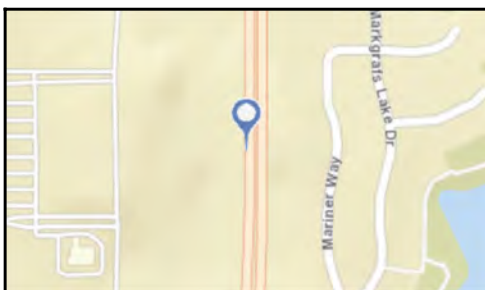
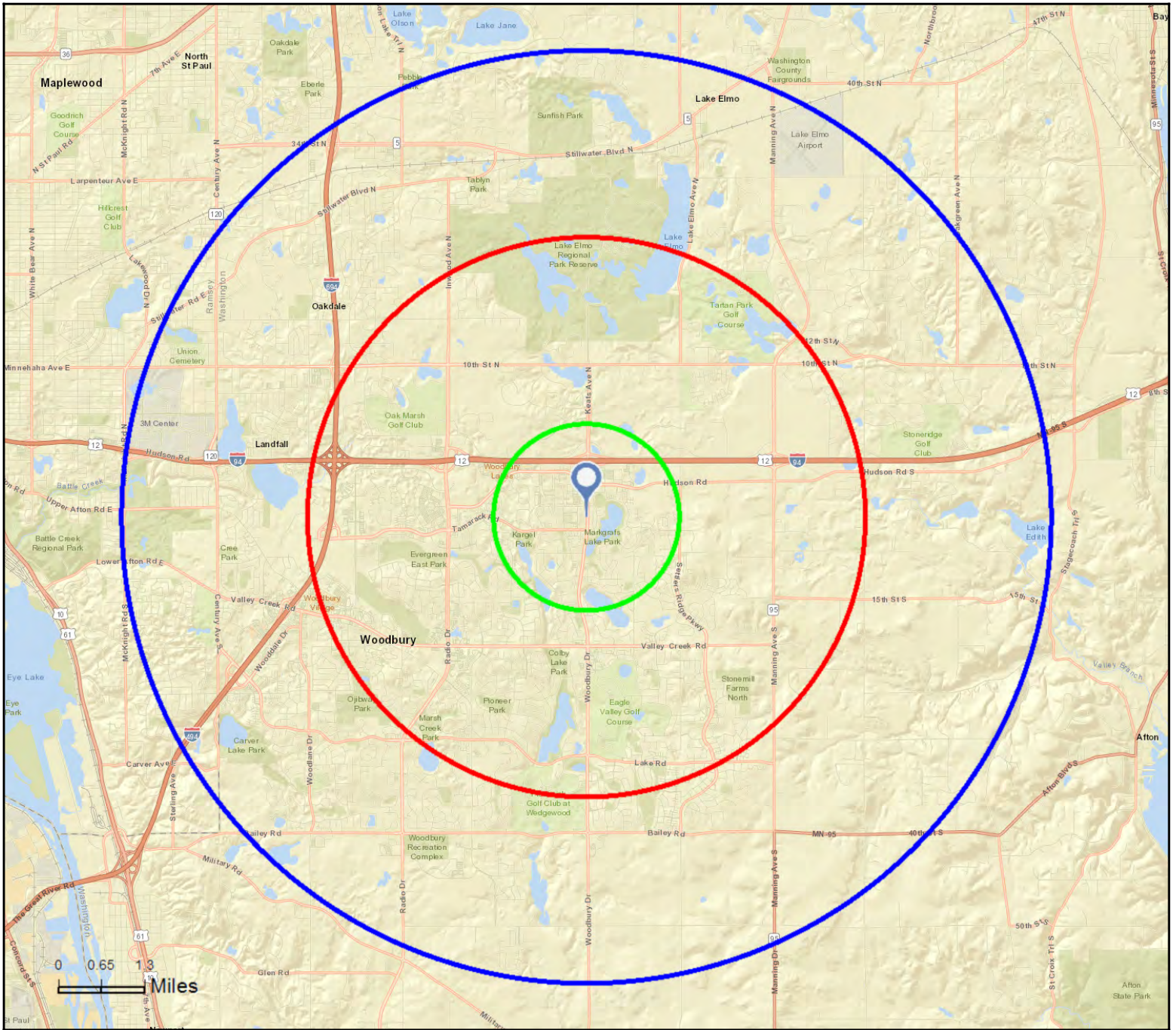




Site Map

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356





Executive Summary

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
Population			
2000 Population	3,971	30,546	78,595
2010 Population	6,408	41,885	95,739
2016 Population	7,112	45,876	103,211
2021 Population	7,813	49,211	109,418
2000-2010 Annual Rate	4.90%	3.21%	1.99%
2010-2016 Annual Rate	1.68%	1.47%	1.21%
2016-2021 Annual Rate	1.90%	1.41%	1.17%
2016 Male Population	48.3%	48.5%	48.6%
2016 Female Population	51.7%	51.5%	51.4%
2016 Median Age	35.8	36.6	37.4

In the identified area, the current year population is 103,211. In 2010, the Census count in the area was 95,739. The rate of change since 2010 was 1.21% annually. The five-year projection for the population in the area is 109,418 representing a change of 1.17% annually from 2016 to 2021. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 35.8, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	76.9%	78.2%	78.6%
2016 Black Alone	8.0%	6.9%	7.0%
2016 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2016 Asian Alone	11.2%	10.6%	9.5%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	0.8%	1.1%	1.5%
2016 Two or More Races	2.9%	2.9%	3.0%
2016 Hispanic Origin (Any Race)	3.8%	4.3%	5.0%

Persons of Hispanic origin represent 5.0% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 42.8 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	1,458	10,641	28,693
2010 Households	2,392	15,041	35,333
2016 Total Households	2,689	16,465	38,107
2021 Total Households	2,959	17,638	40,440
2000-2010 Annual Rate	5.08%	3.52%	2.10%
2010-2016 Annual Rate	1.89%	1.46%	1.22%
2016-2021 Annual Rate	1.93%	1.39%	1.20%
2016 Average Household Size	2.64	2.78	2.68

The household count in this area has changed from 35,333 in 2010 to 38,107 in the current year, a change of 1.22% annually. The five-year projection of households is 40,440, a change of 1.20% annually from the current year total. Average household size is currently 2.68, compared to 2.68 in the year 2010. The number of families in the current year is 27,398 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
Median Household Income			
2016 Median Household Income	\$101,797	\$102,488	\$91,414
2021 Median Household Income	\$112,595	\$112,931	\$103,008
2016-2021 Annual Rate	2.04%	1.96%	2.42%
Average Household Income			
2016 Average Household Income	\$133,452	\$131,906	\$117,881
2021 Average Household Income	\$146,398	\$145,181	\$129,609
2016-2021 Annual Rate	1.87%	1.94%	1.92%
Per Capita Income			
2016 Per Capita Income	\$48,316	\$47,888	\$43,818
2021 Per Capita Income	\$53,014	\$52,667	\$48,215
2016-2021 Annual Rate	1.87%	1.92%	1.93%

Current median household income is \$91,414 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$103,008 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$117,881 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$129,609 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$43,818 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$48,215 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	1,491	11,262	29,754
2000 Owner Occupied Housing Units	1,393	9,637	24,428
2000 Renter Occupied Housing Units	65	1,004	4,265
2000 Vacant Housing Units	33	621	1,061
2010 Total Housing Units	2,518	15,755	36,863
2010 Owner Occupied Housing Units	1,987	12,574	28,922
2010 Renter Occupied Housing Units	405	2,467	6,411
2010 Vacant Housing Units	126	714	1,530
2016 Total Housing Units	2,831	17,228	39,741
2016 Owner Occupied Housing Units	2,199	13,644	30,930
2016 Renter Occupied Housing Units	490	2,821	7,177
2016 Vacant Housing Units	142	763	1,634
2021 Total Housing Units	3,123	18,431	42,173
2021 Owner Occupied Housing Units	2,415	14,620	32,858
2021 Renter Occupied Housing Units	544	3,018	7,582
2021 Vacant Housing Units	164	793	1,733

Currently, 77.8% of the 39,741 housing units in the area are owner occupied; 18.1%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 36,863 housing units in the area - 78.5% owner occupied, 17.4% renter occupied, and 4.2% vacant. The annual rate of change in housing units since 2010 is 3.40%. Median home value in the area is \$274,569, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.32% annually to \$307,946.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

Summary	Census 2010	2016	2021
Population	6,408	7,112	7,813
Households	2,392	2,689	2,959
Families	1,775	1,982	2,175
Average Household Size	2.67	2.64	2.64
Owner Occupied Housing Units	1,987	2,199	2,415
Renter Occupied Housing Units	405	490	544
Median Age	35.3	35.8	37.1
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.90%	0.74%	0.84%
Households	1.93%	0.74%	0.79%
Families	1.88%	0.68%	0.72%
Owner HHs	1.89%	0.73%	0.73%
Median Household Income	2.04%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	62	2.3%	63	2.1%
\$15,000 - \$24,999	117	4.4%	112	3.8%
\$25,000 - \$34,999	68	2.5%	57	1.9%
\$35,000 - \$49,999	109	4.1%	97	3.3%
\$50,000 - \$74,999	431	16.0%	289	9.8%
\$75,000 - \$99,999	527	19.6%	619	20.9%
\$100,000 - \$149,999	557	20.7%	697	23.6%
\$150,000 - \$199,999	390	14.5%	513	17.3%
\$200,000+	429	16.0%	512	17.3%
Median Household Income	\$101,797		\$112,595	
Average Household Income	\$133,452		\$146,398	
Per Capita Income	\$48,316		\$53,014	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	547	8.5%	561	7.9%	594	7.6%
5 - 9	543	8.5%	619	8.7%	615	7.9%
10 - 14	567	8.8%	603	8.5%	681	8.7%
15 - 19	397	6.2%	505	7.1%	558	7.1%
20 - 24	237	3.7%	342	4.8%	356	4.6%
25 - 34	887	13.8%	837	11.8%	852	10.9%
35 - 44	1,081	16.9%	1,104	15.5%	1,227	15.7%
45 - 54	1,053	16.4%	1,099	15.5%	1,097	14.0%
55 - 64	594	9.3%	807	11.4%	976	12.5%
65 - 74	295	4.6%	390	5.5%	550	7.0%
75 - 84	165	2.6%	188	2.6%	228	2.9%
85+	42	0.7%	55	0.8%	79	1.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,183	80.9%	5,472	76.9%	5,720	73.2%
Black Alone	380	5.9%	567	8.0%	795	10.2%
American Indian Alone	9	0.1%	11	0.2%	12	0.2%
Asian Alone	634	9.9%	800	11.2%	958	12.3%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	45	0.7%	57	0.8%	70	0.9%
Two or More Races	157	2.4%	205	2.9%	258	3.3%
Hispanic Origin (Any Race)	202	3.2%	269	3.8%	346	4.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

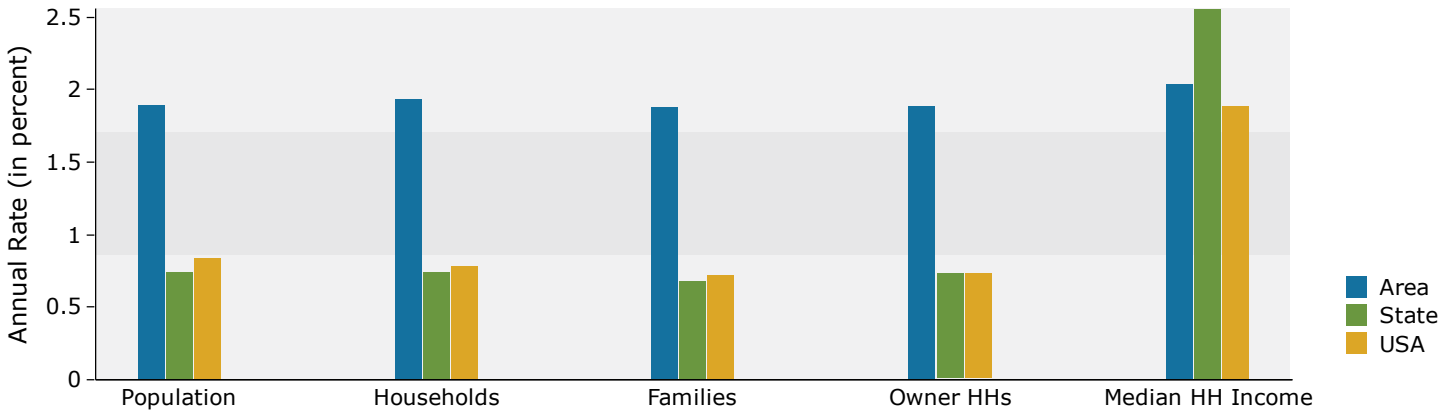


Demographic and Income Profile

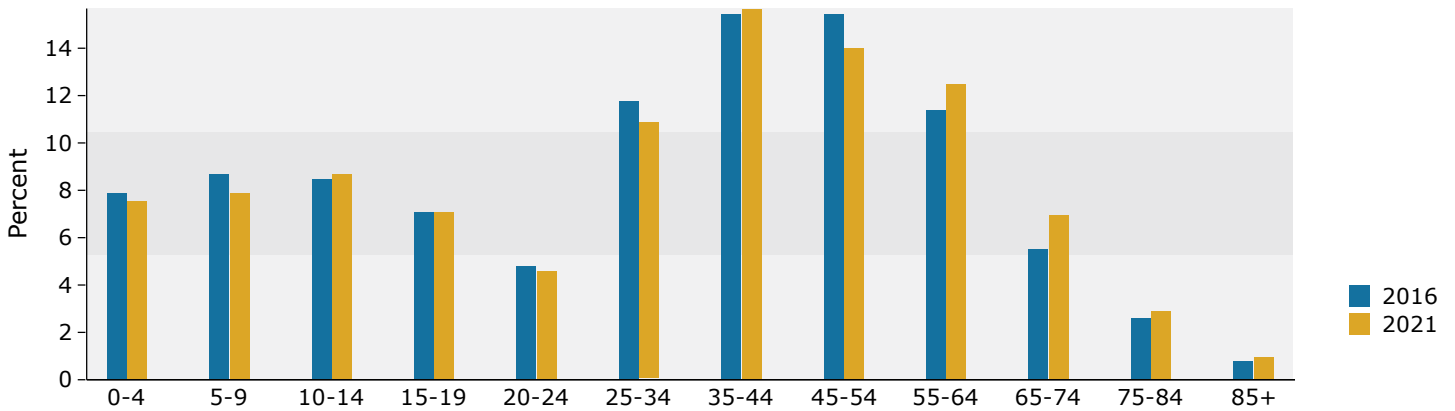
Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

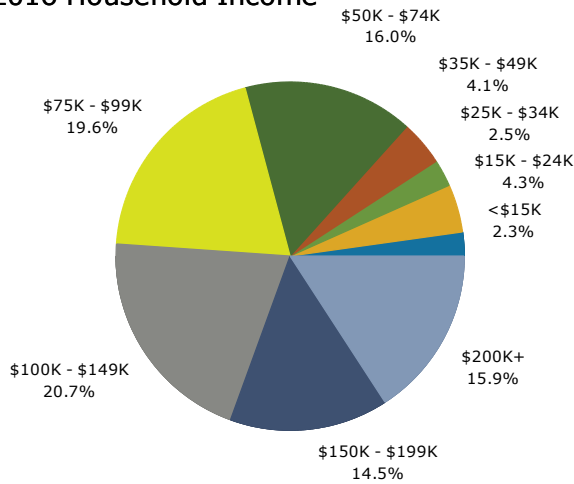
Trends 2016-2021



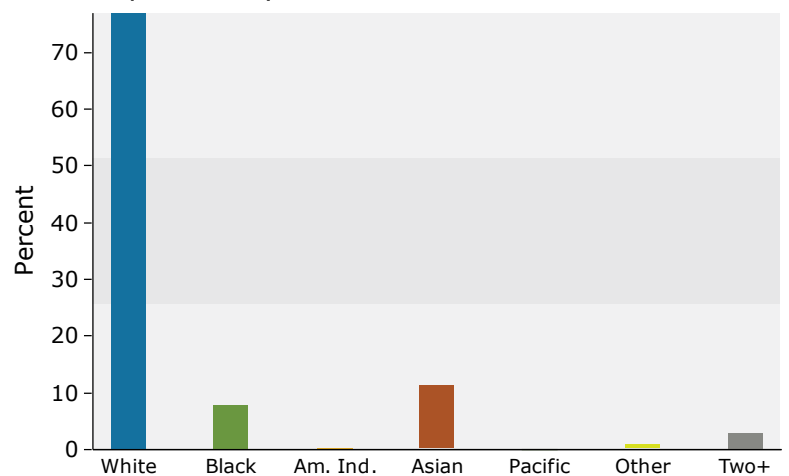
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

Summary	Census 2010	2016	2021
Population	41,885	45,876	49,211
Households	15,041	16,465	17,638
Families	11,242	12,241	13,082
Average Household Size	2.78	2.78	2.78
Owner Occupied Housing Units	12,574	13,644	14,620
Renter Occupied Housing Units	2,467	2,821	3,018
Median Age	35.9	36.6	37.4
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.41%	0.74%	0.84%
Households	1.39%	0.74%	0.79%
Families	1.34%	0.68%	0.72%
Owner HHs	1.39%	0.73%	0.73%
Median Household Income	1.96%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	524	3.2%	542	3.1%
\$15,000 - \$24,999	564	3.4%	540	3.1%
\$25,000 - \$34,999	558	3.4%	473	2.7%
\$35,000 - \$49,999	1,143	6.9%	1,076	6.1%
\$50,000 - \$74,999	2,614	15.9%	1,840	10.4%
\$75,000 - \$99,999	2,545	15.5%	2,772	15.7%
\$100,000 - \$149,999	3,655	22.2%	4,388	24.9%
\$150,000 - \$199,999	2,145	13.0%	2,809	15.9%
\$200,000+	2,717	16.5%	3,199	18.1%
Median Household Income	\$102,488		\$112,931	
Average Household Income	\$131,906		\$145,181	
Per Capita Income	\$47,888		\$52,667	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,068	7.3%	3,186	6.9%	3,408	6.9%
5 - 9	3,542	8.5%	3,596	7.8%	3,646	7.4%
10 - 14	3,712	8.9%	3,849	8.4%	3,911	7.9%
15 - 19	2,942	7.0%	3,207	7.0%	3,365	6.8%
20 - 24	1,668	4.0%	2,291	5.0%	2,161	4.4%
25 - 34	5,446	13.0%	5,749	12.5%	6,069	12.3%
35 - 44	6,750	16.1%	6,853	14.9%	7,927	16.1%
45 - 54	7,143	17.1%	7,064	15.4%	6,652	13.5%
55 - 64	4,358	10.4%	5,775	12.6%	6,377	13.0%
65 - 74	1,902	4.5%	2,767	6.0%	3,780	7.7%
75 - 84	970	2.3%	1,114	2.4%	1,412	2.9%
85+	384	0.9%	427	0.9%	505	1.0%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,187	81.6%	35,893	78.2%	36,932	75.0%
Black Alone	2,206	5.3%	3,154	6.9%	4,234	8.6%
American Indian Alone	117	0.3%	133	0.3%	143	0.3%
Asian Alone	3,927	9.4%	4,847	10.6%	5,642	11.5%
Pacific Islander Alone	11	0.0%	16	0.0%	21	0.0%
Some Other Race Alone	398	1.0%	503	1.1%	614	1.2%
Two or More Races	1,039	2.5%	1,331	2.9%	1,625	3.3%
Hispanic Origin (Any Race)	1,505	3.6%	1,971	4.3%	2,472	5.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

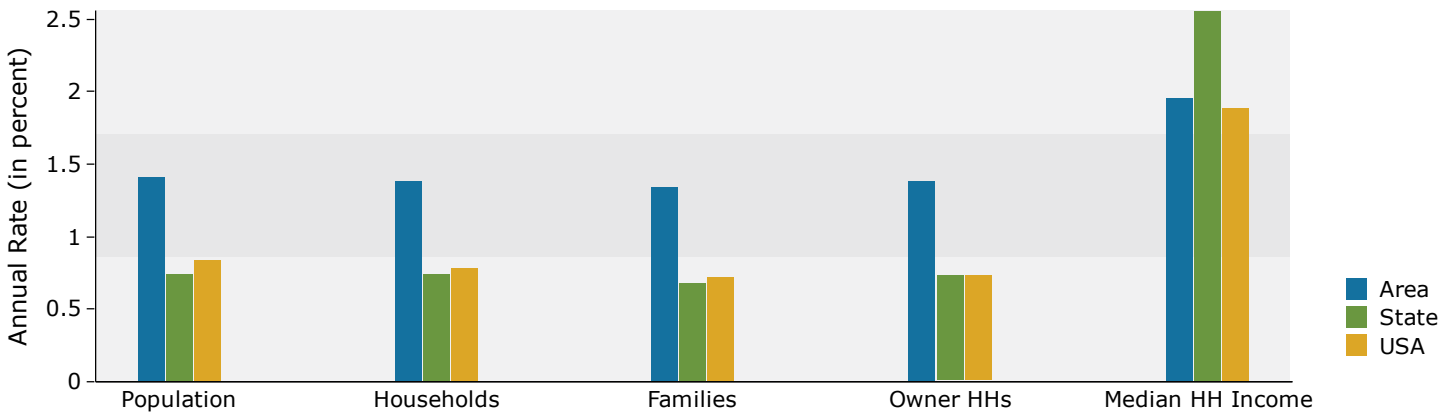


Demographic and Income Profile

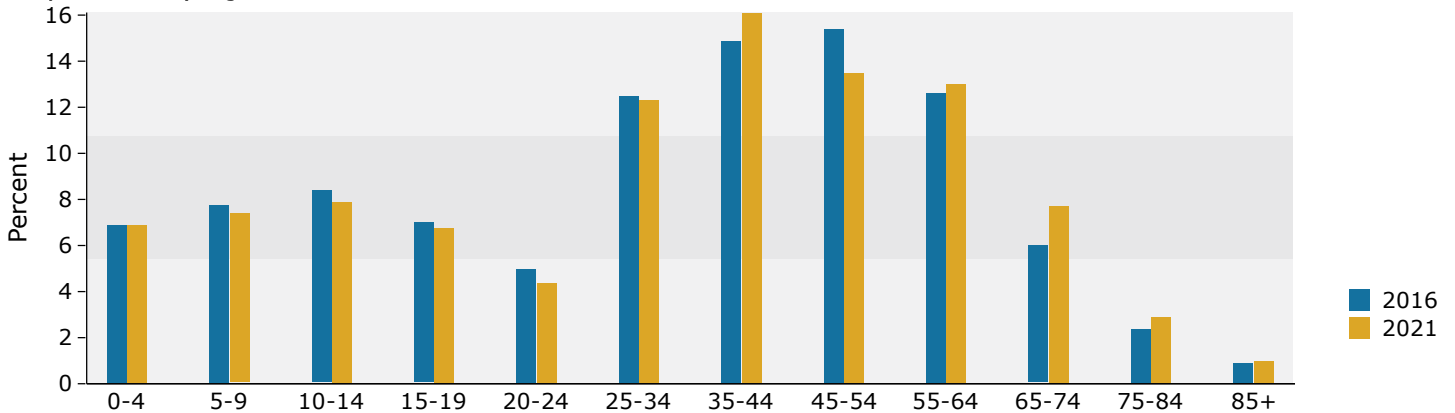
Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

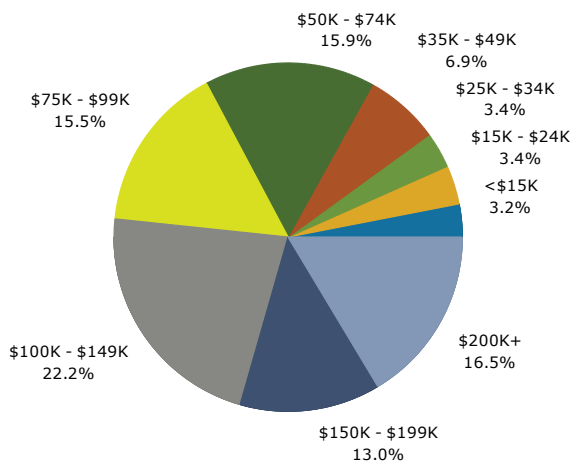
Trends 2016-2021



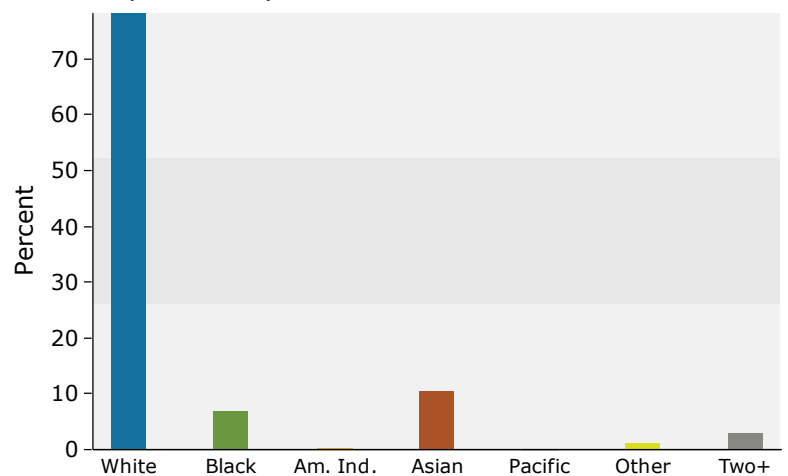
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Demographic and Income Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

Summary	Census 2010	2016	2021
Population	95,739	103,211	109,418
Households	35,333	38,107	40,440
Families	25,477	27,398	29,020
Average Household Size	2.68	2.68	2.68
Owner Occupied Housing Units	28,922	30,930	32,858
Renter Occupied Housing Units	6,411	7,177	7,582
Median Age	36.8	37.4	38.0
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	1.17%	0.74%	0.84%
Households	1.20%	0.74%	0.79%
Families	1.16%	0.68%	0.72%
Owner HHs	1.22%	0.73%	0.73%
Median Household Income	2.42%	2.56%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	1,484	3.9%	1,577	3.9%
\$15,000 - \$24,999	1,577	4.1%	1,544	3.8%
\$25,000 - \$34,999	1,893	5.0%	1,608	4.0%
\$35,000 - \$49,999	3,249	8.5%	3,147	7.8%
\$50,000 - \$74,999	6,464	17.0%	4,557	11.3%
\$75,000 - \$99,999	6,097	16.0%	6,799	16.8%
\$100,000 - \$149,999	8,348	21.9%	10,169	25.1%
\$150,000 - \$199,999	4,211	11.1%	5,479	13.5%
\$200,000+	4,786	12.6%	5,561	13.8%
Median Household Income	\$91,414		\$103,008	
Average Household Income	\$117,881		\$129,609	
Per Capita Income	\$43,818		\$48,215	

Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,542	6.8%	6,669	6.5%	7,049	6.4%
5 - 9	7,399	7.7%	7,643	7.4%	7,620	7.0%
10 - 14	7,884	8.2%	8,134	7.9%	8,330	7.6%
15 - 19	6,677	7.0%	6,952	6.7%	7,225	6.6%
20 - 24	4,791	5.0%	5,512	5.3%	5,353	4.9%
25 - 34	12,175	12.7%	13,288	12.9%	13,821	12.6%
35 - 44	14,362	15.0%	14,623	14.2%	16,648	15.2%
45 - 54	16,184	16.9%	15,518	15.0%	14,537	13.3%
55 - 64	10,589	11.1%	13,249	12.8%	14,208	13.0%
65 - 74	5,174	5.4%	7,168	6.9%	9,291	8.5%
75 - 84	2,881	3.0%	3,163	3.1%	3,866	3.5%
85+	1,082	1.1%	1,293	1.3%	1,472	1.3%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,374	81.9%	81,150	78.6%	82,546	75.4%
Black Alone	5,349	5.6%	7,245	7.0%	9,460	8.6%
American Indian Alone	342	0.4%	373	0.4%	394	0.4%
Asian Alone	7,945	8.3%	9,797	9.5%	11,442	10.5%
Pacific Islander Alone	28	0.0%	38	0.0%	47	0.0%
Some Other Race Alone	1,225	1.3%	1,509	1.5%	1,804	1.6%
Two or More Races	2,477	2.6%	3,099	3.0%	3,726	3.4%
Hispanic Origin (Any Race)	4,081	4.3%	5,154	5.0%	6,318	5.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

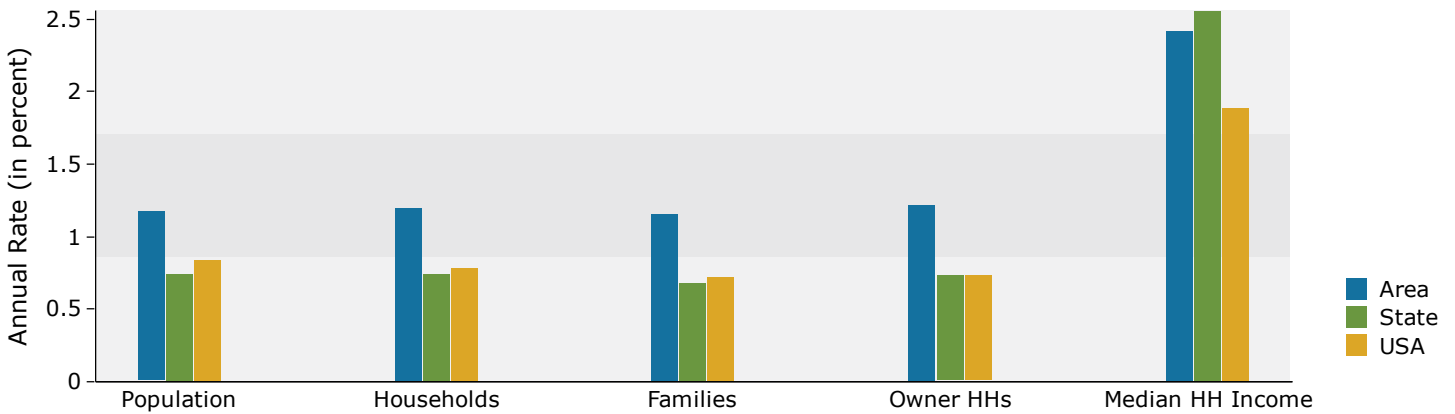


Demographic and Income Profile

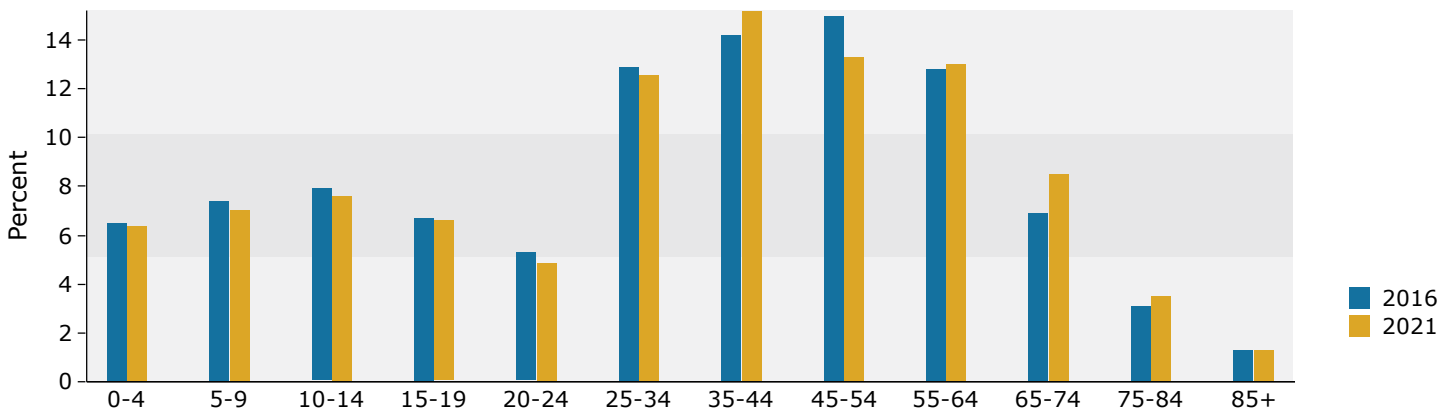
Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

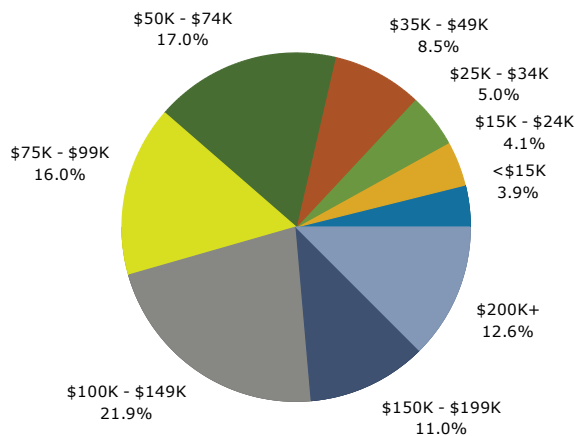
Trends 2016-2021



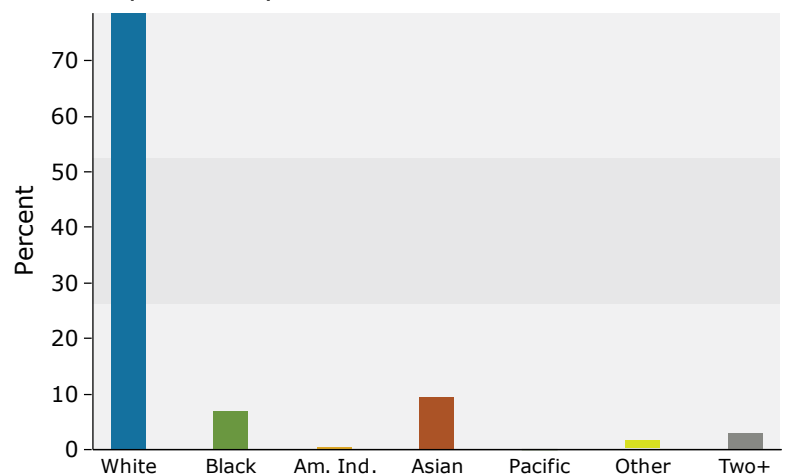
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.



Market Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
 Longitude: -92.90356

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,971	30,546	78,595
2010 Total Population	6,408	41,885	95,739
2016 Total Population	7,112	45,876	103,211
2016 Group Quarters	14	119	899
2021 Total Population	7,813	49,211	109,418
2016-2021 Annual Rate	1.90%	1.41%	1.17%
2016 Total Daytime Population	6,773	41,981	86,226
Workers	3,428	20,943	38,807
Residents	3,345	21,038	47,419
Household Summary			
2000 Households	1,458	10,641	28,693
2000 Average Household Size	2.72	2.85	2.72
2010 Households	2,392	15,041	35,333
2010 Average Household Size	2.67	2.78	2.68
2016 Households	2,689	16,465	38,107
2016 Average Household Size	2.64	2.78	2.68
2021 Households	2,959	17,638	40,440
2021 Average Household Size	2.64	2.78	2.68
2016-2021 Annual Rate	1.93%	1.39%	1.20%
2010 Families	1,775	11,242	25,477
2010 Average Family Size	3.13	3.24	3.18
2016 Families	1,982	12,241	27,398
2016 Average Family Size	3.10	3.25	3.18
2021 Families	2,175	13,082	29,020
2021 Average Family Size	3.09	3.26	3.18
2016-2021 Annual Rate	1.88%	1.34%	1.16%
Housing Unit Summary			
2000 Housing Units	1,491	11,262	29,754
Owner Occupied Housing Units	93.4%	85.6%	82.1%
Renter Occupied Housing Units	4.4%	8.9%	14.3%
Vacant Housing Units	2.2%	5.5%	3.6%
2010 Housing Units	2,518	15,755	36,863
Owner Occupied Housing Units	78.9%	79.8%	78.5%
Renter Occupied Housing Units	16.1%	15.7%	17.4%
Vacant Housing Units	5.0%	4.5%	4.2%
2016 Housing Units	2,831	17,228	39,741
Owner Occupied Housing Units	77.7%	79.2%	77.8%
Renter Occupied Housing Units	17.3%	16.4%	18.1%
Vacant Housing Units	5.0%	4.4%	4.1%
2021 Housing Units	3,123	18,431	42,173
Owner Occupied Housing Units	77.3%	79.3%	77.9%
Renter Occupied Housing Units	17.4%	16.4%	18.0%
Vacant Housing Units	5.3%	4.3%	4.1%
Median Household Income			
2016	\$101,797	\$102,488	\$91,414
2021	\$112,595	\$112,931	\$103,008
Median Home Value			
2016	\$318,040	\$308,434	\$274,569
2021	\$343,923	\$338,555	\$307,946
Per Capita Income			
2016	\$48,316	\$47,888	\$43,818
2021	\$53,014	\$52,667	\$48,215
Median Age			
2010	35.3	35.9	36.8
2016	35.8	36.6	37.4
2021	37.1	37.4	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	2,689	16,465	38,107
<\$15,000	2.3%	3.2%	3.9%
\$15,000 - \$24,999	4.4%	3.4%	4.1%
\$25,000 - \$34,999	2.5%	3.4%	5.0%
\$35,000 - \$49,999	4.1%	6.9%	8.5%
\$50,000 - \$74,999	16.0%	15.9%	17.0%
\$75,000 - \$99,999	19.6%	15.5%	16.0%
\$100,000 - \$149,999	20.7%	22.2%	21.9%
\$150,000 - \$199,999	14.5%	13.0%	11.1%
\$200,000+	16.0%	16.5%	12.6%
Average Household Income	\$133,452	\$131,906	\$117,881
2021 Households by Income			
Household Income Base	2,959	17,638	40,440
<\$15,000	2.1%	3.1%	3.9%
\$15,000 - \$24,999	3.8%	3.1%	3.8%
\$25,000 - \$34,999	1.9%	2.7%	4.0%
\$35,000 - \$49,999	3.3%	6.1%	7.8%
\$50,000 - \$74,999	9.8%	10.4%	11.3%
\$75,000 - \$99,999	20.9%	15.7%	16.8%
\$100,000 - \$149,999	23.6%	24.9%	25.1%
\$150,000 - \$199,999	17.3%	15.9%	13.5%
\$200,000+	17.3%	18.1%	13.8%
Average Household Income	\$146,398	\$145,181	\$129,609
2016 Owner Occupied Housing Units by Value			
Total	2,199	13,644	30,930
<\$50,000	1.9%	3.9%	3.9%
\$50,000 - \$99,999	0.8%	2.0%	2.5%
\$100,000 - \$149,999	5.1%	6.8%	8.7%
\$150,000 - \$199,999	10.3%	10.2%	14.6%
\$200,000 - \$249,999	9.2%	9.0%	13.0%
\$250,000 - \$299,999	18.3%	16.1%	14.6%
\$300,000 - \$399,999	24.8%	23.6%	19.7%
\$400,000 - \$499,999	11.2%	14.5%	11.2%
\$500,000 - \$749,999	15.5%	11.6%	9.1%
\$750,000 - \$999,999	1.8%	1.4%	1.6%
\$1,000,000 +	1.2%	0.8%	0.9%
Average Home Value	\$360,994	\$336,621	\$310,885
2021 Owner Occupied Housing Units by Value			
Total	2,415	14,620	32,858
<\$50,000	1.0%	3.0%	2.9%
\$50,000 - \$99,999	0.4%	1.4%	1.8%
\$100,000 - \$149,999	2.1%	2.8%	4.7%
\$150,000 - \$199,999	4.4%	4.6%	8.8%
\$200,000 - \$249,999	6.6%	6.8%	11.6%
\$250,000 - \$299,999	20.4%	18.5%	18.0%
\$300,000 - \$399,999	34.4%	33.4%	28.2%
\$400,000 - \$499,999	11.1%	15.4%	11.8%
\$500,000 - \$749,999	14.6%	10.6%	8.3%
\$750,000 - \$999,999	3.4%	2.4%	2.7%
\$1,000,000 +	1.7%	1.1%	1.1%
Average Home Value	\$393,838	\$366,364	\$340,823

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,410	41,882	95,741
0 - 4	8.5%	7.3%	6.8%
5 - 9	8.5%	8.5%	7.7%
10 - 14	8.8%	8.9%	8.2%
15 - 24	9.9%	11.0%	12.0%
25 - 34	13.8%	13.0%	12.7%
35 - 44	16.9%	16.1%	15.0%
45 - 54	16.4%	17.1%	16.9%
55 - 64	9.3%	10.4%	11.1%
65 - 74	4.6%	4.5%	5.4%
75 - 84	2.6%	2.3%	3.0%
85 +	0.7%	0.9%	1.1%
18 +	69.5%	70.3%	72.4%
2016 Population by Age			
Total	7,110	45,878	103,212
0 - 4	7.9%	6.9%	6.5%
5 - 9	8.7%	7.8%	7.4%
10 - 14	8.5%	8.4%	7.9%
15 - 24	11.9%	12.0%	12.1%
25 - 34	11.8%	12.5%	12.9%
35 - 44	15.5%	14.9%	14.2%
45 - 54	15.5%	15.4%	15.0%
55 - 64	11.4%	12.6%	12.8%
65 - 74	5.5%	6.0%	6.9%
75 - 84	2.6%	2.4%	3.1%
85 +	0.8%	0.9%	1.3%
18 +	69.7%	72.1%	73.7%
2021 Population by Age			
Total	7,813	49,213	109,420
0 - 4	7.6%	6.9%	6.4%
5 - 9	7.9%	7.4%	7.0%
10 - 14	8.7%	7.9%	7.6%
15 - 24	11.7%	11.2%	11.5%
25 - 34	10.9%	12.3%	12.6%
35 - 44	15.7%	16.1%	15.2%
45 - 54	14.0%	13.5%	13.3%
55 - 64	12.5%	13.0%	13.0%
65 - 74	7.0%	7.7%	8.5%
75 - 84	2.9%	2.9%	3.5%
85 +	1.0%	1.0%	1.3%
18 +	70.5%	73.0%	74.5%
2010 Population by Sex			
Males	3,089	20,264	46,437
Females	3,319	21,621	49,302
2016 Population by Sex			
Males	3,435	22,260	50,177
Females	3,678	23,616	53,034
2021 Population by Sex			
Males	3,783	23,951	53,343
Females	4,029	25,261	56,075

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,409	41,885	95,740
White Alone	80.9%	81.6%	81.9%
Black Alone	5.9%	5.3%	5.6%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	9.9%	9.4%	8.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.0%	1.3%
Two or More Races	2.4%	2.5%	2.6%
Hispanic Origin	3.2%	3.6%	4.3%
Diversity Index	37.3	36.9	37.5
2016 Population by Race/Ethnicity			
Total	7,113	45,877	103,211
White Alone	76.9%	78.2%	78.6%
Black Alone	8.0%	6.9%	7.0%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	11.2%	10.6%	9.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.1%	1.5%
Two or More Races	2.9%	2.9%	3.0%
Hispanic Origin	3.8%	4.3%	5.0%
Diversity Index	43.3	42.4	42.8
2021 Population by Race/Ethnicity			
Total	7,814	49,211	109,419
White Alone	73.2%	75.0%	75.4%
Black Alone	10.2%	8.6%	8.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	12.3%	11.5%	10.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.2%	1.6%
Two or More Races	3.3%	3.3%	3.4%
Hispanic Origin	4.4%	5.0%	5.8%
Diversity Index	48.6	47.2	47.6
2010 Population by Relationship and Household Type			
Total	6,408	41,885	95,739
In Households	99.8%	99.7%	99.1%
In Family Households	87.8%	88.4%	86.2%
Householder	27.0%	27.1%	26.7%
Spouse	22.8%	22.8%	21.8%
Child	34.4%	34.9%	33.6%
Other relative	2.5%	2.3%	2.5%
Nonrelative	1.1%	1.3%	1.6%
In Nonfamily Households	12.0%	11.3%	12.9%
In Group Quarters	0.2%	0.3%	0.9%
Institutionalized Population	0.0%	0.1%	0.6%
Noninstitutionalized Population	0.2%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
 Longitude: -92.90356

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	4,481	29,746	68,301
Less than 9th Grade	0.2%	0.8%	1.3%
9th - 12th Grade, No Diploma	2.2%	1.7%	2.3%
High School Graduate	11.3%	12.4%	15.3%
GED/Alternative Credential	2.1%	1.3%	1.9%
Some College, No Degree	15.2%	15.8%	18.2%
Associate Degree	10.4%	9.4%	10.4%
Bachelor's Degree	38.4%	36.3%	32.1%
Graduate/Professional Degree	20.2%	22.3%	18.6%
2016 Population 15+ by Marital Status			
Total	5,329	35,245	80,766
Never Married	22.2%	24.9%	28.2%
Married	66.4%	63.3%	58.6%
Widowed	2.7%	2.8%	3.5%
Divorced	8.8%	8.9%	9.6%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	98.7%	97.7%	97.0%
Civilian Unemployed	1.3%	2.4%	3.0%
2016 Employed Population 16+ by Industry			
Total	3,830	25,302	56,610
Agriculture/Mining	1.0%	0.9%	0.7%
Construction	3.4%	3.3%	3.8%
Manufacturing	13.9%	16.2%	15.0%
Wholesale Trade	2.0%	2.3%	2.6%
Retail Trade	12.6%	10.4%	9.8%
Transportation/Utilities	5.2%	4.6%	4.6%
Information	1.3%	1.4%	1.8%
Finance/Insurance/Real Estate	16.4%	14.3%	12.3%
Services	39.2%	42.3%	44.8%
Public Administration	4.9%	4.3%	4.4%
2016 Employed Population 16+ by Occupation			
Total	3,832	25,303	56,610
White Collar	79.7%	77.6%	74.0%
Management/Business/Financial	26.4%	25.7%	22.8%
Professional	27.0%	28.5%	28.1%
Sales	13.8%	12.2%	10.4%
Administrative Support	12.5%	11.2%	12.7%
Services	11.6%	11.5%	13.3%
Blue Collar	8.7%	10.9%	12.7%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.0%	2.4%	2.9%
Installation/Maintenance/Repair	1.5%	1.2%	1.5%
Production	2.0%	3.4%	4.2%
Transportation/Material Moving	3.3%	3.8%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	6,408	41,885	95,739
Population Inside Urbanized Area	99.8%	94.9%	93.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	5.1%	6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,392	15,040	35,332
Households with 1 Person	20.4%	20.0%	22.1%
Households with 2+ People	79.6%	80.0%	77.9%
Family Households	74.2%	74.7%	72.1%
Husband-wife Families	62.7%	62.8%	59.0%
With Related Children	35.5%	34.3%	30.1%
Other Family (No Spouse Present)	11.5%	11.9%	13.1%
Other Family with Male Householder	3.2%	3.3%	3.7%
With Related Children	2.4%	2.1%	2.3%
Other Family with Female Householder	8.3%	8.7%	9.4%
With Related Children	5.9%	6.0%	6.3%
Nonfamily Households	5.4%	5.3%	5.8%
All Households with Children	44.0%	42.7%	39.1%
Multigenerational Households	2.0%	2.3%	2.5%
Unmarried Partner Households	5.1%	5.3%	6.1%
Male-female	4.5%	4.7%	5.5%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	2,393	15,041	35,335
1 Person Household	20.4%	20.0%	22.1%
2 Person Household	32.1%	32.3%	33.2%
3 Person Household	17.7%	17.6%	16.7%
4 Person Household	18.5%	18.4%	16.9%
5 Person Household	7.9%	8.1%	7.4%
6 Person Household	2.1%	2.4%	2.3%
7 + Person Household	1.3%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,392	15,041	35,333
Owner Occupied	83.1%	83.6%	81.9%
Owned with a Mortgage/Loan	73.0%	71.1%	67.2%
Owned Free and Clear	10.0%	12.5%	14.6%
Renter Occupied	16.9%	16.4%	18.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,518	15,755	36,863
Housing Units Inside Urbanized Area	99.8%	95.6%	94.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	4.4%	5.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Professional Pride (1B)
2.	Professional Pride (1B)	Boomburbs (1C)	Soccer Moms (4A)
3.	Enterprising Professionals	Professional Pride (1B)	Boomburbs (1C)
2016 Consumer Spending			
Apparel & Services: Total \$	\$9,146,578	\$55,779,826	\$115,890,520
Average Spent	\$3,401.48	\$3,387.78	\$3,041.19
Spending Potential Index	169	168	151
Education: Total \$	\$6,769,682	\$40,665,058	\$84,994,208
Average Spent	\$2,517.55	\$2,469.79	\$2,230.41
Spending Potential Index	178	175	158
Entertainment/Recreation: Total \$	\$13,365,202	\$81,091,056	\$167,760,135
Average Spent	\$4,970.32	\$4,925.06	\$4,402.34
Spending Potential Index	170	169	151
Food at Home: Total \$	\$21,387,825	\$129,938,479	\$273,362,981
Average Spent	\$7,953.82	\$7,891.80	\$7,173.56
Spending Potential Index	160	158	144
Food Away from Home: Total \$	\$14,090,364	\$85,773,872	\$178,033,890
Average Spent	\$5,240.00	\$5,209.47	\$4,671.95
Spending Potential Index	169	168	151
Health Care: Total \$	\$23,330,118	\$140,260,660	\$293,381,365
Average Spent	\$8,676.13	\$8,518.72	\$7,698.88
Spending Potential Index	164	161	145
HH Furnishings & Equipment: Total \$	\$8,252,805	\$49,953,443	\$103,241,034
Average Spent	\$3,069.10	\$3,033.92	\$2,709.24
Spending Potential Index	174	172	153
Personal Care Products & Services: Total \$	\$3,356,980	\$20,392,597	\$42,227,339
Average Spent	\$1,248.41	\$1,238.54	\$1,108.13
Spending Potential Index	170	169	151
Shelter: Total \$	\$70,783,650	\$431,162,224	\$901,121,895
Average Spent	\$26,323.41	\$26,186.59	\$23,647.15
Spending Potential Index	169	168	152
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,647,587	\$64,056,151	\$133,025,334
Average Spent	\$3,959.68	\$3,890.44	\$3,490.84
Spending Potential Index	171	168	150
Travel: Total \$	\$9,208,817	\$55,620,495	\$113,581,763
Average Spent	\$3,424.63	\$3,378.10	\$2,980.60
Spending Potential Index	184	182	160
Vehicle Maintenance & Repairs: Total \$	\$4,608,245	\$27,885,717	\$58,218,347
Average Spent	\$1,713.74	\$1,693.64	\$1,527.76
Spending Potential Index	166	164	148

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



Business Summary

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

Data for all businesses in area	1 mile		3 miles		5 miles	
Total Businesses:	283		1,807		3,408	
Total Employees:	3,550		23,232		41,907	
Total Residential Population:	7,112		45,876		103,211	
Employee/Residential Population Ratio:	0.5:1		0.51:1		0.41:1	

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.4%	17	0.5%	33	1.8%	186	0.8%	71	2.1%	451	1.1%
Construction	14	4.9%	47	1.3%	103	5.7%	476	2.0%	240	7.0%	1,053	2.5%
Manufacturing	3	1.1%	8	0.2%	37	2.0%	1,377	5.9%	88	2.6%	2,532	6.0%
Transportation	7	2.5%	36	1.0%	32	1.8%	229	1.0%	64	1.9%	886	2.1%
Communication	6	2.1%	48	1.4%	16	0.9%	129	0.6%	22	0.6%	166	0.4%
Utility	0	0.0%	0	0.0%	1	0.1%	21	0.1%	3	0.1%	33	0.1%
Wholesale Trade	4	1.4%	17	0.5%	35	1.9%	316	1.4%	77	2.3%	1,003	2.4%
Retail Trade Summary	102	36.0%	2,063	58.1%	448	24.8%	8,551	36.8%	711	20.9%	12,396	29.6%
Home Improvement	2	0.7%	7	0.2%	22	1.2%	247	1.1%	39	1.1%	446	1.1%
General Merchandise Stores	3	1.1%	520	14.6%	12	0.7%	1,259	5.4%	16	0.5%	1,487	3.5%
Food Stores	8	2.8%	134	3.8%	36	2.0%	1,048	4.5%	57	1.7%	1,709	4.1%
Auto Dealers, Gas Stations, Auto Aftermarket	2	0.7%	16	0.5%	14	0.8%	197	0.8%	49	1.4%	718	1.7%
Apparel & Accessory Stores	22	7.8%	367	10.3%	60	3.3%	846	3.6%	66	1.9%	873	2.1%
Furniture & Home Furnishings	10	3.5%	86	2.4%	55	3.0%	526	2.3%	91	2.7%	991	2.4%
Eating & Drinking Places	26	9.2%	581	16.4%	117	6.5%	2,760	11.9%	181	5.3%	4,134	9.9%
Miscellaneous Retail	28	9.9%	351	9.9%	133	7.4%	1,668	7.2%	212	6.2%	2,039	4.9%
Finance, Insurance, Real Estate Summary	40	14.1%	219	6.2%	297	16.4%	3,030	13.0%	544	16.0%	4,760	11.4%
Banks, Savings & Lending Institutions	17	6.0%	55	1.5%	92	5.1%	501	2.2%	155	4.5%	1,079	2.6%
Securities Brokers	2	0.7%	14	0.4%	56	3.1%	681	2.9%	92	2.7%	985	2.4%
Insurance Carriers & Agents	9	3.2%	34	1.0%	72	4.0%	1,072	4.6%	145	4.3%	1,516	3.6%
Real Estate, Holding, Other Investment Offices	13	4.6%	116	3.3%	77	4.3%	777	3.3%	153	4.5%	1,180	2.8%
Services Summary	93	32.9%	1,091	30.7%	704	39.0%	8,414	36.2%	1,384	40.6%	17,580	42.0%
Hotels & Lodging	2	0.7%	37	1.0%	7	0.4%	263	1.1%	14	0.4%	454	1.1%
Automotive Services	5	1.8%	48	1.4%	26	1.4%	188	0.8%	57	1.7%	346	0.8%
Motion Pictures & Amusements	11	3.9%	222	6.3%	63	3.5%	752	3.2%	117	3.4%	1,798	4.3%
Health Services	17	6.0%	136	3.8%	146	8.1%	1,896	8.2%	277	8.1%	4,294	10.2%
Legal Services	0	0.0%	2	0.1%	41	2.3%	231	1.0%	75	2.2%	408	1.0%
Education Institutions & Libraries	3	1.1%	84	2.4%	41	2.3%	1,478	6.4%	76	2.2%	2,838	6.8%
Other Services	54	19.1%	562	15.8%	380	21.0%	3,606	15.5%	769	22.6%	7,442	17.8%
Government	0	0.0%	0	0.0%	22	1.2%	467	2.0%	42	1.2%	967	2.3%
Unclassified Establishments	11	3.9%	2	0.1%	78	4.3%	35	0.2%	161	4.7%	80	0.2%
Totals	283	100.0%	3,550	100.0%	1,807	100.0%	23,232	100.0%	3,408	100.0%	41,907	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	6	0.3%	18	0.1%	13	0.4%	40	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	8	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	20	0.1%	1	0.0%	30	0.1%
Construction	16	5.7%	73	2.1%	111	6.1%	524	2.3%	259	7.6%	1,143	2.7%
Manufacturing	5	1.8%	30	0.8%	41	2.3%	1,299	5.6%	89	2.6%	2,085	5.0%
Wholesale Trade	4	1.4%	17	0.5%	34	1.9%	310	1.3%	75	2.2%	995	2.4%
Retail Trade	72	25.4%	1,442	40.6%	320	17.7%	5,682	24.5%	515	15.1%	8,126	19.4%
Motor Vehicle & Parts Dealers	2	0.7%	15	0.4%	10	0.6%	157	0.7%	36	1.1%	581	1.4%
Furniture & Home Furnishings Stores	8	2.8%	81	2.3%	33	1.8%	340	1.5%	43	1.3%	379	0.9%
Electronics & Appliance Stores	2	0.7%	8	0.2%	17	0.9%	143	0.6%	43	1.3%	554	1.3%
Bldg Material & Garden Equipment & Supplies Dealers	2	0.7%	7	0.2%	22	1.2%	247	1.1%	39	1.1%	446	1.1%
Food & Beverage Stores	5	1.8%	101	2.8%	36	2.0%	1,053	4.5%	67	2.0%	1,753	4.2%
Health & Personal Care Stores	6	2.1%	37	1.0%	31	1.7%	341	1.5%	48	1.4%	440	1.0%
Gasoline Stations	0	0.0%	1	0.0%	4	0.2%	41	0.2%	13	0.4%	137	0.3%
Clothing & Clothing Accessories Stores	24	8.5%	372	10.5%	69	3.8%	916	3.9%	80	2.3%	961	2.3%
Sport Goods, Hobby, Book, & Music Stores	7	2.5%	153	4.3%	25	1.4%	689	3.0%	41	1.2%	770	1.8%
General Merchandise Stores	3	1.1%	520	14.6%	12	0.7%	1,259	5.4%	16	0.5%	1,487	3.5%
Miscellaneous Store Retailers	12	4.2%	147	4.1%	56	3.1%	483	2.1%	78	2.3%	599	1.4%
Nonstore Retailers	1	0.4%	1	0.0%	6	0.3%	14	0.1%	11	0.3%	19	0.0%
Transportation & Warehousing	5	1.8%	28	0.8%	24	1.3%	198	0.9%	49	1.4%	828	2.0%
Information	7	2.5%	49	1.4%	39	2.2%	456	2.0%	64	1.9%	979	2.3%
Finance & Insurance	28	9.9%	113	3.2%	222	12.3%	2,278	9.8%	395	11.6%	3,611	8.6%
Central Bank/Credit Intermediation & Related Activities	17	6.0%	55	1.5%	92	5.1%	501	2.2%	156	4.6%	1,084	2.6%
Securities, Commodity Contracts & Other Financial	2	0.7%	24	0.7%	57	3.2%	694	3.0%	93	2.7%	998	2.4%
Insurance Carriers & Related Activities; Funds, Trusts &	9	3.2%	34	1.0%	73	4.0%	1,083	4.7%	146	4.3%	1,529	3.6%
Real Estate, Rental & Leasing	13	4.6%	106	3.0%	77	4.3%	697	3.0%	164	4.8%	1,089	2.6%
Professional, Scientific & Tech Services	18	6.4%	63	1.8%	181	10.0%	1,366	5.9%	362	10.6%	2,682	6.4%
Legal Services	0	0.0%	2	0.1%	53	2.9%	310	1.3%	92	2.7%	513	1.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	3	0.0%	3	0.1%	47	0.1%
Administrative & Support & Waste Management & Remediation	11	3.9%	188	5.3%	72	4.0%	508	2.2%	141	4.1%	1,228	2.9%
Educational Services	8	2.8%	155	4.4%	58	3.2%	1,633	7.0%	102	3.0%	3,080	7.3%
Health Care & Social Assistance	21	7.4%	204	5.7%	191	10.6%	2,830	12.2%	366	10.7%	6,336	15.1%
Arts, Entertainment & Recreation	7	2.5%	152	4.3%	41	2.3%	562	2.4%	77	2.3%	1,528	3.6%
Accommodation & Food Services	30	10.6%	636	17.9%	127	7.0%	3,067	13.2%	198	5.8%	4,635	11.1%
Accommodation	2	0.7%	37	1.0%	7	0.4%	263	1.1%	14	0.4%	454	1.1%
Food Services & Drinking Places	28	9.9%	599	16.9%	120	6.6%	2,803	12.1%	184	5.4%	4,181	10.0%
Other Services (except Public Administration)	29	10.2%	290	8.2%	160	8.9%	1,280	5.5%	329	9.7%	2,391	5.7%
Automotive Repair & Maintenance	5	1.8%	48	1.4%	22	1.2%	174	0.7%	47	1.4%	304	0.7%
Public Administration	0	0.0%	0	0.0%	22	1.2%	467	2.0%	42	1.2%	967	2.3%
Unclassified Establishments	11	3.9%	2	0.1%	78	4.3%	35	0.2%	161	4.7%	80	0.2%
Total	283	100.0%	3,550	100.0%	1,807	100.0%	23,232	100.0%	3,408	100.0%	41,907	100.0%

Source: Copyright 2016 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2016.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.