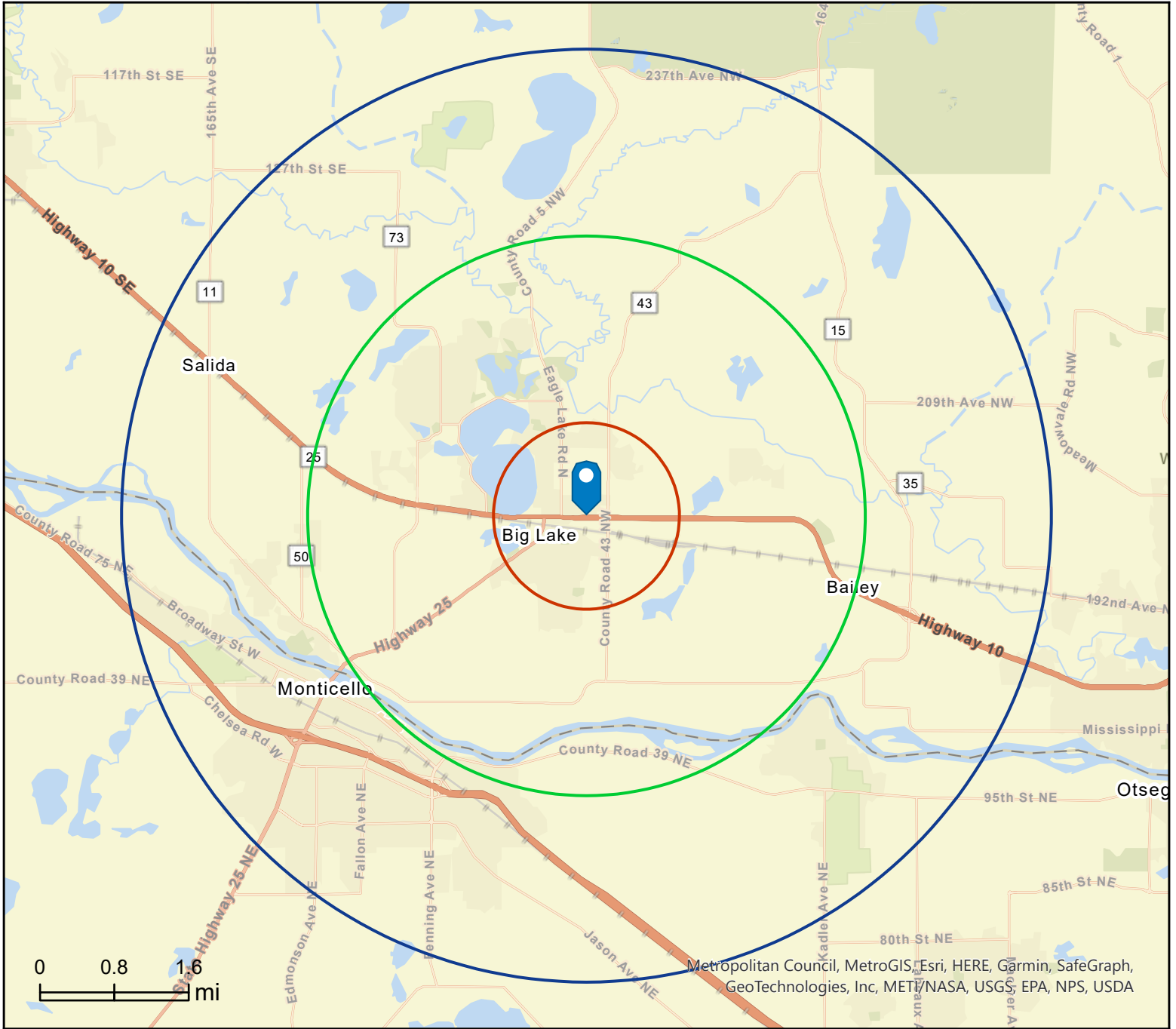




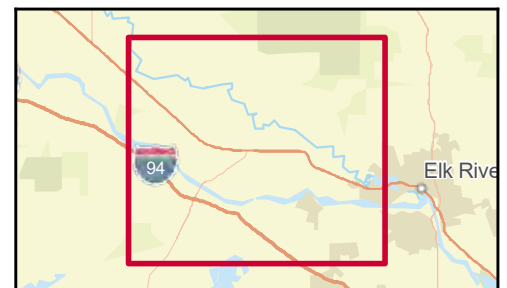
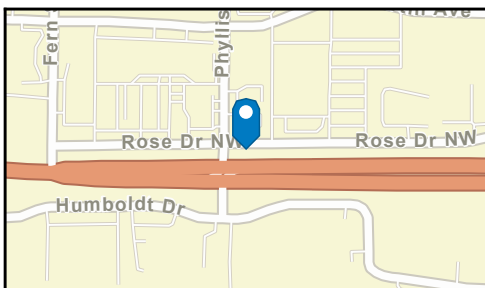
Site Map

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651



Metropolitan Council, MetroGIS, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, MET/NASA, USGS, EPA, NPS, USDA



May 23, 2023



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population			
2010 Population	3,217	13,924	34,036
2020 Population	3,775	15,615	38,306
2022 Population	4,066	16,197	39,217
2027 Population	4,369	17,233	41,788
2010-2020 Annual Rate	1.61%	1.15%	1.19%
2020-2022 Annual Rate	3.36%	1.64%	1.05%
2022-2027 Annual Rate	1.45%	1.25%	1.28%
2022 Male Population	50.6%	50.6%	50.5%
2022 Female Population	49.4%	49.4%	49.5%
2022 Median Age	33.7	33.8	34.6

In the identified area, the current year population is 39,217. In 2020, the Census count in the area was 38,306. The rate of change since 2020 was 1.05% annually. The five-year projection for the population in the area is 41,788 representing a change of 1.28% annually from 2022 to 2027. Currently, the population is 50.5% male and 49.5% female.

Median Age

The median age in this area is 34.6, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	83.3%	86.6%	87.3%
2022 Black Alone	3.8%	2.7%	2.1%
2022 American Indian/Alaska Native Alone	0.7%	0.5%	0.4%
2022 Asian Alone	1.7%	1.6%	1.4%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	3.2%	2.4%	2.6%
2022 Two or More Races	7.2%	6.3%	6.2%
2022 Hispanic Origin (Any Race)	5.5%	4.5%	5.1%

Persons of Hispanic origin represent 5.1% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 30.7 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	100	121	111
2010 Households	1,171	4,671	11,783
2020 Households	1,369	5,378	13,595
2022 Households	1,472	5,600	13,938
2027 Households	1,580	5,970	14,872
2010-2020 Annual Rate	1.57%	1.42%	1.44%
2020-2022 Annual Rate	3.28%	1.81%	1.11%
2022-2027 Annual Rate	1.43%	1.29%	1.31%
2022 Average Household Size	2.75	2.88	2.80

The household count in this area has changed from 13,595 in 2020 to 13,938 in the current year, a change of 1.11% annually. The five-year projection of households is 14,872, a change of 1.31% annually from the current year total. Average household size is currently 2.80, compared to 2.80 in the year 2020. The number of families in the current year is 10,278 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Mortgage Income			
2022 Percent of Income for Mortgage	12.7%	12.6%	14.3%
Median Household Income			
2022 Median Household Income	\$90,249	\$100,279	\$98,349
2027 Median Household Income	\$103,466	\$106,960	\$106,864
2022-2027 Annual Rate	2.77%	1.30%	1.67%
Average Household Income			
2022 Average Household Income	\$111,943	\$121,688	\$116,319
2027 Average Household Income	\$129,007	\$138,989	\$132,934
2022-2027 Annual Rate	2.88%	2.69%	2.71%
Per Capita Income			
2022 Per Capita Income	\$41,335	\$42,637	\$41,441
2027 Per Capita Income	\$47,645	\$48,879	\$47,431
2022-2027 Annual Rate	2.88%	2.77%	2.74%

Households by Income

Current median household income is \$98,349 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$106,864 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$116,319 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$132,934 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$41,441 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$47,431 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	181	183	162
2010 Total Housing Units	1,253	4,984	12,545
2010 Owner Occupied Housing Units	873	3,957	9,714
2010 Renter Occupied Housing Units	298	714	2,069
2010 Vacant Housing Units	82	313	762
2020 Total Housing Units	1,454	5,616	14,344
2020 Vacant Housing Units	85	238	749
2022 Total Housing Units	1,569	5,924	14,902
2022 Owner Occupied Housing Units	1,137	4,812	11,744
2022 Renter Occupied Housing Units	335	788	2,194
2022 Vacant Housing Units	97	324	964
2027 Total Housing Units	1,683	6,334	15,951
2027 Owner Occupied Housing Units	1,249	5,201	12,665
2027 Renter Occupied Housing Units	331	769	2,207
2027 Vacant Housing Units	103	364	1,079

Currently, 78.8% of the 14,902 housing units in the area are owner occupied; 14.7%, renter occupied; and 6.5% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 14,344 housing units in the area and 5.2% vacant housing units. The annual rate of change in housing units since 2020 is 1.71%. Median home value in the area is \$267,638, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 4.11% annually to \$327,387.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	Census 2020	2022	2027
Population	3,217	3,775	4,066	4,369
Households	1,171	1,369	1,472	1,580
Families	806	-	1,002	1,070
Average Household Size	2.74	2.75	2.75	2.76
Owner Occupied Housing Units	873	-	1,137	1,249
Renter Occupied Housing Units	298	-	335	331
Median Age	31.3	-	33.7	32.4

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.45%	0.26%	0.25%
Households	1.43%	0.26%	0.31%
Families	1.32%	0.28%	0.28%
Owner HHs	1.90%	0.50%	0.53%
Median Household Income	2.77%	2.99%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	81	5.5%	63	4.0%
\$15,000 - \$24,999	96	6.5%	74	4.7%
\$25,000 - \$34,999	87	5.9%	54	3.4%
\$35,000 - \$49,999	119	8.1%	95	6.0%
\$50,000 - \$74,999	254	17.3%	283	17.9%
\$75,000 - \$99,999	148	10.1%	163	10.3%
\$100,000 - \$149,999	402	27.3%	483	30.6%
\$150,000 - \$199,999	132	9.0%	170	10.8%
\$200,000+	152	10.3%	195	12.3%

Median Household Income	\$90,249	\$103,466
Average Household Income	\$111,943	\$129,007
Per Capita Income	\$41,335	\$47,645

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	304	9.4%	339	8.3%	377	8.6%
5 - 9	257	8.0%	338	8.3%	375	8.6%
10 - 14	238	7.4%	319	7.9%	359	8.2%
15 - 19	207	6.4%	252	6.2%	297	6.8%
20 - 24	213	6.6%	236	5.8%	262	6.0%
25 - 34	605	18.8%	634	15.6%	697	16.0%
35 - 44	461	14.3%	672	16.5%	714	16.3%
45 - 54	424	13.2%	455	11.2%	477	10.9%
55 - 64	272	8.5%	413	10.2%	380	8.7%
65 - 74	134	4.2%	257	6.3%	264	6.0%
75 - 84	80	2.5%	107	2.6%	129	3.0%
85+	23	0.7%	41	1.0%	37	0.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	2,984	92.7%	3,183	84.3%	3,389	83.3%	3,569	81.7%
Black Alone	36	1.1%	134	3.5%	156	3.8%	187	4.3%
American Indian Alone	19	0.6%	28	0.7%	29	0.7%	32	0.7%
Asian Alone	33	1.0%	62	1.6%	69	1.7%	76	1.7%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	63	2.0%	114	3.0%	130	3.2%	153	3.5%
Two or More Races	83	2.6%	255	6.8%	293	7.2%	352	8.1%

Hispanic Origin (Any Race)	155	4.8%	200	5.3%	221	5.4%	248	5.7%
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Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

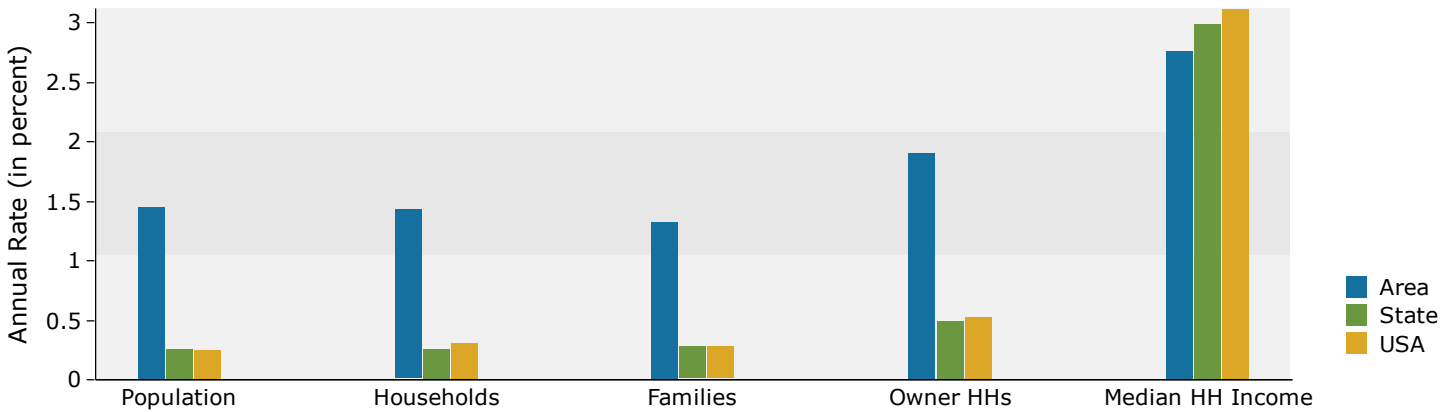


Demographic and Income Profile

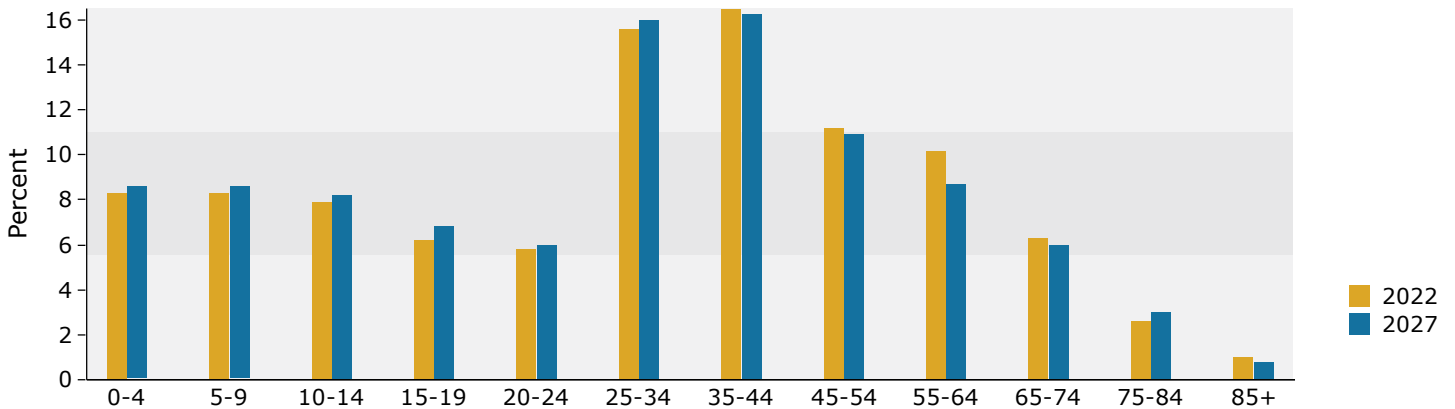
Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

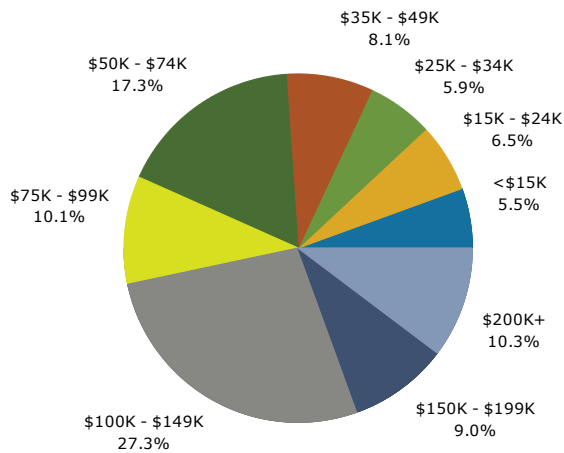
Trends 2022-2027



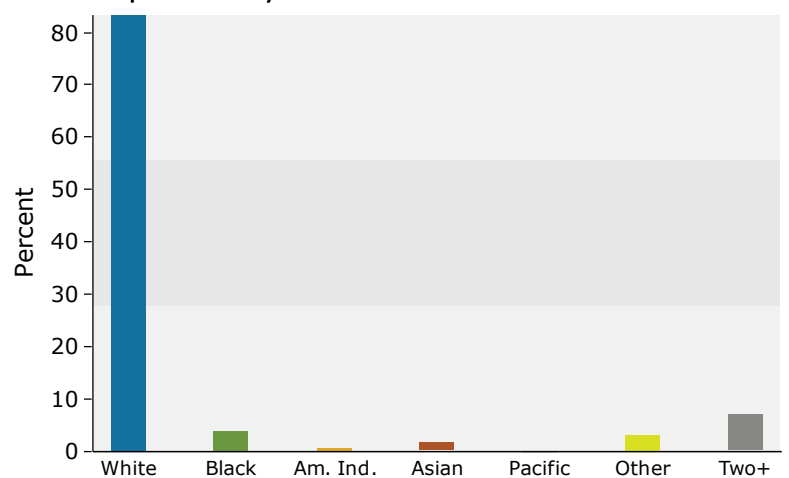
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 5.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	Census 2020	2022	2027
Population	13,924	15,615	16,197	17,233
Households	4,671	5,378	5,600	5,970
Families	3,533	-	4,180	4,441
Average Household Size	2.97	2.89	2.88	2.88
Owner Occupied Housing Units	3,957	-	4,812	5,201
Renter Occupied Housing Units	714	-	788	769
Median Age	31.7	-	33.8	32.9

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.25%	0.26%	0.25%
Households	1.29%	0.26%	0.31%
Families	1.22%	0.28%	0.28%
Owner HHs	1.57%	0.50%	0.53%
Median Household Income	1.30%	2.99%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	177	3.2%	135	2.3%
\$15,000 - \$24,999	233	4.2%	173	2.9%
\$25,000 - \$34,999	219	3.9%	145	2.4%
\$35,000 - \$49,999	408	7.3%	322	5.4%
\$50,000 - \$74,999	913	16.3%	874	14.6%
\$75,000 - \$99,999	832	14.9%	878	14.7%
\$100,000 - \$149,999	1,708	30.5%	1,988	33.3%
\$150,000 - \$199,999	438	7.8%	609	10.2%
\$200,000+	672	12.0%	847	14.2%

Median Household Income	\$100,279	\$106,960
Average Household Income	\$121,688	\$138,989
Per Capita Income	\$42,637	\$48,879

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,315	9.4%	1,350	8.3%	1,453	8.4%
5 - 9	1,253	9.0%	1,408	8.7%	1,494	8.7%
10 - 14	1,212	8.7%	1,353	8.4%	1,492	8.7%
15 - 19	973	7.0%	1,114	6.9%	1,218	7.1%
20 - 24	724	5.2%	931	5.7%	936	5.4%
25 - 34	2,281	16.4%	2,196	13.6%	2,609	15.1%
35 - 44	2,234	16.0%	2,586	16.0%	2,529	14.7%
45 - 54	1,844	13.2%	2,079	12.8%	2,080	12.1%
55 - 64	1,162	8.3%	1,682	10.4%	1,670	9.7%
65 - 74	531	3.8%	980	6.1%	1,115	6.5%
75 - 84	285	2.0%	387	2.4%	506	2.9%
85+	109	0.8%	132	0.8%	133	0.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	13,074	93.9%	13,619	87.2%	14,017	86.6%	14,693	85.3%
Black Alone	197	1.4%	401	2.6%	445	2.7%	529	3.1%
American Indian Alone	45	0.3%	71	0.5%	74	0.5%	81	0.5%
Asian Alone	144	1.0%	241	1.5%	252	1.6%	275	1.6%
Pacific Islander Alone	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	175	1.3%	357	2.3%	391	2.4%	450	2.6%
Two or More Races	288	2.1%	926	5.9%	1,016	6.3%	1,205	7.0%
Hispanic Origin (Any Race)	455	3.3%	681	4.4%	727	4.5%	796	4.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

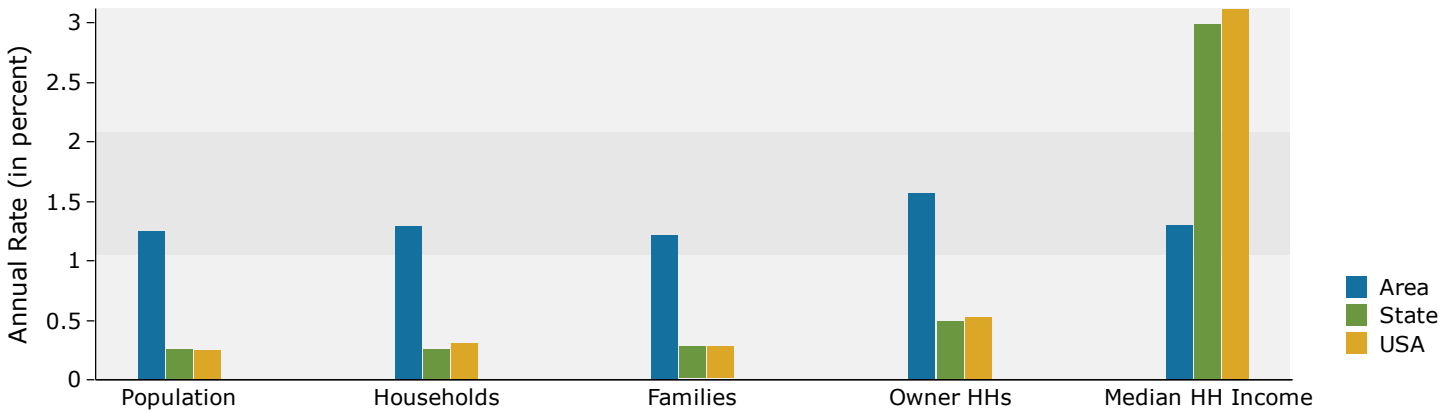


Demographic and Income Profile

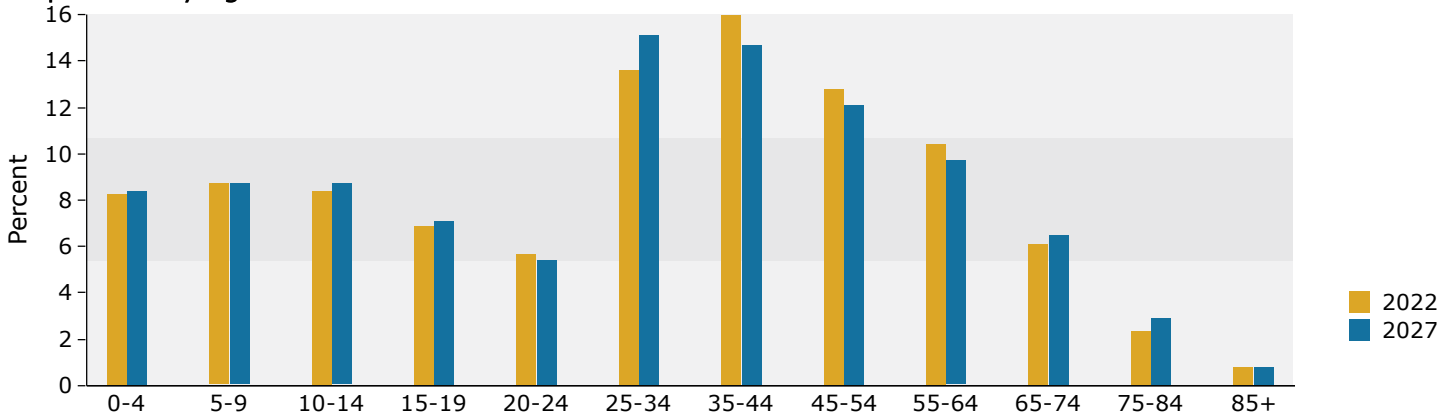
Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

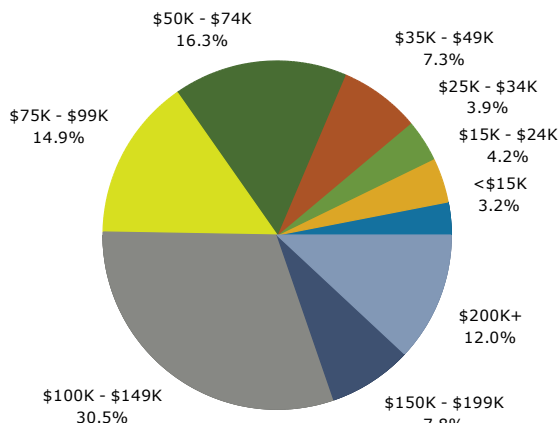
Trends 2022-2027



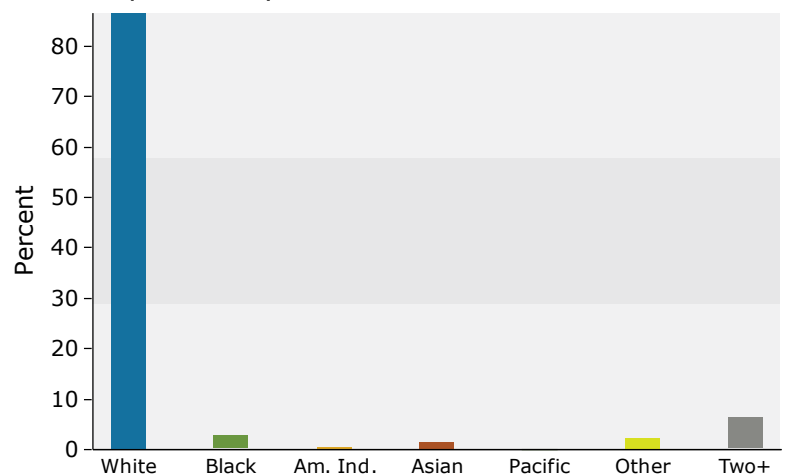
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 4.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	Census 2020	2022	2027
Population	34,036	38,306	39,217	41,788
Households	11,783	13,595	13,938	14,872
Families	8,776	-	10,278	10,965
Average Household Size	2.87	2.80	2.80	2.80
Owner Occupied Housing Units	9,714	-	11,744	12,665
Renter Occupied Housing Units	2,069	-	2,194	2,207
Median Age	32.7	-	34.6	33.8

Trends: 2022-2027 Annual Rate	Area	State	National
Population	1.28%	0.26%	0.25%
Households	1.31%	0.26%	0.31%
Families	1.30%	0.28%	0.28%
Owner HHs	1.52%	0.50%	0.53%
Median Household Income	1.67%	2.99%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	501	3.6%	379	2.5%
\$15,000 - \$24,999	554	4.0%	387	2.6%
\$25,000 - \$34,999	470	3.4%	363	2.4%
\$35,000 - \$49,999	1,071	7.7%	931	6.3%
\$50,000 - \$74,999	2,387	17.1%	2,194	14.8%
\$75,000 - \$99,999	2,092	15.0%	2,133	14.3%
\$100,000 - \$149,999	4,076	29.2%	4,697	31.6%
\$150,000 - \$199,999	1,519	10.9%	2,194	14.8%
\$200,000+	1,267	9.1%	1,595	10.7%
Median Household Income	\$98,349		\$106,864	
Average Household Income	\$116,319		\$132,934	
Per Capita Income	\$41,441		\$47,431	

Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,019	8.9%	3,110	7.9%	3,368	8.1%
5 - 9	2,928	8.6%	3,231	8.2%	3,409	8.2%
10 - 14	2,906	8.5%	3,144	8.0%	3,429	8.2%
15 - 19	2,431	7.1%	2,622	6.7%	2,856	6.8%
20 - 24	1,774	5.2%	2,323	5.9%	2,229	5.3%
25 - 34	5,184	15.2%	5,388	13.7%	6,449	15.4%
35 - 44	5,484	16.1%	5,997	15.3%	6,047	14.5%
45 - 54	4,807	14.1%	5,120	13.1%	4,973	11.9%
55 - 64	2,970	8.7%	4,332	11.0%	4,318	10.3%
65 - 74	1,448	4.3%	2,571	6.6%	2,983	7.1%
75 - 84	767	2.3%	1,038	2.6%	1,374	3.3%
85+	319	0.9%	342	0.9%	352	0.8%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	32,044	94.1%	33,639	87.8%	34,233	87.3%	36,025	86.2%
Black Alone	419	1.2%	766	2.0%	823	2.1%	965	2.3%
American Indian Alone	130	0.4%	138	0.4%	149	0.4%	163	0.4%
Asian Alone	334	1.0%	539	1.4%	553	1.4%	606	1.5%
Pacific Islander Alone	6	0.0%	7	0.0%	7	0.0%	7	0.0%
Some Other Race Alone	466	1.4%	964	2.5%	1,030	2.6%	1,165	2.8%
Two or More Races	637	1.9%	2,254	5.9%	2,422	6.2%	2,858	6.8%
Hispanic Origin (Any Race)	1,180	3.5%	1,918	5.0%	2,009	5.1%	2,177	5.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

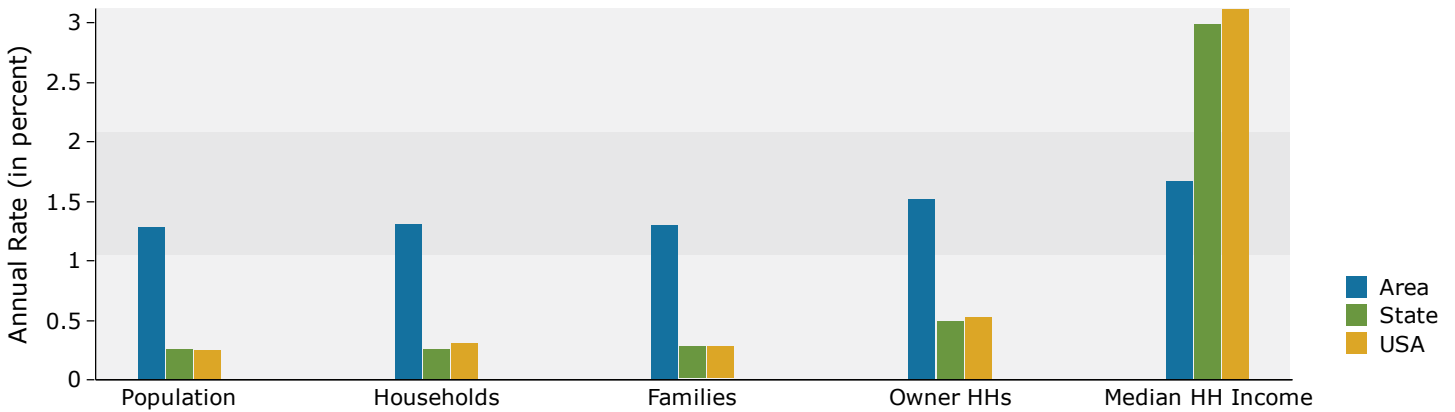


Demographic and Income Profile

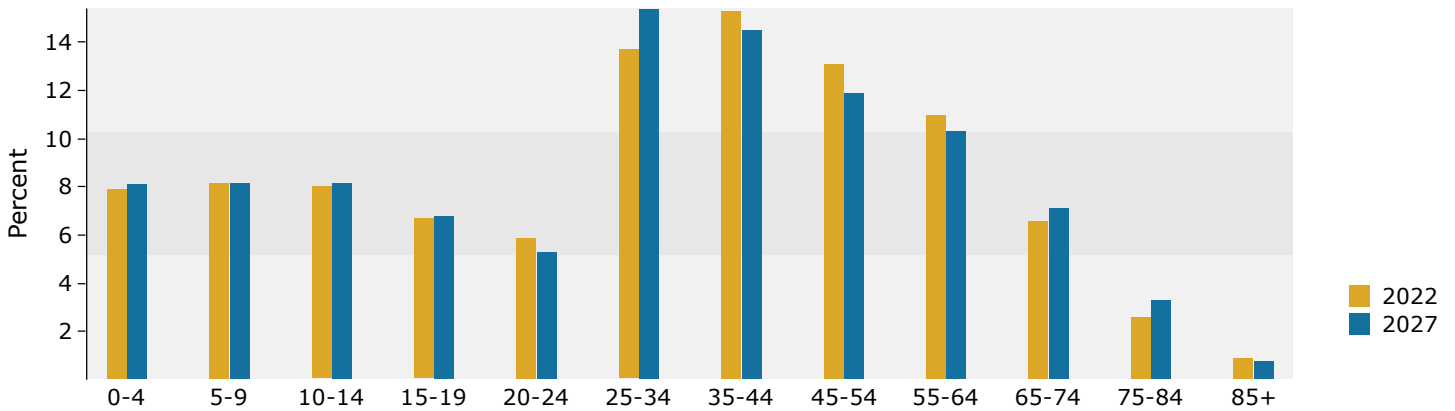
Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 5 mile radius

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 Latitude: 45.33275
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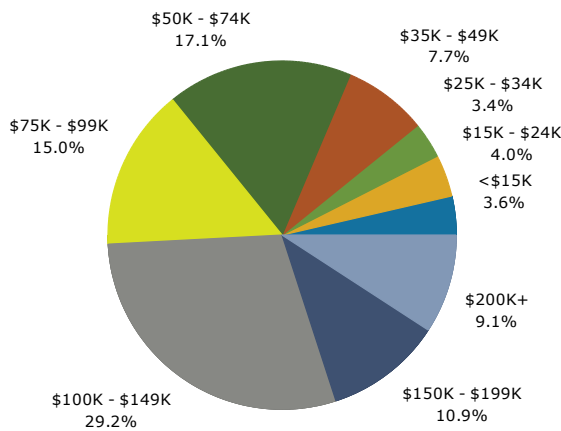
Trends 2022-2027



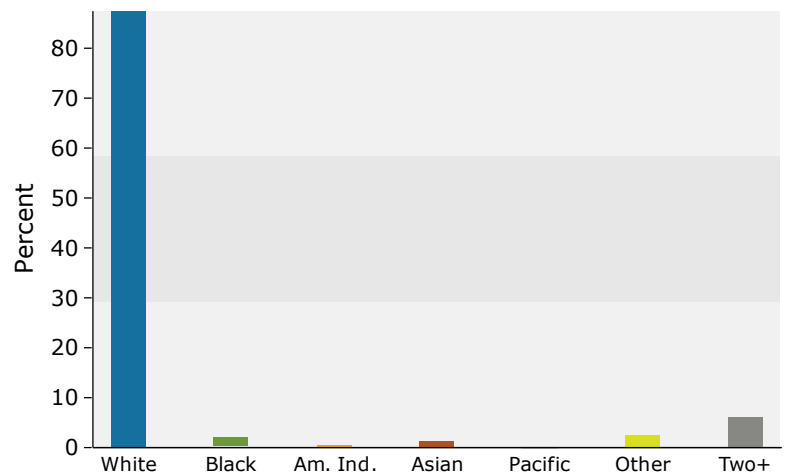
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 5.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,217	13,924	34,036
2020 Total Population	3,775	15,615	38,306
2020 Group Quarters	13	64	190
2022 Total Population	4,066	16,197	39,217
2022 Group Quarters	13	64	190
2027 Total Population	4,369	17,233	41,788
2022-2027 Annual Rate	1.45%	1.25%	1.28%
2022 Total Daytime Population	3,846	12,493	31,853
Workers	1,852	4,555	12,747
Residents	1,994	7,938	19,106
Household Summary			
2010 Households	1,171	4,671	11,783
2010 Average Household Size	2.74	2.97	2.87
2020 Total Households	1,369	5,378	13,595
2020 Average Household Size	2.75	2.89	2.80
2022 Total Households	1,472	5,600	13,938
2022 Average Household Size	2.75	2.88	2.80
2027 Total Households	1,580	5,970	14,872
2027 Average Household Size	2.76	2.88	2.80
2022-2027 Annual Rate	1.43%	1.29%	1.31%
2010 Families	806	3,533	8,776
2010 Average Family Size	3.22	3.36	3.29
2022 Total Families	1,002	4,180	10,278
2022 Average Family Size	3.25	3.28	3.21
2027 Total Families	1,070	4,441	10,965
2027 Average Family Size	3.26	3.27	3.20
2022-2027 Annual Rate	1.32%	1.22%	1.30%
Housing Unit Summary			
2000 Housing Units	881	3,445	8,934
Owner Occupied Housing Units	71.9%	85.1%	80.8%
Renter Occupied Housing Units	25.1%	11.6%	14.3%
Vacant Housing Units	3.1%	3.3%	4.9%
2010 Housing Units	1,253	4,984	12,545
Owner Occupied Housing Units	69.7%	79.4%	77.4%
Renter Occupied Housing Units	23.8%	14.3%	16.5%
Vacant Housing Units	6.5%	6.3%	6.1%
2020 Housing Units	1,454	5,616	14,344
Vacant Housing Units	5.8%	4.2%	5.2%
2022 Housing Units	1,569	5,924	14,902
Owner Occupied Housing Units	72.5%	81.2%	78.8%
Renter Occupied Housing Units	21.4%	13.3%	14.7%
Vacant Housing Units	6.2%	5.5%	6.5%
2027 Housing Units	1,683	6,334	15,951
Owner Occupied Housing Units	74.2%	82.1%	79.4%
Renter Occupied Housing Units	19.7%	12.1%	13.8%
Vacant Housing Units	6.1%	5.7%	6.8%
Median Household Income			
2022	\$90,249	\$100,279	\$98,349
2027	\$103,466	\$106,960	\$106,864
Median Home Value			
2022	\$217,640	\$239,448	\$267,638
2027	\$329,437	\$313,602	\$327,387
Per Capita Income			
2022	\$41,335	\$42,637	\$41,441
2027	\$47,645	\$48,879	\$47,431
Median Age			
2010	31.3	31.7	32.7
2022	33.7	33.8	34.6
2027	32.4	32.9	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2022 Households by Income			
Household Income Base	1,472	5,600	13,938
<\$15,000	5.5%	3.2%	3.6%
\$15,000 - \$24,999	6.5%	4.2%	4.0%
\$25,000 - \$34,999	5.9%	3.9%	3.4%
\$35,000 - \$49,999	8.1%	7.3%	7.7%
\$50,000 - \$74,999	17.3%	16.3%	17.1%
\$75,000 - \$99,999	10.1%	14.9%	15.0%
\$100,000 - \$149,999	27.3%	30.5%	29.2%
\$150,000 - \$199,999	9.0%	7.8%	10.9%
\$200,000+	10.3%	12.0%	9.1%
Average Household Income	\$111,943	\$121,688	\$116,319
2027 Households by Income			
Household Income Base	1,580	5,970	14,872
<\$15,000	4.0%	2.3%	2.5%
\$15,000 - \$24,999	4.7%	2.9%	2.6%
\$25,000 - \$34,999	3.4%	2.4%	2.4%
\$35,000 - \$49,999	6.0%	5.4%	6.3%
\$50,000 - \$74,999	17.9%	14.6%	14.8%
\$75,000 - \$99,999	10.3%	14.7%	14.3%
\$100,000 - \$149,999	30.6%	33.3%	31.6%
\$150,000 - \$199,999	10.8%	10.2%	14.8%
\$200,000+	12.3%	14.2%	10.7%
Average Household Income	\$129,007	\$138,989	\$132,934
2022 Owner Occupied Housing Units by Value			
Total	1,137	4,812	11,744
<\$50,000	4.0%	1.9%	2.3%
\$50,000 - \$99,999	0.7%	0.6%	0.9%
\$100,000 - \$149,999	6.4%	3.5%	2.1%
\$150,000 - \$199,999	32.2%	27.3%	16.3%
\$200,000 - \$249,999	18.8%	21.1%	21.5%
\$250,000 - \$299,999	10.6%	15.0%	19.6%
\$300,000 - \$399,999	11.7%	15.1%	23.9%
\$400,000 - \$499,999	7.7%	8.5%	8.5%
\$500,000 - \$749,999	6.9%	6.1%	4.3%
\$750,000 - \$999,999	0.4%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.4%	0.5%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$265,809	\$280,933	\$291,004
2027 Owner Occupied Housing Units by Value			
Total	1,249	5,201	12,665
<\$50,000	2.1%	0.9%	0.6%
\$50,000 - \$99,999	0.1%	0.1%	0.1%
\$100,000 - \$149,999	0.4%	0.2%	0.1%
\$150,000 - \$199,999	10.2%	8.1%	4.0%
\$200,000 - \$249,999	17.1%	17.0%	13.3%
\$250,000 - \$299,999	14.7%	20.6%	22.1%
\$300,000 - \$399,999	18.5%	22.9%	35.8%
\$400,000 - \$499,999	21.2%	17.8%	16.1%
\$500,000 - \$749,999	14.7%	11.5%	7.3%
\$750,000 - \$999,999	0.7%	0.5%	0.4%
\$1,000,000 - \$1,499,999	0.3%	0.4%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$360,136	\$351,846	\$348,800

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,218	13,926	34,036
0 - 4	9.4%	9.4%	8.9%
5 - 9	8.0%	9.0%	8.6%
10 - 14	7.4%	8.7%	8.5%
15 - 24	13.1%	12.2%	12.4%
25 - 34	18.8%	16.4%	15.2%
35 - 44	14.3%	16.0%	16.1%
45 - 54	13.2%	13.2%	14.1%
55 - 64	8.5%	8.3%	8.7%
65 - 74	4.2%	3.8%	4.3%
75 - 84	2.5%	2.0%	2.3%
85 +	0.7%	0.8%	0.9%
18 +	70.9%	68.1%	69.1%
2022 Population by Age			
Total	4,063	16,198	39,218
0 - 4	8.3%	8.3%	7.9%
5 - 9	8.3%	8.7%	8.2%
10 - 14	7.9%	8.4%	8.0%
15 - 24	12.0%	12.6%	12.6%
25 - 34	15.6%	13.6%	13.7%
35 - 44	16.5%	16.0%	15.3%
45 - 54	11.2%	12.8%	13.1%
55 - 64	10.2%	10.4%	11.0%
65 - 74	6.3%	6.1%	6.6%
75 - 84	2.6%	2.4%	2.6%
85 +	1.0%	0.8%	0.9%
18 +	71.5%	70.0%	71.4%
2027 Population by Age			
Total	4,368	17,235	41,787
0 - 4	8.6%	8.4%	8.1%
5 - 9	8.6%	8.7%	8.2%
10 - 14	8.2%	8.7%	8.2%
15 - 24	12.8%	12.5%	12.2%
25 - 34	16.0%	15.1%	15.4%
35 - 44	16.3%	14.7%	14.5%
45 - 54	10.9%	12.1%	11.9%
55 - 64	8.7%	9.7%	10.3%
65 - 74	6.0%	6.5%	7.1%
75 - 84	3.0%	2.9%	3.3%
85 +	0.8%	0.8%	0.8%
18 +	70.1%	69.5%	71.0%
2010 Population by Sex			
Males	1,637	7,032	17,111
Females	1,580	6,891	16,925
2022 Population by Sex			
Males	2,059	8,202	19,819
Females	2,008	7,995	19,397
2027 Population by Sex			
Males	2,212	8,711	21,081
Females	2,157	8,523	20,707

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,218	13,924	34,036
White Alone	92.7%	93.9%	94.1%
Black Alone	1.1%	1.4%	1.2%
American Indian Alone	0.6%	0.3%	0.4%
Asian Alone	1.0%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.3%	1.4%
Two or More Races	2.6%	2.1%	1.9%
Hispanic Origin	4.8%	3.3%	3.5%
Diversity Index	21.7	17.3	17.2
2020 Population by Race/Ethnicity			
Total	3,775	15,615	38,306
White Alone	84.3%	87.2%	87.8%
Black Alone	3.5%	2.6%	2.0%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	1.6%	1.5%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	2.3%	2.5%
Two or More Races	6.8%	5.9%	5.9%
Hispanic Origin	5.3%	4.4%	5.0%
Diversity Index	35.4	29.8	29.8
2022 Population by Race/Ethnicity			
Total	4,066	16,195	39,217
White Alone	83.3%	86.6%	87.3%
Black Alone	3.8%	2.7%	2.1%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	1.7%	1.6%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.2%	2.4%	2.6%
Two or More Races	7.2%	6.3%	6.2%
Hispanic Origin	5.5%	4.5%	5.1%
Diversity Index	37.0	31.0	30.7
2027 Population by Race/Ethnicity			
Total	4,369	17,233	41,789
White Alone	81.7%	85.3%	86.2%
Black Alone	4.3%	3.1%	2.3%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	1.7%	1.6%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.6%	2.8%
Two or More Races	8.1%	7.0%	6.8%
Hispanic Origin	5.7%	4.6%	5.2%
Diversity Index	39.5	33.1	32.5
2010 Population by Relationship and Household Type			
Total	3,217	13,924	34,037
In Households	99.8%	99.5%	99.4%
In Family Households	84.2%	88.3%	87.5%
Householder	25.5%	25.7%	25.9%
Spouse	18.6%	20.5%	20.6%
Child	34.5%	36.8%	36.1%
Other relative	2.1%	2.3%	2.1%
Nonrelative	3.5%	3.0%	2.8%
In Nonfamily Households	15.5%	11.2%	11.9%
In Group Quarters	0.2%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.2%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

	1 mile	3 miles	5 miles
2022 Population 25+ by Educational Attainment			
Total	2,581	10,041	24,787
Less than 9th Grade	4.0%	1.7%	1.4%
9th - 12th Grade, No Diploma	2.9%	3.2%	4.1%
High School Graduate	26.9%	26.7%	27.4%
GED/Alternative Credential	3.6%	3.9%	3.5%
Some College, No Degree	22.2%	20.9%	21.3%
Associate Degree	11.3%	14.5%	15.8%
Bachelor's Degree	22.6%	21.7%	19.1%
Graduate/Professional Degree	6.6%	7.4%	7.5%
2022 Population 15+ by Marital Status			
Total	3,070	12,086	29,732
Never Married	27.7%	32.7%	31.5%
Married	58.6%	55.3%	54.9%
Widowed	2.8%	2.7%	2.7%
Divorced	10.9%	9.3%	10.9%
2022 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,113	8,446	20,566
Population 16+ Employed	99.3%	99.3%	99.0%
Population 16+ Unemployment rate	0.7%	0.7%	1.0%
Population 16-24 Employed	12.0%	13.3%	14.5%
Population 16-24 Unemployment rate	3.8%	1.8%	1.6%
Population 25-54 Employed	73.1%	70.7%	68.9%
Population 25-54 Unemployment rate	0.3%	0.7%	1.0%
Population 55-64 Employed	11.6%	12.8%	13.6%
Population 55-64 Unemployment rate	0.0%	0.2%	0.5%
Population 65+ Employed	3.3%	3.1%	3.1%
Population 65+ Unemployment rate	0.0%	0.0%	0.3%
2022 Employed Population 16+ by Industry			
Total	2,099	8,383	20,354
Agriculture/Mining	0.1%	0.6%	0.5%
Construction	6.9%	7.3%	9.5%
Manufacturing	15.3%	13.8%	16.3%
Wholesale Trade	3.7%	3.5%	4.3%
Retail Trade	11.9%	13.1%	10.6%
Transportation/Utilities	6.5%	5.9%	6.0%
Information	0.7%	1.0%	0.8%
Finance/Insurance/Real Estate	7.4%	6.5%	6.0%
Services	41.4%	43.6%	42.4%
Public Administration	6.1%	4.6%	3.4%
2022 Employed Population 16+ by Occupation			
Total	2,099	8,383	20,356
White Collar	63.4%	59.9%	59.2%
Management/Business/Financial	18.8%	18.3%	17.9%
Professional	23.4%	20.7%	19.9%
Sales	10.9%	11.8%	10.3%
Administrative Support	10.3%	9.1%	11.1%
Services	13.6%	15.1%	13.2%
Blue Collar	23.0%	25.0%	27.5%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	5.4%	5.3%	6.7%
Installation/Maintenance/Repair	2.8%	4.2%	3.6%
Production	8.0%	7.0%	8.5%
Transportation/Material Moving	6.6%	8.1%	8.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,172	4,672	11,783
Households with 1 Person	23.3%	17.9%	19.1%
Households with 2+ People	76.7%	82.1%	80.9%
Family Households	68.8%	75.6%	74.5%
Husband-wife Families	50.1%	60.5%	59.4%
With Related Children	26.5%	34.7%	33.0%
Other Family (No Spouse Present)	18.7%	15.1%	15.0%
Other Family with Male Householder	7.3%	6.3%	5.8%
With Related Children	5.3%	4.8%	4.1%
Other Family with Female Householder	11.3%	8.8%	9.2%
With Related Children	8.2%	6.4%	6.7%
Nonfamily Households	7.9%	6.4%	6.4%
All Households with Children	41.1%	46.8%	44.8%
Multigenerational Households	2.5%	2.8%	2.8%
Unmarried Partner Households	10.6%	9.0%	8.7%
Male-female	10.2%	8.7%	8.3%
Same-sex	0.4%	0.3%	0.4%
2010 Households by Size			
Total	1,172	4,672	11,783
1 Person Household	23.3%	17.9%	19.1%
2 Person Household	30.2%	29.5%	30.4%
3 Person Household	18.6%	18.0%	17.7%
4 Person Household	16.9%	19.5%	18.8%
5 Person Household	6.9%	9.4%	8.9%
6 Person Household	3.0%	3.9%	3.4%
7 + Person Household	1.1%	1.8%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	1,171	4,671	11,783
Owner Occupied	74.6%	84.7%	82.4%
Owned with a Mortgage/Loan	63.1%	73.9%	70.3%
Owned Free and Clear	11.4%	10.8%	12.1%
Renter Occupied	25.4%	15.3%	17.6%
2022 Affordability, Mortgage and Wealth			
Housing Affordability Index	181	183	162
Percent of Income for Mortgage	12.7%	12.6%	14.3%
Wealth Index	100	121	111
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,253	4,984	12,545
Housing Units Inside Urbanized Area	0.0%	0.7%	1.1%
Housing Units Inside Urbanized Cluster	92.7%	79.8%	72.6%
Rural Housing Units	7.3%	19.5%	26.2%
2010 Population By Urban/ Rural Status			
Total Population	3,217	13,924	34,036
Population Inside Urbanized Area	0.0%	0.7%	1.1%
Population Inside Urbanized Cluster	91.8%	77.9%	72.0%
Rural Population	8.2%	21.3%	26.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Bright Young Professionals (8C)	Workday Drive (4A)	Workday Drive (4A)
3.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2022 Consumer Spending			
Apparel & Services: Total \$	\$3,852,220	\$15,689,798	\$37,355,019
Average Spent	\$2,617.00	\$2,801.75	\$2,680.08
Spending Potential Index	109	116	111
Education: Total \$	\$2,752,755	\$11,348,587	\$27,229,614
Average Spent	\$1,870.08	\$2,026.53	\$1,953.62
Spending Potential Index	95	103	100
Entertainment/Recreation: Total \$	\$5,701,603	\$23,637,900	\$56,301,349
Average Spent	\$3,873.37	\$4,221.05	\$4,039.41
Spending Potential Index	106	115	110
Food at Home: Total \$	\$9,609,402	\$39,171,361	\$93,501,717
Average Spent	\$6,528.13	\$6,994.89	\$6,708.40
Spending Potential Index	105	113	108
Food Away from Home: Total \$	\$6,945,660	\$28,215,096	\$67,127,701
Average Spent	\$4,718.52	\$5,038.41	\$4,816.16
Spending Potential Index	109	117	112
Health Care: Total \$	\$10,980,801	\$45,732,531	\$109,065,779
Average Spent	\$7,459.78	\$8,166.52	\$7,825.07
Spending Potential Index	105	115	110
HH Furnishings & Equipment: Total \$	\$4,175,259	\$17,303,129	\$41,072,920
Average Spent	\$2,836.45	\$3,089.84	\$2,946.83
Spending Potential Index	111	121	115
Personal Care Products & Services: Total \$	\$1,623,455	\$6,651,493	\$15,847,731
Average Spent	\$1,102.89	\$1,187.77	\$1,137.02
Spending Potential Index	108	116	112
Shelter: Total \$	\$35,500,384	\$144,528,823	\$344,769,092
Average Spent	\$24,117.11	\$25,808.72	\$24,735.91
Spending Potential Index	105	113	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,606,085	\$19,166,209	\$45,364,482
Average Spent	\$3,129.13	\$3,422.54	\$3,254.73
Spending Potential Index	115	126	120
Travel: Total \$	\$4,546,925	\$19,006,312	\$45,139,799
Average Spent	\$3,088.94	\$3,393.98	\$3,238.61
Spending Potential Index	108	118	113
Vehicle Maintenance & Repairs: Total \$	\$2,063,530	\$8,421,377	\$20,034,071
Average Spent	\$1,401.85	\$1,503.82	\$1,437.37
Spending Potential Index	111	119	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		183		368		1,046						
Total Employees:		1,662		3,438		11,383						
Total Residential Population:		4,066		16,197		39,217						
Employee/Residential Population Ratio (per 100 Residents)		41		21		29						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.6%	14	0.8%	10	2.7%	58	1.7%	25	2.4%	579	5.1%
Construction	16	8.7%	96	5.8%	44	12.0%	261	7.6%	111	10.6%	754	6.6%
Manufacturing	9	4.9%	236	14.2%	17	4.6%	432	12.6%	50	4.8%	1,093	9.6%
Transportation	4	2.2%	23	1.4%	12	3.3%	54	1.6%	34	3.3%	220	1.9%
Communication	1	0.5%	3	0.2%	2	0.5%	8	0.2%	11	1.1%	57	0.5%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	32	0.3%
Wholesale Trade	4	2.2%	16	1.0%	12	3.3%	73	2.1%	32	3.1%	400	3.5%
Retail Trade Summary	46	25.1%	436	26.2%	77	20.9%	810	23.6%	219	20.9%	2,973	26.1%
Home Improvement	5	2.7%	33	2.0%	9	2.4%	112	3.3%	22	2.1%	297	2.6%
General Merchandise Stores	2	1.1%	4	0.2%	4	1.1%	56	1.6%	10	1.0%	458	4.0%
Food Stores	5	2.7%	99	6.0%	10	2.7%	149	4.3%	25	2.4%	398	3.5%
Auto Dealers, Gas Stations, Auto Aftermarket	4	2.2%	27	1.6%	8	2.2%	42	1.2%	27	2.6%	309	2.7%
Apparel & Accessory Stores	1	0.5%	2	0.1%	1	0.3%	3	0.1%	2	0.2%	5	0.0%
Furniture & Home Furnishings	2	1.1%	6	0.4%	3	0.8%	12	0.3%	10	1.0%	31	0.3%
Eating & Drinking Places	15	8.2%	231	13.9%	24	6.5%	377	11.0%	69	6.6%	1,252	11.0%
Miscellaneous Retail	12	6.6%	33	2.0%	18	4.9%	59	1.7%	54	5.2%	223	2.0%
Finance, Insurance, Real Estate Summary	25	13.7%	110	6.6%	37	10.1%	151	4.4%	102	9.8%	567	5.0%
Banks, Savings & Lending Institutions	2	1.1%	18	1.1%	4	1.1%	28	0.8%	16	1.5%	121	1.1%
Securities Brokers	3	1.6%	6	0.4%	4	1.1%	8	0.2%	14	1.3%	47	0.4%
Insurance Carriers & Agents	8	4.4%	31	1.9%	11	3.0%	37	1.1%	28	2.7%	136	1.2%
Real Estate, Holding, Other Investment Offices	12	6.6%	55	3.3%	19	5.2%	79	2.3%	45	4.3%	263	2.3%
Services Summary	64	35.0%	611	36.8%	132	35.9%	1,422	41.4%	383	36.6%	4,370	38.4%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.3%	3	0.1%	7	0.7%	54	0.5%
Automotive Services	8	4.4%	36	2.2%	18	4.9%	82	2.4%	38	3.6%	218	1.9%
Motion Pictures & Amusements	2	1.1%	4	0.2%	7	1.9%	21	0.6%	32	3.1%	237	2.1%
Health Services	9	4.9%	59	3.5%	20	5.4%	383	11.1%	63	6.0%	1,189	10.4%
Legal Services	0	0.0%	1	0.1%	1	0.3%	3	0.1%	6	0.6%	22	0.2%
Education Institutions & Libraries	9	4.9%	357	21.5%	13	3.5%	545	15.9%	28	2.7%	1,475	13.0%
Other Services	35	19.1%	153	9.2%	72	19.6%	385	11.2%	210	20.1%	1,176	10.3%
Government	5	2.7%	115	6.9%	8	2.2%	162	4.7%	29	2.8%	315	2.8%
Unclassified Establishments	6	3.3%	4	0.2%	17	4.6%	7	0.2%	50	4.8%	24	0.2%
Totals	183	100.0%	1,662	100.0%	368	100.0%	3,438	100.0%	1,046	100.0%	11,383	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	1	0.1%	2	0.5%	10	0.3%	8	0.8%	489	4.3%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	31	0.3%
Construction	17	9.3%	97	5.8%	44	12.0%	262	7.6%	116	11.1%	773	6.8%
Manufacturing	9	4.9%	236	14.2%	18	4.9%	436	12.7%	51	4.9%	1,104	9.7%
Wholesale Trade	4	2.2%	16	1.0%	12	3.3%	73	2.1%	31	3.0%	398	3.5%
Retail Trade	30	16.4%	205	12.3%	52	14.1%	429	12.5%	144	13.8%	1,696	14.9%
Motor Vehicle & Parts Dealers	2	1.1%	15	0.9%	6	1.6%	26	0.8%	23	2.2%	283	2.5%
Furniture & Home Furnishings Stores	2	1.1%	6	0.4%	3	0.8%	10	0.3%	7	0.7%	19	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	3	0.1%	2	0.2%	9	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	5	2.7%	33	2.0%	9	2.4%	112	3.3%	22	2.1%	297	2.6%
Food & Beverage Stores	6	3.3%	110	6.6%	10	2.7%	159	4.6%	21	2.0%	399	3.5%
Health & Personal Care Stores	1	0.5%	5	0.3%	2	0.5%	11	0.3%	10	1.0%	71	0.6%
Gasoline Stations	2	1.1%	12	0.7%	2	0.5%	16	0.5%	4	0.4%	26	0.2%
Clothing & Clothing Accessories Stores	1	0.5%	2	0.1%	1	0.3%	3	0.1%	4	0.4%	15	0.1%
Sport Goods, Hobby, Book, & Music Stores	1	0.5%	1	0.1%	2	0.5%	2	0.1%	5	0.5%	23	0.2%
General Merchandise Stores	2	1.1%	4	0.2%	4	1.1%	56	1.6%	10	1.0%	458	4.0%
Miscellaneous Store Retailers	6	3.3%	14	0.8%	8	2.2%	30	0.9%	22	2.1%	94	0.8%
Nonstore Retailers	4	2.2%	2	0.1%	5	1.4%	2	0.1%	14	1.3%	2	0.0%
Transportation & Warehousing	4	2.2%	29	1.7%	11	3.0%	63	1.8%	22	2.1%	177	1.6%
Information	3	1.6%	15	0.9%	8	2.2%	44	1.3%	28	2.7%	172	1.5%
Finance & Insurance	12	6.6%	54	3.2%	17	4.6%	71	2.1%	58	5.5%	302	2.7%
Central Bank/Credit Intermediation & Related Activities	2	1.1%	17	1.0%	3	0.8%	26	0.8%	16	1.5%	120	1.1%
Securities, Commodity Contracts & Other Financial	3	1.6%	6	0.4%	4	1.1%	8	0.2%	14	1.3%	47	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	8	4.4%	31	1.9%	11	3.0%	37	1.1%	28	2.7%	136	1.2%
Real Estate, Rental & Leasing	13	7.1%	58	3.5%	23	6.2%	97	2.8%	63	6.0%	375	3.3%
Professional, Scientific & Tech Services	5	2.7%	22	1.3%	19	5.2%	89	2.6%	65	6.2%	301	2.6%
Legal Services	0	0.0%	1	0.1%	1	0.3%	3	0.1%	8	0.8%	38	0.3%
Management of Companies & Enterprises	2	1.1%	3	0.2%	2	0.5%	4	0.1%	2	0.2%	4	0.0%
Administrative & Support & Waste Management & Remediation	3	1.6%	10	0.6%	10	2.7%	30	0.9%	33	3.2%	108	0.9%
Educational Services	7	3.8%	352	21.2%	12	3.3%	545	15.9%	33	3.2%	1,478	13.0%
Health Care & Social Assistance	15	8.2%	93	5.6%	29	7.9%	458	13.3%	93	8.9%	1,550	13.6%
Arts, Entertainment & Recreation	2	1.1%	4	0.2%	4	1.1%	13	0.4%	19	1.8%	185	1.6%
Accommodation & Food Services	15	8.2%	231	13.9%	25	6.8%	380	11.1%	77	7.4%	1,309	11.5%
Accommodation	0	0.0%	0	0.0%	1	0.3%	3	0.1%	7	0.7%	54	0.5%
Food Services & Drinking Places	15	8.2%	231	13.9%	24	6.5%	377	11.0%	70	6.7%	1,255	11.0%
Other Services (except Public Administration)	29	15.8%	119	7.2%	54	14.7%	265	7.7%	125	12.0%	592	5.2%
Automotive Repair & Maintenance	6	3.3%	25	1.5%	14	3.8%	53	1.5%	27	2.6%	107	0.9%
Public Administration	5	2.7%	115	6.9%	8	2.2%	162	4.7%	29	2.8%	315	2.8%
Unclassified Establishments	6	3.3%	4	0.2%	17	4.6%	7	0.2%	50	4.8%	24	0.2%
Total	183	100.0%	1,662	100.0%	368	100.0%	3,438	100.0%	1,046	100.0%	11,383	100.0%

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