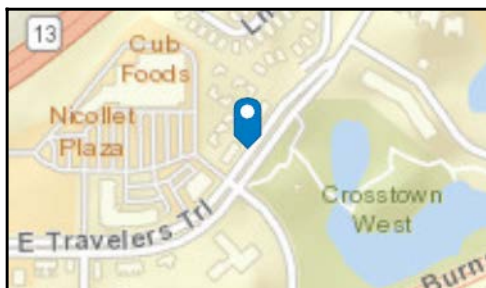
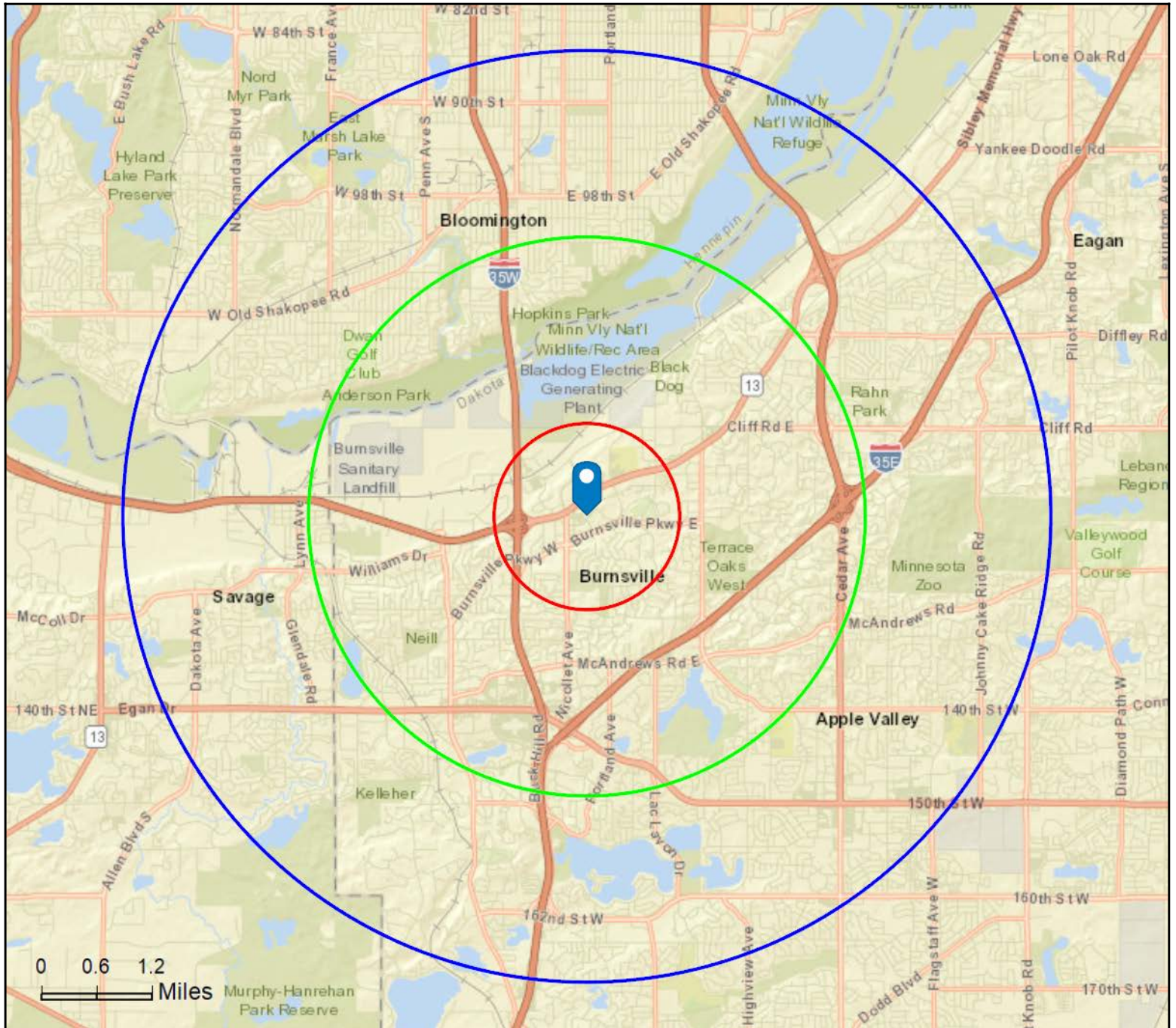




# Site Map

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324





# Executive Summary

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	7,966	65,031	184,937
2010 Population	8,345	65,097	186,802
2019 Population	8,893	67,678	197,987
2024 Population	9,107	68,983	204,268
2000-2010 Annual Rate	0.47%	0.01%	0.10%
2010-2019 Annual Rate	0.69%	0.42%	0.63%
2019-2024 Annual Rate	0.48%	0.38%	0.63%
2019 Male Population	48.0%	48.6%	48.9%
2019 Female Population	52.0%	51.4%	51.1%
2019 Median Age	39.1	37.9	39.2

In the identified area, the current year population is 197,987. In 2010, the Census count in the area was 186,802. The rate of change since 2010 was 0.63% annually. The five-year projection for the population in the area is 204,268 representing a change of 0.63% annually from 2019 to 2024. Currently, the population is 48.9% male and 51.1% female.

### Median Age

The median age in this area is 39.1, compared to U.S. median age of 38.5.

### Race and Ethnicity

2019 White Alone	69.2%	70.0%	74.3%
2019 Black Alone	16.6%	15.5%	11.2%
2019 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2019 Asian Alone	4.5%	5.9%	6.8%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	5.4%	3.9%	3.3%
2019 Two or More Races	3.8%	4.2%	3.9%
2019 Hispanic Origin (Any Race)	10.5%	8.9%	7.5%

Persons of Hispanic origin represent 7.5% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 50.9 in the identified area, compared to 64.8 for the U.S. as a whole.

### Households

2019 Wealth Index	63	114	124
2000 Households	3,826	25,744	71,471
2010 Households	4,010	26,239	74,160
2019 Total Households	4,288	27,262	78,348
2024 Total Households	4,396	27,796	80,731
2000-2010 Annual Rate	0.47%	0.19%	0.37%
2010-2019 Annual Rate	0.73%	0.41%	0.60%
2019-2024 Annual Rate	0.50%	0.39%	0.60%
2019 Average Household Size	2.06	2.46	2.51

The household count in this area has changed from 74,160 in 2010 to 78,348 in the current year, a change of 0.60% annually. The five-year projection of households is 80,731, a change of 0.60% annually from the current year total. Average household size is currently 2.51, compared to 2.50 in the year 2010. The number of families in the current year is 51,386 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



# Executive Summary

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

	1 mile	3 miles	5 miles
<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	20.9%	17.6%	16.3%
<b>Median Household Income</b>			
2019 Median Household Income	\$53,210	\$71,997	\$78,127
2024 Median Household Income	\$59,722	\$81,575	\$87,571
2019-2024 Annual Rate	2.34%	2.53%	2.31%
<b>Average Household Income</b>			
2019 Average Household Income	\$68,420	\$94,782	\$99,932
2024 Average Household Income	\$78,748	\$108,803	\$113,946
2019-2024 Annual Rate	2.85%	2.80%	2.66%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$32,560	\$38,068	\$39,563
2024 Per Capita Income	\$37,509	\$43,708	\$45,057
2019-2024 Annual Rate	2.87%	2.80%	2.63%

### Households by Income

Current median household income is \$78,127 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$87,571 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$99,932 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$113,946 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$39,563 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$45,057 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	108	129	139
2000 Total Housing Units	3,941	26,342	72,660
2000 Owner Occupied Housing Units	2,065	17,743	53,883
2000 Renter Occupied Housing Units	1,761	8,001	17,588
2000 Vacant Housing Units	115	598	1,189
2010 Total Housing Units	4,341	27,698	77,661
2010 Owner Occupied Housing Units	2,352	17,392	53,697
2010 Renter Occupied Housing Units	1,658	8,847	20,463
2010 Vacant Housing Units	331	1,459	3,501
2019 Total Housing Units	4,594	28,609	81,389
2019 Owner Occupied Housing Units	2,381	17,650	55,140
2019 Renter Occupied Housing Units	1,907	9,612	23,209
2019 Vacant Housing Units	306	1,347	3,041
2024 Total Housing Units	4,694	29,152	83,738
2024 Owner Occupied Housing Units	2,480	18,099	56,857
2024 Renter Occupied Housing Units	1,916	9,697	23,874
2024 Vacant Housing Units	298	1,356	3,007

Currently, 67.7% of the 81,389 housing units in the area are owner occupied; 28.5%, renter occupied; and 3.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 77,661 housing units in the area - 69.1% owner occupied, 26.3% renter occupied, and 4.5% vacant. The annual rate of change in housing units since 2010 is 2.11%. Median home value in the area is \$260,517, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.32% annually to \$292,117.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Profile

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Ring: 1 mile radius

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

Summary	Census 2010	2019	2024
Population	8,345	8,893	9,107
Households	4,010	4,288	4,396
Families	2,091	2,195	2,237
Average Household Size	2.06	2.06	2.06
Owner Occupied Housing Units	2,352	2,381	2,480
Renter Occupied Housing Units	1,658	1,907	1,916
Median Age	37.8	39.1	39.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.48%	0.83%	0.77%
Households	0.50%	0.80%	0.75%
Families	0.38%	0.73%	0.68%
Owner HHs	0.82%	0.74%	0.92%
Median Household Income	2.34%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	240	5.6%	179	4.1%
\$15,000 - \$24,999	440	10.3%	368	8.4%
\$25,000 - \$34,999	632	14.7%	579	13.2%
\$35,000 - \$49,999	673	15.7%	629	14.3%
\$50,000 - \$74,999	858	20.0%	904	20.6%
\$75,000 - \$99,999	729	17.0%	791	18.0%
\$100,000 - \$149,999	434	10.1%	552	12.6%
\$150,000 - \$199,999	180	4.2%	264	6.0%
\$200,000+	102	2.4%	130	3.0%
Median Household Income	\$53,210		\$59,722	
Average Household Income	\$68,420		\$78,748	
Per Capita Income	\$32,560		\$37,509	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	533	6.4%	507	5.7%	522	5.7%
5 - 9	420	5.0%	496	5.6%	510	5.6%
10 - 14	424	5.1%	448	5.0%	507	5.6%
15 - 19	422	5.1%	397	4.5%	445	4.9%
20 - 24	600	7.2%	498	5.6%	493	5.4%
25 - 34	1,473	17.7%	1,537	17.3%	1,349	14.8%
35 - 44	1,006	12.1%	1,209	13.6%	1,410	15.5%
45 - 54	1,082	13.0%	976	11.0%	1,004	11.0%
55 - 64	875	10.5%	1,027	11.5%	995	10.9%
65 - 74	707	8.5%	878	9.9%	891	9.8%
75 - 84	548	6.6%	603	6.8%	648	7.1%
85+	255	3.1%	319	3.6%	333	3.7%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,471	77.5%	6,152	69.2%	5,781	63.5%
Black Alone	882	10.6%	1,478	16.6%	1,905	20.9%
American Indian Alone	30	0.4%	37	0.4%	41	0.5%
Asian Alone	334	4.0%	398	4.5%	431	4.7%
Pacific Islander Alone	10	0.1%	10	0.1%	10	0.1%
Some Other Race Alone	354	4.2%	477	5.4%	553	6.1%
Two or More Races	264	3.2%	341	3.8%	386	4.2%
Hispanic Origin (Any Race)	697	8.4%	933	10.5%	1,089	12.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

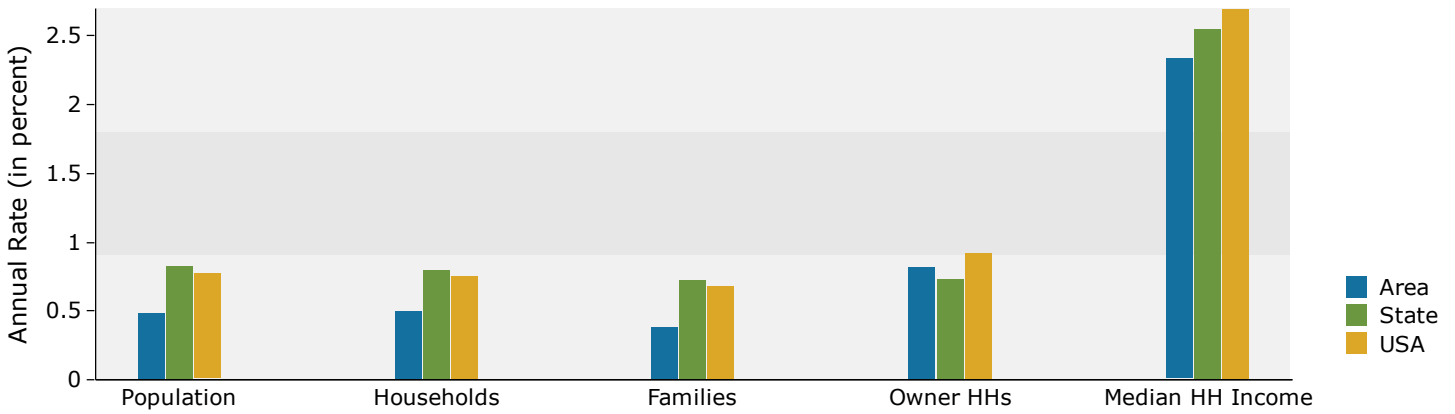


# Demographic and Income Profile

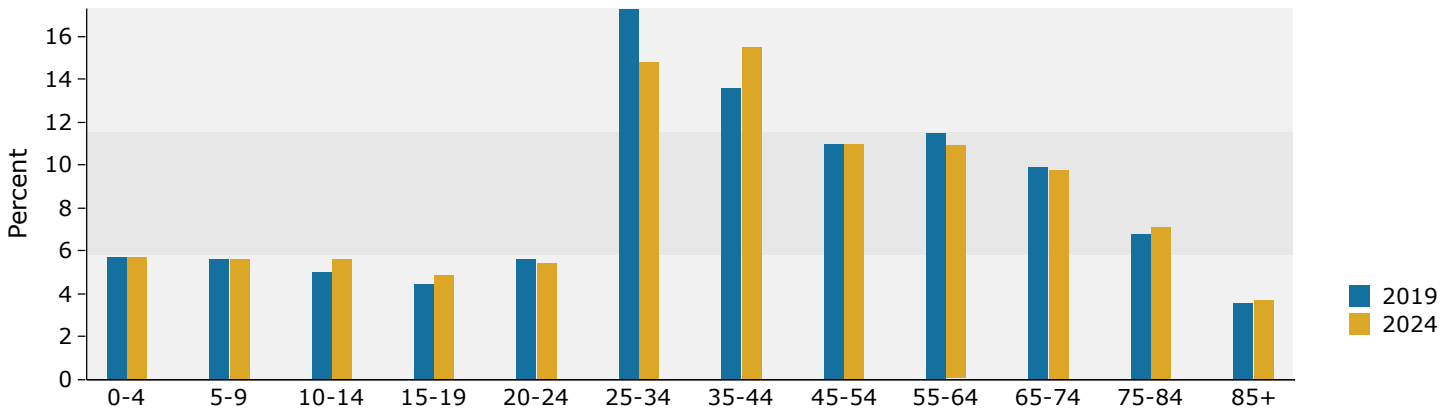
Nicollet Plaza  
 200 E Travelers Trl, Burnsville, Minnesota, 55337  
 Ring: 1 mile radius

Prepared by HJ Development  
 Latitude: 44.77634  
 Longitude: -93.27324

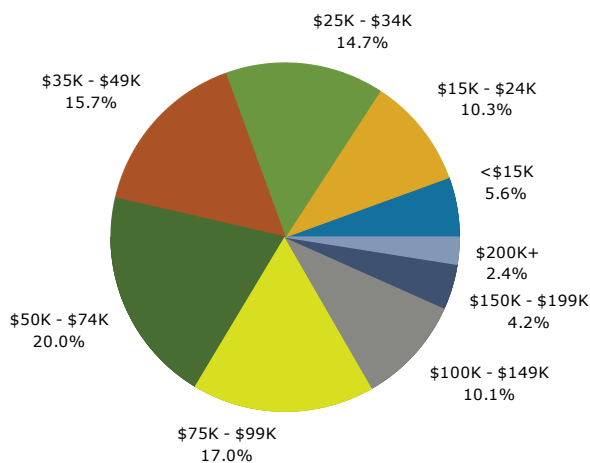
## Trends 2019-2024



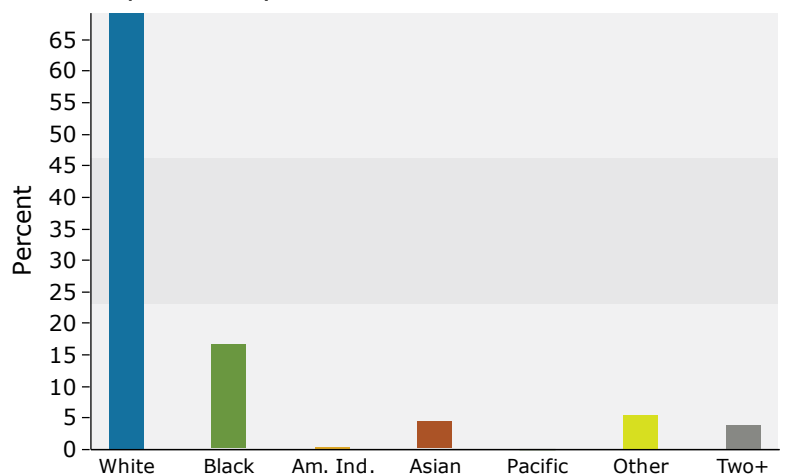
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 10.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Ring: 3 mile radius

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

Summary	Census 2010	2019	2024
Population	65,097	67,678	68,983
Households	26,239	27,262	27,796
Families	17,130	17,588	17,857
Average Household Size	2.46	2.46	2.46
Owner Occupied Housing Units	17,392	17,650	18,099
Renter Occupied Housing Units	8,847	9,612	9,697
Median Age	36.5	37.9	38.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.38%	0.83%	0.77%
Households	0.39%	0.80%	0.75%
Families	0.30%	0.73%	0.68%
Owner HHs	0.50%	0.74%	0.92%
Median Household Income	2.53%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,579	5.8%	1,175	4.2%
\$15,000 - \$24,999	1,888	6.9%	1,528	5.5%
\$25,000 - \$34,999	2,461	9.0%	2,162	7.8%
\$35,000 - \$49,999	3,164	11.6%	2,820	10.1%
\$50,000 - \$74,999	4,970	18.2%	4,880	17.6%
\$75,000 - \$99,999	4,097	15.0%	4,098	14.7%
\$100,000 - \$149,999	4,618	16.9%	5,363	19.3%
\$150,000 - \$199,999	2,363	8.7%	3,245	11.7%
\$200,000+	2,120	7.8%	2,524	9.1%
Median Household Income	\$71,997		\$81,575	
Average Household Income	\$94,782		\$108,803	
Per Capita Income	\$38,068		\$43,708	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,725	7.3%	4,440	6.6%	4,550	6.6%
5 - 9	4,210	6.5%	4,353	6.4%	4,327	6.3%
10 - 14	4,078	6.3%	4,357	6.4%	4,436	6.4%
15 - 19	4,074	6.3%	3,805	5.6%	4,074	5.9%
20 - 24	4,237	6.5%	3,744	5.5%	3,878	5.6%
25 - 34	9,932	15.3%	10,269	15.2%	9,452	13.7%
35 - 44	8,348	12.8%	9,020	13.3%	9,948	14.4%
45 - 54	9,578	14.7%	7,952	11.7%	7,853	11.4%
55 - 64	7,815	12.0%	8,665	12.8%	7,904	11.5%
65 - 74	4,669	7.2%	6,455	9.5%	7,061	10.2%
75 - 84	2,354	3.6%	3,303	4.9%	4,054	5.9%
85+	1,075	1.7%	1,314	1.9%	1,447	2.1%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,411	77.4%	47,364	70.0%	44,798	64.9%
Black Alone	6,666	10.2%	10,503	15.5%	13,260	19.2%
American Indian Alone	248	0.4%	282	0.4%	301	0.4%
Asian Alone	3,366	5.2%	3,974	5.9%	4,308	6.2%
Pacific Islander Alone	85	0.1%	96	0.1%	99	0.1%
Some Other Race Alone	2,046	3.1%	2,614	3.9%	3,023	4.4%
Two or More Races	2,274	3.5%	2,846	4.2%	3,195	4.6%
Hispanic Origin (Any Race)	4,731	7.3%	6,001	8.9%	6,927	10.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

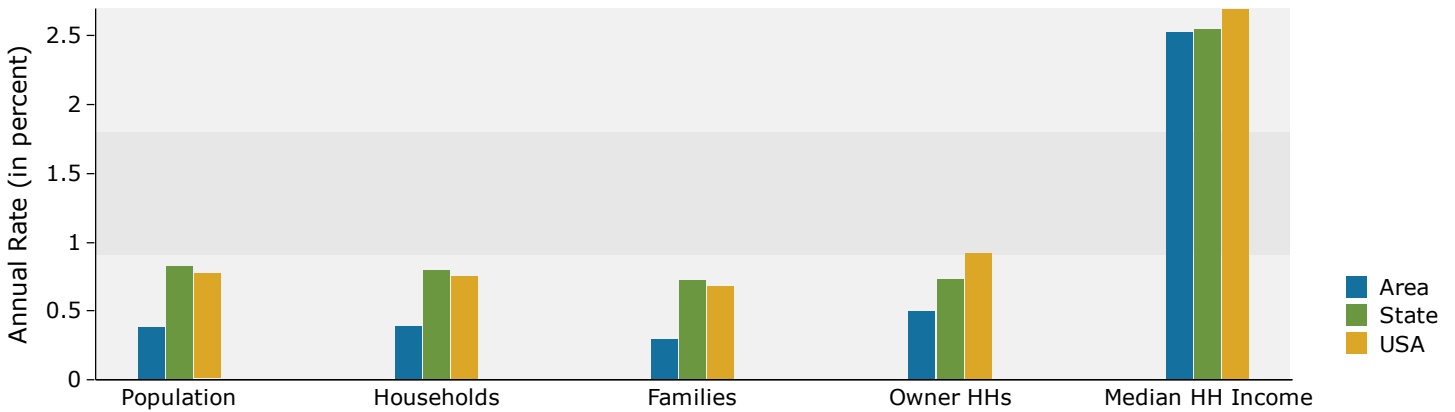


# Demographic and Income Profile

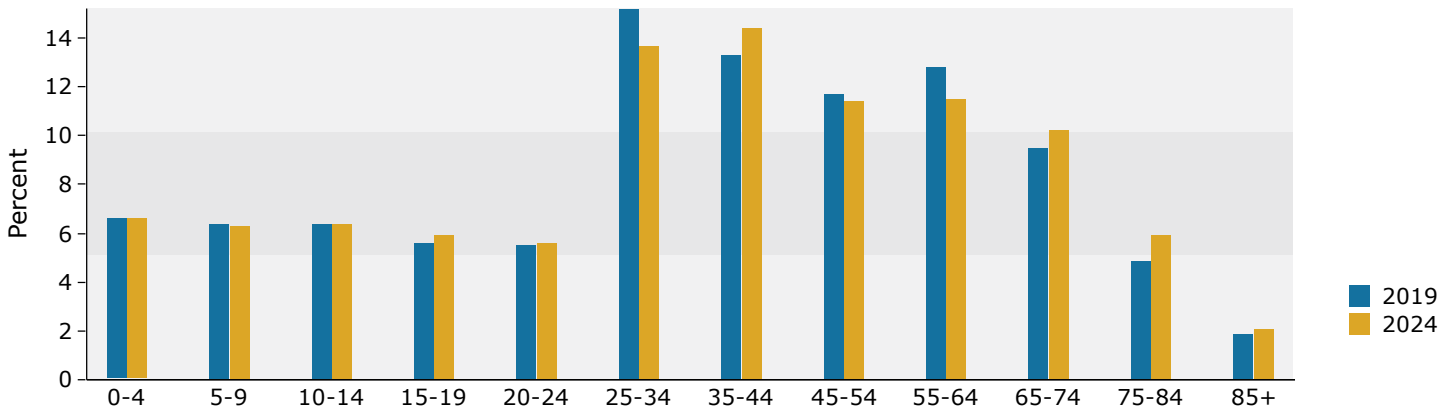
Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Ring: 3 mile radius

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

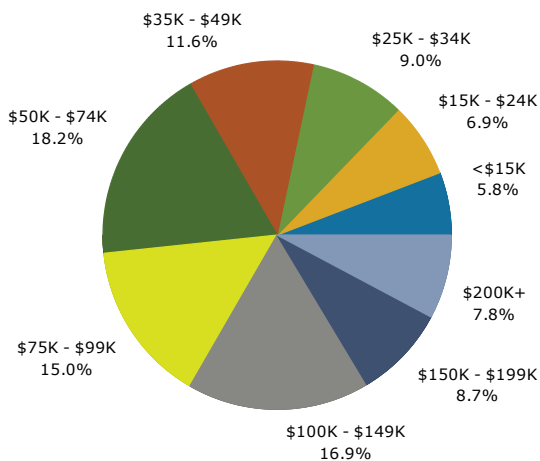
## Trends 2019-2024



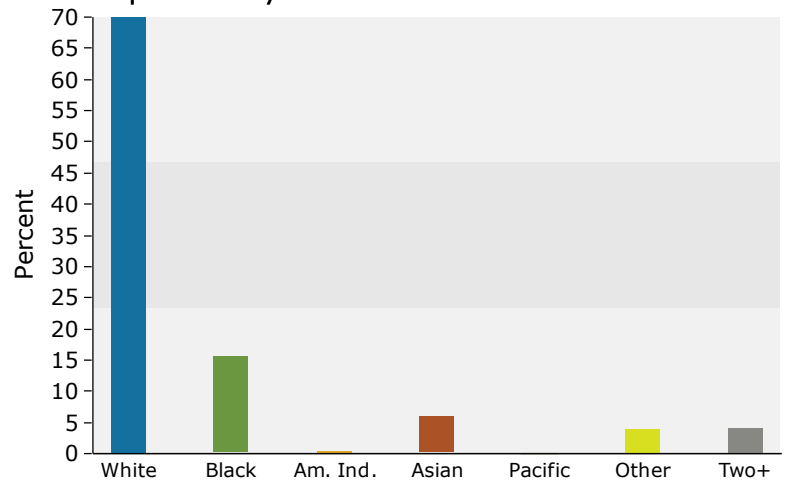
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 8.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Ring: 5 mile radius

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

Summary	Census 2010	2019	2024
Population	186,802	197,987	204,268
Households	74,160	78,348	80,731
Families	49,096	51,386	52,802
Average Household Size	2.50	2.51	2.51
Owner Occupied Housing Units	53,697	55,140	56,857
Renter Occupied Housing Units	20,463	23,209	23,874
Median Age	37.8	39.2	40.3
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.63%	0.83%	0.77%
Households	0.60%	0.80%	0.75%
Families	0.55%	0.73%	0.68%
Owner HHs	0.62%	0.74%	0.92%
Median Household Income	2.31%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	3,982	5.1%	3,021	3.7%
\$15,000 - \$24,999	4,487	5.7%	3,675	4.6%
\$25,000 - \$34,999	5,840	7.5%	5,161	6.4%
\$35,000 - \$49,999	9,343	11.9%	8,371	10.4%
\$50,000 - \$74,999	13,533	17.3%	13,240	16.4%
\$75,000 - \$99,999	12,125	15.5%	11,999	14.9%
\$100,000 - \$149,999	14,864	19.0%	16,963	21.0%
\$150,000 - \$199,999	7,788	9.9%	10,651	13.2%
\$200,000+	6,387	8.2%	7,650	9.5%
Median Household Income	\$78,127		\$87,571	
Average Household Income	\$99,932		\$113,946	
Per Capita Income	\$39,563		\$45,057	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,312	6.6%	11,726	5.9%	12,107	5.9%
5 - 9	12,293	6.6%	12,133	6.1%	12,072	5.9%
10 - 14	12,449	6.7%	12,856	6.5%	12,743	6.2%
15 - 19	12,313	6.6%	11,546	5.8%	12,033	5.9%
20 - 24	10,982	5.9%	10,754	5.4%	10,776	5.3%
25 - 34	26,288	14.1%	27,999	14.1%	27,241	13.3%
35 - 44	24,891	13.3%	26,368	13.3%	28,812	14.1%
45 - 54	30,561	16.4%	25,353	12.8%	24,661	12.1%
55 - 64	22,243	11.9%	27,528	13.9%	25,969	12.7%
65 - 74	12,339	6.6%	18,618	9.4%	21,898	10.7%
75 - 84	7,093	3.8%	9,233	4.7%	11,795	5.8%
85+	3,038	1.6%	3,875	2.0%	4,165	2.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	150,062	80.3%	147,132	74.3%	143,551	70.3%
Black Alone	14,090	7.5%	22,262	11.2%	28,114	13.8%
American Indian Alone	715	0.4%	820	0.4%	889	0.4%
Asian Alone	10,698	5.7%	13,399	6.8%	15,077	7.4%
Pacific Islander Alone	165	0.1%	188	0.1%	197	0.1%
Some Other Race Alone	5,127	2.7%	6,532	3.3%	7,637	3.7%
Two or More Races	5,944	3.2%	7,654	3.9%	8,804	4.3%
Hispanic Origin (Any Race)	11,597	6.2%	14,783	7.5%	17,304	8.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



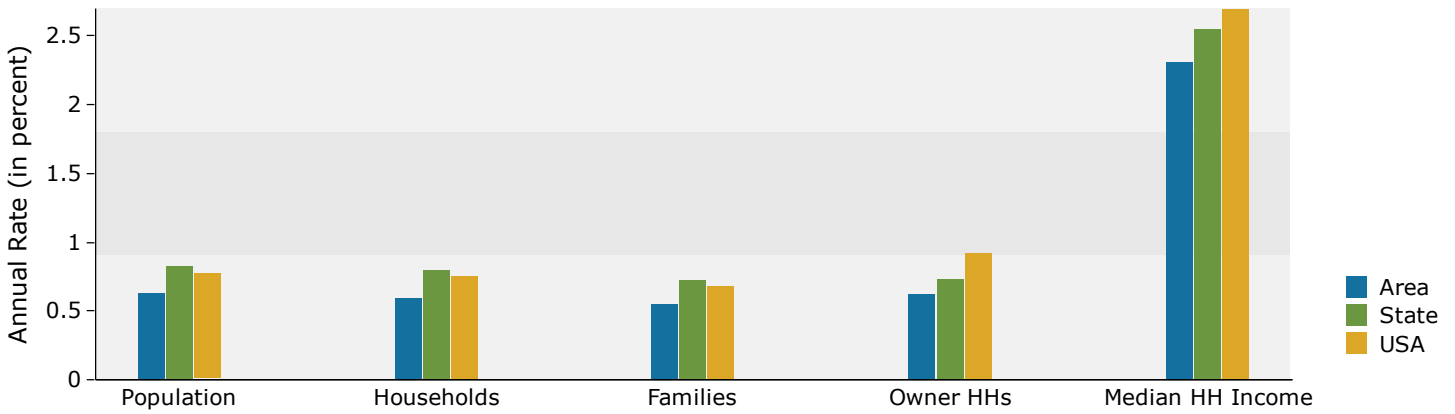


# Demographic and Income Profile

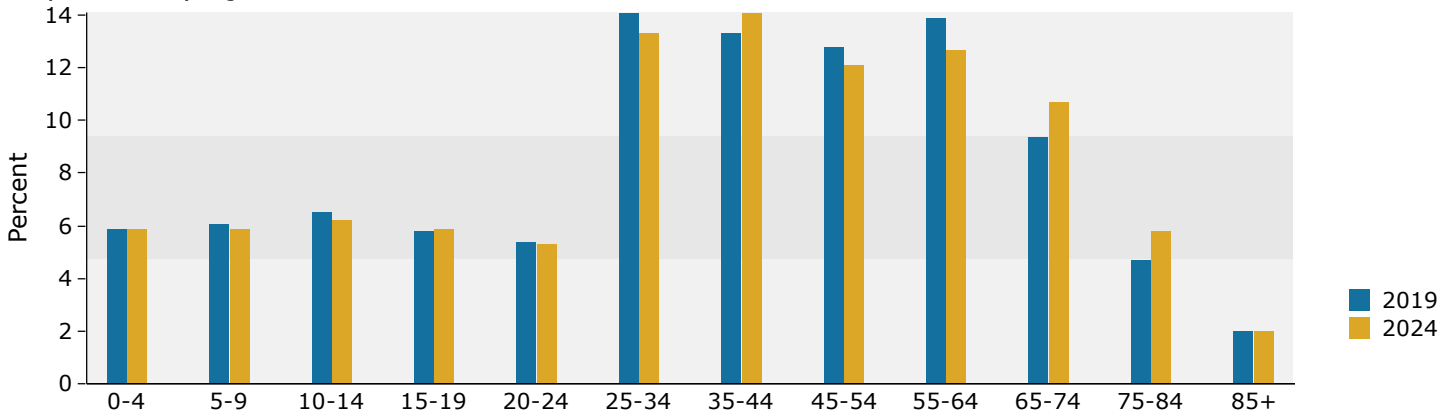
Nicollet Plaza  
 200 E Travelers Trl, Burnsville, Minnesota, 55337  
 Ring: 5 mile radius

Prepared by HJ Development  
 Latitude: 44.77634  
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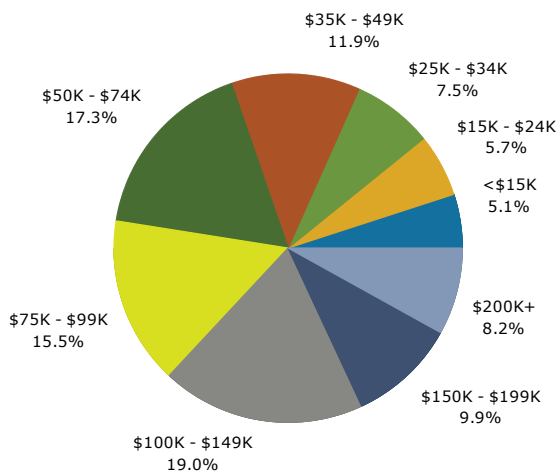
## Trends 2019-2024



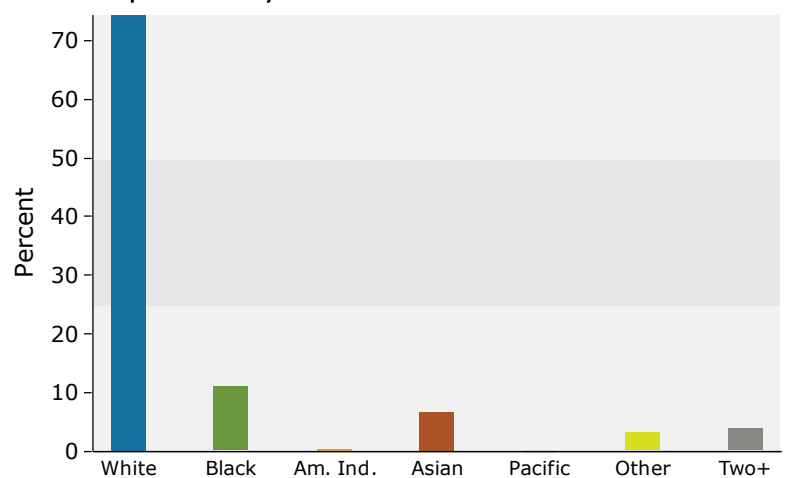
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Market Profile

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634  
Longitude: -93.27324

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	7,966	65,031	184,937
2010 Total Population	8,345	65,097	186,802
2019 Total Population	8,893	67,678	197,987
2019 Group Quarters	68	498	1,463
2024 Total Population	9,107	68,983	204,268
2019-2024 Annual Rate	0.48%	0.38%	0.63%
2019 Total Daytime Population	13,362	64,965	181,836
Workers	8,848	33,545	93,965
Residents	4,514	31,420	87,871
<b>Household Summary</b>			
2000 Households	3,826	25,744	71,471
2000 Average Household Size	2.07	2.51	2.57
2010 Households	4,010	26,239	74,160
2010 Average Household Size	2.06	2.46	2.50
2019 Households	4,288	27,262	78,348
2019 Average Household Size	2.06	2.46	2.51
2024 Households	4,396	27,796	80,731
2024 Average Household Size	2.06	2.46	2.51
2019-2024 Annual Rate	0.50%	0.39%	0.60%
2010 Families	2,091	17,130	49,096
2010 Average Family Size	2.76	3.01	3.06
2019 Families	2,195	17,588	51,386
2019 Average Family Size	2.76	3.02	3.07
2024 Families	2,237	17,857	52,802
2024 Average Family Size	2.76	3.02	3.07
2019-2024 Annual Rate	0.38%	0.30%	0.55%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,941	26,342	72,660
Owner Occupied Housing Units	52.4%	67.4%	74.2%
Renter Occupied Housing Units	44.7%	30.4%	24.2%
Vacant Housing Units	2.9%	2.3%	1.6%
2010 Housing Units	4,341	27,698	77,661
Owner Occupied Housing Units	54.2%	62.8%	69.1%
Renter Occupied Housing Units	38.2%	31.9%	26.3%
Vacant Housing Units	7.6%	5.3%	4.5%
2019 Housing Units	4,594	28,609	81,389
Owner Occupied Housing Units	51.8%	61.7%	67.7%
Renter Occupied Housing Units	41.5%	33.6%	28.5%
Vacant Housing Units	6.7%	4.7%	3.7%
2024 Housing Units	4,694	29,152	83,738
Owner Occupied Housing Units	52.8%	62.1%	67.9%
Renter Occupied Housing Units	40.8%	33.3%	28.5%
Vacant Housing Units	6.3%	4.7%	3.6%
<b>Median Household Income</b>			
2019	\$53,210	\$71,997	\$78,127
2024	\$59,722	\$81,575	\$87,571
<b>Median Home Value</b>			
2019	\$227,570	\$258,701	\$260,517
2024	\$269,969	\$293,229	\$292,117
<b>Per Capita Income</b>			
2019	\$32,560	\$38,068	\$39,563
2024	\$37,509	\$43,708	\$45,057
<b>Median Age</b>			
2010	37.8	36.5	37.8
2019	39.1	37.9	39.2
2024	39.9	38.7	40.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Nicollet Plaza  
200 E Travelers Trl, Burnsville, Minnesota, 55337  
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.77634  
Longitude: -93.27324

	1 mile	3 miles	5 miles
<b>2019 Households by Income</b>			
Household Income Base	4,288	27,262	78,348
<\$15,000	5.6%	5.8%	5.1%
\$15,000 - \$24,999	10.3%	6.9%	5.7%
\$25,000 - \$34,999	14.7%	9.0%	7.5%
\$35,000 - \$49,999	15.7%	11.6%	11.9%
\$50,000 - \$74,999	20.0%	18.2%	17.3%
\$75,000 - \$99,999	17.0%	15.0%	15.5%
\$100,000 - \$149,999	10.1%	16.9%	19.0%
\$150,000 - \$199,999	4.2%	8.7%	9.9%
\$200,000+	2.4%	7.8%	8.2%
Average Household Income	\$68,420	\$94,782	\$99,932
<b>2024 Households by Income</b>			
Household Income Base	4,396	27,796	80,731
<\$15,000	4.1%	4.2%	3.7%
\$15,000 - \$24,999	8.4%	5.5%	4.6%
\$25,000 - \$34,999	13.2%	7.8%	6.4%
\$35,000 - \$49,999	14.3%	10.1%	10.4%
\$50,000 - \$74,999	20.6%	17.6%	16.4%
\$75,000 - \$99,999	18.0%	14.7%	14.9%
\$100,000 - \$149,999	12.6%	19.3%	21.0%
\$150,000 - \$199,999	6.0%	11.7%	13.2%
\$200,000+	3.0%	9.1%	9.5%
Average Household Income	\$78,748	\$108,803	\$113,946
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	2,381	17,650	55,140
<\$50,000	5.2%	2.0%	1.8%
\$50,000 - \$99,999	5.8%	1.7%	1.4%
\$100,000 - \$149,999	6.1%	4.5%	3.6%
\$150,000 - \$199,999	17.2%	12.1%	13.0%
\$200,000 - \$249,999	28.6%	25.8%	25.5%
\$250,000 - \$299,999	22.7%	22.5%	22.3%
\$300,000 - \$399,999	10.7%	20.2%	19.9%
\$400,000 - \$499,999	3.3%	7.7%	7.8%
\$500,000 - \$749,999	0.3%	3.1%	3.8%
\$750,000 - \$999,999	0.2%	0.3%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$226,154	\$279,725	\$288,451
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	2,480	18,099	56,857
<\$50,000	0.3%	0.2%	0.2%
\$50,000 - \$99,999	0.3%	0.1%	0.1%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	8.3%	5.7%	6.0%
\$200,000 - \$249,999	27.9%	21.1%	21.5%
\$250,000 - \$299,999	32.9%	26.4%	26.3%
\$300,000 - \$399,999	20.9%	28.7%	26.5%
\$400,000 - \$499,999	8.6%	12.1%	11.8%
\$500,000 - \$749,999	0.4%	5.0%	6.4%
\$750,000 - \$999,999	0.3%	0.4%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$285,500	\$324,004	\$331,845

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

Nicollet Plaza  
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Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.77634  
Longitude: -93.27324

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	8,346	65,099	186,804
0 - 4	6.4%	7.3%	6.6%
5 - 9	5.0%	6.5%	6.6%
10 - 14	5.1%	6.3%	6.7%
15 - 24	12.2%	12.8%	12.5%
25 - 34	17.6%	15.3%	14.1%
35 - 44	12.1%	12.8%	13.3%
45 - 54	13.0%	14.7%	16.4%
55 - 64	10.5%	12.0%	11.9%
65 - 74	8.5%	7.2%	6.6%
75 - 84	6.6%	3.6%	3.8%
85 +	3.1%	1.7%	1.6%
18 +	80.5%	76.0%	75.7%
<b>2019 Population by Age</b>			
Total	8,895	67,677	197,989
0 - 4	5.7%	6.6%	5.9%
5 - 9	5.6%	6.4%	6.1%
10 - 14	5.0%	6.4%	6.5%
15 - 24	10.1%	11.2%	11.3%
25 - 34	17.3%	15.2%	14.1%
35 - 44	13.6%	13.3%	13.3%
45 - 54	11.0%	11.7%	12.8%
55 - 64	11.5%	12.8%	13.9%
65 - 74	9.9%	9.5%	9.4%
75 - 84	6.8%	4.9%	4.7%
85 +	3.6%	1.9%	2.0%
18 +	81.1%	77.0%	77.7%
<b>2024 Population by Age</b>			
Total	9,107	68,984	204,272
0 - 4	5.7%	6.6%	5.9%
5 - 9	5.6%	6.3%	5.9%
10 - 14	5.6%	6.4%	6.2%
15 - 24	10.3%	11.5%	11.2%
25 - 34	14.8%	13.7%	13.3%
35 - 44	15.5%	14.4%	14.1%
45 - 54	11.0%	11.4%	12.1%
55 - 64	10.9%	11.5%	12.7%
65 - 74	9.8%	10.2%	10.7%
75 - 84	7.1%	5.9%	5.8%
85 +	3.7%	2.1%	2.0%
18 +	80.2%	77.0%	78.1%
<b>2010 Population by Sex</b>			
Males	3,951	31,598	91,338
Females	4,394	33,499	95,464
<b>2019 Population by Sex</b>			
Males	4,269	32,914	96,793
Females	4,624	34,764	101,195
<b>2024 Population by Sex</b>			
Males	4,412	33,608	99,963
Females	4,695	35,375	104,305

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
Latitude: 44.77634  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	8,345	65,096	186,801
White Alone	77.5%	77.4%	80.3%
Black Alone	10.6%	10.2%	7.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.0%	5.2%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	3.1%	2.7%
Two or More Races	3.2%	3.5%	3.2%
Hispanic Origin	8.4%	7.3%	6.2%
Diversity Index	48.0	47.0	42.2
<b>2019 Population by Race/Ethnicity</b>			
Total	8,893	67,679	197,987
White Alone	69.2%	70.0%	74.3%
Black Alone	16.6%	15.5%	11.2%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.5%	5.9%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.4%	3.9%	3.3%
Two or More Races	3.8%	4.2%	3.9%
Hispanic Origin	10.5%	8.9%	7.5%
Diversity Index	58.7	56.6	50.9
<b>2024 Population by Race/Ethnicity</b>			
Total	9,107	68,984	204,269
White Alone	63.5%	64.9%	70.3%
Black Alone	20.9%	19.2%	13.8%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	4.7%	6.2%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.1%	4.4%	3.7%
Two or More Races	4.2%	4.6%	4.3%
Hispanic Origin	12.0%	10.0%	8.5%
Diversity Index	64.6	62.1	56.2
<b>2010 Population by Relationship and Household Type</b>			
Total	8,345	65,097	186,802
In Households	99.2%	99.2%	99.2%
In Family Households	71.5%	81.5%	82.3%
Householder	24.7%	26.2%	26.3%
Spouse	17.1%	19.6%	20.4%
Child	24.3%	30.0%	30.5%
Other relative	3.1%	3.2%	3.1%
Nonrelative	2.3%	2.3%	2.0%
In Nonfamily Households	27.7%	17.7%	16.9%
In Group Quarters	0.8%	0.8%	0.8%
Institutionalized Population	0.7%	0.5%	0.5%
Noninstitutionalized Population	0.1%	0.3%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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	1 mile	3 miles	5 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	6,547	46,979	138,975
Less than 9th Grade	1.4%	3.2%	2.9%
9th - 12th Grade, No Diploma	3.3%	3.2%	3.1%
High School Graduate	23.6%	18.3%	17.8%
GED/Alternative Credential	4.0%	2.7%	2.4%
Some College, No Degree	26.1%	21.6%	21.1%
Associate Degree	10.6%	10.5%	10.6%
Bachelor's Degree	22.4%	27.2%	29.1%
Graduate/Professional Degree	8.6%	13.3%	13.1%
<b>2019 Population 15+ by Marital Status</b>			
Total	7,441	54,528	161,273
Never Married	31.1%	32.3%	31.3%
Married	45.9%	51.9%	53.4%
Widowed	7.0%	4.7%	4.7%
Divorced	16.0%	11.0%	10.6%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.7%	96.5%	97.0%
Civilian Unemployed (Unemployment Rate)	6.3%	3.5%	3.0%
<b>2019 Employed Population 16+ by Industry</b>			
Total	4,461	36,864	112,019
Agriculture/Mining	0.8%	0.5%	0.4%
Construction	5.6%	5.4%	4.8%
Manufacturing	14.6%	11.8%	11.8%
Wholesale Trade	3.1%	3.4%	3.5%
Retail Trade	8.2%	10.2%	10.6%
Transportation/Utilities	5.1%	5.2%	5.8%
Information	1.2%	1.9%	2.4%
Finance/Insurance/Real Estate	12.1%	9.7%	9.9%
Services	46.9%	48.7%	47.4%
Public Administration	2.6%	3.3%	3.4%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	4,465	36,862	112,018
White Collar	61.0%	63.6%	65.3%
Management/Business/Financial	13.8%	15.7%	17.2%
Professional	19.9%	22.1%	22.8%
Sales	13.4%	11.0%	10.8%
Administrative Support	13.9%	14.7%	14.5%
Services	17.8%	18.0%	17.2%
Blue Collar	21.3%	18.4%	17.6%
Farming/Forestry/Fishing	0.5%	0.3%	0.2%
Construction/Extraction	5.1%	3.8%	3.4%
Installation/Maintenance/Repair	2.5%	2.9%	3.0%
Production	7.4%	5.9%	5.8%
Transportation/Material Moving	5.8%	5.4%	5.3%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,345	65,097	186,802
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

May 19, 2020



# Market Profile

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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,011	26,239	74,160
Households with 1 Person	39.1%	27.1%	26.8%
Households with 2+ People	60.9%	72.9%	73.2%
Family Households	52.1%	65.3%	66.2%
Husband-wife Families	36.0%	48.9%	51.5%
With Related Children	12.8%	20.8%	22.7%
Other Family (No Spouse Present)	16.1%	16.4%	14.7%
Other Family with Male Householder	4.1%	4.6%	4.3%
With Related Children	2.3%	2.7%	2.4%
Other Family with Female Householder	12.0%	11.8%	10.4%
With Related Children	7.8%	8.1%	6.9%
Nonfamily Households	8.8%	7.6%	7.0%
All Households with Children	23.4%	32.0%	32.5%
Multigenerational Households	1.5%	2.5%	2.4%
Unmarried Partner Households	7.2%	7.3%	6.4%
Male-female	6.7%	6.7%	5.8%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	4,010	26,240	74,161
1 Person Household	39.1%	27.1%	26.8%
2 Person Household	34.4%	35.0%	34.3%
3 Person Household	13.0%	16.1%	16.0%
4 Person Household	8.5%	12.9%	13.8%
5 Person Household	3.0%	5.4%	5.8%
6 Person Household	1.3%	2.0%	2.1%
7 + Person Household	0.6%	1.3%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,010	26,239	74,160
Owner Occupied	58.7%	66.3%	72.4%
Owned with a Mortgage/Loan	44.1%	52.6%	57.7%
Owned Free and Clear	14.6%	13.7%	14.7%
Renter Occupied	41.3%	33.7%	27.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,341	27,698	77,661
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Bright Young Professionals (8C)	Bright Young Professionals	Bright Young Professionals
2.	Old and Newcomers (8F)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Midlife Constants (5E)	Old and Newcomers (8F)	Soccer Moms (4A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,350,189	\$63,999,437	\$191,082,726
Average Spent	\$1,714.13	\$2,347.57	\$2,438.90
Spending Potential Index	80	110	114
Education: Total \$	\$5,002,931	\$45,604,986	\$142,124,972
Average Spent	\$1,166.73	\$1,672.84	\$1,814.02
Spending Potential Index	73	105	114
Entertainment/Recreation: Total \$	\$11,012,502	\$96,096,064	\$290,366,465
Average Spent	\$2,568.21	\$3,524.91	\$3,706.11
Spending Potential Index	79	108	113
Food at Home: Total \$	\$17,873,948	\$153,253,011	\$456,680,741
Average Spent	\$4,168.36	\$5,621.49	\$5,828.88
Spending Potential Index	81	109	113
Food Away from Home: Total \$	\$12,714,278	\$110,488,076	\$328,896,297
Average Spent	\$2,965.08	\$4,052.82	\$4,197.89
Spending Potential Index	81	110	114
Health Care: Total \$	\$20,328,120	\$174,885,170	\$525,726,598
Average Spent	\$4,740.70	\$6,414.98	\$6,710.15
Spending Potential Index	80	108	113
HH Furnishings & Equipment: Total \$	\$7,312,846	\$64,395,174	\$193,212,787
Average Spent	\$1,705.42	\$2,362.09	\$2,466.08
Spending Potential Index	80	111	116
Personal Care Products & Services: Total \$	\$3,099,908	\$27,092,272	\$80,799,887
Average Spent	\$722.93	\$993.77	\$1,031.29
Spending Potential Index	82	112	116
Shelter: Total \$	\$62,517,815	\$547,684,158	\$1,658,398,995
Average Spent	\$14,579.71	\$20,089.65	\$21,167.09
Spending Potential Index	79	109	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,523,230	\$73,790,466	\$222,913,735
Average Spent	\$1,987.69	\$2,706.72	\$2,845.17
Spending Potential Index	80	109	115
Travel: Total \$	\$7,367,972	\$66,371,885	\$203,652,840
Average Spent	\$1,718.28	\$2,434.59	\$2,599.34
Spending Potential Index	77	108	116
Vehicle Maintenance & Repairs: Total \$	\$4,106,526	\$34,938,756	\$103,893,439
Average Spent	\$957.68	\$1,281.59	\$1,326.05
Spending Potential Index	84	112	116

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.





# Business Summary

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 Rings: 1, 3, 5 mile radii

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 Longitude: -93.27324

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	698		2,772		6,800							
Total Employees:	8,905		35,821		98,575							
Total Residential Population:	8,893		67,678		197,987							
Employee/Residential Population Ratio (per 100 Residents)	100		53		50							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	1.0%	72	0.8%	37	1.3%	265	0.7%	128	1.9%	876	0.9%
Construction	55	7.9%	405	4.5%	177	6.4%	1,514	4.2%	451	6.6%	4,325	4.4%
Manufacturing	44	6.3%	1,292	14.5%	118	4.3%	3,050	8.5%	274	4.0%	11,935	12.1%
Transportation	16	2.3%	180	2.0%	69	2.5%	1,064	3.0%	178	2.6%	2,990	3.0%
Communication	8	1.1%	188	2.1%	33	1.2%	484	1.4%	60	0.9%	691	0.7%
Utility	0	0.0%	0	0.0%	2	0.1%	11	0.0%	6	0.1%	68	0.1%
Wholesale Trade	48	6.9%	881	9.9%	140	5.1%	1,972	5.5%	278	4.1%	4,931	5.0%
Retail Trade Summary	89	12.8%	1,153	12.9%	588	21.2%	9,700	27.1%	1,441	21.2%	24,216	24.6%
Home Improvement	6	0.9%	52	0.6%	38	1.4%	516	1.4%	110	1.6%	1,492	1.5%
General Merchandise Stores	1	0.1%	241	2.7%	15	0.5%	1,281	3.6%	38	0.6%	2,583	2.6%
Food Stores	9	1.3%	205	2.3%	54	1.9%	858	2.4%	135	2.0%	2,984	3.0%
Auto Dealers, Gas Stations, Auto Aftermarket	10	1.4%	112	1.3%	65	2.3%	929	2.6%	145	2.1%	2,518	2.6%
Apparel & Accessory Stores	3	0.4%	14	0.2%	63	2.3%	738	2.1%	133	2.0%	1,442	1.5%
Furniture & Home Furnishings	14	2.0%	104	1.2%	69	2.5%	605	1.7%	144	2.1%	1,368	1.4%
Eating & Drinking Places	26	3.7%	301	3.4%	137	4.9%	3,405	9.5%	349	5.1%	8,100	8.2%
Miscellaneous Retail	19	2.7%	125	1.4%	147	5.3%	1,367	3.8%	388	5.7%	3,729	3.8%
Finance, Insurance, Real Estate Summary	107	15.3%	918	10.3%	315	11.4%	2,619	7.3%	757	11.1%	5,786	5.9%
Banks, Savings & Lending Institutions	14	2.0%	240	2.7%	39	1.4%	765	2.1%	105	1.5%	1,756	1.8%
Securities Brokers	26	3.7%	130	1.5%	56	2.0%	289	0.8%	123	1.8%	518	0.5%
Insurance Carriers & Agents	31	4.4%	315	3.5%	83	3.0%	539	1.5%	206	3.0%	961	1.0%
Real Estate, Holding, Other Investment Offices	36	5.2%	233	2.6%	137	4.9%	1,026	2.9%	323	4.8%	2,551	2.6%
Services Summary	250	35.8%	3,456	38.8%	1,055	38.1%	14,181	39.6%	2,632	38.7%	37,215	37.8%
Hotels & Lodging	2	0.3%	48	0.5%	17	0.6%	673	1.9%	33	0.5%	1,525	1.5%
Automotive Services	11	1.6%	56	0.6%	61	2.2%	504	1.4%	167	2.5%	2,009	2.0%
Motion Pictures & Amusements	18	2.6%	150	1.7%	72	2.6%	645	1.8%	214	3.1%	2,416	2.5%
Health Services	31	4.4%	353	4.0%	200	7.2%	3,721	10.4%	436	6.4%	7,563	7.7%
Legal Services	10	1.4%	53	0.6%	44	1.6%	237	0.7%	91	1.3%	410	0.4%
Education Institutions & Libraries	15	2.1%	853	9.6%	45	1.6%	2,282	6.4%	140	2.1%	6,973	7.1%
Other Services	163	23.4%	1,944	21.8%	615	22.2%	6,119	17.1%	1,552	22.8%	16,318	16.6%
Government	11	1.6%	341	3.8%	29	1.0%	882	2.5%	114	1.7%	5,311	5.4%
Unclassified Establishments	62	8.9%	19	0.2%	210	7.6%	79	0.2%	481	7.1%	230	0.2%
Totals	698	100.0%	8,905	100.0%	2,772	100.0%	35,821	100.0%	6,800	100.0%	98,575	100.0%

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# Business Summary

Nicollet Plaza  
 200 E Travelers Trl, Burnsville, Minnesota, 55337  
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development  
 Latitude: 44.77634  
 Longitude: -93.27324

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	22	0.2%	3	0.1%	25	0.1%	13	0.2%	46	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	27	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Construction	56	8.0%	409	4.6%	182	6.6%	1,526	4.3%	486	7.1%	4,537	4.6%
Manufacturing	47	6.7%	1,302	14.6%	126	4.5%	3,104	8.7%	290	4.3%	11,947	12.1%
Wholesale Trade	46	6.6%	878	9.9%	134	4.8%	1,922	5.4%	265	3.9%	4,824	4.9%
Retail Trade	59	8.5%	805	9.0%	438	15.8%	6,184	17.3%	1,060	15.6%	15,860	16.1%
Motor Vehicle & Parts Dealers	6	0.9%	93	1.0%	54	1.9%	854	2.4%	118	1.7%	2,327	2.4%
Furniture & Home Furnishings Stores	6	0.9%	19	0.2%	35	1.3%	251	0.7%	75	1.1%	523	0.5%
Electronics & Appliance Stores	7	1.0%	75	0.8%	27	1.0%	326	0.9%	53	0.8%	752	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	6	0.9%	52	0.6%	38	1.4%	516	1.4%	110	1.6%	1,492	1.5%
Food & Beverage Stores	8	1.1%	198	2.2%	46	1.7%	806	2.3%	121	1.8%	2,885	2.9%
Health & Personal Care Stores	6	0.9%	50	0.6%	44	1.6%	425	1.2%	98	1.4%	878	0.9%
Gasoline Stations	4	0.6%	18	0.2%	12	0.4%	75	0.2%	27	0.4%	192	0.2%
Clothing & Clothing Accessories Stores	3	0.4%	14	0.2%	72	2.6%	840	2.3%	148	2.2%	1,595	1.6%
Sport Goods, Hobby, Book, & Music Stores	3	0.4%	11	0.1%	34	1.2%	319	0.9%	76	1.1%	747	0.8%
General Merchandise Stores	1	0.1%	241	2.7%	15	0.5%	1,281	3.6%	38	0.6%	2,583	2.6%
Miscellaneous Store Retailers	7	1.0%	33	0.4%	54	1.9%	436	1.2%	170	2.5%	1,678	1.7%
Nonstore Retailers	1	0.1%	1	0.0%	7	0.3%	55	0.2%	26	0.4%	210	0.2%
Transportation & Warehousing	10	1.4%	123	1.4%	59	2.1%	971	2.7%	144	2.1%	2,810	2.9%
Information	23	3.3%	443	5.0%	75	2.7%	1,121	3.1%	165	2.4%	2,849	2.9%
Finance & Insurance	72	10.3%	707	7.9%	180	6.5%	1,633	4.6%	440	6.5%	3,335	3.4%
Central Bank/Credit Intermediation & Related Activities	15	2.1%	262	2.9%	41	1.5%	803	2.2%	107	1.6%	1,777	1.8%
Securities, Commodity Contracts & Other Financial	26	3.7%	130	1.5%	56	2.0%	291	0.8%	126	1.9%	596	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	31	4.4%	315	3.5%	83	3.0%	539	1.5%	207	3.0%	962	1.0%
Real Estate, Rental & Leasing	38	5.4%	238	2.7%	156	5.6%	1,206	3.4%	368	5.4%	2,805	2.8%
Professional, Scientific & Tech Services	76	10.9%	628	7.1%	255	9.2%	1,645	4.6%	659	9.7%	4,840	4.9%
Legal Services	12	1.7%	61	0.7%	50	1.8%	260	0.7%	113	1.7%	502	0.5%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.1%	10	0.0%	8	0.1%	24	0.0%
Administrative & Support & Waste Management & Remediation	25	3.6%	417	4.7%	98	3.5%	924	2.6%	247	3.6%	2,093	2.1%
Educational Services	16	2.3%	863	9.7%	57	2.1%	2,353	6.6%	179	2.6%	6,744	6.8%
Health Care & Social Assistance	50	7.2%	855	9.6%	286	10.3%	5,009	14.0%	649	9.5%	10,506	10.7%
Arts, Entertainment & Recreation	17	2.4%	149	1.7%	57	2.1%	684	1.9%	144	2.1%	2,389	2.4%
Accommodation & Food Services	28	4.0%	348	3.9%	156	5.6%	4,088	11.4%	389	5.7%	9,686	9.8%
Accommodation	2	0.3%	48	0.5%	17	0.6%	673	1.9%	33	0.5%	1,525	1.5%
Food Services & Drinking Places	26	3.7%	301	3.4%	140	5.1%	3,415	9.5%	356	5.2%	8,161	8.3%
Other Services (except Public Administration)	62	8.9%	358	4.0%	267	9.6%	2,455	6.9%	699	10.3%	7,713	7.8%
Automotive Repair & Maintenance	8	1.1%	40	0.4%	42	1.5%	363	1.0%	130	1.9%	1,735	1.8%
Public Administration	11	1.6%	341	3.8%	29	1.0%	882	2.5%	114	1.7%	5,311	5.4%
Unclassified Establishments	62	8.9%	19	0.2%	210	7.6%	79	0.2%	480	7.1%	226	0.2%
<b>Total</b>	<b>698</b>	<b>100.0%</b>	<b>8,905</b>	<b>100.0%</b>	<b>2,772</b>	<b>100.0%</b>	<b>35,821</b>	<b>100.0%</b>	<b>6,800</b>	<b>100.0%</b>	<b>98,575</b>	<b>100.0%</b>

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