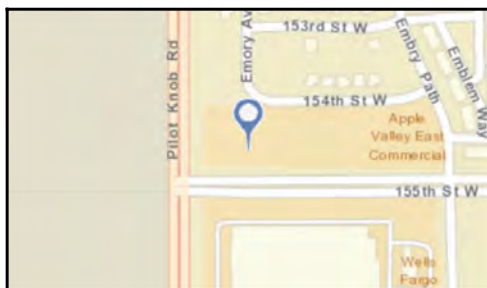
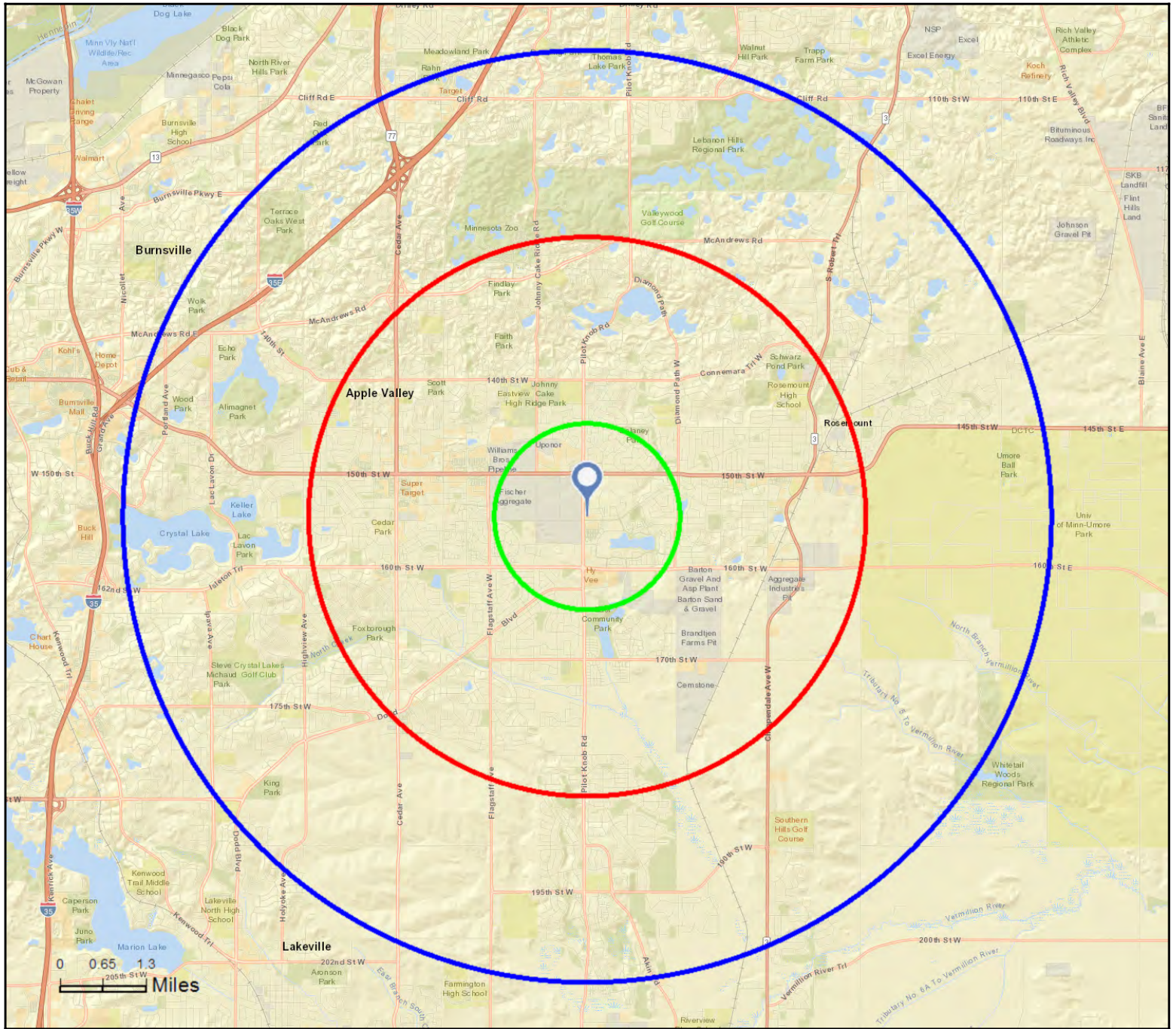




# Site Map

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.72509  
Longitude: -93.17581





# Executive Summary

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.72509  
Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	4,615	60,380	121,199
2010 Population	5,972	71,155	143,306
2016 Population	6,526	74,501	150,223
2021 Population	8,806	80,464	158,472
2000-2010 Annual Rate	2.61%	1.66%	1.69%
2010-2016 Annual Rate	1.43%	0.74%	0.76%
2016-2021 Annual Rate	6.18%	1.55%	1.07%
2016 Male Population	48.1%	48.8%	49.2%
2016 Female Population	51.9%	51.2%	50.8%
2016 Median Age	37.6	36.6	36.9

In the identified area, the current year population is 150,223. In 2010, the Census count in the area was 143,306. The rate of change since 2010 was 0.76% annually. The five-year projection for the population in the area is 158,472 representing a change of 1.07% annually from 2016 to 2021. Currently, the population is 49.2% male and 50.8% female.

### Median Age

The median age in this area is 37.6, compared to U.S. median age of 38.0.

### Race and Ethnicity

2016 White Alone	80.8%	83.2%	83.4%
2016 Black Alone	6.1%	5.5%	5.3%
2016 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2016 Asian Alone	7.8%	6.3%	5.8%
2016 Pacific Islander Alone	0.2%	0.1%	0.1%
2016 Other Race	1.3%	1.3%	1.8%
2016 Two or More Races	3.7%	3.3%	3.3%
2016 Hispanic Origin (Any Race)	4.3%	4.2%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.1 in the identified area, compared to 63.5 for the U.S. as a whole.

### Households

2000 Households	1,870	20,553	41,426
2010 Households	2,488	25,993	51,461
2016 Total Households	2,719	27,403	54,177
2021 Total Households	3,618	29,660	57,313
2000-2010 Annual Rate	2.90%	2.38%	2.19%
2010-2016 Annual Rate	1.43%	0.85%	0.83%
2016-2021 Annual Rate	5.88%	1.60%	1.13%
2016 Average Household Size	2.40	2.71	2.76

The household count in this area has changed from 51,461 in 2010 to 54,177 in the current year, a change of 0.83% annually. The five-year projection of households is 57,313, a change of 1.13% annually from the current year total. Average household size is currently 2.76, compared to 2.78 in the year 2010. The number of families in the current year is 40,892 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.72509  
Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2016 Median Household Income	\$80,116	\$85,253	\$88,977
2021 Median Household Income	\$84,910	\$95,226	\$100,290
2016-2021 Annual Rate	1.17%	2.24%	2.42%
<b>Average Household Income</b>			
2016 Average Household Income	\$101,434	\$103,098	\$109,308
2021 Average Household Income	\$111,250	\$113,135	\$119,653
2016-2021 Annual Rate	1.86%	1.88%	1.82%
<b>Per Capita Income</b>			
2016 Per Capita Income	\$41,206	\$37,713	\$39,430
2021 Per Capita Income	\$44,883	\$41,478	\$43,272
2016-2021 Annual Rate	1.72%	1.92%	1.88%

Current median household income is \$88,977 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$100,290 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$109,308 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$119,653 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$39,430 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$43,272 in five years, compared to \$32,025 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	1,901	20,785	41,995
2000 Owner Occupied Housing Units	1,784	18,634	36,688
2000 Renter Occupied Housing Units	87	1,919	4,738
2000 Vacant Housing Units	30	232	569
2010 Total Housing Units	2,582	26,964	53,392
2010 Owner Occupied Housing Units	2,253	22,264	43,926
2010 Renter Occupied Housing Units	235	3,729	7,535
2010 Vacant Housing Units	94	971	1,931
2016 Total Housing Units	2,796	28,121	55,747
2016 Owner Occupied Housing Units	2,446	23,266	45,943
2016 Renter Occupied Housing Units	273	4,137	8,234
2016 Vacant Housing Units	77	718	1,570
2021 Total Housing Units	3,707	30,398	58,976
2021 Owner Occupied Housing Units	3,271	25,265	48,738
2021 Renter Occupied Housing Units	348	4,394	8,575
2021 Vacant Housing Units	89	738	1,663

Currently, 82.4% of the 55,747 housing units in the area are owner occupied; 14.8%, renter occupied; and 2.8% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 53,392 housing units in the area - 82.3% owner occupied, 14.1% renter occupied, and 3.6% vacant. The annual rate of change in housing units since 2010 is 1.94%. Median home value in the area is \$250,351, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.48% annually to \$282,993.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Profile

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Ring: 1 mile radius

Prepared by HJ Development  
Latitude: 44.72509  
Longitude: -93.17581

Summary	Census 2010	2016	2021
Population	5,972	6,526	8,806
Households	2,488	2,719	3,618
Families	1,698	1,842	2,449
Average Household Size	2.40	2.40	2.43
Owner Occupied Housing Units	2,253	2,446	3,271
Renter Occupied Housing Units	235	273	348
Median Age	36.3	37.6	38.6
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	6.18%	0.74%	0.84%
Households	5.88%	0.74%	0.79%
Families	5.86%	0.68%	0.72%
Owner HHs	5.99%	0.73%	0.73%
Median Household Income	1.17%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	71	2.6%	89	2.5%
\$15,000 - \$24,999	104	3.8%	125	3.5%
\$25,000 - \$34,999	99	3.6%	108	3.0%
\$35,000 - \$49,999	220	8.1%	263	7.3%
\$50,000 - \$74,999	727	26.7%	890	24.6%
\$75,000 - \$99,999	515	18.9%	697	19.3%
\$100,000 - \$149,999	513	18.9%	691	19.1%
\$150,000 - \$199,999	292	10.7%	469	13.0%
\$200,000+	177	6.5%	287	7.9%
Median Household Income	\$80,116		\$84,910	
Average Household Income	\$101,434		\$111,250	
Per Capita Income	\$41,206		\$44,883	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	488	8.2%	479	7.3%	607	6.9%
5 - 9	422	7.1%	527	8.1%	642	7.3%
10 - 14	367	6.1%	461	7.1%	721	8.2%
15 - 19	291	4.9%	341	5.2%	561	6.4%
20 - 24	281	4.7%	261	4.0%	360	4.1%
25 - 34	1,005	16.8%	891	13.7%	965	11.0%
35 - 44	998	16.7%	1,120	17.2%	1,516	17.2%
45 - 54	908	15.2%	934	14.3%	1,264	14.4%
55 - 64	780	13.1%	824	12.6%	1,044	11.9%
65 - 74	287	4.8%	506	7.8%	797	9.0%
75 - 84	114	1.9%	140	2.1%	272	3.1%
85+	31	0.5%	43	0.7%	58	0.7%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,020	84.0%	5,271	80.8%	6,801	77.2%
Black Alone	286	4.8%	397	6.1%	625	7.1%
American Indian Alone	15	0.3%	17	0.3%	23	0.3%
Asian Alone	391	6.5%	506	7.8%	827	9.4%
Pacific Islander Alone	11	0.2%	12	0.2%	16	0.2%
Some Other Race Alone	64	1.1%	83	1.3%	136	1.5%
Two or More Races	186	3.1%	239	3.7%	378	4.3%
Hispanic Origin (Any Race)	215	3.6%	279	4.3%	455	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

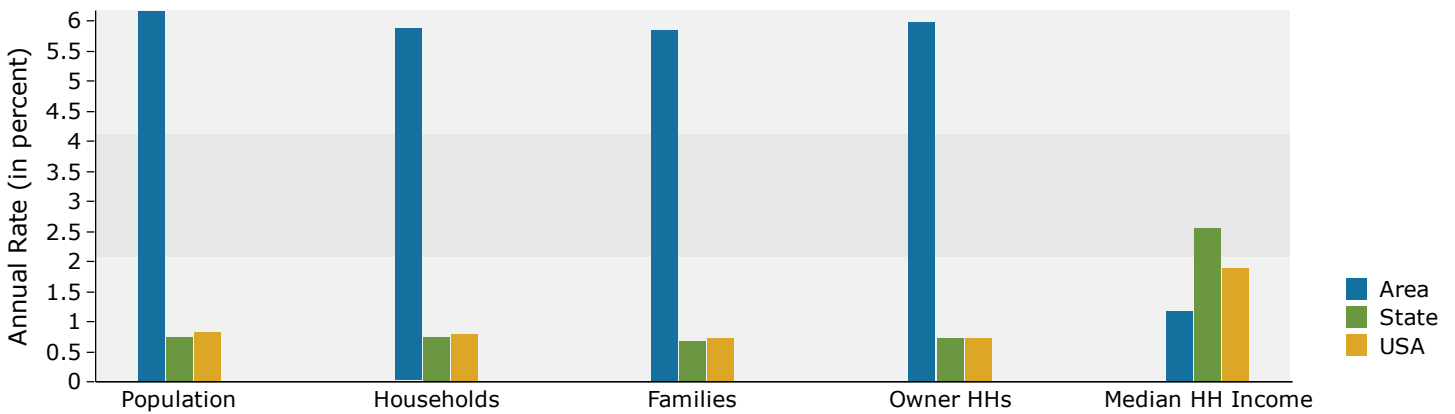


# Demographic and Income Profile

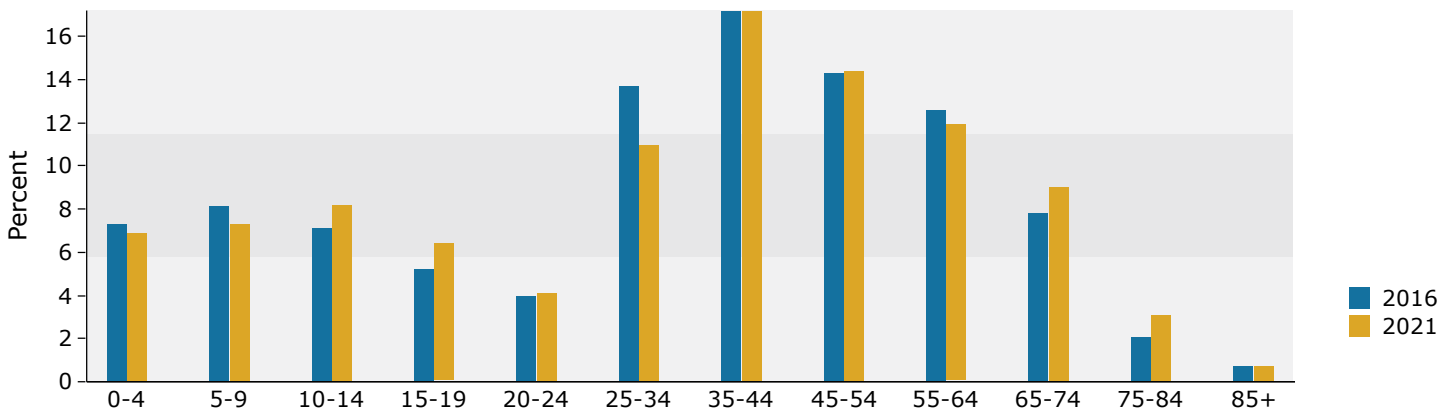
Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Ring: 1 mile radius

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

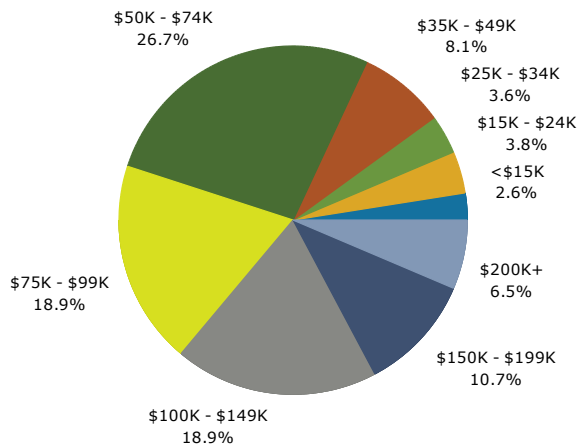
## Trends 2016-2021



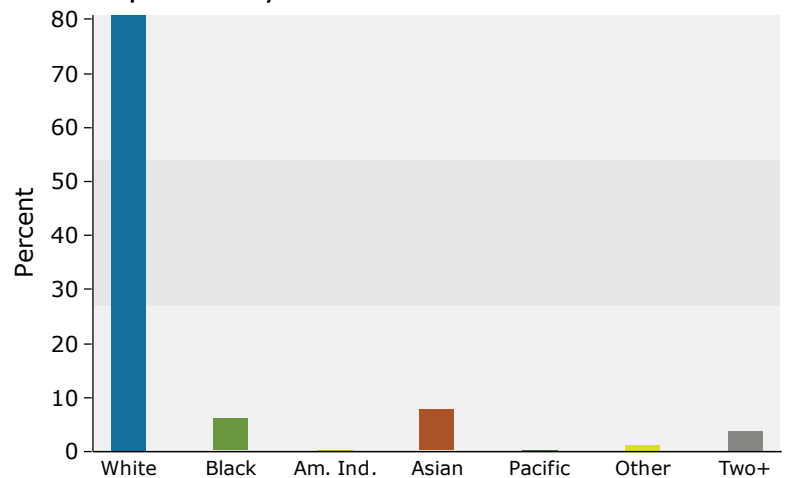
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



# Demographic and Income Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Ring: 3 mile radius

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

Summary	Census 2010	2016	2021
Population	71,155	74,501	80,464
Households	25,993	27,403	29,660
Families	19,298	20,232	21,819
Average Household Size	2.73	2.71	2.70
Owner Occupied Housing Units	22,264	23,266	25,265
Renter Occupied Housing Units	3,729	4,137	4,394
Median Age	35.6	36.6	37.4
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.55%	0.74%	0.84%
Households	1.60%	0.74%	0.79%
Families	1.52%	0.68%	0.72%
Owner HHs	1.66%	0.73%	0.73%
Median Household Income	2.24%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,153	4.2%	1,201	4.0%
\$15,000 - \$24,999	1,116	4.1%	1,098	3.7%
\$25,000 - \$34,999	1,282	4.7%	1,174	4.0%
\$35,000 - \$49,999	2,468	9.0%	2,594	8.7%
\$50,000 - \$74,999	5,340	19.5%	4,223	14.2%
\$75,000 - \$99,999	4,786	17.5%	5,329	18.0%
\$100,000 - \$149,999	6,461	23.6%	7,834	26.4%
\$150,000 - \$199,999	2,927	10.7%	3,933	13.3%
\$200,000+	1,869	6.8%	2,273	7.7%
Median Household Income	\$85,253		\$95,226	
Average Household Income	\$103,098		\$113,135	
Per Capita Income	\$37,713		\$41,478	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,202	7.3%	5,096	6.8%	5,490	6.8%
5 - 9	5,716	8.0%	5,544	7.4%	5,717	7.1%
10 - 14	5,831	8.2%	5,898	7.9%	6,167	7.7%
15 - 19	5,043	7.1%	5,071	6.8%	5,504	6.8%
20 - 24	3,358	4.7%	4,087	5.5%	3,841	4.8%
25 - 34	9,737	13.7%	9,751	13.1%	10,498	13.0%
35 - 44	11,424	16.1%	11,047	14.8%	12,425	15.4%
45 - 54	11,843	16.6%	11,522	15.5%	11,127	13.8%
55 - 64	7,655	10.8%	9,160	12.3%	10,169	12.6%
65 - 74	3,286	4.6%	4,910	6.6%	6,314	7.8%
75 - 84	1,492	2.1%	1,758	2.4%	2,472	3.1%
85+	566	0.8%	656	0.9%	743	0.9%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	61,186	86.0%	61,965	83.2%	64,503	80.2%
Black Alone	3,050	4.3%	4,130	5.5%	5,517	6.9%
American Indian Alone	245	0.3%	261	0.4%	282	0.4%
Asian Alone	3,847	5.4%	4,674	6.3%	5,815	7.2%
Pacific Islander Alone	41	0.1%	44	0.1%	51	0.1%
Some Other Race Alone	806	1.1%	989	1.3%	1,251	1.6%
Two or More Races	1,981	2.8%	2,437	3.3%	3,046	3.8%
Hispanic Origin (Any Race)	2,532	3.6%	3,102	4.2%	3,956	4.9%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

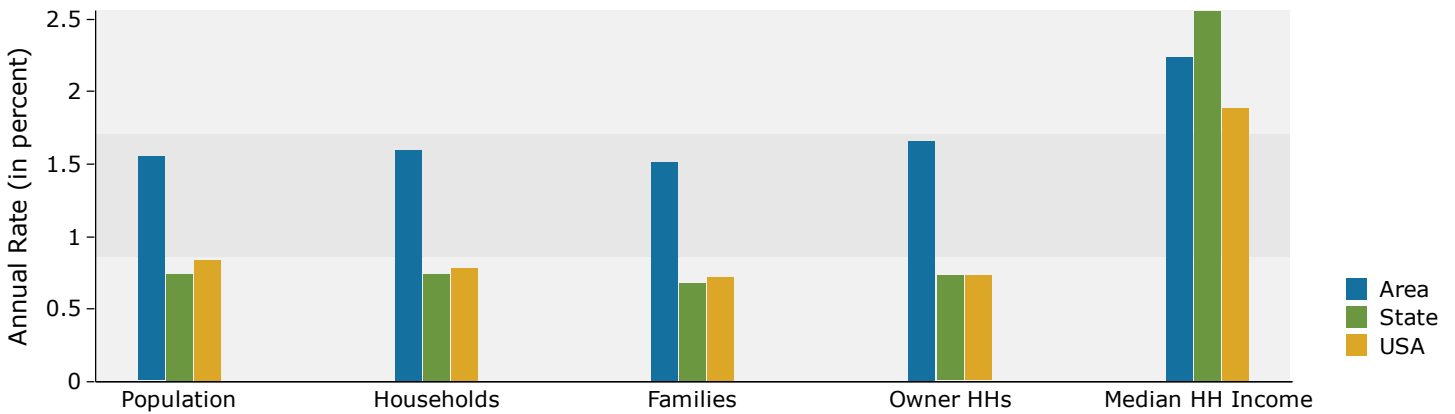


# Demographic and Income Profile

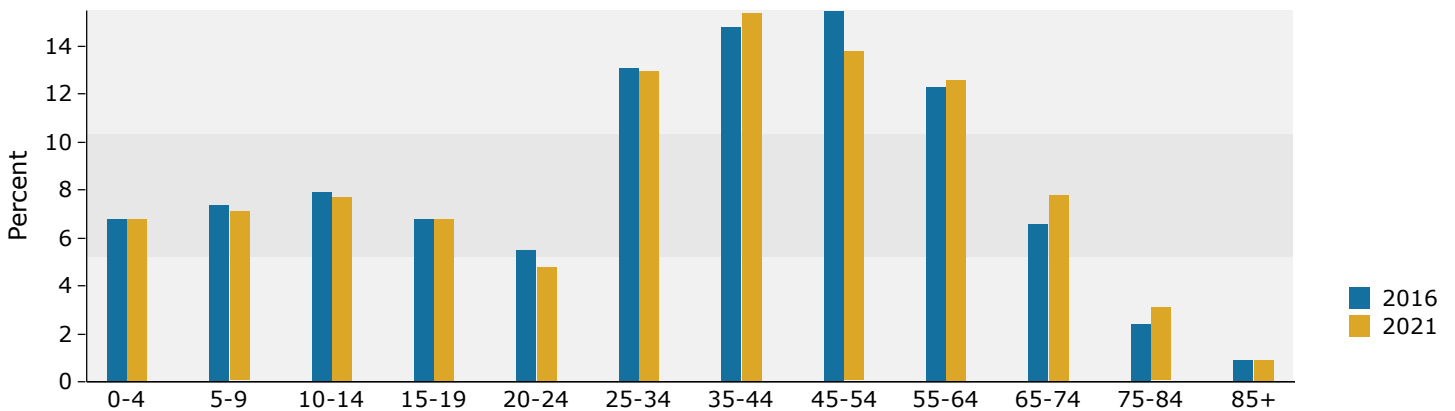
Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Ring: 3 mile radius

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

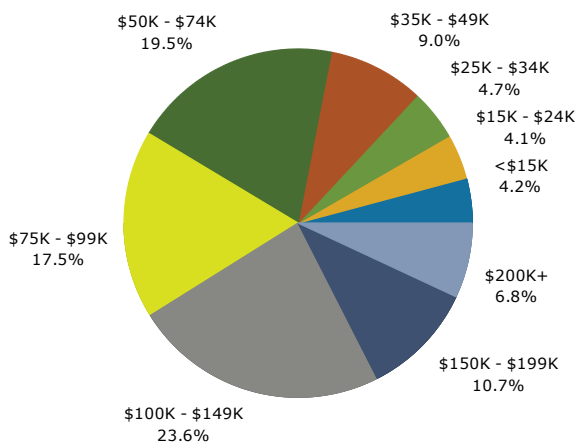
## Trends 2016-2021



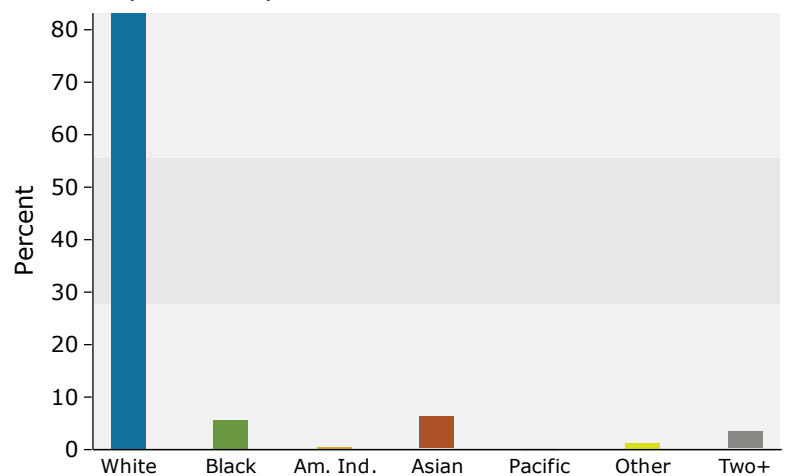
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



# Demographic and Income Profile

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Ring: 5 mile radius

Prepared by HJ Development  
Latitude: 44.72509  
Longitude: -93.17581

Summary	Census 2010	2016	2021
Population	143,306	150,223	158,472
Households	51,461	54,177	57,313
Families	38,984	40,892	43,131
Average Household Size	2.78	2.76	2.76
Owner Occupied Housing Units	43,926	45,943	48,738
Renter Occupied Housing Units	7,535	8,234	8,575
Median Age	35.8	36.9	37.7
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.07%	0.74%	0.84%
Households	1.13%	0.74%	0.79%
Families	1.07%	0.68%	0.72%
Owner HHs	1.19%	0.73%	0.73%
Median Household Income	2.42%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,994	3.7%	2,061	3.6%
\$15,000 - \$24,999	1,964	3.6%	1,905	3.3%
\$25,000 - \$34,999	2,665	4.9%	2,358	4.1%
\$35,000 - \$49,999	4,755	8.8%	4,742	8.3%
\$50,000 - \$74,999	9,961	18.4%	7,337	12.8%
\$75,000 - \$99,999	9,089	16.8%	10,095	17.6%
\$100,000 - \$149,999	12,927	23.9%	15,479	27.0%
\$150,000 - \$199,999	6,095	11.3%	7,851	13.7%
\$200,000+	4,728	8.7%	5,484	9.6%
Median Household Income	\$88,977		\$100,290	
Average Household Income	\$109,308		\$119,653	
Per Capita Income	\$39,430		\$43,272	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,532	7.3%	10,251	6.8%	10,675	6.7%
5 - 9	11,616	8.1%	11,395	7.6%	11,345	7.2%
10 - 14	11,815	8.2%	12,202	8.1%	12,473	7.9%
15 - 19	10,312	7.2%	10,342	6.9%	11,019	7.0%
20 - 24	6,831	4.8%	8,104	5.4%	7,530	4.8%
25 - 34	18,817	13.1%	18,795	12.5%	19,471	12.3%
35 - 44	22,794	15.9%	22,108	14.7%	24,186	15.3%
45 - 54	24,154	16.9%	23,162	15.4%	22,162	14.0%
55 - 64	15,867	11.1%	18,986	12.6%	20,232	12.8%
65 - 74	7,002	4.9%	10,273	6.8%	13,005	8.2%
75 - 84	2,729	1.9%	3,546	2.4%	5,095	3.2%
85+	837	0.6%	1,059	0.7%	1,278	0.8%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	123,346	86.1%	125,281	83.4%	127,616	80.5%
Black Alone	5,960	4.2%	8,011	5.3%	10,491	6.6%
American Indian Alone	516	0.4%	559	0.4%	603	0.4%
Asian Alone	7,239	5.1%	8,775	5.8%	10,548	6.7%
Pacific Islander Alone	70	0.0%	76	0.1%	86	0.1%
Some Other Race Alone	2,189	1.5%	2,637	1.8%	3,201	2.0%
Two or More Races	3,987	2.8%	4,884	3.3%	5,927	3.7%
Hispanic Origin (Any Race)	5,852	4.1%	7,108	4.7%	8,768	5.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



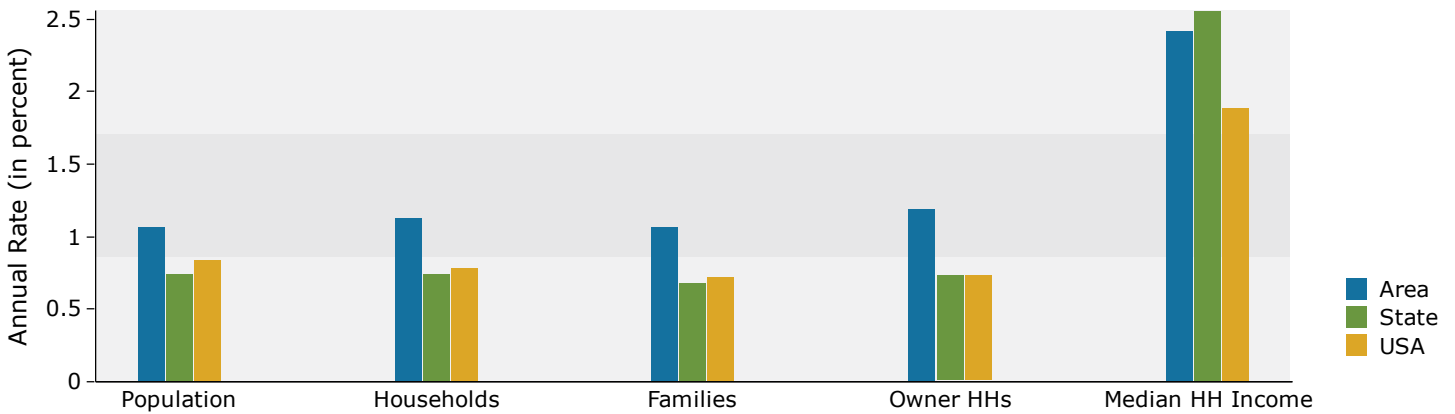


# Demographic and Income Profile

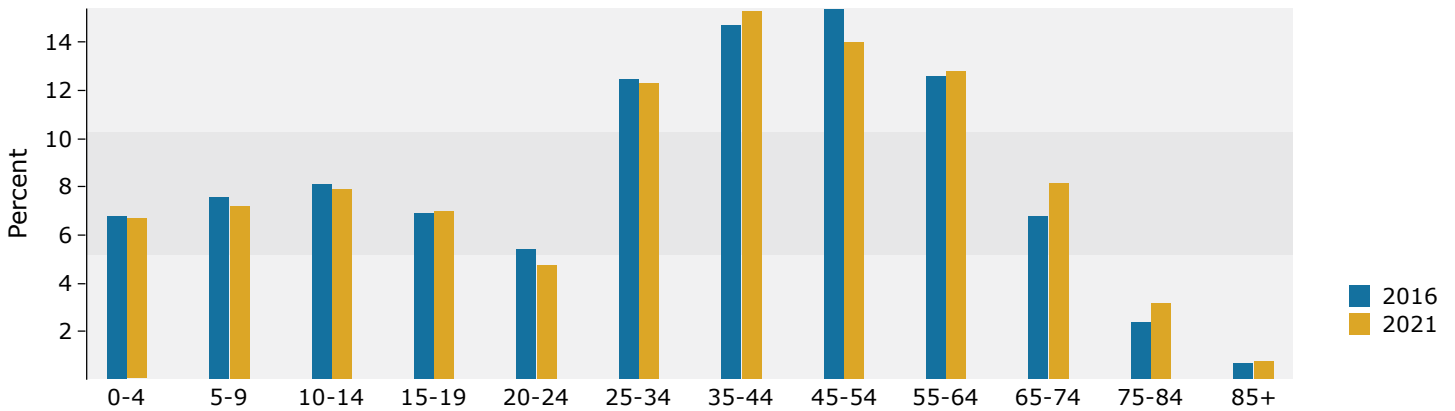
Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Ring: 5 mile radius

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

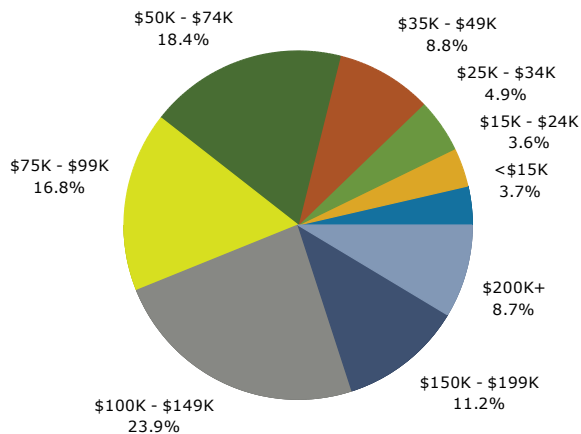
## Trends 2016-2021



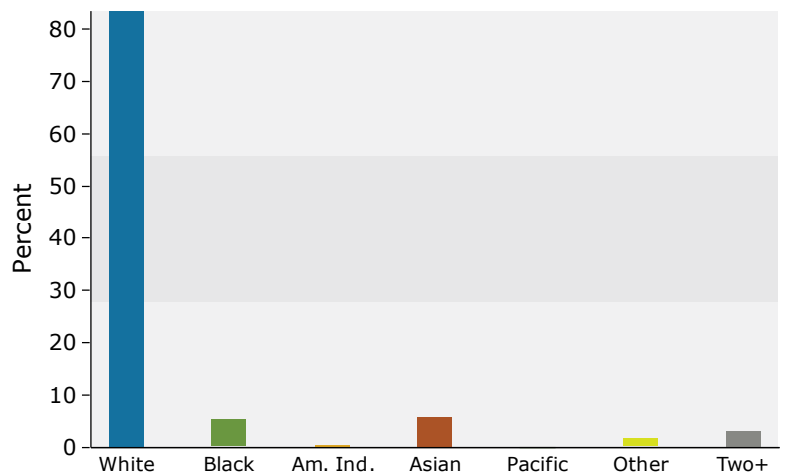
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,615	60,380	121,199
2010 Total Population	5,972	71,155	143,306
2016 Total Population	6,526	74,501	150,223
2016 Group Quarters	7	297	471
2021 Total Population	8,806	80,464	158,472
2016-2021 Annual Rate	6.18%	1.55%	1.07%
2016 Total Daytime Population	3,980	52,451	95,275
Workers	1,105	20,074	29,787
Residents	2,875	32,377	65,488
<b>Household Summary</b>			
2000 Households	1,870	20,553	41,426
2000 Average Household Size	2.46	2.93	2.92
2010 Households	2,488	25,993	51,461
2010 Average Household Size	2.40	2.73	2.78
2016 Households	2,719	27,403	54,177
2016 Average Household Size	2.40	2.71	2.76
2021 Households	3,618	29,660	57,313
2021 Average Household Size	2.43	2.70	2.76
2016-2021 Annual Rate	5.88%	1.60%	1.13%
2010 Families	1,698	19,298	38,984
2010 Average Family Size	2.91	3.17	3.19
2016 Families	1,842	20,232	40,892
2016 Average Family Size	2.92	3.15	3.18
2021 Families	2,449	21,819	43,131
2021 Average Family Size	2.96	3.15	3.17
2016-2021 Annual Rate	5.86%	1.52%	1.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,901	20,785	41,995
Owner Occupied Housing Units	93.8%	89.7%	87.4%
Renter Occupied Housing Units	4.6%	9.2%	11.3%
Vacant Housing Units	1.6%	1.1%	1.4%
2010 Housing Units	2,582	26,964	53,392
Owner Occupied Housing Units	87.3%	82.6%	82.3%
Renter Occupied Housing Units	9.1%	13.8%	14.1%
Vacant Housing Units	3.6%	3.6%	3.6%
2016 Housing Units	2,796	28,121	55,747
Owner Occupied Housing Units	87.5%	82.7%	82.4%
Renter Occupied Housing Units	9.8%	14.7%	14.8%
Vacant Housing Units	2.8%	2.6%	2.8%
2021 Housing Units	3,707	30,398	58,976
Owner Occupied Housing Units	88.2%	83.1%	82.6%
Renter Occupied Housing Units	9.4%	14.5%	14.5%
Vacant Housing Units	2.4%	2.4%	2.8%
<b>Median Household Income</b>			
2016	\$80,116	\$85,253	\$88,977
2021	\$84,910	\$95,226	\$100,290
<b>Median Home Value</b>			
2016	\$216,826	\$231,586	\$250,351
2021	\$262,698	\$265,678	\$282,993
<b>Per Capita Income</b>			
2016	\$41,206	\$37,713	\$39,430
2021	\$44,883	\$41,478	\$43,272
<b>Median Age</b>			
2010	36.3	35.6	35.8
2016	37.6	36.6	36.9
2021	38.6	37.4	37.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>2016 Households by Income</b>			
Household Income Base	2,719	27,403	54,177
<\$15,000	2.6%	4.2%	3.7%
\$15,000 - \$24,999	3.8%	4.1%	3.6%
\$25,000 - \$34,999	3.6%	4.7%	4.9%
\$35,000 - \$49,999	8.1%	9.0%	8.8%
\$50,000 - \$74,999	26.7%	19.5%	18.4%
\$75,000 - \$99,999	18.9%	17.5%	16.8%
\$100,000 - \$149,999	18.9%	23.6%	23.9%
\$150,000 - \$199,999	10.7%	10.7%	11.3%
\$200,000+	6.5%	6.8%	8.7%
Average Household Income	\$101,434	\$103,098	\$109,308
<b>2021 Households by Income</b>			
Household Income Base	3,618	29,660	57,313
<\$15,000	2.5%	4.0%	3.6%
\$15,000 - \$24,999	3.5%	3.7%	3.3%
\$25,000 - \$34,999	3.0%	4.0%	4.1%
\$35,000 - \$49,999	7.3%	8.7%	8.3%
\$50,000 - \$74,999	24.6%	14.2%	12.8%
\$75,000 - \$99,999	19.3%	18.0%	17.6%
\$100,000 - \$149,999	19.1%	26.4%	27.0%
\$150,000 - \$199,999	13.0%	13.3%	13.7%
\$200,000+	7.9%	7.7%	9.6%
Average Household Income	\$111,250	\$113,135	\$119,653
<b>2016 Owner Occupied Housing Units by Value</b>			
Total	2,446	23,266	45,943
<\$50,000	1.7%	4.5%	4.0%
\$50,000 - \$99,999	3.2%	3.4%	2.8%
\$100,000 - \$149,999	13.0%	9.1%	7.8%
\$150,000 - \$199,999	23.3%	18.7%	16.0%
\$200,000 - \$249,999	25.6%	22.6%	19.2%
\$250,000 - \$299,999	12.8%	16.0%	17.1%
\$300,000 - \$399,999	9.8%	15.3%	19.0%
\$400,000 - \$499,999	4.6%	6.0%	8.4%
\$500,000 - \$749,999	3.8%	3.8%	4.8%
\$750,000 - \$999,999	0.9%	0.4%	0.7%
\$1,000,000 +	1.0%	0.2%	0.2%
Average Home Value	\$252,690	\$252,723	\$273,860
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	3,271	25,265	48,738
<\$50,000	1.3%	3.7%	2.9%
\$50,000 - \$99,999	1.9%	2.5%	2.0%
\$100,000 - \$149,999	6.0%	5.0%	4.3%
\$150,000 - \$199,999	12.2%	11.4%	9.5%
\$200,000 - \$249,999	23.8%	20.7%	16.9%
\$250,000 - \$299,999	19.3%	21.7%	21.9%
\$300,000 - \$399,999	19.1%	23.9%	27.9%
\$400,000 - \$499,999	7.1%	6.4%	8.7%
\$500,000 - \$749,999	5.3%	3.8%	4.6%
\$750,000 - \$999,999	2.6%	0.8%	1.1%
\$1,000,000 +	1.5%	0.2%	0.3%
Average Home Value	\$310,772	\$281,088	\$300,709

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	5,971	71,154	143,306
0 - 4	8.2%	7.3%	7.3%
5 - 9	7.1%	8.0%	8.1%
10 - 14	6.1%	8.2%	8.2%
15 - 24	9.6%	11.8%	12.0%
25 - 34	16.8%	13.7%	13.1%
35 - 44	16.7%	16.1%	15.9%
45 - 54	15.2%	16.6%	16.9%
55 - 64	13.1%	10.8%	11.1%
65 - 74	4.8%	4.6%	4.9%
75 - 84	1.9%	2.1%	1.9%
85 +	0.5%	0.8%	0.6%
18 +	75.1%	71.6%	71.3%
<b>2016 Population by Age</b>			
Total	6,527	74,500	150,223
0 - 4	7.3%	6.8%	6.8%
5 - 9	8.1%	7.4%	7.6%
10 - 14	7.1%	7.9%	8.1%
15 - 24	9.2%	12.3%	12.3%
25 - 34	13.7%	13.1%	12.5%
35 - 44	17.2%	14.8%	14.7%
45 - 54	14.3%	15.5%	15.4%
55 - 64	12.6%	12.3%	12.6%
65 - 74	7.8%	6.6%	6.8%
75 - 84	2.1%	2.4%	2.4%
85 +	0.7%	0.9%	0.7%
18 +	74.0%	73.3%	72.9%
<b>2021 Population by Age</b>			
Total	8,807	80,467	158,471
0 - 4	6.9%	6.8%	6.7%
5 - 9	7.3%	7.1%	7.2%
10 - 14	8.2%	7.7%	7.9%
15 - 24	10.5%	11.6%	11.7%
25 - 34	11.0%	13.0%	12.3%
35 - 44	17.2%	15.4%	15.3%
45 - 54	14.4%	13.8%	14.0%
55 - 64	11.9%	12.6%	12.8%
65 - 74	9.0%	7.8%	8.2%
75 - 84	3.1%	3.1%	3.2%
85 +	0.7%	0.9%	0.8%
18 +	73.4%	73.9%	73.7%
<b>2010 Population by Sex</b>			
Males	2,877	34,858	70,660
Females	3,095	36,297	72,646
<b>2016 Population by Sex</b>			
Males	3,140	36,366	73,845
Females	3,386	38,135	76,378
<b>2021 Population by Sex</b>			
Males	4,263	39,303	77,880
Females	4,543	41,161	80,591

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,973	71,156	143,307
White Alone	84.0%	86.0%	86.1%
Black Alone	4.8%	4.3%	4.2%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	6.5%	5.4%	5.1%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	1.1%	1.1%	1.5%
Two or More Races	3.1%	2.8%	2.8%
Hispanic Origin	3.6%	3.6%	4.1%
Diversity Index	33.6	30.7	31.3
<b>2016 Population by Race/Ethnicity</b>			
Total	6,525	74,500	150,223
White Alone	80.8%	83.2%	83.4%
Black Alone	6.1%	5.5%	5.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	7.8%	6.3%	5.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.3%	1.3%	1.8%
Two or More Races	3.7%	3.3%	3.3%
Hispanic Origin	4.3%	4.2%	4.7%
Diversity Index	39.2	35.7	36.1
<b>2021 Population by Race/Ethnicity</b>			
Total	8,806	80,465	158,472
White Alone	77.2%	80.2%	80.5%
Black Alone	7.1%	6.9%	6.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	9.4%	7.2%	6.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.5%	1.6%	2.0%
Two or More Races	4.3%	3.8%	3.7%
Hispanic Origin	5.2%	4.9%	5.5%
Diversity Index	45.0	40.8	41.1
<b>2010 Population by Relationship and Household Type</b>			
Total	5,972	71,155	143,306
In Households	99.9%	99.6%	99.7%
In Family Households	84.2%	87.8%	88.6%
Householder	27.5%	26.9%	27.2%
Spouse	22.3%	22.0%	22.4%
Child	30.4%	34.8%	35.0%
Other relative	2.6%	2.3%	2.3%
Nonrelative	1.3%	1.8%	1.7%
In Nonfamily Households	15.7%	11.8%	11.1%
In Group Quarters	0.1%	0.4%	0.3%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>2016 Population 25+ by Educational Attainment</b>			
Total	4,456	48,806	97,930
Less than 9th Grade	0.9%	0.9%	1.3%
9th - 12th Grade, No Diploma	4.1%	2.9%	2.5%
High School Graduate	13.6%	16.7%	15.1%
GED/Alternative Credential	1.6%	1.8%	1.8%
Some College, No Degree	21.2%	21.3%	20.9%
Associate Degree	11.8%	12.2%	12.1%
Bachelor's Degree	33.0%	31.4%	31.9%
Graduate/Professional Degree	13.8%	12.7%	14.4%
<b>2016 Population 15+ by Marital Status</b>			
Total	5,059	57,963	116,376
Never Married	30.4%	27.9%	27.1%
Married	52.1%	58.3%	60.2%
Widowed	4.5%	4.0%	3.2%
Divorced	13.0%	9.8%	9.5%
<b>2016 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.5%	96.8%	96.9%
Civilian Unemployed	3.5%	3.2%	3.1%
<b>2016 Employed Population 16+ by Industry</b>			
Total	3,719	42,947	86,380
Agriculture/Mining	0.0%	0.5%	0.5%
Construction	1.9%	3.3%	3.5%
Manufacturing	9.4%	11.6%	11.6%
Wholesale Trade	2.2%	3.5%	3.6%
Retail Trade	14.5%	11.8%	10.8%
Transportation/Utilities	4.3%	6.0%	6.1%
Information	4.2%	2.7%	2.5%
Finance/Insurance/Real Estate	14.8%	11.2%	10.7%
Services	47.4%	46.1%	47.2%
Public Administration	1.3%	3.2%	3.4%
<b>2016 Employed Population 16+ by Occupation</b>			
Total	3,718	42,948	86,381
White Collar	75.1%	71.7%	71.0%
Management/Business/Financial	18.9%	19.7%	19.8%
Professional	30.1%	26.3%	26.1%
Sales	11.7%	11.9%	12.1%
Administrative Support	14.4%	13.9%	13.1%
Services	12.3%	13.3%	14.3%
Blue Collar	12.6%	15.1%	14.6%
Farming/Forestry/Fishing	0.3%	0.3%	0.2%
Construction/Extraction	1.6%	2.0%	2.4%
Installation/Maintenance/Repair	0.9%	2.4%	2.2%
Production	4.8%	4.9%	4.7%
Transportation/Material Moving	4.9%	5.5%	5.1%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,972	71,155	143,306
Population Inside Urbanized Area	100.0%	99.7%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,487	25,993	51,460
Households with 1 Person	25.5%	20.3%	18.8%
Households with 2+ People	74.5%	79.7%	81.2%
Family Households	68.3%	74.2%	75.8%
Husband-wife Families	55.3%	60.6%	62.4%
With Related Children	25.9%	32.0%	32.7%
Other Family (No Spouse Present)	13.0%	13.6%	13.4%
Other Family with Male Householder	3.8%	4.1%	4.0%
With Related Children	2.1%	2.6%	2.5%
Other Family with Female Householder	9.2%	9.5%	9.3%
With Related Children	5.8%	6.6%	6.5%
Nonfamily Households	6.2%	5.5%	5.5%
All Households with Children	33.9%	41.5%	42.1%
Multigenerational Households	2.1%	2.4%	2.5%
Unmarried Partner Households	5.6%	5.7%	5.7%
Male-female	5.1%	5.2%	5.2%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	2,488	25,991	51,460
1 Person Household	25.5%	20.3%	18.8%
2 Person Household	35.7%	31.5%	32.1%
3 Person Household	16.5%	18.3%	18.5%
4 Person Household	14.1%	18.7%	19.1%
5 Person Household	5.5%	7.6%	7.8%
6 Person Household	1.7%	2.5%	2.5%
7 + Person Household	0.9%	1.2%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,488	25,993	51,461
Owner Occupied	90.6%	85.7%	85.4%
Owned with a Mortgage/Loan	80.0%	74.8%	73.9%
Owned Free and Clear	10.5%	10.9%	11.5%
Renter Occupied	9.4%	14.3%	14.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,582	26,964	53,392
Housing Units Inside Urbanized Area	100.0%	99.7%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.3%	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
<b>2.</b>	Parks and Rec (5C)	Home Improvement (4B)	Savvy Suburbanites (1D)
<b>3.</b>	Home Improvement (4B)	Parks and Rec (5C)	Home Improvement (4B)
<b>2016 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,042,782	\$72,425,601	\$151,701,776
Average Spent	\$2,590.21	\$2,642.98	\$2,800.11
Spending Potential Index	129	131	139
Education: Total \$	\$5,171,084	\$52,573,216	\$111,138,298
Average Spent	\$1,901.83	\$1,918.52	\$2,051.39
Spending Potential Index	134	136	145
Entertainment/Recreation: Total \$	\$10,335,514	\$105,738,362	\$221,211,836
Average Spent	\$3,801.22	\$3,858.64	\$4,083.13
Spending Potential Index	130	132	140
Food at Home: Total \$	\$16,810,166	\$171,460,518	\$358,097,462
Average Spent	\$6,182.48	\$6,257.00	\$6,609.77
Spending Potential Index	124	126	133
Food Away from Home: Total \$	\$10,801,008	\$111,436,469	\$233,256,194
Average Spent	\$3,972.42	\$4,066.58	\$4,305.45
Spending Potential Index	128	131	139
Health Care: Total \$	\$18,403,510	\$185,978,278	\$389,107,160
Average Spent	\$6,768.48	\$6,786.79	\$7,182.15
Spending Potential Index	128	128	136
HH Furnishings & Equipment: Total \$	\$6,348,165	\$65,063,334	\$136,254,391
Average Spent	\$2,334.74	\$2,374.31	\$2,514.99
Spending Potential Index	132	134	142
Personal Care Products & Services: Total \$	\$2,576,274	\$26,502,028	\$55,526,758
Average Spent	\$947.51	\$967.12	\$1,024.91
Spending Potential Index	129	132	140
Shelter: Total \$	\$55,713,663	\$566,959,857	\$1,182,830,534
Average Spent	\$20,490.50	\$20,689.70	\$21,832.71
Spending Potential Index	132	133	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,168,744	\$83,580,405	\$175,892,307
Average Spent	\$3,004.32	\$3,050.05	\$3,246.62
Spending Potential Index	130	131	140
Travel: Total \$	\$6,991,004	\$71,679,782	\$150,739,483
Average Spent	\$2,571.17	\$2,615.76	\$2,782.35
Spending Potential Index	138	141	149
Vehicle Maintenance & Repairs: Total \$	\$3,596,068	\$36,715,391	\$76,841,378
Average Spent	\$1,322.57	\$1,339.83	\$1,418.34
Spending Potential Index	128	129	137

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.





# Business Summary

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

<b>Data for all businesses in area</b>	<b>1 mile</b>		<b>3 miles</b>		<b>5 miles</b>							
Total Businesses:	126		2,014		3,309							
Total Employees:	1,324		23,903		36,085							
Total Residential Population:	6,526		74,501		150,223							
Employee/Residential Population Ratio:	0.2:1		0.32:1		0.24:1							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>	<b>Number</b>	<b>Percent</b>
Agriculture & Mining	1	0.8%	2	0.2%	46	2.3%	325	1.4%	73	2.2%	510	1.4%
Construction	14	11.1%	56	4.2%	172	8.5%	911	3.8%	289	8.7%	1,392	3.9%
Manufacturing	5	4.0%	32	2.4%	39	1.9%	603	2.5%	71	2.1%	1,431	4.0%
Transportation	2	1.6%	10	0.8%	38	1.9%	444	1.9%	79	2.4%	1,035	2.9%
Communication	1	0.8%	3	0.2%	14	0.7%	103	0.4%	26	0.8%	226	0.6%
Utility	0	0.0%	0	0.0%	4	0.2%	26	0.1%	5	0.2%	45	0.1%
Wholesale Trade	5	4.0%	21	1.6%	54	2.7%	478	2.0%	91	2.8%	801	2.2%
<b>Retail Trade Summary</b>	<b>18</b>	<b>14.3%</b>	<b>310</b>	<b>23.4%</b>	<b>434</b>	<b>21.5%</b>	<b>7,844</b>	<b>32.8%</b>	<b>627</b>	<b>18.9%</b>	<b>10,482</b>	<b>29.0%</b>
Home Improvement	0	0.0%	21	1.6%	31	1.5%	754	3.2%	42	1.3%	819	2.3%
General Merchandise Stores	1	0.8%	135	10.2%	13	0.6%	1,194	5.0%	20	0.6%	1,326	3.7%
Food Stores	2	1.6%	21	1.6%	46	2.3%	978	4.1%	73	2.2%	1,418	3.9%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	7	0.5%	43	2.1%	500	2.1%	51	1.5%	573	1.6%
Apparel & Accessory Stores	1	0.8%	4	0.3%	18	0.9%	87	0.4%	26	0.8%	110	0.3%
Furniture & Home Furnishings	3	2.4%	18	1.4%	49	2.4%	427	1.8%	77	2.3%	572	1.6%
Eating & Drinking Places	4	3.2%	54	4.1%	125	6.2%	2,674	11.2%	176	5.3%	4,067	11.3%
Miscellaneous Retail	6	4.8%	51	3.9%	108	5.4%	1,229	5.1%	162	4.9%	1,599	4.4%
<b>Finance, Insurance, Real Estate Summary</b>	<b>22</b>	<b>17.5%</b>	<b>119</b>	<b>9.0%</b>	<b>295</b>	<b>14.6%</b>	<b>2,326</b>	<b>9.7%</b>	<b>487</b>	<b>14.7%</b>	<b>3,307</b>	<b>9.2%</b>
Banks, Savings & Lending Institutions	9	7.1%	31	2.3%	111	5.5%	842	3.5%	168	5.1%	1,142	3.2%
Securities Brokers	2	1.6%	4	0.3%	25	1.2%	113	0.5%	43	1.3%	157	0.4%
Insurance Carriers & Agents	6	4.8%	19	1.4%	72	3.6%	294	1.2%	119	3.6%	451	1.2%
Real Estate, Holding, Other Investment Offices	5	4.0%	64	4.8%	86	4.3%	1,078	4.5%	157	4.7%	1,557	4.3%
<b>Services Summary</b>	<b>55</b>	<b>43.7%</b>	<b>771</b>	<b>58.2%</b>	<b>777</b>	<b>38.6%</b>	<b>8,858</b>	<b>37.1%</b>	<b>1,309</b>	<b>39.6%</b>	<b>14,494</b>	<b>40.2%</b>
Hotels & Lodging	0	0.0%	0	0.0%	3	0.1%	40	0.2%	10	0.3%	184	0.5%
Automotive Services	1	0.8%	23	1.7%	50	2.5%	401	1.7%	71	2.1%	505	1.4%
Motion Pictures & Amusements	11	8.7%	71	5.4%	69	3.4%	622	2.6%	117	3.5%	1,218	3.4%
Health Services	10	7.9%	46	3.5%	130	6.5%	1,882	7.9%	208	6.3%	2,894	8.0%
Legal Services	1	0.8%	2	0.2%	19	0.9%	60	0.3%	40	1.2%	121	0.3%
Education Institutions & Libraries	6	4.8%	262	19.8%	52	2.6%	2,627	11.0%	82	2.5%	4,000	11.1%
Other Services	26	20.6%	367	27.7%	453	22.5%	3,225	13.5%	781	23.6%	5,572	15.4%
<b>Government</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>	<b>0.0%</b>	<b>45</b>	<b>2.2%</b>	<b>1,964</b>	<b>8.2%</b>	<b>65</b>	<b>2.0%</b>	<b>2,299</b>	<b>6.4%</b>
<b>Unclassified Establishments</b>	<b>3</b>	<b>2.4%</b>	<b>0</b>	<b>0.0%</b>	<b>96</b>	<b>4.8%</b>	<b>19</b>	<b>0.1%</b>	<b>187</b>	<b>5.7%</b>	<b>63</b>	<b>0.2%</b>
<b>Totals</b>	<b>126</b>	<b>100.0%</b>	<b>1,324</b>	<b>100.0%</b>	<b>2,014</b>	<b>100.0%</b>	<b>23,903</b>	<b>100.0%</b>	<b>3,309</b>	<b>100.0%</b>	<b>36,085</b>	<b>100.0%</b>

**Source:** Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



# Business Summary

Cobblestone Lake Outlot  
 15662 Pilot Knob Rd, Apple Valley, Minnesota, 55124  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
 Latitude: 44.72509  
 Longitude: -93.17581

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	1	0.1%	7	0.3%	28	0.1%	10	0.3%	36	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	5	0.0%	1	0.0%	5	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	5	0.0%	2	0.1%	23	0.1%
Construction	15	11.9%	61	4.6%	182	9.0%	970	4.1%	307	9.3%	1,561	4.3%
Manufacturing	5	4.0%	28	2.1%	45	2.2%	643	2.7%	80	2.4%	1,496	4.1%
Wholesale Trade	5	4.0%	21	1.6%	54	2.7%	478	2.0%	91	2.8%	798	2.2%
Retail Trade	14	11.1%	257	19.4%	299	14.8%	5,098	21.3%	433	13.1%	6,281	17.4%
Motor Vehicle & Parts Dealers	0	0.0%	7	0.5%	33	1.6%	445	1.9%	40	1.2%	511	1.4%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	13	0.6%	95	0.4%	22	0.7%	140	0.4%
Electronics & Appliance Stores	2	1.6%	16	1.2%	31	1.5%	312	1.3%	46	1.4%	401	1.1%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	21	1.6%	29	1.4%	751	3.1%	40	1.2%	816	2.3%
Food & Beverage Stores	3	2.4%	26	2.0%	50	2.5%	1,033	4.3%	74	2.2%	1,447	4.0%
Health & Personal Care Stores	4	3.2%	40	3.0%	33	1.6%	481	2.0%	48	1.5%	620	1.7%
Gasoline Stations	0	0.0%	0	0.0%	10	0.5%	55	0.2%	11	0.3%	62	0.2%
Clothing & Clothing Accessories Stores	1	0.8%	4	0.3%	21	1.0%	91	0.4%	32	1.0%	128	0.4%
Sport Goods, Hobby, Book, & Music Stores	2	1.6%	6	0.5%	25	1.2%	261	1.1%	40	1.2%	336	0.9%
General Merchandise Stores	1	0.8%	135	10.2%	13	0.6%	1,194	5.0%	20	0.6%	1,326	3.7%
Miscellaneous Store Retailers	1	0.8%	1	0.1%	32	1.6%	365	1.5%	50	1.5%	473	1.3%
Nonstore Retailers	0	0.0%	1	0.1%	9	0.4%	15	0.1%	12	0.4%	21	0.1%
Transportation & Warehousing	1	0.8%	7	0.5%	30	1.5%	452	1.9%	62	1.9%	983	2.7%
Information	2	1.6%	7	0.5%	36	1.8%	443	1.9%	63	1.9%	659	1.8%
Finance & Insurance	18	14.3%	55	4.2%	208	10.3%	1,248	5.2%	330	10.0%	1,752	4.9%
Central Bank/Credit Intermediation & Related Activities	9	7.1%	31	2.3%	111	5.5%	842	3.5%	168	5.1%	1,144	3.2%
Securities, Commodity Contracts & Other Financial	2	1.6%	4	0.3%	25	1.2%	113	0.5%	43	1.3%	157	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	6	4.8%	19	1.4%	72	3.6%	294	1.2%	119	3.6%	451	1.2%
Real Estate, Rental & Leasing	5	4.0%	16	1.2%	95	4.7%	1,013	4.2%	175	5.3%	1,504	4.2%
Professional, Scientific & Tech Services	11	8.7%	80	6.0%	189	9.4%	1,218	5.1%	340	10.3%	2,164	6.0%
Legal Services	1	0.8%	2	0.2%	26	1.3%	102	0.4%	50	1.5%	200	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.2%	22	0.1%	4	0.1%	23	0.1%
Administrative & Support & Waste Management & Remediation	4	3.2%	107	8.1%	90	4.5%	621	2.6%	155	4.7%	873	2.4%
Educational Services	9	7.1%	295	22.3%	65	3.2%	2,670	11.2%	102	3.1%	4,070	11.3%
Health Care & Social Assistance	15	11.9%	111	8.4%	192	9.5%	2,372	9.9%	313	9.5%	3,857	10.7%
Arts, Entertainment & Recreation	7	5.6%	38	2.9%	39	1.9%	410	1.7%	69	2.1%	947	2.6%
Accommodation & Food Services	4	3.2%	54	4.1%	129	6.4%	2,729	11.4%	188	5.7%	4,266	11.8%
Accommodation	0	0.0%	0	0.0%	3	0.1%	40	0.2%	10	0.3%	184	0.5%
Food Services & Drinking Places	4	3.2%	54	4.1%	126	6.3%	2,689	11.2%	178	5.4%	4,081	11.3%
Other Services (except Public Administration)	9	7.1%	188	14.2%	204	10.1%	1,494	6.3%	333	10.1%	2,425	6.7%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	42	2.1%	289	1.2%	59	1.8%	361	1.0%
Public Administration	0	0.0%	0	0.0%	45	2.2%	1,964	8.2%	65	2.0%	2,299	6.4%
Unclassified Establishments	3	2.4%	0	0.0%	96	4.8%	19	0.1%	187	5.7%	63	0.2%
<b>Total</b>	<b>126</b>	<b>100.0%</b>	<b>1,324</b>	<b>100.0%</b>	<b>2,014</b>	<b>100.0%</b>	<b>23,903</b>	<b>100.0%</b>	<b>3,309</b>	<b>100.0%</b>	<b>36,085</b>	<b>100.0%</b>

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.