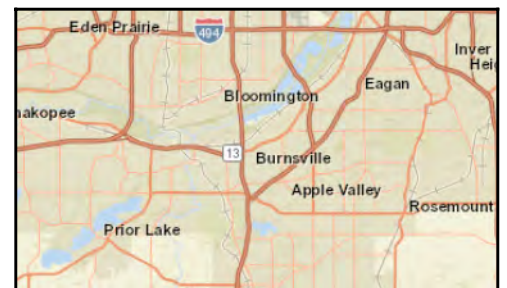
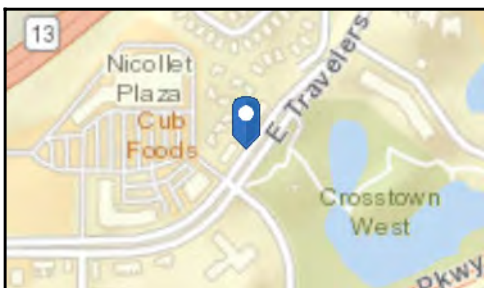
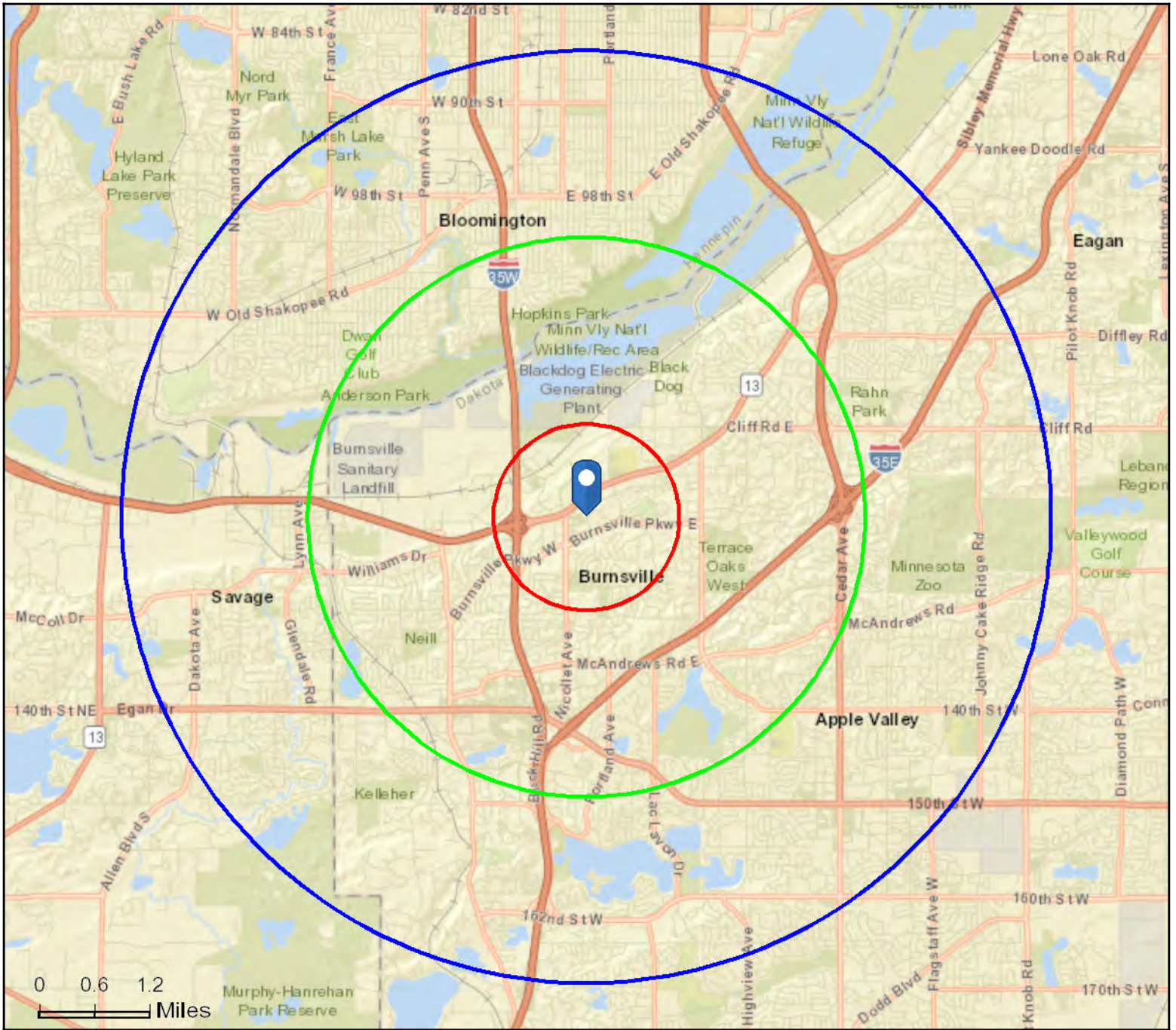




Site Map

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324



April 13, 2018



Executive Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Population			
2000 Population	7,966	65,031	184,937
2010 Population	8,345	65,097	186,802
2017 Population	8,830	66,909	194,781
2022 Population	9,080	68,074	200,470
2000-2010 Annual Rate	0.47%	0.01%	0.10%
2010-2017 Annual Rate	0.78%	0.38%	0.58%
2017-2022 Annual Rate	0.56%	0.35%	0.58%
2017 Male Population	47.8%	48.6%	48.9%
2017 Female Population	52.2%	51.4%	51.1%
2017 Median Age	38.9	37.6	39.0

In the identified area, the current year population is 194,781. In 2010, the Census count in the area was 186,802. The rate of change since 2010 was 0.58% annually. The five-year projection for the population in the area is 200,470 representing a change of 0.58% annually from 2017 to 2022. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 38.9, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	71.8%	72.4%	76.3%
2017 Black Alone	14.4%	13.5%	9.8%
2017 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2017 Asian Alone	4.5%	5.8%	6.6%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	5.1%	3.7%	3.2%
2017 Two or More Races	3.7%	4.0%	3.7%
2017 Hispanic Origin (Any Race)	10.0%	8.4%	7.1%

Persons of Hispanic origin represent 7.1% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 48.3 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	3,826	25,744	71,471
2010 Households	4,010	26,239	74,160
2017 Total Households	4,255	26,985	77,274
2022 Total Households	4,391	27,477	79,516
2000-2010 Annual Rate	0.47%	0.19%	0.37%
2010-2017 Annual Rate	0.82%	0.39%	0.57%
2017-2022 Annual Rate	0.63%	0.36%	0.57%
2017 Average Household Size	2.06	2.46	2.50

The household count in this area has changed from 74,160 in 2010 to 77,274 in the current year, a change of 0.57% annually. The five-year projection of households is 79,516, a change of 0.57% annually from the current year total. Average household size is currently 2.50, compared to 2.50 in the year 2010. The number of families in the current year is 50,774 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$53,975	\$69,179	\$73,615
2022 Median Household Income	\$56,217	\$75,881	\$79,432
2017-2022 Annual Rate	0.82%	1.87%	1.53%
Average Household Income			
2017 Average Household Income	\$68,868	\$91,743	\$94,422
2022 Average Household Income	\$76,588	\$102,465	\$105,161
2017-2022 Annual Rate	2.15%	2.24%	2.18%
Per Capita Income			
2017 Per Capita Income	\$32,892	\$37,042	\$37,606
2022 Per Capita Income	\$36,685	\$41,385	\$41,859
2017-2022 Annual Rate	2.21%	2.24%	2.17%

Current median household income is \$73,615 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$79,432 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$94,422 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$105,161 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$37,606 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$41,859 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	3,941	26,342	72,660
2000 Owner Occupied Housing Units	2,065	17,743	53,883
2000 Renter Occupied Housing Units	1,761	8,001	17,588
2000 Vacant Housing Units	115	598	1,189
2010 Total Housing Units	4,341	27,698	77,661
2010 Owner Occupied Housing Units	2,352	17,392	53,697
2010 Renter Occupied Housing Units	1,658	8,847	20,463
2010 Vacant Housing Units	331	1,459	3,501
2017 Total Housing Units	4,526	28,472	80,729
2017 Owner Occupied Housing Units	2,357	17,307	54,612
2017 Renter Occupied Housing Units	1,898	9,677	22,662
2017 Vacant Housing Units	271	1,487	3,455
2022 Total Housing Units	4,602	28,926	83,048
2022 Owner Occupied Housing Units	2,401	17,566	56,070
2022 Renter Occupied Housing Units	1,990	9,911	23,446
2022 Vacant Housing Units	211	1,449	3,532

Currently, 67.6% of the 80,729 housing units in the area are owner occupied; 28.1%, renter occupied; and 4.3% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 77,661 housing units in the area - 69.1% owner occupied, 26.3% renter occupied, and 4.5% vacant. The annual rate of change in housing units since 2010 is 1.74%. Median home value in the area is \$244,104, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 1.86% annually to \$267,726.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

Summary	Census 2010	2017	2022
Population	8,345	8,830	9,080
Households	4,010	4,255	4,391
Families	2,091	2,195	2,253
Average Household Size	2.06	2.06	2.05
Owner Occupied Housing Units	2,352	2,357	2,401
Renter Occupied Housing Units	1,658	1,898	1,990
Median Age	37.8	38.9	39.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.56%	0.76%	0.83%
Households	0.63%	0.73%	0.79%
Families	0.52%	0.67%	0.71%
Owner HHs	0.37%	0.71%	0.72%
Median Household Income	0.82%	2.54%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	228	5.4%	240	5.5%
\$15,000 - \$24,999	586	13.8%	598	13.6%
\$25,000 - \$34,999	541	12.7%	519	11.8%
\$35,000 - \$49,999	540	12.7%	518	11.8%
\$50,000 - \$74,999	998	23.5%	947	21.6%
\$75,000 - \$99,999	663	15.6%	705	16.1%
\$100,000 - \$149,999	412	9.7%	508	11.6%
\$150,000 - \$199,999	173	4.1%	214	4.9%
\$200,000+	114	2.7%	143	3.3%
Median Household Income	\$53,975		\$56,217	
Average Household Income	\$68,868		\$76,588	
Per Capita Income	\$32,892		\$36,685	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	533	6.4%	517	5.9%	536	5.9%
5 - 9	420	5.0%	479	5.4%	516	5.7%
10 - 14	424	5.1%	431	4.9%	491	5.4%
15 - 19	422	5.1%	411	4.7%	427	4.7%
20 - 24	600	7.2%	544	6.2%	505	5.6%
25 - 34	1,473	17.7%	1,542	17.5%	1,466	16.1%
35 - 44	1,006	12.1%	1,123	12.7%	1,316	14.5%
45 - 54	1,082	13.0%	1,012	11.5%	983	10.8%
55 - 64	875	10.5%	1,014	11.5%	1,020	11.2%
65 - 74	707	8.5%	861	9.8%	890	9.8%
75 - 84	548	6.6%	584	6.6%	615	6.8%
85+	255	3.1%	311	3.5%	316	3.5%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,471	77.5%	6,342	71.8%	6,069	66.8%
Black Alone	882	10.6%	1,268	14.4%	1,616	17.8%
American Indian Alone	30	0.4%	34	0.4%	36	0.4%
Asian Alone	334	4.0%	394	4.5%	432	4.8%
Pacific Islander Alone	10	0.1%	12	0.1%	13	0.1%
Some Other Race Alone	354	4.2%	453	5.1%	537	5.9%
Two or More Races	264	3.2%	327	3.7%	376	4.1%
Hispanic Origin (Any Race)	697	8.4%	883	10.0%	1,045	11.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

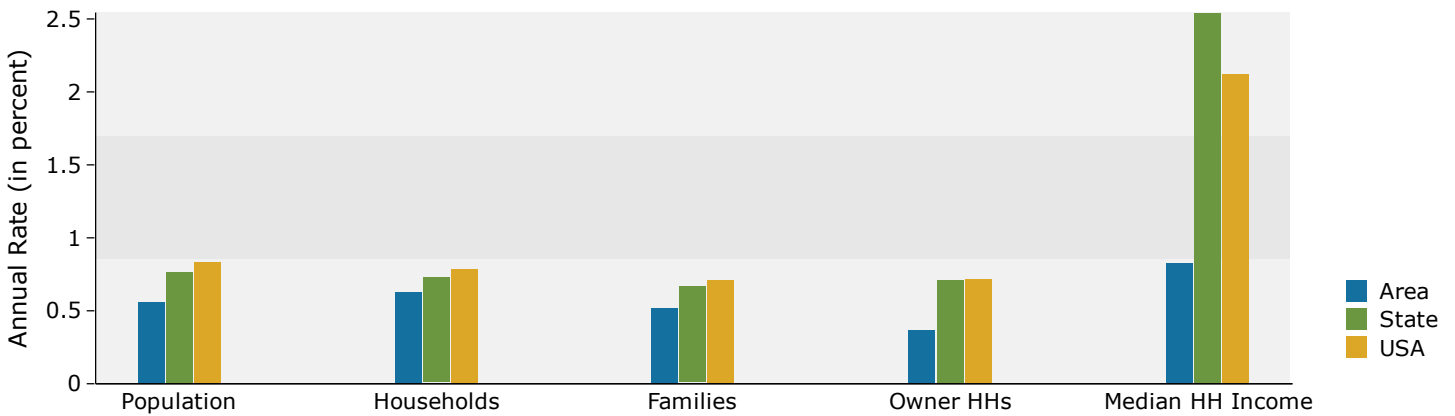


Demographic and Income Profile

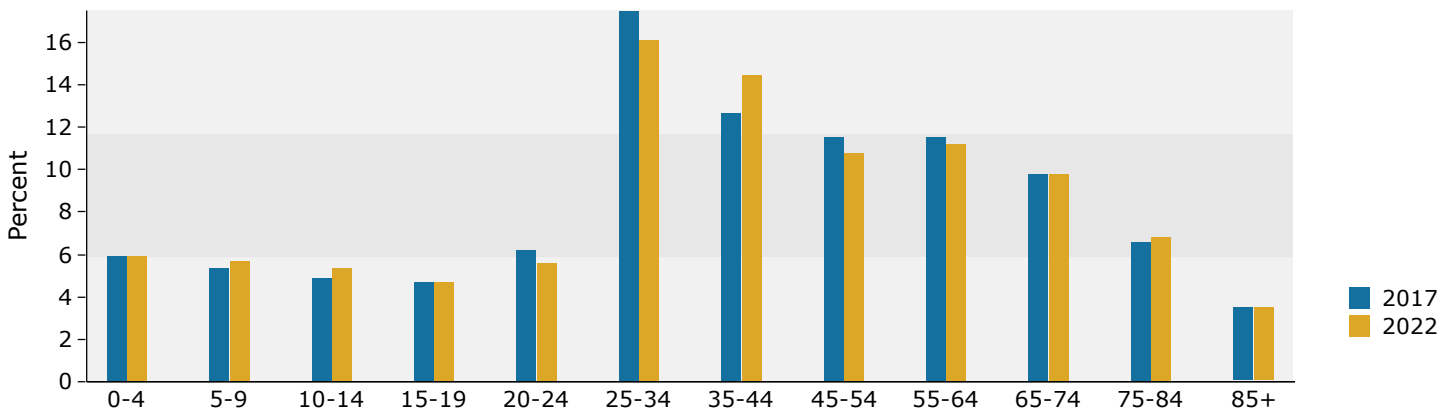
Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

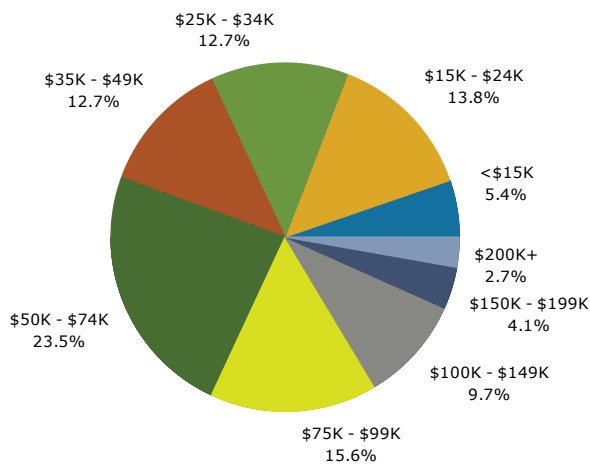
Trends 2017-2022



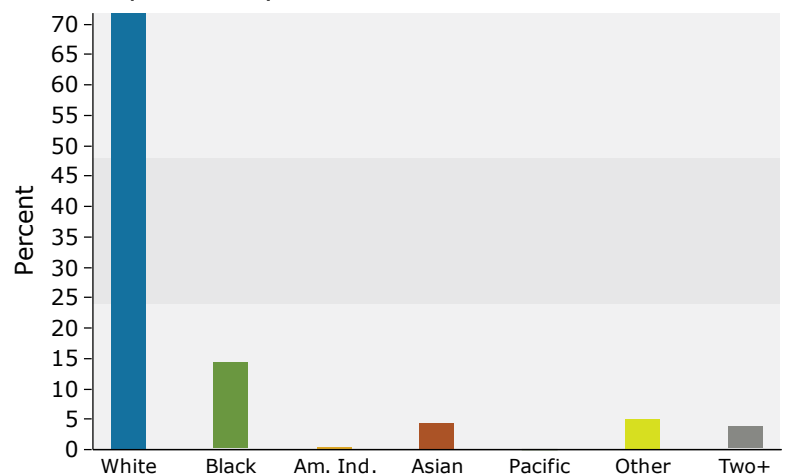
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 10.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

Summary	Census 2010	2017	2022
Population	65,097	66,909	68,074
Households	26,239	26,985	27,477
Families	17,130	17,464	17,705
Average Household Size	2.46	2.46	2.46
Owner Occupied Housing Units	17,392	17,307	17,566
Renter Occupied Housing Units	8,847	9,677	9,911
Median Age	36.5	37.6	38.2
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.35%	0.76%	0.83%
Households	0.36%	0.73%	0.79%
Families	0.27%	0.67%	0.71%
Owner HHs	0.30%	0.71%	0.72%
Median Household Income	1.87%	2.54%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,490	5.5%	1,559	5.7%
\$15,000 - \$24,999	2,204	8.2%	2,182	7.9%
\$25,000 - \$34,999	2,070	7.7%	1,935	7.0%
\$35,000 - \$49,999	3,130	11.6%	2,891	10.5%
\$50,000 - \$74,999	5,548	20.6%	4,991	18.2%
\$75,000 - \$99,999	3,876	14.4%	3,829	13.9%
\$100,000 - \$149,999	4,733	17.5%	5,446	19.8%
\$150,000 - \$199,999	2,131	7.9%	2,515	9.2%
\$200,000+	1,803	6.7%	2,129	7.7%
Median Household Income	\$69,179		\$75,881	
Average Household Income	\$91,743		\$102,465	
Per Capita Income	\$37,042		\$41,385	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,725	7.3%	4,449	6.6%	4,522	6.6%
5 - 9	4,210	6.5%	4,345	6.5%	4,270	6.3%
10 - 14	4,078	6.3%	4,242	6.3%	4,391	6.5%
15 - 19	4,074	6.3%	3,750	5.6%	3,943	5.8%
20 - 24	4,237	6.5%	3,946	5.9%	3,786	5.6%
25 - 34	9,932	15.3%	10,329	15.4%	9,886	14.5%
35 - 44	8,348	12.8%	8,611	12.9%	9,521	14.0%
45 - 54	9,578	14.7%	8,256	12.3%	7,749	11.4%
55 - 64	7,815	12.0%	8,615	12.9%	8,199	12.0%
65 - 74	4,669	7.2%	6,148	9.2%	6,776	10.0%
75 - 84	2,354	3.6%	2,956	4.4%	3,684	5.4%
85+	1,075	1.7%	1,264	1.9%	1,346	2.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,411	77.4%	48,471	72.4%	46,351	68.1%
Black Alone	6,666	10.2%	9,004	13.5%	11,158	16.4%
American Indian Alone	248	0.4%	264	0.4%	272	0.4%
Asian Alone	3,366	5.2%	3,900	5.8%	4,280	6.3%
Pacific Islander Alone	85	0.1%	100	0.1%	107	0.2%
Some Other Race Alone	2,046	3.1%	2,461	3.7%	2,852	4.2%
Two or More Races	2,274	3.5%	2,708	4.0%	3,055	4.5%
Hispanic Origin (Any Race)	4,731	7.3%	5,638	8.4%	6,508	9.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

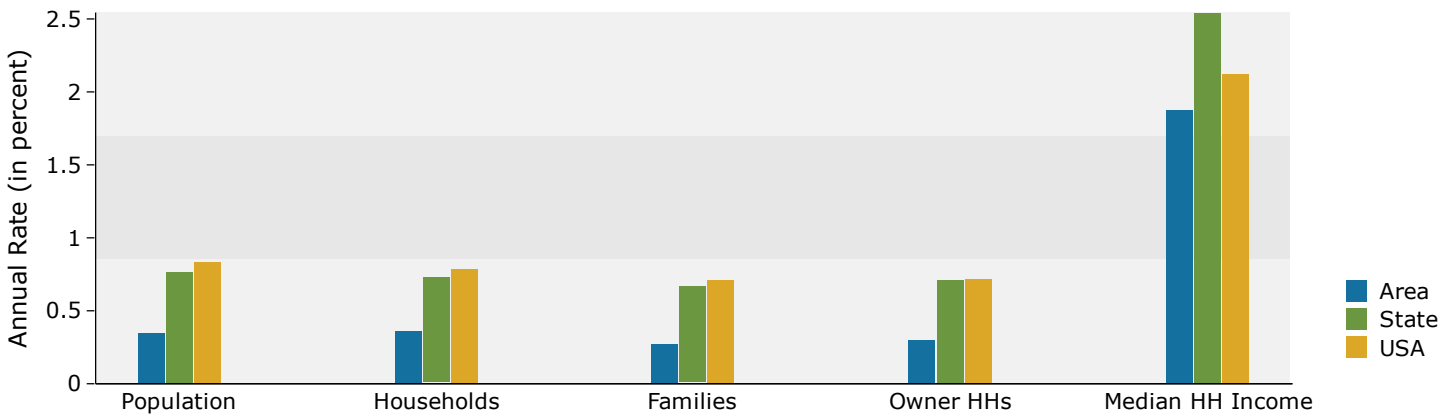


Demographic and Income Profile

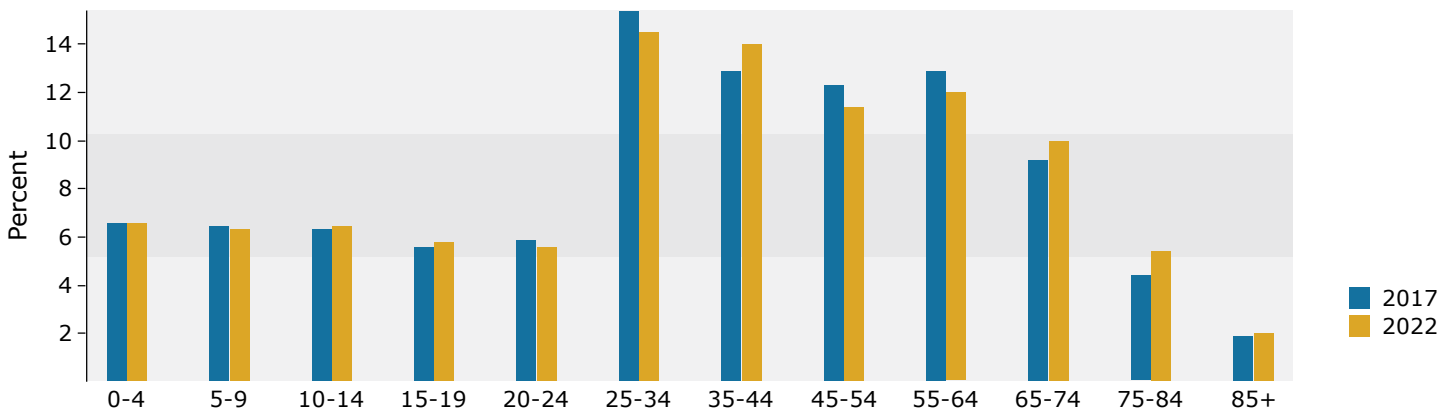
Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

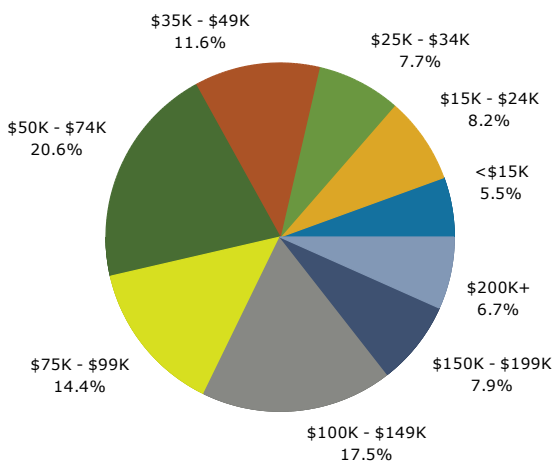
Trends 2017-2022



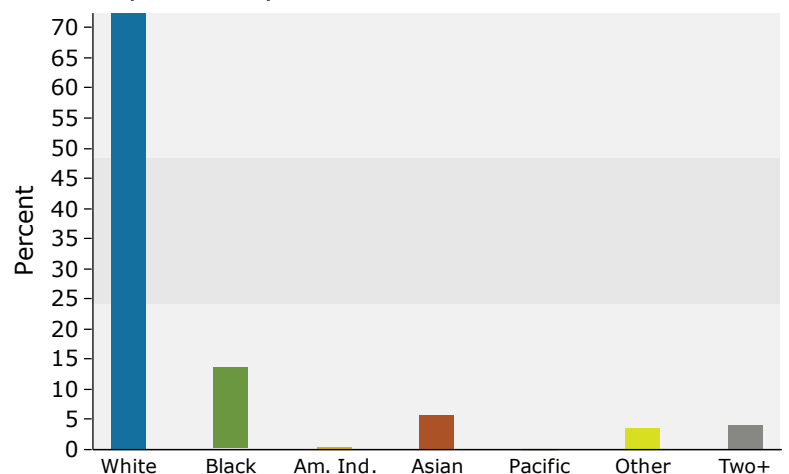
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 8.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic and Income Profile

Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

Summary	Census 2010	2017	2022
Population	186,802	194,781	200,470
Households	74,160	77,274	79,516
Families	49,096	50,774	52,063
Average Household Size	2.50	2.50	2.50
Owner Occupied Housing Units	53,697	54,612	56,070
Renter Occupied Housing Units	20,463	22,662	23,446
Median Age	37.8	39.0	39.9
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.58%	0.76%	0.83%
Households	0.57%	0.73%	0.79%
Families	0.50%	0.67%	0.71%
Owner HHs	0.53%	0.71%	0.72%
Median Household Income	1.53%	2.54%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	3,902	5.0%	4,118	5.2%
\$15,000 - \$24,999	5,324	6.9%	5,280	6.6%
\$25,000 - \$34,999	5,729	7.4%	5,362	6.7%
\$35,000 - \$49,999	9,606	12.4%	8,974	11.3%
\$50,000 - \$74,999	14,650	19.0%	13,379	16.8%
\$75,000 - \$99,999	11,691	15.1%	11,700	14.7%
\$100,000 - \$149,999	14,419	18.7%	16,591	20.9%
\$150,000 - \$199,999	6,837	8.8%	8,043	10.1%
\$200,000+	5,116	6.6%	6,071	7.6%
Median Household Income	\$73,615		\$79,432	
Average Household Income	\$94,422		\$105,161	
Per Capita Income	\$37,606		\$41,859	

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,312	6.6%	11,643	6.0%	11,908	5.9%
5 - 9	12,293	6.6%	12,242	6.3%	11,845	5.9%
10 - 14	12,449	6.7%	12,669	6.5%	12,773	6.4%
15 - 19	12,313	6.6%	11,363	5.8%	11,801	5.9%
20 - 24	10,982	5.9%	11,208	5.8%	10,510	5.2%
25 - 34	26,288	14.1%	27,626	14.2%	27,284	13.6%
35 - 44	24,891	13.3%	25,315	13.0%	27,920	13.9%
45 - 54	30,561	16.4%	26,709	13.7%	24,763	12.4%
55 - 64	22,243	11.9%	26,687	13.7%	26,642	13.3%
65 - 74	12,339	6.6%	17,215	8.8%	20,423	10.2%
75 - 84	7,093	3.8%	8,360	4.3%	10,629	5.3%
85+	3,038	1.6%	3,743	1.9%	3,972	2.0%

Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	150,062	80.3%	148,636	76.3%	145,899	72.8%
Black Alone	14,090	7.5%	18,994	9.8%	23,598	11.8%
American Indian Alone	715	0.4%	774	0.4%	811	0.4%
Asian Alone	10,698	5.7%	12,857	6.6%	14,546	7.3%
Pacific Islander Alone	165	0.1%	190	0.1%	201	0.1%
Some Other Race Alone	5,127	2.7%	6,151	3.2%	7,179	3.6%
Two or More Races	5,944	3.2%	7,179	3.7%	8,235	4.1%
Hispanic Origin (Any Race)	11,597	6.2%	13,845	7.1%	16,140	8.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

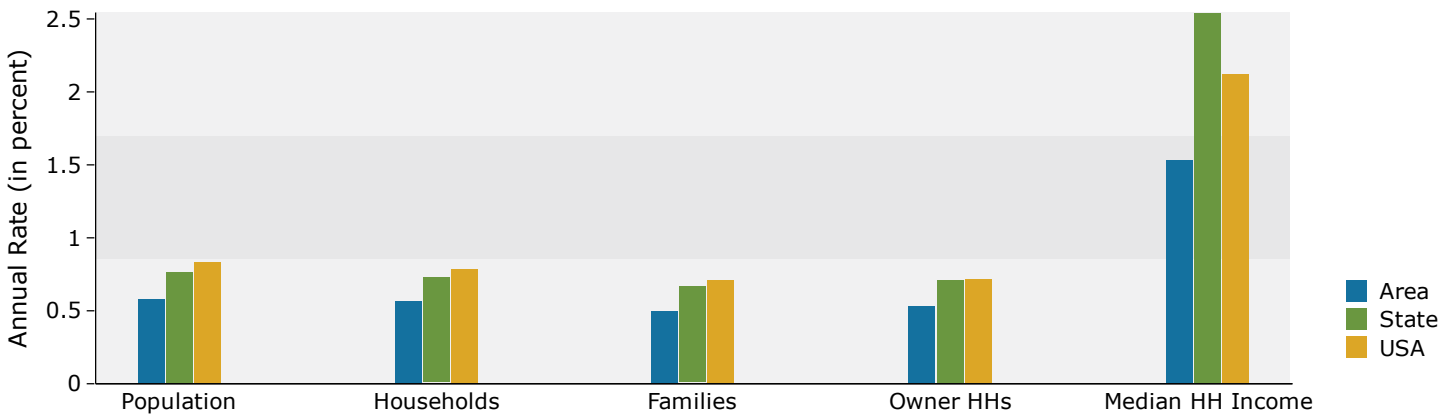


Demographic and Income Profile

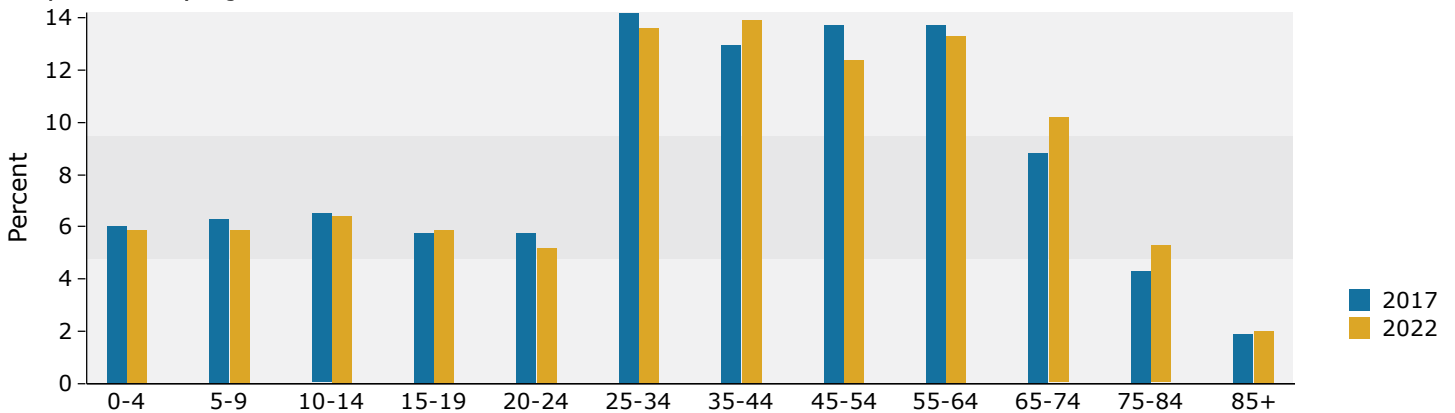
Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

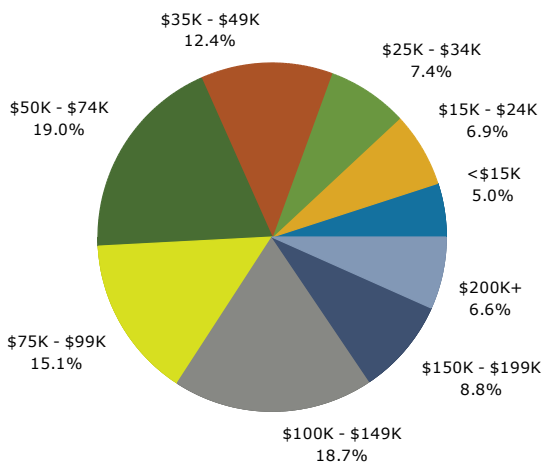
Trends 2017-2022



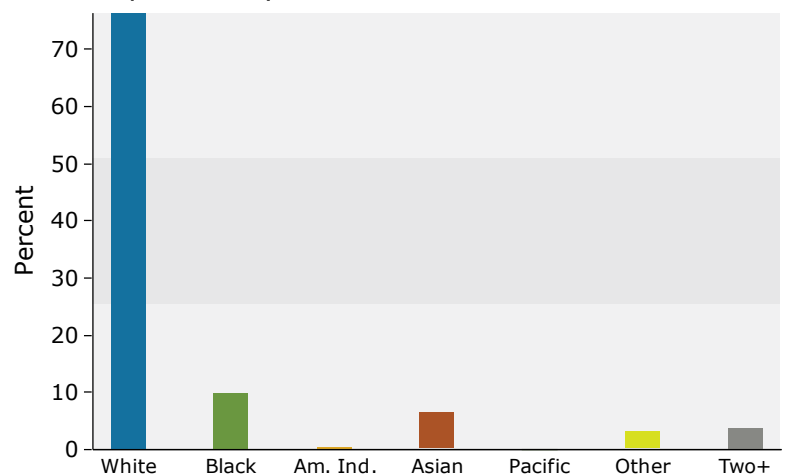
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 7.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Market Profile

Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634
 Longitude: -93.27324

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,966	65,031	184,937
2010 Total Population	8,345	65,097	186,802
2017 Total Population	8,830	66,909	194,781
2017 Group Quarters	68	498	1,461
2022 Total Population	9,080	68,074	200,470
2017-2022 Annual Rate	0.56%	0.35%	0.58%
2017 Total Daytime Population	12,682	64,076	179,730
Workers	8,481	32,970	90,046
Residents	4,201	31,106	89,684
Household Summary			
2000 Households	3,826	25,744	71,471
2000 Average Household Size	2.07	2.51	2.57
2010 Households	4,010	26,239	74,160
2010 Average Household Size	2.06	2.46	2.50
2017 Households	4,255	26,985	77,274
2017 Average Household Size	2.06	2.46	2.50
2022 Households	4,391	27,477	79,516
2022 Average Household Size	2.05	2.46	2.50
2017-2022 Annual Rate	0.63%	0.36%	0.57%
2010 Families	2,091	17,130	49,096
2010 Average Family Size	2.76	3.01	3.06
2017 Families	2,195	17,464	50,774
2017 Average Family Size	2.75	3.01	3.06
2022 Families	2,253	17,705	52,063
2022 Average Family Size	2.75	3.01	3.06
2017-2022 Annual Rate	0.52%	0.27%	0.50%
Housing Unit Summary			
2000 Housing Units	3,941	26,342	72,660
Owner Occupied Housing Units	52.4%	67.4%	74.2%
Renter Occupied Housing Units	44.7%	30.4%	24.2%
Vacant Housing Units	2.9%	2.3%	1.6%
2010 Housing Units	4,341	27,698	77,661
Owner Occupied Housing Units	54.2%	62.8%	69.1%
Renter Occupied Housing Units	38.2%	31.9%	26.3%
Vacant Housing Units	7.6%	5.3%	4.5%
2017 Housing Units	4,526	28,472	80,729
Owner Occupied Housing Units	52.1%	60.8%	67.6%
Renter Occupied Housing Units	41.9%	34.0%	28.1%
Vacant Housing Units	6.0%	5.2%	4.3%
2022 Housing Units	4,602	28,926	83,048
Owner Occupied Housing Units	52.2%	60.7%	67.5%
Renter Occupied Housing Units	43.2%	34.3%	28.2%
Vacant Housing Units	4.6%	5.0%	4.3%
Median Household Income			
2017	\$53,975	\$69,179	\$73,615
2022	\$56,217	\$75,881	\$79,432
Median Home Value			
2017	\$203,469	\$243,393	\$244,104
2022	\$233,027	\$267,239	\$267,726
Per Capita Income			
2017	\$32,892	\$37,042	\$37,606
2022	\$36,685	\$41,385	\$41,859
Median Age			
2010	37.8	36.5	37.8
2017	38.9	37.6	39.0
2022	39.2	38.2	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	4,255	26,985	77,274
<\$15,000	5.4%	5.5%	5.0%
\$15,000 - \$24,999	13.8%	8.2%	6.9%
\$25,000 - \$34,999	12.7%	7.7%	7.4%
\$35,000 - \$49,999	12.7%	11.6%	12.4%
\$50,000 - \$74,999	23.5%	20.6%	19.0%
\$75,000 - \$99,999	15.6%	14.4%	15.1%
\$100,000 - \$149,999	9.7%	17.5%	18.7%
\$150,000 - \$199,999	4.1%	7.9%	8.8%
\$200,000+	2.7%	6.7%	6.6%
Average Household Income	\$68,868	\$91,743	\$94,422
2022 Households by Income			
Household Income Base	4,391	27,477	79,516
<\$15,000	5.5%	5.7%	5.2%
\$15,000 - \$24,999	13.6%	7.9%	6.6%
\$25,000 - \$34,999	11.8%	7.0%	6.7%
\$35,000 - \$49,999	11.8%	10.5%	11.3%
\$50,000 - \$74,999	21.6%	18.2%	16.8%
\$75,000 - \$99,999	16.1%	13.9%	14.7%
\$100,000 - \$149,999	11.6%	19.8%	20.9%
\$150,000 - \$199,999	4.9%	9.2%	10.1%
\$200,000+	3.3%	7.7%	7.6%
Average Household Income	\$76,588	\$102,465	\$105,161
2017 Owner Occupied Housing Units by Value			
Total	2,357	17,307	54,612
<\$50,000	4.4%	2.6%	2.6%
\$50,000 - \$99,999	11.9%	3.4%	2.7%
\$100,000 - \$149,999	11.5%	8.5%	7.7%
\$150,000 - \$199,999	20.9%	17.0%	16.7%
\$200,000 - \$249,999	20.8%	21.4%	22.9%
\$250,000 - \$299,999	16.6%	21.8%	20.0%
\$300,000 - \$399,999	10.9%	15.1%	16.5%
\$400,000 - \$499,999	1.8%	6.9%	6.6%
\$500,000 - \$749,999	0.4%	2.7%	3.3%
\$750,000 - \$999,999	0.3%	0.3%	0.5%
\$1,000,000 +	0.7%	0.3%	0.4%
Average Home Value	\$212,850	\$259,155	\$265,715
2022 Owner Occupied Housing Units by Value			
Total	2,401	17,566	56,070
<\$50,000	2.4%	1.3%	1.4%
\$50,000 - \$99,999	7.7%	2.2%	1.7%
\$100,000 - \$149,999	8.9%	6.2%	5.6%
\$150,000 - \$199,999	17.6%	13.3%	13.1%
\$200,000 - \$249,999	20.4%	18.6%	20.3%
\$250,000 - \$299,999	21.0%	24.4%	22.0%
\$300,000 - \$399,999	16.7%	19.7%	20.9%
\$400,000 - \$499,999	2.8%	9.6%	9.0%
\$500,000 - \$749,999	0.7%	3.6%	4.5%
\$750,000 - \$999,999	0.4%	0.5%	0.7%
\$1,000,000 +	1.5%	0.6%	0.8%
Average Home Value	\$249,376	\$288,212	\$294,898

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,346	65,099	186,804
0 - 4	6.4%	7.3%	6.6%
5 - 9	5.0%	6.5%	6.6%
10 - 14	5.1%	6.3%	6.7%
15 - 24	12.2%	12.8%	12.5%
25 - 34	17.6%	15.3%	14.1%
35 - 44	12.1%	12.8%	13.3%
45 - 54	13.0%	14.7%	16.4%
55 - 64	10.5%	12.0%	11.9%
65 - 74	8.5%	7.2%	6.6%
75 - 84	6.6%	3.6%	3.8%
85 +	3.1%	1.7%	1.6%
18 +	80.5%	76.0%	75.7%
2017 Population by Age			
Total	8,829	66,911	194,780
0 - 4	5.9%	6.6%	6.0%
5 - 9	5.4%	6.5%	6.3%
10 - 14	4.9%	6.3%	6.5%
15 - 24	10.8%	11.5%	11.6%
25 - 34	17.5%	15.4%	14.2%
35 - 44	12.7%	12.9%	13.0%
45 - 54	11.5%	12.3%	13.7%
55 - 64	11.5%	12.9%	13.7%
65 - 74	9.8%	9.2%	8.8%
75 - 84	6.6%	4.4%	4.3%
85 +	3.5%	1.9%	1.9%
18 +	81.1%	76.9%	77.4%
2022 Population by Age			
Total	9,081	68,073	200,470
0 - 4	5.9%	6.6%	5.9%
5 - 9	5.7%	6.3%	5.9%
10 - 14	5.4%	6.5%	6.4%
15 - 24	10.3%	11.4%	11.1%
25 - 34	16.1%	14.5%	13.6%
35 - 44	14.5%	14.0%	13.9%
45 - 54	10.8%	11.4%	12.4%
55 - 64	11.2%	12.0%	13.3%
65 - 74	9.8%	10.0%	10.2%
75 - 84	6.8%	5.4%	5.3%
85 +	3.5%	2.0%	2.0%
18 +	80.2%	77.0%	78.0%
2010 Population by Sex			
Males	3,951	31,598	91,338
Females	4,394	33,499	95,464
2017 Population by Sex			
Males	4,219	32,524	95,267
Females	4,611	34,385	99,514
2022 Population by Sex			
Males	4,383	33,166	98,189
Females	4,697	34,908	102,281

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,345	65,096	186,801
White Alone	77.5%	77.4%	80.3%
Black Alone	10.6%	10.2%	7.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.0%	5.2%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	3.1%	2.7%
Two or More Races	3.2%	3.5%	3.2%
Hispanic Origin	8.4%	7.3%	6.2%
Diversity Index	48.0	47.0	42.2
2017 Population by Race/Ethnicity			
Total	8,830	66,908	194,781
White Alone	71.8%	72.4%	76.3%
Black Alone	14.4%	13.5%	9.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.5%	5.8%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.1%	3.7%	3.2%
Two or More Races	3.7%	4.0%	3.7%
Hispanic Origin	10.0%	8.4%	7.1%
Diversity Index	55.8	53.8	48.3
2022 Population by Race/Ethnicity			
Total	9,079	68,075	200,469
White Alone	66.8%	68.1%	72.8%
Black Alone	17.8%	16.4%	11.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.8%	6.3%	7.3%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	5.9%	4.2%	3.6%
Two or More Races	4.1%	4.5%	4.1%
Hispanic Origin	11.5%	9.6%	8.1%
Diversity Index	61.7	59.1	53.2
2010 Population by Relationship and Household Type			
Total	8,345	65,097	186,802
In Households	99.2%	99.2%	99.2%
In Family Households	71.5%	81.5%	82.3%
Householder	24.7%	26.2%	26.3%
Spouse	17.1%	19.6%	20.4%
Child	24.3%	30.0%	30.5%
Other relative	3.1%	3.2%	3.1%
Nonrelative	2.3%	2.3%	2.0%
In Nonfamily Households	27.7%	17.7%	16.9%
In Group Quarters	0.8%	0.8%	0.8%
Institutionalized Population	0.7%	0.5%	0.5%
Noninstitutionalized Population	0.1%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	6,449	46,178	135,656
Less than 9th Grade	0.6%	2.4%	2.3%
9th - 12th Grade, No Diploma	4.0%	3.4%	3.1%
High School Graduate	22.2%	18.4%	17.9%
GED/Alternative Credential	3.8%	2.6%	2.5%
Some College, No Degree	28.5%	22.1%	22.0%
Associate Degree	11.9%	11.8%	11.3%
Bachelor's Degree	21.6%	26.0%	28.2%
Graduate/Professional Degree	7.2%	13.2%	12.7%
2017 Population 15+ by Marital Status			
Total	7,403	53,873	158,227
Never Married	34.8%	32.0%	30.9%
Married	43.0%	51.4%	53.1%
Widowed	7.2%	4.8%	4.9%
Divorced	15.1%	11.8%	11.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.9%	96.0%	95.8%
Civilian Unemployed (Unemployment Rate)	5.0%	4.0%	4.2%
2017 Employed Population 16+ by Industry			
Total	4,724	36,460	107,031
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	5.0%	4.7%	4.5%
Manufacturing	14.7%	12.7%	12.2%
Wholesale Trade	3.0%	2.7%	3.3%
Retail Trade	12.6%	11.1%	11.0%
Transportation/Utilities	4.7%	5.3%	5.5%
Information	0.9%	1.8%	2.0%
Finance/Insurance/Real Estate	11.3%	10.1%	10.2%
Services	45.1%	48.8%	48.3%
Public Administration	2.3%	2.5%	2.6%
2017 Employed Population 16+ by Occupation			
Total	4,724	36,461	107,032
White Collar	61.1%	65.9%	67.7%
Management/Business/Financial	13.5%	16.7%	18.0%
Professional	18.8%	23.4%	23.2%
Sales	13.3%	12.1%	11.9%
Administrative Support	15.6%	13.7%	14.5%
Services	16.2%	17.0%	15.6%
Blue Collar	22.7%	17.1%	16.7%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	4.7%	3.5%	3.2%
Installation/Maintenance/Repair	2.4%	2.2%	2.4%
Production	9.4%	6.6%	5.7%
Transportation/Material Moving	6.0%	4.7%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	8,345	65,097	186,802
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

April 13, 2018



Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,011	26,239	74,160
Households with 1 Person	39.1%	27.1%	26.8%
Households with 2+ People	60.9%	72.9%	73.2%
Family Households	52.1%	65.3%	66.2%
Husband-wife Families	36.0%	48.9%	51.5%
With Related Children	12.8%	20.8%	22.7%
Other Family (No Spouse Present)	16.1%	16.4%	14.7%
Other Family with Male Householder	4.1%	4.6%	4.3%
With Related Children	2.3%	2.7%	2.4%
Other Family with Female Householder	12.0%	11.8%	10.4%
With Related Children	7.8%	8.1%	6.9%
Nonfamily Households	8.8%	7.6%	7.0%
All Households with Children	23.4%	32.0%	32.5%
Multigenerational Households	1.5%	2.5%	2.4%
Unmarried Partner Households	7.2%	7.3%	6.4%
Male-female	6.7%	6.7%	5.8%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	4,010	26,240	74,161
1 Person Household	39.1%	27.1%	26.8%
2 Person Household	34.4%	35.0%	34.3%
3 Person Household	13.0%	16.1%	16.0%
4 Person Household	8.5%	12.9%	13.8%
5 Person Household	3.0%	5.4%	5.8%
6 Person Household	1.3%	2.0%	2.1%
7 + Person Household	0.6%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,010	26,239	74,160
Owner Occupied	58.7%	66.3%	72.4%
Owned with a Mortgage/Loan	44.1%	52.6%	57.7%
Owned Free and Clear	14.6%	13.7%	14.7%
Renter Occupied	41.3%	33.7%	27.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,341	27,698	77,661
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Market Profile

Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Bright Young Professionals	Bright Young Professionals	Bright Young Professionals
	2. Old and Newcomers (8F)	Home Improvement (4B)	Savvy Suburbanites (1D)
	3. Midlife Constants (5E)	Old and Newcomers (8F)	Soccer Moms (4A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$7,966,435	\$67,225,887	\$196,167,431
Average Spent	\$1,872.25	\$2,491.23	\$2,538.60
Spending Potential Index	87	115	118
Education: Total \$	\$5,161,964	\$44,982,785	\$136,018,742
Average Spent	\$1,213.15	\$1,666.96	\$1,760.21
Spending Potential Index	83	115	121
Entertainment/Recreation: Total \$	\$11,391,677	\$95,362,580	\$279,734,653
Average Spent	\$2,677.24	\$3,533.91	\$3,620.04
Spending Potential Index	86	113	116
Food at Home: Total \$	\$18,801,824	\$153,977,441	\$445,250,618
Average Spent	\$4,418.76	\$5,706.04	\$5,761.97
Spending Potential Index	88	113	114
Food Away from Home: Total \$	\$12,552,533	\$104,551,436	\$302,617,472
Average Spent	\$2,950.07	\$3,874.43	\$3,916.16
Spending Potential Index	89	116	118
Health Care: Total \$	\$20,244,080	\$167,538,750	\$492,931,699
Average Spent	\$4,757.72	\$6,208.59	\$6,379.01
Spending Potential Index	85	111	114
HH Furnishings & Equipment: Total \$	\$7,184,114	\$60,289,830	\$175,887,587
Average Spent	\$1,688.39	\$2,234.20	\$2,276.15
Spending Potential Index	87	115	117
Personal Care Products & Services: Total \$	\$2,948,937	\$24,753,426	\$72,339,056
Average Spent	\$693.05	\$917.30	\$936.14
Spending Potential Index	87	115	118
Shelter: Total \$	\$60,033,654	\$503,325,893	\$1,476,435,161
Average Spent	\$14,108.97	\$18,652.06	\$19,106.49
Spending Potential Index	87	115	118
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,489,604	\$71,317,112	\$210,618,323
Average Spent	\$1,995.21	\$2,642.84	\$2,725.60
Spending Potential Index	85	113	116
Travel: Total \$	\$7,313,776	\$63,520,494	\$190,088,758
Average Spent	\$1,718.87	\$2,353.92	\$2,459.93
Spending Potential Index	83	114	119
Vehicle Maintenance & Repairs: Total \$	\$3,957,247	\$32,791,096	\$95,576,475
Average Spent	\$930.02	\$1,215.16	\$1,236.85
Spending Potential Index	87	113	115

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Business Summary

Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	722		2,961		7,184							
Total Employees:	8,797		37,821		101,901							
Total Residential Population:	8,830		66,909		194,781							
Employee/Residential Population Ratio (per 100 Residents)	100		57		52							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	6	0.8%	72	0.8%	34	1.1%	262	0.7%	125	1.7%	803	0.8%
Construction	58	8.0%	438	5.0%	202	6.8%	1,630	4.3%	492	6.8%	4,185	4.1%
Manufacturing	44	6.1%	1,355	15.4%	120	4.1%	3,102	8.2%	284	4.0%	11,070	10.9%
Transportation	19	2.6%	182	2.1%	75	2.5%	1,228	3.2%	186	2.6%	3,492	3.4%
Communication	8	1.1%	196	2.2%	30	1.0%	657	1.7%	63	0.9%	902	0.9%
Utility	0	0.0%	3	0.0%	8	0.3%	61	0.2%	13	0.2%	161	0.2%
Wholesale Trade	62	8.6%	706	8.0%	173	5.8%	1,876	5.0%	324	4.5%	5,053	5.0%
Retail Trade Summary	96	13.3%	1,148	13.0%	673	22.7%	11,013	29.1%	1,548	21.5%	25,353	24.9%
Home Improvement	6	0.8%	52	0.6%	36	1.2%	435	1.2%	115	1.6%	1,616	1.6%
General Merchandise Stores	3	0.4%	153	1.7%	24	0.8%	1,491	3.9%	52	0.7%	3,050	3.0%
Food Stores	10	1.4%	218	2.5%	66	2.2%	1,036	2.7%	150	2.1%	3,104	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	13	1.8%	183	2.1%	70	2.4%	1,311	3.5%	145	2.0%	2,308	2.3%
Apparel & Accessory Stores	3	0.4%	12	0.1%	85	2.9%	1,060	2.8%	171	2.4%	1,943	1.9%
Furniture & Home Furnishings	15	2.1%	98	1.1%	83	2.8%	661	1.7%	162	2.3%	1,428	1.4%
Eating & Drinking Places	25	3.5%	289	3.3%	136	4.6%	3,499	9.3%	344	4.8%	8,174	8.0%
Miscellaneous Retail	20	2.8%	143	1.6%	173	5.8%	1,519	4.0%	409	5.7%	3,729	3.7%
Finance, Insurance, Real Estate Summary	106	14.7%	987	11.2%	325	11.0%	2,499	6.6%	822	11.4%	6,392	6.3%
Banks, Savings & Lending Institutions	16	2.2%	266	3.0%	41	1.4%	757	2.0%	121	1.7%	1,984	1.9%
Securities Brokers	17	2.4%	114	1.3%	47	1.6%	282	0.7%	105	1.5%	501	0.5%
Insurance Carriers & Agents	29	4.0%	370	4.2%	89	3.0%	609	1.6%	227	3.2%	1,157	1.1%
Real Estate, Holding, Other Investment Offices	44	6.1%	237	2.7%	149	5.0%	851	2.3%	370	5.2%	2,751	2.7%
Services Summary	263	36.4%	3,285	37.3%	1,119	37.8%	14,410	38.1%	2,808	39.1%	38,012	37.3%
Hotels & Lodging	2	0.3%	41	0.5%	16	0.5%	376	1.0%	30	0.4%	1,213	1.2%
Automotive Services	13	1.8%	93	1.1%	69	2.3%	539	1.4%	178	2.5%	1,485	1.5%
Motion Pictures & Amusements	18	2.5%	188	2.1%	73	2.5%	732	1.9%	231	3.2%	2,645	2.6%
Health Services	33	4.6%	461	5.2%	206	7.0%	3,814	10.1%	462	6.4%	7,905	7.8%
Legal Services	11	1.5%	64	0.7%	48	1.6%	250	0.7%	98	1.4%	443	0.4%
Education Institutions & Libraries	17	2.4%	610	6.9%	49	1.7%	1,930	5.1%	137	1.9%	6,463	6.3%
Other Services	170	23.5%	1,829	20.8%	659	22.3%	6,767	17.9%	1,672	23.3%	17,858	17.5%
Government	13	1.8%	385	4.4%	34	1.1%	996	2.6%	125	1.7%	6,081	6.0%
Unclassified Establishments	48	6.6%	40	0.5%	167	5.6%	88	0.2%	393	5.5%	397	0.4%
Totals	722	100.0%	8,797	100.0%	2,961	100.0%	37,821	100.0%	7,184	100.0%	101,901	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Nicollet Plaza
 200 E Travelers Trl, Burnsville, Minnesota, 55337
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.77634
 Longitude: -93.27324

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	20	0.2%	3	0.1%	23	0.1%	12	0.2%	41	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	3	0.0%	32	0.0%
Utilities	0	0.0%	1	0.0%	2	0.1%	31	0.1%	3	0.0%	36	0.0%
Construction	58	8.0%	438	5.0%	210	7.1%	1,675	4.4%	528	7.3%	4,566	4.5%
Manufacturing	46	6.4%	1,358	15.4%	130	4.4%	3,156	8.3%	304	4.2%	11,146	10.9%
Wholesale Trade	60	8.3%	703	8.0%	168	5.7%	1,828	4.8%	313	4.4%	4,956	4.9%
Retail Trade	67	9.3%	815	9.3%	521	17.6%	7,379	19.5%	1,168	16.3%	16,920	16.6%
Motor Vehicle & Parts Dealers	8	1.1%	156	1.8%	56	1.9%	1,168	3.1%	119	1.7%	2,098	2.1%
Furniture & Home Furnishings Stores	6	0.8%	18	0.2%	41	1.4%	280	0.7%	80	1.1%	521	0.5%
Electronics & Appliance Stores	8	1.1%	68	0.8%	36	1.2%	367	1.0%	69	1.0%	843	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.8%	52	0.6%	36	1.2%	435	1.2%	114	1.6%	1,612	1.6%
Food & Beverage Stores	10	1.4%	216	2.5%	60	2.0%	1,010	2.7%	140	1.9%	3,049	3.0%
Health & Personal Care Stores	6	0.8%	49	0.6%	57	1.9%	466	1.2%	118	1.6%	926	0.9%
Gasoline Stations	5	0.7%	27	0.3%	14	0.5%	143	0.4%	26	0.4%	211	0.2%
Clothing & Clothing Accessories Stores	3	0.4%	12	0.1%	99	3.3%	1,191	3.1%	193	2.7%	2,141	2.1%
Sport Goods, Hobby, Book, & Music Stores	3	0.4%	16	0.2%	36	1.2%	352	0.9%	74	1.0%	753	0.7%
General Merchandise Stores	3	0.4%	153	1.7%	24	0.8%	1,491	3.9%	52	0.7%	3,050	3.0%
Miscellaneous Store Retailers	9	1.2%	47	0.5%	55	1.9%	439	1.2%	157	2.2%	1,615	1.6%
Nonstore Retailers	0	0.0%	0	0.0%	8	0.3%	38	0.1%	27	0.4%	101	0.1%
Transportation & Warehousing	14	1.9%	130	1.5%	64	2.2%	1,144	3.0%	156	2.2%	3,407	3.3%
Information	25	3.5%	433	4.9%	71	2.4%	1,240	3.3%	170	2.4%	2,986	2.9%
Finance & Insurance	63	8.7%	771	8.8%	179	6.0%	1,688	4.5%	459	6.4%	3,740	3.7%
Central Bank/Credit Intermediation & Related Activities	17	2.4%	287	3.3%	43	1.5%	795	2.1%	124	1.7%	2,011	2.0%
Securities, Commodity Contracts & Other Financial	17	2.4%	114	1.3%	47	1.6%	285	0.8%	107	1.5%	571	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	29	4.0%	370	4.2%	89	3.0%	609	1.6%	228	3.2%	1,158	1.1%
Real Estate, Rental & Leasing	47	6.5%	240	2.7%	175	5.9%	997	2.6%	422	5.9%	2,880	2.8%
Professional, Scientific & Tech Services	85	11.8%	721	8.2%	290	9.8%	2,252	6.0%	737	10.3%	6,431	6.3%
Legal Services	14	1.9%	74	0.8%	55	1.9%	278	0.7%	125	1.7%	601	0.6%
Management of Companies & Enterprises	1	0.1%	16	0.2%	2	0.1%	19	0.1%	6	0.1%	47	0.0%
Administrative & Support & Waste Management & Remediation	30	4.2%	458	5.2%	107	3.6%	934	2.5%	287	4.0%	2,226	2.2%
Educational Services	18	2.5%	619	7.0%	58	2.0%	2,017	5.3%	175	2.4%	6,248	6.1%
Health Care & Social Assistance	47	6.5%	742	8.4%	287	9.7%	5,156	13.6%	673	9.4%	10,905	10.7%
Arts, Entertainment & Recreation	17	2.4%	188	2.1%	57	1.9%	605	1.6%	147	2.0%	2,171	2.1%
Accommodation & Food Services	27	3.7%	330	3.8%	157	5.3%	3,905	10.3%	384	5.3%	9,470	9.3%
Accommodation	2	0.3%	41	0.5%	16	0.5%	376	1.0%	30	0.4%	1,213	1.2%
Food Services & Drinking Places	25	3.5%	289	3.3%	141	4.8%	3,529	9.3%	354	4.9%	8,257	8.1%
Other Services (except Public Administration)	57	7.9%	387	4.4%	279	9.4%	2,685	7.1%	718	10.0%	7,216	7.1%
Automotive Repair & Maintenance	7	1.0%	39	0.4%	47	1.6%	417	1.1%	137	1.9%	1,140	1.1%
Public Administration	13	1.8%	385	4.4%	34	1.1%	996	2.6%	125	1.7%	6,081	6.0%
Unclassified Establishments	48	6.6%	40	0.5%	167	5.6%	88	0.2%	393	5.5%	397	0.4%
Total	722	100.0%	8,797	100.0%	2,961	100.0%	37,821	100.0%	7,184	100.0%	101,901	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.