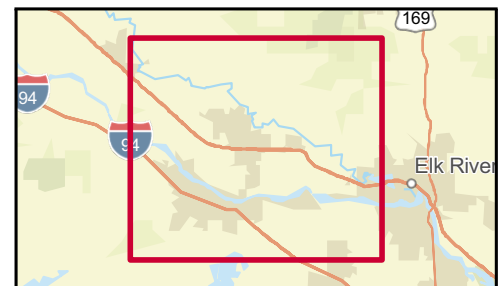
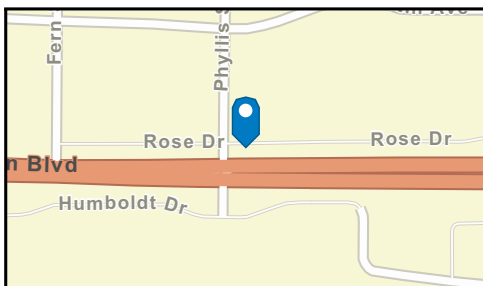
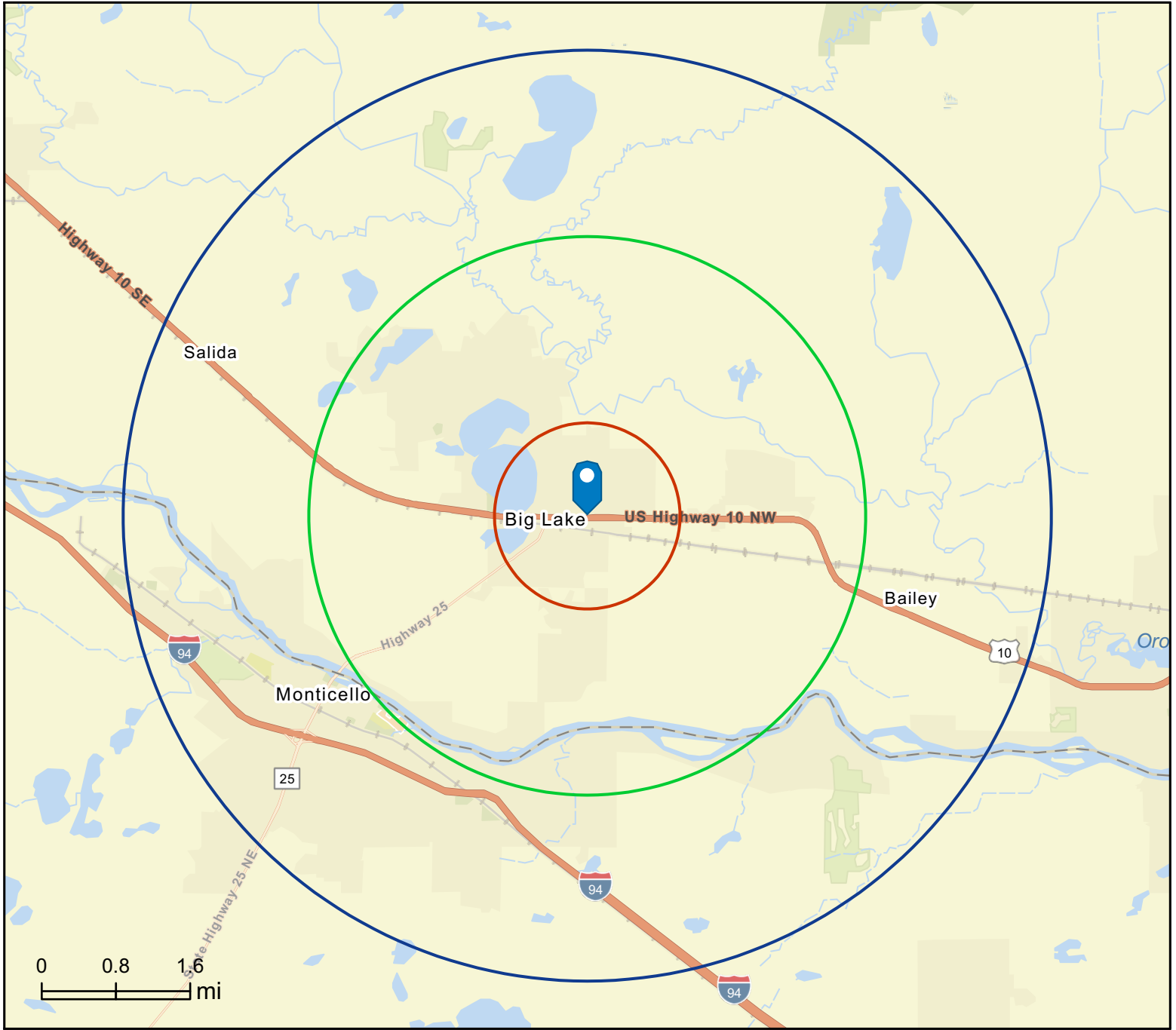




Site Map

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651



October 17, 2024



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population			
2010 Population	3,456	13,630	33,772
2020 Population	4,044	15,277	38,074
2024 Population	4,709	16,379	39,683
2029 Population	5,027	17,096	41,833
2010-2020 Annual Rate	1.58%	1.15%	1.21%
2020-2024 Annual Rate	3.65%	1.65%	0.98%
2024-2029 Annual Rate	1.32%	0.86%	1.06%
2020 Male Population	50.1%	50.9%	50.6%
2020 Female Population	49.9%	49.1%	49.4%
2020 Median Age	35.0	34.6	35.6
2024 Male Population	51.0%	51.5%	51.4%
2024 Female Population	49.0%	48.5%	48.6%
2024 Median Age	35.7	35.5	36.3

In the identified area, the current year population is 39,683. In 2020, the Census count in the area was 38,074. The rate of change since 2020 was 0.98% annually. The five-year projection for the population in the area is 41,833 representing a change of 1.06% annually from 2024 to 2029. Currently, the population is 51.4% male and 48.6% female.

Median Age

The median age in this area is 36.3, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	81.4%	85.0%	86.2%
2024 Black Alone	5.0%	3.6%	2.7%
2024 American Indian/Alaska Native Alone	0.8%	0.5%	0.4%
2024 Asian Alone	2.0%	1.9%	1.7%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	3.6%	2.7%	2.8%
2024 Two or More Races	7.1%	6.3%	6.1%
2024 Hispanic Origin (Any Race)	6.4%	5.1%	5.6%

Persons of Hispanic origin represent 5.6% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	87	108	101
2010 Households	1,302	4,540	11,639
2020 Households	1,514	5,219	13,442
2024 Households	1,764	5,685	14,136
2029 Households	1,910	6,033	15,120
2010-2020 Annual Rate	1.52%	1.40%	1.45%
2020-2024 Annual Rate	3.66%	2.03%	1.19%
2024-2029 Annual Rate	1.60%	1.20%	1.35%
2024 Average Household Size	2.66	2.87	2.79

The household count in this area has changed from 13,442 in 2020 to 14,136 in the current year, a change of 1.19% annually. The five-year projection of households is 15,120, a change of 1.35% annually from the current year total. Average household size is currently 2.79, compared to 2.82 in the year 2020. The number of families in the current year is 10,234 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



Executive Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
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	1 mile	3 miles	5 miles
Mortgage Income			
2024 Percent of Income for Mortgage	21.5%	19.1%	21.7%
Median Household Income			
2024 Median Household Income	\$89,016	\$103,705	\$98,786
2029 Median Household Income	\$101,018	\$111,922	\$107,322
2024-2029 Annual Rate	2.56%	1.54%	1.67%
Average Household Income			
2024 Average Household Income	\$109,041	\$125,061	\$118,152
2029 Average Household Income	\$122,811	\$139,948	\$132,511
2024-2029 Annual Rate	2.41%	2.27%	2.32%
Per Capita Income			
2024 Per Capita Income	\$40,280	\$43,798	\$42,374
2029 Per Capita Income	\$46,012	\$49,841	\$48,232
2024-2029 Annual Rate	2.70%	2.62%	2.62%
GINI Index			
2024 Gini Index	35.3	31.3	33.2

Households by Income

Current median household income is \$98,786 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$107,322 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$118,152 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$132,511 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$42,374 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$48,232 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	112	126	111
2010 Total Housing Units	1,406	4,845	12,390
2010 Owner Occupied Housing Units	976	3,867	9,592
2010 Renter Occupied Housing Units	326	674	2,047
2010 Vacant Housing Units	104	305	751
2020 Total Housing Units	1,618	5,457	14,194
2020 Owner Occupied Housing Units	1,110	4,391	11,019
2020 Renter Occupied Housing Units	404	828	2,423
2020 Vacant Housing Units	104	233	719
2024 Total Housing Units	1,875	5,888	14,874
2024 Owner Occupied Housing Units	1,304	4,737	11,510
2024 Renter Occupied Housing Units	460	948	2,626
2024 Vacant Housing Units	111	203	738
2029 Total Housing Units	2,021	6,233	15,871
2029 Owner Occupied Housing Units	1,448	5,101	12,305
2029 Renter Occupied Housing Units	462	933	2,815
2029 Vacant Housing Units	111	200	751

Socioeconomic Status Index

2024 Socioeconomic Status Index	49.4	57.4	56.7
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Currently, 77.4% of the 14,874 housing units in the area are owner occupied; 17.7%, renter occupied; and 5.0% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 14,194 housing units in the area and 5.1% vacant housing units. The annual rate of change in housing units since 2020 is 1.11%. Median home value in the area is \$341,953, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 1.73% annually to \$372,556.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.



Demographic and Income Profile

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 1 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

Summary	Census 2010	Census 2020	2024	2029
Population	3,456	4,044	4,709	5,027
Households	1,302	1,514	1,764	1,910
Families	892	1,014	1,182	1,276
Average Household Size	2.65	2.66	2.66	2.62
Owner Occupied Housing Units	976	1,110	1,304	1,448
Renter Occupied Housing Units	326	404	460	462
Median Age	31.3	35.0	35.7	36.9

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.32%	0.40%	0.38%
Households	1.60%	0.52%	0.64%
Families	1.54%	0.46%	0.56%
Owner HHs	2.12%	0.64%	0.97%
Median Household Income	2.56%	2.96%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	95	5.4%	92	4.8%
\$15,000 - \$24,999	69	3.9%	56	2.9%
\$25,000 - \$34,999	103	5.8%	89	4.7%
\$35,000 - \$49,999	162	9.2%	142	7.4%
\$50,000 - \$74,999	282	16.0%	267	14.0%
\$75,000 - \$99,999	271	15.4%	294	15.4%
\$100,000 - \$149,999	371	21.0%	439	23.0%
\$150,000 - \$199,999	270	15.3%	354	18.5%
\$200,000+	141	8.0%	176	9.2%

Median Household Income	\$89,016	\$101,018
Average Household Income	\$109,041	\$122,811
Per Capita Income	\$40,280	\$46,012

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	329	9.5%	298	7.4%	339	7.2%	356	7.1%
5 - 9	275	8.0%	309	7.6%	347	7.4%	342	6.8%
10 - 14	257	7.4%	301	7.4%	335	7.1%	335	6.7%
15 - 19	223	6.5%	260	6.4%	318	6.8%	319	6.3%
20 - 24	229	6.6%	249	6.2%	298	6.3%	323	6.4%
25 - 34	652	18.9%	606	15.0%	669	14.2%	695	13.8%
35 - 44	494	14.3%	595	14.7%	707	15.0%	748	14.9%
45 - 54	452	13.1%	492	12.2%	597	12.7%	662	13.2%
55 - 64	290	8.4%	459	11.4%	500	10.6%	506	10.1%
65 - 74	144	4.2%	289	7.1%	351	7.5%	432	8.6%
75 - 84	89	2.6%	136	3.4%	189	4.0%	237	4.7%
85+	25	0.7%	48	1.2%	59	1.3%	72	1.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,197	92.5%	3,398	84.0%	3,834	81.4%	4,004	79.6%
Black Alone	40	1.2%	144	3.6%	234	5.0%	280	5.6%
American Indian Alone	19	0.5%	31	0.8%	40	0.8%	45	0.9%
Asian Alone	35	1.0%	66	1.6%	94	2.0%	116	2.3%
Pacific Islander Alone	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	74	2.1%	128	3.2%	171	3.6%	193	3.8%
Two or More Races	90	2.6%	276	6.8%	335	7.1%	389	7.7%
Hispanic Origin (Any Race)	171	4.9%	221	5.5%	301	6.4%	348	6.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

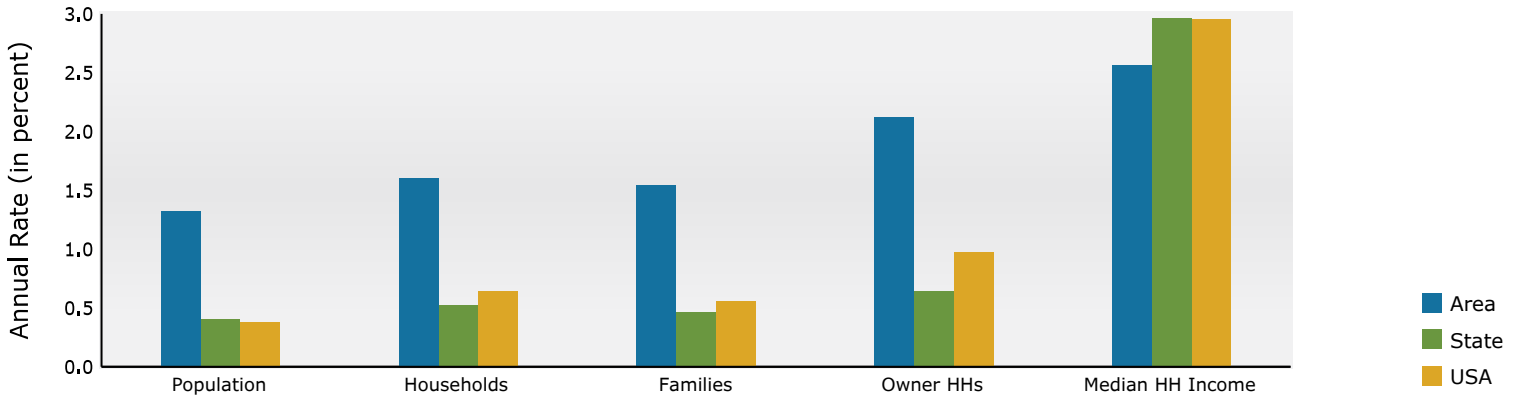


Demographic and Income Profile

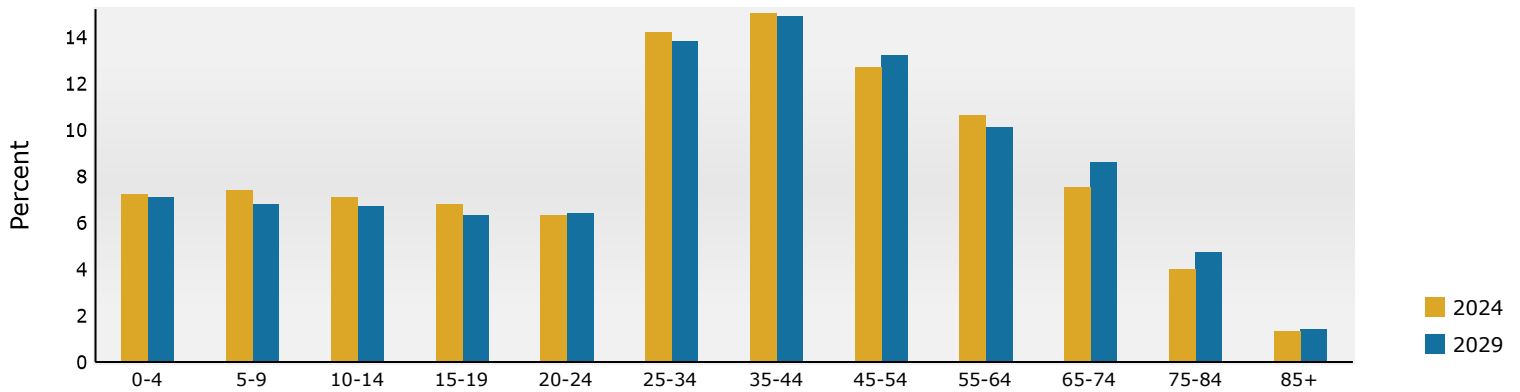
Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 1 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

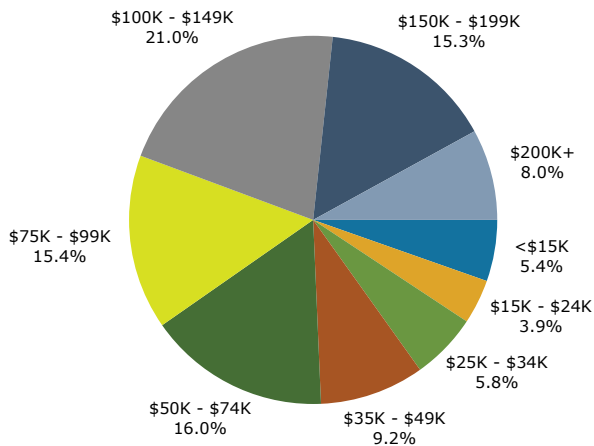
Trends 2024-2029



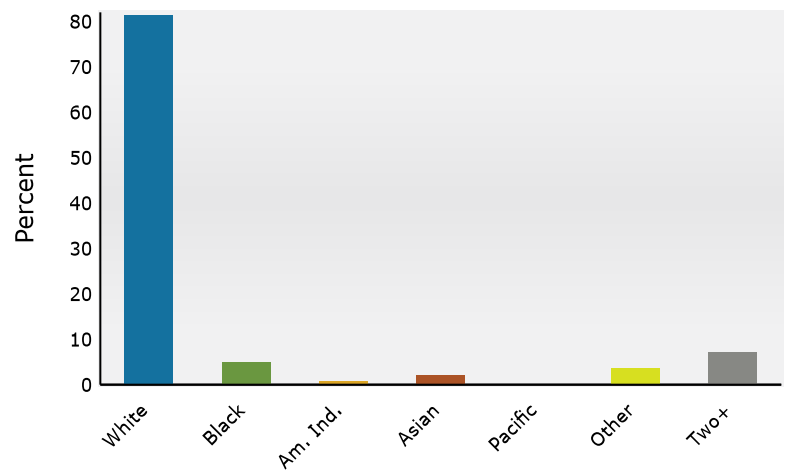
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 6.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Demographic and Income Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Summary	Census 2010	Census 2020	2024	2029
Population	13,630	15,277	16,379	17,096
Households	4,540	5,219	5,685	6,033
Families	3,456	3,901	4,208	4,447
Average Household Size	2.99	2.92	2.87	2.82
Owner Occupied Housing Units	3,867	4,391	4,737	5,101
Renter Occupied Housing Units	674	828	948	933
Median Age	31.5	34.6	35.5	36.8

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.86%	0.40%	0.38%
Households	1.20%	0.52%	0.64%
Families	1.11%	0.46%	0.56%
Owner HHs	1.49%	0.64%	0.97%
Median Household Income	1.54%	2.96%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	162	2.8%	155	2.6%
\$15,000 - \$24,999	122	2.1%	98	1.6%
\$25,000 - \$34,999	227	4.0%	190	3.1%
\$35,000 - \$49,999	418	7.4%	353	5.9%
\$50,000 - \$74,999	731	12.9%	672	11.1%
\$75,000 - \$99,999	1,012	17.8%	1,015	16.8%
\$100,000 - \$149,999	1,439	25.3%	1,576	26.1%
\$150,000 - \$199,999	929	16.3%	1,174	19.5%
\$200,000+	645	11.3%	801	13.3%

Median Household Income	\$103,705	\$111,922
Average Household Income	\$125,061	\$139,948
Per Capita Income	\$43,798	\$49,841

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,286	9.4%	1,153	7.5%	1,207	7.4%	1,231	7.2%
5 - 9	1,236	9.1%	1,128	7.4%	1,283	7.8%	1,236	7.2%
10 - 14	1,197	8.8%	1,230	8.1%	1,181	7.2%	1,260	7.4%
15 - 19	963	7.1%	1,123	7.4%	1,142	7.0%	1,048	6.1%
20 - 24	712	5.2%	845	5.5%	979	6.0%	1,004	5.9%
25 - 34	2,234	16.4%	2,245	14.7%	2,250	13.7%	2,287	13.4%
35 - 44	2,197	16.1%	2,239	14.7%	2,567	15.7%	2,714	15.9%
45 - 54	1,810	13.3%	1,988	13.0%	2,088	12.7%	2,189	12.8%
55 - 64	1,138	8.3%	1,774	11.6%	1,805	11.0%	1,773	10.4%
65 - 74	511	3.7%	1,016	6.7%	1,182	7.2%	1,454	8.5%
75 - 84	260	1.9%	407	2.7%	544	3.3%	713	4.2%
85+	88	0.6%	129	0.8%	153	0.9%	187	1.1%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	12,789	93.8%	13,321	87.2%	13,922	85.0%	14,282	83.5%
Black Alone	191	1.4%	392	2.6%	593	3.6%	696	4.1%
American Indian Alone	44	0.3%	70	0.5%	86	0.5%	95	0.6%
Asian Alone	144	1.1%	238	1.6%	313	1.9%	373	2.2%
Pacific Islander Alone	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	175	1.3%	344	2.3%	436	2.7%	485	2.8%
Two or More Races	286	2.1%	911	6.0%	1,028	6.3%	1,164	6.8%
Hispanic Origin (Any Race)	441	3.2%	660	4.3%	839	5.1%	955	5.6%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

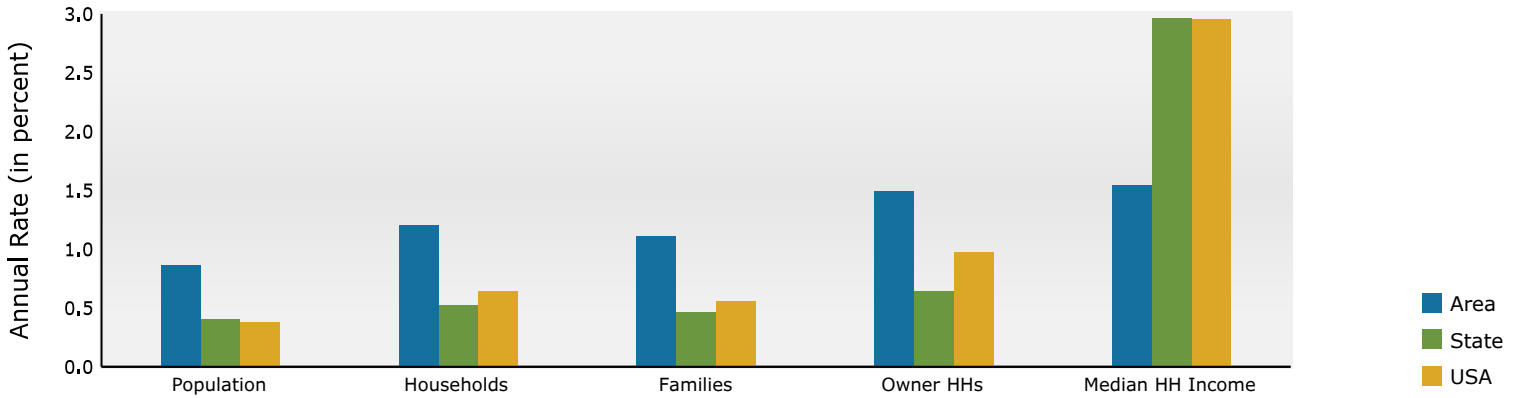


Demographic and Income Profile

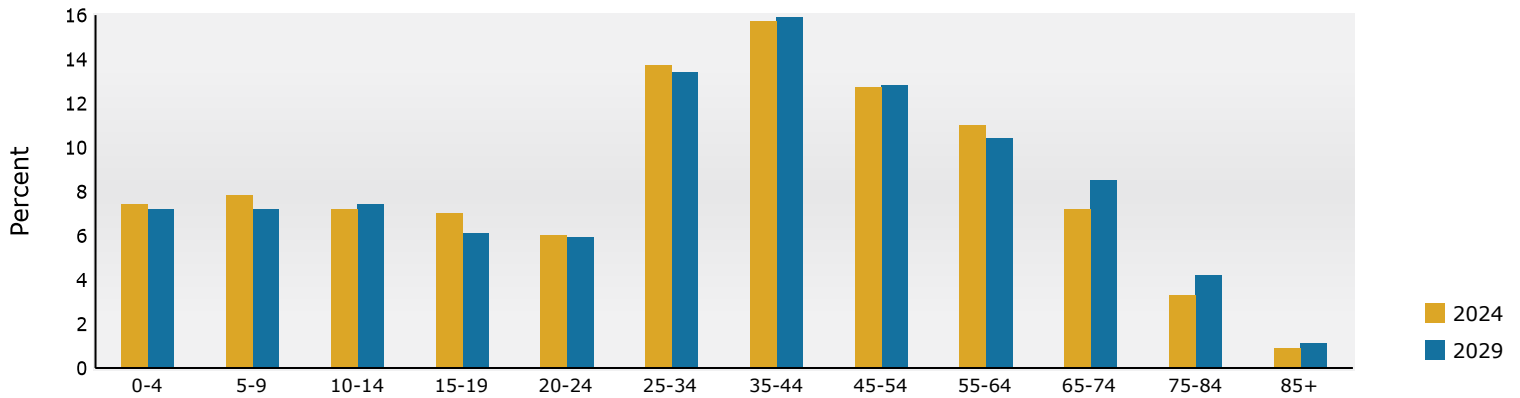
Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 3 mile radius

Prepared by HJ Development
Latitude: 45.33275
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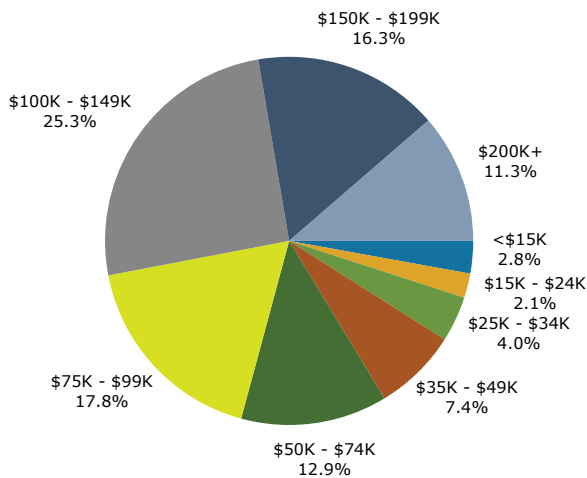
Trends 2024-2029



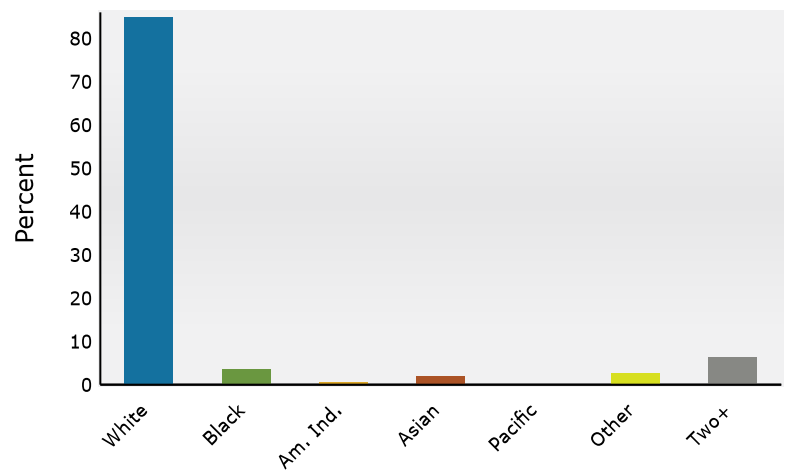
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 5.1%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Demographic and Income Profile

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Ring: 5 mile radius

Prepared by HJ Development
 Latitude: 45.33275
 Longitude: -93.73651

Summary	Census 2010	Census 2020	2024	2029
Population	33,772	38,074	39,683	41,833
Households	11,639	13,442	14,136	15,120
Families	8,668	9,819	10,234	10,932
Average Household Size	2.88	2.82	2.79	2.75
Owner Occupied Housing Units	9,592	11,019	11,510	12,305
Renter Occupied Housing Units	2,047	2,423	2,626	2,815
Median Age	32.7	35.6	36.3	37.3

Trends: 2024-2029 Annual Rate	Area	State	National
Population	1.06%	0.40%	0.38%
Households	1.35%	0.52%	0.64%
Families	1.33%	0.46%	0.56%
Owner HHs	1.34%	0.64%	0.97%
Median Household Income	1.67%	2.96%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	596	4.2%	568	3.8%
\$15,000 - \$24,999	394	2.8%	318	2.1%
\$25,000 - \$34,999	658	4.7%	579	3.8%
\$35,000 - \$49,999	1,175	8.3%	1,021	6.8%
\$50,000 - \$74,999	2,013	14.2%	1,926	12.7%
\$75,000 - \$99,999	2,317	16.4%	2,350	15.5%
\$100,000 - \$149,999	3,312	23.4%	3,655	24.2%
\$150,000 - \$199,999	2,261	16.0%	2,948	19.5%
\$200,000+	1,409	10.0%	1,753	11.6%

Median Household Income	\$98,786	\$107,322
Average Household Income	\$118,152	\$132,511
Per Capita Income	\$42,374	\$48,232

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,988	8.8%	2,700	7.1%	2,766	7.0%	2,861	6.8%
5 - 9	2,905	8.6%	2,849	7.5%	3,000	7.6%	2,907	6.9%
10 - 14	2,896	8.6%	3,133	8.2%	2,948	7.4%	3,045	7.3%
15 - 19	2,415	7.2%	2,762	7.3%	2,838	7.2%	2,665	6.4%
20 - 24	1,754	5.2%	2,066	5.4%	2,338	5.9%	2,508	6.0%
25 - 34	5,122	15.2%	5,178	13.6%	5,141	13.0%	5,466	13.1%
35 - 44	5,450	16.1%	5,525	14.5%	6,029	15.2%	6,256	15.0%
45 - 54	4,777	14.1%	5,047	13.3%	5,074	12.8%	5,395	12.9%
55 - 64	2,950	8.7%	4,555	12.0%	4,634	11.7%	4,584	11.0%
65 - 74	1,435	4.2%	2,723	7.2%	3,043	7.7%	3,730	8.9%
75 - 84	761	2.3%	1,159	3.0%	1,450	3.7%	1,892	4.5%
85+	318	0.9%	379	1.0%	422	1.1%	524	1.3%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	31,812	94.2%	33,474	87.9%	34,221	86.2%	35,571	85.0%
Black Alone	414	1.2%	760	2.0%	1,075	2.7%	1,241	3.0%
American Indian Alone	128	0.4%	136	0.4%	155	0.4%	172	0.4%
Asian Alone	332	1.0%	532	1.4%	683	1.7%	813	1.9%
Pacific Islander Alone	6	0.0%	7	0.0%	9	0.0%	11	0.0%
Some Other Race Alone	452	1.3%	936	2.5%	1,103	2.8%	1,245	3.0%
Two or More Races	629	1.9%	2,229	5.9%	2,436	6.1%	2,780	6.6%
Hispanic Origin (Any Race)	1,159	3.4%	1,865	4.9%	2,216	5.6%	2,542	6.1%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

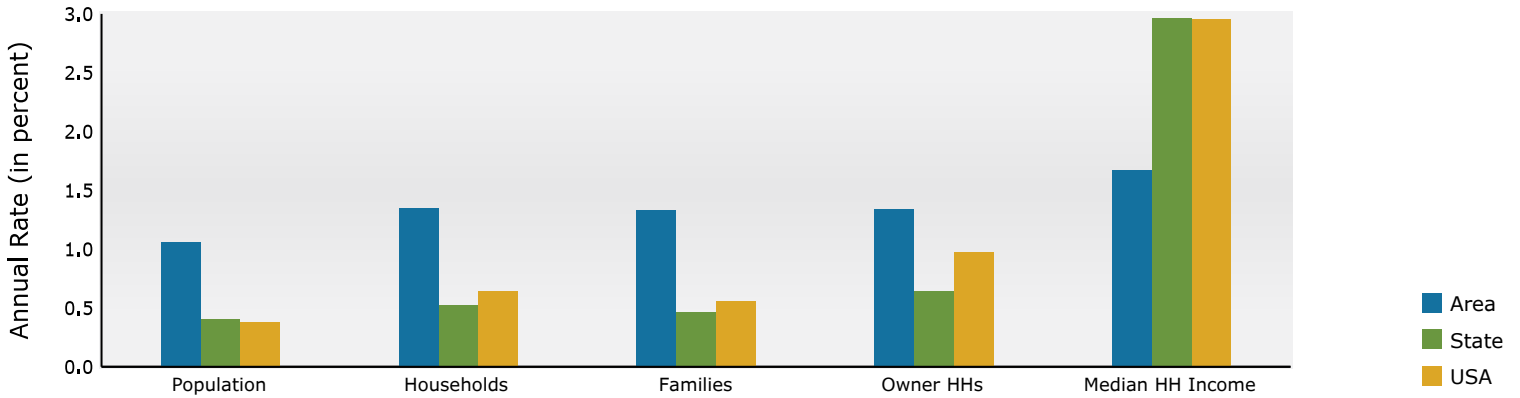


Demographic and Income Profile

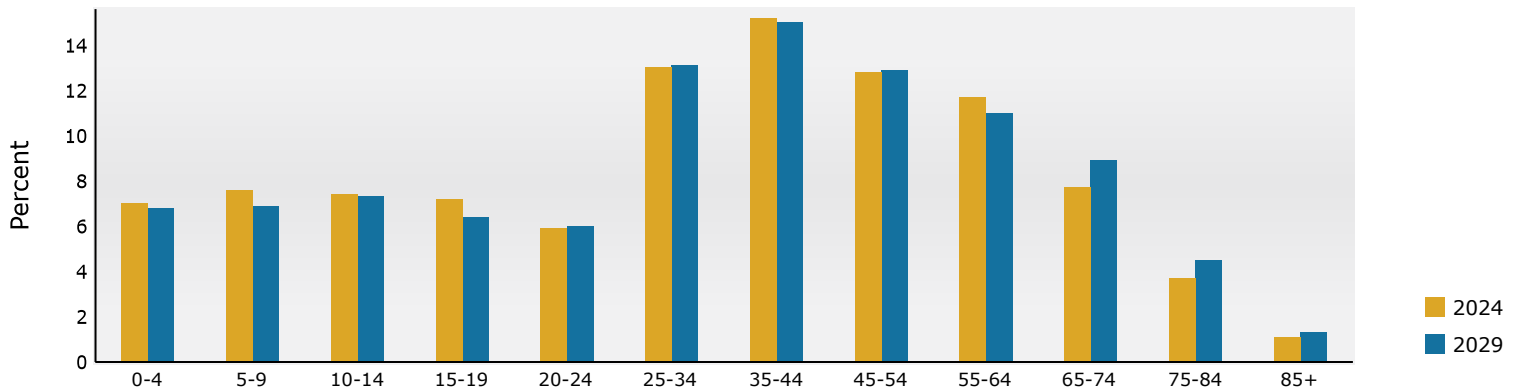
Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Ring: 5 mile radius

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

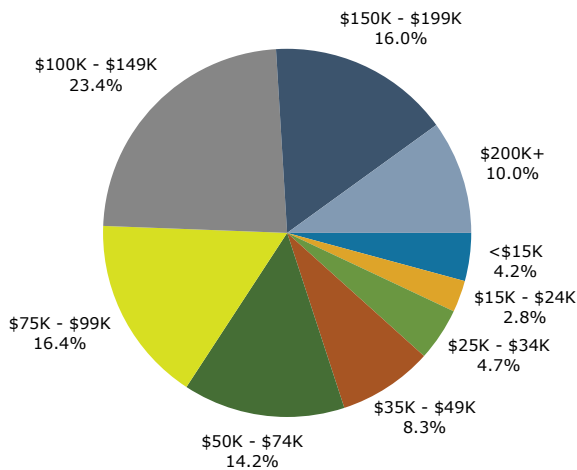
Trends 2024-2029



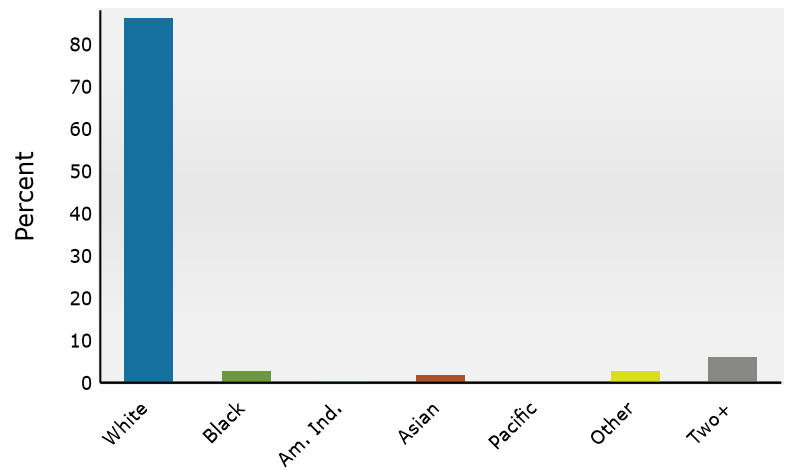
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 5.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Population Summary			
2010 Total Population	3,456	13,630	33,772
2020 Total Population	4,044	15,277	38,074
2020 Group Quarters	14	52	187
2024 Total Population	4,709	16,379	39,683
2024 Group Quarters	16	56	189
2029 Total Population	5,027	17,096	41,833
2024-2029 Annual Rate	1.32%	0.86%	1.06%
2024 Total Daytime Population	4,469	11,203	30,883
Workers	2,186	3,839	12,527
Residents	2,283	7,364	18,356
Household Summary			
2010 Households	1,302	4,540	11,639
2010 Average Household Size	2.65	2.99	2.88
2020 Total Households	1,514	5,219	13,442
2020 Average Household Size	2.66	2.92	2.82
2024 Households	1,764	5,685	14,136
2024 Average Household Size	2.66	2.87	2.79
2029 Households	1,910	6,033	15,120
2029 Average Household Size	2.62	2.82	2.75
2024-2029 Annual Rate	1.60%	1.20%	1.35%
2010 Families	892	3,456	8,668
2010 Average Family Size	3.12	3.38	3.30
2024 Families	1,182	4,208	10,234
2024 Average Family Size	3.30	3.18	3.21
2029 Families	1,276	4,447	10,932
2029 Average Family Size	3.25	3.13	3.16
2024-2029 Annual Rate	1.54%	1.11%	1.33%
Housing Unit Summary			
2000 Housing Units	951	3,387	8,852
Owner Occupied Housing Units	72.3%	85.1%	80.7%
Renter Occupied Housing Units	24.0%	11.5%	14.3%
Vacant Housing Units	3.7%	3.4%	5.0%
2010 Housing Units	1,406	4,845	12,390
Owner Occupied Housing Units	69.4%	79.8%	77.4%
Renter Occupied Housing Units	23.2%	13.9%	16.5%
Vacant Housing Units	7.4%	6.3%	6.1%
2020 Housing Units	1,618	5,457	14,194
Owner Occupied Housing Units	68.6%	80.5%	77.6%
Renter Occupied Housing Units	25.0%	15.2%	17.1%
Vacant Housing Units	6.4%	4.3%	5.1%
2024 Housing Units	1,875	5,888	14,874
Owner Occupied Housing Units	69.5%	80.5%	77.4%
Renter Occupied Housing Units	24.5%	16.1%	17.7%
Vacant Housing Units	5.9%	3.4%	5.0%
2029 Housing Units	2,021	6,233	15,871
Owner Occupied Housing Units	71.6%	81.8%	77.5%
Renter Occupied Housing Units	22.9%	15.0%	17.7%
Vacant Housing Units	5.5%	3.2%	4.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2024 Households by Income			
Household Income Base	1,764	5,685	14,136
<\$15,000	5.4%	2.8%	4.2%
\$15,000 - \$24,999	3.9%	2.1%	2.8%
\$25,000 - \$34,999	5.8%	4.0%	4.7%
\$35,000 - \$49,999	9.2%	7.4%	8.3%
\$50,000 - \$74,999	16.0%	12.9%	14.2%
\$75,000 - \$99,999	15.4%	17.8%	16.4%
\$100,000 - \$149,999	21.0%	25.3%	23.4%
\$150,000 - \$199,999	15.3%	16.3%	16.0%
\$200,000+	8.0%	11.3%	10.0%
Average Household Income	\$109,041	\$125,061	\$118,152
2029 Households by Income			
Household Income Base	1,910	6,033	15,120
<\$15,000	4.8%	2.6%	3.8%
\$15,000 - \$24,999	2.9%	1.6%	2.1%
\$25,000 - \$34,999	4.7%	3.1%	3.8%
\$35,000 - \$49,999	7.4%	5.9%	6.8%
\$50,000 - \$74,999	14.0%	11.1%	12.7%
\$75,000 - \$99,999	15.4%	16.8%	15.5%
\$100,000 - \$149,999	23.0%	26.1%	24.2%
\$150,000 - \$199,999	18.5%	19.5%	19.5%
\$200,000+	9.2%	13.3%	11.6%
Average Household Income	\$122,811	\$139,948	\$132,511
2024 Owner Occupied Housing Units by Value			
Total	1,304	4,737	11,510
<\$50,000	6.4%	3.8%	2.6%
\$50,000 - \$99,999	0.2%	0.1%	0.3%
\$100,000 - \$149,999	1.7%	0.7%	0.5%
\$150,000 - \$199,999	8.1%	4.9%	3.5%
\$200,000 - \$249,999	14.2%	16.0%	10.7%
\$250,000 - \$299,999	17.0%	19.1%	17.1%
\$300,000 - \$399,999	37.5%	33.2%	36.6%
\$400,000 - \$499,999	8.1%	12.6%	17.1%
\$500,000 - \$749,999	5.9%	8.5%	10.1%
\$750,000 - \$999,999	0.2%	0.4%	0.8%
\$1,000,000 - \$1,499,999	0.5%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$310,314	\$338,086	\$365,826
2029 Owner Occupied Housing Units by Value			
Total	1,448	5,101	12,305
<\$50,000	4.7%	2.7%	1.6%
\$50,000 - \$99,999	0.1%	0.0%	0.1%
\$100,000 - \$149,999	0.3%	0.2%	0.1%
\$150,000 - \$199,999	2.5%	1.5%	0.9%
\$200,000 - \$249,999	7.2%	7.9%	5.1%
\$250,000 - \$299,999	15.3%	16.4%	13.1%
\$300,000 - \$399,999	49.0%	40.5%	40.2%
\$400,000 - \$499,999	11.2%	16.3%	22.4%
\$500,000 - \$749,999	8.7%	13.0%	14.4%
\$750,000 - \$999,999	0.3%	0.6%	1.1%
\$1,000,000 - \$1,499,999	0.7%	0.8%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$352,089	\$379,764	\$407,680

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Median Household Income			
2024	\$89,016	\$103,705	\$98,786
2029	\$101,018	\$111,922	\$107,322
Median Home Value			
2024	\$306,135	\$316,328	\$341,953
2029	\$340,621	\$352,541	\$372,556
Per Capita Income			
2024	\$40,280	\$43,798	\$42,374
2029	\$46,012	\$49,841	\$48,232
Median Age			
2010	31.3	31.5	32.7
2020	35.0	34.6	35.6
2024	35.7	35.5	36.3
2029	36.9	36.8	37.3
2020 Population by Age			
Total	4,044	15,277	38,074
0 - 4	7.4%	7.5%	7.1%
5 - 9	7.6%	7.4%	7.5%
10 - 14	7.4%	8.1%	8.2%
15 - 24	12.6%	12.9%	12.7%
25 - 34	15.0%	14.7%	13.6%
35 - 44	14.7%	14.7%	14.5%
45 - 54	12.2%	13.0%	13.3%
55 - 64	11.4%	11.6%	12.0%
65 - 74	7.1%	6.7%	7.2%
75 - 84	3.4%	2.7%	3.0%
85 +	1.2%	0.8%	1.0%
18 +	73.6%	72.4%	72.5%
2024 Population by Age			
Total	4,709	16,381	39,683
0 - 4	7.2%	7.4%	7.0%
5 - 9	7.4%	7.8%	7.6%
10 - 14	7.1%	7.2%	7.4%
15 - 24	13.1%	12.9%	13.0%
25 - 34	14.2%	13.7%	13.0%
35 - 44	15.0%	15.7%	15.2%
45 - 54	12.7%	12.7%	12.8%
55 - 64	10.6%	11.0%	11.7%
65 - 74	7.5%	7.2%	7.7%
75 - 84	4.0%	3.3%	3.7%
85 +	1.3%	0.9%	1.1%
18 +	74.2%	73.3%	73.5%
2029 Population by Age			
Total	5,027	17,096	41,833
0 - 4	7.1%	7.2%	6.8%
5 - 9	6.8%	7.2%	6.9%
10 - 14	6.7%	7.4%	7.3%
15 - 24	12.8%	12.0%	12.4%
25 - 34	13.8%	13.4%	13.1%
35 - 44	14.9%	15.9%	15.0%
45 - 54	13.2%	12.8%	12.9%
55 - 64	10.1%	10.4%	11.0%
65 - 74	8.6%	8.5%	8.9%
75 - 84	4.7%	4.2%	4.5%
85 +	1.4%	1.1%	1.3%
18 +	75.5%	74.4%	74.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 17, 2024



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
2020 Population by Sex			
Males	2,028	7,772	19,263
Females	2,016	7,505	18,811
2024 Population by Sex			
Males	2,401	8,442	20,380
Females	2,308	7,937	19,303
2029 Population by Sex			
Males	2,544	8,714	21,291
Females	2,483	8,382	20,542
2010 Population by Race/Ethnicity			
Total	3,456	13,630	33,773
White Alone	92.5%	93.8%	94.2%
Black Alone	1.2%	1.4%	1.2%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	1.0%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	1.3%	1.3%
Two or More Races	2.6%	2.1%	1.9%
Hispanic Origin	4.9%	3.2%	3.4%
Diversity Index	22.3	17.4	17.1
2020 Population by Race/Ethnicity			
Total	4,044	15,277	38,074
White Alone	84.0%	87.2%	87.9%
Black Alone	3.6%	2.6%	2.0%
American Indian Alone	0.8%	0.5%	0.4%
Asian Alone	1.6%	1.6%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.2%	2.3%	2.5%
Two or More Races	6.8%	6.0%	5.9%
Hispanic Origin	5.5%	4.3%	4.9%
Diversity Index	36.0	29.8	29.5
2024 Population by Race/Ethnicity			
Total	4,708	16,378	39,682
White Alone	81.4%	85.0%	86.2%
Black Alone	5.0%	3.6%	2.7%
American Indian Alone	0.8%	0.5%	0.4%
Asian Alone	2.0%	1.9%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.6%	2.7%	2.8%
Two or More Races	7.1%	6.3%	6.1%
Hispanic Origin	6.4%	5.1%	5.6%
Diversity Index	40.8	34.2	33.0
2029 Population by Race/Ethnicity			
Total	5,027	17,095	41,833
White Alone	79.6%	83.5%	85.0%
Black Alone	5.6%	4.1%	3.0%
American Indian Alone	0.9%	0.6%	0.4%
Asian Alone	2.3%	2.2%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.8%	2.8%	3.0%
Two or More Races	7.7%	6.8%	6.6%
Hispanic Origin	7.0%	5.6%	6.1%
Diversity Index	43.8	36.9	35.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
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	1 mile	3 miles	5 miles
2020 Population by Relationship and Household Type			
Total	4,044	15,277	38,074
In Households	99.7%	99.7%	99.5%
Householder	37.6%	34.8%	35.6%
Opposite-Sex Spouse	17.2%	20.1%	20.2%
Same-Sex Spouse	0.0%	0.0%	0.1%
Opposite-Sex Unmarried Partner	4.1%	3.3%	3.1%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.5%	31.9%	31.7%
Adopted Child	0.7%	0.6%	0.6%
Stepchild	1.8%	1.7%	1.5%
Grandchild	1.7%	1.4%	1.4%
Brother or Sister	1.3%	1.0%	0.7%
Parent	0.9%	0.8%	0.7%
Parent-in-law	0.2%	0.2%	0.2%
Son-in-law or Daughter-in-law	0.5%	0.3%	0.3%
Other Relatives	1.1%	0.9%	0.7%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	2.8%	2.5%	2.4%
In Group Quarters	0.3%	0.3%	0.5%
Institutionalized	0.3%	0.2%	0.2%
Noninstitutionalized	0.1%	0.2%	0.3%
2024 Population 25+ by Educational Attainment			
Total	3,073	10,589	25,794
Less than 9th Grade	3.1%	1.3%	1.3%
9th - 12th Grade, No Diploma	4.8%	3.3%	4.2%
High School Graduate	25.4%	25.1%	27.5%
GED/Alternative Credential	3.4%	5.4%	4.0%
Some College, No Degree	30.5%	23.4%	20.5%
Associate Degree	10.9%	14.8%	15.5%
Bachelor's Degree	15.9%	19.1%	18.7%
Graduate/Professional Degree	6.0%	7.6%	8.3%
2024 Population 15+ by Marital Status			
Total	3,688	12,709	30,970
Never Married	33.7%	32.5%	29.4%
Married	47.9%	53.9%	56.8%
Widowed	3.7%	4.1%	4.1%
Divorced	14.6%	9.4%	9.7%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	2,525	9,305	21,907
Population 16+ Employed	97.6%	98.5%	98.8%
Population 16+ Unemployment rate	2.4%	1.5%	1.2%
Population 16-24 Employed	13.3%	12.8%	13.1%
Population 16-24 Unemployment rate	9.9%	4.8%	3.4%
Population 25-54 Employed	71.8%	69.6%	67.4%
Population 25-54 Unemployment rate	0.7%	0.8%	0.7%
Population 55-64 Employed	11.0%	13.4%	15.4%
Population 55-64 Unemployment rate	3.6%	1.8%	0.9%
Population 65+ Employed	3.9%	4.2%	4.2%
Population 65+ Unemployment rate	3.0%	3.0%	2.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Prepared by HJ Development
Latitude: 45.33275
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	1 mile	3 miles	5 miles
2024 Employed Population 16+ by Industry			
Total	2,464	9,162	21,655
Agriculture/Mining	1.3%	1.0%	1.3%
Construction	6.4%	10.6%	10.1%
Manufacturing	13.9%	13.9%	17.9%
Wholesale Trade	2.4%	2.7%	2.9%
Retail Trade	11.9%	10.1%	9.5%
Transportation/Utilities	10.9%	9.3%	7.0%
Information	0.1%	0.7%	0.6%
Finance/Insurance/Real Estate	3.6%	4.0%	4.5%
Services	45.0%	44.5%	43.1%
Public Administration	4.4%	3.2%	3.2%
2024 Employed Population 16+ by Occupation			
Total	2,463	9,163	21,654
White Collar	59.4%	57.5%	57.8%
Management/Business/Financial	13.9%	15.7%	16.3%
Professional	26.7%	22.6%	23.7%
Sales	8.4%	8.6%	7.8%
Administrative Support	10.3%	10.6%	10.0%
Services	16.2%	14.1%	12.7%
Blue Collar	24.4%	28.4%	29.5%
Farming/Forestry/Fishing	0.1%	0.0%	0.0%
Construction/Extraction	4.7%	7.1%	6.5%
Installation/Maintenance/Repair	3.8%	4.7%	4.1%
Production	6.3%	8.0%	10.1%
Transportation/Material Moving	9.5%	8.5%	8.8%
2020 Households by Type			
Total	1,514	5,219	13,442
Married Couple Households	47.1%	57.9%	57.1%
With Own Children <18	21.3%	27.3%	26.2%
Without Own Children <18	25.8%	30.6%	31.0%
Cohabiting Couple Households	11.0%	9.7%	9.0%
With Own Children <18	3.8%	3.8%	3.4%
Without Own Children <18	7.1%	5.9%	5.6%
Male Householder, No Spouse/Partner	18.9%	16.3%	16.0%
Living Alone	13.7%	10.4%	10.4%
65 Years and over	3.4%	2.5%	2.7%
With Own Children <18	1.2%	1.6%	1.6%
Without Own Children <18, With Relatives	2.5%	3.0%	2.6%
No Relatives Present	1.5%	1.3%	1.3%
Female Householder, No Spouse/Partner	23.1%	16.1%	17.9%
Living Alone	11.1%	7.9%	9.8%
65 Years and over	4.8%	3.7%	4.9%
With Own Children <18	5.4%	3.9%	4.0%
Without Own Children <18, With Relatives	5.9%	3.8%	3.5%
No Relatives Present	0.6%	0.5%	0.6%
2020 Households by Size			
Total	1,514	5,219	13,442
1 Person Household	24.8%	18.3%	20.1%
2 Person Household	32.8%	33.4%	33.4%
3 Person Household	16.8%	17.2%	16.6%
4 Person Household	14.1%	17.1%	16.5%
5 Person Household	7.7%	9.3%	8.5%
6 Person Household	2.5%	3.2%	3.2%
7 + Person Household	1.3%	1.6%	1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 17, 2024



Market Profile

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	1 mile	3 miles	5 miles
2020 Households by Tenure and Mortgage Status			
Total	1,514	5,219	13,442
Owner Occupied	73.3%	84.1%	82.0%
Owned with a Mortgage/Loan	59.8%	70.4%	66.6%
Owned Free and Clear	13.5%	13.8%	15.4%
Renter Occupied	26.7%	15.9%	18.0%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	112	126	111
Percent of Income for Mortgage	21.5%	19.1%	21.7%
Wealth Index	87	108	101
2020 Housing Units By Urban/ Rural Status			
Total	1,618	5,457	14,194
Urban Housing Units	92.0%	78.9%	69.5%
Rural Housing Units	8.0%	21.1%	30.5%
2020 Population By Urban/ Rural Status			
Total	4,044	15,277	38,074
Urban Population	90.5%	77.1%	69.2%
Rural Population	9.5%	22.9%	30.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Bright Young Professionals	Workday Drive (4A)	Workday Drive (4A)
3.	Workday Drive (4A)	Middleburg (4C)	Middleburg (4C)
2024 Consumer Spending			
Apparel & Services: Total \$	\$4,105,895	\$14,954,916	\$35,023,563
Average Spent	\$2,327.60	\$2,630.59	\$2,477.61
Spending Potential Index	98	110	104
Education: Total \$	\$2,846,751	\$10,425,211	\$24,685,833
Average Spent	\$1,613.80	\$1,833.81	\$1,746.31
Spending Potential Index	93	106	101
Entertainment/Recreation: Total \$	\$6,961,808	\$25,972,828	\$60,940,306
Average Spent	\$3,946.60	\$4,568.66	\$4,311.00
Spending Potential Index	96	112	105
Food at Home: Total \$	\$12,209,970	\$43,968,187	\$103,627,883
Average Spent	\$6,921.75	\$7,734.07	\$7,330.78
Spending Potential Index	95	106	100
Food Away from Home: Total \$	\$6,816,302	\$25,098,673	\$58,705,254
Average Spent	\$3,864.12	\$4,414.89	\$4,152.89
Spending Potential Index	99	113	107
Health Care: Total \$	\$13,264,027	\$48,041,807	\$112,480,958
Average Spent	\$7,519.29	\$8,450.63	\$7,957.06
Spending Potential Index	98	110	103
HH Furnishings & Equipment: Total \$	\$5,480,348	\$20,259,724	\$47,518,072
Average Spent	\$3,106.77	\$3,563.72	\$3,361.49
Spending Potential Index	98	113	106
Personal Care Products & Services: Total \$	\$1,672,306	\$6,095,022	\$14,380,101
Average Spent	\$948.02	\$1,072.12	\$1,017.27
Spending Potential Index	95	108	102
Shelter: Total \$	\$44,530,559	\$163,403,522	\$385,480,829
Average Spent	\$25,244.08	\$28,742.92	\$27,269.44
Spending Potential Index	95	108	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,167,670	\$23,473,892	\$54,711,011
Average Spent	\$3,496.41	\$4,129.09	\$3,870.33
Spending Potential Index	100	118	110
Travel: Total \$	\$5,103,532	\$19,232,341	\$45,309,839
Average Spent	\$2,893.16	\$3,383.00	\$3,205.28
Spending Potential Index	95	112	106
Vehicle Maintenance & Repairs: Total \$	\$2,557,822	\$9,316,406	\$21,864,619
Average Spent	\$1,450.01	\$1,638.77	\$1,546.73
Spending Potential Index	98	111	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Business Summary

Big Lake Town Square
726 Rose Dr, Big Lake, Minnesota, 55309
Rings: 1, 3, 5 mile radii

Prepared by HJ Development
Latitude: 45.33275
Longitude: -93.73651

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	185		337		1,017							
Total Employees:	1,818		3,094		11,764							
Total Population:	4,709		16,379		39,683							
Employee/Population Ratio (per 100 Residents)	39		19		30							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.6%	15	0.8%	9	2.7%	49	1.6%	25	2.5%	578	4.9%
Construction	16	8.6%	94	5.2%	41	12.2%	227	7.3%	110	10.8%	731	6.2%
Manufacturing	11	5.9%	229	12.6%	21	6.2%	461	14.9%	54	5.3%	1,303	11.1%
Transportation	4	2.2%	24	1.3%	11	3.3%	54	1.7%	34	3.3%	237	2.0%
Communication	2	1.1%	12	0.7%	2	0.6%	16	0.5%	14	1.4%	85	0.7%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	32	0.3%
Wholesale Trade	8	4.3%	46	2.5%	14	4.2%	91	2.9%	35	3.4%	610	5.2%
Retail Trade Summary	41	22.2%	426	23.4%	60	17.8%	626	20.2%	195	19.2%	2,965	25.2%
Home Improvement	5	2.7%	28	1.5%	7	2.1%	52	1.7%	23	2.3%	332	2.8%
General Merchandise Stores	1	0.5%	3	0.2%	2	0.6%	14	0.5%	9	0.9%	450	3.8%
Food Stores	6	3.2%	103	5.7%	9	2.7%	147	4.8%	23	2.3%	392	3.3%
Auto Dealers & Gas Stations	4	2.2%	27	1.5%	6	1.8%	37	1.2%	23	2.3%	295	2.5%
Apparel & Accessory Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Furniture & Home Furnishings	2	1.1%	5	0.3%	3	0.9%	11	0.4%	9	0.9%	32	0.3%
Eating & Drinking Places	14	7.6%	224	12.3%	20	5.9%	318	10.3%	66	6.5%	1,232	10.5%
Miscellaneous Retail	9	4.9%	36	2.0%	12	3.6%	48	1.6%	43	4.2%	231	2.0%
Finance, Insurance, Real Estate Summary	23	12.4%	113	6.2%	32	9.5%	156	5.0%	98	9.6%	576	4.9%
Banks, Savings & Lending Institutions	2	1.1%	21	1.2%	3	0.9%	27	0.9%	16	1.6%	127	1.1%
Securities Brokers	3	1.6%	6	0.3%	4	1.2%	8	0.3%	15	1.5%	54	0.5%
Insurance Carriers & Agents	8	4.3%	34	1.9%	10	3.0%	38	1.2%	25	2.5%	127	1.1%
Real Estate, Holding, Other Investment Offices	9	4.9%	53	2.9%	15	4.5%	83	2.7%	41	4.0%	269	2.3%
Services Summary	66	35.7%	739	40.6%	125	37.1%	1,253	40.5%	387	38.1%	4,317	36.7%
Hotels & Lodging	0	0.0%	0	0.0%	1	0.3%	2	0.1%	8	0.8%	70	0.6%
Automotive Services	7	3.8%	25	1.4%	17	5.0%	56	1.8%	39	3.8%	229	1.9%
Movies & Amusements	2	1.1%	4	0.2%	5	1.5%	10	0.3%	27	2.7%	213	1.8%
Health Services	7	3.8%	47	2.6%	15	4.5%	164	5.3%	70	6.9%	1,287	10.9%
Legal Services	0	0.0%	1	0.1%	1	0.3%	3	0.1%	6	0.6%	21	0.2%
Education Institutions & Libraries	8	4.3%	457	25.1%	10	3.0%	605	19.6%	25	2.5%	1,215	10.3%
Other Services	42	22.7%	206	11.3%	76	22.6%	412	13.3%	213	20.9%	1,282	10.9%
Government	4	2.2%	97	5.3%	7	2.1%	135	4.4%	24	2.4%	291	2.5%
Unclassified Establishments	7	3.8%	23	1.3%	15	4.5%	26	0.8%	39	3.8%	39	0.3%
Totals	185	100.0%	1,818	100.0%	337	100.0%	3,094	100.0%	1,017	100.0%	11,764	100.0%

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Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Big Lake Town Square
 726 Rose Dr, Big Lake, Minnesota, 55309
 Rings: 1, 3, 5 mile radii

Prepared by HJ Development
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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.5%	1	0.1%	3	0.9%	12	0.4%	11	1.1%	495	4.2%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.2%	32	0.3%
Construction	17	9.2%	96	5.3%	42	12.5%	228	7.4%	117	11.5%	756	6.4%
Manufacturing	11	5.9%	229	12.6%	22	6.5%	465	15.0%	56	5.5%	1,319	11.2%
Wholesale Trade	8	4.3%	46	2.5%	14	4.2%	91	2.9%	34	3.3%	609	5.2%
Retail Trade	26	14.1%	203	11.2%	39	11.6%	303	9.8%	124	12.2%	1,709	14.5%
Motor Vehicle & Parts Dealers	3	1.6%	18	1.0%	5	1.5%	27	0.9%	20	2.0%	276	2.3%
Furniture & Home Furnishings Stores	2	1.1%	5	0.3%	3	0.9%	8	0.3%	6	0.6%	21	0.2%
Electronics & Appliance Stores	0	0.0%	0	0.0%	0	0.0%	3	0.1%	2	0.2%	9	0.1%
Building Material & Garden Equipment & Supplies Dealers	5	2.7%	28	1.5%	7	2.1%	52	1.7%	23	2.3%	332	2.8%
Food & Beverage Stores	6	3.2%	114	6.3%	9	2.7%	157	5.1%	20	2.0%	398	3.4%
Health & Personal Care Stores	1	0.5%	5	0.3%	1	0.3%	8	0.3%	11	1.1%	76	0.6%
Gasoline Stations & Fuel Dealers	1	0.5%	9	0.5%	1	0.3%	10	0.3%	4	0.4%	24	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.1%	5	0.0%
Sporting Goods, Hobby, Book, & Music Stores	6	3.2%	16	0.9%	8	2.4%	22	0.7%	25	2.5%	109	0.9%
General Merchandise Stores	3	1.6%	6	0.3%	4	1.2%	18	0.6%	13	1.3%	458	3.9%
Transportation & Warehousing	4	2.2%	26	1.4%	9	2.7%	56	1.8%	22	2.2%	191	1.6%
Information	4	2.2%	22	1.2%	6	1.8%	38	1.2%	26	2.6%	173	1.5%
Finance & Insurance	14	7.6%	60	3.3%	18	5.3%	73	2.4%	56	5.5%	307	2.6%
Central Bank/Credit Intermediation & Related Activities	2	1.1%	21	1.2%	3	0.9%	27	0.9%	16	1.6%	126	1.1%
Securities & Commodity Contracts	3	1.6%	6	0.3%	4	1.2%	8	0.3%	15	1.5%	54	0.5%
Funds, Trusts & Other Financial Vehicles	8	4.3%	34	1.9%	10	3.0%	38	1.2%	25	2.5%	127	1.1%
Real Estate, Rental & Leasing	11	5.9%	59	3.2%	19	5.6%	100	3.2%	57	5.6%	408	3.5%
Professional, Scientific & Tech Services	6	3.2%	31	1.7%	19	5.6%	82	2.7%	65	6.4%	321	2.7%
Legal Services	0	0.0%	1	0.1%	1	0.3%	3	0.1%	8	0.8%	34	0.3%
Management of Companies & Enterprises	2	1.1%	3	0.2%	2	0.6%	4	0.1%	2	0.2%	4	0.0%
Administrative, Support & Waste Management Services	5	2.7%	32	1.8%	12	3.6%	58	1.9%	32	3.1%	134	1.1%
Educational Services	6	3.2%	451	24.8%	9	2.7%	599	19.4%	28	2.8%	1,210	10.3%
Health Care & Social Assistance	14	7.6%	84	4.6%	25	7.4%	226	7.3%	96	9.4%	1,541	13.1%
Arts, Entertainment & Recreation	2	1.1%	4	0.2%	4	1.2%	9	0.3%	18	1.8%	164	1.4%
Accommodation & Food Services	14	7.6%	224	12.3%	20	5.9%	320	10.3%	75	7.4%	1,305	11.1%
Accommodation	0	0.0%	0	0.0%	1	0.3%	2	0.1%	8	0.8%	70	0.6%
Food Services & Drinking Places	14	7.6%	224	12.3%	20	5.9%	318	10.3%	67	6.6%	1,235	10.5%
Other Services (except Public Administration)	29	15.7%	129	7.1%	52	15.4%	267	8.6%	132	13.0%	757	6.4%
Automotive Repair & Maintenance	4	2.2%	13	0.7%	11	3.3%	27	0.9%	26	2.6%	94	0.8%
Public Administration	4	2.2%	97	5.3%	7	2.1%	135	4.4%	24	2.4%	291	2.5%
Unclassified Establishments	7	3.8%	23	1.3%	15	4.5%	26	0.8%	39	3.8%	39	0.3%
Total	185	100.0%	1,818	100.0%	337	100.0%	3,094	100.0%	1,017	100.0%	11,764	100.0%

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