

The below information was taken from Minnetonka's Sign Code Ordinance. This information is provided as a general guide to assist business owners and property owners in understanding the regulations governing temporary signage. For additional information, specific questions, and/or to obtain a temporary sign permit please contact the City of Minnetonka directly at 952-939-8200.

Temporary business signs are permitted as follows:

- A "temporary business sign" is a sign which is used by a business to display commercial messages pertaining to on-site services and goods or any non-commercial message.
- The use of banners (not more than 30-square feet each) will be allowed.  
*[Note: Banners are subject to Landlord approval prior to fabrication and/or installation.]*
  - a) There is a maximum thirty (30) day display period to coincide with the grand opening of a business;
  - b) A business may display a banner on two (2) occasions per calendar year with a maximum ten (10) day display period for each occasion. A calendar year is defined as being the time period from January 1st - December 31st.
  - c) Banner messages must relate to on-premises product or services, or any non-commercial message
  - d) The banner must be affixed to a principal structure which is owned or leased by the business which the sign is advertising.
- The use of search lights or inflatable advertising devices will be allowed.  
*[Note: Search lights & inflatable devices are subject to Landlord approval prior to use on site.]*
  - a) For each development, a search light and/or inflatable device will be allowed on two (2) occasions per calendar year with each occasion not to exceed three (3) days;
  - b) Written authorization from the property owner or their designee must be submitted with the sign permit application.
- Portable signs, stringers, and pennants are not permitted.
- The maximum number of temporary signs allowed on site at any given time will be limited to two (2) signs total.
- A permit is required for all temporary signs. Please contact the City of Minnetonka directly for a permit application and fee schedule.

All temporary signs must have Landlord approval. Please contact your Property Manager directly with questions and/or to obtain written approval.