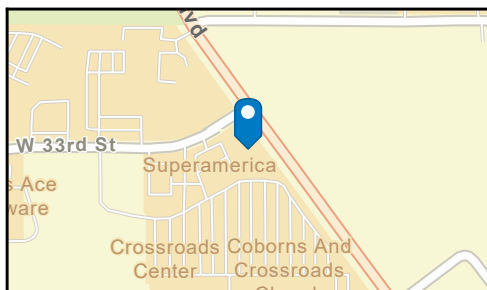
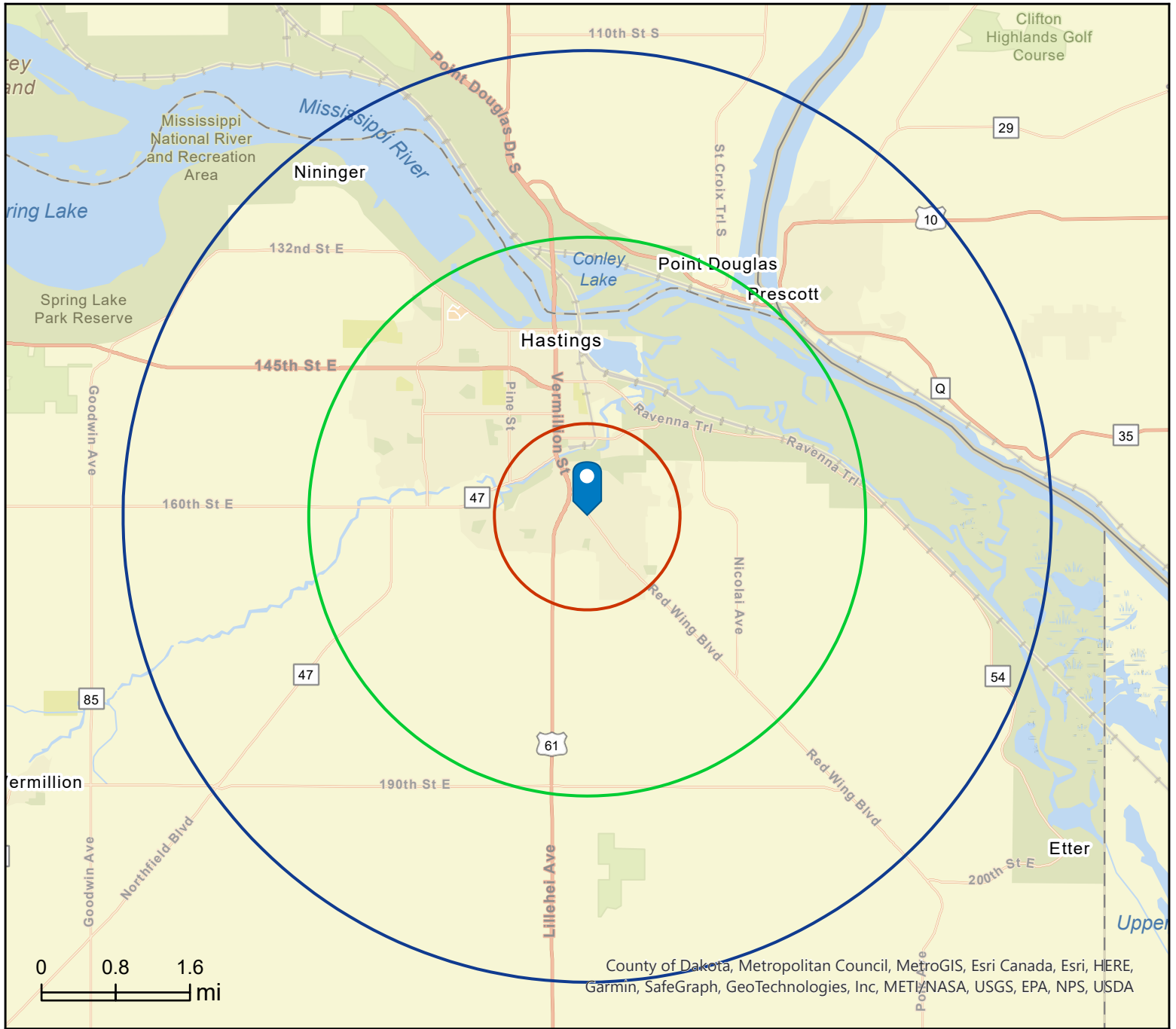




Site Map

Hastings Crossroads Outlots
215 33rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569



March 23, 2022



Executive Summary

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
Population			
2000 Population	5,016	18,696	25,347
2010 Population	6,286	22,591	29,993
2021 Population	6,484	23,637	31,493
2026 Population	6,614	24,112	32,318
2000-2010 Annual Rate	2.28%	1.91%	1.70%
2010-2021 Annual Rate	0.28%	0.40%	0.43%
2021-2026 Annual Rate	0.40%	0.40%	0.52%
2021 Male Population	49.1%	49.0%	49.4%
2021 Female Population	50.9%	51.0%	50.6%
2021 Median Age	38.6	39.7	40.3

In the identified area, the current year population is 31,493. In 2010, the Census count in the area was 29,993. The rate of change since 2010 was 0.43% annually. The five-year projection for the population in the area is 32,318 representing a change of 0.52% annually from 2021 to 2026. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 38.6, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	92.1%	91.1%	92.0%
2021 Black Alone	2.5%	3.2%	2.5%
2021 American Indian/Alaska Native Alone	0.4%	0.6%	0.6%
2021 Asian Alone	1.0%	1.2%	1.2%
2021 Pacific Islander Alone	0.1%	0.1%	0.0%
2021 Other Race	1.0%	1.1%	1.0%
2021 Two or More Races	2.9%	2.8%	2.6%
2021 Hispanic Origin (Any Race)	3.8%	3.8%	3.5%

Persons of Hispanic origin represent 3.5% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 21.0 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	96	98	107
2000 Households	1,719	6,800	9,170
2010 Households	2,332	8,913	11,724
2021 Total Households	2,432	9,419	12,442
2026 Total Households	2,492	9,641	12,811
2000-2010 Annual Rate	3.10%	2.74%	2.49%
2010-2021 Annual Rate	0.37%	0.49%	0.53%
2021-2026 Annual Rate	0.49%	0.47%	0.59%
2021 Average Household Size	2.61	2.43	2.47

The household count in this area has changed from 11,724 in 2010 to 12,442 in the current year, a change of 0.53% annually. The five-year projection of households is 12,811, a change of 0.59% annually from the current year total. Average household size is currently 2.47, compared to 2.49 in the year 2010. The number of families in the current year is 8,422 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
Mortgage Income			
2021 Percent of Income for Mortgage	15.2%	16.0%	15.1%
Median Household Income			
2021 Median Household Income	\$75,265	\$71,190	\$76,951
2026 Median Household Income	\$83,671	\$79,680	\$84,923
2021-2026 Annual Rate	2.14%	2.28%	1.99%
Average Household Income			
2021 Average Household Income	\$92,896	\$91,056	\$96,080
2026 Average Household Income	\$105,574	\$102,197	\$107,531
2021-2026 Annual Rate	2.59%	2.34%	2.28%
Per Capita Income			
2021 Per Capita Income	\$35,610	\$36,320	\$37,797
2026 Per Capita Income	\$40,656	\$40,897	\$42,433
2021-2026 Annual Rate	2.69%	2.40%	2.34%

Households by Income

Current median household income is \$76,951 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$84,923 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$96,080 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$107,531 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$37,797 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$42,433 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	144	137	142
2000 Total Housing Units	1,760	6,924	9,341
2000 Owner Occupied Housing Units	1,553	5,249	7,178
2000 Renter Occupied Housing Units	166	1,551	1,992
2000 Vacant Housing Units	41	124	171
2010 Total Housing Units	2,497	9,410	12,379
2010 Owner Occupied Housing Units	2,007	6,656	8,958
2010 Renter Occupied Housing Units	325	2,257	2,766
2010 Vacant Housing Units	165	497	655
2021 Total Housing Units	2,575	9,767	12,924
2021 Owner Occupied Housing Units	2,133	7,298	9,782
2021 Renter Occupied Housing Units	300	2,121	2,660
2021 Vacant Housing Units	143	348	482
2026 Total Housing Units	2,636	9,988	13,295
2026 Owner Occupied Housing Units	2,211	7,618	10,261
2026 Renter Occupied Housing Units	281	2,024	2,549
2026 Vacant Housing Units	144	347	484

Currently, 75.7% of the 12,924 housing units in the area are owner occupied; 20.6%, renter occupied; and 3.7% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 12,379 housing units in the area - 72.4% owner occupied, 22.3% renter occupied, and 5.3% vacant. The annual rate of change in housing units since 2010 is 1.93%. Median home value in the area is \$277,811, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 3.81% annually to \$334,863.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

Summary	Census 2010	2021	2026
Population	6,286	6,484	6,614
Households	2,332	2,432	2,492
Families	1,659	1,700	1,732
Average Household Size	2.64	2.61	2.60
Owner Occupied Housing Units	2,007	2,133	2,211
Renter Occupied Housing Units	325	300	281
Median Age	35.8	38.6	38.4
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.40%	0.79%	0.71%
Households	0.49%	0.78%	0.71%
Families	0.37%	0.70%	0.64%
Owner HHs	0.72%	1.00%	0.91%
Median Household Income	2.14%	1.72%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	86	3.5%	70	2.8%
\$15,000 - \$24,999	124	5.1%	95	3.8%
\$25,000 - \$34,999	128	5.3%	97	3.9%
\$35,000 - \$49,999	354	14.6%	294	11.8%
\$50,000 - \$74,999	518	21.3%	502	20.1%
\$75,000 - \$99,999	404	16.6%	443	17.8%
\$100,000 - \$149,999	509	20.9%	597	24.0%
\$150,000 - \$199,999	153	6.3%	207	8.3%
\$200,000+	156	6.4%	187	7.5%
Median Household Income	\$75,265		\$83,671	
Average Household Income	\$92,896		\$105,574	
Per Capita Income	\$35,610		\$40,656	

Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	463	7.4%	418	6.4%	428	6.5%
5 - 9	453	7.2%	433	6.7%	446	6.7%
10 - 14	464	7.4%	445	6.9%	457	6.9%
15 - 19	390	6.2%	382	5.9%	414	6.3%
20 - 24	331	5.3%	367	5.7%	346	5.2%
25 - 34	969	15.4%	852	13.1%	915	13.8%
35 - 44	865	13.8%	989	15.3%	908	13.7%
45 - 54	932	14.8%	804	12.4%	875	13.2%
55 - 64	645	10.3%	828	12.8%	765	11.6%
65 - 74	442	7.0%	548	8.5%	589	8.9%
75 - 84	253	4.0%	307	4.7%	353	5.3%
85+	76	1.2%	110	1.7%	119	1.8%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,962	94.9%	5,969	92.1%	5,987	90.5%
Black Alone	75	1.2%	161	2.5%	201	3.0%
American Indian Alone	22	0.4%	28	0.4%	32	0.5%
Asian Alone	49	0.8%	66	1.0%	77	1.2%
Pacific Islander Alone	3	0.0%	5	0.1%	7	0.1%
Some Other Race Alone	42	0.7%	64	1.0%	81	1.2%
Two or More Races	132	2.1%	190	2.9%	230	3.5%
Hispanic Origin (Any Race)	161	2.6%	244	3.8%	308	4.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

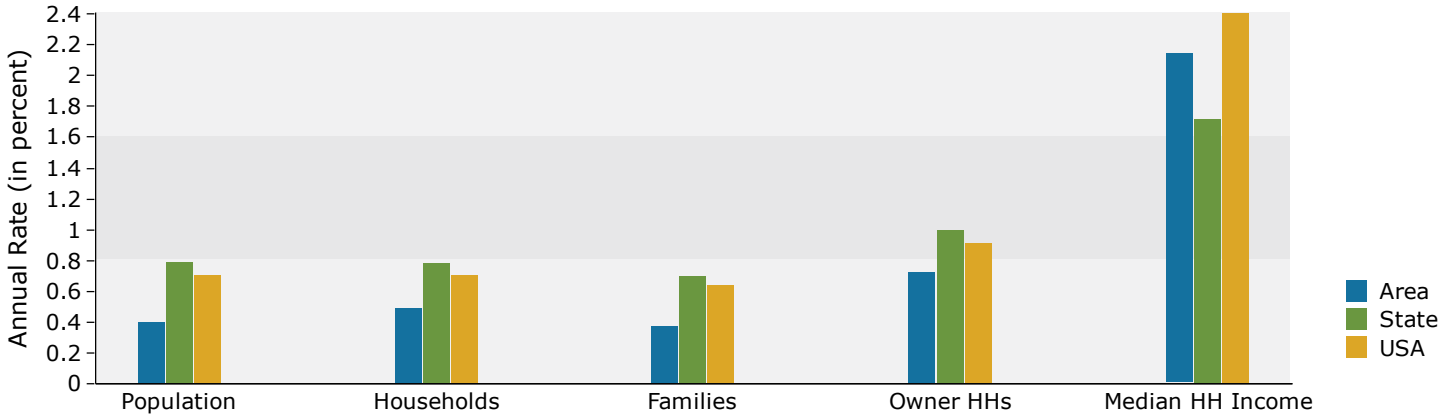


Demographic and Income Profile

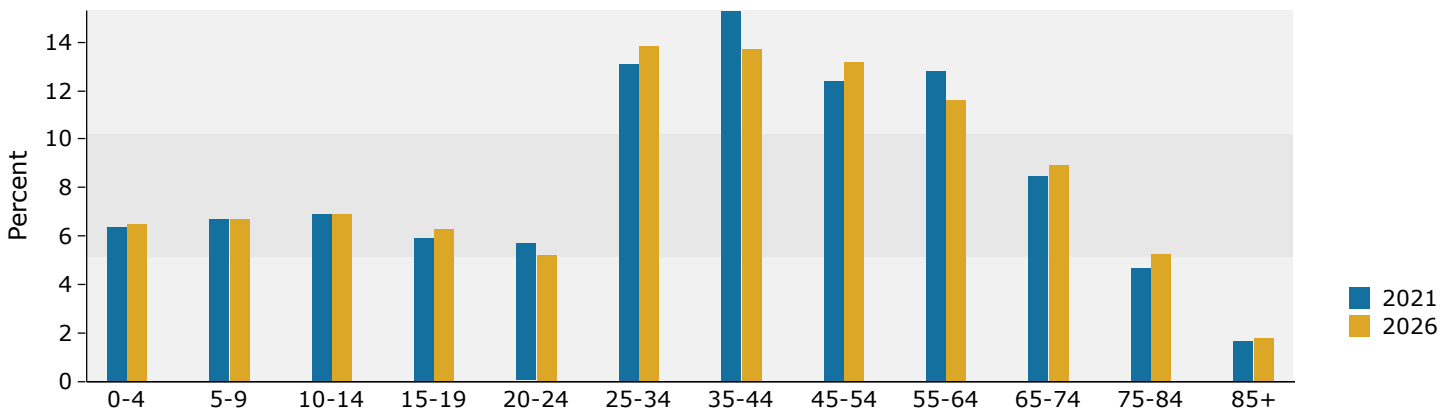
Hastings Crossroads Outlots
215 33rd St W, Hastings, Minnesota, 55033
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

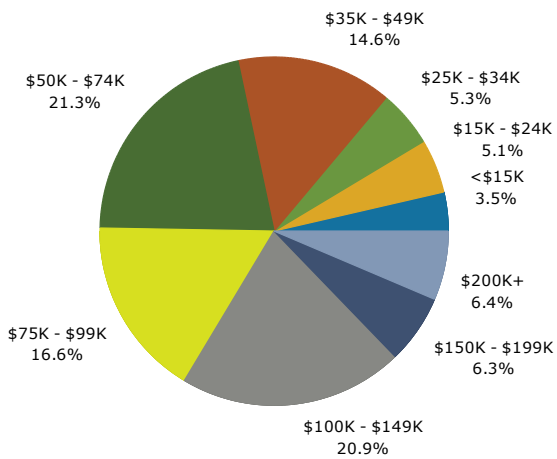
Trends 2021-2026



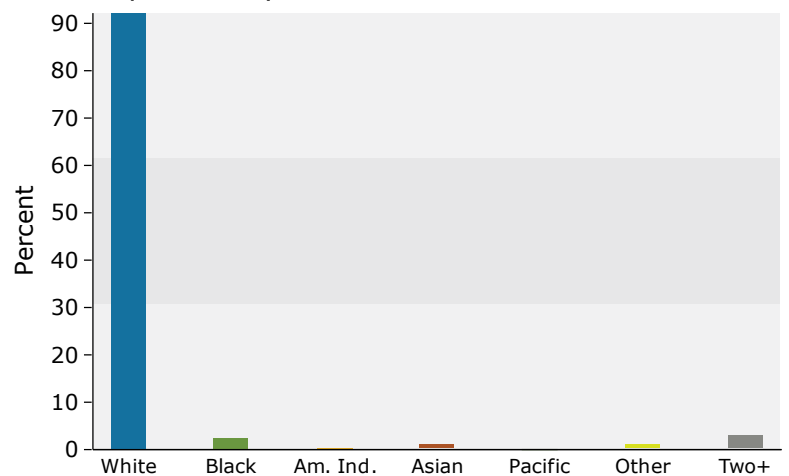
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

Summary	Census 2010	2021	2026
Population	22,591	23,637	24,112
Households	8,913	9,419	9,641
Families	5,932	6,164	6,278
Average Household Size	2.45	2.43	2.43
Owner Occupied Housing Units	6,656	7,298	7,618
Renter Occupied Housing Units	2,257	2,121	2,024
Median Age	37.7	39.7	40.3
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.40%	0.79%	0.71%
Households	0.47%	0.78%	0.71%
Families	0.37%	0.70%	0.64%
Owner HHs	0.86%	1.00%	0.91%
Median Household Income	2.28%	1.72%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	605	6.4%	516	5.4%
\$15,000 - \$24,999	670	7.1%	541	5.6%
\$25,000 - \$34,999	611	6.5%	495	5.1%
\$35,000 - \$49,999	1,223	13.0%	1,121	11.6%
\$50,000 - \$74,999	1,800	19.1%	1,808	18.8%
\$75,000 - \$99,999	1,315	14.0%	1,428	14.8%
\$100,000 - \$149,999	1,897	20.1%	2,156	22.4%
\$150,000 - \$199,999	671	7.1%	853	8.8%
\$200,000+	628	6.7%	724	7.5%
Median Household Income	\$71,190		\$79,680	
Average Household Income	\$91,056		\$102,197	
Per Capita Income	\$36,320		\$40,897	

Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,514	6.7%	1,390	5.9%	1,423	5.9%
5 - 9	1,498	6.6%	1,430	6.0%	1,448	6.0%
10 - 14	1,556	6.9%	1,505	6.4%	1,500	6.2%
15 - 19	1,462	6.5%	1,399	5.9%	1,442	6.0%
20 - 24	1,316	5.8%	1,380	5.8%	1,354	5.6%
25 - 34	3,165	14.0%	3,133	13.3%	3,210	13.3%
35 - 44	2,981	13.2%	3,263	13.8%	3,250	13.5%
45 - 54	3,449	15.3%	2,855	12.1%	2,898	12.0%
55 - 64	2,559	11.3%	3,236	13.7%	3,014	12.5%
65 - 74	1,557	6.9%	2,282	9.7%	2,528	10.5%
75 - 84	1,083	4.8%	1,197	5.1%	1,466	6.1%
85+	452	2.0%	569	2.4%	578	2.4%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	21,278	94.2%	21,533	91.1%	21,577	89.5%
Black Alone	361	1.6%	749	3.2%	922	3.8%
American Indian Alone	107	0.5%	136	0.6%	149	0.6%
Asian Alone	202	0.9%	272	1.2%	312	1.3%
Pacific Islander Alone	7	0.0%	12	0.1%	15	0.1%
Some Other Race Alone	173	0.8%	267	1.1%	333	1.4%
Two or More Races	462	2.0%	668	2.8%	804	3.3%
Hispanic Origin (Any Race)	585	2.6%	905	3.8%	1,142	4.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

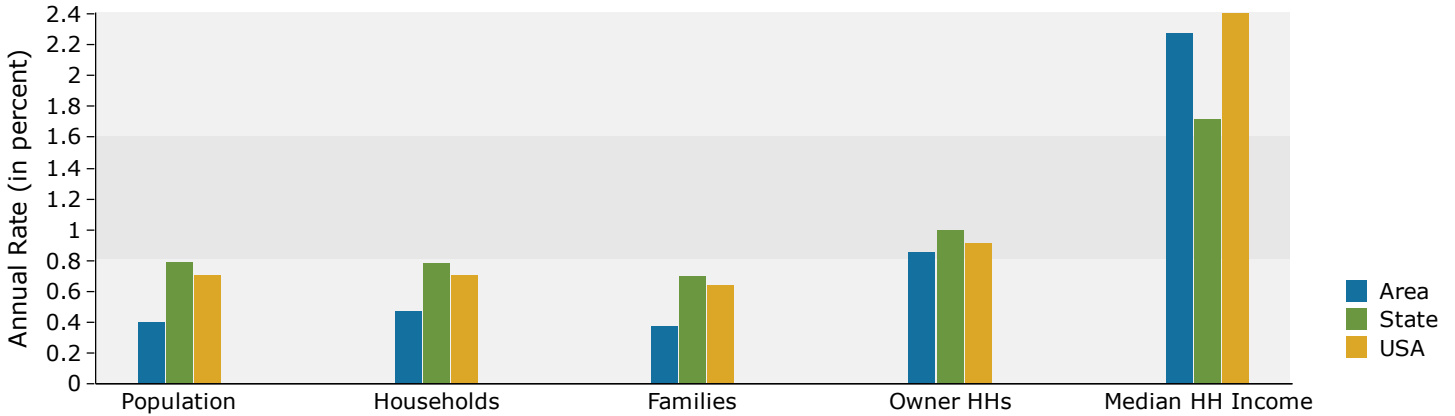


Demographic and Income Profile

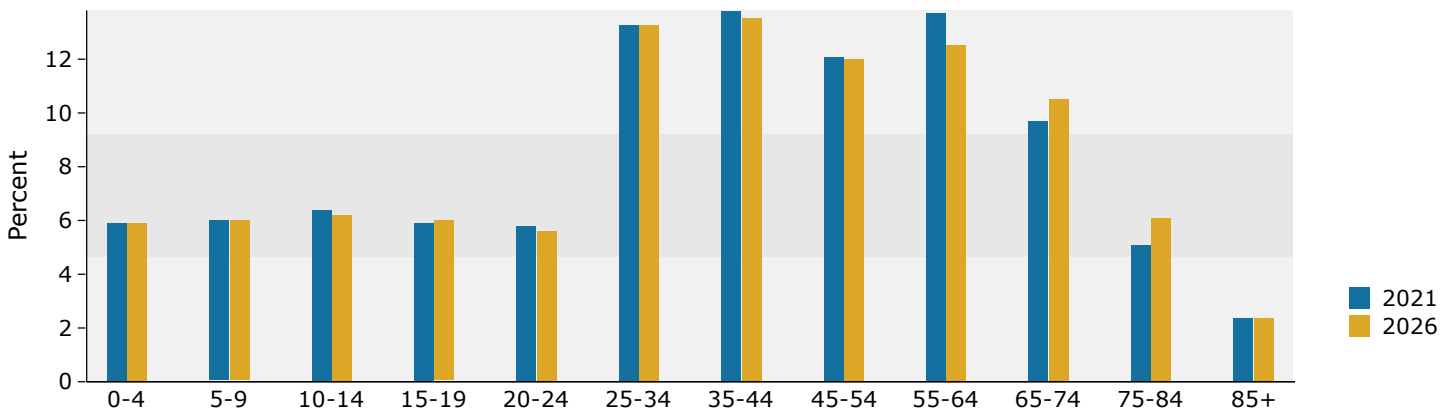
Hastings Crossroads Outlots
 215 33Rd St W, Hastings, Minnesota, 55033
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 44.71525
 Longitude: -92.84569

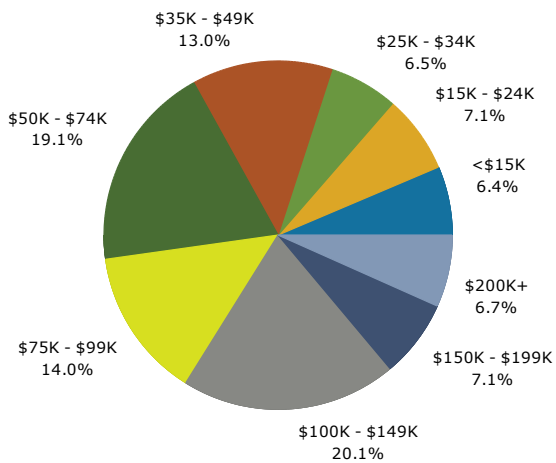
Trends 2021-2026



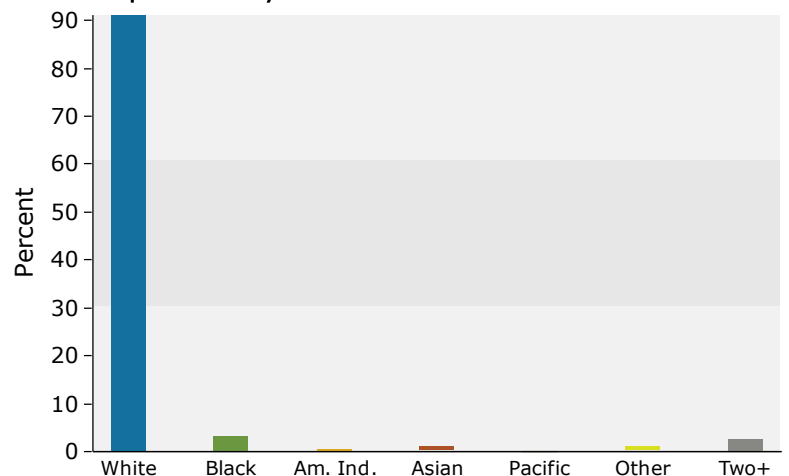
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Demographic and Income Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

Summary	Census 2010	2021	2026
Population	29,993	31,493	32,318
Households	11,724	12,442	12,811
Families	8,061	8,422	8,637
Average Household Size	2.49	2.47	2.46
Owner Occupied Housing Units	8,958	9,782	10,261
Renter Occupied Housing Units	2,766	2,660	2,549
Median Age	38.4	40.3	41.0
Trends: 2021-2026 Annual Rate	Area	State	National
Population	0.52%	0.79%	0.71%
Households	0.59%	0.78%	0.71%
Families	0.51%	0.70%	0.64%
Owner HHs	0.96%	1.00%	0.91%
Median Household Income	1.99%	1.72%	2.41%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
<\$15,000	694	5.6%	590	4.6%
\$15,000 - \$24,999	886	7.1%	727	5.7%
\$25,000 - \$34,999	780	6.3%	636	5.0%
\$35,000 - \$49,999	1,413	11.4%	1,302	10.2%
\$50,000 - \$74,999	2,270	18.2%	2,289	17.9%
\$75,000 - \$99,999	1,734	13.9%	1,841	14.4%
\$100,000 - \$149,999	2,672	21.5%	2,996	23.4%
\$150,000 - \$199,999	1,082	8.7%	1,375	10.7%
\$200,000+	911	7.3%	1,055	8.2%
Median Household Income	\$76,951		\$84,923	
Average Household Income	\$96,080		\$107,531	
Per Capita Income	\$37,797		\$42,433	

Population by Age	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,973	6.6%	1,813	5.8%	1,868	5.8%
5 - 9	2,057	6.9%	1,891	6.0%	1,937	6.0%
10 - 14	2,098	7.0%	2,033	6.5%	2,022	6.3%
15 - 19	1,940	6.5%	1,913	6.1%	1,941	6.0%
20 - 24	1,649	5.5%	1,752	5.6%	1,743	5.4%
25 - 34	3,977	13.3%	3,987	12.7%	4,129	12.8%
35 - 44	4,040	13.5%	4,262	13.5%	4,311	13.3%
45 - 54	4,819	16.1%	3,919	12.4%	3,887	12.0%
55 - 64	3,525	11.8%	4,543	14.4%	4,230	13.1%
65 - 74	2,049	6.8%	3,145	10.0%	3,582	11.1%
75 - 84	1,318	4.4%	1,548	4.9%	1,954	6.0%
85+	547	1.8%	688	2.2%	714	2.2%

Race and Ethnicity	Census 2010		2021		2026	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,420	94.8%	28,986	92.0%	29,278	90.6%
Black Alone	382	1.3%	788	2.5%	976	3.0%
American Indian Alone	138	0.5%	180	0.6%	199	0.6%
Asian Alone	268	0.9%	371	1.2%	434	1.3%
Pacific Islander Alone	8	0.0%	14	0.0%	17	0.1%
Some Other Race Alone	210	0.7%	325	1.0%	408	1.3%
Two or More Races	567	1.9%	828	2.6%	1,005	3.1%
Hispanic Origin (Any Race)	704	2.3%	1,110	3.5%	1,407	4.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

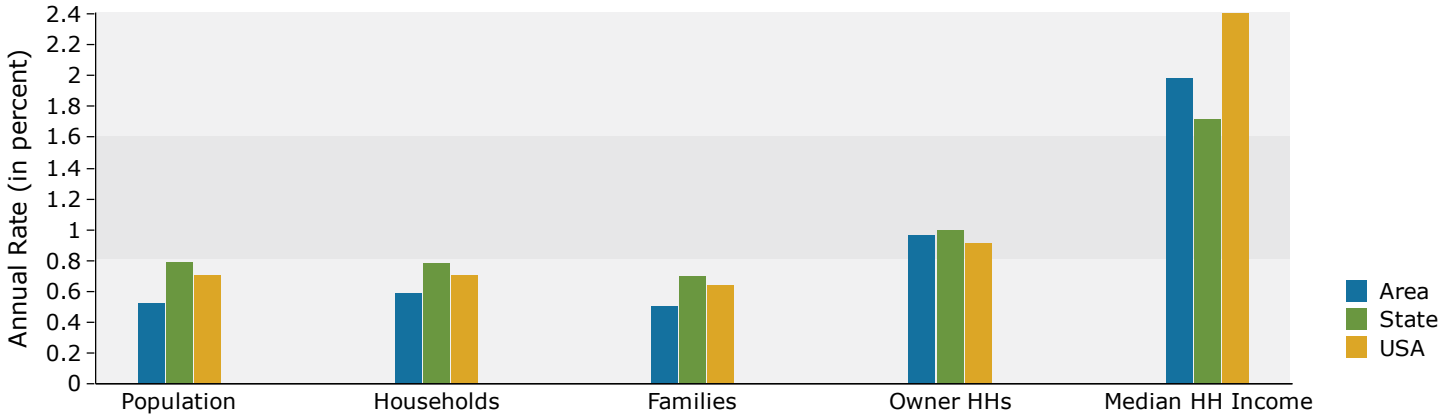


Demographic and Income Profile

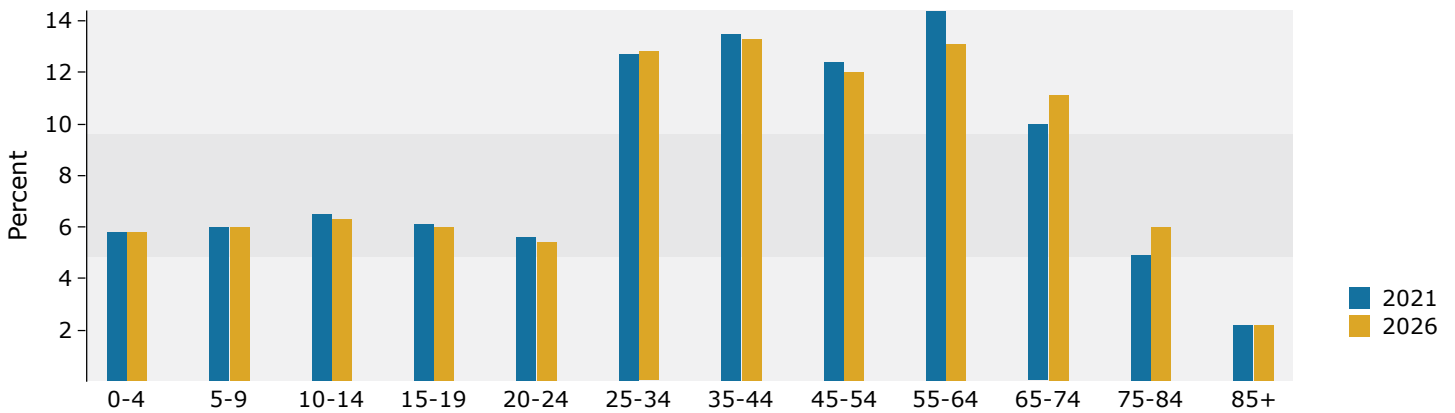
Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

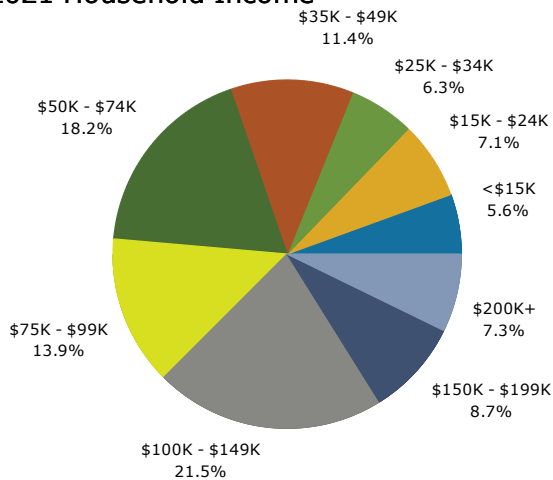
Trends 2021-2026



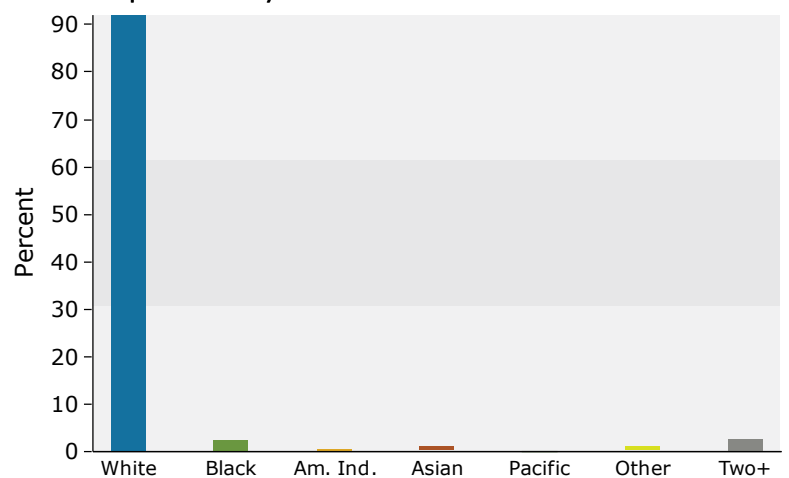
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,016	18,696	25,347
2010 Total Population	6,286	22,591	29,993
2021 Total Population	6,484	23,637	31,493
2021 Group Quarters	136	731	781
2026 Total Population	6,614	24,112	32,318
2021-2026 Annual Rate	0.40%	0.40%	0.52%
2021 Total Daytime Population	5,766	22,495	29,321
Workers	2,562	10,446	13,546
Residents	3,204	12,049	15,775
Household Summary			
2000 Households	1,719	6,800	9,170
2000 Average Household Size	2.84	2.65	2.69
2010 Households	2,332	8,913	11,724
2010 Average Household Size	2.64	2.45	2.49
2021 Households	2,432	9,419	12,442
2021 Average Household Size	2.61	2.43	2.47
2026 Households	2,492	9,641	12,811
2026 Average Household Size	2.60	2.43	2.46
2021-2026 Annual Rate	0.49%	0.47%	0.59%
2010 Families	1,659	5,932	8,061
2010 Average Family Size	3.07	2.98	2.98
2021 Families	1,700	6,164	8,422
2021 Average Family Size	3.05	2.96	2.96
2026 Families	1,732	6,278	8,637
2026 Average Family Size	3.05	2.96	2.96
2021-2026 Annual Rate	0.37%	0.37%	0.51%
Housing Unit Summary			
2000 Housing Units	1,760	6,924	9,341
Owner Occupied Housing Units	88.2%	75.8%	76.8%
Renter Occupied Housing Units	9.4%	22.4%	21.3%
Vacant Housing Units	2.3%	1.8%	1.8%
2010 Housing Units	2,497	9,410	12,379
Owner Occupied Housing Units	80.4%	70.7%	72.4%
Renter Occupied Housing Units	13.0%	24.0%	22.3%
Vacant Housing Units	6.6%	5.3%	5.3%
2021 Housing Units	2,575	9,767	12,924
Owner Occupied Housing Units	82.8%	74.7%	75.7%
Renter Occupied Housing Units	11.7%	21.7%	20.6%
Vacant Housing Units	5.6%	3.6%	3.7%
2026 Housing Units	2,636	9,988	13,295
Owner Occupied Housing Units	83.9%	76.3%	77.2%
Renter Occupied Housing Units	10.7%	20.3%	19.2%
Vacant Housing Units	5.5%	3.5%	3.6%
Median Household Income			
2021	\$75,265	\$71,190	\$76,951
2026	\$83,671	\$79,680	\$84,923
Median Home Value			
2021	\$272,310	\$270,942	\$277,811
2026	\$330,454	\$330,516	\$334,863
Per Capita Income			
2021	\$35,610	\$36,320	\$37,797
2026	\$40,656	\$40,897	\$42,433
Median Age			
2010	35.8	37.7	38.4
2021	38.6	39.7	40.3
2026	38.4	40.3	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
2021 Households by Income			
Household Income Base	2,432	9,419	12,442
<\$15,000	3.5%	6.4%	5.6%
\$15,000 - \$24,999	5.1%	7.1%	7.1%
\$25,000 - \$34,999	5.3%	6.5%	6.3%
\$35,000 - \$49,999	14.6%	13.0%	11.4%
\$50,000 - \$74,999	21.3%	19.1%	18.2%
\$75,000 - \$99,999	16.6%	14.0%	13.9%
\$100,000 - \$149,999	20.9%	20.1%	21.5%
\$150,000 - \$199,999	6.3%	7.1%	8.7%
\$200,000+	6.4%	6.7%	7.3%
Average Household Income	\$92,896	\$91,056	\$96,080
2026 Households by Income			
Household Income Base	2,492	9,641	12,811
<\$15,000	2.8%	5.4%	4.6%
\$15,000 - \$24,999	3.8%	5.6%	5.7%
\$25,000 - \$34,999	3.9%	5.1%	5.0%
\$35,000 - \$49,999	11.8%	11.6%	10.2%
\$50,000 - \$74,999	20.1%	18.8%	17.9%
\$75,000 - \$99,999	17.8%	14.8%	14.4%
\$100,000 - \$149,999	24.0%	22.4%	23.4%
\$150,000 - \$199,999	8.3%	8.8%	10.7%
\$200,000+	7.5%	7.5%	8.2%
Average Household Income	\$105,574	\$102,197	\$107,531
2021 Owner Occupied Housing Units by Value			
Total	2,133	7,298	9,782
<\$50,000	9.0%	4.2%	3.9%
\$50,000 - \$99,999	2.9%	1.9%	1.8%
\$100,000 - \$149,999	3.5%	4.1%	4.0%
\$150,000 - \$199,999	10.1%	11.9%	12.3%
\$200,000 - \$249,999	14.7%	19.6%	17.6%
\$250,000 - \$299,999	22.2%	20.0%	18.6%
\$300,000 - \$399,999	28.5%	25.8%	25.7%
\$400,000 - \$499,999	5.8%	8.1%	9.6%
\$500,000 - \$749,999	2.4%	3.8%	5.2%
\$750,000 - \$999,999	0.9%	0.7%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$269,960	\$284,453	\$298,669
2026 Owner Occupied Housing Units by Value			
Total	2,211	7,618	10,261
<\$50,000	2.7%	1.3%	1.4%
\$50,000 - \$99,999	0.4%	0.2%	0.4%
\$100,000 - \$149,999	0.5%	0.6%	1.0%
\$150,000 - \$199,999	2.3%	2.8%	4.4%
\$200,000 - \$249,999	8.4%	11.1%	10.5%
\$250,000 - \$299,999	21.9%	21.4%	19.1%
\$300,000 - \$399,999	45.8%	41.0%	37.9%
\$400,000 - \$499,999	12.7%	14.8%	16.3%
\$500,000 - \$749,999	4.2%	5.7%	7.6%
\$750,000 - \$999,999	1.2%	0.8%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$339,021	\$345,100	\$353,801

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,287	22,591	29,995
0 - 4	7.4%	6.7%	6.6%
5 - 9	7.2%	6.6%	6.9%
10 - 14	7.4%	6.9%	7.0%
15 - 24	11.5%	12.3%	12.0%
25 - 34	15.4%	14.0%	13.3%
35 - 44	13.8%	13.2%	13.5%
45 - 54	14.8%	15.3%	16.1%
55 - 64	10.3%	11.3%	11.8%
65 - 74	7.0%	6.9%	6.8%
75 - 84	4.0%	4.8%	4.4%
85 +	1.2%	2.0%	1.8%
18 +	74.0%	75.5%	75.2%
2021 Population by Age			
Total	6,483	23,639	31,494
0 - 4	6.4%	5.9%	5.8%
5 - 9	6.7%	6.0%	6.0%
10 - 14	6.9%	6.4%	6.5%
15 - 24	11.6%	11.8%	11.6%
25 - 34	13.1%	13.3%	12.7%
35 - 44	15.3%	13.8%	13.5%
45 - 54	12.4%	12.1%	12.4%
55 - 64	12.8%	13.7%	14.4%
65 - 74	8.5%	9.7%	10.0%
75 - 84	4.7%	5.1%	4.9%
85 +	1.7%	2.4%	2.2%
18 +	76.3%	77.9%	77.8%
2026 Population by Age			
Total	6,615	24,111	32,318
0 - 4	6.5%	5.9%	5.8%
5 - 9	6.7%	6.0%	6.0%
10 - 14	6.9%	6.2%	6.3%
15 - 24	11.5%	11.6%	11.4%
25 - 34	13.8%	13.3%	12.8%
35 - 44	13.7%	13.5%	13.3%
45 - 54	13.2%	12.0%	12.0%
55 - 64	11.6%	12.5%	13.1%
65 - 74	8.9%	10.5%	11.1%
75 - 84	5.3%	6.1%	6.0%
85 +	1.8%	2.4%	2.2%
18 +	75.9%	78.0%	78.1%
2010 Population by Sex			
Males	3,108	11,112	14,873
Females	3,178	11,479	15,120
2021 Population by Sex			
Males	3,185	11,592	15,557
Females	3,299	12,045	15,936
2026 Population by Sex			
Males	3,229	11,804	15,937
Females	3,386	12,308	16,381

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,285	22,590	29,993
White Alone	94.9%	94.2%	94.8%
Black Alone	1.2%	1.6%	1.3%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.8%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	0.7%
Two or More Races	2.1%	2.0%	1.9%
Hispanic Origin	2.6%	2.6%	2.3%
Diversity Index	14.5	15.7	14.3
2021 Population by Race/Ethnicity			
Total	6,483	23,637	31,492
White Alone	92.1%	91.1%	92.0%
Black Alone	2.5%	3.2%	2.5%
American Indian Alone	0.4%	0.6%	0.6%
Asian Alone	1.0%	1.2%	1.2%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.0%	1.1%	1.0%
Two or More Races	2.9%	2.8%	2.6%
Hispanic Origin	3.8%	3.8%	3.5%
Diversity Index	21.3	23.0	21.0
2026 Population by Race/Ethnicity			
Total	6,615	24,112	32,317
White Alone	90.5%	89.5%	90.6%
Black Alone	3.0%	3.8%	3.0%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	1.2%	1.3%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.4%	1.3%
Two or More Races	3.5%	3.3%	3.1%
Hispanic Origin	4.6%	4.7%	4.4%
Diversity Index	25.2	27.0	24.7
2010 Population by Relationship and Household Type			
Total	6,286	22,591	29,993
In Households	97.8%	96.7%	97.4%
In Family Households	83.7%	80.6%	82.3%
Householder	26.9%	26.3%	26.7%
Spouse	20.4%	19.9%	20.9%
Child	31.7%	30.3%	30.8%
Other relative	2.0%	1.7%	1.6%
Nonrelative	2.7%	2.5%	2.3%
In Nonfamily Households	14.1%	16.1%	15.0%
In Group Quarters	2.2%	3.3%	2.6%
Institutionalized Population	1.9%	2.9%	2.3%
Noninstitutionalized Population	0.3%	0.4%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
2021 Population 25+ by Educational Attainment			
Total	4,439	16,533	22,091
Less than 9th Grade	1.6%	1.5%	1.5%
9th - 12th Grade, No Diploma	3.3%	2.6%	2.4%
High School Graduate	30.8%	27.6%	27.4%
GED/Alternative Credential	5.2%	4.6%	3.9%
Some College, No Degree	25.5%	23.0%	22.7%
Associate Degree	11.2%	11.6%	12.2%
Bachelor's Degree	15.7%	20.1%	20.6%
Graduate/Professional Degree	6.8%	9.1%	9.3%
2021 Population 15+ by Marital Status			
Total	5,187	19,313	25,756
Never Married	27.7%	31.4%	29.7%
Married	52.7%	49.6%	53.2%
Widowed	4.2%	5.8%	5.4%
Divorced	15.3%	13.3%	11.8%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,482	12,066	16,329
Population 16+ Employed	94.2%	95.6%	96.0%
Population 16+ Unemployment rate	5.8%	4.4%	4.0%
Population 16-24 Employed	13.9%	14.7%	13.6%
Population 16-24 Unemployment rate	10.4%	5.9%	6.4%
Population 25-54 Employed	66.8%	65.6%	64.8%
Population 25-54 Unemployment rate	4.4%	4.2%	3.6%
Population 55-64 Employed	14.5%	15.5%	16.9%
Population 55-64 Unemployment rate	9.0%	5.2%	4.2%
Population 65+ Employed	4.8%	4.2%	4.6%
Population 65+ Unemployment rate	0.0%	0.0%	0.8%
2021 Employed Population 16+ by Industry			
Total	3,281	11,533	15,678
Agriculture/Mining	0.5%	0.6%	0.8%
Construction	6.6%	7.4%	7.9%
Manufacturing	13.1%	11.5%	13.9%
Wholesale Trade	1.2%	1.9%	1.9%
Retail Trade	13.8%	11.7%	10.7%
Transportation/Utilities	13.5%	8.9%	8.0%
Information	0.9%	1.6%	1.5%
Finance/Insurance/Real Estate	5.5%	7.8%	7.7%
Services	38.5%	42.3%	41.8%
Public Administration	6.4%	6.2%	5.8%
2021 Employed Population 16+ by Occupation			
Total	3,280	11,533	15,679
White Collar	59.4%	61.4%	61.4%
Management/Business/Financial	16.9%	18.5%	18.6%
Professional	16.6%	20.5%	21.6%
Sales	11.3%	9.0%	8.6%
Administrative Support	14.5%	13.4%	12.6%
Services	13.6%	14.6%	13.5%
Blue Collar	26.9%	24.0%	25.1%
Farming/Forestry/Fishing	0.2%	0.3%	0.3%
Construction/Extraction	4.8%	5.1%	5.5%
Installation/Maintenance/Repair	2.7%	2.9%	3.0%
Production	4.5%	5.3%	6.5%
Transportation/Material Moving	14.8%	10.4%	9.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

March 23, 2022



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,332	8,914	11,725
Households with 1 Person	22.5%	27.7%	25.4%
Households with 2+ People	77.5%	72.3%	74.6%
Family Households	71.1%	66.5%	68.8%
Husband-wife Families	54.1%	50.3%	53.7%
With Related Children	25.6%	22.2%	23.6%
Other Family (No Spouse Present)	17.0%	16.2%	15.0%
Other Family with Male Householder	5.7%	4.8%	4.6%
With Related Children	3.5%	3.0%	3.0%
Other Family with Female Householder	11.4%	11.4%	10.4%
With Related Children	8.1%	8.0%	7.3%
Nonfamily Households	6.3%	5.8%	5.8%
All Households with Children	37.8%	33.8%	34.4%
Multigenerational Households	2.4%	2.0%	2.0%
Unmarried Partner Households	8.3%	7.5%	7.3%
Male-female	7.8%	7.1%	6.8%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	2,332	8,914	11,725
1 Person Household	22.5%	27.7%	25.4%
2 Person Household	34.3%	33.4%	34.6%
3 Person Household	17.8%	16.8%	16.9%
4 Person Household	16.1%	13.9%	14.4%
5 Person Household	6.7%	5.7%	6.0%
6 Person Household	2.1%	1.9%	2.0%
7 + Person Household	0.6%	0.6%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,332	8,913	11,724
Owner Occupied	86.1%	74.7%	76.4%
Owned with a Mortgage/Loan	65.8%	57.3%	58.8%
Owned Free and Clear	20.2%	17.3%	17.7%
Renter Occupied	13.9%	25.3%	23.6%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	144	137	142
Percent of Income for Mortgage	15.2%	16.0%	15.1%
Wealth Index	96	98	107
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,497	9,410	12,379
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	95.1%	96.8%	85.6%
Rural Housing Units	4.9%	3.2%	14.3%
2010 Population By Urban/ Rural Status			
Total Population	6,286	22,591	29,993
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	94.8%	96.5%	84.2%
Rural Population	5.2%	3.5%	15.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Market Profile

Hastings Crossroads Outlots
215 33Rd St W, Hastings, Minnesota, 55033
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71525
Longitude: -92.84569

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
3.	Bright Young Professionals (8C)	Old and Newcomers (8F)	Old and Newcomers (8F)
2021 Consumer Spending			
Apparel & Services: Total \$	\$5,207,559	\$19,683,037	\$27,341,346
Average Spent	\$2,141.27	\$2,089.72	\$2,197.50
Spending Potential Index	101	99	104
Education: Total \$	\$3,898,078	\$16,203,971	\$22,277,309
Average Spent	\$1,602.83	\$1,720.35	\$1,790.49
Spending Potential Index	93	100	104
Entertainment/Recreation: Total \$	\$7,941,022	\$30,035,838	\$41,948,086
Average Spent	\$3,265.22	\$3,188.86	\$3,371.49
Spending Potential Index	101	99	104
Food at Home: Total \$	\$13,193,986	\$50,199,827	\$69,622,075
Average Spent	\$5,425.16	\$5,329.63	\$5,595.73
Spending Potential Index	100	98	103
Food Away from Home: Total \$	\$9,296,155	\$34,883,622	\$48,427,577
Average Spent	\$3,822.43	\$3,703.54	\$3,892.27
Spending Potential Index	101	98	103
Health Care: Total \$	\$15,588,851	\$58,470,983	\$81,903,846
Average Spent	\$6,409.89	\$6,207.77	\$6,582.85
Spending Potential Index	103	100	106
HH Furnishings & Equipment: Total \$	\$5,666,506	\$21,167,369	\$29,594,024
Average Spent	\$2,329.98	\$2,247.31	\$2,378.56
Spending Potential Index	103	100	105
Personal Care Products & Services: Total \$	\$2,210,615	\$8,403,737	\$11,686,294
Average Spent	\$908.97	\$892.21	\$939.26
Spending Potential Index	101	99	105
Shelter: Total \$	\$47,869,574	\$186,071,184	\$257,220,385
Average Spent	\$19,683.21	\$19,754.88	\$20,673.56
Spending Potential Index	98	98	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,057,370	\$22,367,745	\$31,334,276
Average Spent	\$2,490.69	\$2,374.75	\$2,518.43
Spending Potential Index	104	99	105
Travel: Total \$	\$6,253,581	\$23,654,589	\$33,113,957
Average Spent	\$2,571.37	\$2,511.37	\$2,661.47
Spending Potential Index	102	99	105
Vehicle Maintenance & Repairs: Total \$	\$2,785,866	\$10,389,674	\$14,472,497
Average Spent	\$1,145.50	\$1,103.05	\$1,163.20
Spending Potential Index	103	100	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

March 23, 2022



Business Summary

Hastings Crossroads Outlots
 215 33Rd St W, Hastings, Minnesota, 55033
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.71525
 Longitude: -92.84569

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	170		810		1,090							
Total Employees:	3,363		11,768		14,010							
Total Residential Population:	6,484		23,637		31,493							
Employee/Residential Population Ratio (per 100 Residents)	52		50		44							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	2.9%	70	2.1%	14	1.7%	130	1.1%	32	2.9%	237	1.7%
Construction	16	9.4%	192	5.7%	46	5.7%	340	2.9%	77	7.1%	464	3.3%
Manufacturing	13	7.6%	477	14.2%	19	2.3%	596	5.1%	27	2.5%	682	4.9%
Transportation	6	3.5%	191	5.7%	20	2.5%	388	3.3%	34	3.1%	511	3.6%
Communication	1	0.6%	7	0.2%	7	0.9%	45	0.4%	7	0.6%	45	0.3%
Utility	1	0.6%	62	1.8%	1	0.1%	75	0.6%	3	0.3%	92	0.7%
Wholesale Trade	10	5.9%	85	2.5%	20	2.5%	151	1.3%	34	3.1%	302	2.2%
Retail Trade Summary	38	22.4%	1,341	39.9%	173	21.4%	3,373	28.7%	229	21.0%	3,946	28.2%
Home Improvement	6	3.5%	51	1.5%	17	2.1%	130	1.1%	24	2.2%	162	1.2%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	312	2.7%	4	0.4%	321	2.3%
Food Stores	2	1.2%	123	3.7%	15	1.9%	438	3.7%	24	2.2%	646	4.6%
Auto Dealers, Gas Stations, Auto Aftermarket	6	3.5%	172	5.1%	13	1.6%	277	2.4%	17	1.6%	358	2.6%
Apparel & Accessory Stores	1	0.6%	7	0.2%	7	0.9%	41	0.3%	8	0.7%	44	0.3%
Furniture & Home Furnishings	10	5.9%	129	3.8%	21	2.6%	195	1.7%	24	2.2%	200	1.4%
Eating & Drinking Places	6	3.5%	94	2.8%	46	5.7%	868	7.4%	62	5.7%	1,071	7.6%
Miscellaneous Retail	7	4.1%	765	22.7%	51	6.3%	1,113	9.5%	67	6.1%	1,145	8.2%
Finance, Insurance, Real Estate Summary	9	5.3%	29	0.9%	93	11.5%	491	4.2%	113	10.4%	603	4.3%
Banks, Savings & Lending Institutions	1	0.6%	6	0.2%	12	1.5%	94	0.8%	17	1.6%	130	0.9%
Securities Brokers	2	1.2%	7	0.2%	16	2.0%	66	0.6%	19	1.7%	73	0.5%
Insurance Carriers & Agents	2	1.2%	5	0.1%	28	3.5%	151	1.3%	30	2.8%	170	1.2%
Real Estate, Holding, Other Investment Offices	5	2.9%	12	0.4%	37	4.6%	180	1.5%	46	4.2%	230	1.6%
Services Summary	55	32.4%	873	26.0%	315	38.9%	4,367	37.1%	407	37.3%	5,203	37.1%
Hotels & Lodging	5	2.9%	40	1.2%	7	0.9%	55	0.5%	9	0.8%	68	0.5%
Automotive Services	9	5.3%	41	1.2%	21	2.6%	90	0.8%	28	2.6%	110	0.8%
Motion Pictures & Amusements	8	4.7%	64	1.9%	25	3.1%	340	2.9%	35	3.2%	450	3.2%
Health Services	4	2.4%	103	3.1%	49	6.0%	1,393	11.8%	56	5.1%	1,498	10.7%
Legal Services	2	1.2%	5	0.1%	22	2.7%	136	1.2%	25	2.3%	146	1.0%
Education Institutions & Libraries	2	1.2%	175	5.2%	20	2.5%	902	7.7%	30	2.8%	1,157	8.3%
Other Services	26	15.3%	445	13.2%	171	21.1%	1,452	12.3%	224	20.6%	1,774	12.7%
Government	4	2.4%	29	0.9%	51	6.3%	1,791	15.2%	62	5.7%	1,902	13.6%
Unclassified Establishments	12	7.1%	8	0.2%	50	6.2%	20	0.2%	65	6.0%	24	0.2%
Totals	170	100.0%	3,363	100.0%	810	100.0%	11,768	100.0%	1,090	100.0%	14,010	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.



Business Summary

Hastings Crossroads Outlots
 215 33Rd St W, Hastings, Minnesota, 55033
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.71525
 Longitude: -92.84569

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	2	0.0%	8	0.7%	21	0.1%
Mining	0	0.0%	2	0.1%	1	0.1%	4	0.0%	1	0.1%	4	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	9	0.1%
Construction	18	10.6%	204	6.1%	51	6.3%	364	3.1%	82	7.5%	492	3.5%
Manufacturing	19	11.2%	598	17.8%	29	3.6%	768	6.5%	39	3.6%	862	6.2%
Wholesale Trade	8	4.7%	82	2.4%	18	2.2%	148	1.3%	32	2.9%	299	2.1%
Retail Trade	26	15.3%	1,134	33.7%	116	14.3%	2,329	19.8%	155	14.2%	2,697	19.3%
Motor Vehicle & Parts Dealers	6	3.5%	172	5.1%	13	1.6%	277	2.4%	16	1.5%	349	2.5%
Furniture & Home Furnishings Stores	4	2.4%	15	0.4%	12	1.5%	40	0.3%	12	1.1%	41	0.3%
Electronics & Appliance Stores	1	0.6%	2	0.1%	2	0.2%	8	0.1%	3	0.3%	10	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	6	3.5%	51	1.5%	17	2.1%	130	1.1%	23	2.1%	160	1.1%
Food & Beverage Stores	3	1.8%	126	3.7%	15	1.9%	426	3.6%	24	2.2%	640	4.6%
Health & Personal Care Stores	1	0.6%	5	0.1%	11	1.4%	99	0.8%	11	1.0%	99	0.7%
Gasoline Stations	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	9	0.1%
Clothing & Clothing Accessories Stores	1	0.6%	7	0.2%	10	1.2%	52	0.4%	11	1.0%	55	0.4%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%	3	0.4%	11	0.1%	9	0.8%	23	0.2%
General Merchandise Stores	0	0.0%	0	0.0%	2	0.2%	312	2.7%	4	0.4%	321	2.3%
Miscellaneous Store Retailers	4	2.4%	756	22.5%	26	3.2%	975	8.3%	31	2.8%	990	7.1%
Nonstore Retailers	1	0.6%	0	0.0%	4	0.5%	0	0.0%	9	0.8%	0	0.0%
Transportation & Warehousing	6	3.5%	193	5.7%	16	2.0%	382	3.2%	25	2.3%	481	3.4%
Information	1	0.6%	7	0.2%	12	1.5%	138	1.2%	14	1.3%	151	1.1%
Finance & Insurance	5	2.9%	18	0.5%	57	7.0%	312	2.7%	68	6.2%	374	2.7%
Central Bank/Credit Intermediation & Related Activities	1	0.6%	6	0.2%	13	1.6%	95	0.8%	18	1.7%	131	0.9%
Securities, Commodity Contracts & Other Financial	2	1.2%	7	0.2%	16	2.0%	66	0.6%	19	1.7%	73	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	2	1.2%	5	0.1%	28	3.5%	151	1.3%	30	2.8%	170	1.2%
Real Estate, Rental & Leasing	7	4.1%	16	0.5%	41	5.1%	178	1.5%	54	5.0%	233	1.7%
Professional, Scientific & Tech Services	10	5.9%	153	4.5%	75	9.3%	548	4.7%	93	8.5%	654	4.7%
Legal Services	2	1.2%	5	0.1%	24	3.0%	141	1.2%	27	2.5%	151	1.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	4	0.0%	2	0.2%	6	0.0%
Administrative & Support & Waste Management & Remediation	8	4.7%	123	3.7%	26	3.2%	203	1.7%	40	3.7%	249	1.8%
Educational Services	3	1.8%	180	5.4%	22	2.7%	894	7.6%	34	3.1%	1,153	8.2%
Health Care & Social Assistance	6	3.5%	200	5.9%	70	8.6%	1,745	14.8%	83	7.6%	1,988	14.2%
Arts, Entertainment & Recreation	6	3.5%	61	1.8%	19	2.3%	278	2.4%	30	2.8%	412	2.9%
Accommodation & Food Services	11	6.5%	134	4.0%	54	6.7%	936	8.0%	72	6.6%	1,152	8.2%
Accommodation	5	2.9%	40	1.2%	7	0.9%	55	0.5%	9	0.8%	68	0.5%
Food Services & Drinking Places	6	3.5%	94	2.8%	47	5.8%	881	7.5%	63	5.8%	1,084	7.7%
Other Services (except Public Administration)	18	10.6%	220	6.5%	101	12.5%	726	6.2%	131	12.0%	850	6.1%
Automotive Repair & Maintenance	8	4.7%	33	1.0%	17	2.1%	72	0.6%	22	2.0%	89	0.6%
Public Administration	4	2.4%	29	0.9%	51	6.3%	1,791	15.2%	61	5.6%	1,899	13.6%
Unclassified Establishments	12	7.1%	8	0.2%	50	6.2%	20	0.2%	65	6.0%	24	0.2%
Total	170	100.0%	3,363	100.0%	810	100.0%	11,768	100.0%	1,090	100.0%	14,010	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.