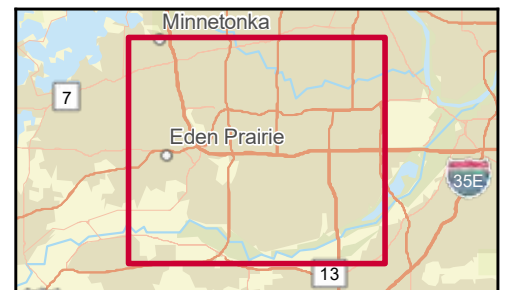
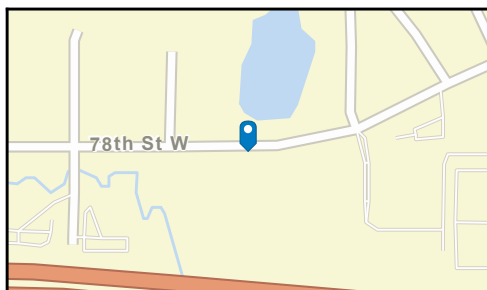
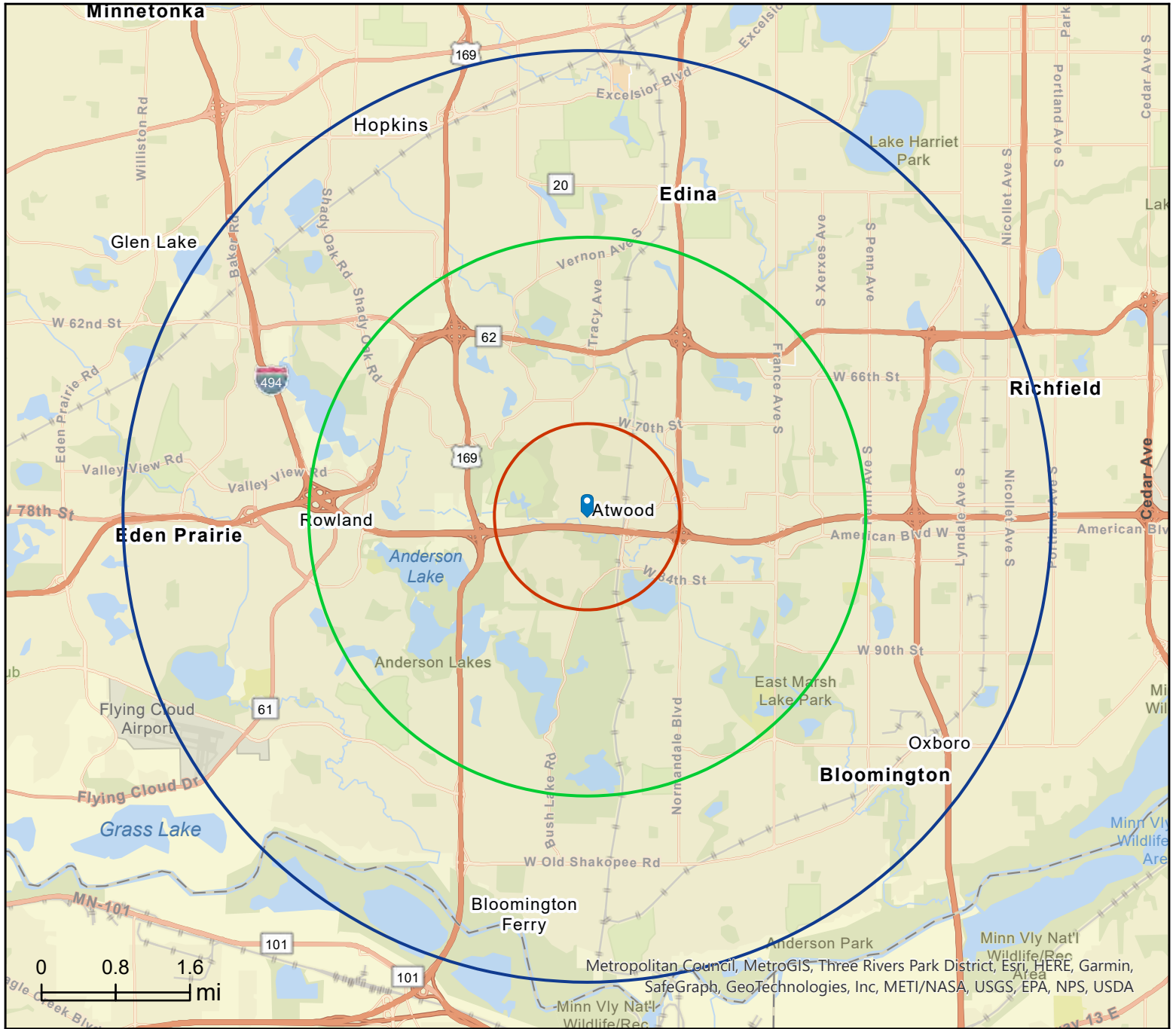




Site Map

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052



Metropolitan Council, MetroGIS, Three Rivers Park District, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, USDA



Executive Summary

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

	1 mile	3 miles	5 miles
Population			
2010 Population	5,949	60,490	211,573
2020 Population	6,598	68,071	229,650
2023 Population	6,752	67,785	229,359
2028 Population	7,071	70,533	236,762
2010-2020 Annual Rate	1.04%	1.19%	0.82%
2020-2023 Annual Rate	0.71%	-0.13%	-0.04%
2023-2028 Annual Rate	0.93%	0.80%	0.64%
2023 Male Population	47.2%	47.3%	48.0%
2023 Female Population	52.8%	52.7%	52.0%
2023 Median Age	58.4	48.7	43.3

In the identified area, the current year population is 229,359. In 2020, the Census count in the area was 229,650. The rate of change since 2020 was -0.04% annually. The five-year projection for the population in the area is 236,762 representing a change of 0.64% annually from 2023 to 2028. Currently, the population is 48.0% male and 52.0% female.

Median Age

The median age in this area is 43.3, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	79.8%	75.2%	71.7%
2023 Black Alone	4.2%	6.6%	9.0%
2023 American Indian/Alaska Native Alone	0.2%	0.3%	0.5%
2023 Asian Alone	9.9%	9.6%	8.1%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	1.1%	2.3%	3.7%
2023 Two or More Races	4.8%	6.0%	7.0%
2023 Hispanic Origin (Any Race)	2.5%	4.7%	6.9%

Persons of Hispanic origin represent 6.9% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.4 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	247	185	157
2010 Households	2,754	27,493	93,283
2020 Households	3,052	30,532	98,928
2023 Households	3,140	30,608	99,228
2028 Households	3,297	32,018	102,605
2010-2020 Annual Rate	1.03%	1.05%	0.59%
2020-2023 Annual Rate	0.88%	0.08%	0.09%
2023-2028 Annual Rate	0.98%	0.90%	0.67%
2023 Average Household Size	2.12	2.18	2.28

The household count in this area has changed from 98,928 in 2020 to 99,228 in the current year, a change of 0.09% annually. The five-year projection of households is 102,605, a change of 0.67% annually from the current year total. Average household size is currently 2.28, compared to 2.29 in the year 2020. The number of families in the current year is 56,137 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Executive Summary

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
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	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	25.9%	26.8%	25.9%
Median Household Income			
2023 Median Household Income	\$118,270	\$100,714	\$95,989
2028 Median Household Income	\$136,082	\$111,515	\$108,256
2023-2028 Annual Rate	2.85%	2.06%	2.43%
Average Household Income			
2023 Average Household Income	\$175,981	\$152,457	\$141,644
2028 Average Household Income	\$200,712	\$172,165	\$161,085
2023-2028 Annual Rate	2.66%	2.46%	2.61%
Per Capita Income			
2023 Per Capita Income	\$82,102	\$68,471	\$61,462
2028 Per Capita Income	\$94,002	\$77,642	\$70,027
2023-2028 Annual Rate	2.74%	2.55%	2.64%
GINI Index			
2023 Gini Index	35.3	37.7	37.7

Households by Income

Current median household income is \$95,989 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$108,256 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$141,644 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$161,085 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$61,462 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$70,027 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	90	87	90
2010 Total Housing Units	3,051	29,657	99,170
2010 Owner Occupied Housing Units	2,208	19,652	63,134
2010 Renter Occupied Housing Units	546	7,839	30,149
2010 Vacant Housing Units	297	2,164	5,887
2020 Total Housing Units	3,294	32,554	104,418
2020 Vacant Housing Units	242	2,022	5,490
2023 Total Housing Units	3,382	32,774	105,421
2023 Owner Occupied Housing Units	2,462	20,632	65,828
2023 Renter Occupied Housing Units	678	9,976	33,400
2023 Vacant Housing Units	242	2,166	6,193
2028 Total Housing Units	3,510	34,472	109,743
2028 Owner Occupied Housing Units	2,635	20,965	66,987
2028 Renter Occupied Housing Units	661	11,054	35,617
2028 Vacant Housing Units	213	2,454	7,138
Socioeconomic Status Index			
2023 Socioeconomic Status Index	73.8	61.3	57.9

Currently, 62.4% of the 105,421 housing units in the area are owner occupied; 31.7%, renter occupied; and 5.9% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 104,418 housing units in the area and 5.3% vacant housing units. The annual rate of change in housing units since 2020 is 0.29%. Median home value in the area is \$414,431, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 1.22% annually to \$440,401.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Demographic and Income Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

Summary	Census 2010	Census 2020	2023	2028
Population	5,949	6,598	6,752	7,071
Households	2,754	3,052	3,140	3,297
Families	1,767	-	1,993	2,098
Average Household Size	2.12	2.13	2.12	2.12
Owner Occupied Housing Units	2,208	-	2,462	2,635
Renter Occupied Housing Units	546	-	678	661
Median Age	55.2	-	58.4	59.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.93%	0.34%	0.30%
Households	0.98%	0.44%	0.49%
Families	1.03%	0.38%	0.44%
Owner HHs	1.37%	0.62%	0.66%
Median Household Income	2.85%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	142	4.5%	119	3.6%
\$15,000 - \$24,999	114	3.6%	76	2.3%
\$25,000 - \$34,999	183	5.8%	142	4.3%
\$35,000 - \$49,999	199	6.3%	158	4.8%
\$50,000 - \$74,999	392	12.5%	424	12.9%
\$75,000 - \$99,999	269	8.6%	282	8.6%
\$100,000 - \$149,999	588	18.7%	568	17.2%
\$150,000 - \$199,999	409	13.0%	501	15.2%
\$200,000+	844	26.9%	1,027	31.1%

Median Household Income	\$118,270	\$136,082
Average Household Income	\$175,981	\$200,712
Per Capita Income	\$82,102	\$94,002

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	204	3.4%	216	3.2%	231	3.3%
5 - 9	284	4.8%	253	3.7%	268	3.8%
10 - 14	288	4.8%	314	4.7%	310	4.4%
15 - 19	309	5.2%	335	5.0%	284	4.0%
20 - 24	156	2.6%	231	3.4%	240	3.4%
25 - 34	352	5.9%	497	7.4%	549	7.8%
35 - 44	505	8.5%	494	7.3%	574	8.1%
45 - 54	857	14.4%	718	10.6%	681	9.6%
55 - 64	989	16.6%	1,090	16.1%	952	13.5%
65 - 74	797	13.4%	1,229	18.2%	1,326	18.8%
75 - 84	704	11.8%	894	13.2%	1,064	15.1%
85+	504	8.5%	481	7.1%	590	8.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,380	90.4%	5,343	81.0%	5,388	79.8%	5,491	77.7%
Black Alone	154	2.6%	240	3.6%	281	4.2%	340	4.8%
American Indian Alone	9	0.2%	10	0.2%	11	0.2%	13	0.2%
Asian Alone	278	4.7%	627	9.5%	667	9.9%	755	10.7%
Pacific Islander Alone	2	0.0%	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	25	0.4%	70	1.1%	75	1.1%	88	1.2%
Two or More Races	101	1.7%	304	4.6%	327	4.8%	381	5.4%
Hispanic Origin (Any Race)	89	1.5%	158	2.4%	172	2.5%	195	2.8%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

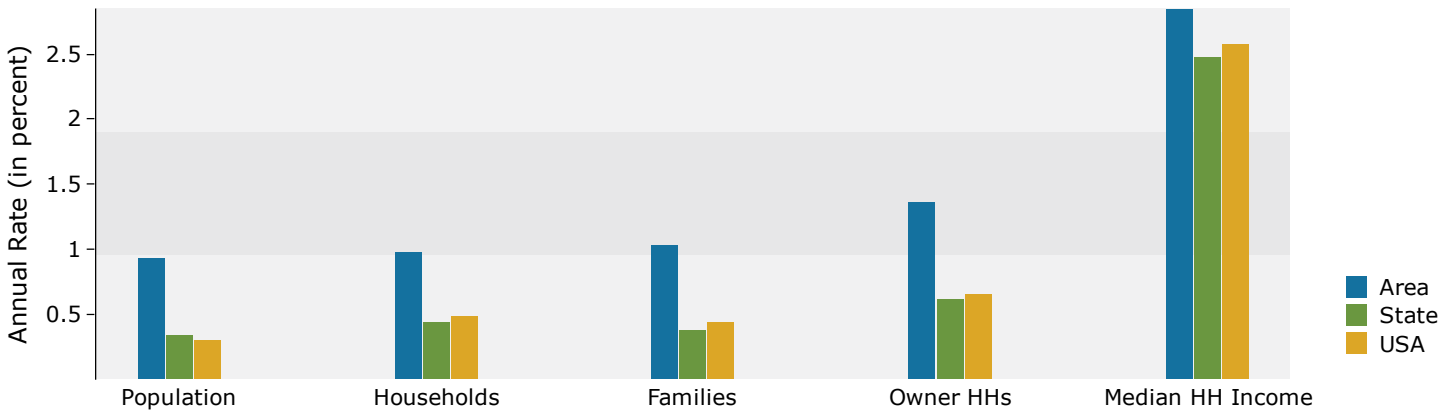


Demographic and Income Profile

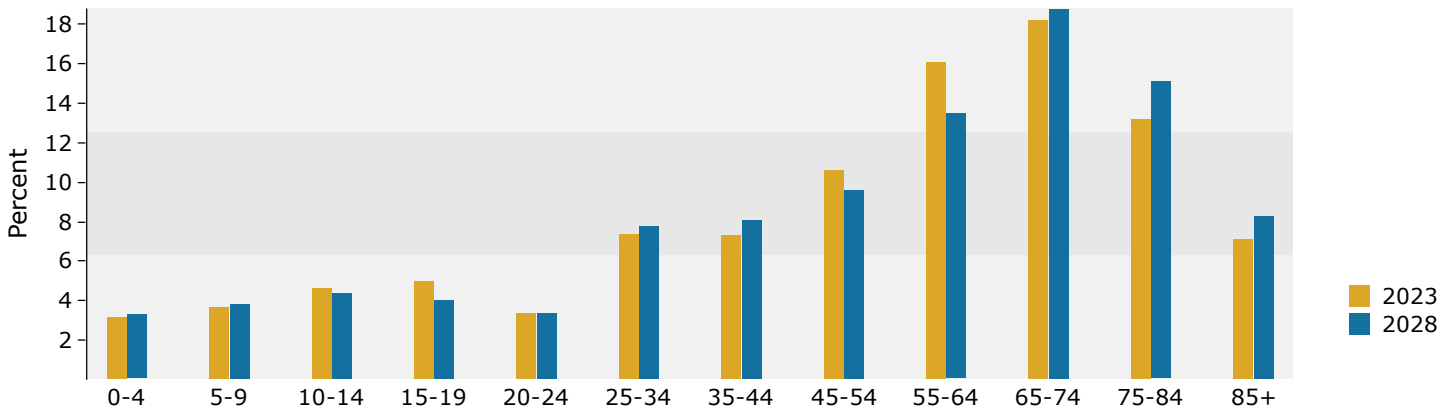
78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

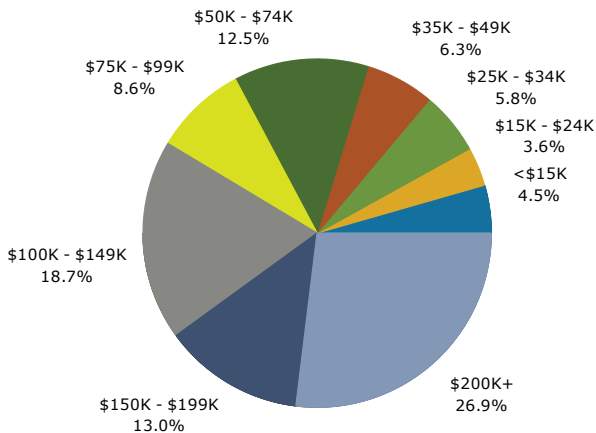
Trends 2023-2028



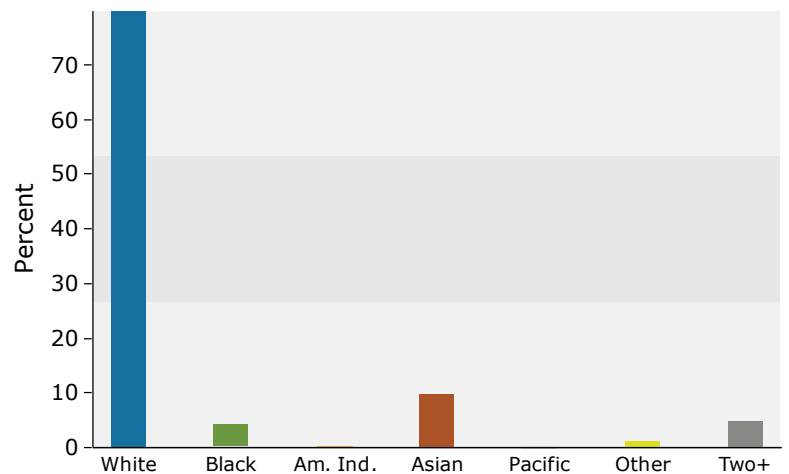
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 2.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

Summary	Census 2010	Census 2020	2023	2028
Population	60,490	68,071	67,785	70,533
Households	27,493	30,532	30,608	32,018
Families	16,377	-	17,427	18,195
Average Household Size	2.19	2.20	2.18	2.17
Owner Occupied Housing Units	19,652	-	20,632	20,965
Renter Occupied Housing Units	7,839	-	9,976	11,054
Median Age	45.5	-	48.7	48.7

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.80%	0.34%	0.30%
Households	0.90%	0.44%	0.49%
Families	0.87%	0.38%	0.44%
Owner HHs	0.32%	0.62%	0.66%
Median Household Income	2.06%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,507	4.9%	1,323	4.1%
\$15,000 - \$24,999	1,527	5.0%	1,102	3.4%
\$25,000 - \$34,999	1,579	5.2%	1,327	4.1%
\$35,000 - \$49,999	2,591	8.5%	2,162	6.8%
\$50,000 - \$74,999	4,677	15.3%	4,709	14.7%
\$75,000 - \$99,999	3,292	10.8%	3,423	10.7%
\$100,000 - \$149,999	5,815	19.0%	6,272	19.6%
\$150,000 - \$199,999	3,268	10.7%	4,142	12.9%
\$200,000+	6,345	20.7%	7,549	23.6%
Median Household Income	\$100,714		\$111,515	
Average Household Income	\$152,457		\$172,165	
Per Capita Income	\$68,471		\$77,642	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,192	5.3%	3,027	4.5%	3,209	4.5%
5 - 9	3,452	5.7%	3,314	4.9%	3,451	4.9%
10 - 14	3,597	5.9%	3,742	5.5%	3,648	5.2%
15 - 19	3,293	5.4%	3,629	5.4%	3,402	4.8%
20 - 24	2,544	4.2%	3,025	4.5%	3,139	4.5%
25 - 34	6,990	11.6%	6,789	10.0%	7,149	10.1%
35 - 44	6,782	11.2%	7,777	11.5%	8,231	11.7%
45 - 54	8,992	14.9%	7,630	11.3%	7,843	11.1%
55 - 64	8,752	14.5%	9,613	14.2%	8,786	12.5%
65 - 74	5,902	9.8%	9,517	14.0%	9,946	14.1%
75 - 84	4,636	7.7%	6,416	9.5%	7,791	11.0%
85+	2,359	3.9%	3,305	4.9%	3,938	5.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	51,042	84.4%	52,381	77.0%	51,005	75.2%	50,459	71.5%
Black Alone	3,011	5.0%	3,905	5.7%	4,464	6.6%	5,540	7.9%
American Indian Alone	185	0.3%	195	0.3%	199	0.3%	218	0.3%
Asian Alone	4,024	6.7%	6,251	9.2%	6,511	9.6%	7,802	11.1%
Pacific Islander Alone	21	0.0%	22	0.0%	24	0.0%	28	0.0%
Some Other Race Alone	894	1.5%	1,444	2.1%	1,542	2.3%	1,902	2.7%
Two or More Races	1,314	2.2%	3,875	5.7%	4,040	6.0%	4,584	6.5%
Hispanic Origin (Any Race)	2,210	3.7%	3,002	4.4%	3,207	4.7%	3,735	5.3%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

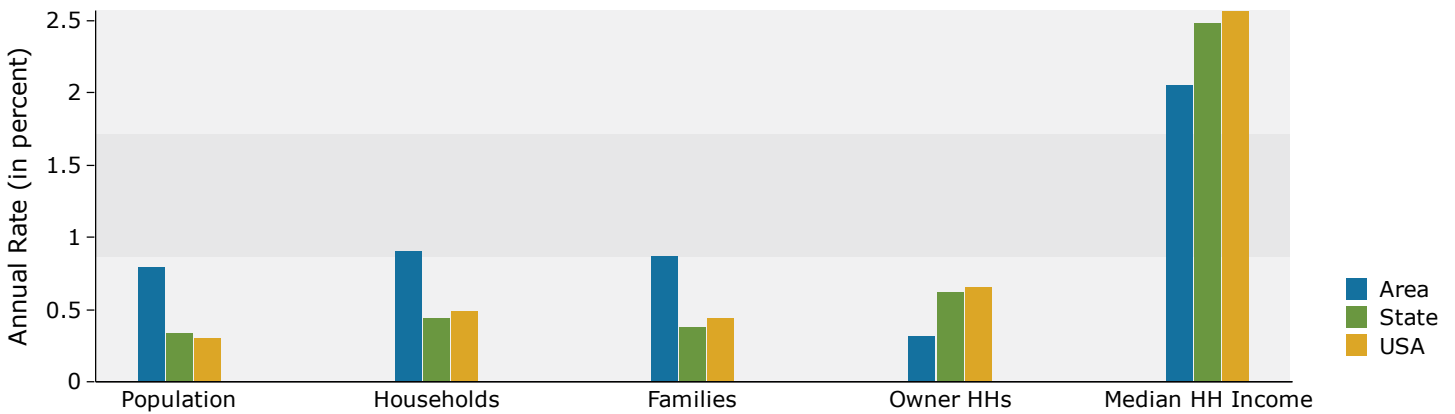


Demographic and Income Profile

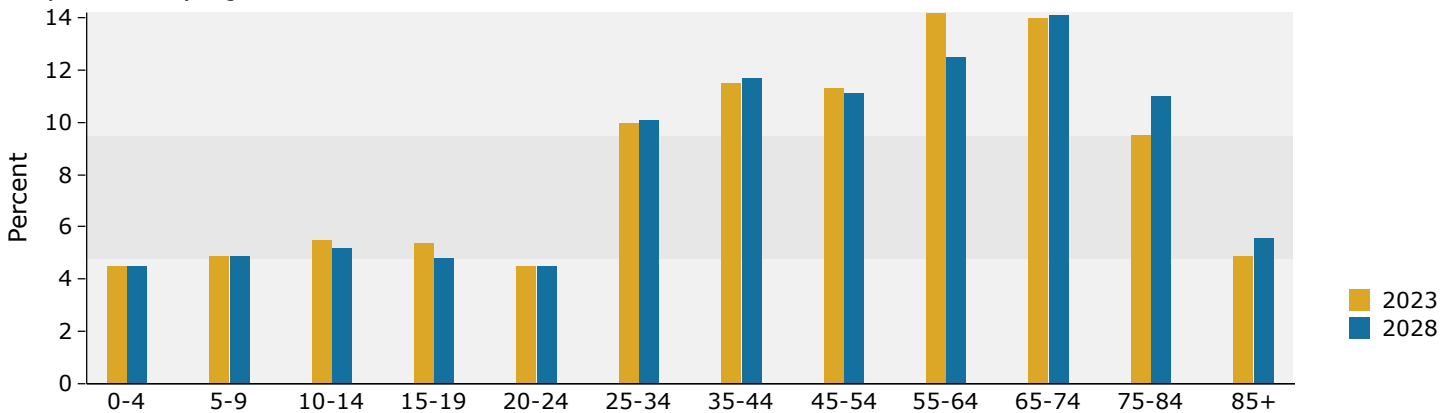
78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

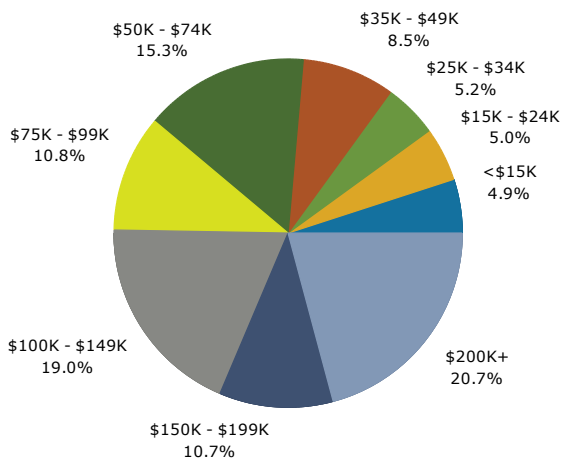
Trends 2023-2028



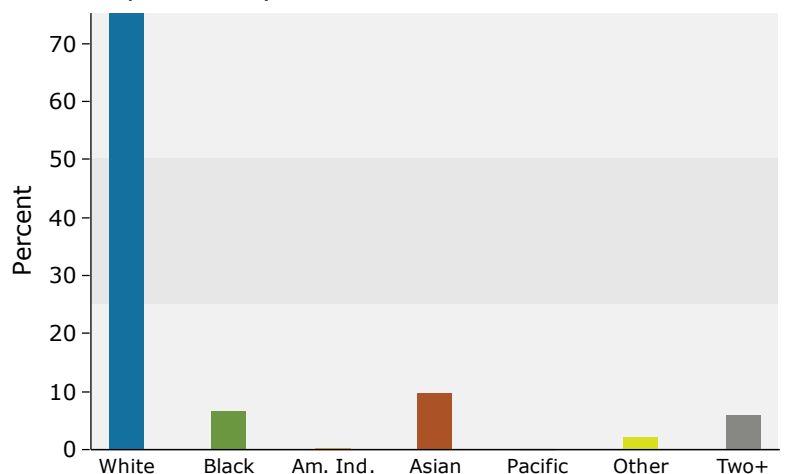
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

Summary	Census 2010	Census 2020	2023	2028
Population	211,573	229,650	229,359	236,762
Households	93,283	98,928	99,228	102,605
Families	54,806	-	56,137	57,877
Average Household Size	2.25	2.29	2.28	2.28
Owner Occupied Housing Units	63,134	-	65,828	66,987
Renter Occupied Housing Units	30,149	-	33,400	35,617
Median Age	40.7	-	43.3	44.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.64%	0.34%	0.30%
Households	0.67%	0.44%	0.49%
Families	0.61%	0.38%	0.44%
Owner HHs	0.35%	0.62%	0.66%
Median Household Income	2.43%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	4,803	4.8%	4,185	4.1%
\$15,000 - \$24,999	5,018	5.1%	3,535	3.4%
\$25,000 - \$34,999	5,341	5.4%	4,487	4.4%
\$35,000 - \$49,999	8,981	9.1%	7,764	7.6%
\$50,000 - \$74,999	15,496	15.6%	15,086	14.7%
\$75,000 - \$99,999	11,455	11.5%	11,307	11.0%
\$100,000 - \$149,999	19,391	19.5%	21,063	20.5%
\$150,000 - \$199,999	10,912	11.0%	13,917	13.6%
\$200,000+	17,822	18.0%	21,251	20.7%
Median Household Income	\$95,989		\$108,256	
Average Household Income	\$141,644		\$161,085	
Per Capita Income	\$61,462		\$70,027	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,008	6.1%	11,611	5.1%	12,090	5.1%
5 - 9	12,736	6.0%	12,292	5.4%	12,520	5.3%
10 - 14	12,357	5.8%	13,522	5.9%	12,944	5.5%
15 - 19	11,244	5.3%	12,732	5.6%	12,340	5.2%
20 - 24	10,621	5.0%	12,080	5.3%	12,632	5.3%
25 - 34	30,798	14.6%	26,921	11.7%	28,273	11.9%
35 - 44	26,848	12.7%	30,655	13.4%	30,704	13.0%
45 - 54	32,226	15.2%	26,987	11.8%	28,098	11.9%
55 - 64	27,867	13.2%	31,258	13.6%	28,476	12.0%
65 - 74	15,848	7.5%	27,549	12.0%	29,460	12.4%
75 - 84	11,709	5.5%	15,737	6.9%	19,885	8.4%
85+	6,310	3.0%	8,018	3.5%	9,338	3.9%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	173,034	81.8%	168,982	73.6%	164,447	71.7%	161,411	68.2%
Black Alone	13,916	6.6%	18,341	8.0%	20,630	9.0%	25,259	10.7%
American Indian Alone	756	0.4%	1,102	0.5%	1,133	0.5%	1,223	0.5%
Asian Alone	13,188	6.2%	17,883	7.8%	18,673	8.1%	21,175	8.9%
Pacific Islander Alone	93	0.0%	88	0.0%	96	0.0%	110	0.0%
Some Other Race Alone	4,887	2.3%	7,957	3.5%	8,427	3.7%	9,637	4.1%
Two or More Races	5,701	2.7%	15,297	6.7%	15,952	7.0%	17,946	7.6%
Hispanic Origin (Any Race)	10,859	5.1%	14,894	6.5%	15,842	6.9%	17,673	7.5%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

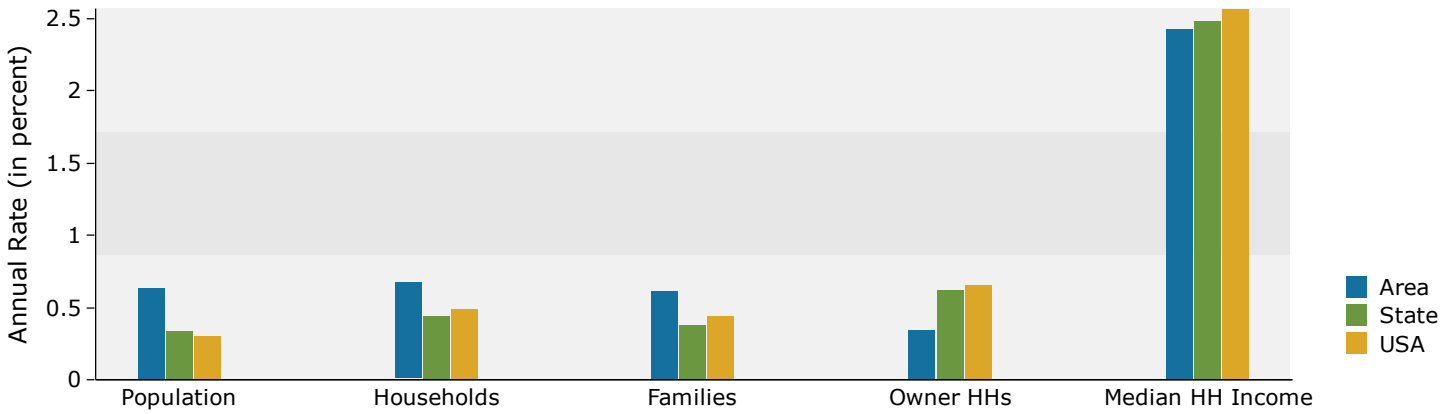


Demographic and Income Profile

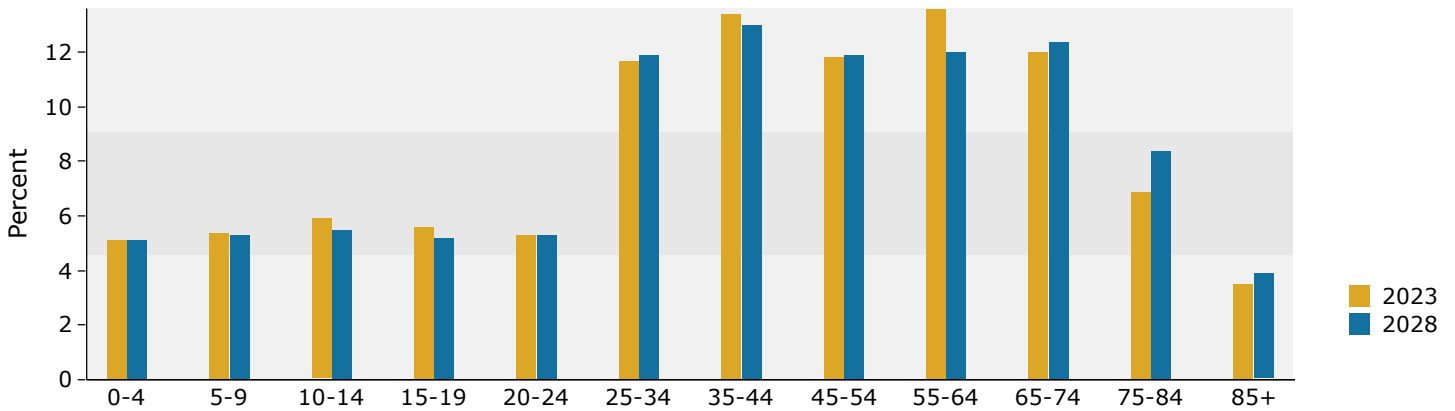
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Latitude: 44.86194
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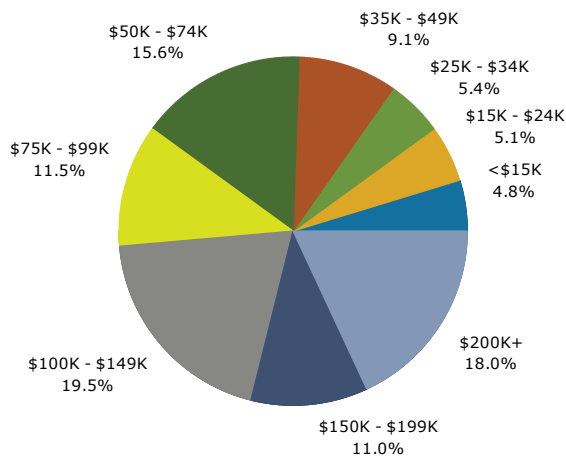
Trends 2023-2028



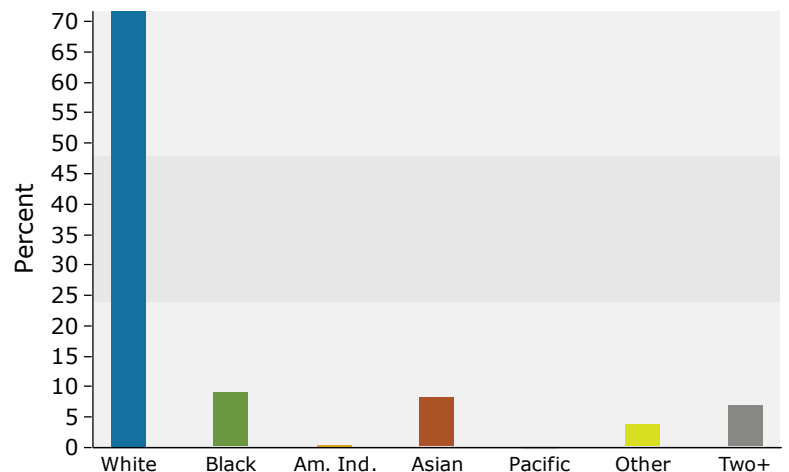
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 6.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,949	60,490	211,573
2020 Total Population	6,598	68,071	229,650
2020 Group Quarters	94	1,041	3,296
2023 Total Population	6,752	67,785	229,359
2023 Group Quarters	88	1,037	3,303
2028 Total Population	7,071	70,533	236,762
2023-2028 Annual Rate	0.93%	0.80%	0.64%
2023 Total Daytime Population	21,869	142,465	329,704
Workers	18,567	111,276	228,101
Residents	3,302	31,189	101,603
Household Summary			
2010 Households	2,754	27,493	93,283
2010 Average Household Size	2.12	2.19	2.25
2020 Total Households	3,052	30,532	98,928
2020 Average Household Size	2.13	2.20	2.29
2023 Total Households	3,140	30,608	99,228
2023 Average Household Size	2.12	2.18	2.28
2028 Total Households	3,297	32,018	102,605
2028 Average Household Size	2.12	2.17	2.28
2023-2028 Annual Rate	0.98%	0.90%	0.67%
2010 Families	1,767	16,377	54,806
2010 Average Family Size	2.66	2.85	2.92
2023 Families	1,993	17,427	56,137
2023 Average Family Size	2.69	2.90	3.02
2028 Families	2,098	18,195	57,877
2028 Average Family Size	2.67	2.89	3.01
2023-2028 Annual Rate	1.03%	0.87%	0.61%
Housing Unit Summary			
2000 Housing Units	2,970	28,210	94,121
Owner Occupied Housing Units	76.1%	71.1%	68.6%
Renter Occupied Housing Units	19.5%	25.9%	28.9%
Vacant Housing Units	4.4%	3.1%	2.5%
2010 Housing Units	3,051	29,657	99,170
Owner Occupied Housing Units	72.4%	66.3%	63.7%
Renter Occupied Housing Units	17.9%	26.4%	30.4%
Vacant Housing Units	9.7%	7.3%	5.9%
2020 Housing Units	3,294	32,554	104,418
Vacant Housing Units	7.3%	6.2%	5.3%
2023 Housing Units	3,382	32,774	105,421
Owner Occupied Housing Units	72.8%	63.0%	62.4%
Renter Occupied Housing Units	20.0%	30.4%	31.7%
Vacant Housing Units	7.2%	6.6%	5.9%
2028 Housing Units	3,510	34,472	109,743
Owner Occupied Housing Units	75.1%	60.8%	61.0%
Renter Occupied Housing Units	18.8%	32.1%	32.5%
Vacant Housing Units	6.1%	7.1%	6.5%
Median Household Income			
2023	\$118,270	\$100,714	\$95,989
2028	\$136,082	\$111,515	\$108,256
Median Home Value			
2023	\$509,894	\$449,792	\$414,431
2028	\$510,179	\$466,103	\$440,401
Per Capita Income			
2023	\$82,102	\$68,471	\$61,462
2028	\$94,002	\$77,642	\$70,027
Median Age			
2010	55.2	45.5	40.7
2023	58.4	48.7	43.3
2028	59.4	48.7	44.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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Latitude: 44.86194
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	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	3,140	30,600	99,219
<\$15,000	4.5%	4.9%	4.8%
\$15,000 - \$24,999	3.6%	5.0%	5.1%
\$25,000 - \$34,999	5.8%	5.2%	5.4%
\$35,000 - \$49,999	6.3%	8.5%	9.1%
\$50,000 - \$74,999	12.5%	15.3%	15.6%
\$75,000 - \$99,999	8.6%	10.8%	11.5%
\$100,000 - \$149,999	18.7%	19.0%	19.5%
\$150,000 - \$199,999	13.0%	10.7%	11.0%
\$200,000+	26.9%	20.7%	18.0%
Average Household Income	\$175,981	\$152,457	\$141,644
2028 Households by Income			
Household Income Base	3,297	32,010	102,596
<\$15,000	3.6%	4.1%	4.1%
\$15,000 - \$24,999	2.3%	3.4%	3.4%
\$25,000 - \$34,999	4.3%	4.1%	4.4%
\$35,000 - \$49,999	4.8%	6.8%	7.6%
\$50,000 - \$74,999	12.9%	14.7%	14.7%
\$75,000 - \$99,999	8.6%	10.7%	11.0%
\$100,000 - \$149,999	17.2%	19.6%	20.5%
\$150,000 - \$199,999	15.2%	12.9%	13.6%
\$200,000+	31.1%	23.6%	20.7%
Average Household Income	\$200,712	\$172,165	\$161,085
2023 Owner Occupied Housing Units by Value			
Total	2,462	20,630	65,825
<\$50,000	0.3%	1.4%	1.3%
\$50,000 - \$99,999	0.0%	0.6%	0.6%
\$100,000 - \$149,999	0.0%	1.4%	1.1%
\$150,000 - \$199,999	0.2%	2.0%	1.8%
\$200,000 - \$249,999	0.9%	3.4%	4.8%
\$250,000 - \$299,999	1.9%	7.3%	9.5%
\$300,000 - \$399,999	23.8%	23.9%	28.1%
\$400,000 - \$499,999	21.7%	19.9%	18.9%
\$500,000 - \$749,999	30.8%	27.7%	22.0%
\$750,000 - \$999,999	13.2%	7.0%	6.8%
\$1,000,000 - \$1,499,999	5.9%	3.4%	3.1%
\$1,500,000 - \$1,999,999	1.1%	1.0%	0.8%
\$2,000,000 +	0.2%	0.9%	1.1%
Average Home Value	\$594,156	\$521,930	\$500,714
2028 Owner Occupied Housing Units by Value			
Total	2,635	20,963	66,984
<\$50,000	0.0%	0.8%	0.6%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.2%	0.2%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	0.2%	1.2%	1.6%
\$250,000 - \$299,999	0.9%	5.3%	6.2%
\$300,000 - \$399,999	19.7%	25.9%	31.3%
\$400,000 - \$499,999	27.7%	24.8%	24.7%
\$500,000 - \$749,999	35.0%	31.4%	25.3%
\$750,000 - \$999,999	12.3%	6.3%	6.1%
\$1,000,000 - \$1,499,999	3.5%	2.2%	2.5%
\$1,500,000 - \$1,999,999	0.6%	0.6%	0.5%
\$2,000,000 +	0.1%	1.0%	0.9%
Average Home Value	\$578,406	\$533,028	\$513,153

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,950	60,488	211,572
0 - 4	3.4%	5.3%	6.1%
5 - 9	4.8%	5.7%	6.0%
10 - 14	4.8%	5.9%	5.8%
15 - 24	7.8%	9.6%	10.3%
25 - 34	5.9%	11.6%	14.6%
35 - 44	8.5%	11.2%	12.7%
45 - 54	14.4%	14.9%	15.2%
55 - 64	16.6%	14.5%	13.2%
65 - 74	13.4%	9.8%	7.5%
75 - 84	11.8%	7.7%	5.5%
85 +	8.5%	3.9%	3.0%
18 +	83.2%	79.3%	78.4%
2023 Population by Age			
Total	6,752	67,784	229,362
0 - 4	3.2%	4.5%	5.1%
5 - 9	3.7%	4.9%	5.4%
10 - 14	4.7%	5.5%	5.9%
15 - 24	8.4%	9.8%	10.8%
25 - 34	7.4%	10.0%	11.7%
35 - 44	7.3%	11.5%	13.4%
45 - 54	10.6%	11.3%	11.8%
55 - 64	16.1%	14.2%	13.6%
65 - 74	18.2%	14.0%	12.0%
75 - 84	13.2%	9.5%	6.9%
85 +	7.1%	4.9%	3.5%
18 +	85.1%	81.6%	80.1%
2028 Population by Age			
Total	7,069	70,533	236,760
0 - 4	3.3%	4.5%	5.1%
5 - 9	3.8%	4.9%	5.3%
10 - 14	4.4%	5.2%	5.5%
15 - 24	7.4%	9.3%	10.5%
25 - 34	7.8%	10.1%	11.9%
35 - 44	8.1%	11.7%	13.0%
45 - 54	9.6%	11.1%	11.9%
55 - 64	13.5%	12.5%	12.0%
65 - 74	18.8%	14.1%	12.4%
75 - 84	15.1%	11.0%	8.4%
85 +	8.3%	5.6%	3.9%
18 +	86.0%	82.3%	80.8%
2010 Population by Sex			
Males	2,755	28,391	100,691
Females	3,194	32,099	110,882
2023 Population by Sex			
Males	3,190	32,036	110,015
Females	3,562	35,749	119,344
2028 Population by Sex			
Males	3,319	33,203	113,228
Females	3,752	37,330	123,534

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,949	60,491	211,575
White Alone	90.4%	84.4%	81.8%
Black Alone	2.6%	5.0%	6.6%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	4.7%	6.7%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	1.5%	2.3%
Two or More Races	1.7%	2.2%	2.7%
Hispanic Origin	1.5%	3.7%	5.1%
Diversity Index	20.3	33.1	38.8
2020 Population by Race/Ethnicity			
Total	6,598	68,071	229,650
White Alone	81.0%	77.0%	73.6%
Black Alone	3.6%	5.7%	8.0%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	9.5%	9.2%	7.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.1%	3.5%
Two or More Races	4.6%	5.7%	6.7%
Hispanic Origin	2.4%	4.4%	6.5%
Diversity Index	36.3	44.4	50.8
2023 Population by Race/Ethnicity			
Total	6,752	67,785	229,358
White Alone	79.8%	75.2%	71.7%
Black Alone	4.2%	6.6%	9.0%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	9.9%	9.6%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.3%	3.7%
Two or More Races	4.8%	6.0%	7.0%
Hispanic Origin	2.5%	4.7%	6.9%
Diversity Index	38.2	46.9	53.4
2028 Population by Race/Ethnicity			
Total	7,071	70,533	236,761
White Alone	77.7%	71.5%	68.2%
Black Alone	4.8%	7.9%	10.7%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	10.7%	11.1%	8.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	2.7%	4.1%
Two or More Races	5.4%	6.5%	7.6%
Hispanic Origin	2.8%	5.3%	7.5%
Diversity Index	41.3	51.9	57.6
2010 Population by Relationship and Household Type			
Total	5,948	60,490	211,574
In Households	98.3%	99.5%	99.2%
In Family Households	79.7%	78.3%	77.1%
Householder	29.3%	26.9%	25.9%
Spouse	26.2%	22.5%	20.7%
Child	22.0%	25.7%	26.6%
Other relative	1.6%	2.0%	2.4%
Nonrelative	0.6%	1.1%	1.5%
In Nonfamily Households	18.6%	21.2%	22.1%
In Group Quarters	1.7%	0.5%	0.8%
Institutionalized Population	1.6%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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78th Street Pad Site
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	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	5,403	51,048	167,123
Less than 9th Grade	0.4%	1.4%	1.9%
9th - 12th Grade, No Diploma	0.1%	0.8%	1.3%
High School Graduate	6.3%	8.3%	11.0%
GED/Alternative Credential	0.0%	0.7%	1.4%
Some College, No Degree	12.1%	13.7%	14.5%
Associate Degree	6.0%	9.0%	9.1%
Bachelor's Degree	46.1%	41.2%	38.2%
Graduate/Professional Degree	28.9%	24.9%	22.6%
2023 Population 15+ by Marital Status			
Total	5,969	57,701	191,935
Never Married	20.8%	28.6%	31.4%
Married	61.3%	55.9%	53.8%
Widowed	9.8%	6.4%	5.1%
Divorced	8.1%	9.1%	9.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,593	38,356	134,270
Population 16+ Employed	97.6%	96.6%	96.5%
Population 16+ Unemployment rate	2.4%	3.4%	3.5%
Population 16-24 Employed	7.7%	10.1%	11.8%
Population 16-24 Unemployment rate	9.7%	8.3%	8.1%
Population 25-54 Employed	45.0%	54.0%	58.2%
Population 25-54 Unemployment rate	2.0%	2.7%	2.9%
Population 55-64 Employed	23.5%	20.2%	18.6%
Population 55-64 Unemployment rate	2.0%	3.2%	2.5%
Population 65+ Employed	23.9%	15.7%	11.4%
Population 65+ Unemployment rate	1.1%	2.7%	2.7%
2023 Employed Population 16+ by Industry			
Total	3,505	37,050	129,614
Agriculture/Mining	0.3%	0.4%	0.4%
Construction	2.3%	3.3%	3.6%
Manufacturing	11.2%	10.3%	10.8%
Wholesale Trade	2.2%	2.1%	2.5%
Retail Trade	8.0%	10.5%	10.7%
Transportation/Utilities	3.6%	3.7%	4.3%
Information	1.5%	1.6%	1.6%
Finance/Insurance/Real Estate	15.5%	13.6%	12.2%
Services	53.0%	52.3%	51.6%
Public Administration	2.5%	2.2%	2.4%
2023 Employed Population 16+ by Occupation			
Total	3,506	37,050	129,613
White Collar	90.1%	82.1%	77.8%
Management/Business/Financial	32.6%	27.4%	25.8%
Professional	41.0%	36.3%	32.9%
Sales	11.3%	10.7%	9.9%
Administrative Support	5.2%	7.7%	9.2%
Services	5.1%	9.0%	10.8%
Blue Collar	4.8%	8.9%	11.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.4%	1.8%	2.2%
Installation/Maintenance/Repair	0.9%	1.0%	1.4%
Production	0.7%	2.5%	3.5%
Transportation/Material Moving	2.8%	3.5%	4.2%

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,754	27,492	93,282
Households with 1 Person	32.2%	34.7%	33.9%
Households with 2+ People	67.8%	65.3%	66.1%
Family Households	64.2%	59.6%	58.8%
Husband-wife Families	57.5%	49.8%	46.9%
With Related Children	16.8%	19.2%	19.5%
Other Family (No Spouse Present)	6.6%	9.8%	11.8%
Other Family with Male Householder	1.7%	2.7%	3.2%
With Related Children	0.7%	1.5%	1.8%
Other Family with Female Householder	4.9%	7.1%	8.7%
With Related Children	2.4%	4.1%	5.3%
Nonfamily Households	3.7%	5.7%	7.4%
All Households with Children	20.1%	25.0%	26.9%
Multigenerational Households	1.1%	1.2%	1.5%
Unmarried Partner Households	2.9%	4.1%	5.5%
Male-female	2.3%	3.5%	4.7%
Same-sex	0.6%	0.7%	0.9%
2010 Households by Size			
Total	2,756	27,493	93,281
1 Person Household	32.1%	34.7%	33.9%
2 Person Household	41.8%	35.8%	34.9%
3 Person Household	11.8%	12.7%	13.6%
4 Person Household	9.6%	10.9%	11.3%
5 Person Household	3.4%	4.2%	4.3%
6 Person Household	0.9%	1.2%	1.3%
7 + Person Household	0.4%	0.5%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,754	27,491	93,283
Owner Occupied	80.2%	71.5%	67.7%
Owned with a Mortgage/Loan	47.9%	49.3%	50.0%
Owned Free and Clear	32.2%	22.2%	17.7%
Renter Occupied	19.8%	28.5%	32.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	90	87	90
Percent of Income for Mortgage	25.9%	26.8%	25.9%
Wealth Index	247	185	157
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,051	29,657	99,170
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	5,949	60,490	211,573
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Exurbanites (1E)	In Style (5B)
2.	Exurbanites (1E)	Golden Years (9B)	Exurbanites (1E)
3.	Top Tier (1A)	Retirement Communities (9E)	Urban Chic (2A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$10,848,397	\$93,757,329	\$287,027,155
Average Spent	\$3,454.90	\$3,063.16	\$2,892.60
Spending Potential Index	157	139	132
Education: Total \$	\$10,361,089	\$83,249,395	\$250,675,731
Average Spent	\$3,299.71	\$2,719.86	\$2,526.26
Spending Potential Index	184	152	141
Entertainment/Recreation: Total \$	\$19,035,656	\$162,131,843	\$487,840,630
Average Spent	\$6,062.31	\$5,297.04	\$4,916.36
Spending Potential Index	160	140	130
Food at Home: Total \$	\$33,684,522	\$289,320,098	\$877,420,565
Average Spent	\$10,727.55	\$9,452.43	\$8,842.47
Spending Potential Index	158	139	130
Food Away from Home: Total \$	\$18,184,846	\$158,411,064	\$484,127,962
Average Spent	\$5,791.35	\$5,175.48	\$4,878.95
Spending Potential Index	156	139	131
Health Care: Total \$	\$36,971,695	\$316,226,054	\$940,662,976
Average Spent	\$11,774.43	\$10,331.48	\$9,479.81
Spending Potential Index	160	140	129
HH Furnishings & Equipment: Total \$	\$15,030,147	\$128,030,920	\$385,768,654
Average Spent	\$4,786.67	\$4,182.92	\$3,887.70
Spending Potential Index	162	142	132
Personal Care Products & Services: Total \$	\$4,934,232	\$42,430,012	\$127,825,164
Average Spent	\$1,571.41	\$1,386.24	\$1,288.20
Spending Potential Index	164	145	135
Shelter: Total \$	\$128,410,258	\$1,088,969,301	\$3,293,400,947
Average Spent	\$40,894.99	\$35,577.93	\$33,190.24
Spending Potential Index	165	144	134
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,216,996	\$143,028,137	\$418,392,742
Average Spent	\$5,483.12	\$4,672.90	\$4,216.48
Spending Potential Index	175	149	135
Travel: Total \$	\$11,798,992	\$99,142,700	\$297,387,182
Average Spent	\$3,757.64	\$3,239.11	\$2,997.01
Spending Potential Index	167	144	133
Vehicle Maintenance & Repairs: Total \$	\$6,227,088	\$55,126,217	\$167,793,128
Average Spent	\$1,983.15	\$1,801.04	\$1,690.99
Spending Potential Index	151	137	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

78th Street Pad Site
6701 78th St W, Minneapolis, Minnesota, 55439
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 44.86194
Longitude: -93.37052

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	859		5,374		11,678							
Total Employees:	17,859		114,101		229,453							
Total Residential Population:	6,752		67,785		229,359							
Employee/Residential Population Ratio (per 100 Residents)	264		168		100							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	8	0.9%	49	0.3%	39	0.7%	459	0.4%	154	1.3%	1,501	0.7%
Construction	31	3.6%	537	3.0%	165	3.1%	1,996	1.7%	536	4.6%	5,374	2.3%
Manufacturing	34	4.0%	1,361	7.6%	191	3.6%	13,711	12.0%	449	3.8%	30,368	13.2%
Transportation	16	1.9%	233	1.3%	66	1.2%	628	0.6%	199	1.7%	3,452	1.5%
Communication	3	0.3%	37	0.2%	33	0.6%	500	0.4%	66	0.6%	786	0.3%
Utility	2	0.2%	7	0.0%	8	0.1%	36	0.0%	18	0.2%	107	0.0%
Wholesale Trade	44	5.1%	387	2.2%	220	4.1%	5,696	5.0%	496	4.2%	14,729	6.4%
Retail Trade Summary	83	9.7%	2,522	14.1%	765	14.2%	24,080	21.1%	1,901	16.3%	49,237	21.5%
Home Improvement	5	0.6%	54	0.3%	37	0.7%	995	0.9%	118	1.0%	2,898	1.3%
General Merchandise Stores	6	0.7%	77	0.4%	35	0.7%	2,046	1.8%	77	0.7%	3,166	1.4%
Food Stores	5	0.6%	293	1.6%	43	0.8%	1,829	1.6%	146	1.3%	4,262	1.9%
Auto Dealers & Gas Stations	3	0.3%	15	0.1%	29	0.5%	911	0.8%	141	1.2%	2,923	1.3%
Apparel & Accessory Stores	3	0.3%	13	0.1%	96	1.8%	1,130	1.0%	153	1.3%	1,644	0.7%
Furniture & Home Furnishings	15	1.7%	81	0.5%	107	2.0%	3,164	2.8%	208	1.8%	9,400	4.1%
Eating & Drinking Places	28	3.3%	1,089	6.1%	220	4.1%	5,526	4.8%	561	4.8%	11,702	5.1%
Miscellaneous Retail	18	2.1%	901	5.0%	198	3.7%	8,480	7.4%	496	4.2%	13,241	5.8%
Finance, Insurance, Real Estate Summary	161	18.7%	3,275	18.3%	931	17.3%	17,251	15.1%	1,661	14.2%	25,080	10.9%
Banks, Savings & Lending Institutions	26	3.0%	177	1.0%	132	2.5%	1,497	1.3%	222	1.9%	2,603	1.1%
Securities Brokers	43	5.0%	397	2.2%	244	4.5%	3,266	2.9%	363	3.1%	4,396	1.9%
Insurance Carriers & Agents	37	4.3%	1,941	10.9%	222	4.1%	7,227	6.3%	369	3.2%	9,773	4.3%
Real Estate, Holding, Other Investment Offices	55	6.4%	760	4.3%	333	6.2%	5,260	4.6%	706	6.0%	8,307	3.6%
Services Summary	374	43.5%	9,116	51.0%	2,401	44.7%	48,341	42.4%	4,947	42.4%	92,829	40.5%
Hotels & Lodging	5	0.6%	557	3.1%	38	0.7%	1,989	1.7%	63	0.5%	2,610	1.1%
Automotive Services	6	0.7%	81	0.5%	48	0.9%	455	0.4%	233	2.0%	1,675	0.7%
Movies & Amusements	20	2.3%	245	1.4%	130	2.4%	2,523	2.2%	298	2.6%	5,319	2.3%
Health Services	49	5.7%	1,136	6.4%	509	9.5%	9,947	8.7%	941	8.1%	21,332	9.3%
Legal Services	43	5.0%	492	2.8%	214	4.0%	1,961	1.7%	303	2.6%	2,446	1.1%
Education Institutions & Libraries	10	1.2%	563	3.2%	77	1.4%	3,886	3.4%	211	1.8%	8,965	3.9%
Other Services	241	28.1%	6,041	33.8%	1,385	25.8%	27,580	24.2%	2,898	24.8%	50,483	22.0%
Government	7	0.8%	253	1.4%	35	0.7%	918	0.8%	131	1.1%	4,988	2.2%
Unclassified Establishments	96	11.2%	82	0.5%	520	9.7%	484	0.4%	1,119	9.6%	1,002	0.4%
Totals	859	100.0%	17,859	100.0%	5,374	100.0%	114,101	100.0%	11,678	100.0%	229,453	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

78th Street Pad Site
 6701 78th St W, Minneapolis, Minnesota, 55439
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
 Latitude: 44.86194
 Longitude: -93.37052

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	3	0.0%	6	0.1%	22	0.0%	14	0.1%	44	0.0%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	83	0.0%
Utilities	0	0.0%	0	0.0%	3	0.1%	11	0.0%	5	0.0%	22	0.0%
Construction	35	4.1%	559	3.1%	196	3.6%	2,506	2.2%	610	5.2%	6,568	2.9%
Manufacturing	34	4.0%	1,334	7.5%	190	3.5%	13,585	11.9%	447	3.8%	30,168	13.1%
Wholesale Trade	43	5.0%	385	2.2%	218	4.1%	5,691	5.0%	491	4.2%	14,677	6.4%
Retail Trade	52	6.1%	1,414	7.9%	531	9.9%	18,443	16.2%	1,294	11.1%	37,096	16.2%
Motor Vehicle & Parts Dealers	2	0.2%	6	0.0%	22	0.4%	821	0.7%	110	0.9%	2,642	1.2%
Furniture & Home Furnishings Stores	4	0.5%	16	0.1%	51	0.9%	2,224	1.9%	95	0.8%	2,589	1.1%
Electronics & Appliance Stores	8	0.9%	49	0.3%	49	0.9%	946	0.8%	87	0.7%	6,687	2.9%
Building Material & Garden Equipment & Supplies Dealers	5	0.6%	54	0.3%	36	0.7%	993	0.9%	117	1.0%	2,892	1.3%
Food & Beverage Stores	5	0.6%	281	1.6%	35	0.7%	1,446	1.3%	137	1.2%	3,825	1.7%
Health & Personal Care Stores	5	0.6%	828	4.6%	79	1.5%	6,053	5.3%	138	1.2%	7,224	3.1%
Gasoline Stations & Fuel Dealers	1	0.1%	9	0.1%	7	0.1%	90	0.1%	31	0.3%	282	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	4	0.5%	16	0.1%	105	2.0%	1,194	1.0%	179	1.5%	1,773	0.8%
Sporting Goods, Hobby, Book, & Music Stores	7	0.8%	35	0.2%	88	1.6%	1,102	1.0%	261	2.2%	4,090	1.8%
General Merchandise Stores	11	1.3%	120	0.7%	58	1.1%	3,574	3.1%	137	1.2%	5,092	2.2%
Transportation & Warehousing	12	1.4%	224	1.3%	45	0.8%	481	0.4%	134	1.1%	2,901	1.3%
Information	29	3.4%	1,161	6.5%	155	2.9%	6,242	5.5%	286	2.4%	8,710	3.8%
Finance & Insurance	109	12.7%	2,534	14.2%	609	11.3%	12,165	10.7%	976	8.4%	17,047	7.4%
Central Bank/Credit Intermediation & Related Activities	25	2.9%	174	1.0%	131	2.4%	1,493	1.3%	220	1.9%	2,564	1.1%
Securities & Commodity Contracts	46	5.4%	404	2.3%	254	4.7%	3,399	3.0%	380	3.3%	4,650	2.0%
Funds, Trusts & Other Financial Vehicles	37	4.3%	1,956	11.0%	225	4.2%	7,273	6.4%	375	3.2%	9,833	4.3%
Real Estate, Rental & Leasing	45	5.2%	737	4.1%	279	5.2%	4,025	3.5%	651	5.6%	6,702	2.9%
Professional, Scientific & Tech Services	172	20.0%	3,146	17.6%	865	16.1%	15,312	13.4%	1,548	13.3%	24,714	10.8%
Legal Services	49	5.7%	532	3.0%	242	4.5%	2,432	2.1%	342	2.9%	2,992	1.3%
Management of Companies & Enterprises	3	0.3%	15	0.1%	31	0.6%	724	0.6%	50	0.4%	901	0.4%
Administrative, Support & Waste Management Services	38	4.4%	762	4.3%	197	3.7%	2,691	2.4%	449	3.8%	4,852	2.1%
Educational Services	16	1.9%	1,168	6.5%	115	2.1%	4,968	4.4%	283	2.4%	10,256	4.5%
Health Care & Social Assistance	74	8.6%	1,551	8.7%	643	12.0%	12,249	10.7%	1,253	10.7%	26,479	11.5%
Arts, Entertainment & Recreation	16	1.9%	225	1.3%	111	2.1%	2,199	1.9%	252	2.2%	4,844	2.1%
Accommodation & Food Services	33	3.8%	1,646	9.2%	262	4.9%	7,557	6.6%	637	5.5%	14,481	6.3%
Accommodation	5	0.6%	557	3.1%	38	0.7%	1,989	1.7%	63	0.5%	2,610	1.1%
Food Services & Drinking Places	28	3.3%	1,089	6.1%	224	4.2%	5,569	4.9%	574	4.9%	11,871	5.2%
Other Services (except Public Administration)	43	5.0%	659	3.7%	363	6.8%	3,855	3.4%	1,049	9.0%	12,968	5.7%
Automotive Repair & Maintenance	6	0.7%	79	0.4%	37	0.7%	416	0.4%	194	1.7%	1,528	0.7%
Public Administration	7	0.8%	253	1.4%	35	0.7%	889	0.8%	130	1.1%	4,948	2.2%
Unclassified Establishments	96	11.2%	82	0.5%	520	9.7%	484	0.4%	1,117	9.6%	992	0.4%
Total	859	100.0%	17,859	100.0%	5,374	100.0%	114,101	100.0%	11,678	100.0%	229,453	100.0%

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