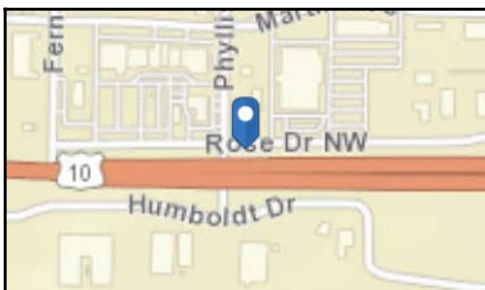
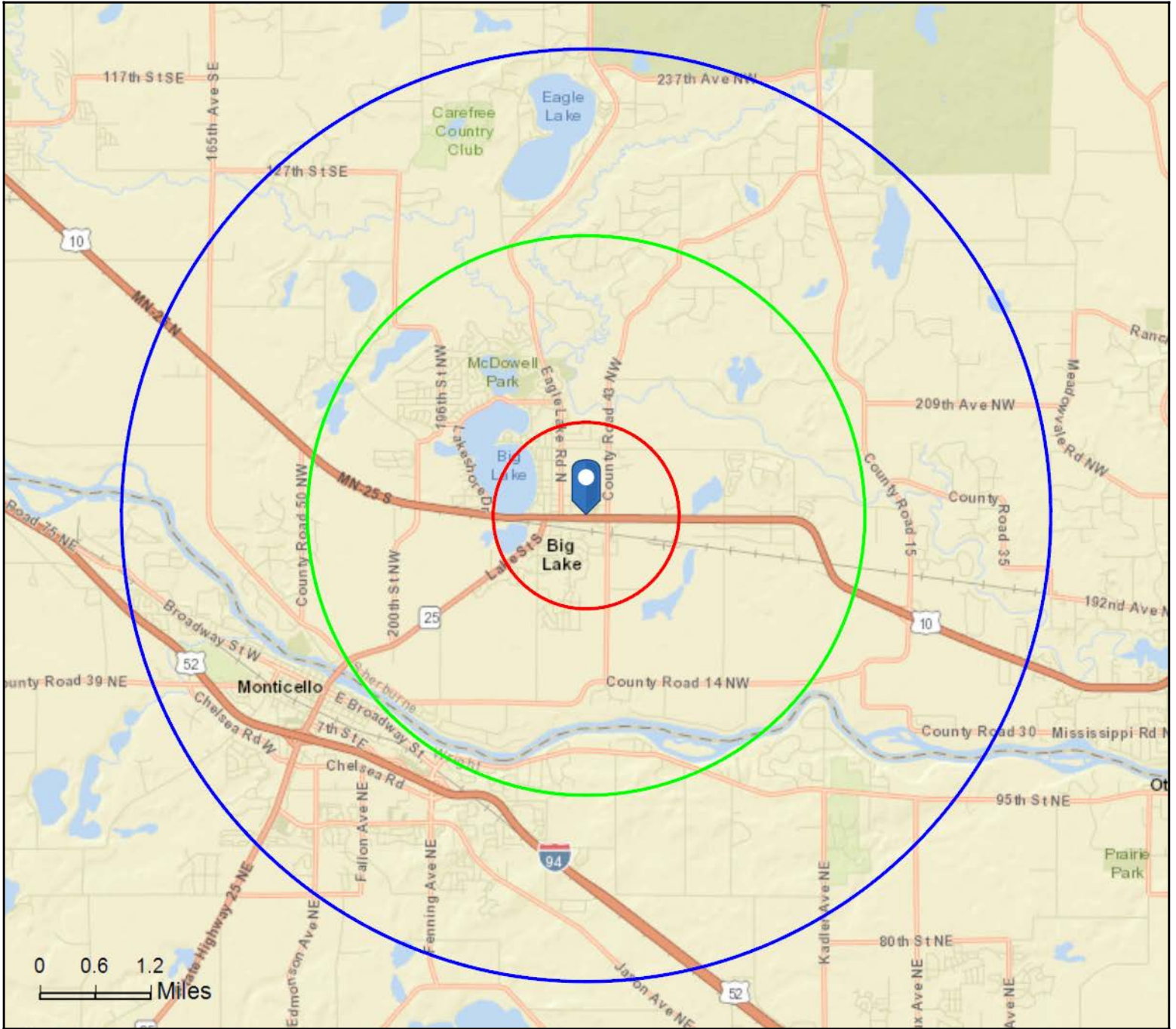




Site Map

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651



February 19, 2020



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population			
2000 Population	2,376	9,948	24,708
2010 Population	3,266	13,735	34,021
2019 Population	3,747	15,770	39,423
2024 Population	3,999	17,064	43,240
2000-2010 Annual Rate	3.23%	3.28%	3.25%
2010-2019 Annual Rate	1.50%	1.50%	1.61%
2019-2024 Annual Rate	1.31%	1.59%	1.87%
2019 Male Population	50.9%	50.6%	50.4%
2019 Female Population	49.1%	49.4%	49.6%
2019 Median Age	33.4	33.5	34.2

In the identified area, the current year population is 39,423. In 2010, the Census count in the area was 34,021. The rate of change since 2010 was 1.61% annually. The five-year projection for the population in the area is 43,240 representing a change of 1.87% annually from 2019 to 2024. Currently, the population is 50.4% male and 49.6% female.

Median Age

The median age in this area is 33.4, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	90.5%	92.0%	92.3%
2019 Black Alone	1.8%	2.4%	2.0%
2019 American Indian/Alaska Native Alone	0.8%	0.4%	0.5%
2019 Asian Alone	0.9%	1.0%	1.1%
2019 Pacific Islander Alone	0.0%	0.0%	0.0%
2019 Other Race	2.7%	1.6%	1.7%
2019 Two or More Races	3.3%	2.6%	2.4%
2019 Hispanic Origin (Any Race)	6.1%	4.0%	4.3%

Persons of Hispanic origin represent 4.3% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 21.9 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	80	99	103
2000 Households	851	3,323	8,377
2010 Households	1,188	4,644	11,762
2019 Total Households	1,367	5,319	13,569
2024 Total Households	1,459	5,754	14,880
2000-2010 Annual Rate	3.39%	3.40%	3.45%
2010-2019 Annual Rate	1.53%	1.48%	1.56%
2019-2024 Annual Rate	1.31%	1.58%	1.86%
2019 Average Household Size	2.74	2.95	2.89

The household count in this area has changed from 11,762 in 2010 to 13,569 in the current year, a change of 1.56% annually. The five-year projection of households is 14,880, a change of 1.86% annually from the current year total. Average household size is currently 2.89, compared to 2.88 in the year 2010. The number of families in the current year is 9,982 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Mortgage Income			
2019 Percent of Income for Mortgage	12.8%	11.5%	12.6%
Median Household Income			
2019 Median Household Income	\$68,152	\$82,474	\$85,764
2024 Median Household Income	\$77,021	\$92,496	\$96,746
2019-2024 Annual Rate	2.48%	2.32%	2.44%
Average Household Income			
2019 Average Household Income	\$85,757	\$95,849	\$97,626
2024 Average Household Income	\$98,099	\$107,960	\$110,355
2019-2024 Annual Rate	2.73%	2.41%	2.48%
Per Capita Income			
2019 Per Capita Income	\$32,340	\$32,658	\$33,956
2024 Per Capita Income	\$36,998	\$36,812	\$38,401
2019-2024 Annual Rate	2.73%	2.42%	2.49%

Households by Income

Current median household income is \$85,764 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$96,746 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$97,626 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$110,355 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$33,956 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$38,401 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	175	195	181
2000 Total Housing Units	883	3,436	8,725
2000 Owner Occupied Housing Units	620	2,920	7,114
2000 Renter Occupied Housing Units	230	403	1,263
2000 Vacant Housing Units	33	113	348
2010 Total Housing Units	1,273	4,947	12,487
2010 Owner Occupied Housing Units	872	3,921	9,676
2010 Renter Occupied Housing Units	316	723	2,086
2010 Vacant Housing Units	85	303	725
2019 Total Housing Units	1,449	5,559	14,196
2019 Owner Occupied Housing Units	1,108	4,686	11,350
2019 Renter Occupied Housing Units	258	633	2,219
2019 Vacant Housing Units	82	240	627
2024 Total Housing Units	1,546	6,014	15,567
2024 Owner Occupied Housing Units	1,188	5,096	12,559
2024 Renter Occupied Housing Units	271	658	2,320
2024 Vacant Housing Units	87	260	687

Currently, 80.0% of the 14,196 housing units in the area are owner occupied; 15.6%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 12,487 housing units in the area - 77.5% owner occupied, 16.7% renter occupied, and 5.8% vacant. The annual rate of change in housing units since 2010 is 5.87%. Median home value in the area is \$220,333, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 4.66% annually to \$276,673.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	2019	2024
Population	3,266	3,747	3,999
Households	1,188	1,367	1,459
Families	806	916	966
Average Household Size	2.74	2.74	2.74
Owner Occupied Housing Units	872	1,108	1,188
Renter Occupied Housing Units	316	258	271
Median Age	31.5	33.4	32.5
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.31%	0.83%	0.77%
Households	1.31%	0.80%	0.75%
Families	1.07%	0.73%	0.68%
Owner HHs	1.40%	0.74%	0.92%
Median Household Income	2.48%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	51	3.7%	41	2.8%
\$15,000 - \$24,999	89	6.5%	74	5.1%
\$25,000 - \$34,999	108	7.9%	97	6.6%
\$35,000 - \$49,999	151	11.0%	140	9.6%
\$50,000 - \$74,999	353	25.8%	360	24.7%
\$75,000 - \$99,999	160	11.7%	169	11.6%
\$100,000 - \$149,999	276	20.2%	326	22.3%
\$150,000 - \$199,999	137	10.0%	198	13.6%
\$200,000+	40	2.9%	54	3.7%
Median Household Income	\$68,152		\$77,021	
Average Household Income	\$85,757		\$98,099	
Per Capita Income	\$32,340		\$36,998	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	311	9.5%	319	8.5%	349	8.7%
5 - 9	255	7.8%	318	8.5%	341	8.5%
10 - 14	244	7.5%	295	7.9%	331	8.3%
15 - 19	208	6.4%	230	6.1%	273	6.8%
20 - 24	218	6.7%	217	5.8%	236	5.9%
25 - 34	601	18.4%	595	15.9%	638	15.9%
35 - 44	465	14.2%	599	16.0%	643	16.1%
45 - 54	435	13.3%	440	11.7%	434	10.8%
55 - 64	283	8.7%	387	10.3%	375	9.4%
65 - 74	137	4.2%	224	6.0%	241	6.0%
75 - 84	88	2.7%	87	2.3%	108	2.7%
85+	23	0.7%	36	1.0%	31	0.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,026	92.7%	3,392	90.5%	3,554	88.9%
Black Alone	35	1.1%	66	1.8%	93	2.3%
American Indian Alone	20	0.6%	29	0.8%	35	0.9%
Asian Alone	30	0.9%	33	0.9%	35	0.9%
Pacific Islander Alone	1	0.0%	1	0.0%	2	0.1%
Some Other Race Alone	70	2.1%	102	2.7%	125	3.1%
Two or More Races	84	2.6%	124	3.3%	155	3.9%
Hispanic Origin (Any Race)	162	5.0%	228	6.1%	274	6.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

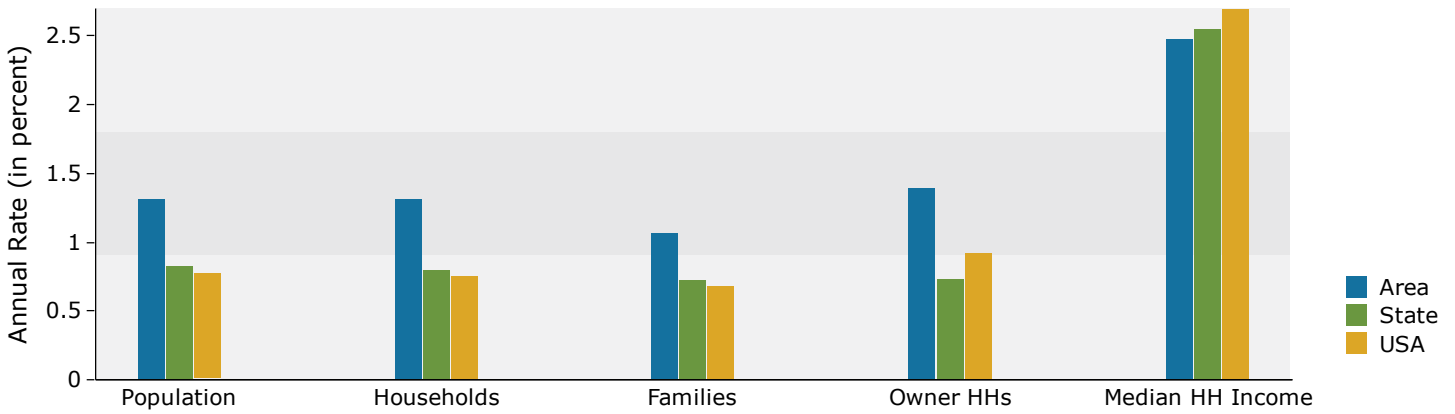


Demographic and Income Profile

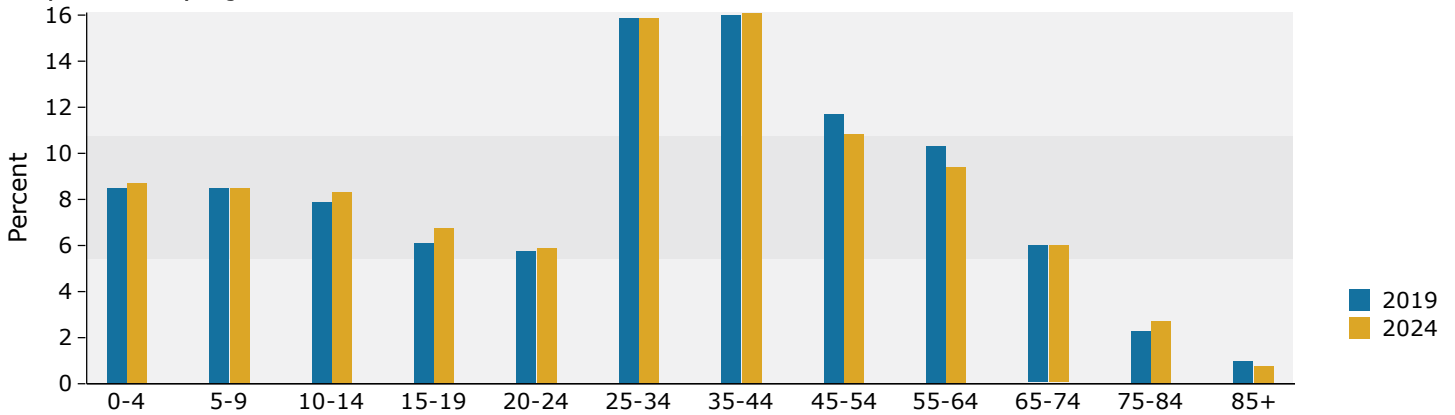
Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

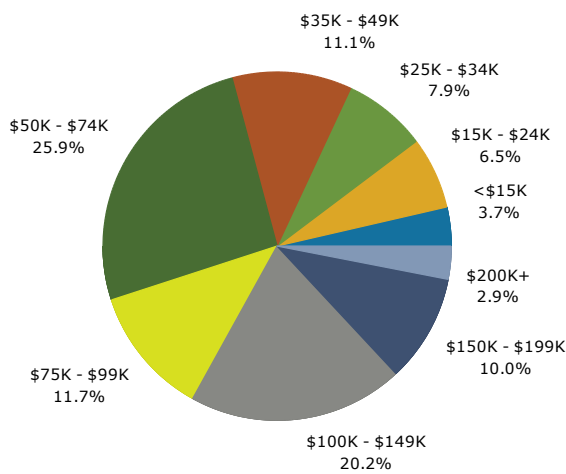
Trends 2019-2024



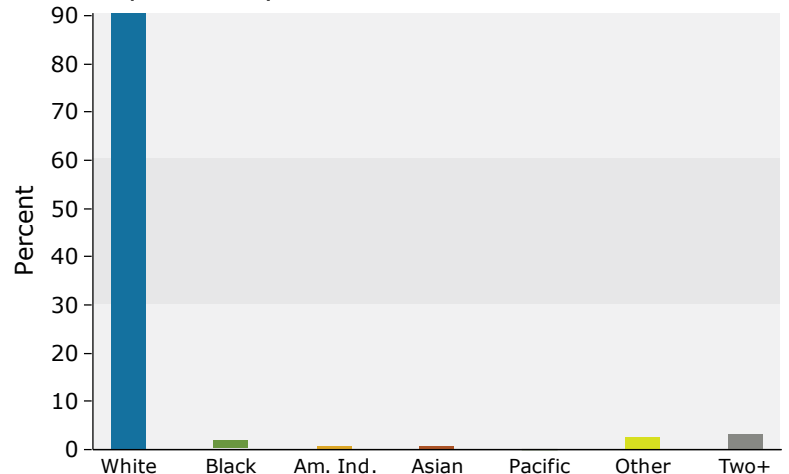
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	2019	2024
Population	13,735	15,770	17,064
Households	4,644	5,319	5,754
Families	3,491	3,962	4,259
Average Household Size	2.94	2.95	2.95
Owner Occupied Housing Units	3,921	4,686	5,096
Renter Occupied Housing Units	723	633	658
Median Age	31.8	33.5	32.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.59%	0.83%	0.77%
Households	1.58%	0.80%	0.75%
Families	1.46%	0.73%	0.68%
Owner HHs	1.69%	0.74%	0.92%
Median Household Income	2.32%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	123	2.3%	97	1.7%
\$15,000 - \$24,999	288	5.4%	237	4.1%
\$25,000 - \$34,999	303	5.7%	271	4.7%
\$35,000 - \$49,999	524	9.9%	476	8.3%
\$50,000 - \$74,999	1,088	20.5%	1,086	18.9%
\$75,000 - \$99,999	899	16.9%	936	16.3%
\$100,000 - \$149,999	1,288	24.2%	1,558	27.1%
\$150,000 - \$199,999	579	10.9%	806	14.0%
\$200,000+	226	4.2%	286	5.0%
Median Household Income	\$82,474		\$92,496	
Average Household Income	\$95,849		\$107,960	
Per Capita Income	\$32,658		\$36,812	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,299	9.5%	1,342	8.5%	1,467	8.6%
5 - 9	1,225	8.9%	1,380	8.8%	1,483	8.7%
10 - 14	1,193	8.7%	1,334	8.5%	1,482	8.7%
15 - 19	949	6.9%	1,090	6.9%	1,231	7.2%
20 - 24	712	5.2%	914	5.8%	931	5.5%
25 - 34	2,253	16.4%	2,136	13.5%	2,556	15.0%
35 - 44	2,192	16.0%	2,466	15.6%	2,481	14.5%
45 - 54	1,824	13.3%	2,076	13.2%	2,050	12.0%
55 - 64	1,148	8.4%	1,644	10.4%	1,708	10.0%
65 - 74	530	3.9%	900	5.7%	1,073	6.3%
75 - 84	296	2.2%	344	2.2%	460	2.7%
85+	117	0.9%	143	0.9%	142	0.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,900	93.9%	14,508	92.0%	15,450	90.5%
Black Alone	197	1.4%	373	2.4%	526	3.1%
American Indian Alone	45	0.3%	64	0.4%	79	0.5%
Asian Alone	141	1.0%	159	1.0%	170	1.0%
Pacific Islander Alone	1	0.0%	2	0.0%	3	0.0%
Some Other Race Alone	171	1.2%	248	1.6%	305	1.8%
Two or More Races	280	2.0%	415	2.6%	531	3.1%
Hispanic Origin (Any Race)	447	3.3%	631	4.0%	764	4.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

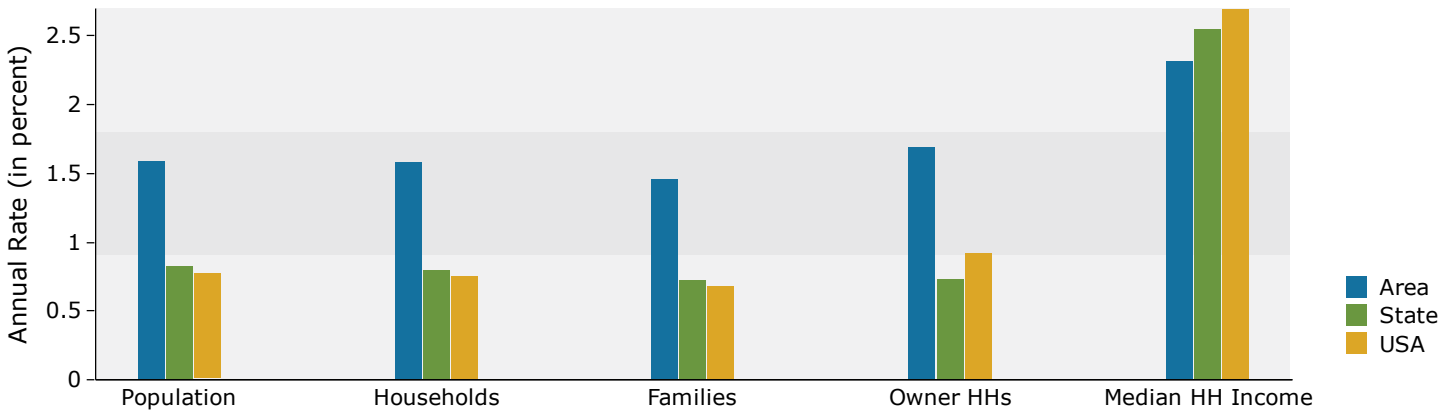


Demographic and Income Profile

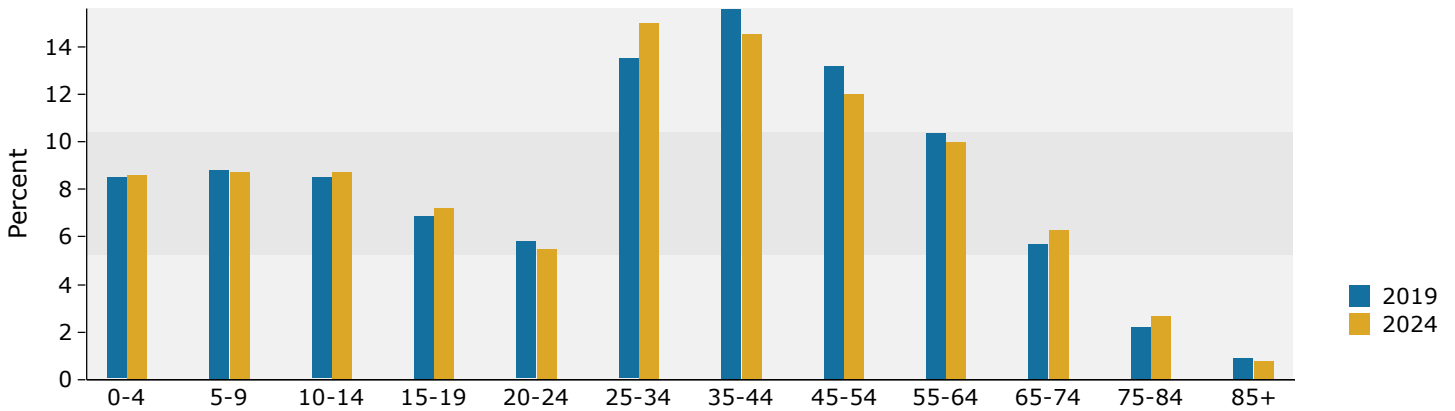
Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

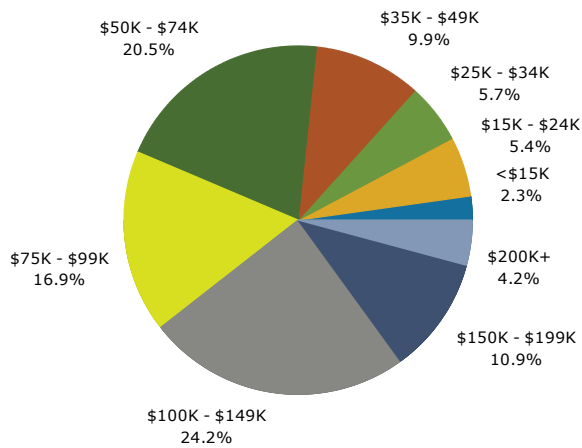
Trends 2019-2024



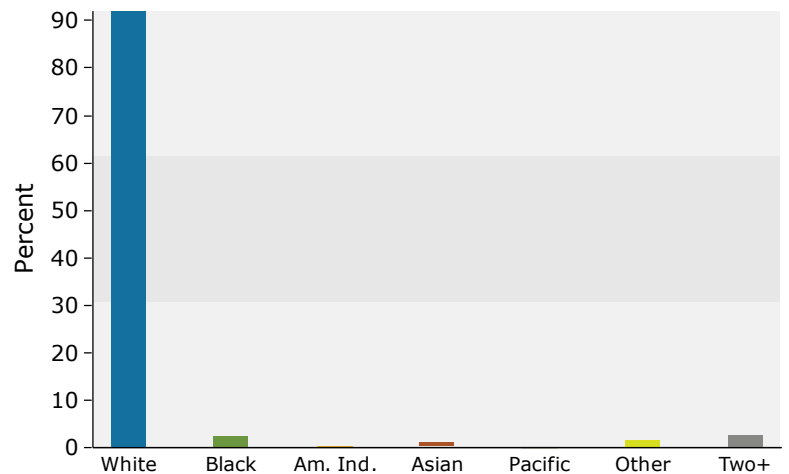
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	2019	2024
Population	34,021	39,423	43,240
Households	11,762	13,569	14,880
Families	8,721	9,982	10,911
Average Household Size	2.88	2.89	2.89
Owner Occupied Housing Units	9,676	11,350	12,559
Renter Occupied Housing Units	2,086	2,219	2,320
Median Age	32.5	34.2	33.8
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.87%	0.83%	0.77%
Households	1.86%	0.80%	0.75%
Families	1.80%	0.73%	0.68%
Owner HHs	2.05%	0.74%	0.92%
Median Household Income	2.44%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	460	3.4%	361	2.4%
\$15,000 - \$24,999	661	4.9%	556	3.7%
\$25,000 - \$34,999	602	4.4%	547	3.7%
\$35,000 - \$49,999	1,390	10.2%	1,279	8.6%
\$50,000 - \$74,999	2,486	18.3%	2,504	16.8%
\$75,000 - \$99,999	2,328	17.2%	2,438	16.4%
\$100,000 - \$149,999	3,545	26.1%	4,270	28.7%
\$150,000 - \$199,999	1,490	11.0%	2,122	14.3%
\$200,000+	607	4.5%	802	5.4%
Median Household Income	\$85,764		\$96,746	
Average Household Income	\$97,626		\$110,355	
Per Capita Income	\$33,956		\$38,401	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,063	9.0%	3,182	8.1%	3,529	8.2%
5 - 9	2,913	8.6%	3,252	8.2%	3,514	8.1%
10 - 14	2,860	8.4%	3,179	8.1%	3,521	8.1%
15 - 19	2,405	7.1%	2,676	6.8%	2,993	6.9%
20 - 24	1,797	5.3%	2,384	6.0%	2,325	5.4%
25 - 34	5,316	15.6%	5,430	13.8%	6,616	15.3%
35 - 44	5,438	16.0%	5,887	14.9%	6,223	14.4%
45 - 54	4,760	14.0%	5,323	13.5%	5,168	12.0%
55 - 64	2,946	8.7%	4,347	11.0%	4,635	10.7%
65 - 74	1,443	4.2%	2,441	6.2%	3,030	7.0%
75 - 84	763	2.2%	955	2.4%	1,308	3.0%
85+	317	0.9%	367	0.9%	379	0.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,987	94.0%	36,373	92.3%	39,326	90.9%
Black Alone	445	1.3%	783	2.0%	1,083	2.5%
American Indian Alone	133	0.4%	178	0.5%	219	0.5%
Asian Alone	346	1.0%	427	1.1%	485	1.1%
Pacific Islander Alone	6	0.0%	9	0.0%	12	0.0%
Some Other Race Alone	467	1.4%	688	1.7%	848	2.0%
Two or More Races	637	1.9%	965	2.4%	1,267	2.9%
Hispanic Origin (Any Race)	1,184	3.5%	1,714	4.3%	2,098	4.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

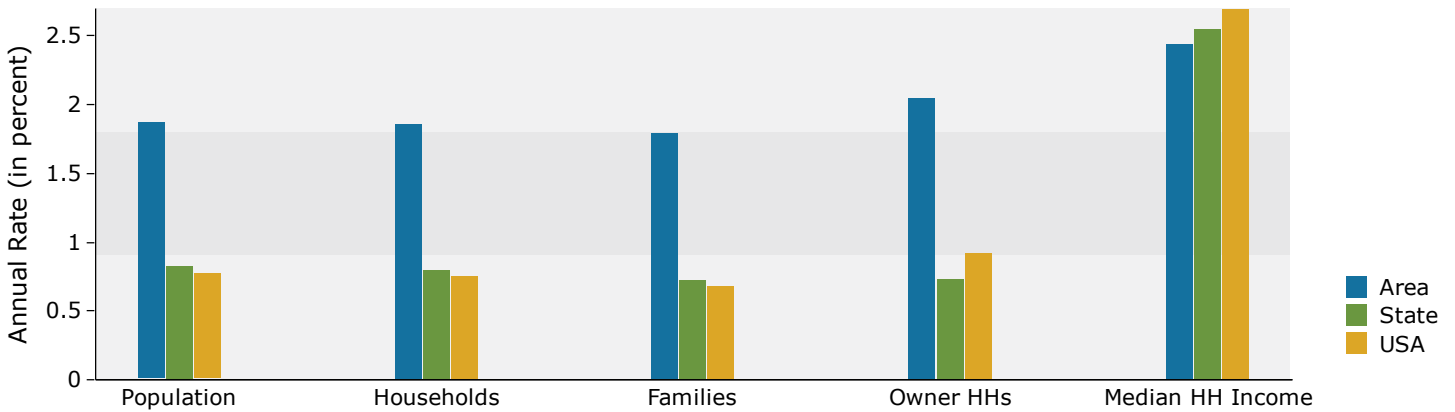


Demographic and Income Profile

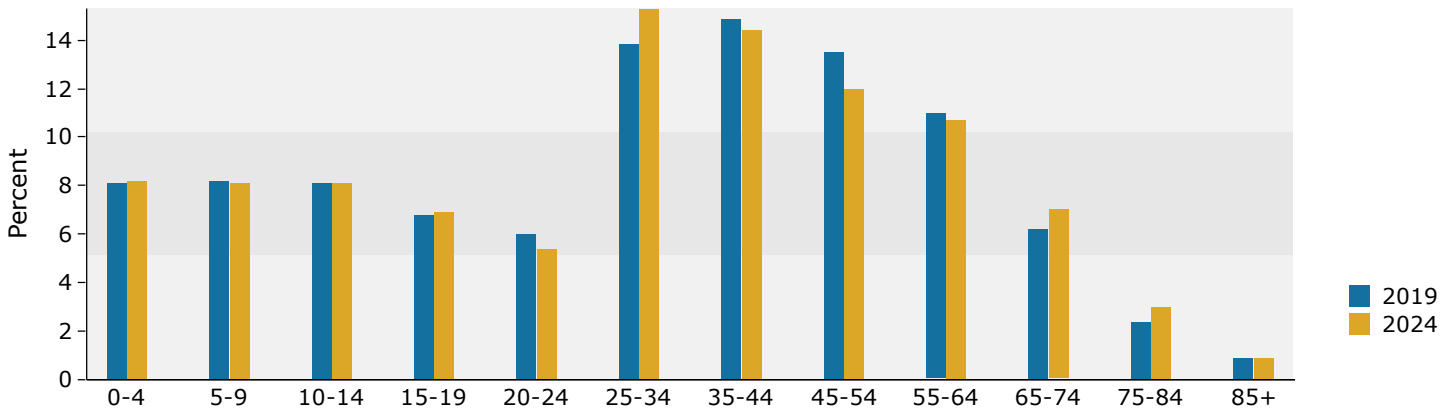
Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

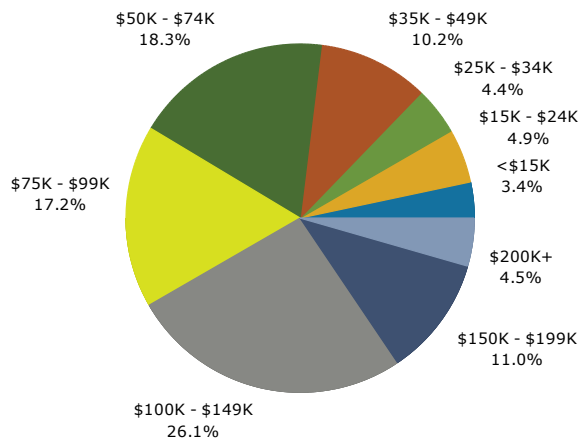
Trends 2019-2024



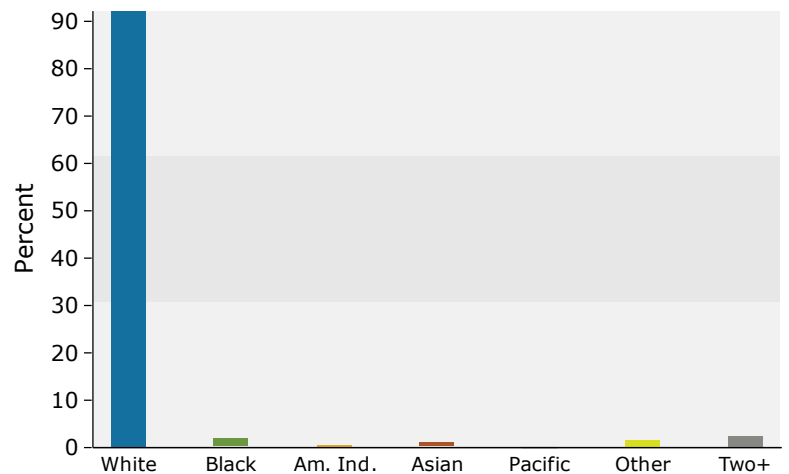
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,376	9,948	24,708
2010 Total Population	3,266	13,735	34,021
2019 Total Population	3,747	15,770	39,423
2019 Group Quarters	7	80	205
2024 Total Population	3,999	17,064	43,240
2019-2024 Annual Rate	1.31%	1.59%	1.87%
2019 Total Daytime Population	3,625	11,488	30,137
Workers	1,770	3,732	11,151
Residents	1,855	7,756	18,986
Household Summary			
2000 Households	851	3,323	8,377
2000 Average Household Size	2.78	2.97	2.93
2010 Households	1,188	4,644	11,762
2010 Average Household Size	2.74	2.94	2.88
2019 Households	1,367	5,319	13,569
2019 Average Household Size	2.74	2.95	2.89
2024 Households	1,459	5,754	14,880
2024 Average Household Size	2.74	2.95	2.89
2019-2024 Annual Rate	1.31%	1.58%	1.86%
2010 Families	806	3,491	8,721
2010 Average Family Size	3.25	3.34	3.30
2019 Families	916	3,962	9,982
2019 Average Family Size	3.24	3.36	3.32
2024 Families	966	4,259	10,911
2024 Average Family Size	3.26	3.37	3.32
2019-2024 Annual Rate	1.07%	1.46%	1.80%
Housing Unit Summary			
2000 Housing Units	883	3,436	8,725
Owner Occupied Housing Units	70.2%	85.0%	81.5%
Renter Occupied Housing Units	26.0%	11.7%	14.5%
Vacant Housing Units	3.7%	3.3%	4.0%
2010 Housing Units	1,273	4,947	12,487
Owner Occupied Housing Units	68.5%	79.3%	77.5%
Renter Occupied Housing Units	24.8%	14.6%	16.7%
Vacant Housing Units	6.7%	6.1%	5.8%
2019 Housing Units	1,449	5,559	14,196
Owner Occupied Housing Units	76.5%	84.3%	80.0%
Renter Occupied Housing Units	17.8%	11.4%	15.6%
Vacant Housing Units	5.7%	4.3%	4.4%
2024 Housing Units	1,546	6,014	15,567
Owner Occupied Housing Units	76.8%	84.7%	80.7%
Renter Occupied Housing Units	17.5%	10.9%	14.9%
Vacant Housing Units	5.6%	4.3%	4.4%
Median Household Income			
2019	\$68,152	\$82,474	\$85,764
2024	\$77,021	\$92,496	\$96,746
Median Home Value			
2019	\$178,294	\$193,923	\$220,333
2024	\$197,051	\$255,559	\$276,673
Per Capita Income			
2019	\$32,340	\$32,658	\$33,956
2024	\$36,998	\$36,812	\$38,401
Median Age			
2010	31.5	31.8	32.5
2019	33.4	33.5	34.2
2024	32.5	32.7	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	1,367	5,319	13,569
<\$15,000	3.7%	2.3%	3.4%
\$15,000 - \$24,999	6.5%	5.4%	4.9%
\$25,000 - \$34,999	7.9%	5.7%	4.4%
\$35,000 - \$49,999	11.0%	9.9%	10.2%
\$50,000 - \$74,999	25.8%	20.5%	18.3%
\$75,000 - \$99,999	11.7%	16.9%	17.2%
\$100,000 - \$149,999	20.2%	24.2%	26.1%
\$150,000 - \$199,999	10.0%	10.9%	11.0%
\$200,000+	2.9%	4.2%	4.5%
Average Household Income	\$85,757	\$95,849	\$97,626
2024 Households by Income			
Household Income Base	1,459	5,754	14,880
<\$15,000	2.8%	1.7%	2.4%
\$15,000 - \$24,999	5.1%	4.1%	3.7%
\$25,000 - \$34,999	6.6%	4.7%	3.7%
\$35,000 - \$49,999	9.6%	8.3%	8.6%
\$50,000 - \$74,999	24.7%	18.9%	16.8%
\$75,000 - \$99,999	11.6%	16.3%	16.4%
\$100,000 - \$149,999	22.3%	27.1%	28.7%
\$150,000 - \$199,999	13.6%	14.0%	14.3%
\$200,000+	3.7%	5.0%	5.4%
Average Household Income	\$98,099	\$107,960	\$110,355
2019 Owner Occupied Housing Units by Value			
Total	1,108	4,686	11,350
<\$50,000	4.4%	2.5%	2.8%
\$50,000 - \$99,999	2.9%	2.5%	2.5%
\$100,000 - \$149,999	19.0%	11.2%	7.1%
\$150,000 - \$199,999	41.8%	38.5%	29.1%
\$200,000 - \$249,999	11.3%	13.8%	20.8%
\$250,000 - \$299,999	6.2%	12.0%	16.5%
\$300,000 - \$399,999	7.6%	12.3%	14.3%
\$400,000 - \$499,999	2.7%	3.8%	3.9%
\$500,000 - \$749,999	3.0%	2.5%	2.3%
\$750,000 - \$999,999	0.3%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.8%	0.4%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$212,568	\$234,096	\$244,411
2024 Owner Occupied Housing Units by Value			
Total	1,188	5,096	12,559
<\$50,000	1.4%	0.6%	0.4%
\$50,000 - \$99,999	0.6%	0.3%	0.2%
\$100,000 - \$149,999	1.7%	0.7%	0.3%
\$150,000 - \$199,999	49.2%	31.7%	18.5%
\$200,000 - \$249,999	16.7%	15.0%	19.0%
\$250,000 - \$299,999	6.7%	15.4%	21.8%
\$300,000 - \$399,999	12.0%	22.4%	25.8%
\$400,000 - \$499,999	5.1%	7.9%	8.2%
\$500,000 - \$749,999	5.1%	4.8%	4.7%
\$750,000 - \$999,999	0.5%	0.7%	0.8%
\$1,000,000 - \$1,499,999	1.0%	0.5%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$258,873	\$289,745	\$303,701

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,267	13,736	34,021
0 - 4	9.5%	9.5%	9.0%
5 - 9	7.8%	8.9%	8.6%
10 - 14	7.5%	8.7%	8.4%
15 - 24	13.0%	12.1%	12.4%
25 - 34	18.4%	16.4%	15.6%
35 - 44	14.2%	16.0%	16.0%
45 - 54	13.3%	13.3%	14.0%
55 - 64	8.7%	8.4%	8.7%
65 - 74	4.2%	3.9%	4.2%
75 - 84	2.7%	2.2%	2.2%
85 +	0.7%	0.9%	0.9%
18 +	71.0%	68.2%	69.2%
2019 Population by Age			
Total	3,747	15,769	39,423
0 - 4	8.5%	8.5%	8.1%
5 - 9	8.5%	8.8%	8.2%
10 - 14	7.9%	8.5%	8.1%
15 - 24	11.9%	12.7%	12.8%
25 - 34	15.9%	13.5%	13.8%
35 - 44	16.0%	15.6%	14.9%
45 - 54	11.7%	13.2%	13.5%
55 - 64	10.3%	10.4%	11.0%
65 - 74	6.0%	5.7%	6.2%
75 - 84	2.3%	2.2%	2.4%
85 +	1.0%	0.9%	0.9%
18 +	71.0%	69.6%	71.1%
2024 Population by Age			
Total	4,000	17,064	43,241
0 - 4	8.7%	8.6%	8.2%
5 - 9	8.5%	8.7%	8.1%
10 - 14	8.3%	8.7%	8.1%
15 - 24	12.7%	12.7%	12.3%
25 - 34	15.9%	15.0%	15.3%
35 - 44	16.1%	14.5%	14.4%
45 - 54	10.8%	12.0%	12.0%
55 - 64	9.4%	10.0%	10.7%
65 - 74	6.0%	6.3%	7.0%
75 - 84	2.7%	2.7%	3.0%
85 +	0.8%	0.8%	0.9%
18 +	70.0%	69.1%	70.9%
2010 Population by Sex			
Males	1,656	6,926	17,103
Females	1,610	6,809	16,918
2019 Population by Sex			
Males	1,907	7,975	19,866
Females	1,841	7,795	19,557
2024 Population by Sex			
Males	2,033	8,609	21,759
Females	1,966	8,455	21,481

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,266	13,735	34,021
White Alone	92.7%	93.9%	94.0%
Black Alone	1.1%	1.4%	1.3%
American Indian Alone	0.6%	0.3%	0.4%
Asian Alone	0.9%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	1.2%	1.4%
Two or More Races	2.6%	2.0%	1.9%
Hispanic Origin	5.0%	3.3%	3.5%
Diversity Index	22.2	17.3	17.5
2019 Population by Race/Ethnicity			
Total	3,747	15,769	39,423
White Alone	90.5%	92.0%	92.3%
Black Alone	1.8%	2.4%	2.0%
American Indian Alone	0.8%	0.4%	0.5%
Asian Alone	0.9%	1.0%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	1.6%	1.7%
Two or More Races	3.3%	2.6%	2.4%
Hispanic Origin	6.1%	4.0%	4.3%
Diversity Index	27.4	21.8	21.9
2024 Population by Race/Ethnicity			
Total	3,999	17,064	43,240
White Alone	88.9%	90.5%	90.9%
Black Alone	2.3%	3.1%	2.5%
American Indian Alone	0.9%	0.5%	0.5%
Asian Alone	0.9%	1.0%	1.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.1%	1.8%	2.0%
Two or More Races	3.9%	3.1%	2.9%
Hispanic Origin	6.9%	4.5%	4.9%
Diversity Index	31.0	24.9	24.9
2010 Population by Relationship and Household Type			
Total	3,266	13,735	34,021
In Households	99.8%	99.4%	99.4%
In Family Households	83.7%	88.0%	87.3%
Householder	25.4%	25.6%	25.9%
Spouse	18.4%	20.5%	20.6%
Child	34.2%	36.6%	36.0%
Other relative	2.2%	2.3%	2.1%
Nonrelative	3.5%	3.0%	2.8%
In Nonfamily Households	16.1%	11.5%	12.1%
In Group Quarters	0.2%	0.6%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.2%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	2,367	9,711	24,749
Less than 9th Grade	3.3%	1.6%	1.3%
9th - 12th Grade, No Diploma	2.5%	4.1%	4.3%
High School Graduate	22.6%	23.4%	23.4%
GED/Alternative Credential	5.0%	4.6%	4.0%
Some College, No Degree	24.7%	23.9%	23.7%
Associate Degree	12.7%	12.2%	13.7%
Bachelor's Degree	23.5%	23.3%	21.7%
Graduate/Professional Degree	5.7%	7.0%	7.9%
2019 Population 15+ by Marital Status			
Total	2,814	11,714	29,809
Never Married	28.7%	31.3%	30.4%
Married	57.7%	56.4%	56.3%
Widowed	4.4%	4.2%	3.4%
Divorced	9.1%	8.0%	9.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.5%	98.5%	98.0%
Civilian Unemployed (Unemployment Rate)	1.5%	1.5%	2.0%
2019 Employed Population 16+ by Industry			
Total	1,929	8,143	20,773
Agriculture/Mining	0.1%	0.8%	0.6%
Construction	6.9%	7.1%	9.5%
Manufacturing	15.6%	14.0%	16.7%
Wholesale Trade	3.8%	3.7%	4.7%
Retail Trade	11.6%	12.9%	10.4%
Transportation/Utilities	5.7%	5.2%	5.3%
Information	0.6%	1.1%	0.9%
Finance/Insurance/Real Estate	7.6%	6.3%	5.7%
Services	41.7%	44.0%	42.8%
Public Administration	6.3%	4.7%	3.5%
2019 Employed Population 16+ by Occupation			
Total	1,927	8,142	20,772
White Collar	60.7%	58.3%	57.8%
Management/Business/Financial	15.1%	14.7%	14.5%
Professional	21.2%	19.0%	18.3%
Sales	12.5%	13.7%	11.9%
Administrative Support	11.9%	10.8%	13.1%
Services	17.0%	17.7%	16.0%
Blue Collar	22.2%	24.0%	26.2%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	5.5%	5.3%	6.6%
Installation/Maintenance/Repair	3.2%	4.8%	4.0%
Production	8.4%	7.5%	9.0%
Transportation/Material Moving	4.9%	6.1%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	3,266	13,735	34,021
Population Inside Urbanized Area	0.0%	0.9%	3.1%
Population Inside Urbanized Cluster	89.8%	78.0%	70.3%
Rural Population	10.2%	21.1%	26.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,187	4,644	11,762
Households with 1 Person	24.2%	18.4%	19.3%
Households with 2+ People	75.8%	81.6%	80.7%
Family Households	67.9%	75.2%	74.1%
Husband-wife Families	48.9%	60.1%	59.0%
With Related Children	25.5%	34.5%	32.7%
Other Family (No Spouse Present)	19.0%	15.1%	15.1%
Other Family with Male Householder	7.4%	6.3%	5.8%
With Related Children	5.5%	4.7%	4.1%
Other Family with Female Householder	11.6%	8.8%	9.3%
With Related Children	8.4%	6.4%	6.8%
Nonfamily Households	7.9%	6.5%	6.5%
All Households with Children	40.5%	46.5%	44.5%
Multigenerational Households	2.5%	2.8%	2.8%
Unmarried Partner Households	10.8%	9.0%	8.7%
Male-female	10.4%	8.7%	8.3%
Same-sex	0.4%	0.3%	0.3%
2010 Households by Size			
Total	1,187	4,644	11,762
1 Person Household	24.2%	18.4%	19.3%
2 Person Household	30.3%	29.6%	30.6%
3 Person Household	18.3%	17.9%	17.7%
4 Person Household	16.5%	19.3%	18.6%
5 Person Household	6.8%	9.3%	8.8%
6 Person Household	2.7%	3.7%	3.4%
7 + Person Household	1.2%	1.8%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	1,188	4,644	11,762
Owner Occupied	73.4%	84.4%	82.3%
Owned with a Mortgage/Loan	61.4%	73.6%	70.3%
Owned Free and Clear	12.0%	10.8%	12.0%
Renter Occupied	26.6%	15.6%	17.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,273	4,947	12,487
Housing Units Inside Urbanized Area	0.0%	0.8%	2.9%
Housing Units Inside Urbanized Cluster	91.0%	79.5%	71.4%
Rural Housing Units	9.0%	19.6%	25.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)Up and Coming Families (7A)Up and Coming Families (7A)		
2.	Bright Young Professionals (8C)	Middleburg (4C)	Soccer Moms (4A)
3.	Middleburg (4C)	Soccer Moms (4A)	Middleburg (4C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$2,983,311	\$12,726,140	\$33,056,324
Average Spent	\$2,182.38	\$2,392.58	\$2,436.17
Spending Potential Index	102	112	114
Education: Total \$	\$1,936,041	\$8,506,293	\$22,245,748
Average Spent	\$1,416.27	\$1,599.23	\$1,639.45
Spending Potential Index	89	100	103
Entertainment/Recreation: Total \$	\$4,378,793	\$19,038,702	\$49,454,556
Average Spent	\$3,203.21	\$3,579.38	\$3,644.67
Spending Potential Index	98	109	111
Food at Home: Total \$	\$7,017,963	\$29,972,531	\$78,077,598
Average Spent	\$5,133.84	\$5,634.99	\$5,754.12
Spending Potential Index	99	109	111
Food Away from Home: Total \$	\$5,161,198	\$22,052,136	\$57,225,736
Average Spent	\$3,775.57	\$4,145.92	\$4,217.39
Spending Potential Index	103	113	115
Health Care: Total \$	\$7,886,838	\$34,561,232	\$89,862,130
Average Spent	\$5,769.45	\$6,497.69	\$6,622.61
Spending Potential Index	97	109	112
HH Furnishings & Equipment: Total \$	\$3,015,948	\$13,072,120	\$33,870,018
Average Spent	\$2,206.25	\$2,457.63	\$2,496.13
Spending Potential Index	103	115	117
Personal Care Products & Services: Total \$	\$1,267,463	\$5,471,444	\$14,178,039
Average Spent	\$927.19	\$1,028.66	\$1,044.88
Spending Potential Index	105	116	118
Shelter: Total \$	\$24,538,813	\$104,828,298	\$273,422,860
Average Spent	\$17,950.85	\$19,708.27	\$20,150.55
Spending Potential Index	97	107	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,346,594	\$14,625,421	\$37,993,897
Average Spent	\$2,448.13	\$2,749.66	\$2,800.05
Spending Potential Index	99	111	113
Travel: Total \$	\$3,009,977	\$13,222,681	\$34,276,496
Average Spent	\$2,201.89	\$2,485.93	\$2,526.09
Spending Potential Index	98	111	113
Vehicle Maintenance & Repairs: Total \$	\$1,583,283	\$6,751,757	\$17,591,169
Average Spent	\$1,158.22	\$1,269.37	\$1,296.42
Spending Potential Index	101	111	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Business Summary

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	172		360		1,013							
Total Employees:	1,512		3,403		11,429							
Total Residential Population:	3,747		15,770		39,423							
Employee/Residential Population Ratio (per 100 Residents)	40		22		29							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.7%	11	0.7%	11	3.1%	57	1.7%	28	2.8%	566	5.0%
Construction	13	7.6%	63	4.2%	43	11.9%	237	7.0%	98	9.7%	648	5.7%
Manufacturing	5	2.9%	123	8.1%	19	5.3%	452	13.3%	52	5.1%	1,326	11.6%
Transportation	5	2.9%	30	2.0%	12	3.3%	56	1.6%	36	3.6%	243	2.1%
Communication	0	0.0%	1	0.1%	2	0.6%	12	0.4%	13	1.3%	66	0.6%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.3%	46	0.4%
Wholesale Trade	3	1.7%	19	1.3%	15	4.2%	126	3.7%	37	3.7%	621	5.4%
Retail Trade Summary	44	25.6%	519	34.3%	70	19.4%	845	24.8%	207	20.4%	3,014	26.4%
Home Improvement	5	2.9%	36	2.4%	9	2.5%	120	3.5%	19	1.9%	257	2.2%
General Merchandise Stores	1	0.6%	3	0.2%	3	0.8%	76	2.2%	9	0.9%	518	4.5%
Food Stores	6	3.5%	97	6.4%	8	2.2%	122	3.6%	22	2.2%	348	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	3	1.7%	20	1.3%	8	2.2%	37	1.1%	30	3.0%	356	3.1%
Apparel & Accessory Stores	1	0.6%	3	0.2%	1	0.3%	3	0.1%	2	0.2%	5	0.0%
Furniture & Home Furnishings	1	0.6%	8	0.5%	4	1.1%	36	1.1%	14	1.4%	66	0.6%
Eating & Drinking Places	18	10.5%	318	21.0%	21	5.8%	378	11.1%	63	6.2%	1,216	10.6%
Miscellaneous Retail	8	4.7%	34	2.2%	15	4.2%	73	2.1%	49	4.8%	248	2.2%
Finance, Insurance, Real Estate Summary	22	12.8%	94	6.2%	32	8.9%	131	3.8%	90	8.9%	510	4.5%
Banks, Savings & Lending Institutions	1	0.6%	9	0.6%	3	0.8%	25	0.7%	12	1.2%	110	1.0%
Securities Brokers	2	1.2%	4	0.3%	2	0.6%	4	0.1%	12	1.2%	46	0.4%
Insurance Carriers & Agents	8	4.7%	27	1.8%	11	3.1%	34	1.0%	25	2.5%	108	0.9%
Real Estate, Holding, Other Investment Offices	11	6.4%	54	3.6%	16	4.4%	68	2.0%	41	4.0%	247	2.2%
Services Summary	64	37.2%	592	39.2%	132	36.7%	1,391	40.9%	380	37.5%	4,129	36.1%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.3%	3	0.1%	6	0.6%	49	0.4%
Automotive Services	7	4.1%	24	1.6%	16	4.4%	67	2.0%	36	3.6%	223	2.0%
Motion Pictures & Amusements	3	1.7%	17	1.1%	8	2.2%	33	1.0%	32	3.2%	272	2.4%
Health Services	7	4.1%	67	4.4%	18	5.0%	414	12.2%	61	6.0%	1,072	9.4%
Legal Services	2	1.2%	6	0.4%	3	0.8%	9	0.3%	8	0.8%	28	0.2%
Education Institutions & Libraries	9	5.2%	311	20.6%	12	3.3%	475	14.0%	27	2.7%	1,145	10.0%
Other Services	36	20.9%	167	11.0%	75	20.8%	391	11.5%	209	20.6%	1,338	11.7%
Government	7	4.1%	60	4.0%	10	2.8%	96	2.8%	31	3.1%	259	2.3%
Unclassified Establishments	5	2.9%	0	0.0%	15	4.2%	0	0.0%	39	3.8%	1	0.0%
Totals	172	100.0%	1,512	100.0%	360	100.0%	3,403	100.0%	1,013	100.0%	11,429	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.6%	1	0.1%	3	0.8%	16	0.5%	8	0.8%	474	4.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	33	0.3%
Construction	14	8.1%	66	4.4%	43	11.9%	241	7.1%	103	10.2%	670	5.9%
Manufacturing	5	2.9%	117	7.7%	19	5.3%	445	13.1%	52	5.1%	1,327	11.6%
Wholesale Trade	3	1.7%	19	1.3%	15	4.2%	126	3.7%	37	3.7%	621	5.4%
Retail Trade	26	15.1%	201	13.3%	48	13.3%	466	13.7%	140	13.8%	1,779	15.6%
Motor Vehicle & Parts Dealers	3	1.7%	20	1.3%	8	2.2%	35	1.0%	27	2.7%	342	3.0%
Furniture & Home Furnishings Stores	1	0.6%	8	0.5%	3	0.8%	32	0.9%	7	0.7%	49	0.4%
Electronics & Appliance Stores	0	0.0%	0	0.0%	1	0.3%	3	0.1%	5	0.5%	13	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	5	2.9%	36	2.4%	9	2.5%	120	3.5%	19	1.9%	257	2.2%
Food & Beverage Stores	7	4.1%	111	7.3%	9	2.5%	134	3.9%	21	2.1%	364	3.2%
Health & Personal Care Stores	1	0.6%	7	0.5%	3	0.8%	20	0.6%	11	1.1%	77	0.7%
Gasoline Stations	0	0.0%	0	0.0%	0	0.0%	2	0.1%	3	0.3%	15	0.1%
Clothing & Clothing Accessories Stores	1	0.6%	3	0.2%	1	0.3%	3	0.1%	3	0.3%	7	0.1%
Sport Goods, Hobby, Book, & Music Stores	2	1.2%	2	0.1%	4	1.1%	4	0.1%	8	0.8%	26	0.2%
General Merchandise Stores	1	0.6%	3	0.2%	3	0.8%	76	2.2%	9	0.9%	518	4.5%
Miscellaneous Store Retailers	4	2.3%	10	0.7%	6	1.7%	33	1.0%	22	2.2%	105	0.9%
Nonstore Retailers	1	0.6%	2	0.1%	2	0.6%	4	0.1%	6	0.6%	7	0.1%
Transportation & Warehousing	5	2.9%	36	2.4%	12	3.3%	65	1.9%	27	2.7%	211	1.8%
Information	4	2.3%	20	1.3%	10	2.8%	53	1.6%	30	3.0%	160	1.4%
Finance & Insurance	11	6.4%	40	2.6%	15	4.2%	62	1.8%	50	4.9%	264	2.3%
Central Bank/Credit Intermediation & Related Activities	1	0.6%	9	0.6%	3	0.8%	25	0.7%	13	1.3%	111	1.0%
Securities, Commodity Contracts & Other Financial	2	1.2%	4	0.3%	2	0.6%	4	0.1%	12	1.2%	46	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	8	4.7%	27	1.8%	11	3.1%	34	1.0%	25	2.5%	108	0.9%
Real Estate, Rental & Leasing	11	6.4%	55	3.6%	20	5.6%	82	2.4%	62	6.1%	379	3.3%
Professional, Scientific & Tech Services	6	3.5%	30	2.0%	19	5.3%	92	2.7%	63	6.2%	293	2.6%
Legal Services	2	1.2%	6	0.4%	3	0.8%	9	0.3%	11	1.1%	44	0.4%
Management of Companies & Enterprises	2	1.2%	4	0.3%	3	0.8%	6	0.2%	3	0.3%	6	0.1%
Administrative & Support & Waste Management & Remediation	3	1.7%	6	0.4%	11	3.1%	24	0.7%	33	3.3%	182	1.6%
Educational Services	7	4.1%	306	20.2%	13	3.6%	480	14.1%	34	3.4%	1,156	10.1%
Health Care & Social Assistance	14	8.1%	107	7.1%	30	8.3%	511	15.0%	90	8.9%	1,491	13.0%
Arts, Entertainment & Recreation	3	1.7%	16	1.1%	3	0.8%	19	0.6%	16	1.6%	237	2.1%
Accommodation & Food Services	18	10.5%	318	21.0%	22	6.1%	381	11.2%	69	6.8%	1,265	11.1%
Accommodation	0	0.0%	0	0.0%	1	0.3%	3	0.1%	6	0.6%	49	0.4%
Food Services & Drinking Places	18	10.5%	318	21.0%	21	5.8%	378	11.1%	63	6.2%	1,216	10.6%
Other Services (except Public Administration)	27	15.7%	114	7.5%	49	13.6%	237	7.0%	124	12.2%	621	5.4%
Automotive Repair & Maintenance	4	2.3%	15	1.0%	11	3.1%	42	1.2%	22	2.2%	87	0.8%
Public Administration	7	4.1%	60	4.0%	10	2.8%	96	2.8%	31	3.1%	259	2.3%
Unclassified Establishments	5	2.9%	0	0.0%	15	4.2%	0	0.0%	39	3.8%	1	0.0%
Total	172	100.0%	1,512	100.0%	360	100.0%	3,403	100.0%	1,013	100.0%	11,429	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

February 19, 2020