stores	1	0.5%	6	0.3%	30	1.6%	596	3.2%	78	1.7%	1,492	2.6%
Health & Personal Care Stores	6	2.7%	48	2.1%	22	1.2%	214	1.2%	59	1.3%	583	1.0%
Gasoline Stations	1	0.5%	0	0.0%	9	0.5%	38	0.2%	24	0.5%	127	0.2%
Clothing & Clothing Accessories Stores	2	0.9%	9	0.4%	16	0.9%	91	0.5%	67	1.5%	504	0.9%
Sport Goods, Hobby, Book, & Music Stores	1	0.5%	19	0.8%	26	1.4%	242	1.3%	59	1.3%	617	1.1%
General Merchandise Stores	2	0.9%	232	10.0%	8	0.4%	697	3.8%	28	0.6%	1,900	3.3%
Miscellaneous Store Retailers	4	1.8%	23	1.0%	29	1.6%	212	1.1%	79	1.8%	583	1.0%
Nonstore Retailers	3	1.4%	3	0.1%	7	0.4%	13	0.1%	15	0.3%	35	0.1%
Transportation & Warehousing	3	1.4%	10	0.4%	50	2.7%	692	3.7%	122	2.7%	2,023	3.6%
Information	2	0.9%	9	0.4%	27	1.5%	273	1.5%	60	1.3%	712	1.3%
Finance & Insurance	21	9.5%	73	3.1%	145	7.9%	484	2.6%	355	7.9%	1,399	2.5%
Central Bank/Credit Intermediation & Related Activities	10	4.5%	40	1.7%	80	4.4%	277	1.5%	193	4.3%	677	1.2%
Securities, Commodity Contracts & Other Financial	2	0.9%	5	0.2%	13	0.7%	45	0.2%	41	0.9%	227	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	9	4.1%	28	1.2%	52	2.8%	162	0.9%	121	2.7%	494	0.9%
Real Estate, Rental & Leasing	12	5.5%	67	2.9%	98	5.4%	455	2.5%	233	5.2%	1,209	2.1%
Professional, Scientific & Tech Services	10	4.5%	51	2.2%	131	7.2%	786	4.3%	326	7.3%	2,180	3.8%
Legal Services	0	0.0%	0	0.0%	12	0.7%	142	0.8%	42	0.9%	347	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	3	0.0%	3	0.1%	4	0.0%
Administrative & Support & Waste Management & Remediation	10	4.5%	18	0.8%	80	4.4%	599	3.2%	195	4.3%	1,547	2.7%
Educational Services	8	3.6%	200	8.6%	39	2.1%	1,425	7.7%	99	2.2%	4,063	7.2%
Health Care & Social Assistance	36	16.4%	456	19.6%	131	7.2%	1,479	8.0%	339	7.6%	5,455	9.6%
Arts, Entertainment & Recreation	6	2.7%	162	7.0%	39	2.1%	762	4.1%	86	1.9%	2,415	4.3%
Accommodation & Food Services	17	7.7%	449	19.3%	93	5.1%	2,037	11.0%	237	5.3%	5,746	10.1%
Accommodation	0	0.0%	1	0.0%	4	0.2%	49	0.3%	12	0.3%	126	0.2%
Food Services & Drinking Places	17	7.7%	448	19.3%	89	4.9%	1,989	10.8%	225	5.0%	5,620	9.9%
Other Services (except Public Administration)	26	11.8%	157	6.7%	193	10.6%	1,314	7.1%	476	10.6%	3,648	6.4%
Automotive Repair & Maintenance	3	1.4%	14	0.6%	49	2.7%	396	2.1%	129	2.9%	940	1.7%
Public Administration	1	0.5%	9	0.4%	26	1.4%	337	1.8%	77	1.7%	2,009	3.5%
Unclassified Establishments	10	4.5%	11	0.5%	83	4.5%	110	0.6%	208	4.6%	321	0.6%
Total	220	100.0%	2,327	100.0%	1,825	100.0%	18,488	100.0%	4,485	100.0%	56,728	100.0%

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