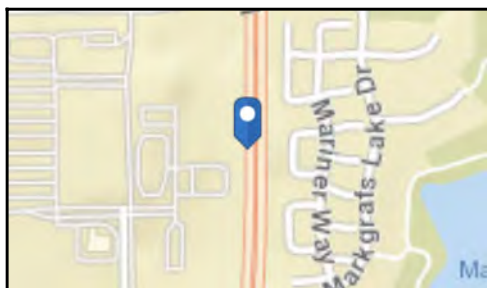
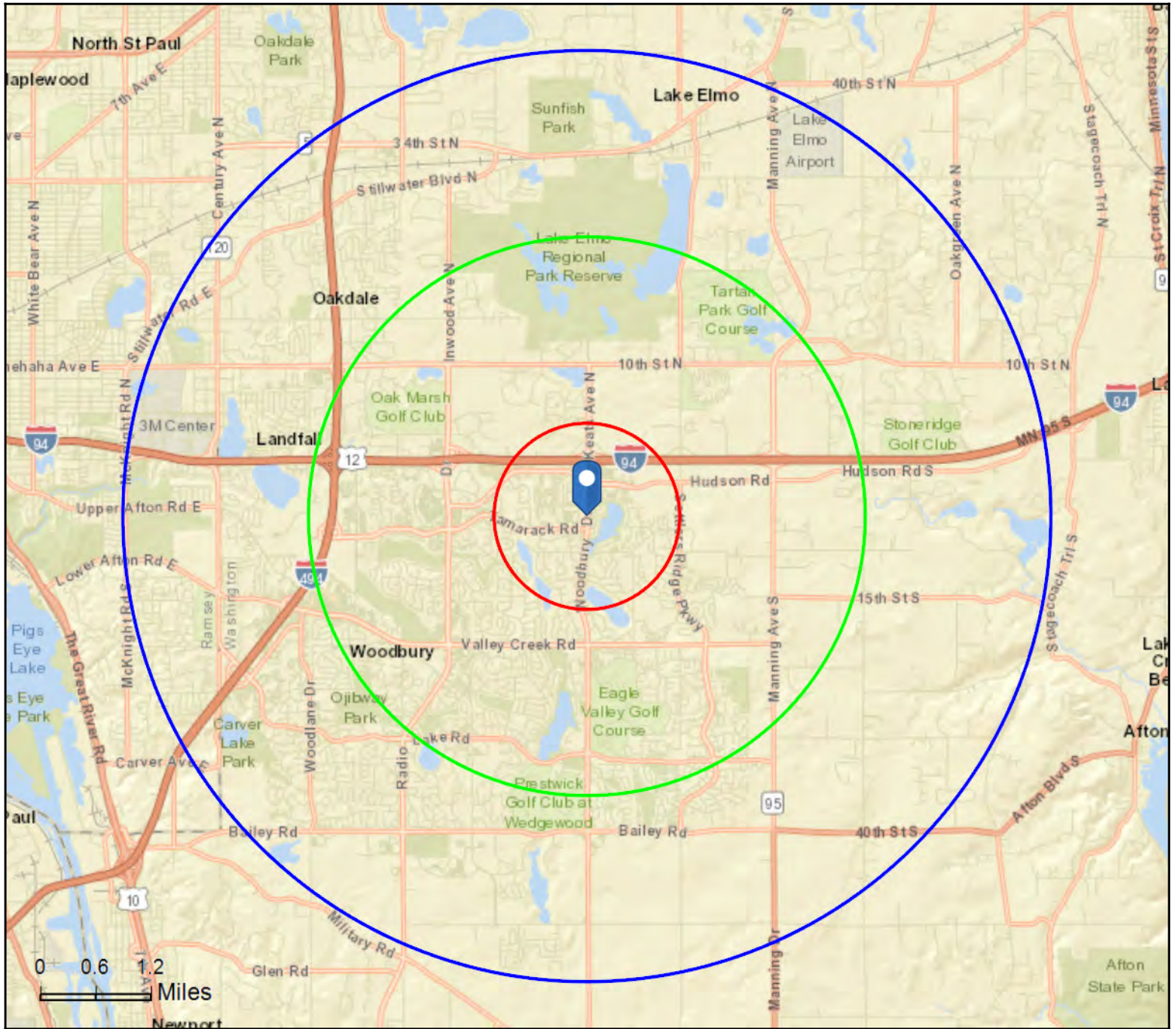




Site Map

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356



January 04, 2019



Executive Summary

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
Population			
2000 Population	3,971	30,546	78,595
2010 Population	6,408	41,885	95,739
2018 Population	7,370	48,217	107,484
2023 Population	8,134	52,017	114,548
2000-2010 Annual Rate	4.90%	3.21%	1.99%
2010-2018 Annual Rate	1.71%	1.72%	1.41%
2018-2023 Annual Rate	1.99%	1.53%	1.28%
2018 Male Population	48.3%	48.5%	48.7%
2018 Female Population	51.7%	51.5%	51.3%
2018 Median Age	36.0	36.9	37.7

In the identified area, the current year population is 107,484. In 2010, the Census count in the area was 95,739. The rate of change since 2010 was 1.41% annually. The five-year projection for the population in the area is 114,548 representing a change of 1.28% annually from 2018 to 2023. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 36.0, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	76.0%	77.5%	77.9%
2018 Black Alone	8.2%	7.0%	7.1%
2018 American Indian/Alaska Native Alone	0.1%	0.3%	0.4%
2018 Asian Alone	11.6%	10.9%	9.8%
2018 Pacific Islander Alone	0.0%	0.1%	0.1%
2018 Other Race	0.8%	1.2%	1.5%
2018 Two or More Races	3.1%	3.1%	3.2%
2018 Hispanic Origin (Any Race)	3.9%	4.5%	5.2%

Persons of Hispanic origin represent 5.2% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 44.0 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	1,458	10,641	28,693
2010 Households	2,392	15,041	35,333
2018 Total Households	2,815	17,194	39,407
2023 Total Households	3,115	18,495	41,931
2000-2010 Annual Rate	5.08%	3.52%	2.10%
2010-2018 Annual Rate	1.99%	1.63%	1.33%
2018-2023 Annual Rate	2.05%	1.47%	1.25%
2018 Average Household Size	2.61	2.80	2.71

The household count in this area has changed from 35,333 in 2010 to 39,407 in the current year, a change of 1.33% annually. The five-year projection of households is 41,931, a change of 1.25% annually from the current year total. Average household size is currently 2.71, compared to 2.68 in the year 2010. The number of families in the current year is 28,256 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
Median Household Income			
2018 Median Household Income	\$116,371	\$112,687	\$100,829
2023 Median Household Income	\$129,514	\$123,287	\$109,043
2018-2023 Annual Rate	2.16%	1.81%	1.58%
Average Household Income			
2018 Average Household Income	\$142,723	\$140,900	\$126,148
2023 Average Household Income	\$162,989	\$160,528	\$143,613
2018-2023 Annual Rate	2.69%	2.64%	2.63%
Per Capita Income			
2018 Per Capita Income	\$51,588	\$50,974	\$46,540
2023 Per Capita Income	\$58,867	\$57,949	\$52,890
2018-2023 Annual Rate	2.67%	2.60%	2.59%

Current median household income is \$100,829 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$109,043 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$126,148 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$143,613 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$46,540 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$52,890 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	1,491	11,262	29,754
2000 Owner Occupied Housing Units	1,393	9,637	24,428
2000 Renter Occupied Housing Units	65	1,004	4,265
2000 Vacant Housing Units	33	621	1,061
2010 Total Housing Units	2,518	15,755	36,863
2010 Owner Occupied Housing Units	1,987	12,574	28,922
2010 Renter Occupied Housing Units	405	2,467	6,411
2010 Vacant Housing Units	126	714	1,530
2018 Total Housing Units	2,849	17,746	40,675
2018 Owner Occupied Housing Units	2,299	14,407	32,675
2018 Renter Occupied Housing Units	516	2,787	6,732
2018 Vacant Housing Units	34	552	1,268
2023 Total Housing Units	3,141	19,030	43,280
2023 Owner Occupied Housing Units	2,594	15,760	35,400
2023 Renter Occupied Housing Units	521	2,735	6,531
2023 Vacant Housing Units	26	535	1,349

Currently, 80.3% of the 40,675 housing units in the area are owner occupied; 16.6%, renter occupied; and 3.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 36,863 housing units in the area - 78.5% owner occupied, 17.4% renter occupied, and 4.2% vacant. The annual rate of change in housing units since 2010 is 4.47%. Median home value in the area is \$291,481, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.31% annually to \$326,802.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

Summary	Census 2010	2018	2023
Population	6,408	7,370	8,134
Households	2,392	2,815	3,115
Families	1,775	2,066	2,276
Average Household Size	2.67	2.61	2.61
Owner Occupied Housing Units	1,987	2,299	2,594
Renter Occupied Housing Units	405	516	521
Median Age	35.3	36.0	37.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.99%	0.84%	0.83%
Households	2.05%	0.80%	0.79%
Families	1.95%	0.71%	0.71%
Owner HHs	2.44%	1.20%	1.16%
Median Household Income	2.16%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	68	2.4%	60	1.9%
\$15,000 - \$24,999	159	5.6%	140	4.5%
\$25,000 - \$34,999	80	2.8%	72	2.3%
\$35,000 - \$49,999	119	4.2%	110	3.5%
\$50,000 - \$74,999	314	11.2%	290	9.3%
\$75,000 - \$99,999	404	14.4%	397	12.7%
\$100,000 - \$149,999	615	21.8%	712	22.9%
\$150,000 - \$199,999	558	19.8%	678	21.8%
\$200,000+	498	17.7%	656	21.1%
Median Household Income	\$116,371		\$129,514	
Average Household Income	\$142,723		\$162,989	
Per Capita Income	\$51,588		\$58,867	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	547	8.5%	565	7.7%	609	7.5%
5 - 9	543	8.5%	619	8.4%	629	7.7%
10 - 14	567	8.8%	631	8.6%	684	8.4%
15 - 19	397	6.2%	508	6.9%	592	7.3%
20 - 24	237	3.7%	382	5.2%	360	4.4%
25 - 34	887	13.8%	865	11.7%	964	11.9%
35 - 44	1,081	16.9%	1,122	15.2%	1,206	14.8%
45 - 54	1,053	16.4%	1,081	14.7%	1,111	13.7%
55 - 64	594	9.3%	888	12.0%	1,008	12.4%
65 - 74	295	4.6%	451	6.1%	626	7.7%
75 - 84	165	2.6%	195	2.6%	260	3.2%
85+	42	0.7%	64	0.9%	86	1.1%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,183	80.9%	5,605	76.0%	5,867	72.1%
Black Alone	380	5.9%	604	8.2%	837	10.3%
American Indian Alone	9	0.1%	11	0.1%	12	0.1%
Asian Alone	634	9.9%	855	11.6%	1,037	12.7%
Pacific Islander Alone	1	0.0%	3	0.0%	4	0.0%
Some Other Race Alone	45	0.7%	61	0.8%	77	0.9%
Two or More Races	157	2.4%	232	3.1%	300	3.7%
Hispanic Origin (Any Race)	202	3.2%	290	3.9%	376	4.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

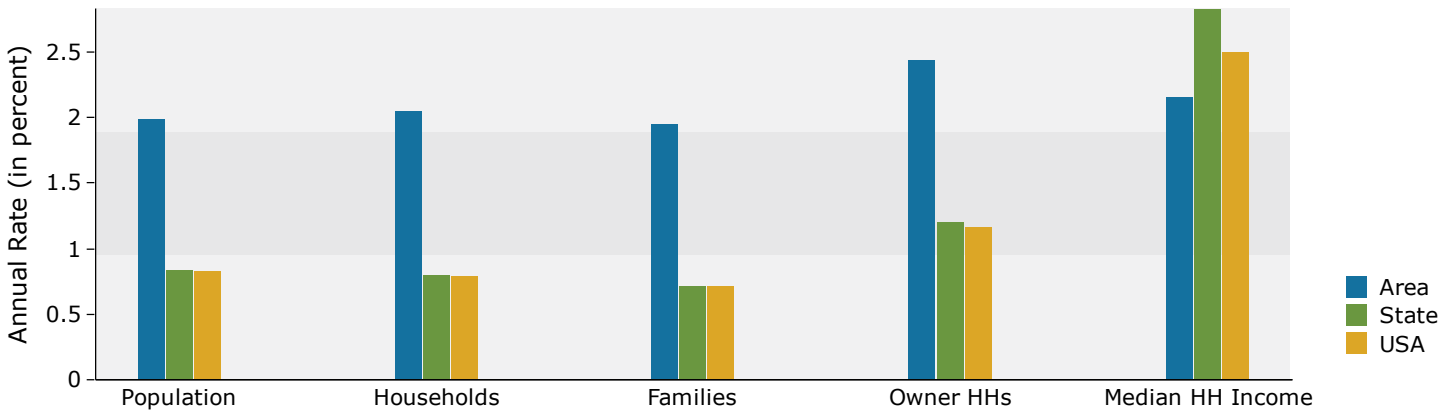


Demographic and Income Profile

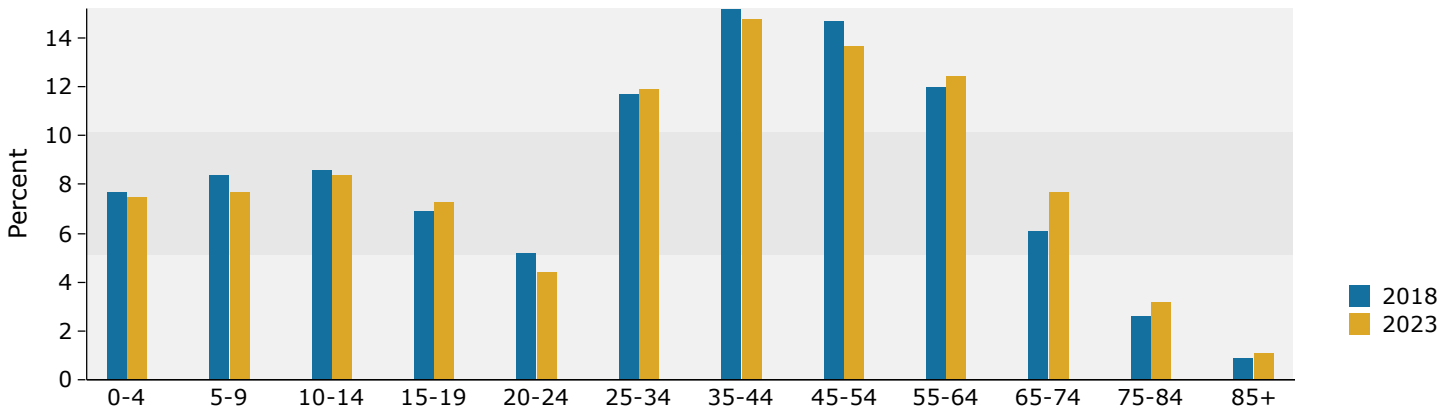
Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

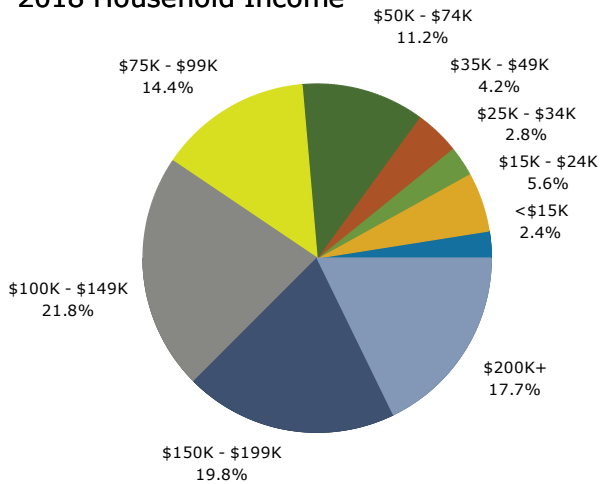
Trends 2018-2023



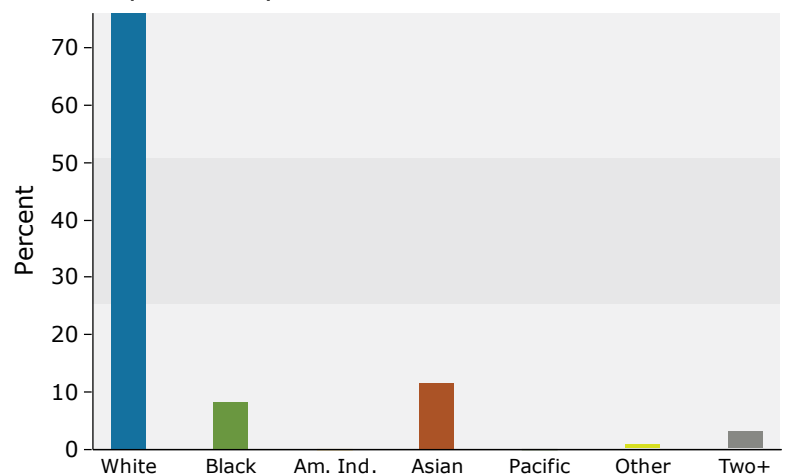
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

Summary	Census 2010	2018	2023
Population	41,885	48,217	52,017
Households	15,041	17,194	18,495
Families	11,242	12,696	13,603
Average Household Size	2.78	2.80	2.81
Owner Occupied Housing Units	12,574	14,407	15,760
Renter Occupied Housing Units	2,467	2,787	2,735
Median Age	35.9	36.9	37.7
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.53%	0.84%	0.83%
Households	1.47%	0.80%	0.79%
Families	1.39%	0.71%	0.71%
Owner HHs	1.81%	1.20%	1.16%
Median Household Income	1.81%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	508	3.0%	449	2.4%
\$15,000 - \$24,999	687	4.0%	602	3.3%
\$25,000 - \$34,999	531	3.1%	477	2.6%
\$35,000 - \$49,999	1,136	6.6%	1,043	5.6%
\$50,000 - \$74,999	2,222	12.9%	2,062	11.1%
\$75,000 - \$99,999	2,111	12.3%	2,040	11.0%
\$100,000 - \$149,999	4,009	23.3%	4,476	24.2%
\$150,000 - \$199,999	2,832	16.5%	3,320	18.0%
\$200,000+	3,156	18.4%	4,027	21.8%
Median Household Income	\$112,687		\$123,287	
Average Household Income	\$140,900		\$160,528	
Per Capita Income	\$50,974		\$57,949	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,068	7.3%	3,271	6.8%	3,565	6.9%
5 - 9	3,542	8.5%	3,657	7.6%	3,794	7.3%
10 - 14	3,712	8.9%	3,931	8.2%	4,000	7.7%
15 - 19	2,942	7.0%	3,314	6.9%	3,497	6.7%
20 - 24	1,668	4.0%	2,464	5.1%	2,242	4.3%
25 - 34	5,446	13.0%	6,048	12.5%	6,708	12.9%
35 - 44	6,750	16.1%	7,140	14.8%	8,199	15.8%
45 - 54	7,143	17.1%	7,043	14.6%	6,798	13.1%
55 - 64	4,358	10.4%	6,348	13.2%	6,588	12.7%
65 - 74	1,902	4.5%	3,285	6.8%	4,351	8.4%
75 - 84	970	2.3%	1,240	2.6%	1,714	3.3%
85+	384	0.9%	475	1.0%	561	1.1%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,187	81.6%	37,360	77.5%	38,527	74.1%
Black Alone	2,206	5.3%	3,354	7.0%	4,456	8.6%
American Indian Alone	117	0.3%	143	0.3%	155	0.3%
Asian Alone	3,927	9.4%	5,257	10.9%	6,226	12.0%
Pacific Islander Alone	11	0.0%	35	0.1%	49	0.1%
Some Other Race Alone	398	1.0%	561	1.2%	703	1.4%
Two or More Races	1,039	2.5%	1,507	3.1%	1,901	3.7%
Hispanic Origin (Any Race)	1,505	3.6%	2,151	4.5%	2,729	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

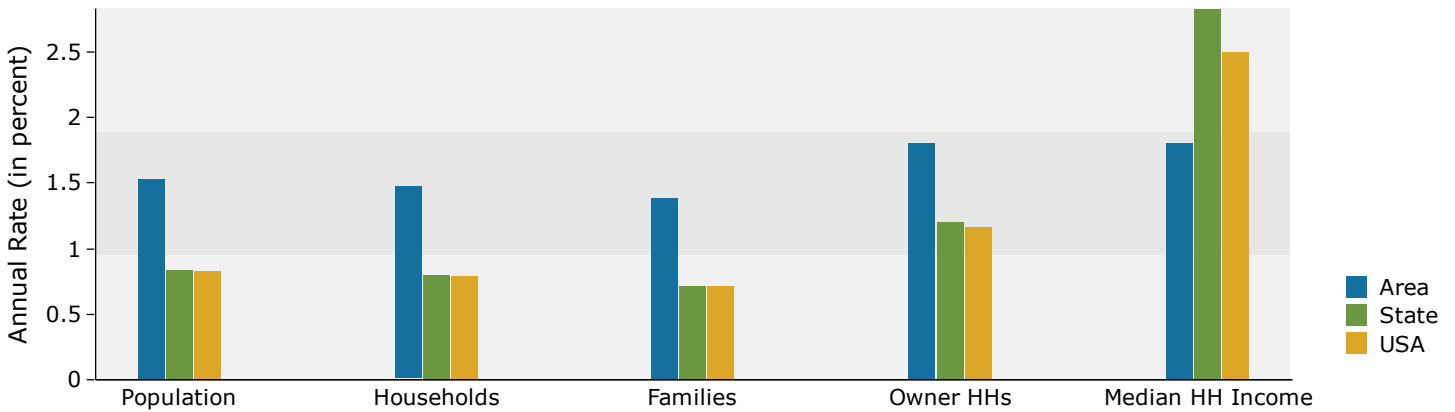


Demographic and Income Profile

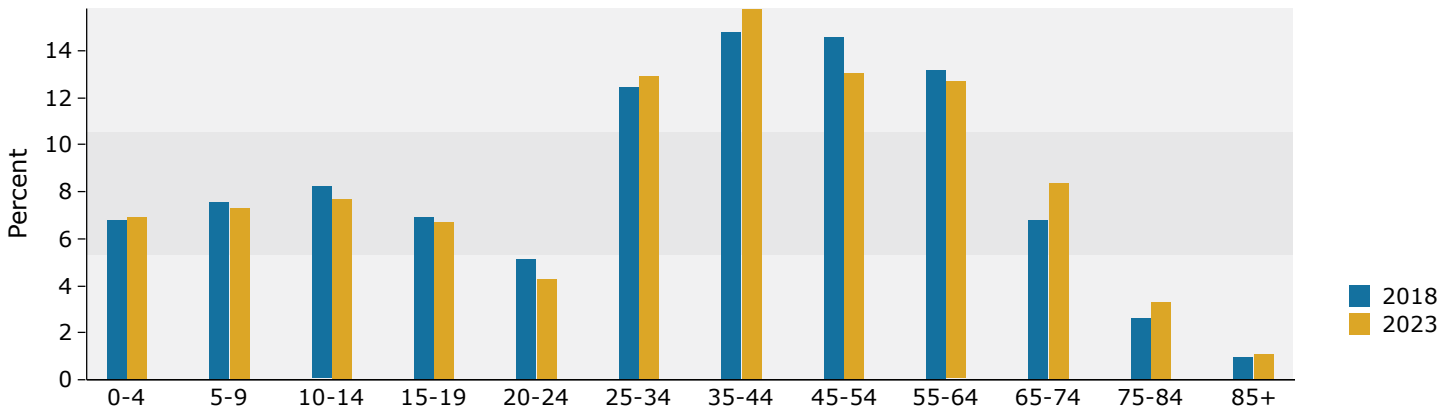
Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

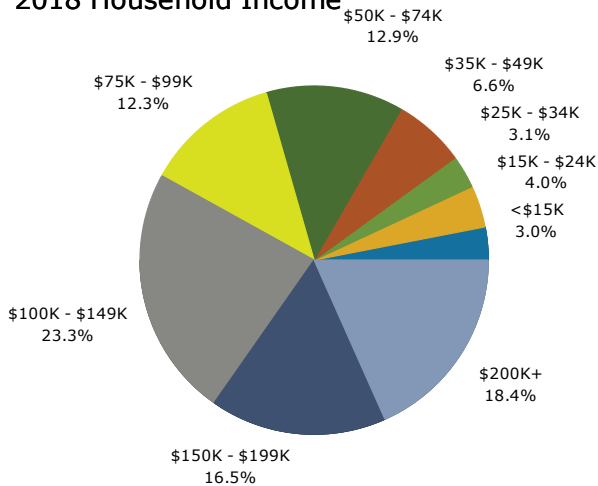
Trends 2018-2023



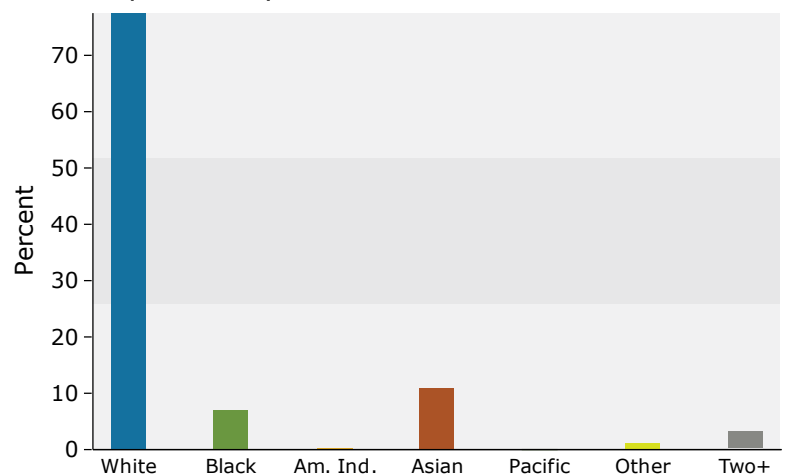
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Demographic and Income Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

Summary	Census 2010	2018	2023
Population	95,739	107,484	114,548
Households	35,333	39,407	41,931
Families	25,477	28,256	29,983
Average Household Size	2.68	2.71	2.71
Owner Occupied Housing Units	28,922	32,675	35,400
Renter Occupied Housing Units	6,411	6,732	6,531
Median Age	36.8	37.7	38.4
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.28%	0.84%	0.83%
Households	1.25%	0.80%	0.79%
Families	1.19%	0.71%	0.71%
Owner HHs	1.61%	1.20%	1.16%
Median Household Income	1.58%	2.83%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,410	3.6%	1,218	2.9%
\$15,000 - \$24,999	1,746	4.4%	1,515	3.6%
\$25,000 - \$34,999	1,680	4.3%	1,501	3.6%
\$35,000 - \$49,999	3,196	8.1%	2,974	7.1%
\$50,000 - \$74,999	6,115	15.5%	5,825	13.9%
\$75,000 - \$99,999	5,320	13.5%	5,286	12.6%
\$100,000 - \$149,999	8,845	22.4%	10,081	24.0%
\$150,000 - \$199,999	5,431	13.8%	6,382	15.2%
\$200,000+	5,664	14.4%	7,149	17.0%
Median Household Income	\$100,829		\$109,043	
Average Household Income	\$126,148		\$143,613	
Per Capita Income	\$46,540		\$52,890	

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,542	6.8%	6,863	6.4%	7,393	6.5%
5 - 9	7,399	7.7%	7,750	7.2%	7,957	6.9%
10 - 14	7,884	8.2%	8,274	7.7%	8,414	7.3%
15 - 19	6,677	7.0%	7,036	6.5%	7,405	6.5%
20 - 24	4,791	5.0%	5,650	5.3%	5,372	4.7%
25 - 34	12,175	12.7%	13,856	12.9%	14,628	12.8%
35 - 44	14,362	15.0%	15,382	14.3%	17,672	15.4%
45 - 54	16,184	16.9%	15,276	14.2%	14,719	12.8%
55 - 64	10,589	11.1%	14,278	13.3%	14,458	12.6%
65 - 74	5,174	5.4%	8,242	7.7%	10,361	9.0%
75 - 84	2,881	3.0%	3,469	3.2%	4,596	4.0%
85+	1,082	1.1%	1,409	1.3%	1,574	1.4%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,374	81.9%	83,692	77.9%	85,345	74.5%
Black Alone	5,349	5.6%	7,653	7.1%	9,870	8.6%
American Indian Alone	342	0.4%	398	0.4%	426	0.4%
Asian Alone	7,945	8.3%	10,553	9.8%	12,497	10.9%
Pacific Islander Alone	28	0.0%	79	0.1%	112	0.1%
Some Other Race Alone	1,225	1.3%	1,648	1.5%	2,013	1.8%
Two or More Races	2,477	2.6%	3,461	3.2%	4,286	3.7%
Hispanic Origin (Any Race)	4,081	4.3%	5,574	5.2%	6,901	6.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

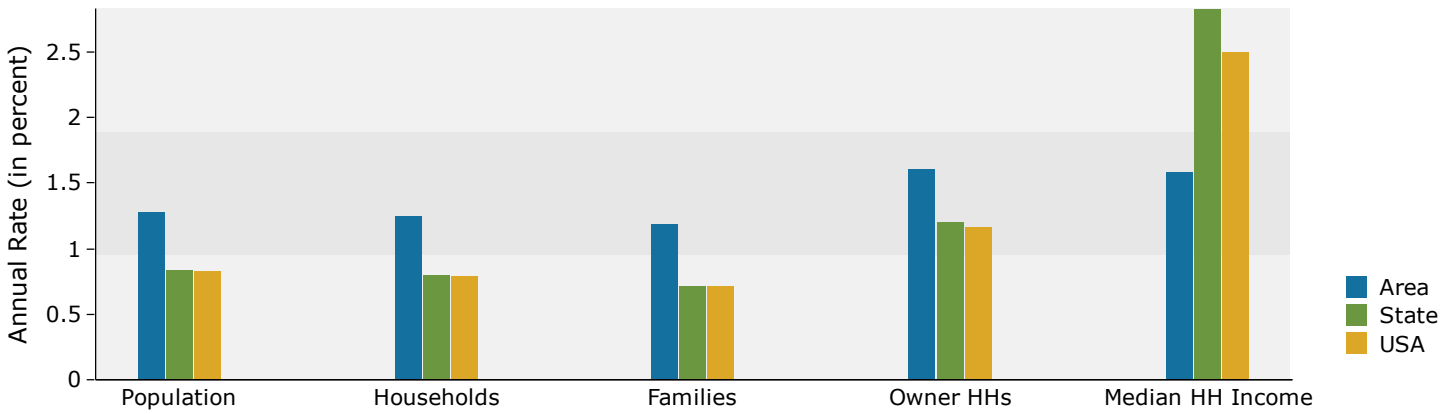


Demographic and Income Profile

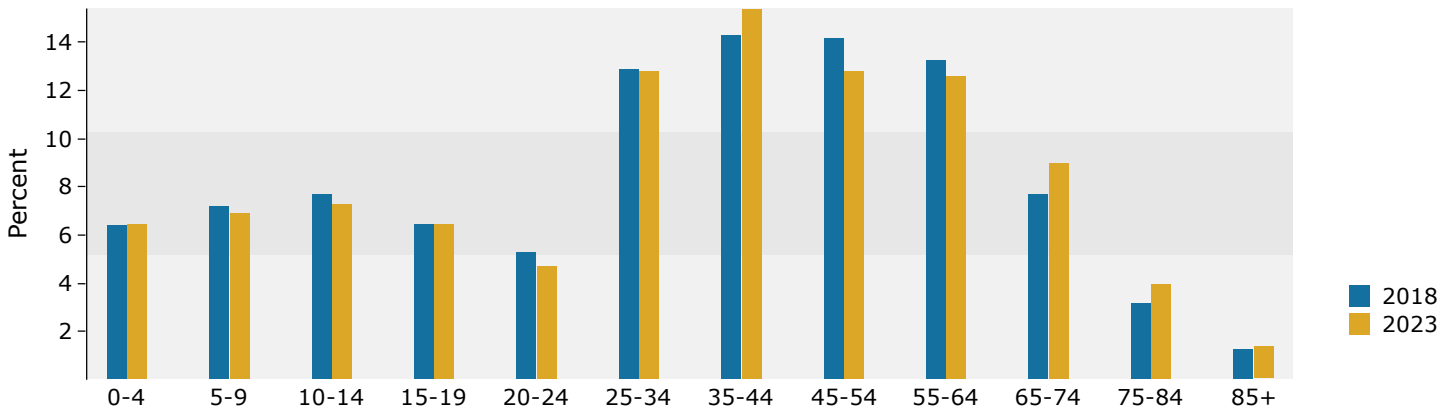
Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

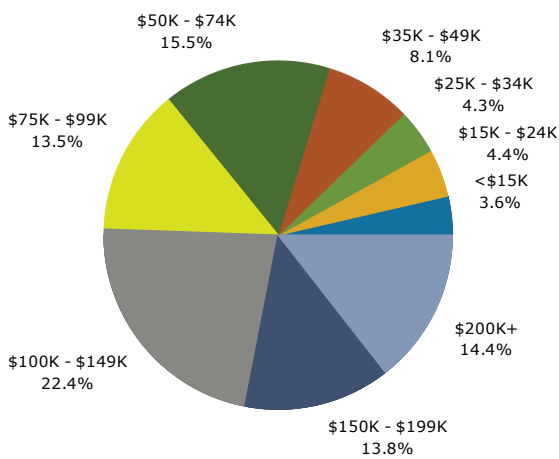
Trends 2018-2023



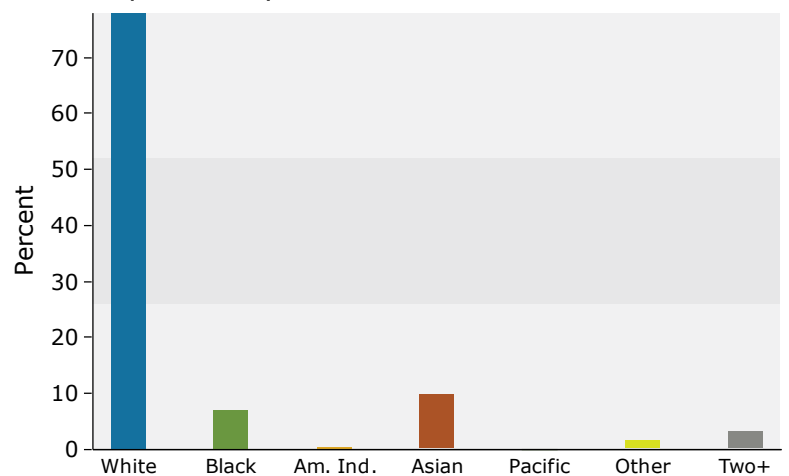
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.



Market Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
 Longitude: -92.90356

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,971	30,546	78,595
2010 Total Population	6,408	41,885	95,739
2018 Total Population	7,370	48,217	107,484
2018 Group Quarters	12	110	860
2023 Total Population	8,134	52,017	114,548
2018-2023 Annual Rate	1.99%	1.53%	1.28%
2018 Total Daytime Population	6,829	43,762	100,677
Workers	3,409	22,076	52,199
Residents	3,420	21,686	48,478
Household Summary			
2000 Households	1,458	10,641	28,693
2000 Average Household Size	2.72	2.85	2.72
2010 Households	2,392	15,041	35,333
2010 Average Household Size	2.67	2.78	2.68
2018 Households	2,815	17,194	39,407
2018 Average Household Size	2.61	2.80	2.71
2023 Households	3,115	18,495	41,931
2023 Average Household Size	2.61	2.81	2.71
2018-2023 Annual Rate	2.05%	1.47%	1.25%
2010 Families	1,775	11,242	25,477
2010 Average Family Size	3.13	3.24	3.18
2018 Families	2,066	12,696	28,256
2018 Average Family Size	3.06	3.27	3.20
2023 Families	2,276	13,603	29,983
2023 Average Family Size	3.06	3.29	3.20
2018-2023 Annual Rate	1.95%	1.39%	1.19%
Housing Unit Summary			
2000 Housing Units	1,491	11,262	29,754
Owner Occupied Housing Units	93.4%	85.6%	82.1%
Renter Occupied Housing Units	4.4%	8.9%	14.3%
Vacant Housing Units	2.2%	5.5%	3.6%
2010 Housing Units	2,518	15,755	36,863
Owner Occupied Housing Units	78.9%	79.8%	78.5%
Renter Occupied Housing Units	16.1%	15.7%	17.4%
Vacant Housing Units	5.0%	4.5%	4.2%
2018 Housing Units	2,849	17,746	40,675
Owner Occupied Housing Units	80.7%	81.2%	80.3%
Renter Occupied Housing Units	18.1%	15.7%	16.6%
Vacant Housing Units	1.2%	3.1%	3.1%
2023 Housing Units	3,141	19,030	43,280
Owner Occupied Housing Units	82.6%	82.8%	81.8%
Renter Occupied Housing Units	16.6%	14.4%	15.1%
Vacant Housing Units	0.8%	2.8%	3.1%
Median Household Income			
2018	\$116,371	\$112,687	\$100,829
2023	\$129,514	\$123,287	\$109,043
Median Home Value			
2018	\$326,457	\$326,185	\$291,481
2023	\$362,836	\$361,255	\$326,802
Per Capita Income			
2018	\$51,588	\$50,974	\$46,540
2023	\$58,867	\$57,949	\$52,890
Median Age			
2010	35.3	35.9	36.8
2018	36.0	36.9	37.7
2023	37.0	37.7	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	2,815	17,194	39,407
<\$15,000	2.4%	3.0%	3.6%
\$15,000 - \$24,999	5.6%	4.0%	4.4%
\$25,000 - \$34,999	2.8%	3.1%	4.3%
\$35,000 - \$49,999	4.2%	6.6%	8.1%
\$50,000 - \$74,999	11.2%	12.9%	15.5%
\$75,000 - \$99,999	14.4%	12.3%	13.5%
\$100,000 - \$149,999	21.8%	23.3%	22.4%
\$150,000 - \$199,999	19.8%	16.5%	13.8%
\$200,000+	17.7%	18.4%	14.4%
Average Household Income	\$142,723	\$140,900	\$126,148
2023 Households by Income			
Household Income Base	3,115	18,495	41,931
<\$15,000	1.9%	2.4%	2.9%
\$15,000 - \$24,999	4.5%	3.3%	3.6%
\$25,000 - \$34,999	2.3%	2.6%	3.6%
\$35,000 - \$49,999	3.5%	5.6%	7.1%
\$50,000 - \$74,999	9.3%	11.1%	13.9%
\$75,000 - \$99,999	12.7%	11.0%	12.6%
\$100,000 - \$149,999	22.9%	24.2%	24.0%
\$150,000 - \$199,999	21.8%	18.0%	15.2%
\$200,000+	21.1%	21.8%	17.0%
Average Household Income	\$162,989	\$160,528	\$143,613
2018 Owner Occupied Housing Units by Value			
Total	2,299	14,407	32,675
<\$50,000	0.6%	2.7%	2.3%
\$50,000 - \$99,999	0.3%	0.6%	1.2%
\$100,000 - \$149,999	2.6%	3.7%	5.3%
\$150,000 - \$199,999	8.0%	8.1%	12.3%
\$200,000 - \$249,999	9.5%	9.3%	14.7%
\$250,000 - \$299,999	21.3%	18.2%	17.2%
\$300,000 - \$399,999	29.1%	28.1%	23.1%
\$400,000 - \$499,999	12.9%	16.6%	12.8%
\$500,000 - \$749,999	14.5%	11.2%	9.2%
\$750,000 - \$999,999	0.8%	1.0%	1.3%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$360,402	\$349,981	\$327,025
2023 Owner Occupied Housing Units by Value			
Total	2,594	15,760	35,400
<\$50,000	0.2%	2.0%	1.2%
\$50,000 - \$99,999	0.1%	0.4%	0.4%
\$100,000 - \$149,999	0.5%	0.8%	1.4%
\$150,000 - \$199,999	3.7%	3.8%	8.0%
\$200,000 - \$249,999	6.5%	6.7%	13.6%
\$250,000 - \$299,999	19.2%	17.3%	18.2%
\$300,000 - \$399,999	31.5%	31.1%	26.6%
\$400,000 - \$499,999	16.5%	21.0%	16.1%
\$500,000 - \$749,999	20.4%	15.3%	12.3%
\$750,000 - \$999,999	1.0%	1.2%	1.5%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$400,019	\$387,480	\$361,367

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,410	41,882	95,741
0 - 4	8.5%	7.3%	6.8%
5 - 9	8.5%	8.5%	7.7%
10 - 14	8.8%	8.9%	8.2%
15 - 24	9.9%	11.0%	12.0%
25 - 34	13.8%	13.0%	12.7%
35 - 44	16.9%	16.1%	15.0%
45 - 54	16.4%	17.1%	16.9%
55 - 64	9.3%	10.4%	11.1%
65 - 74	4.6%	4.5%	5.4%
75 - 84	2.6%	2.3%	3.0%
85 +	0.7%	0.9%	1.1%
18 +	69.5%	70.3%	72.4%
2018 Population by Age			
Total	7,371	48,216	107,485
0 - 4	7.7%	6.8%	6.4%
5 - 9	8.4%	7.6%	7.2%
10 - 14	8.6%	8.2%	7.7%
15 - 24	12.1%	12.0%	11.8%
25 - 34	11.7%	12.5%	12.9%
35 - 44	15.2%	14.8%	14.3%
45 - 54	14.7%	14.6%	14.2%
55 - 64	12.0%	13.2%	13.3%
65 - 74	6.1%	6.8%	7.7%
75 - 84	2.6%	2.6%	3.2%
85 +	0.9%	1.0%	1.3%
18 +	70.3%	72.8%	74.3%
2023 Population by Age			
Total	8,135	52,017	114,549
0 - 4	7.5%	6.9%	6.5%
5 - 9	7.7%	7.3%	6.9%
10 - 14	8.4%	7.7%	7.3%
15 - 24	11.7%	11.0%	11.2%
25 - 34	11.9%	12.9%	12.8%
35 - 44	14.8%	15.8%	15.4%
45 - 54	13.7%	13.1%	12.8%
55 - 64	12.4%	12.7%	12.6%
65 - 74	7.7%	8.4%	9.0%
75 - 84	3.2%	3.3%	4.0%
85 +	1.1%	1.1%	1.4%
18 +	70.9%	73.5%	74.9%
2010 Population by Sex			
Males	3,089	20,264	46,437
Females	3,319	21,621	49,302
2018 Population by Sex			
Males	3,561	23,408	52,329
Females	3,809	24,808	55,155
2023 Population by Sex			
Males	3,945	25,344	55,959
Females	4,189	26,673	58,589

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,409	41,885	95,740
White Alone	80.9%	81.6%	81.9%
Black Alone	5.9%	5.3%	5.6%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	9.9%	9.4%	8.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	1.0%	1.3%
Two or More Races	2.4%	2.5%	2.6%
Hispanic Origin	3.2%	3.6%	4.3%
Diversity Index	37.3	36.9	37.5
2018 Population by Race/Ethnicity			
Total	7,371	48,217	107,484
White Alone	76.0%	77.5%	77.9%
Black Alone	8.2%	7.0%	7.1%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	11.6%	10.9%	9.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	1.2%	1.5%
Two or More Races	3.1%	3.1%	3.2%
Hispanic Origin	3.9%	4.5%	5.2%
Diversity Index	44.7	43.6	44.0
2023 Population by Race/Ethnicity			
Total	8,134	52,017	114,549
White Alone	72.1%	74.1%	74.5%
Black Alone	10.3%	8.6%	8.6%
American Indian Alone	0.1%	0.3%	0.4%
Asian Alone	12.7%	12.0%	10.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	1.4%	1.8%
Two or More Races	3.7%	3.7%	3.7%
Hispanic Origin	4.6%	5.2%	6.0%
Diversity Index	50.1	48.6	49.1
2010 Population by Relationship and Household Type			
Total	6,408	41,885	95,739
In Households	99.8%	99.7%	99.1%
In Family Households	87.8%	88.4%	86.2%
Householder	27.0%	27.1%	26.7%
Spouse	22.8%	22.8%	21.8%
Child	34.4%	34.9%	33.6%
Other relative	2.5%	2.3%	2.5%
Nonrelative	1.1%	1.3%	1.6%
In Nonfamily Households	12.0%	11.3%	12.9%
In Group Quarters	0.2%	0.3%	0.9%
Institutionalized Population	0.0%	0.1%	0.6%
Noninstitutionalized Population	0.2%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	4,664	31,582	71,910
Less than 9th Grade	0.6%	1.1%	1.8%
9th - 12th Grade, No Diploma	1.7%	1.7%	2.2%
High School Graduate	8.7%	12.3%	15.2%
GED/Alternative Credential	2.2%	1.5%	1.9%
Some College, No Degree	12.5%	14.7%	17.1%
Associate Degree	12.2%	10.1%	10.8%
Bachelor's Degree	39.4%	36.2%	32.1%
Graduate/Professional Degree	22.9%	22.4%	18.9%
2018 Population 15+ by Marital Status			
Total	5,556	37,358	84,597
Never Married	23.4%	26.3%	28.5%
Married	66.0%	61.7%	58.2%
Widowed	3.1%	3.4%	3.7%
Divorced	7.5%	8.6%	9.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.9%	97.9%	97.3%
Civilian Unemployed (Unemployment Rate)	1.1%	2.1%	2.7%
2018 Employed Population 16+ by Industry			
Total	4,018	27,015	59,868
Agriculture/Mining	1.0%	0.8%	0.7%
Construction	3.6%	3.6%	4.1%
Manufacturing	13.6%	15.7%	14.6%
Wholesale Trade	1.8%	2.1%	2.4%
Retail Trade	13.2%	10.9%	10.2%
Transportation/Utilities	5.2%	4.7%	4.6%
Information	1.3%	1.4%	1.9%
Finance/Insurance/Real Estate	16.5%	14.4%	12.4%
Services	39.1%	42.4%	44.8%
Public Administration	4.7%	4.1%	4.2%
2018 Employed Population 16+ by Occupation			
Total	4,017	27,017	59,869
White Collar	80.0%	77.8%	74.4%
Management/Business/Financial	26.4%	25.5%	22.8%
Professional	26.9%	28.4%	28.0%
Sales	14.0%	12.3%	10.6%
Administrative Support	12.8%	11.5%	13.0%
Services	11.2%	11.2%	12.9%
Blue Collar	8.7%	11.0%	12.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	1.9%	2.4%	2.9%
Installation/Maintenance/Repair	1.6%	1.3%	1.7%
Production	1.9%	3.3%	4.1%
Transportation/Material Moving	3.3%	3.8%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	6,408	41,885	95,739
Population Inside Urbanized Area	99.8%	94.9%	93.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	5.1%	6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
580 Woodbury Dr, Woodbury, Minnesota, 55129
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.93974
Longitude: -92.90356

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,392	15,040	35,332
Households with 1 Person	20.4%	20.0%	22.1%
Households with 2+ People	79.6%	80.0%	77.9%
Family Households	74.2%	74.7%	72.1%
Husband-wife Families	62.7%	62.8%	59.0%
With Related Children	35.5%	34.3%	30.1%
Other Family (No Spouse Present)	11.5%	11.9%	13.1%
Other Family with Male Householder	3.2%	3.3%	3.7%
With Related Children	2.4%	2.1%	2.3%
Other Family with Female Householder	8.3%	8.7%	9.4%
With Related Children	5.9%	6.0%	6.3%
Nonfamily Households	5.4%	5.3%	5.8%
All Households with Children	44.0%	42.7%	39.1%
Multigenerational Households	2.0%	2.3%	2.5%
Unmarried Partner Households	5.1%	5.3%	6.1%
Male-female	4.5%	4.7%	5.5%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	2,393	15,041	35,335
1 Person Household	20.4%	20.0%	22.1%
2 Person Household	32.1%	32.3%	33.2%
3 Person Household	17.7%	17.6%	16.7%
4 Person Household	18.5%	18.4%	16.9%
5 Person Household	7.9%	8.1%	7.4%
6 Person Household	2.1%	2.4%	2.3%
7 + Person Household	1.3%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	2,392	15,041	35,333
Owner Occupied	83.1%	83.6%	81.9%
Owned with a Mortgage/Loan	73.0%	71.1%	67.2%
Owned Free and Clear	10.0%	12.5%	14.6%
Renter Occupied	16.9%	16.4%	18.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,518	15,755	36,863
Housing Units Inside Urbanized Area	99.8%	95.6%	94.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	4.4%	5.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Market Profile

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Professional Pride (1B)
2.	Professional Pride (1B)	Boomburbs (1C)	Soccer Moms (4A)
3.	Enterprising Professionals	Professional Pride (1B)	Boomburbs (1C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$10,489,411	\$63,611,824	\$129,914,324
Average Spent	\$3,726.26	\$3,699.65	\$3,296.73
Spending Potential Index	171	170	152
Education: Total \$	\$7,227,513	\$43,240,572	\$89,013,598
Average Spent	\$2,567.50	\$2,514.86	\$2,258.83
Spending Potential Index	177	174	156
Entertainment/Recreation: Total \$	\$15,167,102	\$91,313,069	\$187,903,939
Average Spent	\$5,387.96	\$5,310.75	\$4,768.29
Spending Potential Index	167	165	148
Food at Home: Total \$	\$22,667,931	\$136,714,447	\$284,177,795
Average Spent	\$8,052.55	\$7,951.29	\$7,211.35
Spending Potential Index	160	158	144
Food Away from Home: Total \$	\$16,810,314	\$101,690,650	\$208,481,707
Average Spent	\$5,971.69	\$5,914.31	\$5,290.47
Spending Potential Index	170	168	151
Health Care: Total \$	\$26,113,489	\$155,947,081	\$324,201,498
Average Spent	\$9,276.55	\$9,069.85	\$8,227.00
Spending Potential Index	162	158	144
HH Furnishings & Equipment: Total \$	\$10,107,949	\$60,794,702	\$124,419,679
Average Spent	\$3,590.75	\$3,535.81	\$3,157.30
Spending Potential Index	172	169	151
Personal Care Products & Services: Total \$	\$4,023,358	\$24,298,528	\$49,659,769
Average Spent	\$1,429.26	\$1,413.20	\$1,260.18
Spending Potential Index	173	171	152
Shelter: Total \$	\$77,237,065	\$469,141,518	\$975,476,315
Average Spent	\$27,437.68	\$27,285.19	\$24,753.88
Spending Potential Index	163	163	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,529,541	\$69,943,957	\$144,389,583
Average Spent	\$4,095.75	\$4,067.93	\$3,664.06
Spending Potential Index	165	164	147
Travel: Total \$	\$10,788,652	\$65,263,309	\$132,427,968
Average Spent	\$3,832.56	\$3,795.70	\$3,360.52
Spending Potential Index	178	176	156
Vehicle Maintenance & Repairs: Total \$	\$4,963,279	\$29,832,542	\$61,817,909
Average Spent	\$1,763.15	\$1,735.06	\$1,568.70
Spending Potential Index	164	161	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Business Summary

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	257		1,590		2,899							
Total Employees:	3,445		21,142		49,339							
Total Residential Population:	7,370		48,217		107,484							
Employee/Residential Population Ratio (per 100 Residents)	47		44		46							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.2%	16	0.5%	26	1.6%	195	0.9%	57	2.0%	466	0.9%
Construction	9	3.5%	20	0.6%	70	4.4%	366	1.7%	162	5.6%	789	1.6%
Manufacturing	3	1.2%	19	0.6%	36	2.3%	1,273	6.0%	102	3.5%	13,493	27.3%
Transportation	7	2.7%	47	1.4%	31	1.9%	217	1.0%	56	1.9%	810	1.6%
Communication	6	2.3%	48	1.4%	14	0.9%	103	0.5%	20	0.7%	119	0.2%
Utility	0	0.0%	0	0.0%	1	0.1%	29	0.1%	3	0.1%	46	0.1%
Wholesale Trade	4	1.6%	19	0.6%	39	2.5%	395	1.9%	85	2.9%	910	1.8%
Retail Trade Summary	98	38.1%	2,065	59.9%	403	25.3%	8,301	39.3%	608	21.0%	11,724	23.8%
Home Improvement	1	0.4%	4	0.1%	10	0.6%	313	1.5%	21	0.7%	527	1.1%
General Merchandise Stores	4	1.6%	509	14.8%	14	0.9%	1,250	5.9%	19	0.7%	1,468	3.0%
Food Stores	10	3.9%	240	7.0%	38	2.4%	1,061	5.0%	56	1.9%	1,495	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	4	1.6%	33	1.0%	13	0.8%	212	1.0%	37	1.3%	659	1.3%
Apparel & Accessory Stores	18	7.0%	347	10.1%	52	3.3%	806	3.8%	55	1.9%	822	1.7%
Furniture & Home Furnishings	10	3.9%	96	2.8%	47	3.0%	546	2.6%	71	2.4%	1,010	2.0%
Eating & Drinking Places	27	10.5%	568	16.5%	116	7.3%	2,664	12.6%	178	6.1%	3,988	8.1%
Miscellaneous Retail	24	9.3%	268	7.8%	113	7.1%	1,452	6.9%	171	5.9%	1,754	3.6%
Finance, Insurance, Real Estate Summary	26	10.1%	174	5.1%	220	13.8%	2,284	10.8%	388	13.4%	3,367	6.8%
Banks, Savings & Lending Institutions	7	2.7%	63	1.8%	46	2.9%	835	3.9%	65	2.2%	1,171	2.4%
Securities Brokers	3	1.2%	11	0.3%	52	3.3%	448	2.1%	82	2.8%	638	1.3%
Insurance Carriers & Agents	6	2.3%	26	0.8%	57	3.6%	249	1.2%	121	4.2%	501	1.0%
Real Estate, Holding, Other Investment Offices	11	4.3%	73	2.1%	66	4.2%	752	3.6%	120	4.1%	1,058	2.1%
Services Summary	89	34.6%	1,036	30.1%	637	40.1%	7,507	35.5%	1,209	41.7%	16,559	33.6%
Hotels & Lodging	3	1.2%	57	1.7%	11	0.7%	345	1.6%	18	0.6%	500	1.0%
Automotive Services	5	1.9%	44	1.3%	18	1.1%	148	0.7%	39	1.3%	247	0.5%
Motion Pictures & Amusements	9	3.5%	221	6.4%	58	3.6%	708	3.3%	103	3.6%	1,777	3.6%
Health Services	16	6.2%	142	4.1%	137	8.6%	1,510	7.1%	257	8.9%	4,510	9.1%
Legal Services	0	0.0%	1	0.0%	37	2.3%	214	1.0%	65	2.2%	368	0.7%
Education Institutions & Libraries	2	0.8%	38	1.1%	33	2.1%	1,010	4.8%	59	2.0%	1,839	3.7%
Other Services	54	21.0%	533	15.5%	344	21.6%	3,573	16.9%	667	23.0%	7,319	14.8%
Government	0	0.0%	0	0.0%	22	1.4%	450	2.1%	42	1.4%	1,008	2.0%
Unclassified Establishments	13	5.1%	2	0.1%	90	5.7%	23	0.1%	168	5.8%	48	0.1%
Totals	257	100.0%	3,445	100.0%	1,590	100.0%	21,142	100.0%	2,899	100.0%	49,339	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Woodbury Plaza
 580 Woodbury Dr, Woodbury, Minnesota, 55129
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.93974
 Longitude: -92.90356

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.2%	10	0.0%	7	0.2%	23	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	4	0.0%	1	0.0%	15	0.0%
Utilities	0	0.0%	0	0.0%	1	0.1%	21	0.1%	1	0.0%	30	0.1%
Construction	11	4.3%	50	1.5%	77	4.8%	432	2.0%	180	6.2%	886	1.8%
Manufacturing	6	2.3%	47	1.4%	45	2.8%	1,209	5.7%	109	3.8%	13,043	26.4%
Wholesale Trade	4	1.6%	19	0.6%	38	2.4%	390	1.8%	83	2.9%	903	1.8%
Retail Trade	66	25.7%	1,450	42.1%	273	17.2%	5,512	26.1%	413	14.2%	7,590	15.4%
Motor Vehicle & Parts Dealers	3	1.2%	31	0.9%	11	0.7%	167	0.8%	29	1.0%	539	1.1%
Furniture & Home Furnishings Stores	10	3.9%	94	2.7%	30	1.9%	312	1.5%	37	1.3%	340	0.7%
Electronics & Appliance Stores	1	0.4%	3	0.1%	11	0.7%	178	0.8%	25	0.9%	597	1.2%
Bldg Material & Garden Equipment & Supplies Dealers	1	0.4%	4	0.1%	10	0.6%	313	1.5%	21	0.7%	527	1.1%
Food & Beverage Stores	5	1.9%	200	5.8%	34	2.1%	1,039	4.9%	58	2.0%	1,508	3.1%
Health & Personal Care Stores	6	2.3%	36	1.0%	31	1.9%	328	1.6%	46	1.6%	436	0.9%
Gasoline Stations	0	0.0%	2	0.1%	3	0.2%	44	0.2%	8	0.3%	120	0.2%
Clothing & Clothing Accessories Stores	20	7.8%	352	10.2%	60	3.8%	870	4.1%	68	2.3%	896	1.8%
Sport Goods, Hobby, Book, & Music Stores	6	2.3%	79	2.3%	23	1.4%	602	2.8%	34	1.2%	665	1.3%
General Merchandise Stores	4	1.6%	509	14.8%	14	0.9%	1,250	5.9%	19	0.7%	1,468	3.0%
Miscellaneous Store Retailers	7	2.7%	139	4.0%	42	2.6%	406	1.9%	58	2.0%	491	1.0%
Nonstore Retailers	2	0.8%	1	0.0%	6	0.4%	1	0.0%	12	0.4%	3	0.0%
Transportation & Warehousing	4	1.6%	37	1.1%	22	1.4%	192	0.9%	40	1.4%	771	1.6%
Information	7	2.7%	57	1.7%	38	2.4%	418	2.0%	68	2.3%	1,041	2.1%
Finance & Insurance	15	5.8%	100	2.9%	156	9.8%	1,533	7.3%	272	9.4%	2,318	4.7%
Central Bank/Credit Intermediation & Related Activities	7	2.7%	63	1.8%	46	2.9%	835	3.9%	66	2.3%	1,176	2.4%
Securities, Commodity Contracts & Other Financial	3	1.2%	11	0.3%	52	3.3%	448	2.1%	83	2.9%	638	1.3%
Insurance Carriers & Related Activities; Funds, Trusts &	6	2.3%	26	0.8%	58	3.6%	251	1.2%	123	4.2%	505	1.0%
Real Estate, Rental & Leasing	11	4.3%	67	1.9%	62	3.9%	713	3.4%	124	4.3%	982	2.0%
Professional, Scientific & Tech Services	20	7.8%	99	2.9%	172	10.8%	1,238	5.9%	321	11.1%	2,466	5.0%
Legal Services	1	0.4%	4	0.1%	49	3.1%	264	1.2%	80	2.8%	430	0.9%
Management of Companies & Enterprises	0	0.0%	0	0.0%	2	0.1%	4	0.0%	5	0.2%	62	0.1%
Administrative & Support & Waste Management & Remediation	9	3.5%	53	1.5%	56	3.5%	357	1.7%	104	3.6%	1,029	2.1%
Educational Services	8	3.1%	116	3.4%	54	3.4%	1,173	5.5%	87	3.0%	2,081	4.2%
Health Care & Social Assistance	21	8.2%	227	6.6%	180	11.3%	2,547	12.0%	342	11.8%	6,778	13.7%
Arts, Entertainment & Recreation	4	1.6%	150	4.4%	36	2.3%	649	3.1%	67	2.3%	1,686	3.4%
Accommodation & Food Services	31	12.1%	643	18.7%	129	8.1%	3,043	14.4%	198	6.8%	4,521	9.2%
Accommodation	3	1.2%	57	1.7%	11	0.7%	345	1.6%	18	0.6%	500	1.0%
Food Services & Drinking Places	28	10.9%	586	17.0%	118	7.4%	2,698	12.8%	180	6.2%	4,021	8.1%
Other Services (except Public Administration)	25	9.7%	327	9.5%	135	8.5%	1,226	5.8%	268	9.2%	2,059	4.2%
Automotive Repair & Maintenance	5	1.9%	44	1.3%	16	1.0%	137	0.6%	33	1.1%	221	0.4%
Public Administration	0	0.0%	0	0.0%	22	1.4%	450	2.1%	42	1.4%	1,008	2.0%
Unclassified Establishments	13	5.1%	2	0.1%	90	5.7%	23	0.1%	168	5.8%	48	0.1%
Total	257	100.0%	3,445	100.0%	1,590	100.0%	21,142	100.0%	2,899	100.0%	49,339	100.0%

Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.