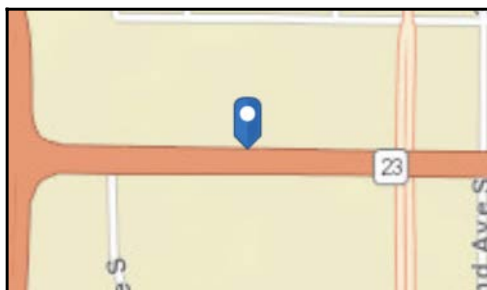
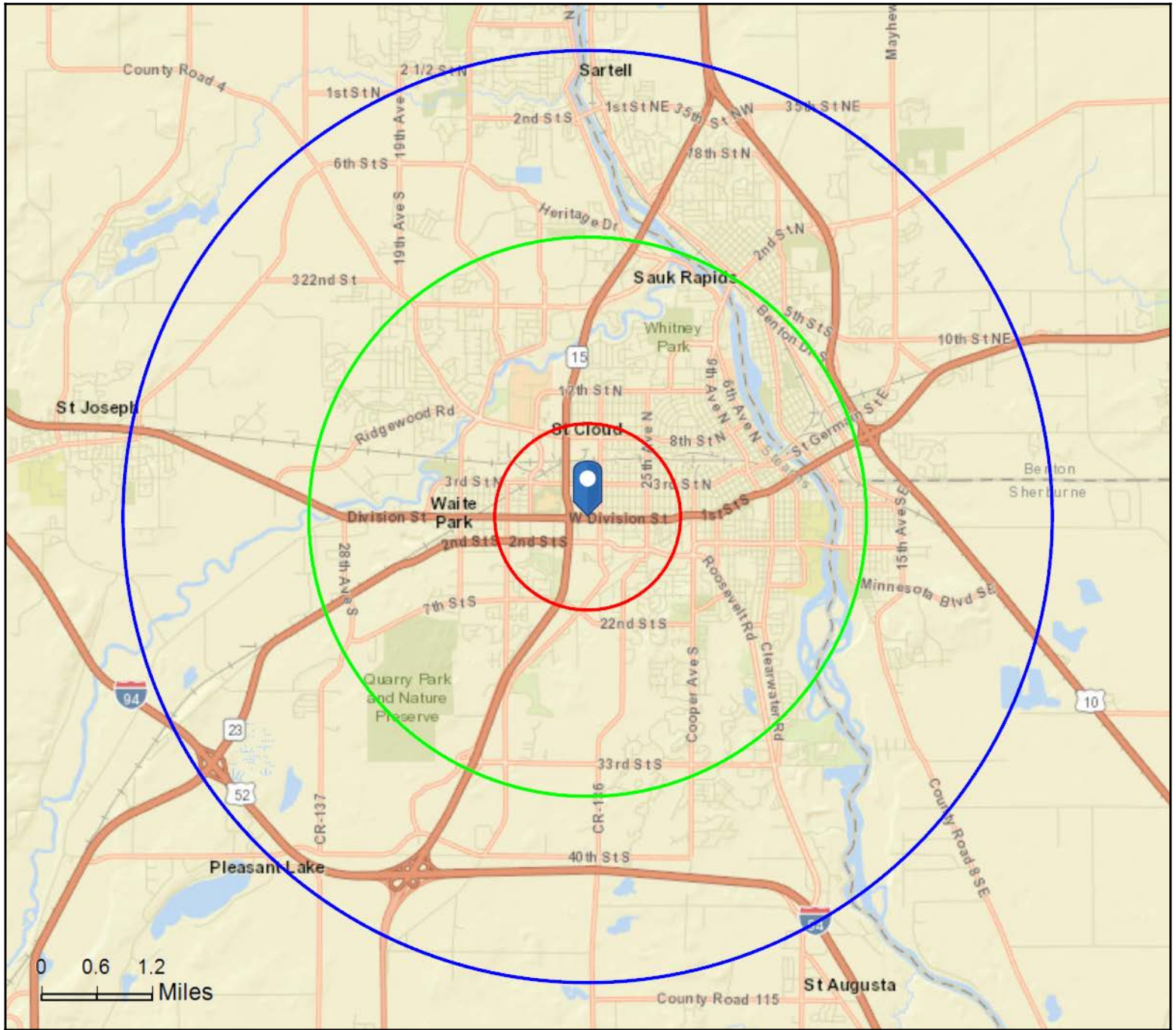




Site Map

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108



March 19, 2020



Executive Summary

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
Population			
2000 Population	8,287	55,978	85,187
2010 Population	8,838	60,247	96,777
2019 Population	9,122	64,736	105,430
2024 Population	9,359	67,671	110,592
2000-2010 Annual Rate	0.65%	0.74%	1.28%
2010-2019 Annual Rate	0.34%	0.78%	0.93%
2019-2024 Annual Rate	0.51%	0.89%	0.96%
2019 Male Population	48.6%	50.6%	50.3%
2019 Female Population	51.4%	49.4%	49.7%
2019 Median Age	36.2	31.6	32.4

In the identified area, the current year population is 105,430. In 2010, the Census count in the area was 96,777. The rate of change since 2010 was 0.93% annually. The five-year projection for the population in the area is 110,592 representing a change of 0.96% annually from 2019 to 2024. Currently, the population is 50.3% male and 49.7% female.

Median Age

The median age in this area is 36.2, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	64.8%	74.4%	78.5%
2019 Black Alone	27.5%	16.8%	13.2%
2019 American Indian/Alaska Native Alone	0.5%	0.5%	0.7%
2019 Asian Alone	3.0%	4.1%	3.6%
2019 Pacific Islander Alone	0.1%	0.1%	0.0%
2019 Other Race	1.1%	1.2%	1.1%
2019 Two or More Races	3.1%	2.9%	2.9%
2019 Hispanic Origin (Any Race)	3.0%	3.2%	3.3%

Persons of Hispanic origin represent 3.3% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 40.6 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	51	65	65
2000 Households	3,599	22,009	32,952
2010 Households	3,866	23,972	37,998
2019 Total Households	3,965	25,699	41,429
2024 Total Households	4,063	26,831	43,464
2000-2010 Annual Rate	0.72%	0.86%	1.44%
2010-2019 Annual Rate	0.27%	0.75%	0.94%
2019-2024 Annual Rate	0.49%	0.87%	0.96%
2019 Average Household Size	2.27	2.37	2.39

The household count in this area has changed from 37,998 in 2010 to 41,429 in the current year, a change of 0.94% annually. The five-year projection of households is 43,464, a change of 0.96% annually from the current year total. Average household size is currently 2.39, compared to 2.37 in the year 2010. The number of families in the current year is 22,774 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
Mortgage Income			
2019 Percent of Income for Mortgage	14.3%	16.0%	16.2%
Median Household Income			
2019 Median Household Income	\$45,937	\$49,466	\$51,890
2024 Median Household Income	\$52,703	\$55,128	\$57,714
2019-2024 Annual Rate	2.79%	2.19%	2.15%
Average Household Income			
2019 Average Household Income	\$59,155	\$67,752	\$69,733
2024 Average Household Income	\$68,134	\$77,541	\$79,443
2019-2024 Annual Rate	2.87%	2.74%	2.64%
Per Capita Income			
2019 Per Capita Income	\$25,490	\$27,229	\$27,645
2024 Per Capita Income	\$29,325	\$31,037	\$31,436
2019-2024 Annual Rate	2.84%	2.65%	2.60%

Households by Income

Current median household income is \$51,890 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$57,714 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$69,733 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$79,443 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$27,645 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$31,436 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	160	142	140
2000 Total Housing Units	3,708	22,632	33,843
2000 Owner Occupied Housing Units	2,431	12,685	19,144
2000 Renter Occupied Housing Units	1,167	9,324	13,808
2000 Vacant Housing Units	110	623	891
2010 Total Housing Units	4,190	25,720	40,566
2010 Owner Occupied Housing Units	2,229	13,217	21,463
2010 Renter Occupied Housing Units	1,637	10,755	16,535
2010 Vacant Housing Units	324	1,748	2,568
2019 Total Housing Units	4,297	27,394	43,954
2019 Owner Occupied Housing Units	2,164	13,540	22,660
2019 Renter Occupied Housing Units	1,801	12,159	18,769
2019 Vacant Housing Units	332	1,695	2,525
2024 Total Housing Units	4,395	28,539	46,033
2024 Owner Occupied Housing Units	2,213	14,140	23,793
2024 Renter Occupied Housing Units	1,850	12,692	19,670
2024 Vacant Housing Units	332	1,708	2,569

Currently, 51.6% of the 43,954 housing units in the area are owner occupied; 42.7%, renter occupied; and 5.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 40,566 housing units in the area - 52.9% owner occupied, 40.8% renter occupied, and 6.3% vacant. The annual rate of change in housing units since 2010 is 3.63%. Median home value in the area is \$171,780, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 5.61% annually to \$225,688.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

Summary	Census 2010	2019	2024
Population	8,838	9,122	9,359
Households	3,866	3,965	4,063
Families	2,072	2,082	2,117
Average Household Size	2.25	2.27	2.27
Owner Occupied Housing Units	2,229	2,164	2,213
Renter Occupied Housing Units	1,637	1,801	1,850
Median Age	34.4	36.2	37.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.51%	0.83%	0.77%
Households	0.49%	0.80%	0.75%
Families	0.33%	0.73%	0.68%
Owner HHs	0.45%	0.74%	0.92%
Median Household Income	2.79%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	547	13.8%	437	10.8%
\$15,000 - \$24,999	439	11.1%	380	9.4%
\$25,000 - \$34,999	478	12.1%	446	11.0%
\$35,000 - \$49,999	657	16.6%	645	15.9%
\$50,000 - \$74,999	722	18.2%	787	19.4%
\$75,000 - \$99,999	528	13.3%	588	14.5%
\$100,000 - \$149,999	465	11.7%	601	14.8%
\$150,000 - \$199,999	69	1.7%	106	2.6%
\$200,000+	60	1.5%	73	1.8%
Median Household Income	\$45,937		\$52,703	
Average Household Income	\$59,155		\$68,134	
Per Capita Income	\$25,490		\$29,325	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	662	7.5%	629	6.9%	641	6.8%
5 - 9	502	5.7%	568	6.2%	571	6.1%
10 - 14	469	5.3%	491	5.4%	518	5.5%
15 - 19	517	5.8%	442	4.8%	499	5.3%
20 - 24	863	9.8%	694	7.6%	679	7.3%
25 - 34	1,481	16.8%	1,593	17.5%	1,497	16.0%
35 - 44	1,003	11.3%	1,115	12.2%	1,187	12.7%
45 - 54	1,033	11.7%	935	10.2%	934	10.0%
55 - 64	935	10.6%	968	10.6%	939	10.0%
65 - 74	602	6.8%	868	9.5%	951	10.2%
75 - 84	535	6.1%	557	6.1%	680	7.3%
85+	236	2.7%	263	2.9%	264	2.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,090	80.2%	5,907	64.8%	5,473	58.5%
Black Alone	1,100	12.4%	2,508	27.5%	3,120	33.3%
American Indian Alone	38	0.4%	42	0.5%	45	0.5%
Asian Alone	273	3.1%	278	3.0%	288	3.1%
Pacific Islander Alone	3	0.0%	5	0.1%	7	0.1%
Some Other Race Alone	91	1.0%	101	1.1%	110	1.2%
Two or More Races	242	2.7%	281	3.1%	317	3.4%
Hispanic Origin (Any Race)	224	2.5%	271	3.0%	304	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

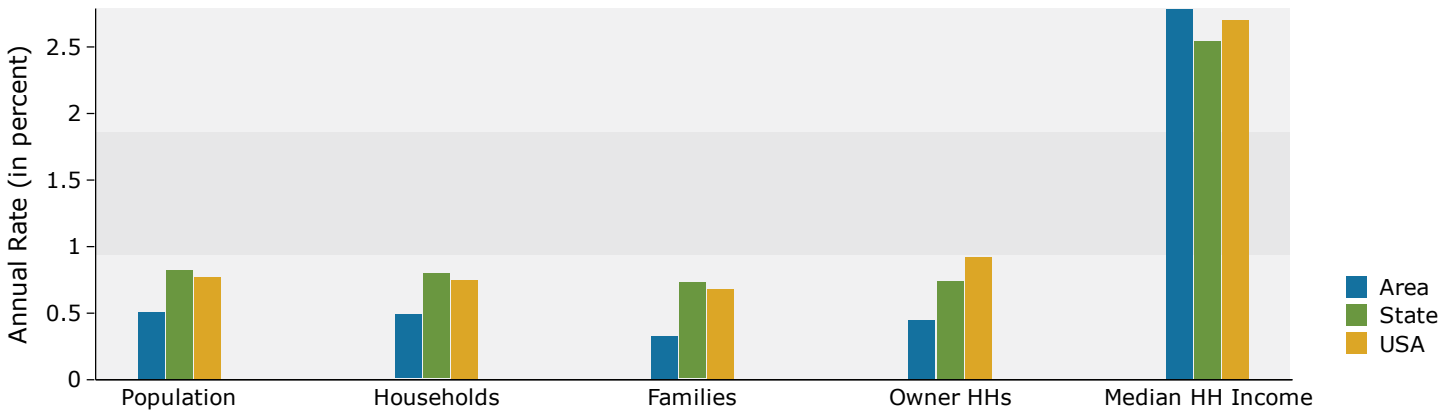


Demographic and Income Profile

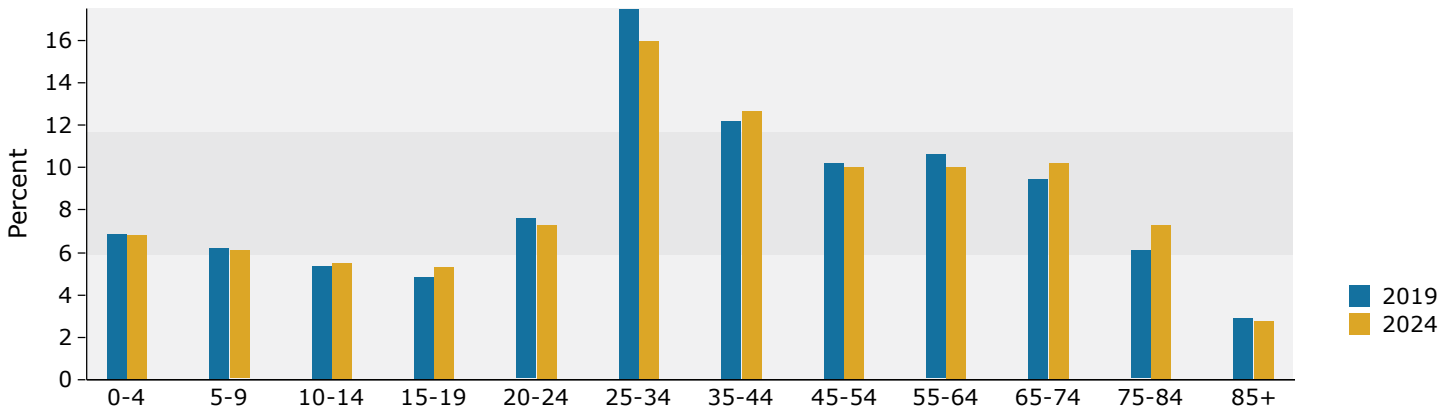
Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

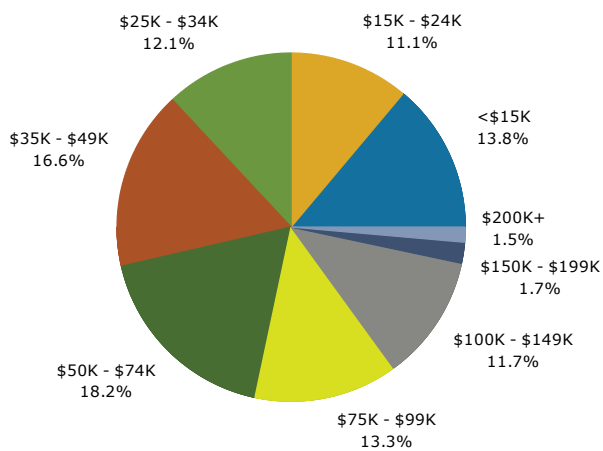
Trends 2019-2024



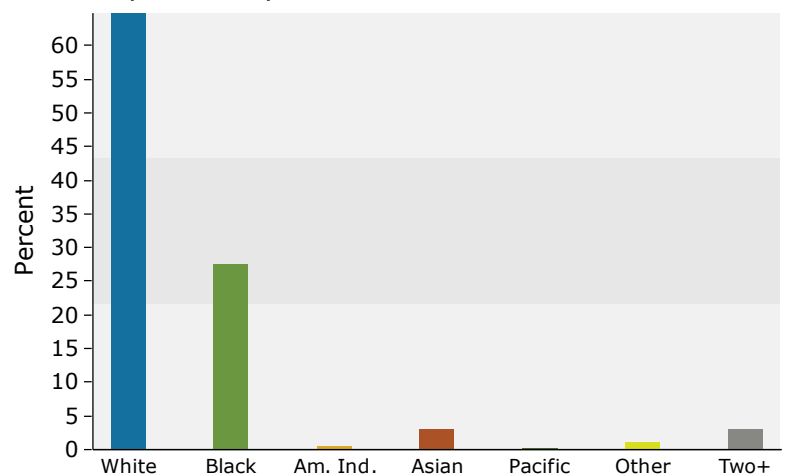
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

Summary	Census 2010	2019	2024
Population	60,247	64,736	67,671
Households	23,972	25,699	26,831
Families	12,636	13,387	13,919
Average Household Size	2.34	2.37	2.38
Owner Occupied Housing Units	13,217	13,540	14,140
Renter Occupied Housing Units	10,755	12,159	12,692
Median Age	29.3	31.6	32.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.89%	0.83%	0.77%
Households	0.87%	0.80%	0.75%
Families	0.78%	0.73%	0.68%
Owner HHs	0.87%	0.74%	0.92%
Median Household Income	2.19%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	3,240	12.6%	2,715	10.1%
\$15,000 - \$24,999	2,935	11.4%	2,686	10.0%
\$25,000 - \$34,999	2,906	11.3%	2,828	10.5%
\$35,000 - \$49,999	3,866	15.0%	3,830	14.3%
\$50,000 - \$74,999	4,502	17.5%	4,856	18.1%
\$75,000 - \$99,999	3,060	11.9%	3,296	12.3%
\$100,000 - \$149,999	3,054	11.9%	3,752	14.0%
\$150,000 - \$199,999	1,341	5.2%	1,900	7.1%
\$200,000+	786	3.1%	959	3.6%
Median Household Income	\$49,466		\$55,128	
Average Household Income	\$67,752		\$77,541	
Per Capita Income	\$27,229		\$31,037	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,604	6.0%	3,614	5.6%	3,844	5.7%
5 - 9	3,112	5.2%	3,370	5.2%	3,524	5.2%
10 - 14	2,886	4.8%	3,116	4.8%	3,337	4.9%
15 - 19	5,735	9.5%	5,281	8.2%	5,608	8.3%
20 - 24	10,176	16.9%	9,504	14.7%	9,611	14.2%
25 - 34	9,027	15.0%	10,724	16.6%	10,442	15.4%
35 - 44	6,004	10.0%	6,934	10.7%	8,041	11.9%
45 - 54	7,223	12.0%	6,425	9.9%	6,428	9.5%
55 - 64	5,950	9.9%	6,903	10.7%	6,538	9.7%
65 - 74	3,228	5.4%	4,960	7.7%	5,618	8.3%
75 - 84	2,379	3.9%	2,764	4.3%	3,473	5.1%
85+	923	1.5%	1,140	1.8%	1,208	1.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	51,406	85.3%	48,134	74.4%	46,976	69.4%
Black Alone	4,318	7.2%	10,890	16.8%	14,155	20.9%
American Indian Alone	322	0.5%	345	0.5%	362	0.5%
Asian Alone	2,141	3.6%	2,678	4.1%	3,025	4.5%
Pacific Islander Alone	16	0.0%	33	0.1%	40	0.1%
Some Other Race Alone	600	1.0%	786	1.2%	911	1.3%
Two or More Races	1,443	2.4%	1,871	2.9%	2,202	3.3%
Hispanic Origin (Any Race)	1,539	2.6%	2,066	3.2%	2,418	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

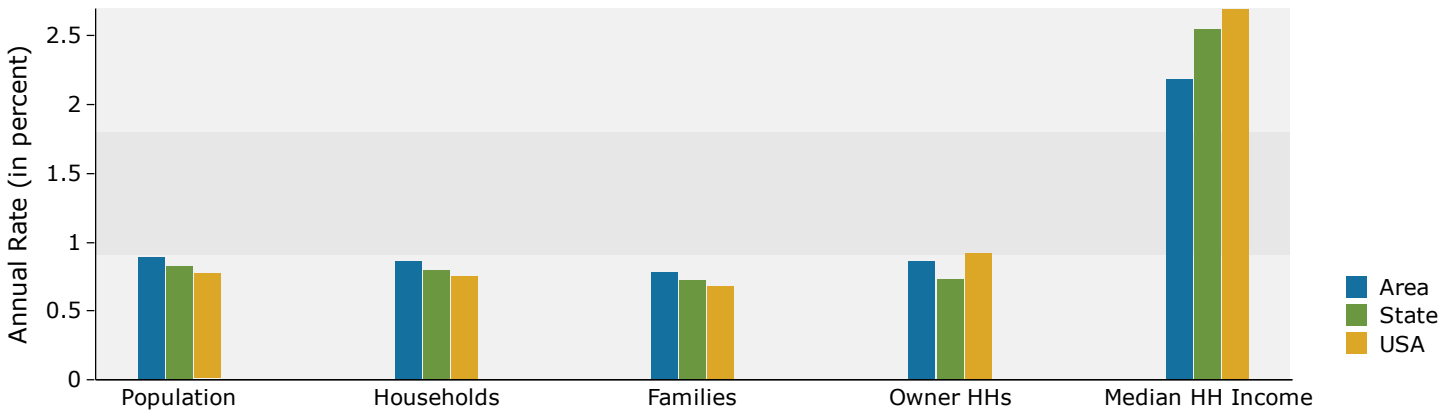


Demographic and Income Profile

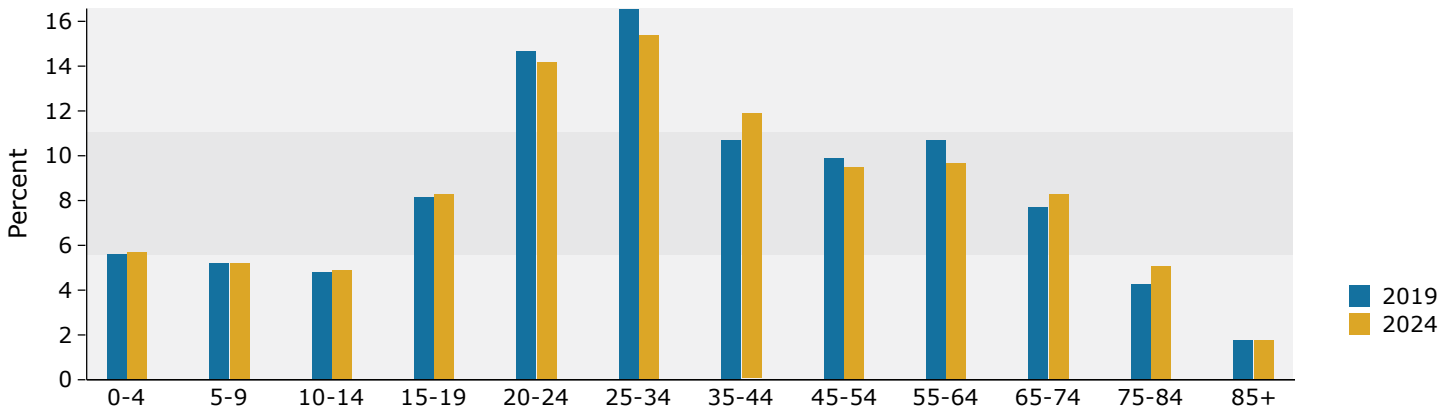
Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

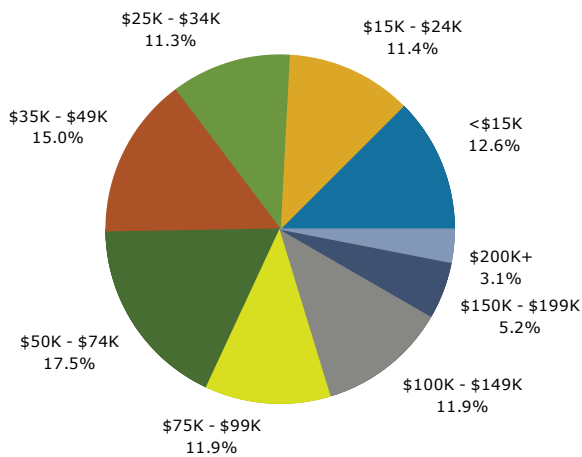
Trends 2019-2024



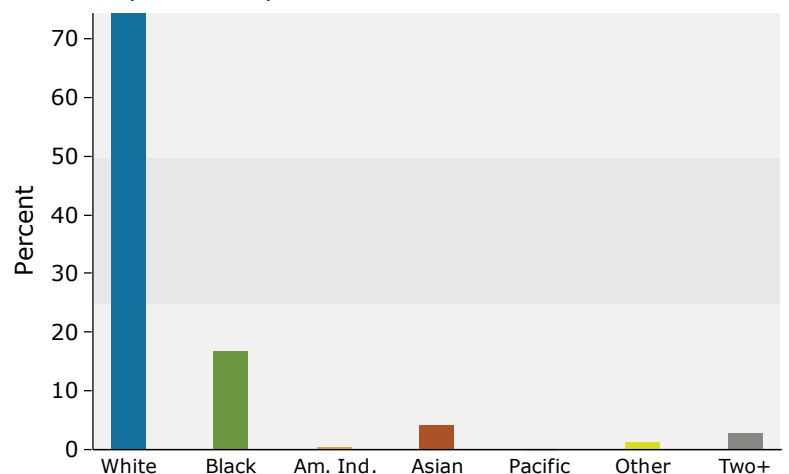
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

Summary	Census 2010	2019	2024
Population	96,777	105,430	110,592
Households	37,998	41,429	43,464
Families	21,075	22,774	23,817
Average Household Size	2.37	2.39	2.40
Owner Occupied Housing Units	21,463	22,660	23,793
Renter Occupied Housing Units	16,535	18,769	19,670
Median Age	30.3	32.4	33.0
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.96%	0.83%	0.77%
Households	0.96%	0.80%	0.75%
Families	0.90%	0.73%	0.68%
Owner HHs	0.98%	0.74%	0.92%
Median Household Income	2.15%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	4,716	11.4%	3,965	9.1%
\$15,000 - \$24,999	4,798	11.6%	4,397	10.1%
\$25,000 - \$34,999	4,224	10.2%	4,111	9.5%
\$35,000 - \$49,999	6,162	14.9%	6,096	14.0%
\$50,000 - \$74,999	7,374	17.8%	7,926	18.2%
\$75,000 - \$99,999	5,186	12.5%	5,564	12.8%
\$100,000 - \$149,999	5,295	12.8%	6,439	14.8%
\$150,000 - \$199,999	2,448	5.9%	3,502	8.1%
\$200,000+	1,218	2.9%	1,453	3.3%
Median Household Income	\$51,890		\$57,714	
Average Household Income	\$69,733		\$79,443	
Per Capita Income	\$27,645		\$31,436	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,270	6.5%	6,371	6.0%	6,814	6.2%
5 - 9	5,565	5.8%	5,950	5.6%	6,245	5.6%
10 - 14	5,008	5.2%	5,594	5.3%	5,916	5.3%
15 - 19	8,038	8.3%	7,799	7.4%	8,349	7.5%
20 - 24	14,257	14.7%	13,565	12.9%	13,922	12.6%
25 - 34	15,335	15.8%	17,541	16.6%	17,270	15.6%
35 - 44	10,483	10.8%	12,220	11.6%	13,840	12.5%
45 - 54	11,725	12.1%	10,836	10.3%	10,882	9.8%
55 - 64	9,213	9.5%	11,078	10.5%	10,669	9.6%
65 - 74	5,016	5.2%	7,790	7.4%	8,865	8.0%
75 - 84	3,855	4.0%	4,355	4.1%	5,427	4.9%
85+	2,012	2.1%	2,331	2.2%	2,393	2.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	84,266	87.1%	82,711	78.5%	82,219	74.3%
Black Alone	5,767	6.0%	13,969	13.2%	18,237	16.5%
American Indian Alone	598	0.6%	693	0.7%	754	0.7%
Asian Alone	3,032	3.1%	3,776	3.6%	4,251	3.8%
Pacific Islander Alone	24	0.0%	50	0.0%	62	0.1%
Some Other Race Alone	867	0.9%	1,202	1.1%	1,426	1.3%
Two or More Races	2,223	2.3%	3,028	2.9%	3,643	3.3%
Hispanic Origin (Any Race)	2,446	2.5%	3,443	3.3%	4,138	3.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

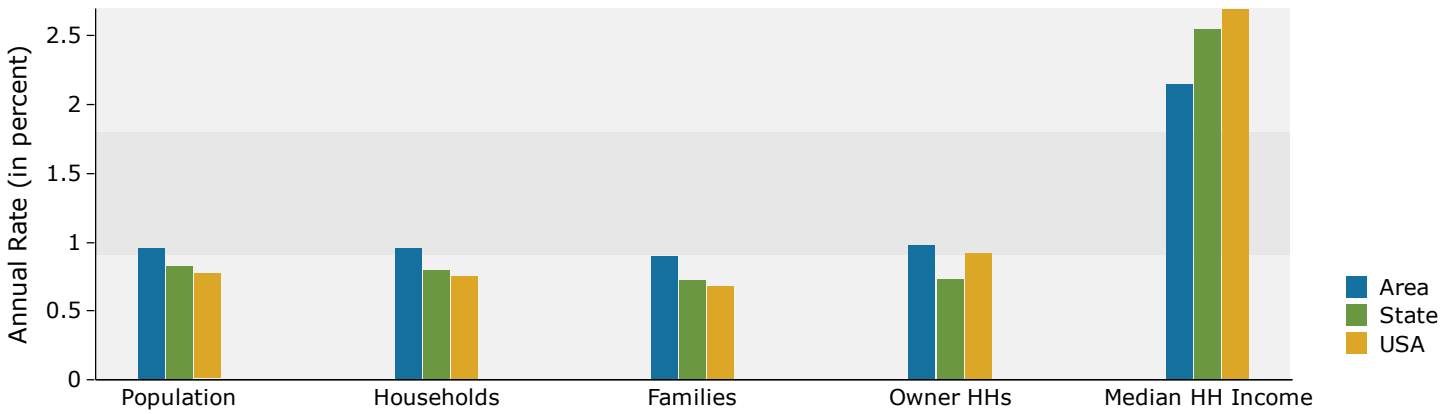


Demographic and Income Profile

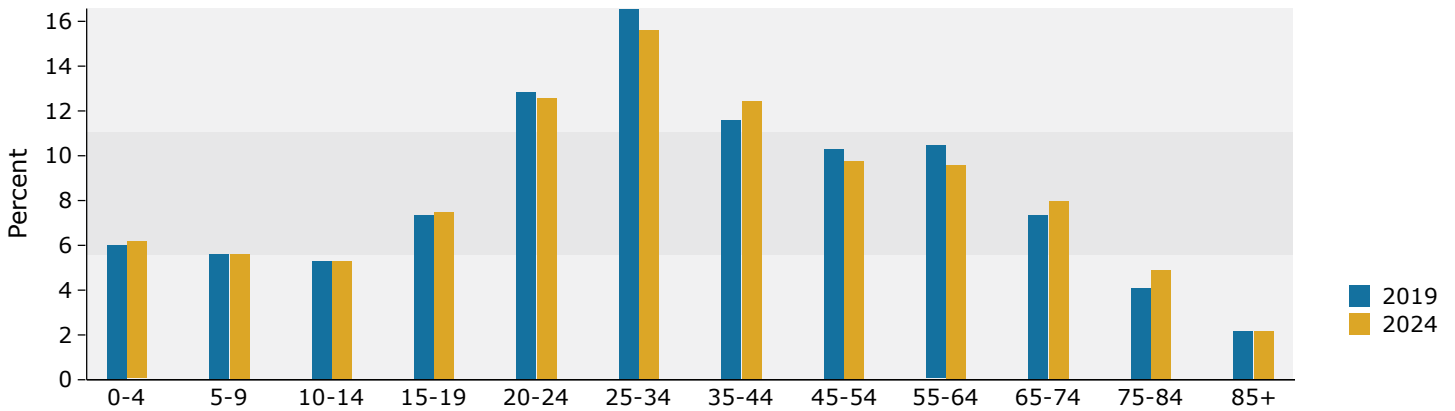
Jamaica Square
 3517 W Division St, Saint Cloud, Minnesota, 56301
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 45.55344
 Longitude: -94.20108

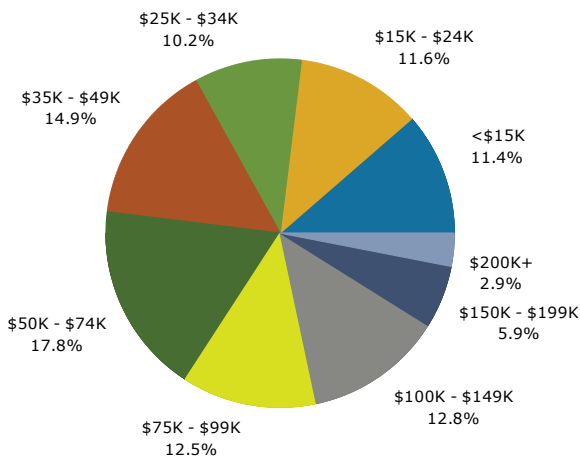
Trends 2019-2024



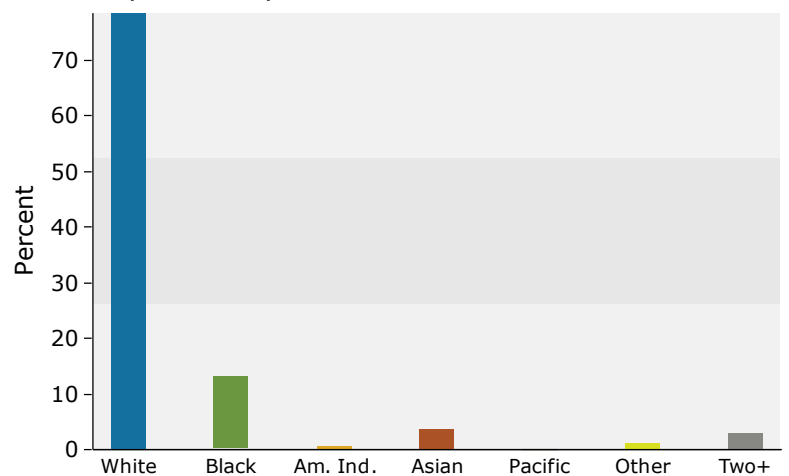
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Market Profile

Jamaica Square
 3517 W Division St, Saint Cloud, Minnesota, 56301
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.55344
 Longitude: -94.20108

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,287	55,978	85,187
2010 Total Population	8,838	60,247	96,777
2019 Total Population	9,122	64,736	105,430
2019 Group Quarters	135	3,879	6,301
2024 Total Population	9,359	67,671	110,592
2019-2024 Annual Rate	0.51%	0.89%	0.96%
2019 Total Daytime Population	25,348	94,265	129,644
Workers	20,731	64,559	80,218
Residents	4,617	29,706	49,426
Household Summary			
2000 Households	3,599	22,009	32,952
2000 Average Household Size	2.27	2.38	2.43
2010 Households	3,866	23,972	37,998
2010 Average Household Size	2.25	2.34	2.37
2019 Households	3,965	25,699	41,429
2019 Average Household Size	2.27	2.37	2.39
2024 Households	4,063	26,831	43,464
2024 Average Household Size	2.27	2.38	2.40
2019-2024 Annual Rate	0.49%	0.87%	0.96%
2010 Families	2,072	12,636	21,075
2010 Average Family Size	2.93	2.92	2.95
2019 Families	2,082	13,387	22,774
2019 Average Family Size	2.96	2.95	2.97
2024 Families	2,117	13,919	23,817
2024 Average Family Size	2.97	2.96	2.98
2019-2024 Annual Rate	0.33%	0.78%	0.90%
Housing Unit Summary			
2000 Housing Units	3,708	22,632	33,843
Owner Occupied Housing Units	65.6%	56.0%	56.6%
Renter Occupied Housing Units	31.5%	41.2%	40.8%
Vacant Housing Units	3.0%	2.8%	2.6%
2010 Housing Units	4,190	25,720	40,566
Owner Occupied Housing Units	53.2%	51.4%	52.9%
Renter Occupied Housing Units	39.1%	41.8%	40.8%
Vacant Housing Units	7.7%	6.8%	6.3%
2019 Housing Units	4,297	27,394	43,954
Owner Occupied Housing Units	50.4%	49.4%	51.6%
Renter Occupied Housing Units	41.9%	44.4%	42.7%
Vacant Housing Units	7.7%	6.2%	5.7%
2024 Housing Units	4,395	28,539	46,033
Owner Occupied Housing Units	50.4%	49.5%	51.7%
Renter Occupied Housing Units	42.1%	44.5%	42.7%
Vacant Housing Units	7.6%	6.0%	5.6%
Median Household Income			
2019	\$45,937	\$49,466	\$51,890
2024	\$52,703	\$55,128	\$57,714
Median Home Value			
2019	\$134,189	\$161,452	\$171,780
2024	\$179,008	\$211,455	\$225,688
Per Capita Income			
2019	\$25,490	\$27,229	\$27,645
2024	\$29,325	\$31,037	\$31,436
Median Age			
2010	34.4	29.3	30.3
2019	36.2	31.6	32.4
2024	37.2	32.4	33.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,965	25,690	41,420
<\$15,000	13.8%	12.6%	11.4%
\$15,000 - \$24,999	11.1%	11.4%	11.6%
\$25,000 - \$34,999	12.1%	11.3%	10.2%
\$35,000 - \$49,999	16.6%	15.0%	14.9%
\$50,000 - \$74,999	18.2%	17.5%	17.8%
\$75,000 - \$99,999	13.3%	11.9%	12.5%
\$100,000 - \$149,999	11.7%	11.9%	12.8%
\$150,000 - \$199,999	1.7%	5.2%	5.9%
\$200,000+	1.5%	3.1%	2.9%
Average Household Income	\$59,155	\$67,752	\$69,733
2024 Households by Income			
Household Income Base	4,063	26,822	43,455
<\$15,000	10.8%	10.1%	9.1%
\$15,000 - \$24,999	9.4%	10.0%	10.1%
\$25,000 - \$34,999	11.0%	10.5%	9.5%
\$35,000 - \$49,999	15.9%	14.3%	14.0%
\$50,000 - \$74,999	19.4%	18.1%	18.2%
\$75,000 - \$99,999	14.5%	12.3%	12.8%
\$100,000 - \$149,999	14.8%	14.0%	14.8%
\$150,000 - \$199,999	2.6%	7.1%	8.1%
\$200,000+	1.8%	3.6%	3.3%
Average Household Income	\$68,134	\$77,541	\$79,443
2019 Owner Occupied Housing Units by Value			
Total	2,164	13,537	22,657
<\$50,000	3.8%	3.3%	4.8%
\$50,000 - \$99,999	19.1%	10.6%	7.8%
\$100,000 - \$149,999	39.6%	29.9%	24.7%
\$150,000 - \$199,999	22.2%	27.1%	29.2%
\$200,000 - \$249,999	4.3%	9.7%	13.3%
\$250,000 - \$299,999	1.2%	5.6%	6.6%
\$300,000 - \$399,999	8.1%	8.1%	8.1%
\$400,000 - \$499,999	0.5%	2.8%	2.7%
\$500,000 - \$749,999	0.2%	1.8%	1.8%
\$750,000 - \$999,999	0.0%	0.6%	0.5%
\$1,000,000 - \$1,499,999	1.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$161,021	\$196,760	\$202,571
2024 Owner Occupied Housing Units by Value			
Total	2,213	14,137	23,790
<\$50,000	2.6%	1.8%	2.3%
\$50,000 - \$99,999	8.7%	4.2%	2.7%
\$100,000 - \$149,999	16.7%	8.7%	5.8%
\$150,000 - \$199,999	38.0%	31.6%	28.1%
\$200,000 - \$249,999	9.3%	16.2%	21.4%
\$250,000 - \$299,999	3.3%	10.1%	13.2%
\$300,000 - \$399,999	17.7%	14.6%	13.9%
\$400,000 - \$499,999	1.3%	6.9%	6.8%
\$500,000 - \$749,999	0.5%	3.7%	3.8%
\$750,000 - \$999,999	0.1%	1.4%	1.1%
\$1,000,000 - \$1,499,999	1.8%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.4%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$219,295	\$263,147	\$268,446

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 19, 2020



Market Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,836	60,248	96,774
0 - 4	7.5%	6.0%	6.5%
5 - 9	5.7%	5.2%	5.8%
10 - 14	5.3%	4.8%	5.2%
15 - 24	15.6%	26.4%	23.0%
25 - 34	16.8%	15.0%	15.8%
35 - 44	11.4%	10.0%	10.8%
45 - 54	11.7%	12.0%	12.1%
55 - 64	10.6%	9.9%	9.5%
65 - 74	6.8%	5.4%	5.2%
75 - 84	6.1%	3.9%	4.0%
85 +	2.7%	1.5%	2.1%
18 +	78.2%	80.9%	79.4%
2019 Population by Age			
Total	9,123	64,735	105,430
0 - 4	6.9%	5.6%	6.0%
5 - 9	6.2%	5.2%	5.6%
10 - 14	5.4%	4.8%	5.3%
15 - 24	12.5%	22.8%	20.3%
25 - 34	17.5%	16.6%	16.6%
35 - 44	12.2%	10.7%	11.6%
45 - 54	10.2%	9.9%	10.3%
55 - 64	10.6%	10.7%	10.5%
65 - 74	9.5%	7.7%	7.4%
75 - 84	6.1%	4.3%	4.1%
85 +	2.9%	1.8%	2.2%
18 +	78.8%	81.5%	79.9%
2024 Population by Age			
Total	9,360	67,672	110,592
0 - 4	6.8%	5.7%	6.2%
5 - 9	6.1%	5.2%	5.6%
10 - 14	5.5%	4.9%	5.3%
15 - 24	12.6%	22.5%	20.1%
25 - 34	16.0%	15.4%	15.6%
35 - 44	12.7%	11.9%	12.5%
45 - 54	10.0%	9.5%	9.8%
55 - 64	10.0%	9.7%	9.6%
65 - 74	10.2%	8.3%	8.0%
75 - 84	7.3%	5.1%	4.9%
85 +	2.8%	1.8%	2.2%
18 +	78.6%	81.1%	79.6%
2010 Population by Sex			
Males	4,280	30,554	48,780
Females	4,558	29,693	47,997
2019 Population by Sex			
Males	4,435	32,769	53,079
Females	4,687	31,967	52,351
2024 Population by Sex			
Males	4,538	34,137	55,507
Females	4,821	33,534	55,084

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	8,837	60,246	96,777
White Alone	80.2%	85.3%	87.1%
Black Alone	12.4%	7.2%	6.0%
American Indian Alone	0.4%	0.5%	0.6%
Asian Alone	3.1%	3.6%	3.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.0%	0.9%
Two or More Races	2.7%	2.4%	2.3%
Hispanic Origin	2.5%	2.6%	2.5%
Diversity Index	37.3	30.2	27.5
2019 Population by Race/Ethnicity			
Total	9,122	64,737	105,429
White Alone	64.8%	74.4%	78.5%
Black Alone	27.5%	16.8%	13.2%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	3.0%	4.1%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.1%	1.2%	1.1%
Two or More Races	3.1%	2.9%	2.9%
Hispanic Origin	3.0%	3.2%	3.3%
Diversity Index	53.3	45.3	40.6
2024 Population by Race/Ethnicity			
Total	9,360	67,671	110,592
White Alone	58.5%	69.4%	74.3%
Black Alone	33.3%	20.9%	16.5%
American Indian Alone	0.5%	0.5%	0.7%
Asian Alone	3.1%	4.5%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.3%	1.3%
Two or More Races	3.4%	3.3%	3.3%
Hispanic Origin	3.3%	3.6%	3.7%
Diversity Index	57.5	50.9	46.0
2010 Population by Relationship and Household Type			
Total	8,838	60,247	96,777
In Households	98.3%	93.1%	93.2%
In Family Households	71.6%	63.8%	66.7%
Householder	23.3%	20.9%	21.7%
Spouse	15.8%	15.0%	15.8%
Child	26.2%	23.0%	24.6%
Other relative	3.3%	2.4%	2.2%
Nonrelative	3.0%	2.5%	2.5%
In Nonfamily Households	26.7%	29.3%	26.4%
In Group Quarters	1.7%	6.9%	6.8%
Institutionalized Population	0.5%	0.7%	2.2%
Noninstitutionalized Population	1.2%	6.2%	4.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	6,298	39,852	66,152
Less than 9th Grade	8.0%	5.0%	4.1%
9th - 12th Grade, No Diploma	4.5%	3.8%	3.8%
High School Graduate	25.4%	21.1%	20.7%
GED/Alternative Credential	2.2%	2.9%	3.4%
Some College, No Degree	23.9%	22.8%	23.4%
Associate Degree	12.3%	12.6%	13.2%
Bachelor's Degree	15.4%	20.9%	20.8%
Graduate/Professional Degree	8.2%	10.8%	10.6%
2019 Population 15+ by Marital Status			
Total	7,434	54,637	87,515
Never Married	41.0%	48.7%	44.2%
Married	41.3%	36.5%	40.1%
Widowed	6.3%	4.1%	4.4%
Divorced	11.4%	10.7%	11.3%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.9%	95.1%	95.9%
Civilian Unemployed (Unemployment Rate)	7.2%	4.9%	4.1%
2019 Employed Population 16+ by Industry			
Total	4,567	35,773	56,473
Agriculture/Mining	0.0%	0.3%	0.3%
Construction	4.1%	3.1%	3.9%
Manufacturing	18.4%	12.0%	11.7%
Wholesale Trade	2.4%	2.2%	2.5%
Retail Trade	16.9%	16.6%	15.4%
Transportation/Utilities	6.6%	4.8%	5.1%
Information	1.3%	1.5%	1.4%
Finance/Insurance/Real Estate	5.8%	5.8%	6.0%
Services	42.6%	50.8%	50.4%
Public Administration	1.9%	2.9%	3.2%
2019 Employed Population 16+ by Occupation			
Total	4,565	35,773	56,474
White Collar	49.1%	54.9%	56.1%
Management/Business/Financial	5.8%	8.8%	9.5%
Professional	16.7%	19.4%	20.8%
Sales	10.6%	12.6%	11.9%
Administrative Support	16.0%	14.1%	13.9%
Services	21.0%	23.3%	22.0%
Blue Collar	29.8%	21.8%	22.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.8%	2.2%	2.6%
Installation/Maintenance/Repair	1.0%	2.2%	2.5%
Production	14.1%	9.8%	9.2%
Transportation/Material Moving	12.0%	7.5%	7.4%
2010 Population By Urban/ Rural Status			
Total Population	8,838	60,247	96,777
Population Inside Urbanized Area	100.0%	98.6%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Jamaica Square
3517 W Division St, Saint Cloud, Minnesota, 56301
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.55344
Longitude: -94.20108

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,866	23,973	37,998
Households with 1 Person	35.5%	31.8%	30.4%
Households with 2+ People	64.5%	68.2%	69.6%
Family Households	53.6%	52.7%	55.5%
Husband-wife Families	36.2%	37.9%	40.4%
With Related Children	13.3%	15.0%	17.1%
Other Family (No Spouse Present)	17.4%	14.9%	15.1%
Other Family with Male Householder	5.0%	4.6%	4.6%
With Related Children	2.8%	2.5%	2.6%
Other Family with Female Householder	12.3%	10.3%	10.5%
With Related Children	8.0%	6.8%	7.2%
Nonfamily Households	10.9%	15.5%	14.2%
All Households with Children	24.7%	24.7%	27.5%
Multigenerational Households	1.6%	1.5%	1.5%
Unmarried Partner Households	9.0%	8.2%	8.5%
Male-female	8.6%	7.7%	8.0%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	3,867	23,974	37,998
1 Person Household	35.5%	31.8%	30.4%
2 Person Household	34.1%	34.2%	34.3%
3 Person Household	13.3%	14.4%	15.1%
4 Person Household	9.6%	11.9%	12.6%
5 Person Household	4.0%	4.5%	4.8%
6 Person Household	2.0%	1.9%	1.9%
7 + Person Household	1.4%	1.3%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	3,866	23,972	37,998
Owner Occupied	57.7%	55.1%	56.5%
Owned with a Mortgage/Loan	39.4%	39.1%	40.9%
Owned Free and Clear	18.3%	16.0%	15.6%
Renter Occupied	42.3%	44.9%	43.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,190	25,720	40,566
Housing Units Inside Urbanized Area	100.0%	98.6%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.4%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Jamaica Square
 3517 W Division St, Saint Cloud, Minnesota, 56301
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.55344
 Longitude: -94.20108

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Bright Young Professionals	Bright Young Professionals
2.	Traditional Living (12B)	Rustbelt Traditions (5D)	Old and Newcomers (8F)
3.	Retirement Communities (9E)	Set to Impress (11D)	Middleburg (4C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$6,008,124	\$44,405,358	\$73,507,990
Average Spent	\$1,515.29	\$1,727.90	\$1,774.31
Spending Potential Index	71	81	83
Education: Total \$	\$4,074,257	\$31,720,548	\$51,833,217
Average Spent	\$1,027.56	\$1,234.31	\$1,251.13
Spending Potential Index	64	77	79
Entertainment/Recreation: Total \$	\$8,760,621	\$65,140,216	\$108,054,273
Average Spent	\$2,209.49	\$2,534.74	\$2,608.18
Spending Potential Index	68	78	80
Food at Home: Total \$	\$14,631,438	\$106,746,628	\$176,306,187
Average Spent	\$3,690.15	\$4,153.73	\$4,255.62
Spending Potential Index	71	80	82
Food Away from Home: Total \$	\$10,345,615	\$76,912,609	\$127,341,198
Average Spent	\$2,609.23	\$2,992.82	\$3,073.72
Spending Potential Index	71	81	84
Health Care: Total \$	\$16,408,904	\$119,140,949	\$197,171,184
Average Spent	\$4,138.44	\$4,636.01	\$4,759.26
Spending Potential Index	70	78	80
HH Furnishings & Equipment: Total \$	\$5,849,185	\$43,522,894	\$72,414,661
Average Spent	\$1,475.20	\$1,693.56	\$1,747.92
Spending Potential Index	69	79	82
Personal Care Products & Services: Total \$	\$2,498,758	\$18,435,154	\$30,628,603
Average Spent	\$630.20	\$717.35	\$739.30
Spending Potential Index	71	81	83
Shelter: Total \$	\$50,877,214	\$376,428,974	\$621,196,504
Average Spent	\$12,831.58	\$14,647.61	\$14,994.24
Spending Potential Index	69	79	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,645,658	\$49,433,034	\$82,310,536
Average Spent	\$1,676.08	\$1,923.54	\$1,986.79
Spending Potential Index	68	78	80
Travel: Total \$	\$5,631,936	\$42,788,992	\$71,607,933
Average Spent	\$1,420.41	\$1,665.01	\$1,728.45
Spending Potential Index	63	74	77
Vehicle Maintenance & Repairs: Total \$	\$3,377,686	\$24,726,737	\$40,800,016
Average Spent	\$851.88	\$962.17	\$984.82
Spending Potential Index	74	84	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

March 19, 2020



Business Summary

Jamaica Square
 3517 W Division St, Saint Cloud, Minnesota, 56301
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.55344
 Longitude: -94.20108

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	1,172		3,334		4,436							
Total Employees:	20,051		63,053		78,761							
Total Residential Population:	9,122		64,736		105,430							
Employee/Residential Population Ratio (per 100 Residents)	220		97		75							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	10	0.9%	78	0.4%	33	1.0%	242	0.4%	53	1.2%	330	0.4%
Construction	34	2.9%	185	0.9%	144	4.3%	1,200	1.9%	253	5.7%	2,278	2.9%
Manufacturing	28	2.4%	1,220	6.1%	95	2.8%	3,966	6.3%	146	3.3%	6,339	8.0%
Transportation	34	2.9%	228	1.1%	85	2.5%	1,006	1.6%	124	2.8%	1,688	2.1%
Communication	14	1.2%	103	0.5%	36	1.1%	699	1.1%	47	1.1%	856	1.1%
Utility	1	0.1%	2	0.0%	3	0.1%	84	0.1%	7	0.2%	120	0.2%
Wholesale Trade	35	3.0%	2,107	10.5%	99	3.0%	4,013	6.4%	151	3.4%	4,758	6.0%
Retail Trade Summary	362	30.9%	7,916	39.5%	760	22.8%	14,361	22.8%	970	21.9%	17,110	21.7%
Home Improvement	13	1.1%	77	0.4%	35	1.0%	597	0.9%	49	1.1%	926	1.2%
General Merchandise Stores	12	1.0%	1,465	7.3%	25	0.7%	2,270	3.6%	32	0.7%	2,545	3.2%
Food Stores	38	3.2%	1,039	5.2%	74	2.2%	1,914	3.0%	106	2.4%	2,459	3.1%
Auto Dealers, Gas Stations, Auto Aftermarket	35	3.0%	1,167	5.8%	85	2.5%	1,802	2.9%	118	2.7%	2,100	2.7%
Apparel & Accessory Stores	52	4.4%	576	2.9%	68	2.0%	726	1.2%	75	1.7%	811	1.0%
Furniture & Home Furnishings	30	2.6%	283	1.4%	62	1.9%	575	0.9%	82	1.8%	711	0.9%
Eating & Drinking Places	84	7.2%	2,013	10.0%	198	5.9%	4,359	6.9%	247	5.6%	5,121	6.5%
Miscellaneous Retail	97	8.3%	1,295	6.5%	213	6.4%	2,118	3.4%	260	5.9%	2,436	3.1%
Finance, Insurance, Real Estate Summary	153	13.1%	2,789	13.9%	396	11.9%	5,789	9.2%	518	11.7%	6,426	8.2%
Banks, Savings & Lending Institutions	27	2.3%	454	2.3%	63	1.9%	1,142	1.8%	79	1.8%	1,252	1.6%
Securities Brokers	27	2.3%	155	0.8%	61	1.8%	1,412	2.2%	77	1.7%	1,531	1.9%
Insurance Carriers & Agents	46	3.9%	238	1.2%	96	2.9%	424	0.7%	122	2.8%	511	0.6%
Real Estate, Holding, Other Investment Offices	53	4.5%	1,942	9.7%	176	5.3%	2,811	4.5%	240	5.4%	3,131	4.0%
Services Summary	429	36.6%	5,271	26.3%	1,412	42.4%	27,622	43.8%	1,828	41.2%	33,968	43.1%
Hotels & Lodging	9	0.8%	642	3.2%	21	0.6%	925	1.5%	26	0.6%	968	1.2%
Automotive Services	29	2.5%	429	2.1%	87	2.6%	661	1.0%	120	2.7%	808	1.0%
Motion Pictures & Amusements	25	2.1%	97	0.5%	90	2.7%	662	1.0%	118	2.7%	946	1.2%
Health Services	77	6.6%	966	4.8%	259	7.8%	11,668	18.5%	317	7.1%	13,203	16.8%
Legal Services	13	1.1%	117	0.6%	65	1.9%	606	1.0%	73	1.6%	650	0.8%
Education Institutions & Libraries	13	1.1%	426	2.1%	70	2.1%	2,851	4.5%	94	2.1%	3,932	5.0%
Other Services	262	22.4%	2,593	12.9%	820	24.6%	10,250	16.3%	1,080	24.3%	13,462	17.1%
Government	17	1.5%	145	0.7%	113	3.4%	3,985	6.3%	136	3.1%	4,675	5.9%
Unclassified Establishments	55	4.7%	8	0.0%	158	4.7%	87	0.1%	204	4.6%	214	0.3%
Totals	1,172	100.0%	20,051	100.0%	3,334	100.0%	63,053	100.0%	4,436	100.0%	78,761	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Jamaica Square
 3517 W Division St, Saint Cloud, Minnesota, 56301
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.55344
 Longitude: -94.20108

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2	0.0%	2	0.1%	6	0.0%	4	0.1%	10	0.0%
Mining	0	0.0%	0	0.0%	2	0.1%	58	0.1%	2	0.0%	59	0.1%
Utilities	0	0.0%	0	0.0%	2	0.1%	82	0.1%	2	0.0%	83	0.1%
Construction	38	3.2%	201	1.0%	158	4.7%	1,533	2.4%	277	6.2%	2,656	3.4%
Manufacturing	31	2.6%	962	4.8%	104	3.1%	3,775	6.0%	160	3.6%	6,233	7.9%
Wholesale Trade	29	2.5%	2,080	10.4%	93	2.8%	3,985	6.3%	145	3.3%	4,716	6.0%
Retail Trade	275	23.5%	5,861	29.2%	550	16.5%	9,884	15.7%	703	15.8%	11,790	15.0%
Motor Vehicle & Parts Dealers	31	2.6%	1,134	5.7%	73	2.2%	1,728	2.7%	104	2.3%	2,003	2.5%
Furniture & Home Furnishings Stores	14	1.2%	130	0.6%	32	1.0%	304	0.5%	40	0.9%	356	0.5%
Electronics & Appliance Stores	13	1.1%	144	0.7%	20	0.6%	211	0.3%	24	0.5%	227	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	13	1.1%	77	0.4%	34	1.0%	595	0.9%	48	1.1%	923	1.2%
Food & Beverage Stores	30	2.6%	1,049	5.2%	67	2.0%	1,908	3.0%	101	2.3%	2,469	3.1%
Health & Personal Care Stores	35	3.0%	396	2.0%	66	2.0%	710	1.1%	79	1.8%	826	1.0%
Gasoline Stations	4	0.3%	34	0.2%	11	0.3%	75	0.1%	15	0.3%	97	0.1%
Clothing & Clothing Accessories Stores	61	5.2%	650	3.2%	80	2.4%	820	1.3%	87	2.0%	915	1.2%
Sport Goods, Hobby, Book, & Music Stores	19	1.6%	335	1.7%	46	1.4%	560	0.9%	53	1.2%	578	0.7%
General Merchandise Stores	12	1.0%	1,465	7.3%	25	0.7%	2,270	3.6%	32	0.7%	2,545	3.2%
Miscellaneous Store Retailers	36	3.1%	441	2.2%	79	2.4%	674	1.1%	100	2.3%	796	1.0%
Nonstore Retailers	7	0.6%	5	0.0%	15	0.4%	29	0.0%	20	0.5%	53	0.1%
Transportation & Warehousing	27	2.3%	196	1.0%	67	2.0%	926	1.5%	100	2.3%	1,575	2.0%
Information	28	2.4%	457	2.3%	80	2.4%	1,443	2.3%	104	2.3%	1,704	2.2%
Finance & Insurance	102	8.7%	852	4.2%	224	6.7%	2,990	4.7%	282	6.4%	3,307	4.2%
Central Bank/Credit Intermediation & Related Activities	29	2.5%	459	2.3%	66	2.0%	1,151	1.8%	82	1.8%	1,261	1.6%
Securities, Commodity Contracts & Other Financial	27	2.3%	155	0.8%	62	1.9%	1,415	2.2%	78	1.8%	1,534	1.9%
Insurance Carriers & Related Activities; Funds, Trusts &	46	3.9%	238	1.2%	96	2.9%	424	0.7%	122	2.8%	511	0.6%
Real Estate, Rental & Leasing	65	5.5%	686	3.4%	199	6.0%	1,364	2.2%	280	6.3%	1,734	2.2%
Professional, Scientific & Tech Services	84	7.2%	756	3.8%	302	9.1%	4,208	6.7%	386	8.7%	4,991	6.3%
Legal Services	16	1.4%	129	0.6%	74	2.2%	719	1.1%	83	1.9%	764	1.0%
Management of Companies & Enterprises	4	0.3%	1,556	7.8%	7	0.2%	1,719	2.7%	8	0.2%	1,720	2.2%
Administrative & Support & Waste Management & Remediation	32	2.7%	809	4.0%	96	2.9%	2,061	3.3%	130	2.9%	2,614	3.3%
Educational Services	18	1.5%	435	2.2%	86	2.6%	2,943	4.7%	116	2.6%	4,071	5.2%
Health Care & Social Assistance	113	9.6%	1,361	6.8%	404	12.1%	13,734	21.8%	518	11.7%	16,523	21.0%
Arts, Entertainment & Recreation	12	1.0%	90	0.4%	64	1.9%	521	0.8%	85	1.9%	760	1.0%
Accommodation & Food Services	94	8.0%	2,674	13.3%	219	6.6%	5,275	8.4%	273	6.2%	6,081	7.7%
Accommodation	9	0.8%	642	3.2%	21	0.6%	925	1.5%	26	0.6%	968	1.2%
Food Services & Drinking Places	85	7.3%	2,032	10.1%	198	5.9%	4,351	6.9%	247	5.6%	5,113	6.5%
Other Services (except Public Administration)	147	12.5%	918	4.6%	403	12.1%	2,420	3.8%	520	11.7%	3,188	4.0%
Automotive Repair & Maintenance	23	2.0%	203	1.0%	66	2.0%	347	0.6%	89	2.0%	443	0.6%
Public Administration	17	1.5%	145	0.7%	114	3.4%	4,040	6.4%	138	3.1%	4,733	6.0%
Unclassified Establishments	55	4.7%	8	0.0%	158	4.7%	87	0.1%	204	4.6%	214	0.3%
Total	1,172	100.0%	20,051	100.0%	3,334	100.0%	63,053	100.0%	4,436	100.0%	78,761	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.