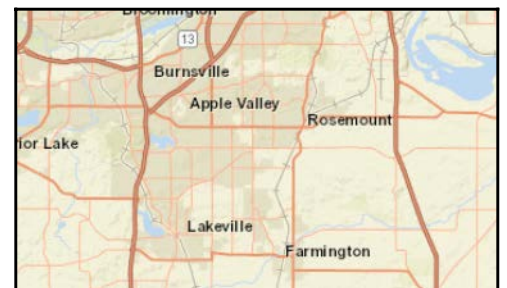
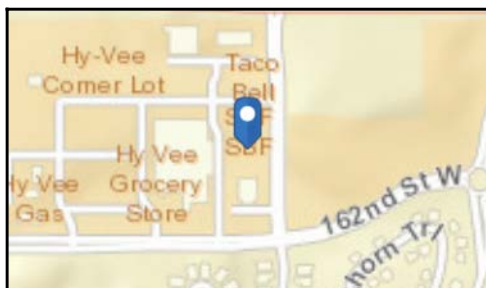
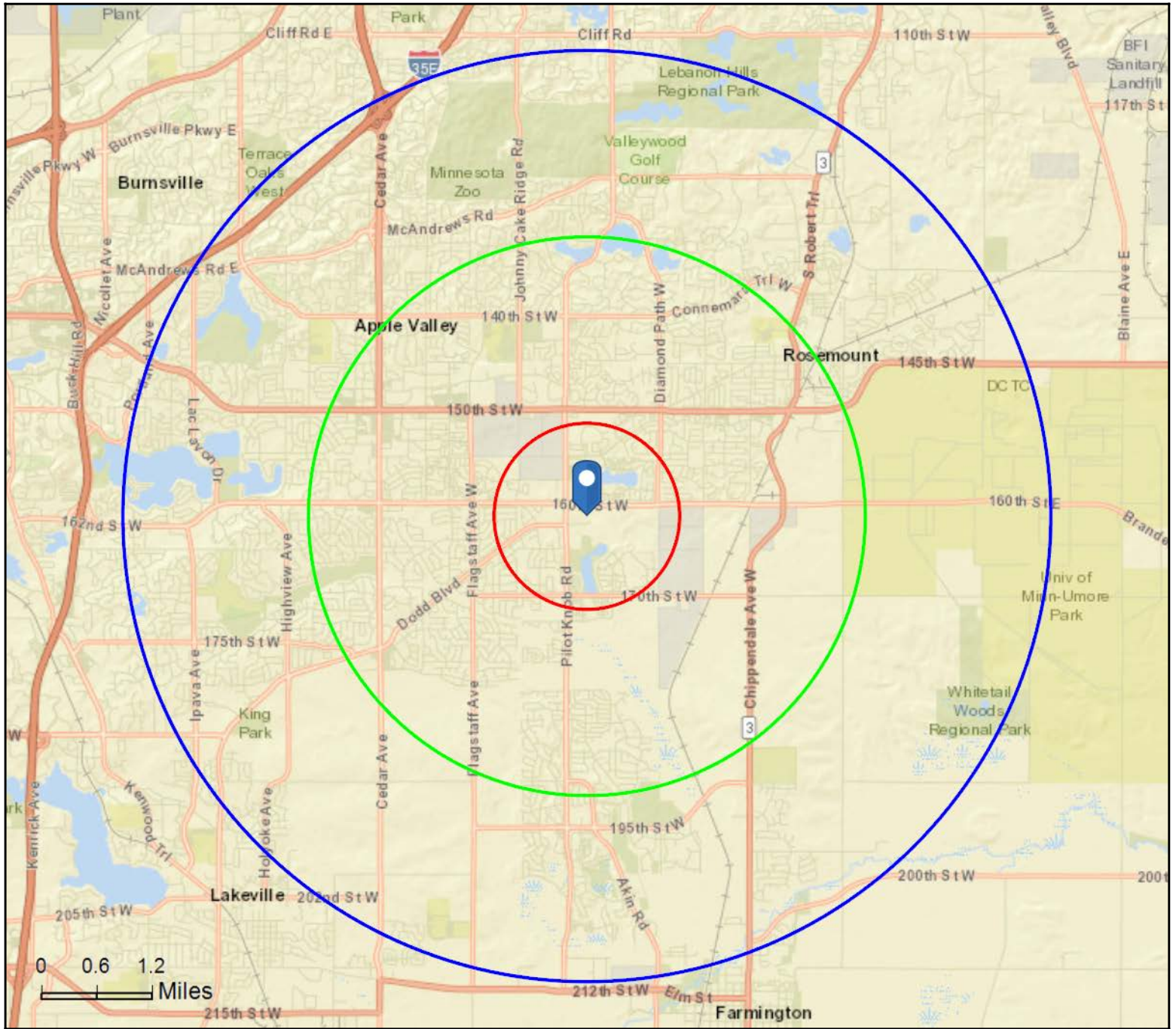




Site Map

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222



September 04, 2019



Executive Summary

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
Population			
2000 Population	2,608	54,101	106,734
2010 Population	4,677	65,582	130,980
2019 Population	8,884	74,226	148,418
2024 Population	12,604	82,061	159,616
2000-2010 Annual Rate	6.01%	1.94%	2.07%
2010-2019 Annual Rate	7.18%	1.35%	1.36%
2019-2024 Annual Rate	7.25%	2.03%	1.47%
2019 Male Population	49.1%	48.8%	49.0%
2019 Female Population	50.9%	51.2%	51.0%
2019 Median Age	34.1	36.3	36.7

In the identified area, the current year population is 148,418. In 2010, the Census count in the area was 130,980. The rate of change since 2010 was 1.36% annually. The five-year projection for the population in the area is 159,616 representing a change of 1.47% annually from 2019 to 2024. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 34.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	80.2%	81.1%	81.8%
2019 Black Alone	4.7%	6.6%	6.2%
2019 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2019 Asian Alone	9.5%	6.7%	6.1%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	1.4%	1.5%	1.9%
2019 Two or More Races	3.8%	3.7%	3.6%
2019 Hispanic Origin (Any Race)	4.4%	4.8%	5.1%

Persons of Hispanic origin represent 5.1% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 38.9 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	150	126	149
2000 Households	850	18,233	35,909
2010 Households	1,627	23,538	46,444
2019 Total Households	3,071	26,686	52,505
2024 Total Households	4,384	29,495	56,462
2000-2010 Annual Rate	6.71%	2.59%	2.61%
2010-2019 Annual Rate	7.11%	1.37%	1.33%
2019-2024 Annual Rate	7.38%	2.02%	1.46%
2019 Average Household Size	2.89	2.77	2.82

The household count in this area has changed from 46,444 in 2010 to 52,505 in the current year, a change of 1.33% annually. The five-year projection of households is 56,462, a change of 1.46% annually from the current year total. Average household size is currently 2.82, compared to 2.81 in the year 2010. The number of families in the current year is 39,657 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
Mortgage Income			
2019 Percent of Income for Mortgage	15.1%	13.5%	13.9%
Median Household Income			
2019 Median Household Income	\$107,604	\$91,233	\$97,820
2024 Median Household Income	\$122,141	\$103,119	\$108,130
2019-2024 Annual Rate	2.57%	2.48%	2.02%
Average Household Income			
2019 Average Household Income	\$130,673	\$108,962	\$117,750
2024 Average Household Income	\$148,537	\$124,297	\$133,221
2019-2024 Annual Rate	2.60%	2.67%	2.50%
Per Capita Income			
2019 Per Capita Income	\$45,164	\$38,971	\$41,690
2024 Per Capita Income	\$51,524	\$44,455	\$47,157
2019-2024 Annual Rate	2.67%	2.67%	2.50%

Households by Income

Current median household income is \$97,820 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$108,130 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$117,750 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$133,221 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$41,690 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$47,157 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	152	168	163
2000 Total Housing Units	864	18,450	36,369
2000 Owner Occupied Housing Units	824	16,602	32,214
2000 Renter Occupied Housing Units	26	1,631	3,695
2000 Vacant Housing Units	14	217	460
2010 Total Housing Units	1,698	24,404	48,179
2010 Owner Occupied Housing Units	1,505	20,238	39,826
2010 Renter Occupied Housing Units	122	3,300	6,618
2010 Vacant Housing Units	71	866	1,735
2019 Total Housing Units	3,174	27,372	53,850
2019 Owner Occupied Housing Units	2,898	22,333	44,399
2019 Renter Occupied Housing Units	173	4,353	8,107
2019 Vacant Housing Units	103	686	1,345
2024 Total Housing Units	4,439	30,093	57,715
2024 Owner Occupied Housing Units	4,212	24,885	48,032
2024 Renter Occupied Housing Units	173	4,610	8,430
2024 Vacant Housing Units	55	598	1,253

Currently, 82.4% of the 53,850 housing units in the area are owner occupied; 15.1% renter occupied; and 2.5% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 48,179 housing units in the area - 82.7% owner occupied, 13.7% renter occupied, and 3.6% vacant. The annual rate of change in housing units since 2010 is 5.07%. Median home value in the area is \$278,777, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 3.10% annually to \$324,822.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

Summary	Census 2010	2019	2024
Population	4,677	8,884	12,604
Households	1,627	3,071	4,384
Families	1,264	2,338	3,307
Average Household Size	2.87	2.89	2.87
Owner Occupied Housing Units	1,505	2,898	4,212
Renter Occupied Housing Units	122	173	173
Median Age	32.7	34.1	34.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	7.25%	0.83%	0.77%
Households	7.38%	0.80%	0.75%
Families	7.18%	0.73%	0.68%
Owner HHs	7.77%	0.74%	0.92%
Median Household Income	2.57%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	23	0.7%	37	0.8%
\$15,000 - \$24,999	55	1.8%	65	1.5%
\$25,000 - \$34,999	133	4.3%	150	3.4%
\$35,000 - \$49,999	159	5.2%	186	4.2%
\$50,000 - \$74,999	482	15.7%	587	13.4%
\$75,000 - \$99,999	541	17.6%	664	15.1%
\$100,000 - \$149,999	651	21.2%	923	21.1%
\$150,000 - \$199,999	637	20.7%	1,071	24.4%
\$200,000+	390	12.7%	702	16.0%
Median Household Income	\$107,604		\$122,141	
Average Household Income	\$130,673		\$148,537	
Per Capita Income	\$45,164		\$51,524	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	497	10.6%	844	9.5%	1,187	9.4%
5 - 9	427	9.1%	914	10.3%	1,224	9.7%
10 - 14	354	7.6%	837	9.4%	1,170	9.3%
15 - 19	249	5.3%	525	5.9%	832	6.6%
20 - 24	196	4.2%	324	3.6%	454	3.6%
25 - 34	815	17.4%	1,132	12.7%	1,550	12.3%
35 - 44	886	18.9%	1,698	19.1%	2,351	18.7%
45 - 54	675	14.4%	1,255	14.1%	1,729	13.7%
55 - 64	393	8.4%	747	8.4%	1,056	8.4%
65 - 74	139	3.0%	461	5.2%	725	5.8%
75 - 84	38	0.8%	123	1.4%	277	2.2%
85+	8	0.2%	25	0.3%	50	0.4%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,969	84.8%	7,125	80.2%	9,695	76.9%
Black Alone	147	3.1%	421	4.7%	746	5.9%
American Indian Alone	13	0.3%	23	0.3%	33	0.3%
Asian Alone	353	7.5%	845	9.5%	1,351	10.7%
Pacific Islander Alone	4	0.1%	7	0.1%	10	0.1%
Some Other Race Alone	54	1.2%	125	1.4%	209	1.7%
Two or More Races	138	2.9%	339	3.8%	559	4.4%
Hispanic Origin (Any Race)	171	3.7%	392	4.4%	653	5.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

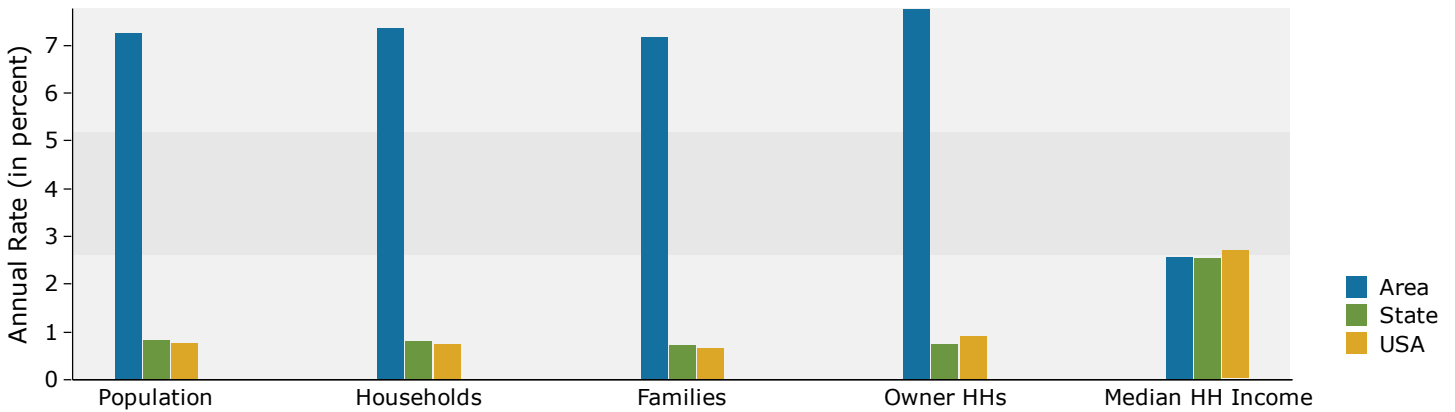


Demographic and Income Profile

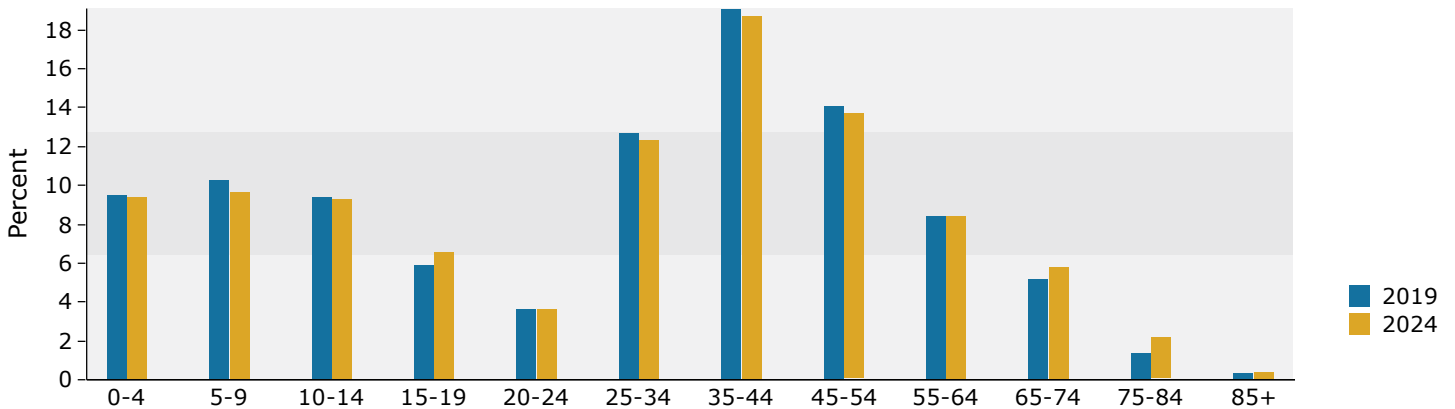
Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

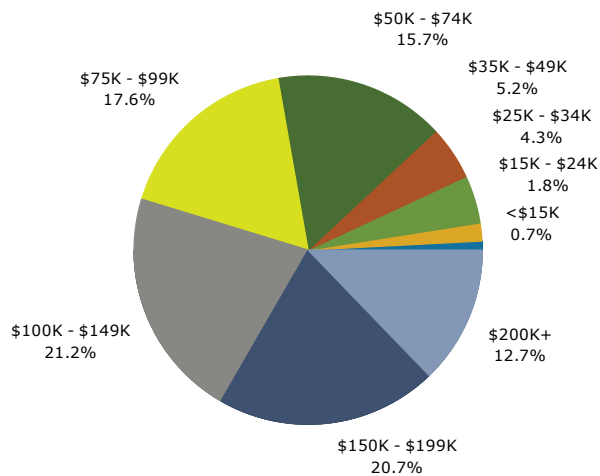
Trends 2019-2024



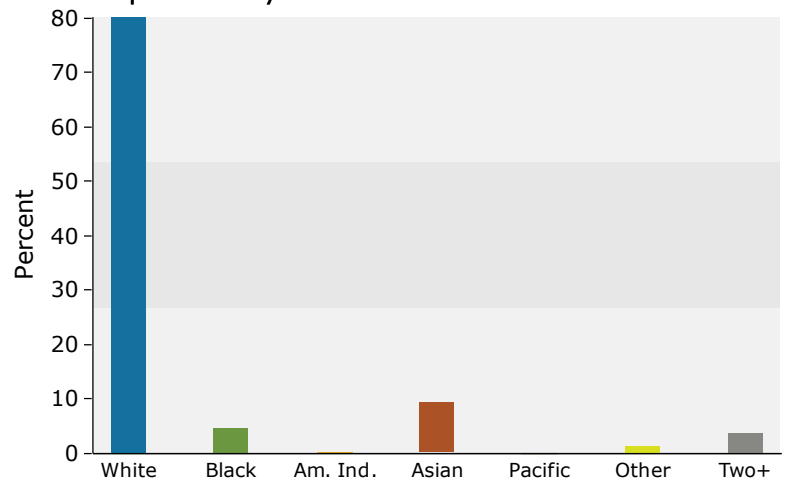
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

Summary	Census 2010	2019	2024
Population	65,582	74,226	82,061
Households	23,538	26,686	29,495
Families	17,555	19,678	21,647
Average Household Size	2.77	2.77	2.77
Owner Occupied Housing Units	20,238	22,333	24,885
Renter Occupied Housing Units	3,300	4,353	4,610
Median Age	34.6	36.3	36.7
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	2.03%	0.83%	0.77%
Households	2.02%	0.80%	0.75%
Families	1.93%	0.73%	0.68%
Owner HHs	2.19%	0.74%	0.92%
Median Household Income	2.48%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	846	3.2%	708	2.4%
\$15,000 - \$24,999	1,050	3.9%	936	3.2%
\$25,000 - \$34,999	1,571	5.9%	1,442	4.9%
\$35,000 - \$49,999	2,312	8.7%	2,125	7.2%
\$50,000 - \$74,999	4,240	15.9%	4,178	14.2%
\$75,000 - \$99,999	4,644	17.4%	4,609	15.6%
\$100,000 - \$149,999	6,344	23.8%	7,446	25.2%
\$150,000 - \$199,999	3,500	13.1%	5,132	17.4%
\$200,000+	2,179	8.2%	2,920	9.9%
Median Household Income	\$91,233		\$103,119	
Average Household Income	\$108,962		\$124,297	
Per Capita Income	\$38,971		\$44,455	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,076	7.7%	5,180	7.0%	5,826	7.1%
5 - 9	5,497	8.4%	5,560	7.5%	5,931	7.2%
10 - 14	5,505	8.4%	5,828	7.9%	6,209	7.6%
15 - 19	4,611	7.0%	4,978	6.7%	5,438	6.6%
20 - 24	3,075	4.7%	3,989	5.4%	3,917	4.8%
25 - 34	9,389	14.3%	10,041	13.5%	11,548	14.1%
35 - 44	11,099	16.9%	11,283	15.2%	12,516	15.3%
45 - 54	10,551	16.1%	10,794	14.5%	10,844	13.2%
55 - 64	6,326	9.6%	8,987	12.1%	9,789	11.9%
65 - 74	2,747	4.2%	5,088	6.9%	6,475	7.9%
75 - 84	1,232	1.9%	1,866	2.5%	2,830	3.4%
85+	474	0.7%	632	0.9%	737	0.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	56,477	86.1%	60,208	81.1%	63,561	77.5%
Black Alone	2,688	4.1%	4,884	6.6%	6,947	8.5%
American Indian Alone	230	0.4%	304	0.4%	356	0.4%
Asian Alone	3,535	5.4%	4,955	6.7%	6,223	7.6%
Pacific Islander Alone	42	0.1%	48	0.1%	54	0.1%
Some Other Race Alone	759	1.2%	1,111	1.5%	1,442	1.8%
Two or More Races	1,852	2.8%	2,716	3.7%	3,478	4.2%
Hispanic Origin (Any Race)	2,403	3.7%	3,533	4.8%	4,619	5.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

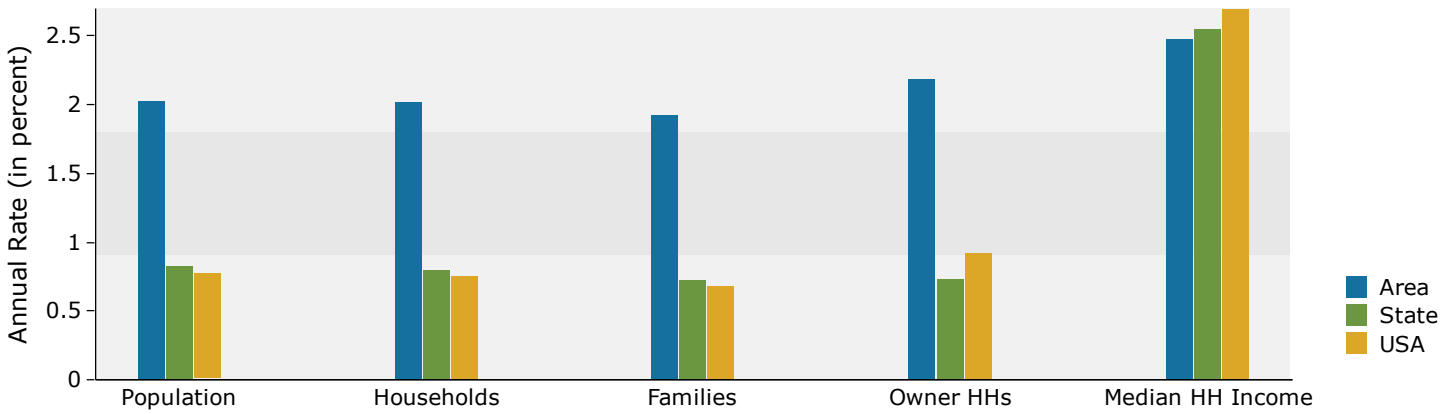


Demographic and Income Profile

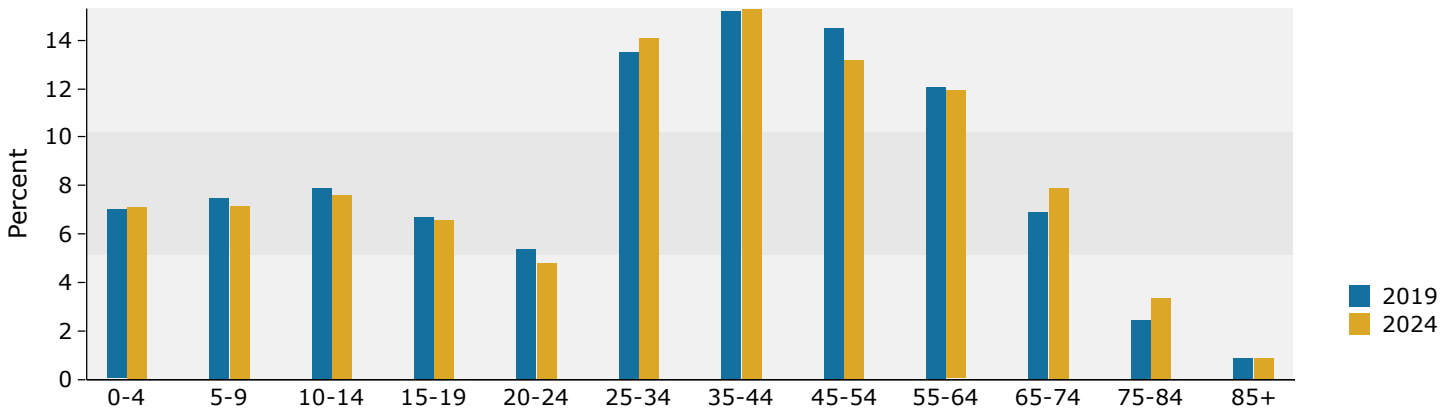
Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

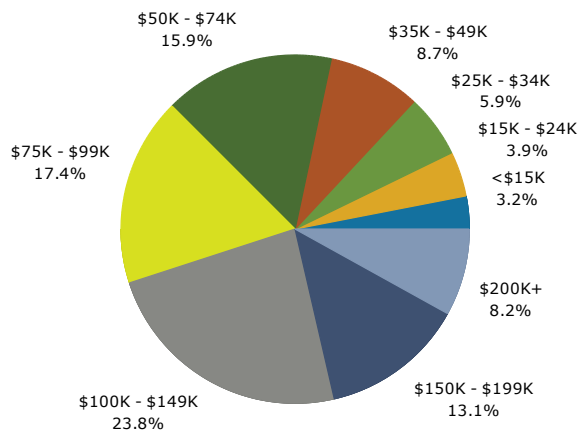
Trends 2019-2024



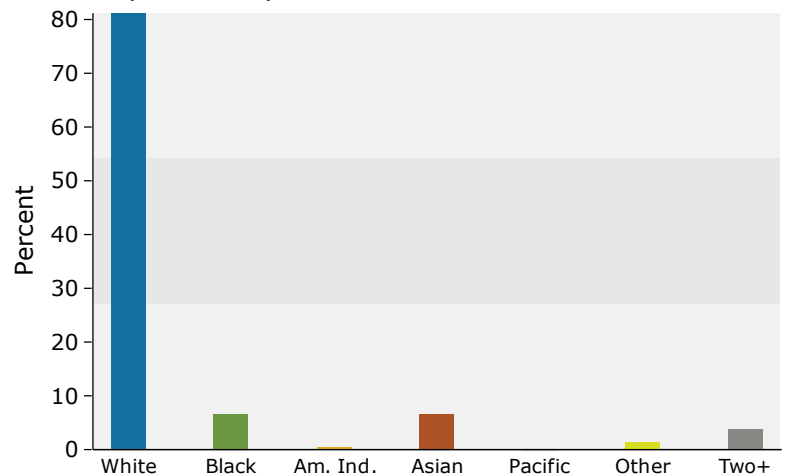
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

Summary	Census 2010	2019	2024
Population	130,980	148,418	159,616
Households	46,444	52,505	56,462
Families	35,388	39,657	42,466
Average Household Size	2.81	2.82	2.82
Owner Occupied Housing Units	39,826	44,399	48,032
Renter Occupied Housing Units	6,618	8,107	8,430
Median Age	35.3	36.7	37.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.47%	0.83%	0.77%
Households	1.46%	0.80%	0.75%
Families	1.38%	0.73%	0.68%
Owner HHs	1.59%	0.74%	0.92%
Median Household Income	2.02%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,620	3.1%	1,346	2.4%
\$15,000 - \$24,999	1,961	3.7%	1,706	3.0%
\$25,000 - \$34,999	2,787	5.3%	2,523	4.5%
\$35,000 - \$49,999	4,496	8.6%	4,047	7.2%
\$50,000 - \$74,999	7,684	14.6%	7,365	13.0%
\$75,000 - \$99,999	8,259	15.7%	7,933	14.1%
\$100,000 - \$149,999	12,363	23.5%	13,798	24.4%
\$150,000 - \$199,999	7,612	14.5%	10,545	18.7%
\$200,000+	5,723	10.9%	7,199	12.8%
Median Household Income	\$97,820		\$108,130	
Average Household Income	\$117,750		\$133,221	
Per Capita Income	\$41,690		\$47,157	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,839	7.5%	10,122	6.8%	11,022	6.9%
5 - 9	10,901	8.3%	11,070	7.5%	11,512	7.2%
10 - 14	11,033	8.4%	11,725	7.9%	12,054	7.6%
15 - 19	9,492	7.2%	9,945	6.7%	10,507	6.6%
20 - 24	6,200	4.7%	7,598	5.1%	7,336	4.6%
25 - 34	17,419	13.3%	19,768	13.3%	21,558	13.5%
35 - 44	21,262	16.2%	22,178	14.9%	24,565	15.4%
45 - 54	21,808	16.6%	20,852	14.0%	20,601	12.9%
55 - 64	13,719	10.5%	18,869	12.7%	19,203	12.0%
65 - 74	6,081	4.6%	11,138	7.5%	13,897	8.7%
75 - 84	2,446	1.9%	3,995	2.7%	5,951	3.7%
85+	779	0.6%	1,158	0.8%	1,411	0.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	113,162	86.4%	121,385	81.8%	125,045	78.3%
Black Alone	5,173	3.9%	9,237	6.2%	12,798	8.0%
American Indian Alone	500	0.4%	664	0.4%	771	0.5%
Asian Alone	6,501	5.0%	9,010	6.1%	10,924	6.8%
Pacific Islander Alone	67	0.1%	76	0.1%	85	0.1%
Some Other Race Alone	1,949	1.5%	2,763	1.9%	3,431	2.1%
Two or More Races	3,628	2.8%	5,283	3.6%	6,562	4.1%
Hispanic Origin (Any Race)	5,249	4.0%	7,571	5.1%	9,575	6.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

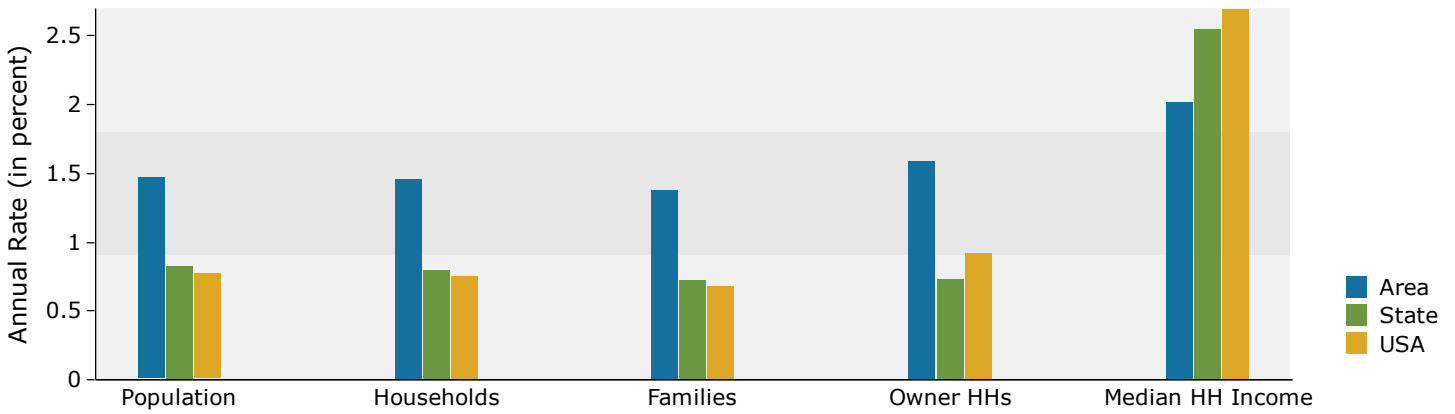


Demographic and Income Profile

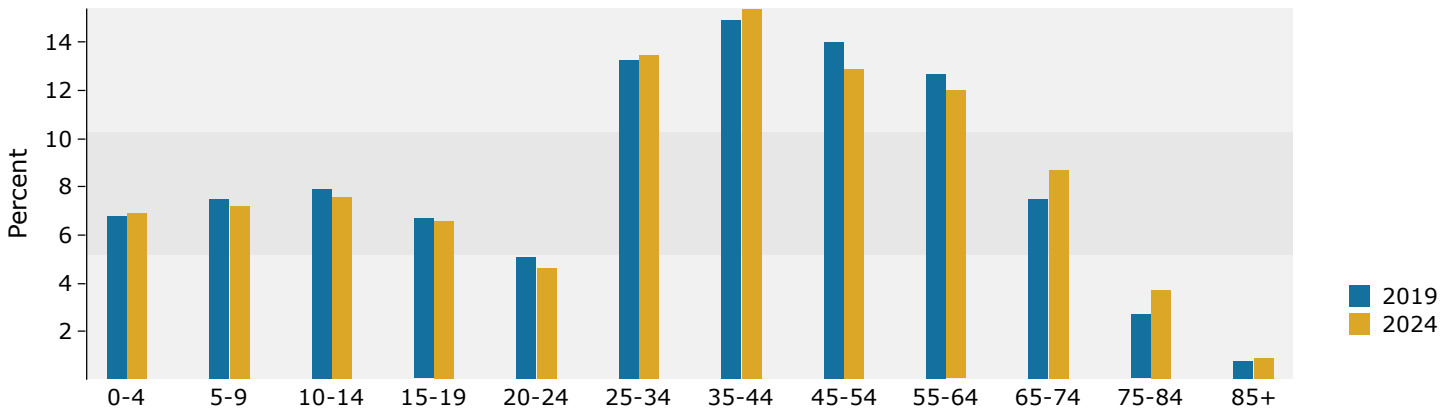
Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.71521
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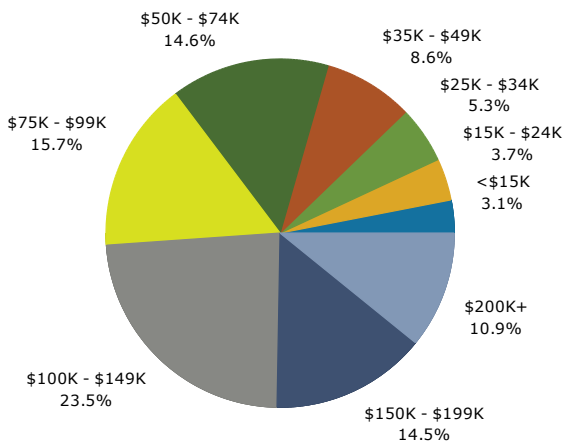
Trends 2019-2024



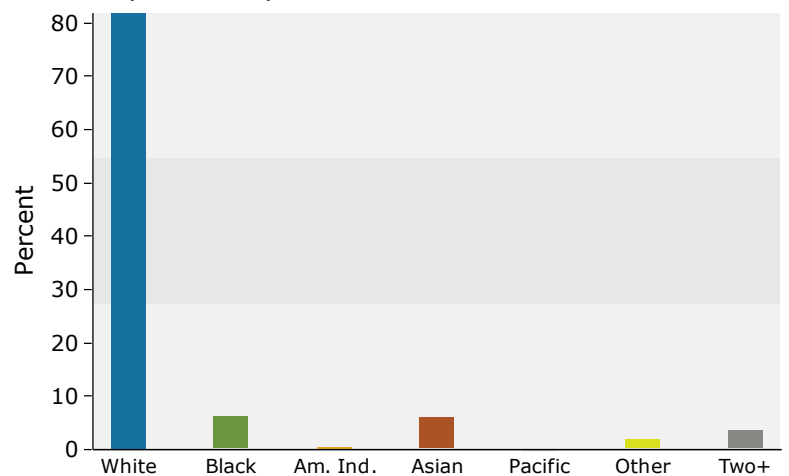
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,608	54,101	106,734
2010 Total Population	4,677	65,582	130,980
2019 Total Population	8,884	74,226	148,418
2019 Group Quarters	4	272	468
2024 Total Population	12,604	82,061	159,616
2019-2024 Annual Rate	7.25%	2.03%	1.47%
2019 Total Daytime Population	5,039	51,555	92,641
Workers	891	20,028	28,359
Residents	4,148	31,527	64,282
Household Summary			
2000 Households	850	18,233	35,909
2000 Average Household Size	3.06	2.95	2.96
2010 Households	1,627	23,538	46,444
2010 Average Household Size	2.87	2.77	2.81
2019 Households	3,071	26,686	52,505
2019 Average Household Size	2.89	2.77	2.82
2024 Households	4,384	29,495	56,462
2024 Average Household Size	2.87	2.77	2.82
2019-2024 Annual Rate	7.38%	2.02%	1.46%
2010 Families	1,264	17,555	35,388
2010 Average Family Size	3.27	3.22	3.22
2019 Families	2,338	19,678	39,657
2019 Average Family Size	3.32	3.22	3.24
2024 Families	3,307	21,647	42,466
2024 Average Family Size	3.31	3.23	3.24
2019-2024 Annual Rate	7.18%	1.93%	1.38%
Housing Unit Summary			
2000 Housing Units	864	18,450	36,369
Owner Occupied Housing Units	95.4%	90.0%	88.6%
Renter Occupied Housing Units	3.0%	8.8%	10.2%
Vacant Housing Units	1.6%	1.2%	1.3%
2010 Housing Units	1,698	24,404	48,179
Owner Occupied Housing Units	88.6%	82.9%	82.7%
Renter Occupied Housing Units	7.2%	13.5%	13.7%
Vacant Housing Units	4.2%	3.5%	3.6%
2019 Housing Units	3,174	27,372	53,850
Owner Occupied Housing Units	91.3%	81.6%	82.4%
Renter Occupied Housing Units	5.5%	15.9%	15.1%
Vacant Housing Units	3.2%	2.5%	2.5%
2024 Housing Units	4,439	30,093	57,715
Owner Occupied Housing Units	94.9%	82.7%	83.2%
Renter Occupied Housing Units	3.9%	15.3%	14.6%
Vacant Housing Units	1.2%	2.0%	2.2%
Median Household Income			
2019	\$107,604	\$91,233	\$97,820
2024	\$122,141	\$103,119	\$108,130
Median Home Value			
2019	\$331,009	\$251,834	\$278,777
2024	\$385,320	\$297,000	\$324,822
Per Capita Income			
2019	\$45,164	\$38,971	\$41,690
2024	\$51,524	\$44,455	\$47,157
Median Age			
2010	32.7	34.6	35.3
2019	34.1	36.3	36.7
2024	34.4	36.7	37.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	3,071	26,686	52,505
<\$15,000	0.7%	3.2%	3.1%
\$15,000 - \$24,999	1.8%	3.9%	3.7%
\$25,000 - \$34,999	4.3%	5.9%	5.3%
\$35,000 - \$49,999	5.2%	8.7%	8.6%
\$50,000 - \$74,999	15.7%	15.9%	14.6%
\$75,000 - \$99,999	17.6%	17.4%	15.7%
\$100,000 - \$149,999	21.2%	23.8%	23.5%
\$150,000 - \$199,999	20.7%	13.1%	14.5%
\$200,000+	12.7%	8.2%	10.9%
Average Household Income	\$130,673	\$108,962	\$117,750
2024 Households by Income			
Household Income Base	4,384	29,495	56,462
<\$15,000	0.8%	2.4%	2.4%
\$15,000 - \$24,999	1.5%	3.2%	3.0%
\$25,000 - \$34,999	3.4%	4.9%	4.5%
\$35,000 - \$49,999	4.2%	7.2%	7.2%
\$50,000 - \$74,999	13.4%	14.2%	13.0%
\$75,000 - \$99,999	15.1%	15.6%	14.1%
\$100,000 - \$149,999	21.1%	25.2%	24.4%
\$150,000 - \$199,999	24.4%	17.4%	18.7%
\$200,000+	16.0%	9.9%	12.8%
Average Household Income	\$148,537	\$124,297	\$133,221
2019 Owner Occupied Housing Units by Value			
Total	2,898	22,333	44,399
<\$50,000	1.0%	2.2%	1.8%
\$50,000 - \$99,999	0.4%	1.4%	1.2%
\$100,000 - \$149,999	2.1%	4.2%	3.4%
\$150,000 - \$199,999	11.4%	16.7%	12.4%
\$200,000 - \$249,999	14.5%	24.8%	19.9%
\$250,000 - \$299,999	12.5%	19.5%	19.5%
\$300,000 - \$399,999	26.0%	18.6%	24.9%
\$400,000 - \$499,999	26.0%	9.5%	12.1%
\$500,000 - \$749,999	5.7%	2.6%	4.1%
\$750,000 - \$999,999	0.4%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$336,987	\$276,352	\$301,356
2024 Owner Occupied Housing Units by Value			
Total	4,212	24,885	48,032
<\$50,000	0.0%	0.4%	0.4%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	3.3%	7.1%	5.0%
\$200,000 - \$249,999	9.5%	20.7%	15.6%
\$250,000 - \$299,999	11.4%	23.0%	20.8%
\$300,000 - \$399,999	30.1%	27.3%	32.5%
\$400,000 - \$499,999	36.8%	16.2%	18.4%
\$500,000 - \$749,999	8.3%	4.6%	6.5%
\$750,000 - \$999,999	0.4%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$385,529	\$326,948	\$346,841

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

September 04, 2019



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,676	65,582	130,977
0 - 4	10.6%	7.7%	7.5%
5 - 9	9.1%	8.4%	8.3%
10 - 14	7.6%	8.4%	8.4%
15 - 24	9.5%	11.7%	12.0%
25 - 34	17.4%	14.3%	13.3%
35 - 44	18.9%	16.9%	16.2%
45 - 54	14.4%	16.1%	16.7%
55 - 64	8.4%	9.6%	10.5%
65 - 74	3.0%	4.2%	4.6%
75 - 84	0.8%	1.9%	1.9%
85 +	0.2%	0.7%	0.6%
18 +	68.9%	70.6%	70.7%
2019 Population by Age			
Total	8,885	74,226	148,418
0 - 4	9.5%	7.0%	6.8%
5 - 9	10.3%	7.5%	7.5%
10 - 14	9.4%	7.9%	7.9%
15 - 24	9.6%	12.1%	11.8%
25 - 34	12.7%	13.5%	13.3%
35 - 44	19.1%	15.2%	14.9%
45 - 54	14.1%	14.5%	14.0%
55 - 64	8.4%	12.1%	12.7%
65 - 74	5.2%	6.9%	7.5%
75 - 84	1.4%	2.5%	2.7%
85 +	0.3%	0.9%	0.8%
18 +	66.9%	73.2%	73.3%
2024 Population by Age			
Total	12,605	82,060	159,617
0 - 4	9.4%	7.1%	6.9%
5 - 9	9.7%	7.2%	7.2%
10 - 14	9.3%	7.6%	7.6%
15 - 24	10.2%	11.4%	11.2%
25 - 34	12.3%	14.1%	13.5%
35 - 44	18.7%	15.3%	15.4%
45 - 54	13.7%	13.2%	12.9%
55 - 64	8.4%	11.9%	12.0%
65 - 74	5.8%	7.9%	8.7%
75 - 84	2.2%	3.4%	3.7%
85 +	0.4%	0.9%	0.9%
18 +	67.2%	73.7%	73.9%
2010 Population by Sex			
Males	2,314	32,254	64,662
Females	2,363	33,328	66,318
2019 Population by Sex			
Males	4,362	36,199	72,798
Females	4,522	38,027	75,620
2024 Population by Sex			
Males	6,192	39,970	78,230
Females	6,413	42,091	81,386

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,678	65,583	130,980
White Alone	84.8%	86.1%	86.4%
Black Alone	3.1%	4.1%	3.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	7.5%	5.4%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.2%	1.2%	1.5%
Two or More Races	2.9%	2.8%	2.8%
Hispanic Origin	3.7%	3.7%	4.0%
Diversity Index	32.4	30.6	30.7
2019 Population by Race/Ethnicity			
Total	8,885	74,226	148,418
White Alone	80.2%	81.1%	81.8%
Black Alone	4.7%	6.6%	6.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	9.5%	6.7%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	1.5%	1.9%
Two or More Races	3.8%	3.7%	3.6%
Hispanic Origin	4.4%	4.8%	5.1%
Diversity Index	40.1	39.4	38.9
2024 Population by Race/Ethnicity			
Total	12,603	82,061	159,616
White Alone	76.9%	77.5%	78.3%
Black Alone	5.9%	8.5%	8.0%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	10.7%	7.6%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	1.8%	2.1%
Two or More Races	4.4%	4.2%	4.1%
Hispanic Origin	5.2%	5.6%	6.0%
Diversity Index	45.3	45.2	44.6
2010 Population by Relationship and Household Type			
Total	4,677	65,582	130,980
In Households	99.9%	99.6%	99.6%
In Family Households	89.7%	88.0%	88.8%
Householder	27.0%	26.6%	27.0%
Spouse	23.0%	21.7%	22.3%
Child	35.7%	35.5%	35.5%
Other relative	2.7%	2.4%	2.3%
Nonrelative	1.2%	1.9%	1.8%
In Nonfamily Households	10.2%	11.6%	10.8%
In Group Quarters	0.1%	0.4%	0.4%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	5,442	48,691	97,957
Less than 9th Grade	1.1%	1.6%	1.4%
9th - 12th Grade, No Diploma	2.1%	2.9%	2.7%
High School Graduate	11.4%	16.7%	15.7%
GED/Alternative Credential	1.4%	1.6%	1.8%
Some College, No Degree	18.1%	21.1%	19.9%
Associate Degree	10.1%	13.1%	12.0%
Bachelor's Degree	39.1%	30.9%	32.1%
Graduate/Professional Degree	16.5%	12.0%	14.4%
2019 Population 15+ by Marital Status			
Total	6,289	57,657	115,501
Never Married	23.5%	27.0%	26.5%
Married	65.7%	60.1%	61.3%
Widowed	3.3%	3.3%	3.4%
Divorced	7.6%	9.5%	8.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	97.7%	97.8%
Civilian Unemployed (Unemployment Rate)	2.4%	2.3%	2.2%
2019 Employed Population 16+ by Industry			
Total	4,807	43,477	85,605
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	3.4%	5.1%	4.9%
Manufacturing	12.3%	11.8%	11.2%
Wholesale Trade	1.9%	2.8%	3.4%
Retail Trade	11.9%	11.6%	10.6%
Transportation/Utilities	6.1%	7.0%	7.0%
Information	3.0%	2.8%	2.7%
Finance/Insurance/Real Estate	13.1%	10.0%	10.2%
Services	42.3%	43.3%	44.5%
Public Administration	5.8%	5.2%	5.1%
2019 Employed Population 16+ by Occupation			
Total	4,809	43,475	85,603
White Collar	77.6%	68.0%	68.9%
Management/Business/Financial	26.6%	19.6%	19.9%
Professional	28.9%	22.6%	23.5%
Sales	12.0%	11.7%	11.3%
Administrative Support	10.2%	14.2%	14.2%
Services	10.1%	14.5%	14.7%
Blue Collar	12.3%	17.5%	16.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.0%	3.0%	2.9%
Installation/Maintenance/Repair	1.4%	2.8%	2.9%
Production	4.2%	5.7%	5.1%
Transportation/Material Moving	4.7%	5.8%	5.3%
2010 Population By Urban/ Rural Status			
Total Population	4,677	65,582	130,980
Population Inside Urbanized Area	100.0%	99.4%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Spirit Place - Outlot D
5230 160th St W, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.71521
Longitude: -93.17222

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,627	23,538	46,445
Households with 1 Person	16.8%	19.7%	18.4%
Households with 2+ People	83.2%	80.3%	81.6%
Family Households	77.7%	74.6%	76.2%
Husband-wife Families	66.4%	60.7%	62.8%
With Related Children	40.1%	33.7%	33.8%
Other Family (No Spouse Present)	11.3%	13.9%	13.4%
Other Family with Male Householder	3.3%	4.3%	4.1%
With Related Children	2.0%	2.7%	2.6%
Other Family with Female Householder	8.0%	9.6%	9.3%
With Related Children	6.2%	6.7%	6.6%
Nonfamily Households	5.5%	5.7%	5.4%
All Households with Children	48.6%	43.5%	43.3%
Multigenerational Households	2.6%	2.5%	2.5%
Unmarried Partner Households	5.0%	6.0%	5.7%
Male-female	4.5%	5.5%	5.2%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	1,626	23,539	46,444
1 Person Household	16.9%	19.7%	18.4%
2 Person Household	30.3%	30.4%	31.5%
3 Person Household	19.2%	18.6%	18.7%
4 Person Household	20.9%	19.7%	19.6%
5 Person Household	8.8%	7.8%	8.1%
6 Person Household	2.6%	2.6%	2.6%
7 + Person Household	1.2%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,627	23,538	46,444
Owner Occupied	92.5%	86.0%	85.8%
Owned with a Mortgage/Loan	85.1%	75.9%	74.6%
Owned Free and Clear	7.4%	10.1%	11.2%
Renter Occupied	7.5%	14.0%	14.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,698	24,404	48,179
Housing Units Inside Urbanized Area	100.0%	99.5%	98.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Spirit Place - Outlot D
 5230 160th St W, Lakeville, Minnesota, 55068
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.71521
 Longitude: -93.17222

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Boomburbs (1C)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Home Improvement (4B)	Up and Coming Families (7A)	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$9,893,833	\$70,978,030	\$150,006,027
Average Spent	\$3,221.70	\$2,659.75	\$2,856.99
Spending Potential Index	150	124	133
Education: Total \$	\$7,154,654	\$52,289,027	\$113,608,727
Average Spent	\$2,329.75	\$1,959.42	\$2,163.77
Spending Potential Index	146	123	136
Entertainment/Recreation: Total \$	\$14,770,849	\$107,400,270	\$228,201,363
Average Spent	\$4,809.78	\$4,024.59	\$4,346.28
Spending Potential Index	147	123	133
Food at Home: Total \$	\$22,534,749	\$165,884,375	\$350,006,472
Average Spent	\$7,337.92	\$6,216.16	\$6,666.16
Spending Potential Index	142	120	129
Food Away from Home: Total \$	\$17,052,113	\$122,166,515	\$257,925,682
Average Spent	\$5,552.63	\$4,577.93	\$4,912.40
Spending Potential Index	151	125	134
Health Care: Total \$	\$26,018,353	\$192,037,533	\$407,264,729
Average Spent	\$8,472.27	\$7,196.19	\$7,756.68
Spending Potential Index	143	121	131
HH Furnishings & Equipment: Total \$	\$10,153,805	\$72,670,311	\$153,719,184
Average Spent	\$3,306.35	\$2,723.16	\$2,927.71
Spending Potential Index	155	128	137
Personal Care Products & Services: Total \$	\$4,259,977	\$30,312,449	\$64,127,882
Average Spent	\$1,387.16	\$1,135.89	\$1,221.37
Spending Potential Index	156	128	138
Shelter: Total \$	\$81,725,119	\$603,525,637	\$1,278,190,624
Average Spent	\$26,611.89	\$22,615.81	\$24,344.17
Spending Potential Index	144	122	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,181,198	\$81,634,528	\$174,166,140
Average Spent	\$3,640.90	\$3,059.08	\$3,317.13
Spending Potential Index	147	123	134
Travel: Total \$	\$10,712,716	\$76,959,584	\$164,147,500
Average Spent	\$3,488.35	\$2,883.89	\$3,126.32
Spending Potential Index	155	128	139
Vehicle Maintenance & Repairs: Total \$	\$5,043,700	\$37,113,818	\$78,621,558
Average Spent	\$1,642.36	\$1,390.76	\$1,497.41
Spending Potential Index	144	122	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Business Summary

Spirit Place - Outlot D
 5230 160th St W, Lakeville, Minnesota, 55068
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.71521
 Longitude: -93.17222

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	71		1,524		2,361							
Total Employees:	846		21,528		30,144							
Total Residential Population:	8,884		74,226		148,418							
Employee/Residential Population Ratio (per 100 Residents)	10		29		20							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	1	0.1%	36	2.4%	333	1.5%	61	2.6%	485	1.6%
Construction	9	12.7%	52	6.1%	115	7.5%	771	3.6%	204	8.6%	1,094	3.6%
Manufacturing	2	2.8%	6	0.7%	37	2.4%	750	3.5%	67	2.8%	1,840	6.1%
Transportation	1	1.4%	4	0.5%	31	2.0%	347	1.6%	53	2.2%	697	2.3%
Communication	1	1.4%	3	0.4%	16	1.0%	108	0.5%	22	0.9%	144	0.5%
Utility	0	0.0%	0	0.0%	1	0.1%	6	0.0%	2	0.1%	10	0.0%
Wholesale Trade	1	1.4%	4	0.5%	32	2.1%	203	0.9%	49	2.1%	362	1.2%
Retail Trade Summary	19	26.8%	541	63.9%	347	22.8%	7,680	35.7%	451	19.1%	9,163	30.4%
Home Improvement	0	0.0%	11	1.3%	24	1.6%	525	2.4%	31	1.3%	589	2.0%
General Merchandise Stores	1	1.4%	123	14.5%	11	0.7%	1,092	5.1%	14	0.6%	1,169	3.9%
Food Stores	3	4.2%	190	22.5%	34	2.2%	1,049	4.9%	46	1.9%	1,383	4.6%
Auto Dealers, Gas Stations, Auto Aftermarket	0	0.0%	4	0.5%	30	2.0%	986	4.6%	38	1.6%	1,079	3.6%
Apparel & Accessory Stores	0	0.0%	0	0.0%	17	1.1%	89	0.4%	21	0.9%	103	0.3%
Furniture & Home Furnishings	0	0.0%	0	0.0%	24	1.6%	292	1.4%	33	1.4%	344	1.1%
Eating & Drinking Places	10	14.1%	154	18.2%	123	8.1%	2,667	12.4%	152	6.4%	3,242	10.8%
Miscellaneous Retail	5	7.0%	59	7.0%	84	5.5%	979	4.5%	116	4.9%	1,254	4.2%
Finance, Insurance, Real Estate Summary	9	12.7%	117	13.8%	176	11.5%	1,731	8.0%	261	11.1%	2,132	7.1%
Banks, Savings & Lending Institutions	6	8.5%	49	5.8%	34	2.2%	693	3.2%	42	1.8%	759	2.5%
Securities Brokers	0	0.0%	0	0.0%	25	1.6%	81	0.4%	38	1.6%	119	0.4%
Insurance Carriers & Agents	0	0.0%	0	0.0%	59	3.9%	201	0.9%	85	3.6%	276	0.9%
Real Estate, Holding, Other Investment Offices	3	4.2%	68	8.0%	58	3.8%	756	3.5%	96	4.1%	978	3.2%
Services Summary	27	38.0%	117	13.8%	602	39.5%	7,743	36.0%	964	40.8%	11,995	39.8%
Hotels & Lodging	0	0.0%	0	0.0%	2	0.1%	35	0.2%	4	0.2%	47	0.2%
Automotive Services	0	0.0%	0	0.0%	41	2.7%	954	4.4%	54	2.3%	1,041	3.5%
Motion Pictures & Amusements	4	5.6%	19	2.2%	58	3.8%	601	2.8%	92	3.9%	981	3.3%
Health Services	3	4.2%	14	1.7%	104	6.8%	1,474	6.8%	143	6.1%	1,797	6.0%
Legal Services	0	0.0%	0	0.0%	15	1.0%	48	0.2%	21	0.9%	66	0.2%
Education Institutions & Libraries	3	4.2%	10	1.2%	49	3.2%	2,386	11.1%	78	3.3%	3,768	12.5%
Other Services	17	23.9%	72	8.5%	332	21.8%	2,245	10.4%	572	24.2%	4,296	14.3%
Government	0	0.0%	0	0.0%	39	2.6%	1,827	8.5%	64	2.7%	2,167	7.2%
Unclassified Establishments	2	2.8%	0	0.0%	93	6.1%	29	0.1%	164	6.9%	55	0.2%
Totals	71	100.0%	846	100.0%	1,524	100.0%	21,528	100.0%	2,361	100.0%	30,144	100.0%

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Business Summary

Spirit Place - Outlot D
 5230 160th St W, Lakeville, Minnesota, 55068
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.71521
 Longitude: -93.17222

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.3%	12	0.1%	6	0.3%	16	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%
Construction	9	12.7%	52	6.1%	118	7.7%	836	3.9%	211	8.9%	1,219	4.0%
Manufacturing	3	4.2%	11	1.3%	41	2.7%	767	3.6%	73	3.1%	1,889	6.3%
Wholesale Trade	1	1.4%	4	0.5%	32	2.1%	203	0.9%	48	2.0%	360	1.2%
Retail Trade	8	11.3%	381	45.0%	215	14.1%	4,952	23.0%	285	12.1%	5,809	19.3%
Motor Vehicle & Parts Dealers	0	0.0%	4	0.5%	25	1.6%	933	4.3%	32	1.4%	1,018	3.4%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	13	0.9%	76	0.4%	17	0.7%	102	0.3%
Electronics & Appliance Stores	0	0.0%	0	0.0%	7	0.5%	200	0.9%	10	0.4%	213	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	0	0.0%	11	1.3%	23	1.5%	523	2.4%	30	1.3%	587	1.9%
Food & Beverage Stores	2	2.8%	184	21.7%	35	2.3%	1,061	4.9%	45	1.9%	1,374	4.6%
Health & Personal Care Stores	3	4.2%	29	3.4%	25	1.6%	397	1.8%	29	1.2%	510	1.7%
Gasoline Stations	0	0.0%	0	0.0%	5	0.3%	53	0.2%	6	0.3%	61	0.2%
Clothing & Clothing Accessories Stores	0	0.0%	0	0.0%	19	1.2%	92	0.4%	23	1.0%	107	0.4%
Sport Goods, Hobby, Book, & Music Stores	1	1.4%	4	0.5%	16	1.0%	209	1.0%	23	1.0%	251	0.8%
General Merchandise Stores	1	1.4%	123	14.5%	11	0.7%	1,092	5.1%	14	0.6%	1,169	3.9%
Miscellaneous Store Retailers	1	1.4%	26	3.1%	30	2.0%	313	1.5%	47	2.0%	403	1.3%
Nonstore Retailers	0	0.0%	0	0.0%	6	0.4%	4	0.0%	8	0.3%	13	0.0%
Transportation & Warehousing	1	1.4%	3	0.4%	22	1.4%	298	1.4%	38	1.6%	635	2.1%
Information	1	1.4%	4	0.5%	38	2.5%	411	1.9%	58	2.5%	559	1.9%
Finance & Insurance	6	8.5%	50	5.9%	118	7.7%	975	4.5%	165	7.0%	1,154	3.8%
Central Bank/Credit Intermediation & Related Activities	6	8.5%	49	5.8%	34	2.2%	693	3.2%	42	1.8%	759	2.5%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	25	1.6%	81	0.4%	38	1.6%	119	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	0	0.0%	0	0.0%	59	3.9%	201	0.9%	85	3.6%	276	0.9%
Real Estate, Rental & Leasing	3	4.2%	19	2.2%	69	4.5%	712	3.3%	109	4.6%	925	3.1%
Professional, Scientific & Tech Services	8	11.3%	28	3.3%	138	9.1%	647	3.0%	230	9.7%	1,091	3.6%
Legal Services	2	2.8%	10	1.2%	22	1.4%	85	0.4%	29	1.2%	109	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	3	0.2%	7	0.0%	5	0.2%	12	0.0%
Administrative & Support & Waste Management & Remediation	2	2.8%	5	0.6%	53	3.5%	405	1.9%	102	4.3%	706	2.3%
Educational Services	3	4.2%	10	1.2%	59	3.9%	2,421	11.2%	96	4.1%	3,843	12.7%
Health Care & Social Assistance	6	8.5%	37	4.4%	157	10.3%	1,977	9.2%	231	9.8%	2,597	8.6%
Arts, Entertainment & Recreation	3	4.2%	19	2.2%	33	2.2%	374	1.7%	58	2.5%	1,024	3.4%
Accommodation & Food Services	10	14.1%	154	18.2%	126	8.3%	2,715	12.6%	157	6.6%	3,304	11.0%
Accommodation	0	0.0%	0	0.0%	2	0.1%	35	0.2%	4	0.2%	47	0.2%
Food Services & Drinking Places	10	14.1%	154	18.2%	124	8.1%	2,680	12.4%	154	6.5%	3,257	10.8%
Other Services (except Public Administration)	6	8.5%	67	7.9%	165	10.8%	1,960	9.1%	259	11.0%	2,783	9.2%
Automotive Repair & Maintenance	0	0.0%	0	0.0%	35	2.3%	921	4.3%	47	2.0%	1,002	3.3%
Public Administration	0	0.0%	0	0.0%	39	2.6%	1,827	8.5%	64	2.7%	2,167	7.2%
Unclassified Establishments	2	2.8%	0	0.0%	93	6.1%	29	0.1%	163	6.9%	51	0.2%
Total	71	100.0%	846	100.0%	1,524	100.0%	21,528	100.0%	2,361	100.0%	30,144	100.0%

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