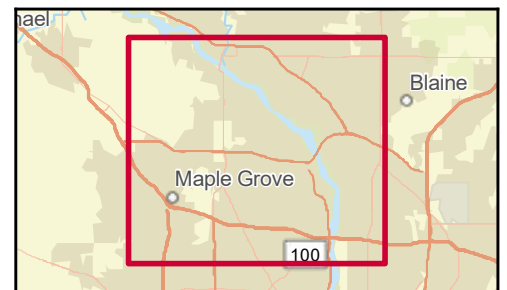
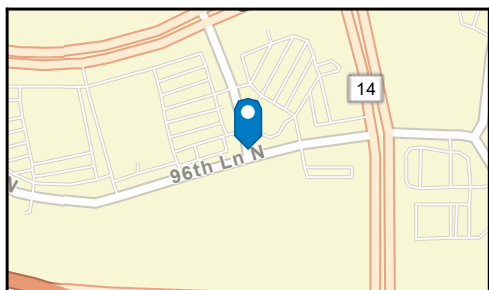
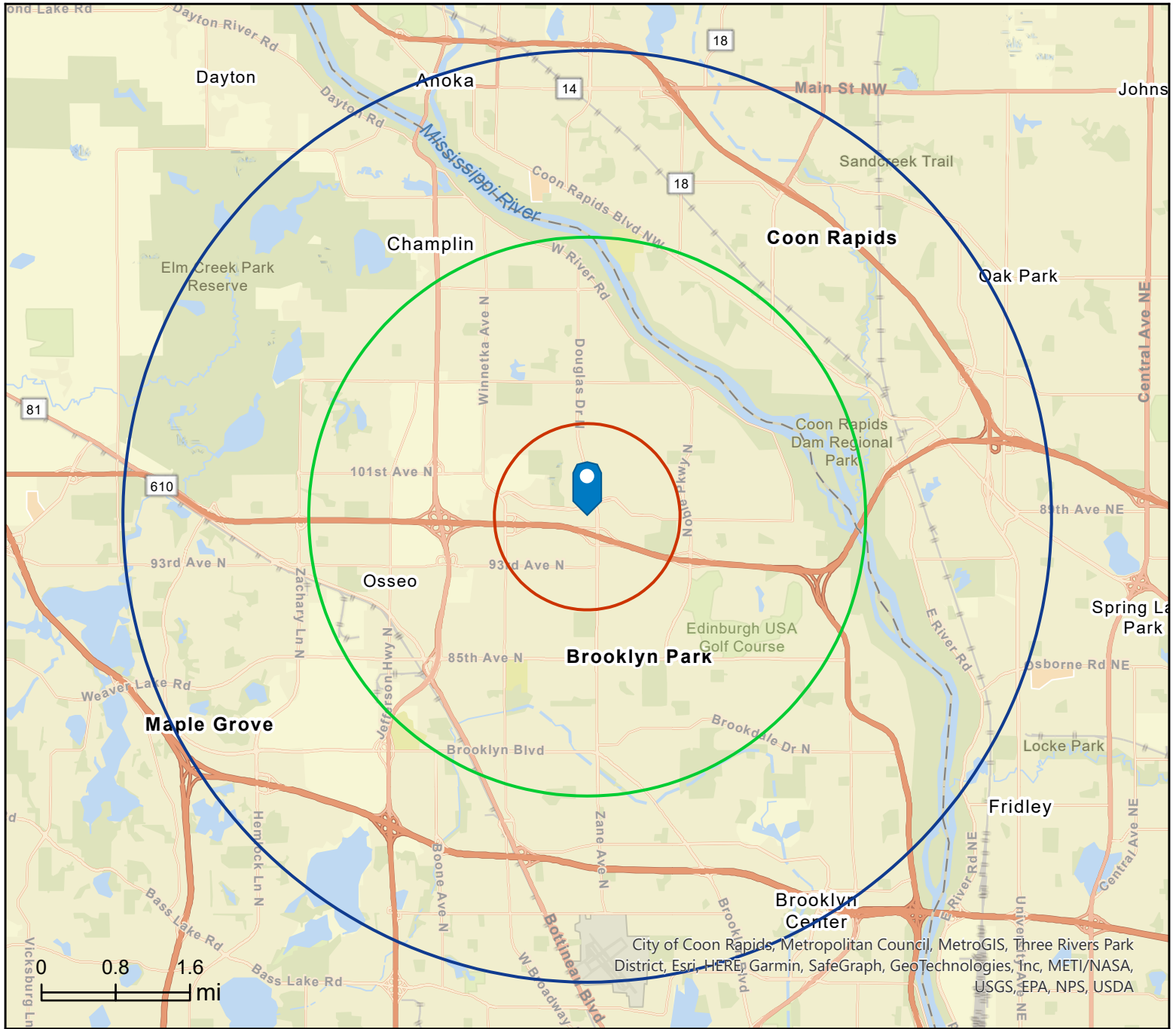




Site Map

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864



June 15, 2023



Executive Summary

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

	1 mile	3 miles	5 miles
Population			
2010 Population	5,362	77,541	201,402
2020 Population	7,634	86,289	222,156
2023 Population	8,709	86,939	224,704
2028 Population	9,276	87,229	227,047
2010-2020 Annual Rate	3.60%	1.07%	0.99%
2020-2023 Annual Rate	4.14%	0.23%	0.35%
2023-2028 Annual Rate	1.27%	0.07%	0.21%
2023 Male Population	49.4%	49.3%	49.0%
2023 Female Population	50.6%	50.7%	51.0%
2023 Median Age	35.3	36.8	37.2

In the identified area, the current year population is 224,704. In 2020, the Census count in the area was 222,156. The rate of change since 2020 was 0.35% annually. The five-year projection for the population in the area is 227,047 representing a change of 0.21% annually from 2023 to 2028. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 37.2, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	48.3%	51.9%	55.6%
2023 Black Alone	22.8%	22.9%	20.6%
2023 American Indian/Alaska Native Alone	0.3%	0.5%	0.7%
2023 Asian Alone	20.0%	15.0%	12.2%
2023 Pacific Islander Alone	0.0%	0.0%	0.0%
2023 Other Race	2.3%	2.9%	3.8%
2023 Two or More Races	6.3%	6.8%	7.1%
2023 Hispanic Origin (Any Race)	4.4%	5.4%	6.9%

Persons of Hispanic origin represent 6.9% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.5 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	145	116	95
2010 Households	1,792	27,189	74,590
2020 Households	2,508	29,852	81,454
2023 Households	2,833	30,044	82,597
2028 Households	3,018	30,145	83,503
2010-2020 Annual Rate	3.42%	0.94%	0.88%
2020-2023 Annual Rate	3.82%	0.20%	0.43%
2023-2028 Annual Rate	1.27%	0.07%	0.22%
2023 Average Household Size	2.99	2.87	2.70

The household count in this area has changed from 81,454 in 2020 to 82,597 in the current year, a change of 0.43% annually. The five-year projection of households is 83,503, a change of 0.22% annually from the current year total. Average household size is currently 2.70, compared to 2.70 in the year 2020. The number of families in the current year is 55,328 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Executive Summary

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

	1 mile	3 miles	5 miles
Mortgage Income			
2023 Percent of Income for Mortgage	19.4%	21.8%	23.0%
Median Household Income			
2023 Median Household Income	\$119,638	\$91,282	\$81,415
2028 Median Household Income	\$137,375	\$104,564	\$92,503
2023-2028 Annual Rate	2.80%	2.75%	2.59%
Average Household Income			
2023 Average Household Income	\$148,218	\$119,642	\$106,480
2028 Average Household Income	\$169,755	\$137,771	\$122,188
2023-2028 Annual Rate	2.75%	2.86%	2.79%
Per Capita Income			
2023 Per Capita Income	\$45,351	\$41,351	\$39,140
2028 Per Capita Income	\$51,967	\$47,596	\$44,934
2023-2028 Annual Rate	2.76%	2.85%	2.80%
GINI Index			
2023 Gini Index	29.9	35.4	36.6

Households by Income

Current median household income is \$81,415 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$92,503 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$106,480 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$122,188 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$39,140 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$44,934 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	118	106	101
2010 Total Housing Units	1,873	28,518	78,389
2010 Owner Occupied Housing Units	1,581	21,921	54,952
2010 Renter Occupied Housing Units	211	5,269	19,638
2010 Vacant Housing Units	81	1,329	3,799
2020 Total Housing Units	2,688	30,728	83,985
2020 Vacant Housing Units	180	876	2,531
2023 Total Housing Units	3,027	30,955	85,415
2023 Owner Occupied Housing Units	2,414	24,370	60,898
2023 Renter Occupied Housing Units	419	5,674	21,699
2023 Vacant Housing Units	194	911	2,818
2028 Total Housing Units	3,183	31,387	86,841
2028 Owner Occupied Housing Units	2,488	24,657	62,500
2028 Renter Occupied Housing Units	530	5,488	21,002
2028 Vacant Housing Units	165	1,242	3,338
Socioeconomic Status Index			
2023 Socioeconomic Status Index	58.4	49.9	49.3

Currently, 71.3% of the 85,415 housing units in the area are owner occupied; 25.4%, renter occupied; and 3.3% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 83,985 housing units in the area and 3.0% vacant housing units. The annual rate of change in housing units since 2020 is 0.52%. Median home value in the area is \$311,807, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 2.82% annually to \$358,385.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



Demographic and Income Profile

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

Summary	Census 2010	Census 2020	2023	2028
Population	5,362	7,634	8,709	9,276
Households	1,792	2,508	2,833	3,018
Families	1,402	-	2,175	2,318
Average Household Size	2.99	2.95	2.99	2.99
Owner Occupied Housing Units	1,581	-	2,414	2,488
Renter Occupied Housing Units	211	-	419	530
Median Age	33.0	-	35.3	35.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	1.27%	0.34%	0.30%
Households	1.27%	0.44%	0.49%
Families	1.28%	0.38%	0.44%
Owner HHs	0.61%	0.62%	0.66%
Median Household Income	2.80%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	23	0.8%	22	0.7%
\$15,000 - \$24,999	60	2.1%	41	1.4%
\$25,000 - \$34,999	125	4.4%	105	3.5%
\$35,000 - \$49,999	181	6.4%	139	4.6%
\$50,000 - \$74,999	349	12.3%	301	10.0%
\$75,000 - \$99,999	294	10.4%	264	8.8%
\$100,000 - \$149,999	752	26.6%	776	25.7%
\$150,000 - \$199,999	558	19.7%	742	24.6%
\$200,000+	488	17.2%	626	20.8%

Median Household Income	\$119,638	\$137,375
Average Household Income	\$148,218	\$169,755
Per Capita Income	\$45,351	\$51,967

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	539	10.1%	674	7.7%	743	8.0%
5 - 9	479	8.9%	738	8.5%	768	8.3%
10 - 14	396	7.4%	750	8.6%	750	8.1%
15 - 19	300	5.6%	549	6.3%	626	6.8%
20 - 24	273	5.1%	416	4.8%	393	4.2%
25 - 34	883	16.5%	1,191	13.7%	1,293	13.9%
35 - 44	957	17.8%	1,391	16.0%	1,501	16.2%
45 - 54	727	13.6%	1,138	13.1%	1,174	12.7%
55 - 64	417	7.8%	902	10.4%	889	9.6%
65 - 74	164	3.1%	549	6.3%	646	7.0%
75 - 84	113	2.1%	244	2.8%	319	3.4%
85+	115	2.1%	165	1.9%	172	1.9%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,321	61.9%	3,966	52.0%	4,206	48.3%	4,088	44.1%
Black Alone	756	14.1%	1,547	20.3%	1,987	22.8%	2,408	26.0%
American Indian Alone	18	0.3%	23	0.3%	25	0.3%	27	0.3%
Asian Alone	1,049	19.6%	1,459	19.1%	1,743	20.0%	1,916	20.7%
Pacific Islander Alone	2	0.0%	2	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	72	1.3%	163	2.1%	198	2.3%	225	2.4%
Two or More Races	144	2.7%	475	6.2%	546	6.3%	608	6.6%
Hispanic Origin (Any Race)	139	2.6%	318	4.2%	380	4.4%	422	4.5%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

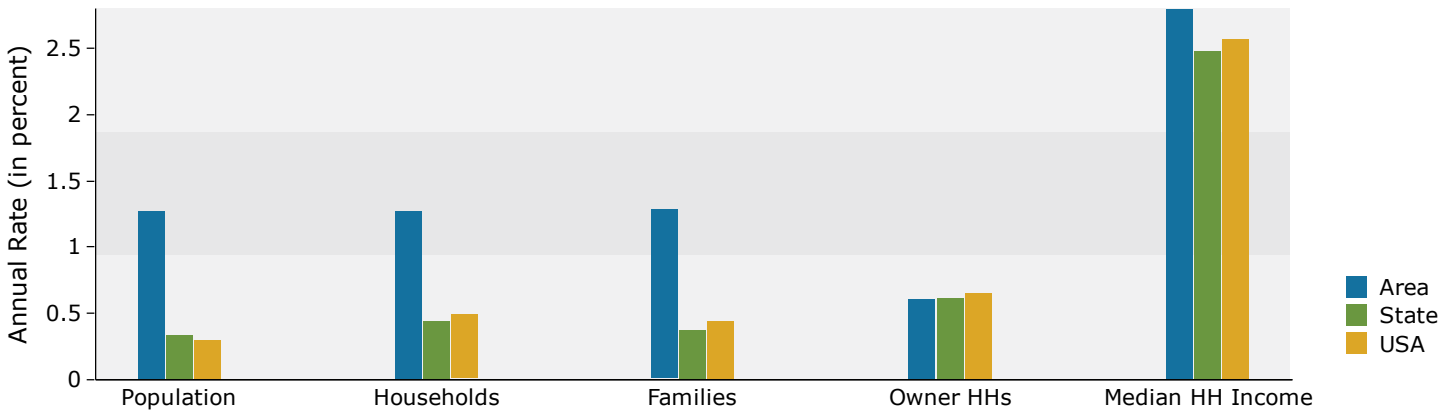


Demographic and Income Profile

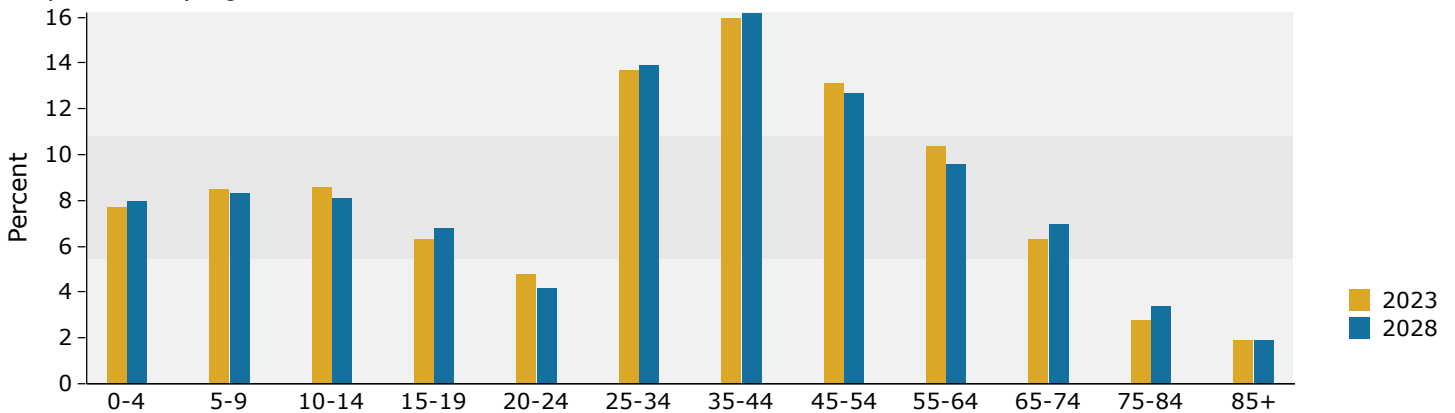
Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

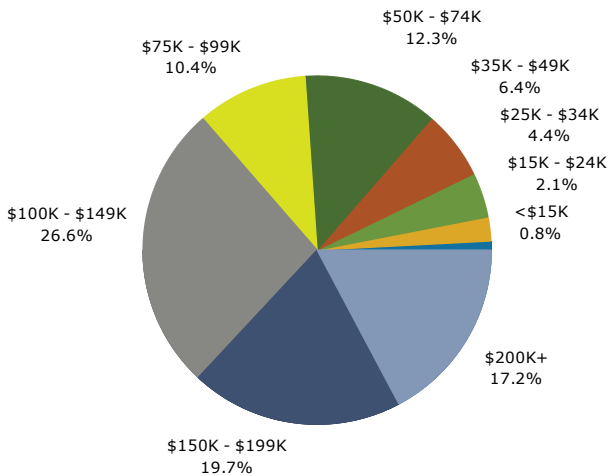
Trends 2023-2028



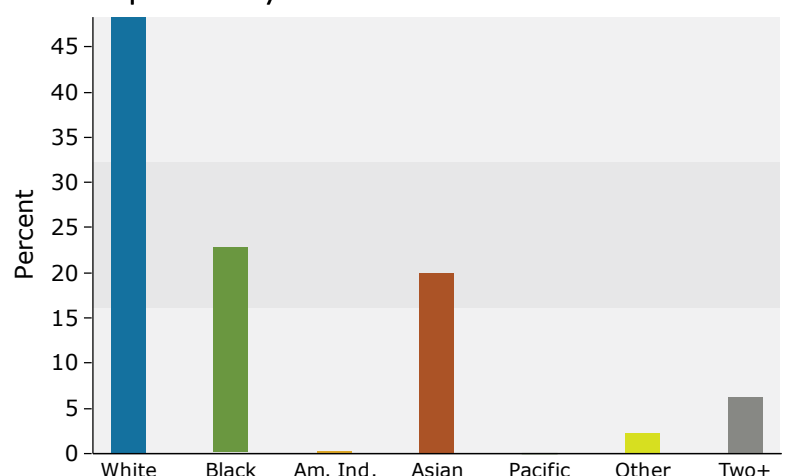
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

Summary	Census 2010	Census 2020	2023	2028
Population	77,541	86,289	86,939	87,229
Households	27,189	29,852	30,044	30,145
Families	20,062	-	21,689	21,752
Average Household Size	2.84	2.86	2.87	2.87
Owner Occupied Housing Units	21,921	-	24,370	24,657
Renter Occupied Housing Units	5,269	-	5,674	5,488
Median Age	35.0	-	36.8	37.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.07%	0.34%	0.30%
Households	0.07%	0.44%	0.49%
Families	0.06%	0.38%	0.44%
Owner HHs	0.23%	0.62%	0.66%
Median Household Income	2.75%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,031	3.4%	886	2.9%
\$15,000 - \$24,999	1,186	3.9%	816	2.7%
\$25,000 - \$34,999	2,015	6.7%	1,687	5.6%
\$35,000 - \$49,999	2,633	8.8%	2,253	7.5%
\$50,000 - \$74,999	5,173	17.2%	4,648	15.4%
\$75,000 - \$99,999	4,192	14.0%	3,860	12.8%
\$100,000 - \$149,999	6,361	21.2%	6,651	22.1%
\$150,000 - \$199,999	4,046	13.5%	5,111	17.0%
\$200,000+	3,401	11.3%	4,226	14.0%
Median Household Income	\$91,282		\$104,564	
Average Household Income	\$119,642		\$137,771	
Per Capita Income	\$41,351		\$47,596	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,962	7.7%	5,812	6.7%	5,991	6.9%
5 - 9	5,853	7.5%	6,107	7.0%	6,001	6.9%
10 - 14	5,838	7.5%	6,266	7.2%	6,046	6.9%
15 - 19	5,761	7.4%	5,427	6.2%	5,392	6.2%
20 - 24	4,703	6.1%	4,784	5.5%	4,531	5.2%
25 - 34	10,699	13.8%	12,851	14.8%	12,333	14.1%
35 - 44	10,809	13.9%	12,071	13.9%	13,100	15.0%
45 - 54	12,388	16.0%	10,198	11.7%	10,055	11.5%
55 - 64	8,810	11.4%	10,885	12.5%	9,368	10.7%
65 - 74	3,944	5.1%	7,961	9.2%	8,433	9.7%
75 - 84	2,047	2.6%	3,414	3.9%	4,589	5.3%
85+	726	0.9%	1,163	1.3%	1,391	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	52,021	67.1%	46,742	54.2%	45,132	51.9%	42,291	48.5%
Black Alone	12,289	15.8%	18,109	21.0%	19,884	22.9%	22,182	25.4%
American Indian Alone	376	0.5%	462	0.5%	465	0.5%	472	0.5%
Asian Alone	8,976	11.6%	12,780	14.8%	13,035	15.0%	13,361	15.3%
Pacific Islander Alone	39	0.1%	10	0.0%	13	0.0%	14	0.0%
Some Other Race Alone	1,339	1.7%	2,415	2.8%	2,509	2.9%	2,673	3.1%
Two or More Races	2,501	3.2%	5,770	6.7%	5,901	6.8%	6,236	7.1%
Hispanic Origin (Any Race)	2,903	3.7%	4,533	5.3%	4,720	5.4%	4,944	5.7%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

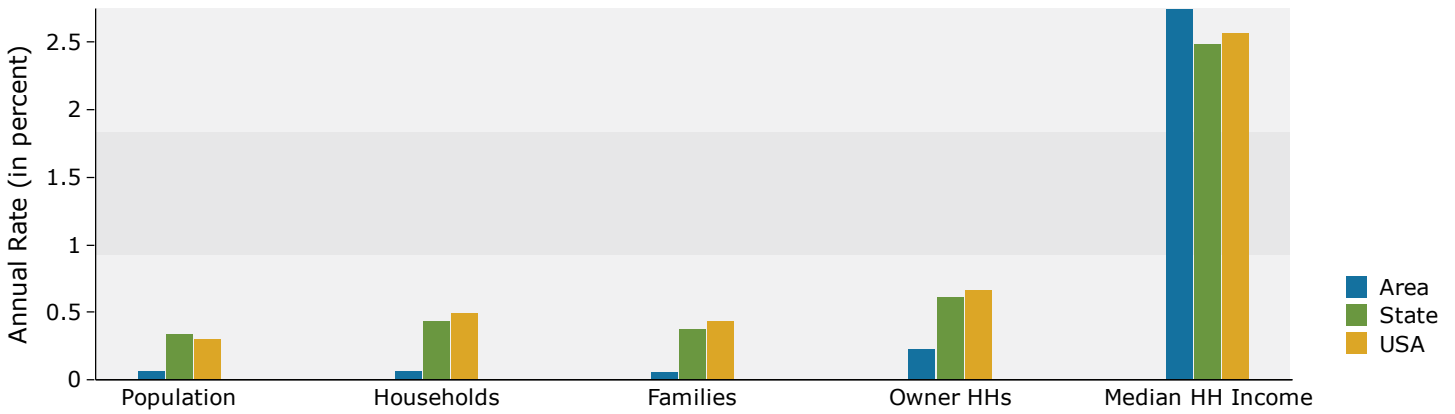


Demographic and Income Profile

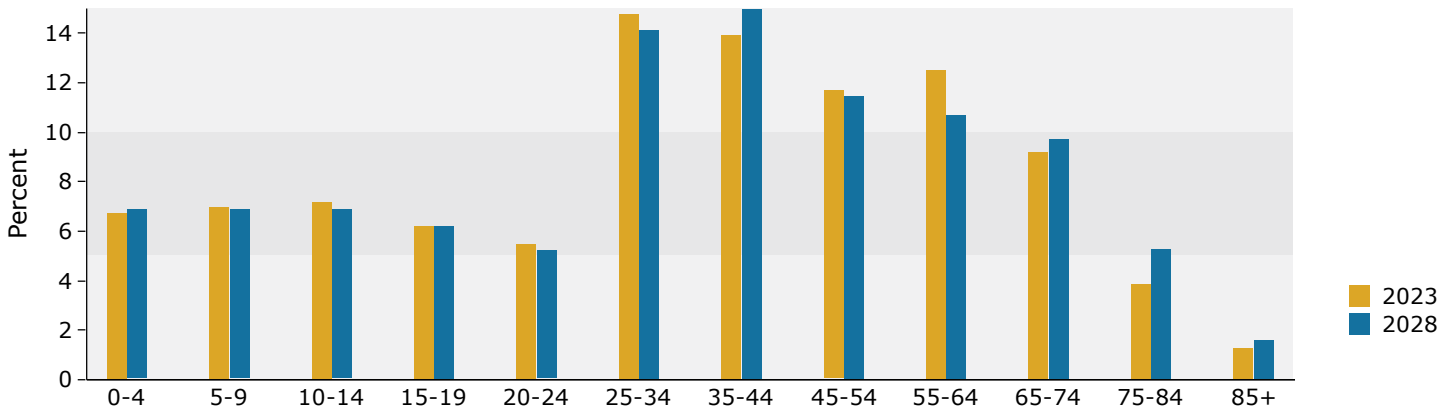
Park Place Promenade
 9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
 Ring: 3 mile radius

Prepared by HJ Development
 Latitude: 45.13101
 Longitude: -93.35864

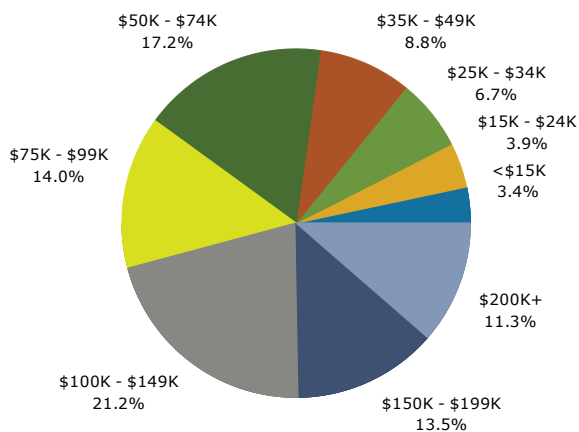
Trends 2023-2028



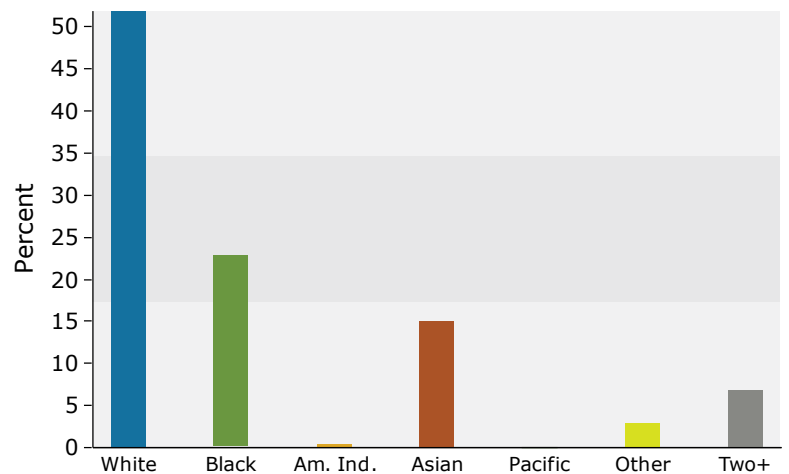
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 5.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

Summary	Census 2010	Census 2020	2023	2028
Population	201,402	222,156	224,704	227,047
Households	74,590	81,454	82,597	83,503
Families	51,688	-	55,328	55,906
Average Household Size	2.68	2.70	2.70	2.70
Owner Occupied Housing Units	54,952	-	60,898	62,500
Renter Occupied Housing Units	19,638	-	21,699	21,002
Median Age	35.1	-	37.2	37.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.21%	0.34%	0.30%
Households	0.22%	0.44%	0.49%
Families	0.21%	0.38%	0.44%
Owner HHs	0.52%	0.62%	0.66%
Median Household Income	2.59%	2.48%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	4,351	5.3%	3,837	4.6%
\$15,000 - \$24,999	3,827	4.6%	2,698	3.2%
\$25,000 - \$34,999	5,606	6.8%	4,783	5.7%
\$35,000 - \$49,999	8,463	10.2%	7,334	8.8%
\$50,000 - \$74,999	15,109	18.3%	14,175	17.0%
\$75,000 - \$99,999	12,352	15.0%	11,813	14.1%
\$100,000 - \$149,999	16,700	20.2%	18,131	21.7%
\$150,000 - \$199,999	9,524	11.5%	12,442	14.9%
\$200,000+	6,648	8.1%	8,273	9.9%
Median Household Income	\$81,415		\$92,503	
Average Household Income	\$106,480		\$122,188	
Per Capita Income	\$39,140		\$44,934	

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	15,266	7.6%	14,828	6.6%	15,249	6.7%
5 - 9	14,400	7.1%	15,069	6.7%	14,761	6.5%
10 - 14	14,010	7.0%	15,207	6.8%	14,939	6.6%
15 - 19	14,303	7.1%	13,452	6.0%	13,550	6.0%
20 - 24	13,060	6.5%	12,675	5.6%	12,508	5.5%
25 - 34	29,511	14.7%	33,832	15.1%	32,014	14.1%
35 - 44	27,008	13.4%	31,785	14.1%	34,070	15.0%
45 - 54	31,225	15.5%	25,626	11.4%	26,220	11.5%
55 - 64	22,443	11.1%	27,994	12.5%	24,461	10.8%
65 - 74	11,229	5.6%	20,853	9.3%	22,444	9.9%
75 - 84	6,478	3.2%	9,752	4.3%	12,568	5.5%
85+	2,468	1.2%	3,629	1.6%	4,264	1.9%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	140,773	69.9%	127,375	57.3%	124,831	55.6%	119,305	52.5%
Black Alone	29,440	14.6%	42,692	19.2%	46,288	20.6%	51,273	22.6%
American Indian Alone	1,189	0.6%	1,530	0.7%	1,555	0.7%	1,594	0.7%
Asian Alone	18,260	9.1%	26,899	12.1%	27,526	12.2%	28,631	12.6%
Pacific Islander Alone	85	0.0%	45	0.0%	52	0.0%	61	0.0%
Some Other Race Alone	5,015	2.5%	8,250	3.7%	8,593	3.8%	9,294	4.1%
Two or More Races	6,640	3.3%	15,364	6.9%	15,859	7.1%	16,888	7.4%
Hispanic Origin (Any Race)	10,002	5.0%	14,700	6.6%	15,403	6.9%	16,407	7.2%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

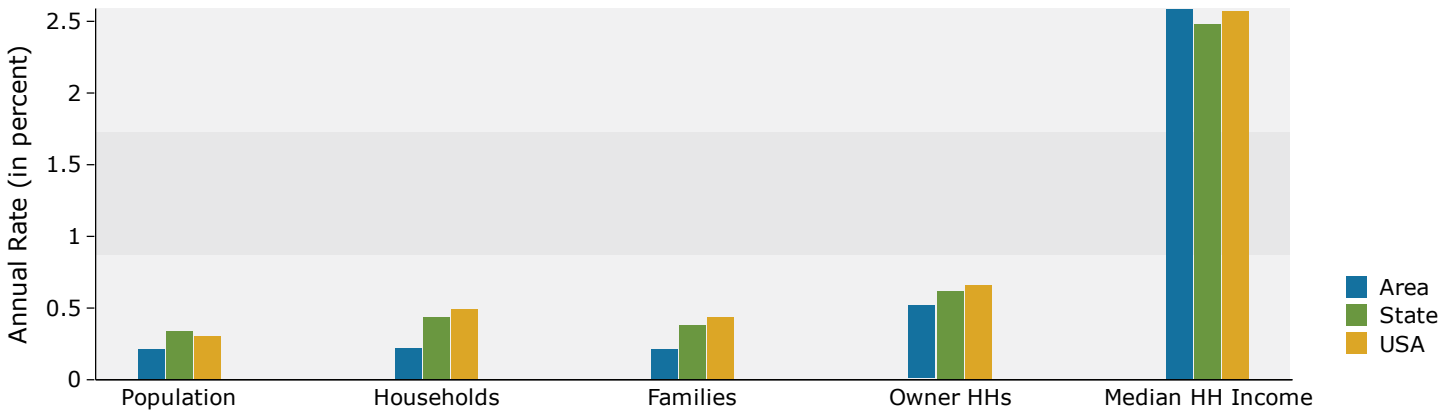


Demographic and Income Profile

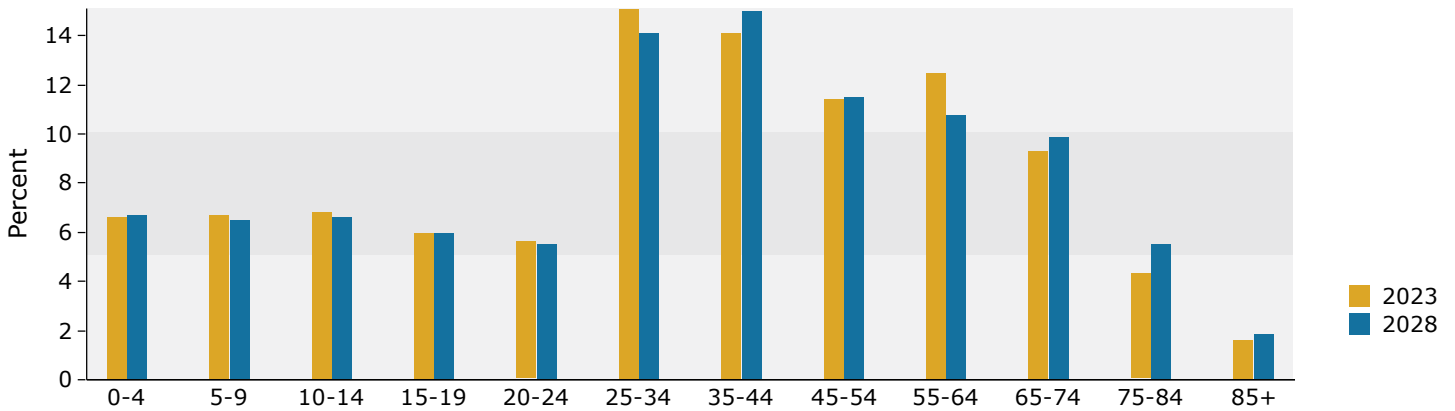
Park Place Promenade
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Latitude: 45.13101
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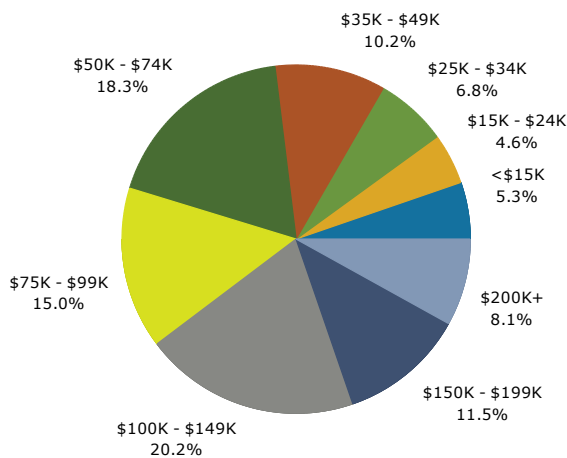
Trends 2023-2028



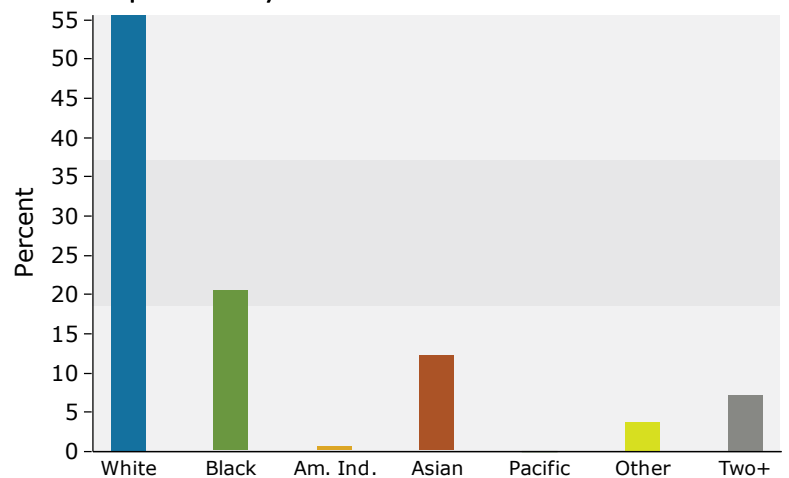
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 6.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development

Latitude: 45.13101
Longitude: -93.35864

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	5,362	77,541	201,402
2020 Total Population	7,634	86,289	222,156
2020 Group Quarters	246	798	1,913
2023 Total Population	8,709	86,939	224,704
2023 Group Quarters	246	798	1,913
2028 Total Population	9,276	87,229	227,047
2023-2028 Annual Rate	1.27%	0.07%	0.21%
2023 Total Daytime Population	11,151	74,305	213,438
Workers	6,846	34,385	109,173
Residents	4,305	39,920	104,265
Household Summary			
2010 Households	1,792	27,189	74,590
2010 Average Household Size	2.99	2.84	2.68
2020 Total Households	2,508	29,852	81,454
2020 Average Household Size	2.95	2.86	2.70
2023 Total Households	2,833	30,044	82,597
2023 Average Household Size	2.99	2.87	2.70
2028 Total Households	3,018	30,145	83,503
2028 Average Household Size	2.99	2.87	2.70
2023-2028 Annual Rate	1.27%	0.07%	0.22%
2010 Families	1,402	20,062	51,688
2010 Average Family Size	3.37	3.30	3.21
2023 Total Families	2,175	21,689	55,328
2023 Average Family Size	3.41	3.38	3.29
2028 Total Families	2,318	21,752	55,906
2028 Average Family Size	3.41	3.38	3.29
2023-2028 Annual Rate	1.28%	0.06%	0.21%
Housing Unit Summary			
2000 Housing Units	834	25,280	72,467
Owner Occupied Housing Units	95.4%	81.2%	75.0%
Renter Occupied Housing Units	2.2%	17.5%	23.6%
Vacant Housing Units	2.4%	1.3%	1.4%
2010 Housing Units	1,873	28,518	78,389
Owner Occupied Housing Units	84.4%	76.9%	70.1%
Renter Occupied Housing Units	11.3%	18.5%	25.1%
Vacant Housing Units	4.3%	4.7%	4.8%
2020 Housing Units	2,688	30,728	83,985
Vacant Housing Units	6.7%	2.9%	3.0%
2023 Housing Units	3,027	30,955	85,415
Owner Occupied Housing Units	79.7%	78.7%	71.3%
Renter Occupied Housing Units	13.8%	18.3%	25.4%
Vacant Housing Units	6.4%	2.9%	3.3%
2028 Housing Units	3,183	31,387	86,841
Owner Occupied Housing Units	78.2%	78.6%	72.0%
Renter Occupied Housing Units	16.7%	17.5%	24.2%
Vacant Housing Units	5.2%	4.0%	3.8%
Median Household Income			
2023	\$119,638	\$91,282	\$81,415
2028	\$137,375	\$104,564	\$92,503
Median Home Value			
2023	\$385,419	\$330,409	\$311,807
2028	\$399,014	\$364,832	\$358,385
Per Capita Income			
2023	\$45,351	\$41,351	\$39,140
2028	\$51,967	\$47,596	\$44,934
Median Age			
2010	33.0	35.0	35.1
2023	35.3	36.8	37.2
2028	35.4	37.4	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

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Rings: 1, 3, 5 mile radii

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Latitude: 45.13101
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	1 mile	3 miles	5 miles
2023 Households by Income			
Household Income Base	2,830	30,038	82,580
<\$15,000	0.8%	3.4%	5.3%
\$15,000 - \$24,999	2.1%	3.9%	4.6%
\$25,000 - \$34,999	4.4%	6.7%	6.8%
\$35,000 - \$49,999	6.4%	8.8%	10.2%
\$50,000 - \$74,999	12.3%	17.2%	18.3%
\$75,000 - \$99,999	10.4%	14.0%	15.0%
\$100,000 - \$149,999	26.6%	21.2%	20.2%
\$150,000 - \$199,999	19.7%	13.5%	11.5%
\$200,000+	17.2%	11.3%	8.1%
Average Household Income	\$148,218	\$119,642	\$106,480
2028 Households by Income			
Household Income Base	3,015	30,139	83,486
<\$15,000	0.7%	2.9%	4.6%
\$15,000 - \$24,999	1.4%	2.7%	3.2%
\$25,000 - \$34,999	3.5%	5.6%	5.7%
\$35,000 - \$49,999	4.6%	7.5%	8.8%
\$50,000 - \$74,999	10.0%	15.4%	17.0%
\$75,000 - \$99,999	8.8%	12.8%	14.1%
\$100,000 - \$149,999	25.7%	22.1%	21.7%
\$150,000 - \$199,999	24.6%	17.0%	14.9%
\$200,000+	20.8%	14.0%	9.9%
Average Household Income	\$169,755	\$137,771	\$122,188
2023 Owner Occupied Housing Units by Value			
Total	2,411	24,366	60,886
<\$50,000	3.2%	3.5%	3.9%
\$50,000 - \$99,999	0.0%	0.3%	0.4%
\$100,000 - \$149,999	0.0%	1.1%	1.7%
\$150,000 - \$199,999	0.6%	3.7%	5.7%
\$200,000 - \$249,999	4.0%	11.6%	13.9%
\$250,000 - \$299,999	9.7%	19.6%	21.0%
\$300,000 - \$399,999	38.1%	33.9%	30.0%
\$400,000 - \$499,999	22.1%	14.6%	12.4%
\$500,000 - \$749,999	19.7%	8.1%	7.8%
\$750,000 - \$999,999	1.2%	1.8%	1.8%
\$1,000,000 - \$1,499,999	0.1%	0.7%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.6%
\$2,000,000 +	1.3%	0.6%	0.4%
Average Home Value	\$434,492	\$372,741	\$354,462
2028 Owner Occupied Housing Units by Value			
Total	2,485	24,653	62,488
<\$50,000	0.4%	0.5%	0.8%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.1%
\$200,000 - \$249,999	1.2%	4.6%	6.5%
\$250,000 - \$299,999	6.0%	17.1%	19.1%
\$300,000 - \$399,999	42.9%	42.8%	40.2%
\$400,000 - \$499,999	25.4%	20.8%	18.9%
\$500,000 - \$749,999	21.3%	10.0%	10.6%
\$750,000 - \$999,999	1.6%	2.2%	2.2%
\$1,000,000 - \$1,499,999	0.1%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.7%	0.5%
\$2,000,000 +	1.2%	0.6%	0.5%
Average Home Value	\$458,451	\$415,953	\$405,976

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,362	77,543	201,401
0 - 4	10.1%	7.7%	7.6%
5 - 9	8.9%	7.5%	7.1%
10 - 14	7.4%	7.5%	7.0%
15 - 24	10.7%	13.5%	13.6%
25 - 34	16.5%	13.8%	14.7%
35 - 44	17.8%	13.9%	13.4%
45 - 54	13.6%	16.0%	15.5%
55 - 64	7.8%	11.4%	11.1%
65 - 74	3.1%	5.1%	5.6%
75 - 84	2.1%	2.6%	3.2%
85 +	2.1%	0.9%	1.2%
18 +	69.9%	72.4%	73.8%
2023 Population by Age			
Total	8,707	86,939	224,702
0 - 4	7.7%	6.7%	6.6%
5 - 9	8.5%	7.0%	6.7%
10 - 14	8.6%	7.2%	6.8%
15 - 24	11.1%	11.7%	11.6%
25 - 34	13.7%	14.8%	15.1%
35 - 44	16.0%	13.9%	14.1%
45 - 54	13.1%	11.7%	11.4%
55 - 64	10.4%	12.5%	12.5%
65 - 74	6.3%	9.2%	9.3%
75 - 84	2.8%	3.9%	4.3%
85 +	1.9%	1.3%	1.6%
18 +	71.0%	75.1%	76.2%
2028 Population by Age			
Total	9,274	87,230	227,048
0 - 4	8.0%	6.9%	6.7%
5 - 9	8.3%	6.9%	6.5%
10 - 14	8.1%	6.9%	6.6%
15 - 24	11.0%	11.4%	11.5%
25 - 34	13.9%	14.1%	14.1%
35 - 44	16.2%	15.0%	15.0%
45 - 54	12.7%	11.5%	11.5%
55 - 64	9.6%	10.7%	10.8%
65 - 74	7.0%	9.7%	9.9%
75 - 84	3.4%	5.3%	5.5%
85 +	1.9%	1.6%	1.9%
18 +	71.1%	75.4%	76.5%
2010 Population by Sex			
Males	2,665	38,121	98,285
Females	2,698	39,420	103,116
2023 Population by Sex			
Males	4,303	42,866	110,012
Females	4,406	44,073	114,692
2028 Population by Sex			
Males	4,573	42,917	110,963
Females	4,703	44,312	116,084

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Park Place Promenade
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Rings: 1, 3, 5 mile radii

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Latitude: 45.13101
Longitude: -93.35864

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,362	77,541	201,402
White Alone	61.9%	67.1%	69.9%
Black Alone	14.1%	15.8%	14.6%
American Indian Alone	0.3%	0.5%	0.6%
Asian Alone	19.6%	11.6%	9.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.3%	1.7%	2.5%
Two or More Races	2.7%	3.2%	3.3%
Hispanic Origin	2.6%	3.7%	5.0%
Diversity Index	58.0	54.5	52.9
2020 Population by Race/Ethnicity			
Total	7,634	86,289	222,156
White Alone	52.0%	54.2%	57.3%
Black Alone	20.3%	21.0%	19.2%
American Indian Alone	0.3%	0.5%	0.7%
Asian Alone	19.1%	14.8%	12.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.8%	3.7%
Two or More Races	6.2%	6.7%	6.9%
Hispanic Origin	4.2%	5.3%	6.6%
Diversity Index	67.6	67.2	66.1
2023 Population by Race/Ethnicity			
Total	8,709	86,939	224,704
White Alone	48.3%	51.9%	55.6%
Black Alone	22.8%	22.9%	20.6%
American Indian Alone	0.3%	0.5%	0.7%
Asian Alone	20.0%	15.0%	12.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.9%	3.8%
Two or More Races	6.3%	6.8%	7.1%
Hispanic Origin	4.4%	5.4%	6.9%
Diversity Index	69.8	68.6	67.5
2028 Population by Race/Ethnicity			
Total	9,276	87,229	227,046
White Alone	44.1%	48.5%	52.5%
Black Alone	26.0%	25.4%	22.6%
American Indian Alone	0.3%	0.5%	0.7%
Asian Alone	20.7%	15.3%	12.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	3.1%	4.1%
Two or More Races	6.6%	7.1%	7.4%
Hispanic Origin	4.5%	5.7%	7.2%
Diversity Index	71.8	70.6	69.7
2010 Population by Relationship and Household Type			
Total	5,362	77,541	201,402
In Households	99.9%	99.5%	99.4%
In Family Households	90.3%	87.8%	85.0%
Householder	25.2%	25.8%	25.6%
Spouse	21.1%	19.8%	18.6%
Child	36.3%	34.7%	33.3%
Other relative	5.5%	5.1%	4.8%
Nonrelative	2.2%	2.4%	2.6%
In Nonfamily Households	9.6%	11.7%	14.4%
In Group Quarters	0.1%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.3%
Noninstitutionalized Population	0.1%	0.3%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 miles	5 miles
2023 Population 25+ by Educational Attainment			
Total	5,583	58,541	153,471
Less than 9th Grade	3.9%	4.3%	3.3%
9th - 12th Grade, No Diploma	0.5%	2.1%	3.0%
High School Graduate	16.4%	19.8%	21.5%
GED/Alternative Credential	4.9%	3.7%	3.7%
Some College, No Degree	17.2%	20.2%	20.4%
Associate Degree	13.5%	13.1%	14.1%
Bachelor's Degree	29.8%	25.1%	23.2%
Graduate/Professional Degree	13.7%	11.6%	10.9%
2023 Population 15+ by Marital Status			
Total	6,548	68,753	179,599
Never Married	33.9%	33.3%	34.6%
Married	54.9%	53.4%	49.9%
Widowed	2.8%	4.2%	5.0%
Divorced	8.4%	9.0%	10.5%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	4,623	49,652	127,808
Population 16+ Employed	96.7%	96.4%	95.9%
Population 16+ Unemployment rate	3.3%	3.6%	4.1%
Population 16-24 Employed	10.8%	13.1%	13.4%
Population 16-24 Unemployment rate	9.6%	8.3%	7.1%
Population 25-54 Employed	74.5%	64.5%	64.1%
Population 25-54 Unemployment rate	2.0%	2.5%	3.4%
Population 55-64 Employed	12.9%	16.5%	16.6%
Population 55-64 Unemployment rate	0.7%	2.8%	3.0%
Population 65+ Employed	1.9%	5.8%	5.8%
Population 65+ Unemployment rate	24.8%	6.4%	6.9%
2023 Employed Population 16+ by Industry			
Total	4,471	47,878	122,615
Agriculture/Mining	0.6%	0.4%	0.4%
Construction	6.2%	4.7%	4.9%
Manufacturing	18.7%	17.7%	17.1%
Wholesale Trade	2.0%	1.6%	2.0%
Retail Trade	9.6%	12.5%	12.0%
Transportation/Utilities	2.7%	5.0%	5.5%
Information	0.6%	1.3%	1.2%
Finance/Insurance/Real Estate	11.0%	9.7%	8.2%
Services	44.8%	43.7%	45.4%
Public Administration	3.9%	3.3%	3.3%
2023 Employed Population 16+ by Occupation			
Total	4,475	47,878	122,616
White Collar	68.6%	64.0%	61.6%
Management/Business/Financial	22.3%	19.1%	17.4%
Professional	31.1%	25.2%	24.6%
Sales	6.8%	8.7%	8.7%
Administrative Support	8.4%	11.0%	10.8%
Services	11.8%	13.9%	15.2%
Blue Collar	19.6%	22.1%	23.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.5%	2.4%	3.2%
Installation/Maintenance/Repair	3.9%	3.6%	3.1%
Production	9.8%	10.1%	9.9%
Transportation/Material Moving	4.3%	5.9%	7.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,793	27,190	74,589
Households with 1 Person	15.9%	20.7%	24.2%
Households with 2+ People	84.1%	79.3%	75.8%
Family Households	78.2%	73.8%	69.3%
Husband-wife Families	65.5%	56.6%	50.4%
With Related Children	39.1%	27.8%	23.4%
Other Family (No Spouse Present)	12.7%	17.2%	18.9%
Other Family with Male Householder	5.3%	5.0%	5.3%
With Related Children	3.3%	2.9%	3.2%
Other Family with Female Householder	7.4%	12.2%	13.5%
With Related Children	4.5%	8.4%	9.3%
Nonfamily Households	5.9%	5.5%	6.5%
All Households with Children	47.3%	39.6%	36.4%
Multigenerational Households	4.7%	4.4%	3.9%
Unmarried Partner Households	5.6%	6.5%	7.4%
Male-female	5.0%	5.9%	6.8%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	1,794	27,189	74,590
1 Person Household	15.9%	20.7%	24.2%
2 Person Household	28.5%	31.4%	32.2%
3 Person Household	16.6%	17.4%	16.9%
4 Person Household	22.5%	16.5%	14.6%
5 Person Household	8.9%	7.6%	6.7%
6 Person Household	4.2%	3.3%	2.9%
7 + Person Household	3.5%	3.0%	2.5%
2010 Households by Tenure and Mortgage Status			
Total	1,792	27,190	74,590
Owner Occupied	88.2%	80.6%	73.7%
Owned with a Mortgage/Loan	81.9%	68.1%	60.4%
Owned Free and Clear	6.2%	12.6%	13.2%
Renter Occupied	11.8%	19.4%	26.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	118	106	101
Percent of Income for Mortgage	19.4%	21.8%	23.0%
Wealth Index	145	116	95
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,873	28,518	78,389
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	5,362	77,541	201,402
Population Inside Urbanized Area	100.0%	100.0%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Home Improvement (4B)	Home Improvement (4B)
2.	Workday Drive (4A)	Boomburbs (1C)	Parks and Rec (5C)
3.	Enterprising Professionals (2D)	Workday Drive (4A)	Workday Drive (4A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$8,486,024	\$73,457,895	\$181,110,292
Average Spent	\$2,995.42	\$2,445.01	\$2,192.70
Spending Potential Index	136	111	100
Education: Total \$	\$6,922,138	\$60,149,604	\$149,853,148
Average Spent	\$2,443.39	\$2,002.05	\$1,814.27
Spending Potential Index	136	112	101
Entertainment/Recreation: Total \$	\$14,587,742	\$125,399,277	\$306,805,293
Average Spent	\$5,149.22	\$4,173.85	\$3,714.48
Spending Potential Index	136	110	98
Food at Home: Total \$	\$24,973,401	\$222,055,947	\$550,647,136
Average Spent	\$8,815.18	\$7,391.02	\$6,666.67
Spending Potential Index	130	109	98
Food Away from Home: Total \$	\$14,667,016	\$125,920,326	\$308,202,493
Average Spent	\$5,177.20	\$4,191.20	\$3,731.40
Spending Potential Index	139	113	100
Health Care: Total \$	\$26,705,264	\$239,305,239	\$589,003,531
Average Spent	\$9,426.50	\$7,965.16	\$7,131.05
Spending Potential Index	128	108	97
HH Furnishings & Equipment: Total \$	\$11,550,449	\$99,370,038	\$242,941,010
Average Spent	\$4,077.11	\$3,307.48	\$2,941.28
Spending Potential Index	138	112	100
Personal Care Products & Services: Total \$	\$3,718,969	\$32,490,846	\$79,846,052
Average Spent	\$1,312.73	\$1,081.44	\$966.69
Spending Potential Index	137	113	101
Shelter: Total \$	\$95,969,550	\$833,968,387	\$2,053,495,830
Average Spent	\$33,875.59	\$27,758.23	\$24,861.63
Spending Potential Index	137	112	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,102,743	\$105,869,701	\$257,302,507
Average Spent	\$4,272.06	\$3,523.82	\$3,115.16
Spending Potential Index	137	113	100
Travel: Total \$	\$9,238,793	\$77,049,755	\$186,563,100
Average Spent	\$3,261.13	\$2,564.56	\$2,258.72
Spending Potential Index	145	114	100
Vehicle Maintenance & Repairs: Total \$	\$4,906,289	\$43,575,044	\$107,195,714
Average Spent	\$1,731.84	\$1,450.37	\$1,297.82
Spending Potential Index	132	111	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Park Place Promenade
9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.13101
Longitude: -93.35864

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	170		2,118		6,280							
Total Employees:	7,015		33,536		106,963							
Total Residential Population:	8,709		86,939		224,704							
Employee/Residential Population Ratio (per 100 Residents)	81		39		48							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	0	0.0%	0	0.0%	37	1.7%	213	0.6%	86	1.4%	798	0.7%
Construction	9	5.3%	37	0.5%	172	8.1%	1,726	5.1%	433	6.9%	6,371	6.0%
Manufacturing	8	4.7%	426	6.1%	123	5.8%	4,423	13.2%	345	5.5%	14,209	13.3%
Transportation	1	0.6%	3	0.0%	38	1.8%	870	2.6%	127	2.0%	3,638	3.4%
Communication	1	0.6%	3	0.0%	13	0.6%	96	0.3%	48	0.8%	368	0.3%
Utility	0	0.0%	0	0.0%	7	0.3%	161	0.5%	13	0.2%	488	0.5%
Wholesale Trade	5	2.9%	330	4.7%	84	4.0%	2,066	6.2%	253	4.0%	6,408	6.0%
Retail Trade Summary	48	28.2%	796	11.3%	412	19.5%	5,339	15.9%	1,290	20.5%	24,507	22.9%
Home Improvement	0	0.0%	0	0.0%	29	1.4%	532	1.6%	87	1.4%	2,075	1.9%
General Merchandise Stores	0	0.0%	0	0.0%	13	0.6%	517	1.5%	48	0.8%	2,807	2.6%
Food Stores	11	6.5%	294	4.2%	50	2.4%	789	2.4%	124	2.0%	2,432	2.3%
Auto Dealers & Gas Stations	1	0.6%	6	0.1%	42	2.0%	494	1.5%	120	1.9%	2,266	2.1%
Apparel & Accessory Stores	2	1.2%	9	0.1%	20	0.9%	113	0.3%	90	1.4%	970	0.9%
Furniture & Home Furnishings	0	0.0%	0	0.0%	33	1.6%	212	0.6%	111	1.8%	2,527	2.4%
Eating & Drinking Places	23	13.5%	423	6.0%	131	6.2%	2,067	6.2%	395	6.3%	8,168	7.6%
Miscellaneous Retail	11	6.5%	63	0.9%	92	4.3%	615	1.8%	316	5.0%	3,262	3.0%
Finance, Insurance, Real Estate Summary	14	8.2%	117	1.7%	179	8.5%	1,178	3.5%	630	10.0%	4,630	4.3%
Banks, Savings & Lending Institutions	5	2.9%	28	0.4%	29	1.4%	247	0.7%	110	1.8%	944	0.9%
Securities Brokers	2	1.2%	8	0.1%	19	0.9%	73	0.2%	84	1.3%	459	0.4%
Insurance Carriers & Agents	3	1.8%	9	0.1%	43	2.0%	141	0.4%	139	2.2%	640	0.6%
Real Estate, Holding, Other Investment Offices	4	2.4%	72	1.0%	88	4.2%	717	2.1%	298	4.7%	2,588	2.4%
Services Summary	65	38.2%	5,260	75.0%	837	39.5%	16,399	48.9%	2,455	39.1%	40,173	37.6%
Hotels & Lodging	3	1.8%	36	0.5%	5	0.2%	45	0.1%	34	0.5%	797	0.7%
Automotive Services	4	2.4%	26	0.4%	74	3.5%	493	1.5%	160	2.5%	1,004	0.9%
Movies & Amusements	4	2.4%	33	0.5%	61	2.9%	752	2.2%	171	2.7%	2,756	2.6%
Health Services	14	8.2%	4,092	58.3%	148	7.0%	6,443	19.2%	467	7.4%	11,940	11.2%
Legal Services	2	1.2%	5	0.1%	15	0.7%	47	0.1%	88	1.4%	530	0.5%
Education Institutions & Libraries	5	2.9%	280	4.0%	58	2.7%	3,784	11.3%	151	2.4%	8,737	8.2%
Other Services	32	18.8%	788	11.2%	476	22.5%	4,835	14.4%	1,384	22.0%	14,409	13.5%
Government	2	1.2%	21	0.3%	27	1.3%	981	2.9%	99	1.6%	4,747	4.4%
Unclassified Establishments	18	10.6%	23	0.3%	189	8.9%	83	0.2%	500	8.0%	626	0.6%
Totals	170	100.0%	7,015	100.0%	2,118	100.0%	33,536	100.0%	6,280	100.0%	106,963	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Park Place Promenade
 9600 Colorado Ln N, Brooklyn Park, Minnesota, 55445
 Rings: 1, 3, 5 mile radii

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	3	0.1%	4	0.0%	7	0.1%	143	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	2	0.1%	127	0.4%	5	0.1%	445	0.4%
Construction	9	5.3%	37	0.5%	180	8.5%	1,884	5.6%	463	7.4%	6,802	6.4%
Manufacturing	8	4.7%	426	6.1%	129	6.1%	4,473	13.3%	360	5.7%	13,654	12.8%
Wholesale Trade	5	2.9%	330	4.7%	82	3.9%	2,058	6.1%	249	4.0%	6,337	5.9%
Retail Trade	24	14.1%	372	5.3%	275	13.0%	3,193	9.5%	868	13.8%	16,065	15.0%
Motor Vehicle & Parts Dealers	1	0.6%	6	0.1%	34	1.6%	440	1.3%	97	1.5%	2,097	2.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%	20	0.9%	107	0.3%	65	1.0%	1,573	1.5%
Electronics & Appliance Stores	0	0.0%	0	0.0%	9	0.4%	57	0.2%	32	0.5%	437	0.4%
Building Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%	29	1.4%	532	1.6%	87	1.4%	2,075	1.9%
Food & Beverage Stores	12	7.1%	307	4.4%	53	2.5%	828	2.5%	128	2.0%	2,478	2.3%
Health & Personal Care Stores	6	3.5%	41	0.6%	26	1.2%	202	0.6%	93	1.5%	809	0.8%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%	8	0.4%	54	0.2%	23	0.4%	169	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	2	1.2%	9	0.1%	25	1.2%	126	0.4%	106	1.7%	1,059	1.0%
Sporting Goods, Hobby, Book, & Music Stores	4	2.4%	10	0.1%	50	2.4%	291	0.9%	164	2.6%	2,229	2.1%
General Merchandise Stores	0	0.0%	0	0.0%	21	1.0%	555	1.7%	74	1.2%	3,139	2.9%
Transportation & Warehousing	1	0.6%	3	0.0%	32	1.5%	844	2.5%	101	1.6%	3,277	3.1%
Information	4	2.4%	259	3.7%	36	1.7%	477	1.4%	117	1.9%	1,946	1.8%
Finance & Insurance	10	5.9%	45	0.6%	92	4.3%	476	1.4%	333	5.3%	2,048	1.9%
Central Bank/Credit Intermediation & Related Activities	5	2.9%	28	0.4%	30	1.4%	262	0.8%	109	1.7%	948	0.9%
Securities & Commodity Contracts	2	1.2%	8	0.1%	19	0.9%	73	0.2%	85	1.4%	460	0.4%
Funds, Trusts & Other Financial Vehicles	3	1.8%	9	0.1%	43	2.0%	141	0.4%	140	2.2%	640	0.6%
Real Estate, Rental & Leasing	3	1.8%	67	1.0%	98	4.6%	801	2.4%	316	5.0%	2,738	2.6%
Professional, Scientific & Tech Services	11	6.5%	325	4.6%	179	8.5%	1,882	5.6%	541	8.6%	5,107	4.8%
Legal Services	2	1.2%	5	0.1%	20	0.9%	69	0.2%	110	1.8%	658	0.6%
Management of Companies & Enterprises	1	0.6%	5	0.1%	3	0.1%	12	0.0%	9	0.1%	38	0.0%
Administrative, Support & Waste Management Services	4	2.4%	8	0.1%	99	4.7%	855	2.5%	234	3.7%	2,124	2.0%
Educational Services	5	2.9%	281	4.0%	65	3.1%	3,825	11.4%	182	2.9%	8,921	8.3%
Health Care & Social Assistance	18	10.6%	4,212	60.0%	217	10.2%	7,365	22.0%	665	10.6%	15,254	14.3%
Arts, Entertainment & Recreation	1	0.6%	26	0.4%	46	2.2%	695	2.1%	134	2.1%	2,505	2.3%
Accommodation & Food Services	26	15.3%	460	6.6%	137	6.5%	2,111	6.3%	431	6.9%	9,019	8.4%
Accommodation	3	1.8%	36	0.5%	5	0.2%	45	0.1%	34	0.5%	797	0.7%
Food Services & Drinking Places	23	13.5%	423	6.0%	131	6.2%	2,067	6.2%	397	6.3%	8,222	7.7%
Other Services (except Public Administration)	18	10.6%	116	1.7%	228	10.8%	1,388	4.1%	665	10.6%	5,168	4.8%
Automotive Repair & Maintenance	3	1.8%	21	0.3%	61	2.9%	414	1.2%	122	1.9%	757	0.7%
Public Administration	2	1.2%	21	0.3%	27	1.3%	981	2.9%	99	1.6%	4,747	4.4%
Unclassified Establishments	18	10.6%	23	0.3%	189	8.9%	83	0.2%	500	8.0%	626	0.6%
Total	170	100.0%	7,015	100.0%	2,118	100.0%	33,536	100.0%	6,280	100.0%	106,963	100.0%

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