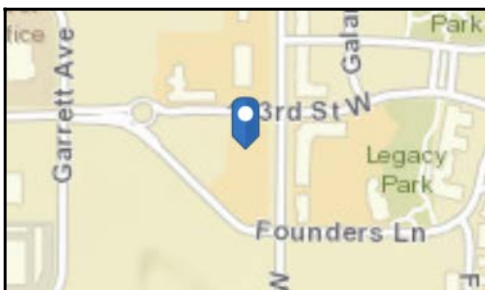
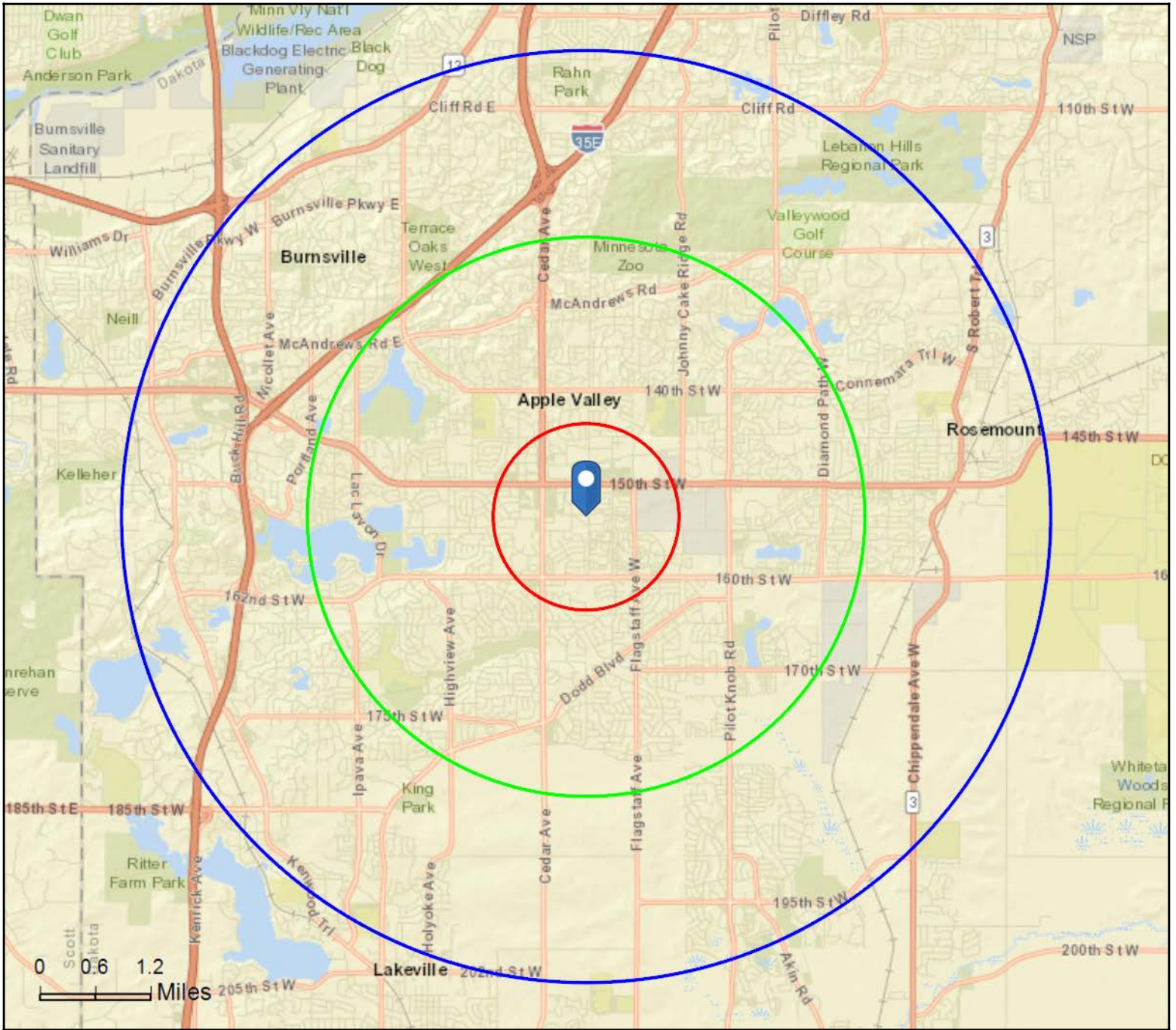




Site Map

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810



February 29, 2020



Executive Summary

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
Population			
2000 Population	7,932	71,719	152,670
2010 Population	11,414	79,541	173,585
2019 Population	12,785	88,255	190,277
2024 Population	13,570	95,980	201,889
2000-2010 Annual Rate	3.71%	1.04%	1.29%
2010-2019 Annual Rate	1.23%	1.13%	1.00%
2019-2024 Annual Rate	1.20%	1.69%	1.19%
2019 Male Population	47.2%	48.8%	48.9%
2019 Female Population	52.8%	51.2%	51.1%
2019 Median Age	35.8	37.7	37.5

In the identified area, the current year population is 190,277. In 2010, the Census count in the area was 173,585. The rate of change since 2010 was 1.00% annually. The five-year projection for the population in the area is 201,889 representing a change of 1.19% annually from 2019 to 2024. Currently, the population is 48.9% male and 51.1% female.

Median Age

The median age in this area is 35.8, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	69.8%	80.1%	79.4%
2019 Black Alone	14.2%	7.5%	8.4%
2019 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2019 Asian Alone	8.9%	6.3%	5.9%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	2.2%	2.0%	2.2%
2019 Two or More Races	4.3%	3.7%	3.7%
2019 Hispanic Origin (Any Race)	7.4%	5.4%	5.7%

Persons of Hispanic origin represent 5.7% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 42.8 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	67	145	139
2000 Households	3,196	24,484	54,504
2010 Households	4,779	28,873	64,626
2019 Total Households	5,367	32,053	70,757
2024 Total Households	5,706	34,848	74,984
2000-2010 Annual Rate	4.11%	1.66%	1.72%
2010-2019 Annual Rate	1.26%	1.14%	0.98%
2019-2024 Annual Rate	1.23%	1.69%	1.17%
2019 Average Household Size	2.36	2.74	2.68

The household count in this area has changed from 64,626 in 2010 to 70,757 in the current year, a change of 0.98% annually. The five-year projection of households is 74,984, a change of 1.17% annually from the current year total. Average household size is currently 2.68, compared to 2.67 in the year 2010. The number of families in the current year is 50,586 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Executive Summary

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
Mortgage Income			
2019 Percent of Income for Mortgage	15.1%	14.1%	15.1%
Median Household Income			
2019 Median Household Income	\$68,291	\$92,816	\$88,940
2024 Median Household Income	\$76,879	\$104,324	\$101,590
2019-2024 Annual Rate	2.40%	2.37%	2.70%
Average Household Income			
2019 Average Household Income	\$80,380	\$114,529	\$111,002
2024 Average Household Income	\$90,185	\$129,434	\$126,072
2019-2024 Annual Rate	2.33%	2.48%	2.58%
Per Capita Income			
2019 Per Capita Income	\$32,522	\$41,751	\$41,170
2024 Per Capita Income	\$36,557	\$47,158	\$46,700
2019-2024 Annual Rate	2.37%	2.47%	2.55%

Households by Income

Current median household income is \$88,940 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$101,590 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$111,002 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$126,072 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$41,170 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$46,700 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	152	162	151
2000 Total Housing Units	3,272	24,750	55,413
2000 Owner Occupied Housing Units	2,420	21,835	45,028
2000 Renter Occupied Housing Units	776	2,649	9,476
2000 Vacant Housing Units	76	266	909
2010 Total Housing Units	5,055	29,882	67,533
2010 Owner Occupied Housing Units	3,281	24,277	51,623
2010 Renter Occupied Housing Units	1,498	4,596	13,003
2010 Vacant Housing Units	276	1,009	2,907
2019 Total Housing Units	5,555	32,869	73,150
2019 Owner Occupied Housing Units	3,280	26,270	55,649
2019 Renter Occupied Housing Units	2,087	5,783	15,108
2019 Vacant Housing Units	188	816	2,393
2024 Total Housing Units	5,891	35,581	77,274
2024 Owner Occupied Housing Units	3,494	28,846	59,412
2024 Renter Occupied Housing Units	2,211	6,002	15,572
2024 Vacant Housing Units	185	733	2,290

Currently, 76.1% of the 73,150 housing units in the area are owner occupied; 20.7%, renter occupied; and 3.3% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 67,533 housing units in the area - 76.4% owner occupied, 19.3% renter occupied, and 4.3% vacant. The annual rate of change in housing units since 2010 is 3.61%. Median home value in the area is \$273,935, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 3.07% annually to \$318,719.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.



Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	2019	2024
Population	11,414	12,785	13,570
Households	4,779	5,367	5,706
Families	2,934	3,242	3,420
Average Household Size	2.36	2.36	2.36
Owner Occupied Housing Units	3,281	3,280	3,494
Renter Occupied Housing Units	1,498	2,087	2,211
Median Age	33.3	35.8	35.6
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.20%	0.83%	0.77%
Households	1.23%	0.80%	0.75%
Families	1.07%	0.73%	0.68%
Owner HHs	1.27%	0.74%	0.92%
Median Household Income	2.40%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	246	4.6%	208	3.6%
\$15,000 - \$24,999	299	5.6%	277	4.9%
\$25,000 - \$34,999	444	8.3%	422	7.4%
\$35,000 - \$49,999	847	15.8%	781	13.7%
\$50,000 - \$74,999	1,060	19.8%	1,063	18.6%
\$75,000 - \$99,999	953	17.8%	995	17.4%
\$100,000 - \$149,999	1,080	20.1%	1,361	23.9%
\$150,000 - \$199,999	304	5.7%	436	7.6%
\$200,000+	134	2.5%	164	2.9%
Median Household Income	\$68,291		\$76,879	
Average Household Income	\$80,380		\$90,185	
Per Capita Income	\$32,522		\$36,557	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	901	7.9%	889	7.0%	958	7.1%
5 - 9	825	7.2%	891	7.0%	911	6.7%
10 - 14	738	6.5%	877	6.9%	892	6.6%
15 - 19	696	6.1%	745	5.8%	809	6.0%
20 - 24	698	6.1%	750	5.9%	760	5.6%
25 - 34	2,231	19.5%	2,048	16.0%	2,323	17.1%
35 - 44	1,848	16.2%	2,188	17.1%	2,219	16.4%
45 - 54	1,525	13.4%	1,680	13.1%	1,721	12.7%
55 - 64	1,033	9.0%	1,354	10.6%	1,409	10.4%
65 - 74	493	4.3%	841	6.6%	926	6.8%
75 - 84	266	2.3%	347	2.7%	467	3.4%
85+	161	1.4%	175	1.4%	176	1.3%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,864	77.7%	8,924	69.8%	8,752	64.5%
Black Alone	1,029	9.0%	1,817	14.2%	2,446	18.0%
American Indian Alone	43	0.4%	57	0.4%	62	0.5%
Asian Alone	877	7.7%	1,143	8.9%	1,297	9.6%
Pacific Islander Alone	9	0.1%	10	0.1%	11	0.1%
Some Other Race Alone	199	1.7%	285	2.2%	351	2.6%
Two or More Races	393	3.4%	550	4.3%	652	4.8%
Hispanic Origin (Any Race)	676	5.9%	953	7.5%	1,161	8.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

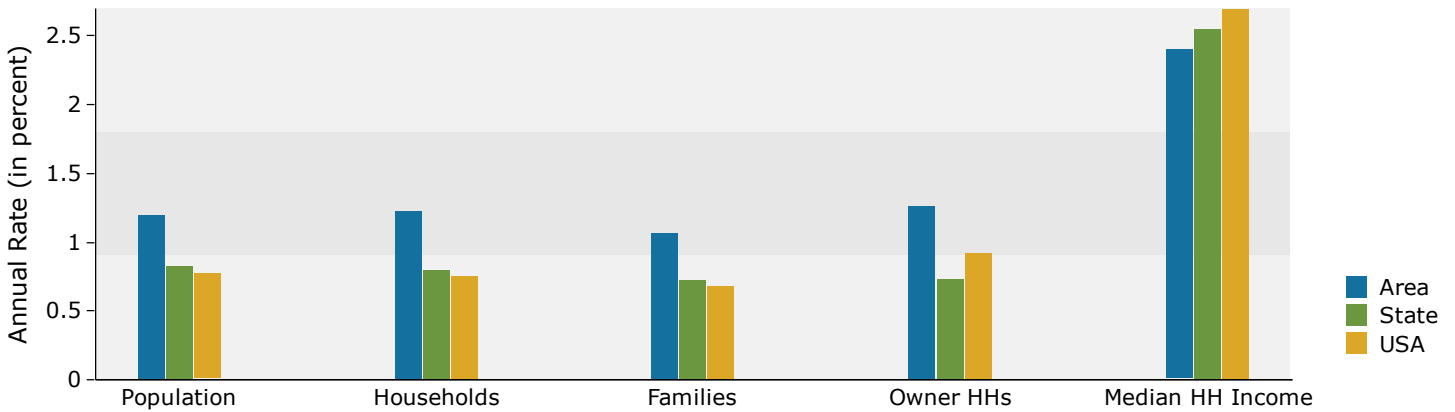


Demographic and Income Profile

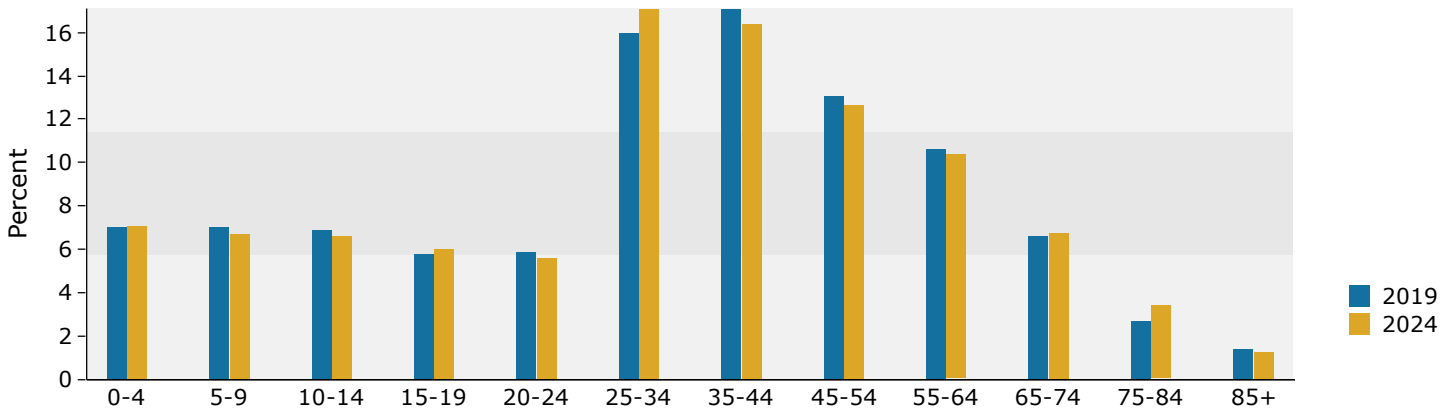
Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

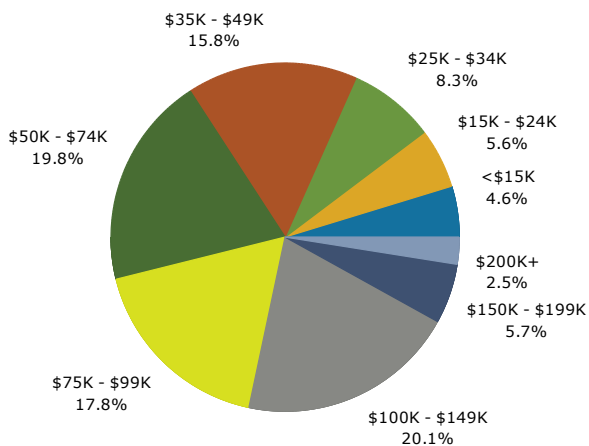
Trends 2019-2024



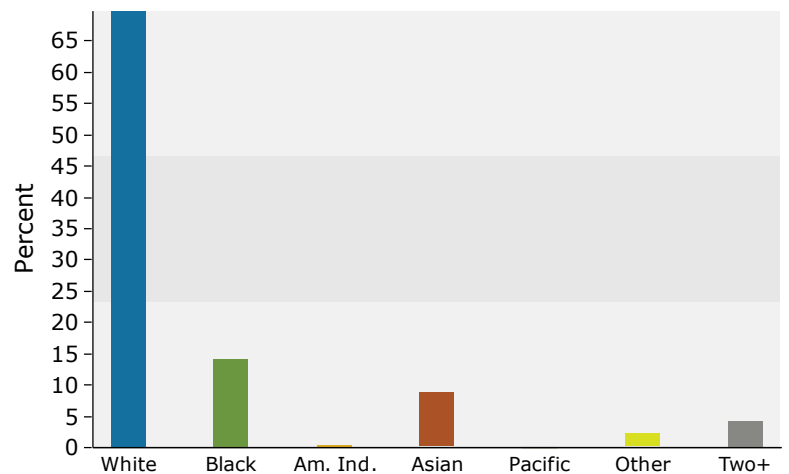
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 7.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	2019	2024
Population	79,541	88,255	95,980
Households	28,873	32,053	34,848
Families	21,471	23,595	25,541
Average Household Size	2.74	2.74	2.74
Owner Occupied Housing Units	24,277	26,270	28,846
Renter Occupied Housing Units	4,596	5,783	6,002
Median Age	36.2	37.7	38.3
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.69%	0.83%	0.77%
Households	1.69%	0.80%	0.75%
Families	1.60%	0.73%	0.68%
Owner HHs	1.89%	0.74%	0.92%
Median Household Income	2.37%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,028	3.2%	855	2.5%
\$15,000 - \$24,999	1,367	4.3%	1,201	3.4%
\$25,000 - \$34,999	1,883	5.9%	1,724	4.9%
\$35,000 - \$49,999	2,704	8.4%	2,472	7.1%
\$50,000 - \$74,999	4,969	15.5%	4,874	14.0%
\$75,000 - \$99,999	5,296	16.5%	5,217	15.0%
\$100,000 - \$149,999	7,055	22.0%	8,108	23.3%
\$150,000 - \$199,999	4,424	13.8%	6,213	17.8%
\$200,000+	3,326	10.4%	4,184	12.0%
Median Household Income	\$92,816		\$104,324	
Average Household Income	\$114,529		\$129,434	
Per Capita Income	\$41,751		\$47,158	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,583	7.0%	5,654	6.4%	6,309	6.6%
5 - 9	6,181	7.8%	6,130	6.9%	6,517	6.8%
10 - 14	6,413	8.1%	6,632	7.5%	6,898	7.2%
15 - 19	5,769	7.3%	5,834	6.6%	6,200	6.5%
20 - 24	3,957	5.0%	4,656	5.3%	4,576	4.8%
25 - 34	10,527	13.2%	11,590	13.1%	12,788	13.3%
35 - 44	12,314	15.5%	12,807	14.5%	14,478	15.1%
45 - 54	13,547	17.0%	12,495	14.2%	12,435	13.0%
55 - 64	9,042	11.4%	11,738	13.3%	11,916	12.4%
65 - 74	4,017	5.1%	7,228	8.2%	8,851	9.2%
75 - 84	1,639	2.1%	2,687	3.0%	4,034	4.2%
85+	552	0.7%	804	0.9%	980	1.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	67,823	85.3%	70,690	80.1%	73,287	76.4%
Black Alone	3,771	4.7%	6,598	7.5%	9,130	9.5%
American Indian Alone	299	0.4%	379	0.4%	435	0.5%
Asian Alone	4,055	5.1%	5,557	6.3%	6,859	7.1%
Pacific Islander Alone	41	0.1%	47	0.1%	53	0.1%
Some Other Race Alone	1,266	1.6%	1,742	2.0%	2,164	2.3%
Two or More Races	2,286	2.9%	3,242	3.7%	4,052	4.2%
Hispanic Origin (Any Race)	3,387	4.3%	4,747	5.4%	5,998	6.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

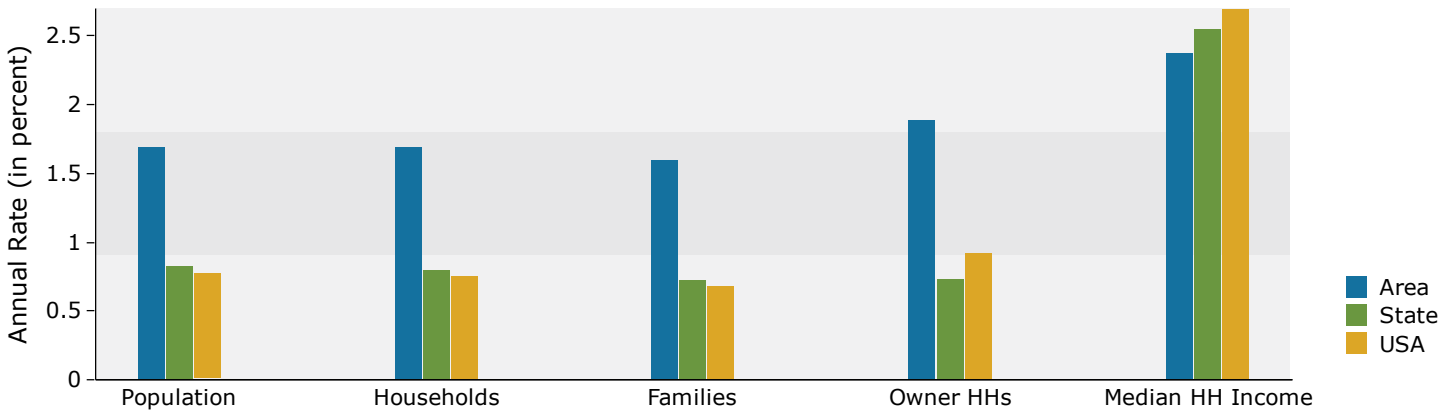


Demographic and Income Profile

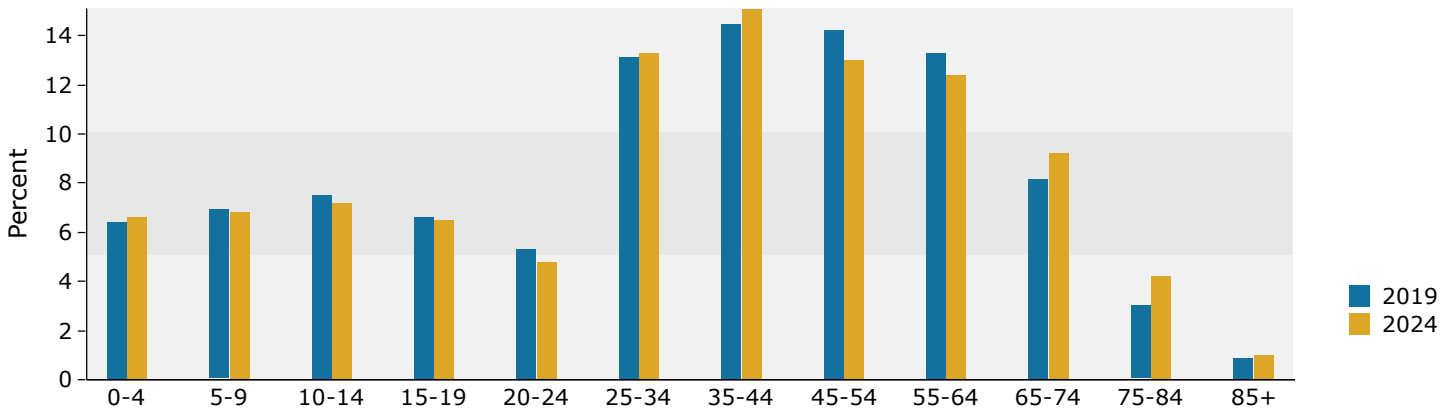
Village Pointe Plaza
 7030 153rd St W, Saint Paul, Minnesota, 55124
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 44.72669
 Longitude: -93.20810

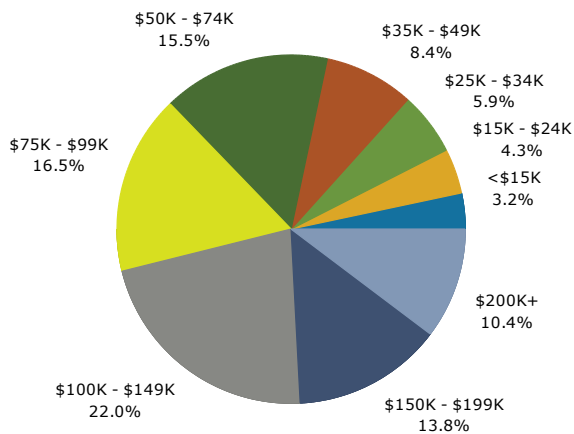
Trends 2019-2024



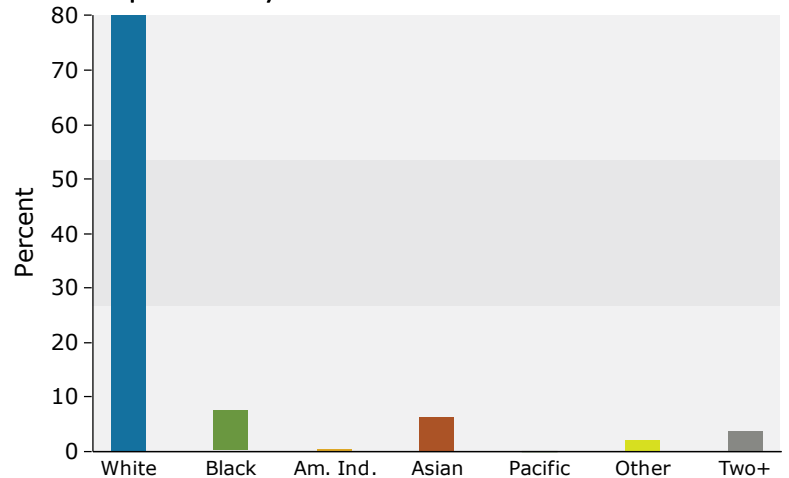
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Demographic and Income Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

Summary	Census 2010	2019	2024
Population	173,585	190,277	201,889
Households	64,626	70,757	74,984
Families	46,574	50,586	53,485
Average Household Size	2.67	2.68	2.68
Owner Occupied Housing Units	51,623	55,649	59,412
Renter Occupied Housing Units	13,003	15,108	15,572
Median Age	36.0	37.5	38.3
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.19%	0.83%	0.77%
Households	1.17%	0.80%	0.75%
Families	1.12%	0.73%	0.68%
Owner HHs	1.32%	0.74%	0.92%
Median Household Income	2.70%	2.55%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,801	4.0%	2,208	2.9%
\$15,000 - \$24,999	3,347	4.7%	2,821	3.8%
\$25,000 - \$34,999	4,593	6.5%	4,110	5.5%
\$35,000 - \$49,999	6,740	9.5%	6,076	8.1%
\$50,000 - \$74,999	11,106	15.7%	10,828	14.4%
\$75,000 - \$99,999	10,815	15.3%	10,579	14.1%
\$100,000 - \$149,999	15,173	21.4%	17,086	22.8%
\$150,000 - \$199,999	9,049	12.8%	12,479	16.6%
\$200,000+	7,133	10.1%	8,797	11.7%
Median Household Income	\$88,940		\$101,590	
Average Household Income	\$111,002		\$126,072	
Per Capita Income	\$41,170		\$46,700	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,479	7.2%	12,340	6.5%	13,210	6.5%
5 - 9	13,347	7.7%	13,366	7.0%	13,702	6.8%
10 - 14	13,551	7.8%	14,121	7.4%	14,448	7.2%
15 - 19	12,261	7.1%	12,242	6.4%	12,931	6.4%
20 - 24	9,071	5.2%	9,988	5.2%	9,799	4.9%
25 - 34	23,482	13.5%	25,927	13.6%	26,778	13.3%
35 - 44	26,396	15.2%	27,287	14.3%	30,417	15.1%
45 - 54	28,806	16.6%	26,068	13.7%	25,690	12.7%
55 - 64	19,266	11.1%	24,963	13.1%	24,761	12.3%
65 - 74	9,192	5.3%	15,641	8.2%	18,943	9.4%
75 - 84	4,120	2.4%	6,200	3.3%	8,764	4.3%
85+	1,614	0.9%	2,134	1.1%	2,446	1.2%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	146,694	84.5%	151,030	79.4%	152,803	75.7%
Black Alone	9,465	5.5%	15,916	8.4%	21,228	10.5%
American Indian Alone	616	0.4%	789	0.4%	902	0.4%
Asian Alone	8,591	4.9%	11,273	5.9%	13,321	6.6%
Pacific Islander Alone	93	0.1%	101	0.1%	108	0.1%
Some Other Race Alone	3,061	1.8%	4,171	2.2%	5,059	2.5%
Two or More Races	5,064	2.9%	6,998	3.7%	8,467	4.2%
Hispanic Origin (Any Race)	7,887	4.5%	10,873	5.7%	13,399	6.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

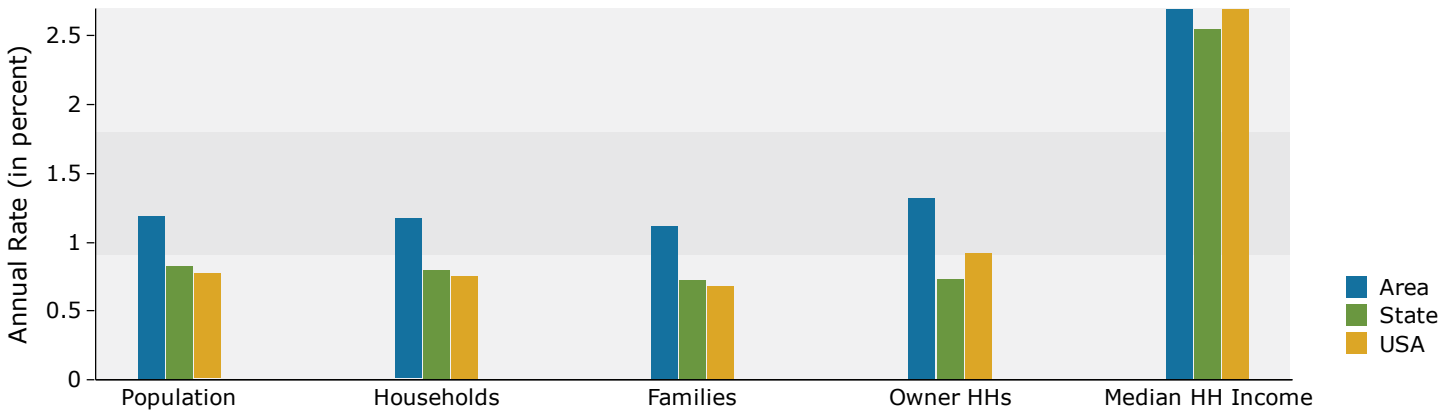


Demographic and Income Profile

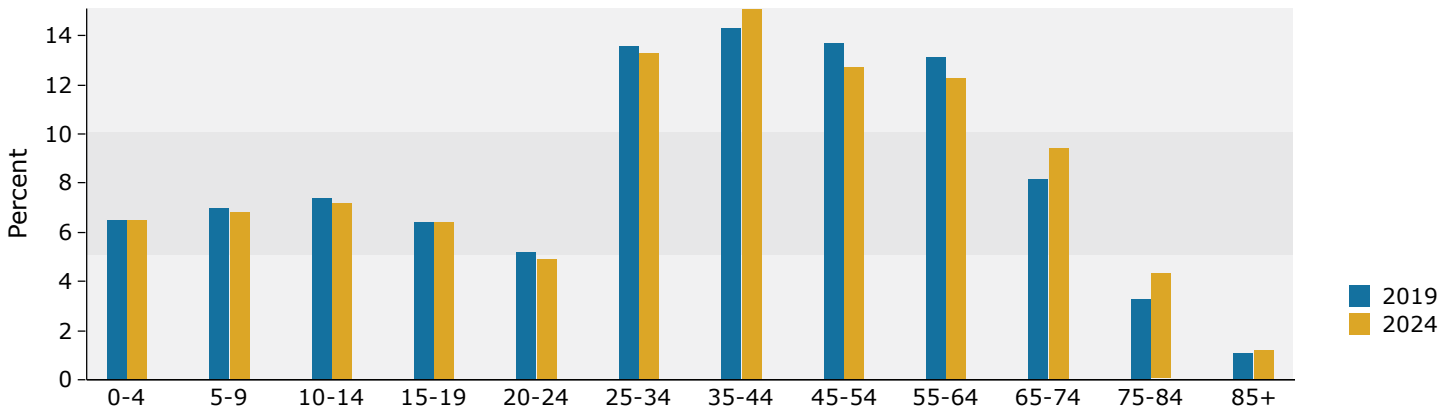
Village Pointe Plaza
 7030 153rd St W, Saint Paul, Minnesota, 55124
 Ring: 5 mile radius

Prepared by HJ Development
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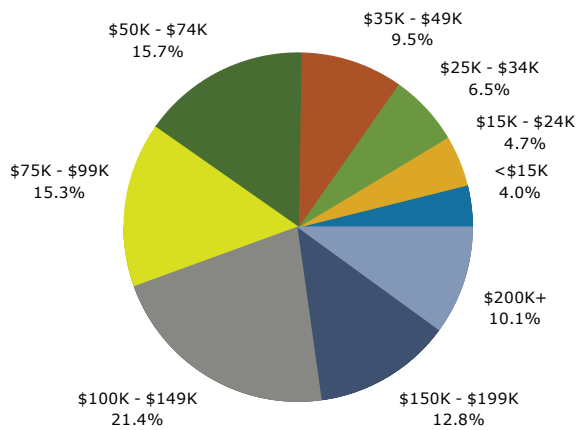
Trends 2019-2024



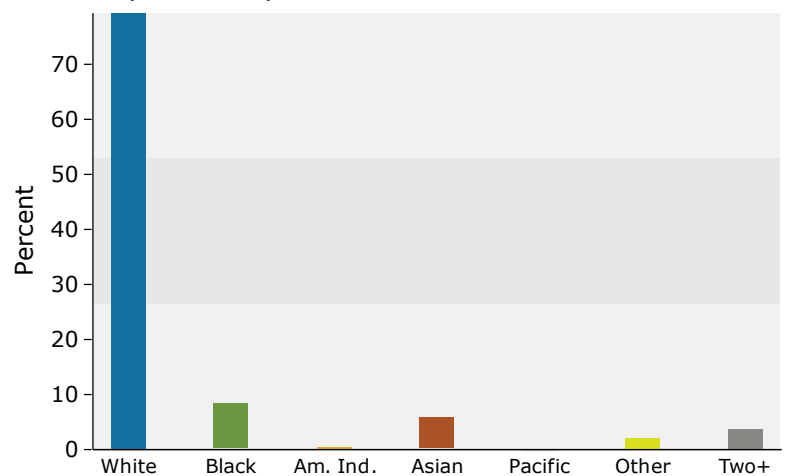
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



Market Profile

Village Pointe Plaza
 7030 153rd St W, Saint Paul, Minnesota, 55124
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72669
 Longitude: -93.20810

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,932	71,719	152,670
2010 Total Population	11,414	79,541	173,585
2019 Total Population	12,785	88,255	190,277
2019 Group Quarters	122	353	796
2024 Total Population	13,570	95,980	201,889
2019-2024 Annual Rate	1.20%	1.69%	1.19%
2019 Total Daytime Population	16,980	58,598	139,114
Workers	11,596	20,765	55,480
Residents	5,384	37,833	83,634
Household Summary			
2000 Households	3,196	24,484	54,504
2000 Average Household Size	2.45	2.92	2.79
2010 Households	4,779	28,873	64,626
2010 Average Household Size	2.36	2.74	2.67
2019 Households	5,367	32,053	70,757
2019 Average Household Size	2.36	2.74	2.68
2024 Households	5,706	34,848	74,984
2024 Average Household Size	2.36	2.74	2.68
2019-2024 Annual Rate	1.23%	1.69%	1.17%
2010 Families	2,934	21,471	46,574
2010 Average Family Size	2.98	3.18	3.15
2019 Families	3,242	23,595	50,586
2019 Average Family Size	2.98	3.19	3.16
2024 Families	3,420	25,541	53,485
2024 Average Family Size	2.98	3.20	3.17
2019-2024 Annual Rate	1.07%	1.60%	1.12%
Housing Unit Summary			
2000 Housing Units	3,272	24,750	55,413
Owner Occupied Housing Units	74.0%	88.2%	81.3%
Renter Occupied Housing Units	23.7%	10.7%	17.1%
Vacant Housing Units	2.3%	1.1%	1.6%
2010 Housing Units	5,055	29,882	67,533
Owner Occupied Housing Units	64.9%	81.2%	76.4%
Renter Occupied Housing Units	29.6%	15.4%	19.3%
Vacant Housing Units	5.5%	3.4%	4.3%
2019 Housing Units	5,555	32,869	73,150
Owner Occupied Housing Units	59.0%	79.9%	76.1%
Renter Occupied Housing Units	37.6%	17.6%	20.7%
Vacant Housing Units	3.4%	2.5%	3.3%
2024 Housing Units	5,891	35,581	77,274
Owner Occupied Housing Units	59.3%	81.1%	76.9%
Renter Occupied Housing Units	37.5%	16.9%	20.2%
Vacant Housing Units	3.1%	2.1%	3.0%
Median Household Income			
2019	\$68,291	\$92,816	\$88,940
2024	\$76,879	\$104,324	\$101,590
Median Home Value			
2019	\$210,768	\$267,542	\$273,935
2024	\$261,244	\$314,972	\$318,719
Per Capita Income			
2019	\$32,522	\$41,751	\$41,170
2024	\$36,557	\$47,158	\$46,700
Median Age			
2010	33.3	36.2	36.0
2019	35.8	37.7	37.5
2024	35.6	38.3	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2019 Households by Income			
Household Income Base	5,367	32,053	70,757
<\$15,000	4.6%	3.2%	4.0%
\$15,000 - \$24,999	5.6%	4.3%	4.7%
\$25,000 - \$34,999	8.3%	5.9%	6.5%
\$35,000 - \$49,999	15.8%	8.4%	9.5%
\$50,000 - \$74,999	19.8%	15.5%	15.7%
\$75,000 - \$99,999	17.8%	16.5%	15.3%
\$100,000 - \$149,999	20.1%	22.0%	21.4%
\$150,000 - \$199,999	5.7%	13.8%	12.8%
\$200,000+	2.5%	10.4%	10.1%
Average Household Income	\$80,380	\$114,529	\$111,002
2024 Households by Income			
Household Income Base	5,706	34,848	74,984
<\$15,000	3.6%	2.5%	2.9%
\$15,000 - \$24,999	4.9%	3.4%	3.8%
\$25,000 - \$34,999	7.4%	4.9%	5.5%
\$35,000 - \$49,999	13.7%	7.1%	8.1%
\$50,000 - \$74,999	18.6%	14.0%	14.4%
\$75,000 - \$99,999	17.4%	15.0%	14.1%
\$100,000 - \$149,999	23.9%	23.3%	22.8%
\$150,000 - \$199,999	7.6%	17.8%	16.6%
\$200,000+	2.9%	12.0%	11.7%
Average Household Income	\$90,185	\$129,434	\$126,072
2019 Owner Occupied Housing Units by Value			
Total	3,280	26,270	55,649
<\$50,000	2.8%	1.9%	2.0%
\$50,000 - \$99,999	3.6%	1.3%	1.4%
\$100,000 - \$149,999	9.1%	3.9%	3.8%
\$150,000 - \$199,999	28.8%	14.4%	12.3%
\$200,000 - \$249,999	26.2%	21.6%	20.8%
\$250,000 - \$299,999	19.8%	19.5%	20.1%
\$300,000 - \$399,999	5.2%	21.2%	23.0%
\$400,000 - \$499,999	3.6%	11.8%	11.6%
\$500,000 - \$749,999	0.9%	4.0%	4.3%
\$750,000 - \$999,999	0.0%	0.2%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$218,438	\$291,622	\$297,448
2024 Owner Occupied Housing Units by Value			
Total	3,494	28,846	59,412
<\$50,000	0.3%	0.1%	0.3%
\$50,000 - \$99,999	0.3%	0.1%	0.2%
\$100,000 - \$149,999	0.2%	0.1%	0.1%
\$150,000 - \$199,999	14.4%	5.9%	5.3%
\$200,000 - \$249,999	27.8%	17.6%	16.5%
\$250,000 - \$299,999	31.6%	21.9%	21.9%
\$300,000 - \$399,999	11.9%	28.7%	30.5%
\$400,000 - \$499,999	11.0%	18.5%	17.8%
\$500,000 - \$749,999	2.5%	6.7%	6.8%
\$750,000 - \$999,999	0.0%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$282,368	\$341,554	\$343,995

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

February 29, 2020



Market Profile

Village Pointe Plaza
7030 153rd St W, Saint Paul, Minnesota, 55124
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	11,411	79,541	173,586
0 - 4	7.9%	7.0%	7.2%
5 - 9	7.2%	7.8%	7.7%
10 - 14	6.5%	8.1%	7.8%
15 - 24	12.2%	12.2%	12.3%
25 - 34	19.6%	13.2%	13.5%
35 - 44	16.2%	15.5%	15.2%
45 - 54	13.4%	17.0%	16.6%
55 - 64	9.1%	11.4%	11.1%
65 - 74	4.3%	5.1%	5.3%
75 - 84	2.3%	2.1%	2.4%
85 +	1.4%	0.7%	0.9%
18 +	74.4%	72.2%	72.5%
2019 Population by Age			
Total	12,785	88,255	190,277
0 - 4	7.0%	6.4%	6.5%
5 - 9	7.0%	6.9%	7.0%
10 - 14	6.9%	7.5%	7.4%
15 - 24	11.7%	11.9%	11.7%
25 - 34	16.0%	13.1%	13.6%
35 - 44	17.1%	14.5%	14.3%
45 - 54	13.1%	14.2%	13.7%
55 - 64	10.6%	13.3%	13.1%
65 - 74	6.6%	8.2%	8.2%
75 - 84	2.7%	3.0%	3.3%
85 +	1.4%	0.9%	1.1%
18 +	75.5%	74.8%	74.8%
2024 Population by Age			
Total	13,571	95,982	201,889
0 - 4	7.1%	6.6%	6.5%
5 - 9	6.7%	6.8%	6.8%
10 - 14	6.6%	7.2%	7.2%
15 - 24	11.6%	11.2%	11.3%
25 - 34	17.1%	13.3%	13.3%
35 - 44	16.4%	15.1%	15.1%
45 - 54	12.7%	13.0%	12.7%
55 - 64	10.4%	12.4%	12.3%
65 - 74	6.8%	9.2%	9.4%
75 - 84	3.4%	4.2%	4.3%
85 +	1.3%	1.0%	1.2%
18 +	75.9%	75.2%	75.3%
2010 Population by Sex			
Males	5,406	39,065	85,140
Females	6,008	40,476	88,445
2019 Population by Sex			
Males	6,038	43,037	93,051
Females	6,748	45,218	97,227
2024 Population by Sex			
Males	6,401	46,770	98,794
Females	7,169	49,211	103,095

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

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Prepared by HJ Development

Latitude: 44.72669
Longitude: -93.20810

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	11,414	79,541	173,584
White Alone	77.7%	85.3%	84.5%
Black Alone	9.0%	4.7%	5.5%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	7.7%	5.1%	4.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.7%	1.6%	1.8%
Two or More Races	3.4%	2.9%	2.9%
Hispanic Origin	5.9%	4.3%	4.5%
Diversity Index	45.2	32.8	34.3
2019 Population by Race/Ethnicity			
Total	12,786	88,255	190,278
White Alone	69.8%	80.1%	79.4%
Black Alone	14.2%	7.5%	8.4%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	8.9%	6.3%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.2%	2.0%	2.2%
Two or More Races	4.3%	3.7%	3.7%
Hispanic Origin	7.4%	5.4%	5.7%
Diversity Index	55.6	41.5	42.8
2024 Population by Race/Ethnicity			
Total	13,571	95,980	201,888
White Alone	64.5%	76.4%	75.7%
Black Alone	18.0%	9.5%	10.5%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	9.6%	7.1%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.3%	2.5%
Two or More Races	4.8%	4.2%	4.2%
Hispanic Origin	8.6%	6.3%	6.6%
Diversity Index	61.4	47.3	48.5
2010 Population by Relationship and Household Type			
Total	11,414	79,541	173,585
In Households	98.9%	99.6%	99.5%
In Family Households	79.0%	87.7%	86.4%
Householder	24.9%	27.1%	26.8%
Spouse	17.6%	22.0%	21.6%
Child	31.2%	34.4%	33.7%
Other relative	2.9%	2.4%	2.5%
Nonrelative	2.5%	1.8%	1.8%
In Nonfamily Households	19.9%	11.8%	13.1%
In Group Quarters	1.1%	0.4%	0.5%
Institutionalized Population	1.0%	0.2%	0.3%
Noninstitutionalized Population	0.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Market Profile

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	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	8,634	59,349	128,220
Less than 9th Grade	1.6%	1.6%	1.8%
9th - 12th Grade, No Diploma	3.9%	3.0%	2.6%
High School Graduate	21.8%	15.9%	16.3%
GED/Alternative Credential	1.7%	1.8%	1.9%
Some College, No Degree	22.4%	20.2%	20.2%
Associate Degree	14.1%	11.8%	11.6%
Bachelor's Degree	23.6%	31.6%	31.6%
Graduate/Professional Degree	10.8%	14.0%	14.1%
2019 Population 15+ by Marital Status			
Total	10,127	69,840	150,449
Never Married	32.0%	27.6%	28.1%
Married	49.8%	59.7%	58.7%
Widowed	4.6%	3.7%	3.8%
Divorced	13.6%	9.0%	9.5%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.8%	97.7%	97.4%
Civilian Unemployed (Unemployment Rate)	2.2%	2.3%	2.6%
2019 Employed Population 16+ by Industry			
Total	7,553	51,328	108,474
Agriculture/Mining	0.0%	0.2%	0.4%
Construction	5.4%	4.4%	4.8%
Manufacturing	9.5%	11.4%	11.2%
Wholesale Trade	3.4%	3.3%	3.4%
Retail Trade	12.3%	11.2%	10.8%
Transportation/Utilities	7.1%	6.8%	6.6%
Information	2.1%	2.7%	2.6%
Finance/Insurance/Real Estate	9.2%	9.9%	10.2%
Services	46.7%	45.0%	45.7%
Public Administration	4.2%	5.1%	4.5%
2019 Employed Population 16+ by Occupation			
Total	7,551	51,328	108,474
White Collar	64.9%	68.5%	68.3%
Management/Business/Financial	17.1%	19.8%	19.2%
Professional	19.1%	23.1%	23.6%
Sales	10.6%	11.6%	11.5%
Administrative Support	18.1%	14.0%	14.0%
Services	17.9%	15.3%	15.3%
Blue Collar	17.2%	16.2%	16.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	3.8%	2.8%	2.9%
Installation/Maintenance/Repair	2.9%	2.5%	2.8%
Production	5.2%	5.6%	5.3%
Transportation/Material Moving	5.2%	5.2%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	11,414	79,541	173,585
Population Inside Urbanized Area	100.0%	100.0%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,779	28,873	64,625
Households with 1 Person	30.3%	20.1%	21.9%
Households with 2+ People	69.7%	79.9%	78.1%
Family Households	61.4%	74.4%	72.1%
Husband-wife Families	43.5%	60.4%	58.1%
With Related Children	22.7%	30.7%	29.4%
Other Family (No Spouse Present)	17.9%	13.9%	14.0%
Other Family with Male Householder	5.1%	4.1%	4.1%
With Related Children	2.9%	2.5%	2.5%
Other Family with Female Householder	12.8%	9.8%	9.9%
With Related Children	8.9%	6.8%	6.8%
Nonfamily Households	8.3%	5.5%	6.1%
All Households with Children	34.8%	40.3%	39.1%
Multigenerational Households	2.1%	2.4%	2.4%
Unmarried Partner Households	7.5%	5.7%	6.1%
Male-female	7.0%	5.2%	5.6%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	4,780	28,874	64,626
1 Person Household	30.3%	20.1%	21.9%
2 Person Household	30.8%	32.3%	32.5%
3 Person Household	17.1%	18.5%	17.6%
4 Person Household	13.4%	18.0%	17.4%
5 Person Household	5.4%	7.5%	7.1%
6 Person Household	2.1%	2.4%	2.3%
7 + Person Household	1.0%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	4,779	28,873	64,626
Owner Occupied	68.7%	84.1%	79.9%
Owned with a Mortgage/Loan	61.6%	72.4%	68.1%
Owned Free and Clear	7.1%	11.7%	11.8%
Renter Occupied	31.3%	15.9%	20.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,055	29,882	67,533
Housing Units Inside Urbanized Area	100.0%	100.0%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Up and Coming Families (7A)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Home Improvement (4B)	Savvy Suburbanites (1D)	Home Improvement (4B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$10,744,459	\$88,852,751	\$191,305,191
Average Spent	\$2,001.95	\$2,772.06	\$2,703.69
Spending Potential Index	93	129	126
Education: Total \$	\$7,629,034	\$67,520,056	\$143,385,984
Average Spent	\$1,421.47	\$2,106.51	\$2,026.46
Spending Potential Index	89	132	127
Entertainment/Recreation: Total \$	\$15,838,121	\$135,502,984	\$290,615,410
Average Spent	\$2,951.02	\$4,227.47	\$4,107.23
Spending Potential Index	90	129	126
Food at Home: Total \$	\$25,106,714	\$208,147,652	\$450,518,301
Average Spent	\$4,677.98	\$6,493.86	\$6,367.12
Spending Potential Index	90	125	123
Food Away from Home: Total \$	\$18,491,257	\$152,783,042	\$329,254,559
Average Spent	\$3,445.36	\$4,766.58	\$4,653.31
Spending Potential Index	94	130	127
Health Care: Total \$	\$27,875,387	\$242,188,223	\$521,521,420
Average Spent	\$5,193.85	\$7,555.87	\$7,370.60
Spending Potential Index	88	127	124
HH Furnishings & Equipment: Total \$	\$10,655,570	\$91,024,835	\$194,989,832
Average Spent	\$1,985.39	\$2,839.82	\$2,755.77
Spending Potential Index	93	133	129
Personal Care Products & Services: Total \$	\$4,470,033	\$37,877,760	\$81,448,487
Average Spent	\$832.87	\$1,181.72	\$1,151.10
Spending Potential Index	94	133	130
Shelter: Total \$	\$92,356,067	\$763,475,632	\$1,636,860,599
Average Spent	\$17,208.14	\$23,819.16	\$23,133.55
Spending Potential Index	93	129	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,779,116	\$103,255,139	\$222,188,224
Average Spent	\$2,194.73	\$3,221.39	\$3,140.16
Spending Potential Index	88	130	127
Travel: Total \$	\$11,254,447	\$97,457,100	\$206,684,662
Average Spent	\$2,096.97	\$3,040.50	\$2,921.05
Spending Potential Index	93	135	130
Vehicle Maintenance & Repairs: Total \$	\$5,500,999	\$46,703,551	\$101,766,785
Average Spent	\$1,024.97	\$1,457.07	\$1,438.26
Spending Potential Index	90	127	126

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Business Summary

Village Pointe Plaza
 7030 153rd St W, Saint Paul, Minnesota, 55124
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.72669
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Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	653		1,604		4,640							
Total Employees:	12,045		21,485		59,230							
Total Residential Population:	12,785		88,255		190,277							
Employee/Residential Population Ratio (per 100 Residents)	94		24		31							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.4%	91	0.8%	35	2.2%	221	1.0%	88	1.9%	668	1.1%
Construction	36	5.5%	273	2.3%	126	7.9%	628	2.9%	306	6.6%	2,100	3.5%
Manufacturing	8	1.2%	74	0.6%	38	2.4%	459	2.1%	118	2.5%	2,663	4.5%
Transportation	17	2.6%	234	1.9%	33	2.1%	306	1.4%	96	2.1%	884	1.5%
Communication	8	1.2%	63	0.5%	15	0.9%	102	0.5%	51	1.1%	440	0.7%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	38	0.1%
Wholesale Trade	10	1.5%	55	0.5%	33	2.1%	166	0.8%	126	2.7%	1,208	2.0%
Retail Trade Summary	168	25.7%	4,663	38.7%	321	20.0%	7,447	34.7%	1,006	21.7%	19,233	32.5%
Home Improvement	15	2.3%	363	3.0%	24	1.5%	528	2.5%	54	1.2%	833	1.4%
General Merchandise Stores	7	1.1%	734	6.1%	12	0.7%	1,147	5.3%	31	0.7%	2,553	4.3%
Food Stores	15	2.3%	455	3.8%	34	2.1%	991	4.6%	99	2.1%	2,261	3.8%
Auto Dealers, Gas Stations, Auto Aftermarket	17	2.6%	854	7.1%	26	1.6%	1,008	4.7%	78	1.7%	1,878	3.2%
Apparel & Accessory Stores	10	1.5%	63	0.5%	17	1.1%	93	0.4%	84	1.8%	884	1.5%
Furniture & Home Furnishings	13	2.0%	226	1.9%	24	1.5%	292	1.4%	86	1.9%	771	1.3%
Eating & Drinking Places	53	8.1%	1,473	12.2%	103	6.4%	2,432	11.3%	313	6.7%	7,397	12.5%
Miscellaneous Retail	38	5.8%	496	4.1%	81	5.0%	955	4.4%	261	5.6%	2,656	4.5%
Finance, Insurance, Real Estate Summary	89	13.6%	1,132	9.4%	186	11.6%	1,824	8.5%	564	12.2%	4,906	8.3%
Banks, Savings & Lending Institutions	18	2.8%	520	4.3%	33	2.1%	664	3.1%	87	1.9%	1,513	2.6%
Securities Brokers	15	2.3%	56	0.5%	27	1.7%	87	0.4%	92	2.0%	321	0.5%
Insurance Carriers & Agents	28	4.3%	104	0.9%	60	3.7%	204	0.9%	168	3.6%	785	1.3%
Real Estate, Holding, Other Investment Offices	28	4.3%	453	3.8%	66	4.1%	869	4.0%	217	4.7%	2,287	3.9%
Services Summary	248	38.0%	3,856	32.0%	671	41.8%	8,471	39.4%	1,867	40.2%	24,033	40.6%
Hotels & Lodging	2	0.3%	34	0.3%	3	0.2%	37	0.2%	23	0.5%	1,224	2.1%
Automotive Services	25	3.8%	860	7.1%	38	2.4%	950	4.4%	88	1.9%	1,297	2.2%
Motion Pictures & Amusements	21	3.2%	296	2.5%	63	3.9%	684	3.2%	156	3.4%	1,626	2.7%
Health Services	56	8.6%	1,081	9.0%	105	6.5%	1,470	6.8%	370	8.0%	5,745	9.7%
Legal Services	9	1.4%	32	0.3%	17	1.1%	56	0.3%	71	1.5%	263	0.4%
Education Institutions & Libraries	16	2.5%	853	7.1%	48	3.0%	2,402	11.2%	110	2.4%	5,203	8.8%
Other Services	119	18.2%	700	5.8%	395	24.6%	2,871	13.4%	1,049	22.6%	8,676	14.6%
Government	26	4.0%	1,593	13.2%	40	2.5%	1,825	8.5%	84	1.8%	2,945	5.0%
Unclassified Establishments	34	5.2%	13	0.1%	105	6.5%	37	0.2%	330	7.1%	114	0.2%
Totals	653	100.0%	12,045	100.0%	1,604	100.0%	21,485	100.0%	4,640	100.0%	59,230	100.0%

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Business Summary

Village Pointe Plaza
 7030 153rd St W, Saint Paul, Minnesota, 55124
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.72669
 Longitude: -93.20810

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	5	0.0%	4	0.2%	11	0.1%	9	0.2%	43	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	11	0.0%
Construction	37	5.7%	274	2.3%	129	8.0%	647	3.0%	321	6.9%	2,226	3.8%
Manufacturing	10	1.5%	78	0.6%	40	2.5%	476	2.2%	129	2.8%	2,728	4.6%
Wholesale Trade	10	1.5%	55	0.5%	33	2.1%	164	0.8%	120	2.6%	1,184	2.0%
Retail Trade	111	17.0%	3,168	26.3%	208	13.0%	4,928	22.9%	670	14.4%	11,653	19.7%
Motor Vehicle & Parts Dealers	14	2.1%	822	6.8%	21	1.3%	958	4.5%	61	1.3%	1,753	3.0%
Furniture & Home Furnishings Stores	9	1.4%	54	0.4%	13	0.8%	79	0.4%	46	1.0%	342	0.6%
Electronics & Appliance Stores	3	0.5%	168	1.4%	8	0.5%	200	0.9%	28	0.6%	394	0.7%
Bldg Material & Garden Equipment & Supplies Dealers	15	2.3%	363	3.0%	23	1.4%	526	2.4%	53	1.1%	831	1.4%
Food & Beverage Stores	15	2.3%	457	3.8%	30	1.9%	965	4.5%	90	1.9%	2,214	3.7%
Health & Personal Care Stores	12	1.8%	110	0.9%	22	1.4%	333	1.5%	77	1.7%	960	1.6%
Gasoline Stations	3	0.5%	32	0.3%	5	0.3%	50	0.2%	17	0.4%	125	0.2%
Clothing & Clothing Accessories Stores	11	1.7%	65	0.5%	19	1.2%	95	0.4%	97	2.1%	995	1.7%
Sport Goods, Hobby, Book, & Music Stores	8	1.2%	157	1.3%	18	1.1%	223	1.0%	56	1.2%	614	1.0%
General Merchandise Stores	7	1.1%	734	6.1%	12	0.7%	1,147	5.3%	31	0.7%	2,553	4.3%
Miscellaneous Store Retailers	13	2.0%	207	1.7%	31	1.9%	342	1.6%	97	2.1%	822	1.4%
Nonstore Retailers	1	0.2%	0	0.0%	6	0.4%	10	0.0%	16	0.3%	50	0.1%
Transportation & Warehousing	11	1.7%	199	1.7%	23	1.4%	253	1.2%	68	1.5%	707	1.2%
Information	14	2.1%	227	1.9%	40	2.5%	408	1.9%	124	2.7%	1,204	2.0%
Finance & Insurance	61	9.3%	680	5.6%	120	7.5%	955	4.4%	349	7.5%	2,637	4.5%
Central Bank/Credit Intermediation & Related Activities	18	2.8%	520	4.3%	33	2.1%	664	3.1%	88	1.9%	1,529	2.6%
Securities, Commodity Contracts & Other Financial	15	2.3%	56	0.5%	27	1.7%	87	0.4%	93	2.0%	322	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	28	4.3%	104	0.9%	60	3.7%	204	0.9%	168	3.6%	785	1.3%
Real Estate, Rental & Leasing	35	5.4%	468	3.9%	75	4.7%	809	3.8%	240	5.2%	2,279	3.8%
Professional, Scientific & Tech Services	55	8.4%	281	2.3%	168	10.5%	826	3.8%	447	9.6%	2,459	4.2%
Legal Services	13	2.0%	52	0.4%	25	1.6%	98	0.5%	88	1.9%	345	0.6%
Management of Companies & Enterprises	0	0.0%	0	0.0%	0	0.0%	1	0.0%	8	0.2%	16	0.0%
Administrative & Support & Waste Management & Remediation	20	3.1%	84	0.7%	67	4.2%	419	2.0%	167	3.6%	1,238	2.1%
Educational Services	20	3.1%	825	6.8%	63	3.9%	2,463	11.5%	139	3.0%	5,337	9.0%
Health Care & Social Assistance	77	11.8%	1,233	10.2%	171	10.7%	2,000	9.3%	522	11.2%	7,710	13.0%
Arts, Entertainment & Recreation	10	1.5%	182	1.5%	38	2.4%	697	3.2%	101	2.2%	1,579	2.7%
Accommodation & Food Services	56	8.6%	1,516	12.6%	107	6.7%	2,484	11.6%	340	7.3%	8,652	14.6%
Accommodation	2	0.3%	34	0.3%	3	0.2%	37	0.2%	23	0.5%	1,224	2.1%
Food Services & Drinking Places	54	8.3%	1,482	12.3%	104	6.5%	2,447	11.4%	317	6.8%	7,428	12.5%
Other Services (except Public Administration)	64	9.8%	1,165	9.7%	172	10.7%	2,086	9.7%	473	10.2%	4,513	7.6%
Automotive Repair & Maintenance	19	2.9%	830	6.9%	31	1.9%	912	4.2%	73	1.6%	1,235	2.1%
Public Administration	26	4.0%	1,593	13.2%	40	2.5%	1,825	8.5%	84	1.8%	2,945	5.0%
Unclassified Establishments	34	5.2%	13	0.1%	105	6.5%	34	0.2%	329	7.1%	110	0.2%
Total	653	100.0%	12,045	100.0%	1,604	100.0%	21,485	100.0%	4,640	100.0%	59,230	100.0%

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February 29, 2020