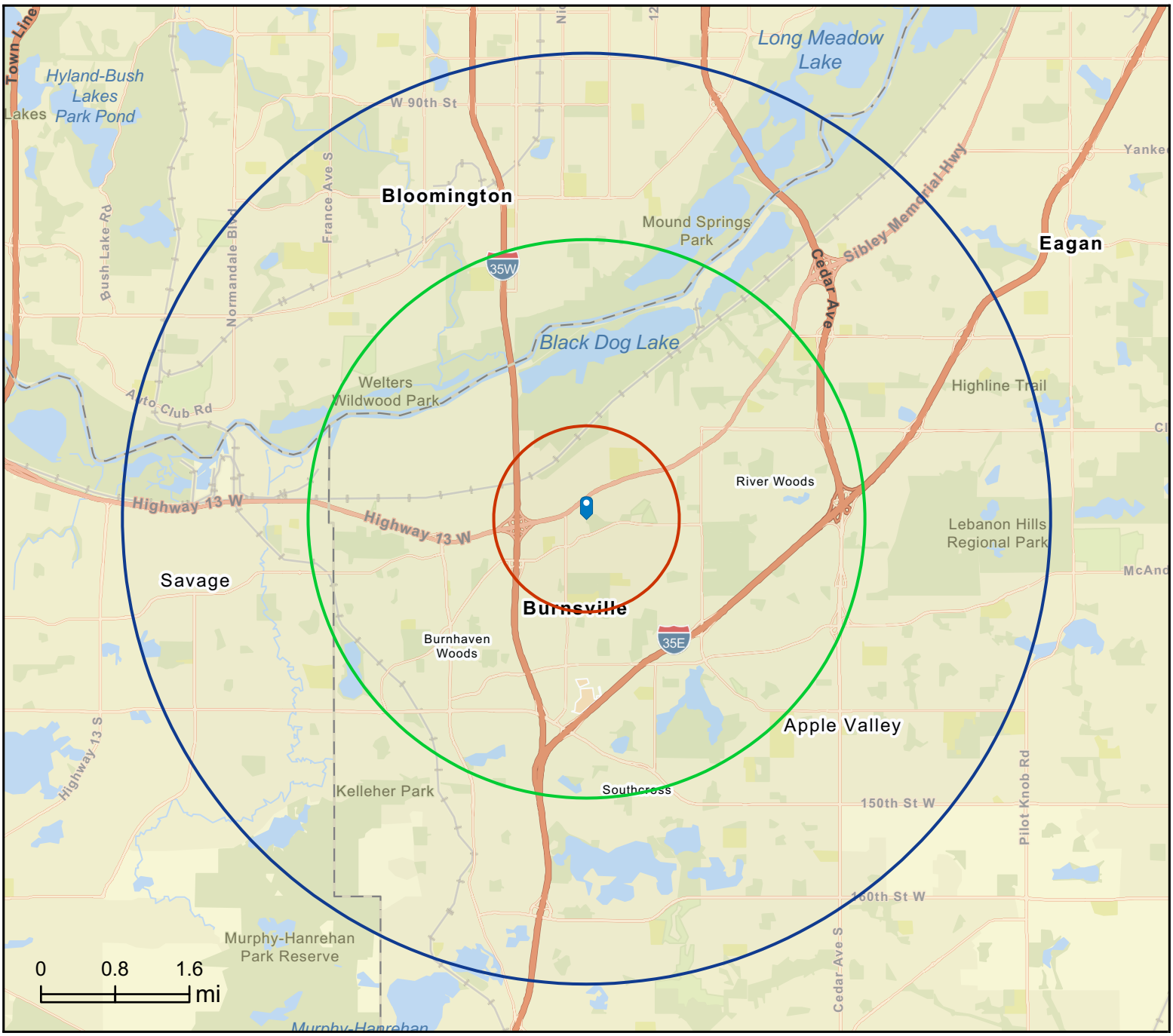
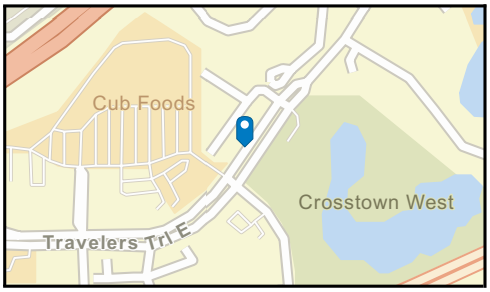
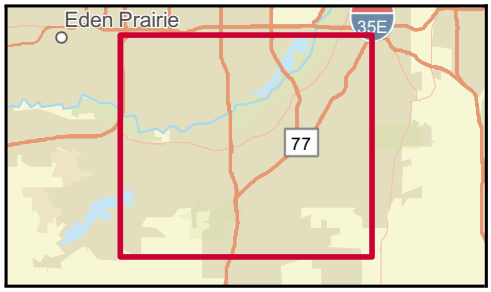
Site Map

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324







July 31, 2025

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Executive Summary

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	1 mile	3 miles	5 miles
Population			
2010 Population	9,311	64,902	185,911
2020 Population	10,289	69,638	200,348
2025 Population	11,134	70,763	200,844
2030 Population	11,568	71,231	200,530
2010-2020 Annual Rate	1.00%	0.71%	0.75%
2020-2025 Annual Rate	1.51%	0.31%	0.05%
2025-2030 Annual Rate	0.77%	0.13%	-0.03%
2020 Male Population	48.1%	48.9%	48.7%
2020 Female Population	51.9%	51.1%	51.3%
2020 Median Age	37.5	37.9	39.0
2025 Male Population	48.6%	49.4%	49.2%
2025 Female Population	51.4%	50.6%	50.8%
2025 Median Age	38.4	38.6	39.7

In the identified area, the current year population is 200,844. In 2020, the Census count in the area was 200,348. The rate of change since 2020 was 0.05% annually. The five-year projection for the population in the area is 200,530 representing a change of -0.03% annually from 2025 to 2030. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 39.7, compared to U.S. median age of 39.6.

Race and Ethnicity			
2025 White Alone	55.8%	60.1%	65.1%
2025 Black Alone	21.7%	18.6%	13.8%
2025 American Indian/Alaska Native Alone	0.5%	0.7%	0.7%
2025 Asian Alone	5.7%	6.0%	6.7%
2025 Pacific Islander Alone	0.1%	0.1%	0.1%
2025 Other Race	7.4%	6.0%	5.7%
2025 Two or More Races	8.7%	8.5%	8.0%
2025 Hispanic Origin (Any Race)	12.7%	10.9%	10.1%

Persons of Hispanic origin represent 10.1% of the population in the identified area compared to 19.7% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 62.6 in the identified area, compared to 72.7 for the U.S. as a whole.

Households			
2025 Wealth Index	63	94	104
2010 Households	4,317	26,225	73,708
2020 Households	4,670	27,537	78,717
2025 Households	5,174	28,382	80,215
2030 Households	5,469	28,911	81,012
2010-2020 Annual Rate	0.79%	0.49%	0.66%
2020-2025 Annual Rate	1.97%	0.58%	0.36%
2025-2030 Annual Rate	1.12%	0.37%	0.20%
2025 Average Household Size	2.14	2.47	2.47

The household count in this area has changed from 78,717 in 2020 to 80,215 in the current year, a change of 0.36% annually. The five-year projection of households is 81,012, a change of 0.20% annually from the current year total. Average household size is currently 2.47, compared to 2.51 in the year 2020. The number of families in the current year is 50,613 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

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	1 mile	3 miles	5 miles
Mortgage Income			
2025 Percent of Income for Mortgage	31.0%	27.1%	26.2%
Median Household Income			
2025 Median Household Income	$66,613	$88,121	$92,681
2030 Median Household Income	$73,598	$95,448	$101,596
2025-2030 Annual Rate	2.01%	1.61%	1.85%
Average Household Income			
2025 Average Household Income	$86,798	$111,644	$118,410
2030 Average Household Income	$93,506	$120,447	$128,374
2025-2030 Annual Rate	1.50%	1.53%	1.63%
Per Capita Income			
2025 Per Capita Income	$39,630	$44,658	$47,453
2030 Per Capita Income	$43,444	$48,758	$52,030
2025-2030 Annual Rate	1.85%	1.77%	1.86%
GINI Index			
2025 Gini Index	42.6	40.4	41.2
Households by Income			

Current median household income is $92,681 in the area, compared to $81,624 for all U.S. households. Median household income is projected to be $101,596 in five years, compared to $92,476 all U.S. households.

Current average household income is $118,410 in this area, compared to $116,179 for all U.S. households. Average household income is projected to be $128,374 in five years, compared to $128,612 for all U.S. households.

Current per capita income is $47,453 in the area, compared to the U.S. per capita income of $45,360. The per capita income is projected to be $52,030 in five years, compared to $50,744 for all U.S. households.

Housing			
2025 Housing Affordability Index	74	84	87
2010 Total Housing Units	4,698	27,676	77,283
2010 Owner Occupied Housing Units	2,321	17,367	53,020
2010 Renter Occupied Housing Units	1,996	8,858	20,688
2010 Vacant Housing Units	381	1,451	3,575
2020 Total Housing Units	4,914	28,471	81,429
2020 Owner Occupied Housing Units	2,552	17,543	53,692
2020 Renter Occupied Housing Units	2,118	9,994	25,025
2020 Vacant Housing Units	242	949	2,713
2025 Total Housing Units	5,440	29,320	82,891
2025 Owner Occupied Housing Units	2,525	17,432	53,540
2025 Renter Occupied Housing Units	2,649	10,950	26,675
2025 Vacant Housing Units	266	938	2,676
2030 Total Housing Units	5,642	29,831	83,977
2030 Owner Occupied Housing Units	2,681	17,976	54,668
2030 Renter Occupied Housing Units	2,788	10,935	26,344
2030 Vacant Housing Units	173	920	2,965
Socioeconomic Status Index			
2025 Socioeconomic Status Index	50.3	51.4	52.4

Currently, 64.6% of the 82,891 housing units in the area are owner occupied; 32.2%, renter occupied; and 3.2% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 9.8% are vacant. In 2020, there were 81,429 housing units in the area and 3.3% vacant housing units. The annual rate of change in housing units since 2020 is 0.34%. Median home value in the area is $388,265, compared to a median home value of $370,578 for the U.S. In five years, median value is projected to change by 2.35% annually to $436,111.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

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Summary	Census 2010	Census 2020	2025	2030
Population	9,311	10,289	11,134	11,568
Households	4,317	4,670	5,174	5,469
Families	2,360	2,535	2,657	2,753
Average Household Size	2.14	2.19	2.14	2.10
Owner Occupied Housing Units	2,321	2,552	2,525	2,681
Renter Occupied Housing Units	1,996	2,118	2,649	2,788
Median Age	36.6	37.5	38.4	39.8

Trends: 2025-2030 Annual Rate	Area	State	National
Population	0.77%	0.36%	0.42%
Households	1.12%	0.49%	0.64%
Families	0.71%	0.34%	0.54%
Owner HHs	1.21%	0.59%	0.91%
Median Household Income	2.01%	2.21%	2.53%

	2025		2030	
Households by Income	Number	Percent	Number	Percent
<$15,000	469	9.1%	452	8.3%
$15,000 - $24,999	259	5.0%	218	4.0%
$25,000 - $34,999	398	7.7%	369	6.7%
$35,000 - $49,999	683	13.2%	641	11.7%
$50,000 - $74,999	1,020	19.7%	1,094	20.0%
$75,000 - $99,999	888	17.2%	983	18.0%
$100,000 - $149,999	758	14.7%	833	15.2%
$150,000 - $199,999	348	6.7%	420	7.7%
$200,000+	352	6.8%	458	8.4%
Median Household Income	$66,613		$73,598	
Average Household Income	$86,798		$93,506	
Per Capita Income	$39,630		$43,444	

	Census 2010		Census 2020		2025		2030	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	654	7.0%	651	6.3%	668	6.0%	666	5.8%
5 - 9	512	5.5%	546	5.3%	688	6.2%	647	5.6%
10 - 14	475	5.1%	539	5.2%	564	5.1%	685	5.9%
15 - 19	485	5.2%	543	5.3%	566	5.1%	582	5.0%
20 - 24	687	7.4%	722	7.0%	682	6.1%	730	6.3%
25 - 34	1,655	17.8%	1,785	17.3%	1,813	16.3%	1,543	13.3%
35 - 44	1,129	12.1%	1,260	12.2%	1,595	14.3%	1,821	15.7%
45 - 54	1,191	12.8%	1,091	10.6%	1,172	10.5%	1,318	11.4%
55 - 64	991	10.6%	1,276	12.4%	1,156	10.4%	1,100	9.5%
65 - 74	735	7.9%	996	9.7%	1,125	10.1%	1,191	10.3%
75 - 84	537	5.8%	653	6.3%	804	7.2%	881	7.6%
85+	258	2.8%	228	2.2%	300	2.7%	403	3.5%

	Census 2010		Census 2020		2025		2030	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,088	76.1%	6,163	59.9%	6,215	55.8%	6,188	53.5%
Black Alone	1,046	11.2%	1,910	18.6%	2,421	21.7%	2,629	22.7%
American Indian Alone	37	0.4%	51	0.5%	60	0.5%	63	0.5%
Asian Alone	406	4.4%	566	5.5%	631	5.7%	704	6.1%
Pacific Islander Alone	9	0.1%	9	0.1%	11	0.1%	13	0.1%
Some Other Race Alone	432	4.6%	727	7.1%	824	7.4%	907	7.8%
Two or More Races	293	3.1%	863	8.4%	973	8.7%	1,064	9.2%
Hispanic Origin (Any Race)	962	10.3%	1,238	12.0%	1,410	12.7%	1,552	13.4%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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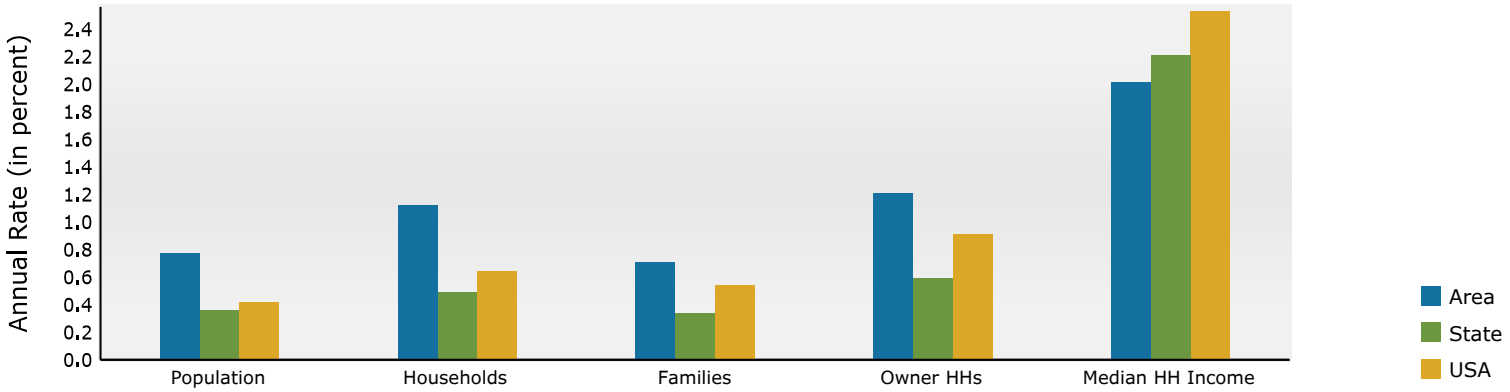
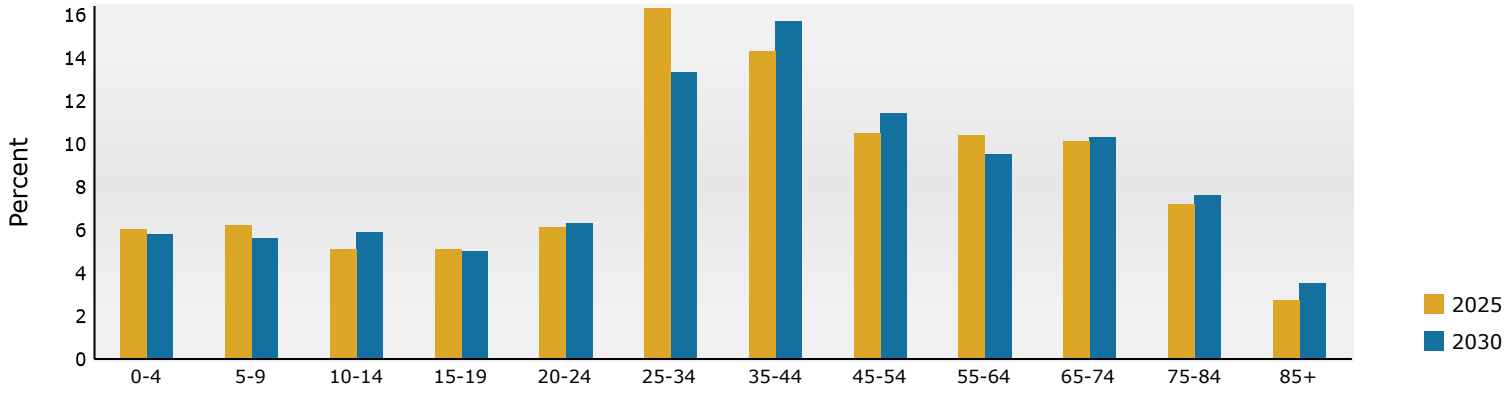
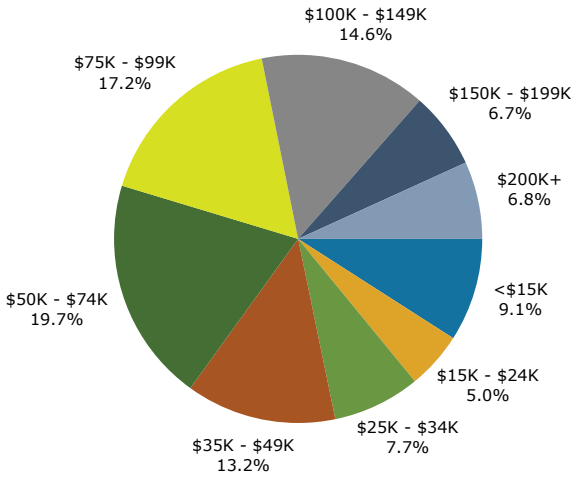
Trends 2025-2030



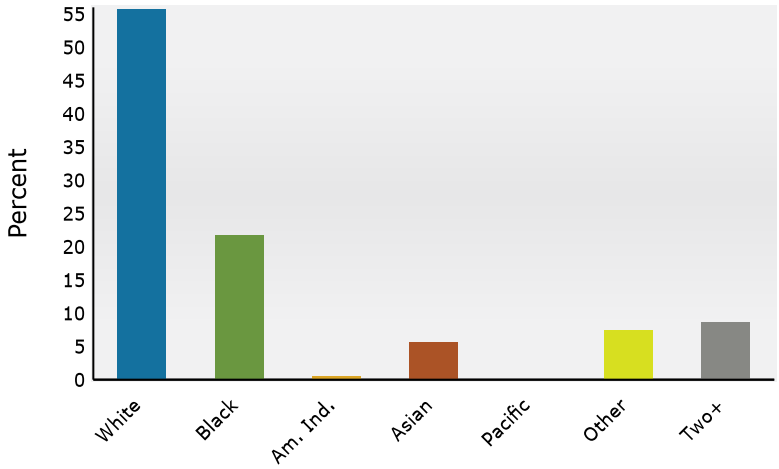
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin:12.7%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2025	2030
Population	64,902	69,638	70,763	71,231
Households	26,225	27,537	28,382	28,911
Families	17,071	17,711	17,596	17,698
Average Household Size	2.45	2.50	2.47	2.44
Owner Occupied Housing Units	17,367	17,543	17,432	17,976
Renter Occupied Housing Units	8,858	9,994	10,950	10,935
Median Age	36.7	37.9	38.6	39.7

Trends: 2025-2030 Annual Rate	Area	State	National
Population	0.13%	0.36%	0.42%
Households	0.37%	0.49%	0.64%
Families	0.12%	0.34%	0.54%
Owner HHs	0.62%	0.59%	0.91%
Median Household Income	1.61%	2.21%	2.53%

	2025		2030	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,377	4.9%	1,238	4.3%
$15,000 - $24,999	1,173	4.1%	997	3.4%
$25,000 - $34,999	1,278	4.5%	1,087	3.8%
$35,000 - $49,999	3,008	10.6%	2,669	9.2%
$50,000 - $74,999	4,742	16.7%	4,643	16.1%
$75,000 - $99,999	4,374	15.4%	4,461	15.4%
$100,000 - $149,999	6,131	21.6%	6,291	21.8%
$150,000 - $199,999	3,244	11.4%	3,698	12.8%
$200,000+	3,052	10.8%	3,824	13.2%
Median Household Income	$88,121		$95,448	
Average Household Income	$111,644		$120,447	
Per Capita Income	$44,658		$48,758	

	Census 2010		Census 2020		2025		2030	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,682	7.2%	4,564	6.6%	4,437	6.3%	4,310	6.1%
5 - 9	4,167	6.4%	4,397	6.3%	4,624	6.5%	4,294	6.0%
10 - 14	4,012	6.2%	4,301	6.2%	4,347	6.1%	4,595	6.5%
15 - 19	4,029	6.2%	4,066	5.8%	4,015	5.7%	4,041	5.7%
20 - 24	4,217	6.5%	4,189	6.0%	4,110	5.8%	4,140	5.8%
25 - 34	9,916	15.3%	10,402	14.9%	10,079	14.2%	9,248	13.0%
35 - 44	8,276	12.8%	9,235	13.3%	10,226	14.5%	10,446	14.7%
45 - 54	9,518	14.7%	7,889	11.3%	7,862	11.1%	8,722	12.2%
55 - 64	7,873	12.1%	8,963	12.9%	7,866	11.1%	7,076	9.9%
65 - 74	4,747	7.3%	6,586	9.5%	7,201	10.2%	7,349	10.3%
75 - 84	2,371	3.7%	3,638	5.2%	4,418	6.2%	5,022	7.1%
85+	1,096	1.7%	1,409	2.0%	1,579	2.2%	1,987	2.8%

	Census 2010		Census 2020		2025		2030	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	50,445	77.7%	44,560	64.0%	42,551	60.1%	41,151	57.8%
Black Alone	6,710	10.3%	11,031	15.8%	13,127	18.6%	13,843	19.4%
American Indian Alone	250	0.4%	434	0.6%	473	0.7%	485	0.7%
Asian Alone	3,314	5.1%	4,092	5.9%	4,268	6.0%	4,605	6.5%
Pacific Islander Alone	77	0.1%	63	0.1%	67	0.1%	71	0.1%
Some Other Race Alone	1,868	2.9%	3,863	5.5%	4,256	6.0%	4,629	6.5%
Two or More Races	2,238	3.4%	5,595	8.0%	6,021	8.5%	6,449	9.1%
Hispanic Origin (Any Race)	4,496	6.9%	6,973	10.0%	7,689	10.9%	8,361	11.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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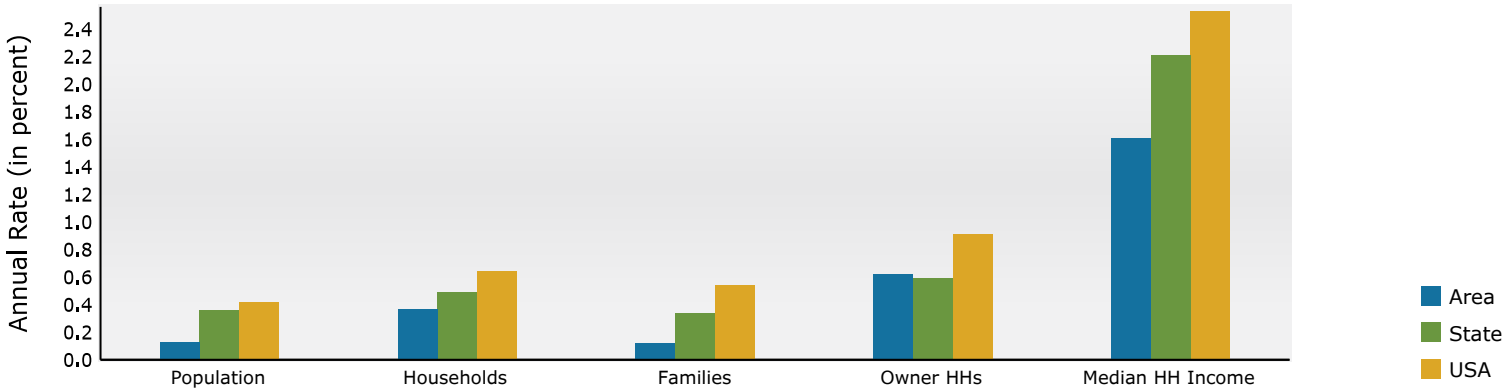
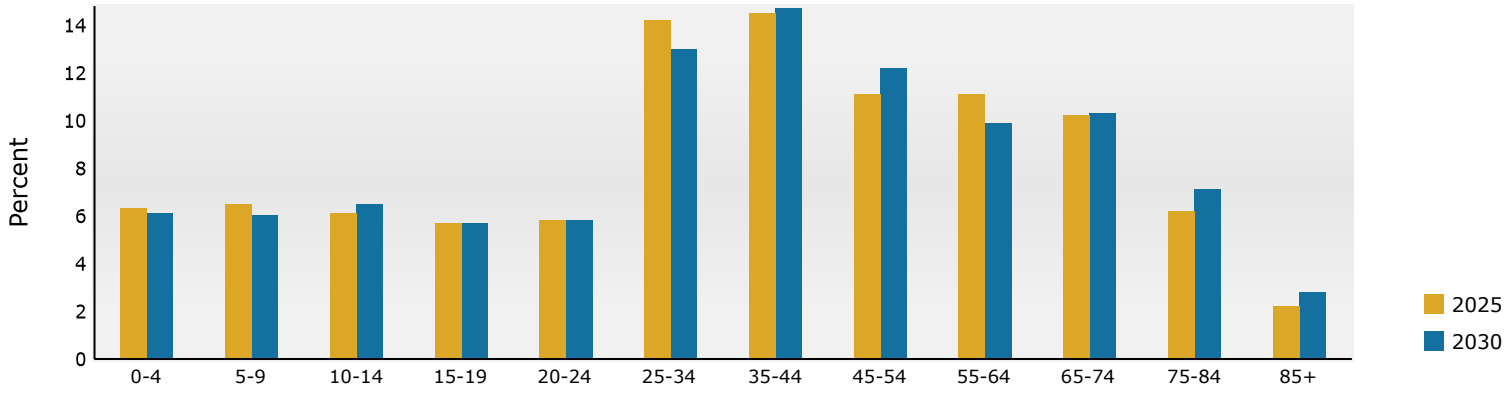
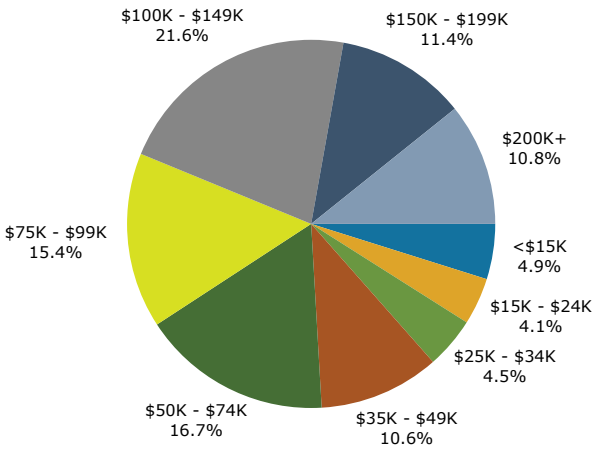
Trends 2025-2030



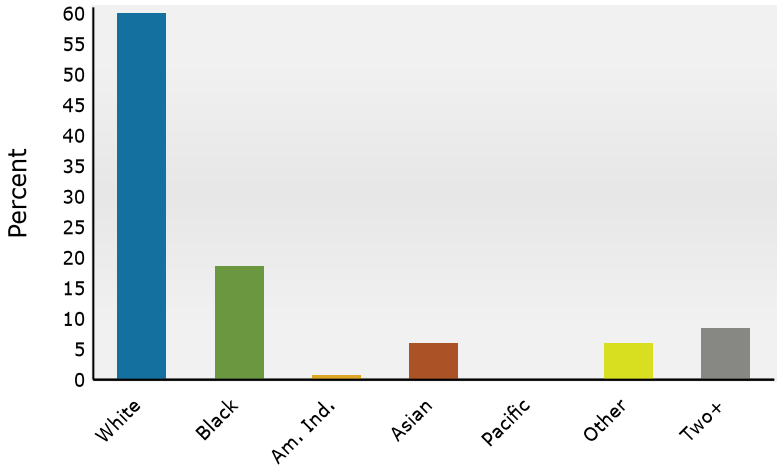
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin:10.9%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Summary	Census 2010	Census 2020	2025	2030
Population	185,911	200,348	200,844	200,530
Households	73,708	78,717	80,215	81,012
Families	48,698	51,325	50,613	50,577
Average Household Size	2.50	2.51	2.47	2.44
Owner Occupied Housing Units	53,020	53,692	53,540	54,668
Renter Occupied Housing Units	20,688	25,025	26,675	26,344
Median Age	37.8	39.0	39.7	40.8

Trends: 2025-2030 Annual Rate	Area	State	National
Population	-0.03%	0.36%	0.42%
Households	0.20%	0.49%	0.64%
Families	-0.01%	0.34%	0.54%
Owner HHs	0.42%	0.59%	0.91%
Median Household Income	1.85%	2.21%	2.53%

	2025		2030	
Households by Income	Number	Percent	Number	Percent
<$15,000	3,776	4.7%	3,341	4.1%
$15,000 - $24,999	3,200	4.0%	2,621	3.2%
$25,000 - $34,999	3,561	4.4%	2,956	3.6%
$35,000 - $49,999	7,618	9.5%	6,662	8.2%
$50,000 - $74,999	12,859	16.0%	12,250	15.1%
$75,000 - $99,999	11,927	14.9%	11,897	14.7%
$100,000 - $149,999	16,734	20.9%	16,960	20.9%
$150,000 - $199,999	9,780	12.2%	11,056	13.6%
$200,000+	10,754	13.4%	13,263	16.4%
Median Household Income	$92,681		$101,596	
Average Household Income	$118,410		$128,374	
Per Capita Income	$47,453		$52,030	

	Census 2010		Census 2020		2025		2030	
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	12,280	6.6%	12,475	6.2%	12,016	6.0%	11,598	5.8%
5 - 9	12,218	6.6%	12,238	6.1%	12,921	6.4%	11,877	5.9%
10 - 14	12,350	6.6%	12,383	6.2%	11,919	5.9%	12,731	6.3%
15 - 19	12,237	6.6%	12,019	6.0%	11,318	5.6%	10,934	5.5%
20 - 24	11,009	5.9%	11,520	5.7%	11,397	5.7%	11,149	5.6%
25 - 34	26,300	14.1%	28,164	14.1%	27,195	13.5%	25,518	12.7%
35 - 44	24,737	13.3%	26,463	13.2%	28,601	14.2%	28,548	14.2%
45 - 54	30,286	16.3%	23,991	12.0%	22,816	11.4%	24,803	12.4%
55 - 64	22,124	11.9%	27,703	13.8%	24,333	12.1%	21,175	10.6%
65 - 74	12,268	6.6%	18,927	9.4%	21,285	10.6%	22,078	11.0%
75 - 84	7,062	3.8%	9,974	5.0%	12,186	6.1%	14,265	7.1%
85+	3,039	1.6%	4,493	2.2%	4,859	2.4%	5,853	2.9%

	Census 2010		Census 2020		2025		2030	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	149,114	80.2%	136,727	68.2%	130,738	65.1%	125,997	62.8%
Black Alone	14,153	7.6%	23,519	11.7%	27,665	13.8%	29,023	14.5%
American Indian Alone	718	0.4%	1,265	0.6%	1,346	0.7%	1,376	0.7%
Asian Alone	10,619	5.7%	12,886	6.4%	13,403	6.7%	14,485	7.2%
Pacific Islander Alone	165	0.1%	134	0.1%	144	0.1%	149	0.1%
Some Other Race Alone	5,173	2.8%	10,685	5.3%	11,400	5.7%	12,282	6.1%
Two or More Races	5,969	3.2%	15,132	7.6%	16,147	8.0%	17,218	8.6%
Hispanic Origin (Any Race)	11,692	6.3%	18,877	9.4%	20,250	10.1%	21,814	10.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

July 31, 2025

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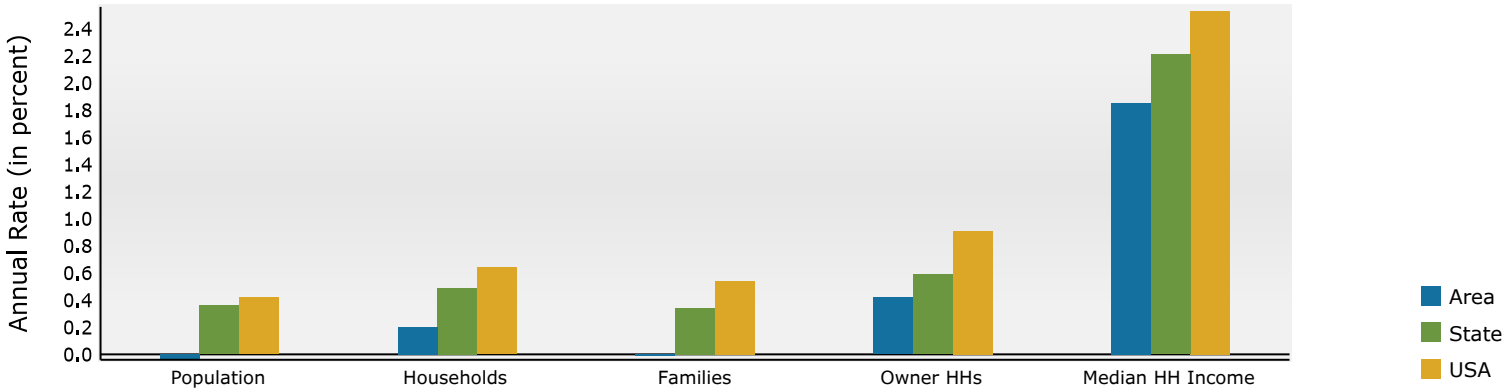
Demographic and Income Profile

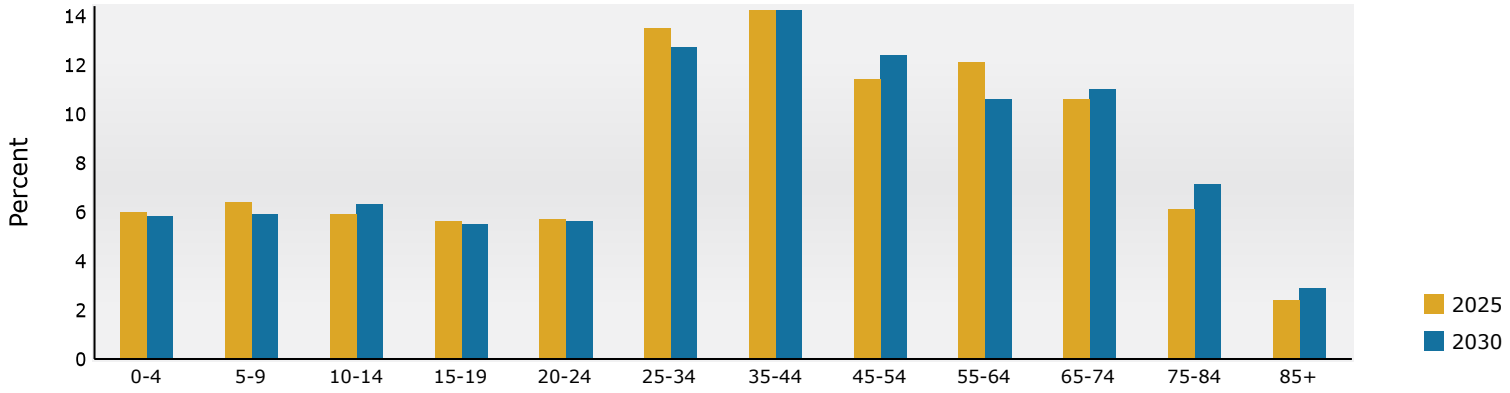
Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

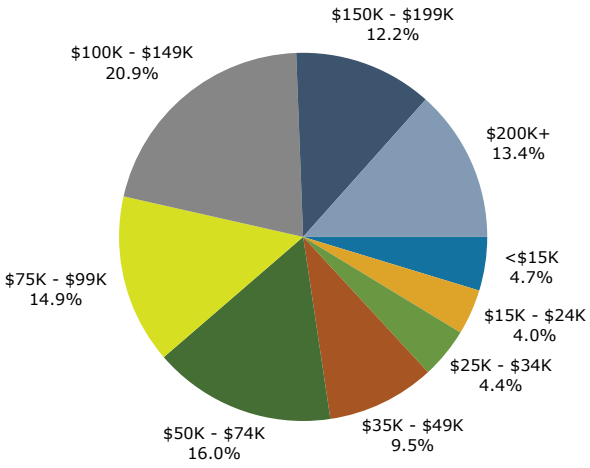
Trends 2025-2030



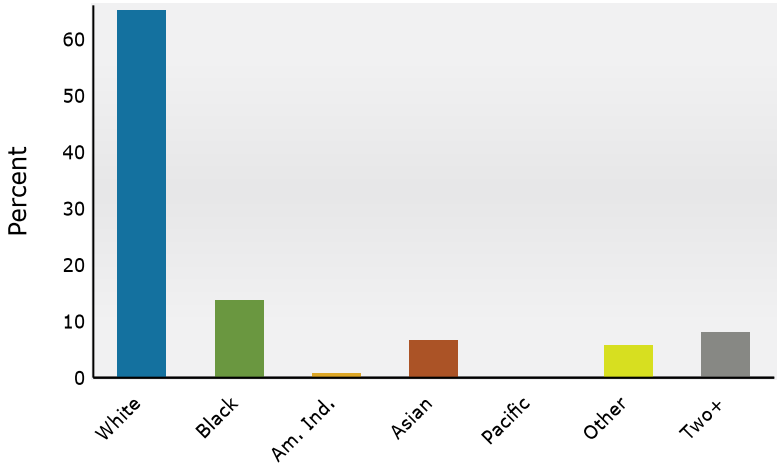
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin:10.1%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	9,311	64,902	185,911
2020 Total Population	10,289	69,638	200,348
2020 Group Quarters	78	805	2,839
2025 Total Population	11,134	70,763	200,844
2025 Group Quarters	78	799	2,851
2030 Total Population	11,568	71,231	200,530
2025-2030 Annual Rate	0.77%	0.13%	-0.03%
2025 Total Daytime Population	14,229	67,940	193,358
Workers	8,643	34,100	99,008
Residents	5,586	33,840	94,350
Household Summary			
2010 Households	4,317	26,225	73,708
2010 Average Household Size	2.14	2.45	2.50
2020 Total Households	4,670	27,537	78,717
2020 Average Household Size	2.19	2.50	2.51
2025 Households	5,174	28,382	80,215
2025 Average Household Size	2.14	2.47	2.47
2030 Households	5,469	28,911	81,012
2030 Average Household Size	2.10	2.44	2.44
2025-2030 Annual Rate	1.12%	0.37%	0.20%
2010 Families	2,360	17,071	48,698
2010 Average Family Size	2.81	3.00	3.06
2025 Families	2,657	17,596	50,613
2025 Average Family Size	2.92	3.10	3.09
2030 Families	2,753	17,698	50,577
2030 Average Family Size	2.88	3.08	3.07
2025-2030 Annual Rate	0.71%	0.12%	-0.01%
Housing Unit Summary			
2000 Housing Units	4,291	26,222	72,496
Owner Occupied Housing Units	55.4%	67.1%	73.7%
Renter Occupied Housing Units	41.2%	30.7%	24.5%
Vacant Housing Units	3.4%	2.2%	1.7%
2010 Housing Units	4,698	27,676	77,283
Owner Occupied Housing Units	49.4%	62.8%	68.6%
Renter Occupied Housing Units	42.5%	32.0%	26.8%
Vacant Housing Units	8.1%	5.2%	4.6%
2020 Housing Units	4,914	28,471	81,429
Owner Occupied Housing Units	51.9%	61.6%	65.9%
Renter Occupied Housing Units	43.1%	35.1%	30.7%
Vacant Housing Units	4.9%	3.3%	3.3%
2025 Housing Units	5,440	29,320	82,891
Owner Occupied Housing Units	46.4%	59.5%	64.6%
Renter Occupied Housing Units	48.7%	37.3%	32.2%
Vacant Housing Units	4.9%	3.2%	3.2%
2030 Housing Units	5,642	29,831	83,977
Owner Occupied Housing Units	47.5%	60.3%	65.1%
Renter Occupied Housing Units	49.4%	36.7%	31.4%
Vacant Housing Units	3.1%	3.1%	3.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 31, 2025

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

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Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2025 Households by Income			
Household Income Base	5,174	28,380	80,209
<$15,000	9.1%	4.9%	4.7%
$15,000 - $24,999	5.0%	4.1%	4.0%
$25,000 - $34,999	7.7%	4.5%	4.4%
$35,000 - $49,999	13.2%	10.6%	9.5%
$50,000 - $74,999	19.7%	16.7%	16.0%
$75,000 - $99,999	17.2%	15.4%	14.9%
$100,000 - $149,999	14.7%	21.6%	20.9%
$150,000 - $199,999	6.7%	11.4%	12.2%
$200,000+	6.8%	10.8%	13.4%
Average Household Income	$86,798	$111,644	$118,410
2030 Households by Income			
Household Income Base	5,469	28,909	81,006
<$15,000	8.3%	4.3%	4.1%
$15,000 - $24,999	4.0%	3.4%	3.2%
$25,000 - $34,999	6.7%	3.8%	3.6%
$35,000 - $49,999	11.7%	9.2%	8.2%
$50,000 - $74,999	20.0%	16.1%	15.1%
$75,000 - $99,999	18.0%	15.4%	14.7%
$100,000 - $149,999	15.2%	21.8%	20.9%
$150,000 - $199,999	7.7%	12.8%	13.6%
$200,000+	8.4%	13.2%	16.4%
Average Household Income	$93,506	$120,447	$128,374
2025 Owner Occupied Housing Units by Value			
Total	2,525	17,421	53,527
<$50,000	2.3%	1.4%	2.0%
$50,000 - $99,999	11.6%	2.0%	1.2%
$100,000 - $149,999	3.4%	1.0%	0.9%
$150,000 - $199,999	1.6%	1.4%	1.3%
$200,000 - $249,999	7.2%	5.3%	4.7%
$250,000 - $299,999	12.0%	10.4%	10.0%
$300,000 - $399,999	39.3%	34.9%	34.0%
$400,000 - $499,999	15.9%	23.8%	23.0%
$500,000 - $749,999	4.7%	16.3%	18.4%
$750,000 - $999,999	1.4%	2.2%	3.1%
$1,000,000 - $1,499,999	0.5%	0.5%	0.7%
$1,500,000 - $1,999,999	0.1%	0.3%	0.4%
$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	$325,020	$416,043	$433,578
2030 Owner Occupied Housing Units by Value			
Total	2,681	17,964	54,654
<$50,000	3.1%	1.1%	1.6%
$50,000 - $99,999	5.7%	0.9%	0.5%
$100,000 - $149,999	2.2%	0.4%	0.2%
$150,000 - $199,999	0.6%	0.3%	0.3%
$200,000 - $249,999	7.6%	2.7%	1.9%
$250,000 - $299,999	8.0%	6.3%	5.8%
$300,000 - $399,999	37.1%	30.6%	29.8%
$400,000 - $499,999	23.9%	29.4%	27.4%
$500,000 - $749,999	8.2%	23.2%	25.8%
$750,000 - $999,999	2.6%	3.4%	4.4%
$1,000,000 - $1,499,999	0.9%	0.8%	1.0%
$1,500,000 - $1,999,999	0.2%	0.5%	0.5%
$2,000,000 +	0.0%	0.4%	0.8%
Average Home Value	$374,670	$466,167	$488,959

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 31, 2025

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
Median Household Income			
2025	$66,613	$88,121	$92,681
2030	$73,598	$95,448	$101,596
Median Home Value			
2025	$330,343	$381,443	$388,265
2030	$361,720	$425,914	$436,111
Per Capita Income			
2025	$39,630	$44,658	$47,453
2030	$43,444	$48,758	$52,030
Median Age			
2010	36.6	36.7	37.8
2020	37.5	37.9	39.0
2025	38.4	38.6	39.7
2030	39.8	39.7	40.8
2020 Population by Age			
Total	10,289	69,638	200,348
0 - 4	6.3%	6.6%	6.2%
5 - 9	5.3%	6.3%	6.1%
10 - 14	5.2%	6.2%	6.2%
15 - 24	12.3%	11.9%	11.7%
25 - 34	17.3%	14.9%	14.1%
35 - 44	12.2%	13.3%	13.2%
45 - 54	10.6%	11.3%	12.0%
55 - 64	12.4%	12.9%	13.8%
65 - 74	9.7%	9.5%	9.4%
75 - 84	6.3%	5.2%	5.0%
85 +	2.2%	2.0%	2.2%
18 +	79.9%	77.2%	77.6%
2025 Population by Age			
Total	11,133	70,764	200,846
0 - 4	6.0%	6.3%	6.0%
5 - 9	6.2%	6.5%	6.4%
10 - 14	5.1%	6.1%	5.9%
15 - 24	11.2%	11.5%	11.3%
25 - 34	16.3%	14.2%	13.5%
35 - 44	14.3%	14.5%	14.2%
45 - 54	10.5%	11.1%	11.4%
55 - 64	10.4%	11.1%	12.1%
65 - 74	10.1%	10.2%	10.6%
75 - 84	7.2%	6.2%	6.1%
85 +	2.7%	2.2%	2.4%
18 +	79.7%	77.5%	78.1%
2030 Population by Age			
Total	11,567	71,230	200,529
0 - 4	5.8%	6.1%	5.8%
5 - 9	5.6%	6.0%	5.9%
10 - 14	5.9%	6.5%	6.3%
15 - 24	11.3%	11.5%	11.0%
25 - 34	13.3%	13.0%	12.7%
35 - 44	15.7%	14.7%	14.2%
45 - 54	11.4%	12.2%	12.4%
55 - 64	9.5%	9.9%	10.6%
65 - 74	10.3%	10.3%	11.0%
75 - 84	7.6%	7.1%	7.1%
85 +	3.5%	2.8%	2.9%
18 +	79.7%	77.9%	78.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	4,951	34,019	97,629
Females	5,338	35,619	102,719
2025 Population by Sex			
Males	5,407	34,947	98,873
Females	5,727	35,816	101,971
2030 Population by Sex			
Males	5,602	35,040	98,316
Females	5,965	36,191	102,215
2010 Population by Race/Ethnicity			
Total	9,311	64,902	185,911
White Alone	76.1%	77.7%	80.2%
Black Alone	11.2%	10.3%	7.6%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	4.4%	5.1%	5.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.6%	2.9%	2.8%
Two or More Races	3.1%	3.4%	3.2%
Hispanic Origin	10.3%	6.9%	6.3%
Diversity Index	51.3	46.0	42.3
2020 Population by Race/Ethnicity			
Total	10,289	69,638	200,348
White Alone	59.9%	64.0%	68.2%
Black Alone	18.6%	15.8%	11.7%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	5.5%	5.9%	6.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	5.5%	5.3%
Two or More Races	8.4%	8.0%	7.6%
Hispanic Origin	12.0%	10.0%	9.4%
Diversity Index	67.8	63.3	59.2
2025 Population by Race/Ethnicity			
Total	11,135	70,763	200,843
White Alone	55.8%	60.1%	65.1%
Black Alone	21.7%	18.6%	13.8%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	5.7%	6.0%	6.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.4%	6.0%	5.7%
Two or More Races	8.7%	8.5%	8.0%
Hispanic Origin	12.7%	10.9%	10.1%
Diversity Index	70.8	66.9	62.6
2030 Population by Race/Ethnicity			
Total	11,568	71,233	200,530
White Alone	53.5%	57.8%	62.8%
Black Alone	22.7%	19.4%	14.5%
American Indian Alone	0.5%	0.7%	0.7%
Asian Alone	6.1%	6.5%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.8%	6.5%	6.1%
Two or More Races	9.2%	9.1%	8.6%
Hispanic Origin	13.4%	11.7%	10.9%
Diversity Index	72.7	69.2	65.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	10,289	69,638	200,348
In Households	99.2%	98.8%	98.6%
Householder	44.7%	39.5%	39.3%
Opposite-Sex Spouse	15.8%	18.4%	19.1%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	3.5%	2.8%	2.7%
Same-Sex Unmarried Partner	0.2%	0.1%	0.1%
Biological Child	24.3%	27.5%	27.5%
Adopted Child	0.5%	0.6%	0.6%
Stepchild	0.8%	0.9%	0.9%
Grandchild	1.0%	1.2%	1.2%
Brother or Sister	1.4%	1.4%	1.2%
Parent	1.0%	1.1%	1.1%
Parent-in-law	0.3%	0.3%	0.3%
Son-in-law or Daughter-in-law	0.2%	0.2%	0.3%
Other Relatives	1.2%	1.3%	1.1%
Foster Child	0.1%	0.0%	0.0%
Other Nonrelatives	4.0%	3.3%	2.9%
In Group Quarters	0.8%	1.2%	1.4%
Institutionalized	0.6%	0.8%	1.0%
Noninstitutionalized	0.2%	0.4%	0.4%
2025 Population 25+ by Educational Attainment			
Total	7,967	49,230	141,273
Less than 9th Grade	2.6%	2.7%	2.6%
9th - 12th Grade, No Diploma	2.4%	2.5%	2.2%
High School Graduate	23.3%	19.0%	18.2%
GED/Alternative Credential	2.0%	2.6%	2.4%
Some College, No Degree	19.0%	18.2%	17.4%
Associate Degree	16.4%	12.6%	13.1%
Bachelor's Degree	25.0%	28.9%	30.0%
Graduate/Professional Degree	9.3%	13.5%	14.0%
2025 Population 15+ by Marital Status			
Total	9,215	57,356	163,988
Never Married	32.8%	34.5%	33.5%
Married	44.9%	49.3%	51.4%
Widowed	7.2%	4.5%	4.8%
Divorced	15.2%	11.7%	10.2%
2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,898	39,161	112,958
Population 16+ Employed	95.5%	95.8%	95.7%
Population 16+ Unemployment rate	4.5%	4.2%	4.3%
Population 16-24 Employed	11.6%	12.8%	12.2%
Population 16-24 Unemployment rate	18.1%	6.7%	7.6%
Population 25-54 Employed	69.8%	65.6%	63.8%
Population 25-54 Unemployment rate	2.1%	3.7%	3.4%
Population 55-64 Employed	13.1%	15.1%	16.9%
Population 55-64 Unemployment rate	2.0%	4.8%	5.0%
Population 65+ Employed	5.4%	6.5%	7.1%
Population 65+ Unemployment rate	6.4%	3.5%	4.3%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	1 mile	3 miles	5 miles
2025 Employed Population 16+ by Industry			
Total	5,634	37,510	108,117
Agriculture/Mining	1.1%	0.6%	0.5%
Construction	4.4%	5.4%	4.9%
Manufacturing	10.3%	11.0%	11.1%
Wholesale Trade	1.8%	2.3%	2.3%
Retail Trade	13.4%	12.4%	11.7%
Transportation/Utilities	9.7%	6.4%	6.3%
Information	2.4%	1.5%	1.7%
Finance/Insurance/Real Estate	8.5%	8.7%	8.6%
Services	44.1%	47.3%	48.9%
Public Administration	4.2%	4.5%	4.0%
2025 Employed Population 16+ by Occupation			
Total	5,633	37,511	108,118
White Collar	61.8%	64.1%	66.3%
Management/Business/Financial	14.6%	19.1%	20.4%
Professional	26.0%	26.4%	26.8%
Sales	7.6%	7.8%	8.1%
Administrative Support	13.6%	10.8%	11.1%
Services	17.0%	14.9%	15.3%
Blue Collar	21.2%	21.0%	18.4%
Farming/Forestry/Fishing	0.5%	0.2%	0.1%
Construction/Extraction	3.1%	3.8%	3.2%
Installation/Maintenance/Repair	2.2%	2.7%	2.6%
Production	5.8%	5.9%	5.0%
Transportation/Material Moving	9.6%	8.5%	7.4%
2020 Households by Type			
Total	4,670	27,537	78,717
Married Couple Households	35.9%	47.0%	49.2%
With Own Children <18	12.5%	17.7%	18.8%
Without Own Children <18	23.4%	29.4%	30.3%
Cohabitating Couple Households	8.1%	7.4%	7.2%
With Own Children <18	2.7%	2.3%	2.1%
Without Own Children <18	5.4%	5.1%	5.0%
Male Householder, No Spouse/Partner	22.2%	18.1%	17.2%
Living Alone	15.5%	12.1%	11.7%
65 Years and over	4.2%	3.2%	3.1%
With Own Children <18	1.5%	1.6%	1.5%
Without Own Children <18, With Relatives	2.4%	2.4%	2.4%
No Relatives Present	2.8%	2.0%	1.7%
Female Householder, No Spouse/Partner	33.8%	27.5%	26.5%
Living Alone	20.7%	15.8%	15.7%
65 Years and over	11.0%	7.7%	8.0%
With Own Children <18	5.7%	5.3%	4.7%
Without Own Children <18, With Relatives	5.7%	5.4%	4.9%
No Relatives Present	1.6%	1.1%	1.1%
2020 Households by Size			
Total	4,670	27,537	78,717
1 Person Household	36.3%	27.8%	27.4%
2 Person Household	34.2%	35.3%	35.1%
3 Person Household	13.5%	15.0%	15.1%
4 Person Household	8.3%	12.5%	13.1%
5 Person Household	4.3%	5.6%	5.6%
6 Person Household	2.0%	2.3%	2.2%
7 + Person Household	1.4%	1.5%	1.5%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

July 31, 2025

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Market Profile

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.77634
Longitude: -93.27324

	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	4,670	27,537	78,717
Owner Occupied	54.6%	63.7%	68.2%
Owned with a Mortgage/Loan	39.4%	47.1%	50.0%
Owned Free and Clear	15.3%	16.7%	18.2%
Renter Occupied	45.4%	36.3%	31.8%
2025 Affordability, Mortgage and Wealth			
Housing Affordability Index	74	84	87
Percent of Income for Mortgage	31.0%	27.1%	26.2%
Wealth Index	63	94	104
2020 Housing Units By Urban/ Rural Status			
Total	4,914	28,471	81,429
Urban Housing Units	100.0%	99.9%	99.8%
Rural Housing Units	0.0%	0.1%	0.2%
2020 Population By Urban/ Rural Status			
Total	10,289	69,638	200,348
Urban Population	100.0%	99.9%	99.8%
Rural Population	0.0%	0.1%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
1.	City Greens (K6)	Savvy Suburbanites (L1)	Savvy Suburbanites (L1)	
2.	Metro Fusion (C3)	Dreambelt (K5)	Dreambelt (K5)	
3.	Retirement Communities (J3)	Modern Minds (D3)	Moderate Metros (C6)	
2025 Consumer Spending				
Apparel & Services: Total $		$9,786,135	$67,731,284	$200,858,344
Average Spent		$1,891.41	$2,386.42	$2,504.00
Spending Potential Index		77	97	102
Education: Total $		$7,126,635	$50,468,930	$151,330,197
Average Spent		$1,377.39	$1,778.20	$1,886.56
Spending Potential Index		77	100	106
Entertainment/Recreation: Total $		$15,787,972	$111,083,022	$334,387,043
Average Spent		$3,051.41	$3,913.85	$4,168.63
Spending Potential Index		74	95	101
Food at Home: Total $		$29,223,998	$200,846,072	$596,681,648
Average Spent		$5,648.24	$7,076.53	$7,438.53
Spending Potential Index		76	95	100
Food Away from Home: Total $		$16,153,908	$112,302,663	$333,915,611
Average Spent		$3,122.13	$3,956.83	$4,162.76
Spending Potential Index		76	96	101
Health Care: Total $		$29,376,850	$204,197,587	$618,424,959
Average Spent		$5,677.78	$7,194.62	$7,709.59
Spending Potential Index		73	93	100
HH Furnishings & Equipment: Total $		$11,261,848	$79,103,376	$237,893,553
Average Spent		$2,176.62	$2,787.10	$2,965.70
Spending Potential Index		75	96	102
Personal Care Products & Services: Total $		$4,187,957	$29,011,454	$86,393,746
Average Spent		$809.42	$1,022.18	$1,077.03
Spending Potential Index		77	97	103
Shelter: Total $		$105,431,930	$736,879,969	$2,182,240,713
Average Spent		$20,377.26	$25,962.93	$27,204.90
Spending Potential Index		77	98	102
Support Payments/Cash Contributions/Gifts in Kind: Total $		$12,516,177	$89,315,817	$272,091,770
Average Spent		$2,419.05	$3,146.92	$3,392.03
Spending Potential Index		73	95	103
Travel: Total $		$13,692,877	$99,084,935	$298,725,414
Average Spent		$2,646.48	$3,491.12	$3,724.06
Spending Potential Index		73	97	103
Vehicle Maintenance & Repairs: Total $		$5,343,435	$36,684,818	$109,690,877
Average Spent		$1,032.75	$1,292.54	$1,367.46
Spending Potential Index		77	96	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Business Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

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Latitude: 44.77634
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Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	703	2,807	6,924
Total Employees:	8,864	34,445	93,468
Total Population:	11,134	70,763	200,844
Employee/Population Ratio (per 100 Residents)	79.6	48.7	46.5

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture, Forestry, Fishing & Hunting	2	0.3%	12	0.1%	2	0.1%	13	0.0%	11	0.2%	39	0.0%
Mining	0	0.0%	7	0.1%	2	0.1%	56	0.2%	5	0.1%	63	0.1%
Utilities	1	0.1%	3	0.0%	1	0.0%	3	0.0%	1	0.0%	3	0.0%
Construction	62	8.8%	456	5.1%	203	7.2%	1,924	5.6%	500	7.2%	4,706	5.0%
Building Construction	23	3.3%	174	2.0%	79	2.8%	843	2.5%	182	2.6%	1,712	1.8%
Heavy/Civil Eng Construction	2	0.3%	11	0.1%	8	0.3%	55	0.2%	21	0.3%	224	0.2%
Specialty Trade Contractor	37	5.3%	271	3.1%	116	4.1%	1,026	3.0%	297	4.3%	2,771	3.0%
Manufacturing	51	7.3%	1,355	15.3%	130	4.6%	4,150	12.1%	287	4.2%	9,896	10.6%
Wholesale Trade	39	5.5%	443	5.0%	121	4.3%	1,318	3.8%	265	3.8%	4,502	4.8%
Durable Goods	33	4.7%	350	4.0%	99	3.5%	1,134	3.3%	218	3.1%	3,878	4.2%
Nondurable Goods	5	0.7%	89	1.0%	18	0.6%	171	0.5%	39	0.6%	593	0.6%
Trade Broker	1	0.1%	3	0.0%	4	0.1%	12	0.0%	8	0.1%	30	0.0%
Retail Trade	64	9.1%	664	7.5%	392	14.0%	5,101	14.8%	993	14.3%	15,067	16.1%
Motor Vehicle & Parts Dealers	6	0.8%	88	1.0%	51	1.8%	849	2.5%	110	1.6%	2,842	3.0%
Furniture & Home Furnishings Stores	6	0.8%	44	0.5%	33	1.2%	217	0.6%	69	1.0%	487	0.5%
Electronics & Appliance Stores	6	0.8%	47	0.5%	20	0.7%	142	0.4%	43	0.6%	344	0.4%
Building Material & Garden Equipment & Supplies Dealers	8	1.1%	55	0.6%	34	1.2%	344	1.0%	106	1.5%	1,301	1.4%
Food & Beverage Stores	8	1.1%	175	2.0%	50	1.8%	643	1.9%	130	1.9%	2,812	3.0%
Health & Personal Care Stores	4	0.6%	30	0.3%	41	1.5%	459	1.3%	97	1.4%	1,038	1.1%
Gasoline Stations & Fuel Dealers	3	0.4%	16	0.2%	12	0.4%	61	0.2%	29	0.4%	202	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	4	0.6%	29	0.3%	55	2.0%	572	1.7%	128	1.9%	1,196	1.3%
Sporting Goods, Hobby, Book, & Music Stores	13	1.9%	70	0.8%	65	2.3%	578	1.7%	156	2.3%	1,388	1.5%
General Merchandise Stores	5	0.7%	110	1.2%	32	1.1%	1,238	3.6%	126	1.8%	3,458	3.7%
Transportation & Warehousing	15	2.1%	145	1.6%	57	2.0%	552	1.6%	142	2.0%	2,179	2.3%
Truck Transportation	3	0.4%	27	0.3%	16	0.6%	154	0.5%	39	0.6%	878	0.9%
Information	17	2.4%	219	2.5%	70	2.5%	709	2.1%	153	2.2%	1,651	1.8%
Finance & Insurance	62	8.8%	557	6.3%	166	5.9%	1,239	3.6%	417	6.0%	3,162	3.4%
Central Bank/Credit Intermediation & Related Activities	12	1.7%	195	2.2%	38	1.4%	576	1.7%	109	1.6%	1,537	1.6%
Securities & Commodity Contracts	25	3.6%	132	1.5%	49	1.8%	236	0.7%	123	1.8%	693	0.7%
Funds, Trusts & Other Financial Vehicles	25	3.6%	230	2.6%	79	2.8%	427	1.2%	184	2.7%	933	1.0%
Real Estate, Rental & Leasing	26	3.7%	262	3.0%	142	5.1%	1,084	3.1%	351	5.1%	2,741	2.9%
Professional, Scientific & Tech Services	74	10.5%	660	7.5%	272	9.7%	1,739	5.0%	684	9.9%	4,583	4.9%
Legal Services	15	2.1%	59	0.7%	49	1.8%	176	0.5%	115	1.7%	426	0.5%
Management of Companies & Enterprises	1	0.1%	2	0.0%	5	0.2%	17	0.1%	10	0.1%	35	0.0%
Administrative, Support & Waste Management Services	33	4.7%	532	6.0%	115	4.1%	1,080	3.1%	279	4.0%	2,367	2.5%
Educational Services	20	2.8%	700	7.9%	66	2.4%	2,156	6.3%	183	2.6%	6,482	6.9%

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Business Summary

Nicollet Plaza
200 E Travelers Trl, Burnsville, Minnesota, 55337
Rings: 1, 3, 5 mile radii

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Latitude: 44.77634
Longitude: -93.27324

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Health Care & Social Assistance	67	9.5%	896	10.1%	383	13.6%	6,337	18.4%	831	12.0%	12,854	13.8%
Amubulatory Health Care	41	5.8%	411	4.6%	261	9.3%	2,969	8.6%	545	7.9%	6,186	6.6%
Hospital	3	0.4%	55	0.6%	13	0.5%	1,263	3.7%	25	0.4%	1,522	1.6%
Nursing/Residential Care	11	1.6%	263	3.0%	40	1.4%	1,204	3.5%	93	1.3%	3,188	3.4%
Social Assistance	12	1.7%	167	1.9%	69	2.5%	901	2.6%	167	2.4%	1,959	2.1%
Arts, Entertainment & Recreation	18	2.6%	299	3.4%	56	2.0%	831	2.4%	156	2.3%	2,786	3.0%
Accommodation & Food Services	24	3.4%	394	4.4%	165	5.9%	2,952	8.6%	430	6.2%	8,568	9.2%
Accommodation	2	0.3%	57	0.6%	19	0.7%	306	0.9%	40	0.6%	1,272	1.4%
Food Services & Drinking Places	23	3.3%	337	3.8%	146	5.2%	2,646	7.7%	391	5.7%	7,296	7.8%
Other Services (except Public Administration)	80	11.4%	586	6.6%	318	11.3%	2,223	6.5%	827	11.9%	5,684	6.1%
Repair & Maintenance	22	3.1%	170	1.9%	81	2.9%	530	1.5%	211	3.0%	1,454	1.6%
Automotive Repair & Maintenance	14	2.0%	63	0.7%	52	1.9%	264	0.8%	150	2.2%	890	0.9%
Personal & Laundry Service	18	2.6%	91	1.0%	100	3.6%	624	1.8%	277	4.0%	1,901	2.0%
Civic and Other Orgs	40	5.7%	324	3.7%	137	4.9%	1,070	3.1%	339	4.9%	2,330	2.5%
Public Administration	17	2.4%	660	7.5%	29	1.0%	937	2.7%	115	1.7%	6,039	6.5%
Unclassified Establishments	31	4.4%	12	0.1%	111	4.0%	23	0.1%	286	4.1%	62	0.1%
Total	703	100.0%	8,864	100.0%	2,807	100.0%	34,445	100.0%	6,924	100.0%	93,468	100.0%

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	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**	**Number**	**Percent**
Agriculture & Mining	9	1.3%	116	1.3%	38	1.4%	383	1.1%	131	1.9%	1,062	1.1%
Construction	57	8.1%	435	4.9%	192	6.8%	1,874	5.4%	467	6.7%	4,448	4.8%
Manufacturing	49	7.0%	1,341	15.1%	125	4.5%	4,160	12.1%	270	3.9%	9,875	10.6%
Transportation	21	3.0%	204	2.3%	69	2.5%	636	1.9%	179	2.6%	2,557	2.7%
Communication	2	0.3%	13	0.1%	24	0.9%	171	0.5%	56	0.8%	432	0.5%
Utility	2	0.3%	11	0.1%	10	0.4%	51	0.1%	16	0.2%	81	0.1%
Wholesale Trade	39	5.5%	443	5.0%	122	4.3%	1,321	3.8%	268	3.9%	4,512	4.8%
Retail Trade Summary	93	13.2%	1,058	11.9%	555	19.8%	7,877	22.9%	1,425	20.6%	22,673	24.3%
Home Improvement	8	1.1%	55	0.6%	34	1.2%	344	1.0%	106	1.5%	1,301	1.4%
General Merchandise Stores	3	0.4%	105	1.2%	19	0.7%	1,170	3.4%	45	0.7%	2,498	2.7%
Food Stores	9	1.3%	183	2.1%	53	1.9%	765	2.2%	141	2.0%	2,960	3.2%
Auto Dealers & Gas Stations	9	1.3%	104	1.2%	62	2.2%	902	2.6%	137	2.0%	3,031	3.2%
Apparel & Accessory Stores	4	0.6%	29	0.3%	48	1.7%	478	1.4%	110	1.6%	1,058	1.1%
Furniture & Home Furnishings	14	2.0%	99	1.1%	63	2.2%	395	1.1%	133	1.9%	944	1.0%
Eating & Drinking Places	22	3.1%	337	3.8%	141	5.0%	2,623	7.6%	376	5.4%	7,172	7.7%
Miscellaneous Retail	22	3.1%	147	1.7%	135	4.8%	1,201	3.5%	378	5.5%	3,709	4.0%
Finance, Insurance, Real Estate Summary	91	12.9%	781	8.8%	294	10.5%	2,115	6.1%	736	10.6%	5,285	5.7%
Banks, Savings & Lending Institutions	11	1.6%	165	1.9%	35	1.3%	536	1.6%	107	1.6%	1,509	1.6%
Securities Brokers	25	3.6%	132	1.5%	48	1.7%	227	0.7%	119	1.7%	650	0.7%
Insurance Carriers & Agents	25	3.6%	230	2.6%	79	2.8%	427	1.2%	184	2.7%	933	1.0%
Real Estate, Holding, Other Investment Offices	29	4.1%	253	2.9%	131	4.7%	926	2.7%	326	4.7%	2,194	2.4%
Services Summary	292	41.5%	3,790	42.8%	1,238	44.1%	14,895	43.2%	2,974	43.0%	36,436	39.0%
Hotels & Lodging	2	0.3%	57	0.6%	19	0.7%	306	0.9%	40	0.6%	1,272	1.4%
Automotive Services	16	2.3%	77	0.9%	71	2.5%	385	1.1%	191	2.8%	1,146	1.2%
Movies & Amusements	24	3.4%	331	3.7%	75	2.7%	869	2.5%	202	2.9%	2,641	2.8%
Health Services	45	6.4%	474	5.3%	279	9.9%	4,429	12.9%	592	8.6%	8,696	9.3%
Legal Services	14	2.0%	47	0.5%	43	1.5%	145	0.4%	101	1.5%	352	0.4%
Education Institutions & Libraries	14	2.0%	665	7.5%	52	1.9%	2,038	5.9%	141	2.0%	6,232	6.7%
Other Services	177	25.2%	2,138	24.1%	699	24.9%	6,723	19.5%	1,707	24.6%	16,097	17.2%
Government	17	2.4%	660	7.5%	29	1.0%	937	2.7%	115	1.7%	6,039	6.5%
Unclassified Establishments	31	4.4%	12	7.5%	111	4.0%	23	2.7%	288	4.2%	70	6.5%
Totals	703	100.0%	8,864	100.0%	2,807	100.0%	34,445	100.0%	6,924	100.0%	93,468	100.0%

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