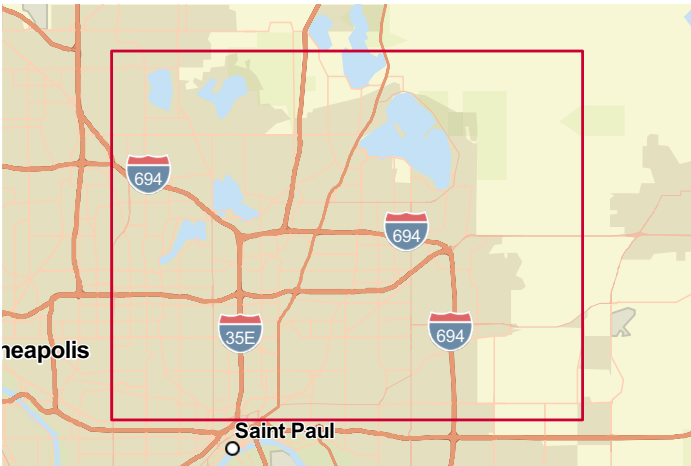
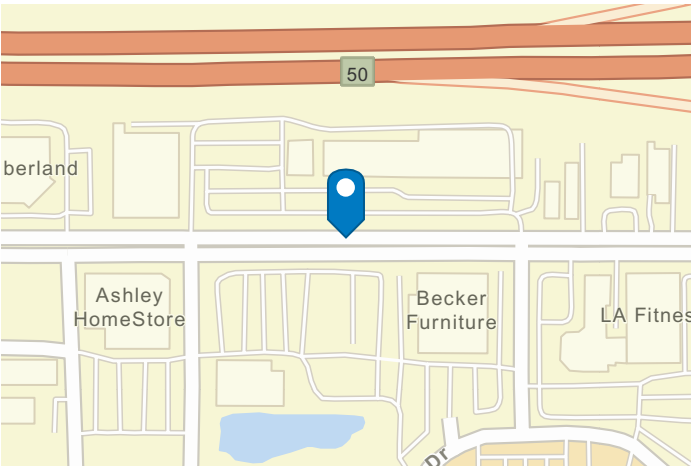
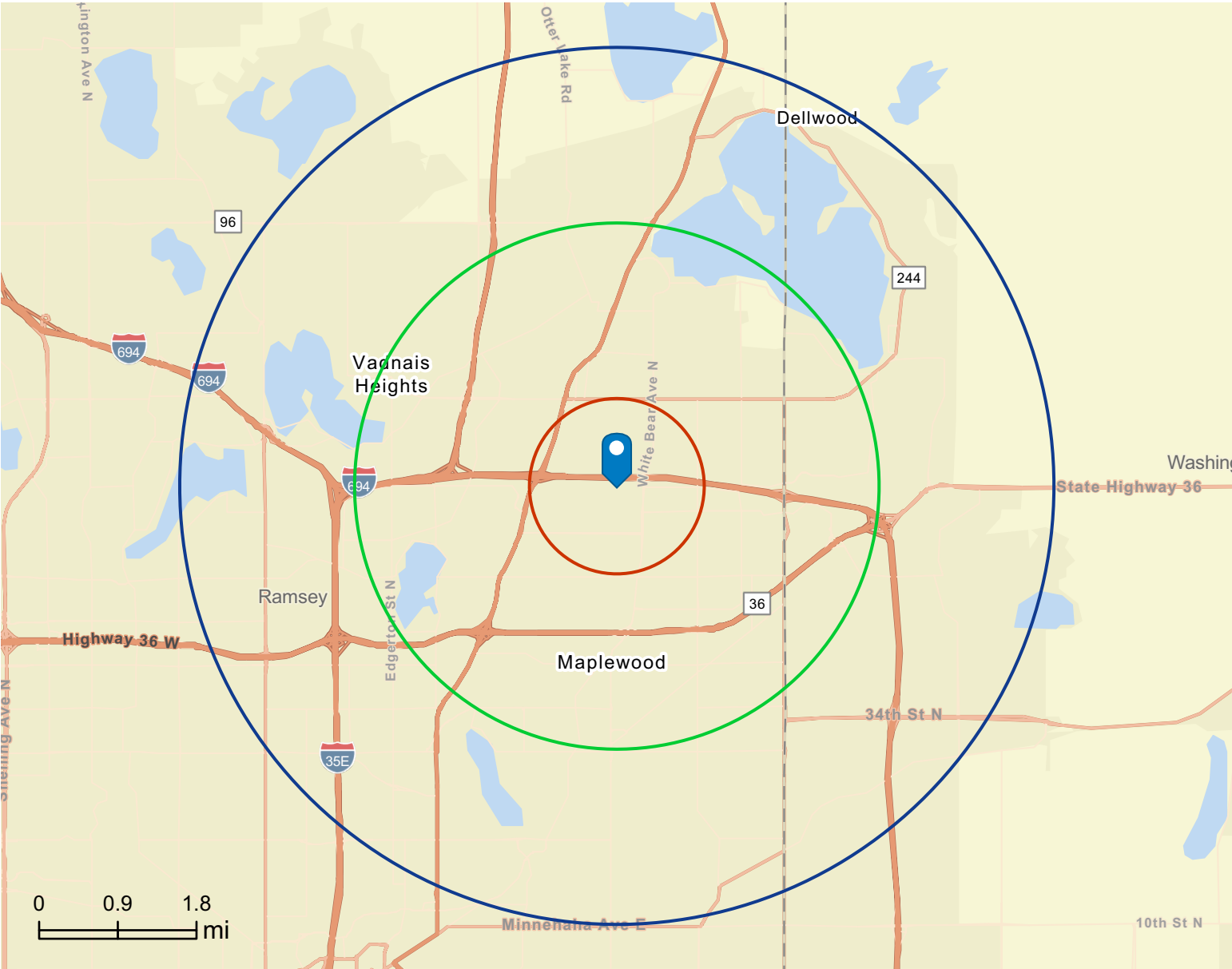


Site Map

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



Prepared by HJ Development
Latitude: 45.03587
Longitude: -93.02393



Executive Summary

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2020 Population	6,863	67,472	198,415
2020 Male Population	45.9%	48.1%	48.6%
2020 Female Population	54.1%	51.9%	51.4%
2026 Population	7,061	69,778	204,417
2026 Male Population	47.3%	48.7%	49.2%
2026 Female Population	52.7%	51.3%	50.8%
2031 Population	7,151	70,820	207,569
2031 Male Population	47.6%	48.4%	49.0%
2031 Female Population	52.4%	51.6%	51.0%
2010-2020 Annual Rate	1.57%	0.79%	0.83%
2020-2026 Annual Rate	0.46%	0.54%	0.48%
2026-2031 Annual Rate	0.25%	0.30%	0.31%

In the identified area, the current year population is **204,417**. In 2020, the Census count in the area was **198,415**. The rate of change since 2020 was **0.48%** annually. The five-year projection for the population in the area is **207,569** representing a change of **0.31%** annually from 2026 to 2031. Currently, the population is **49.2%** male and **50.8%** female.

Median Age

2026 Median Age	39.0	40.4	38.1
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The median age in this area is **38.1**, compared to U.S. median age of **39.6**.

Race and Ethnicity

2026 White Alone	59.9%	66.9%	56.6%
2026 Black Alone	13.9%	9.3%	10.7%
2026 American Indian Alone	0.5%	0.6%	0.7%
2026 Asian Alone	14.0%	13.2%	20.2%
2026 Pacific Islander Alone	0.0%	0.0%	0.0%
2026 Some Other Race Alone	3.8%	2.9%	4.6%
2026 Two or More Races	8.0%	7.1%	7.1%
2026 Hispanic Origin	7.6%	6.6%	8.9%
2026 Diversity Index	65.1	58.0	68.2

Persons of Hispanic origin represent **8.9%** of the population in the identified area compared to **19.9%** of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is **68.2** in the identified area, compared to **73.0** for the U.S. as a whole.

Households	1 mile	3 miles	5 miles
2026 Wealth Index	76	92	93
2010 Total Households	2,534	25,439	70,439
2020 Total Households	2,954	27,013	74,544
2026 Total Households	3,017	27,631	75,826
2031 Total Households	3,041	27,958	76,782
2010-2020 Annual Rate	1.55%	0.60%	0.57%
2020-2026 Annual Rate	0.34%	0.36%	0.27%
2026-2031 Annual Rate	0.16%	0.24%	0.25%
2026 Average Household Size	2.32	2.49	2.67

The household count in this area has changed from **74,544** in 2020 to **75,826** in the current year, a change of **0.27%** annually. The five-year projection of households is **76,782**, a change of **0.25%** annually from the current year total. Average household size is currently **2.67**, compared to **2.63** in the year 2020. The number of families in the current year is **47,235** in the specified area.

Mortgage Income			
2026 Percent of Income for Mortgage	25.4%	24.4%	24.8%

Median Household Income			
2026 Median Household Income	\$78,500	\$87,039	\$84,445
2031 Median Household Income	\$89,431	\$98,045	\$96,117
2026-2031 Annual Rate	2.64%	2.41%	2.62%

Average Household Income			
2026 Average Household Income	\$98,467	\$111,030	\$112,944
2031 Average Household Income	\$108,777	\$124,319	\$127,658
2026-2031 Annual Rate	2.01%	2.29%	2.48%

Per Capita Income			
2026 Per Capita Income	\$40,391	\$43,883	\$42,175
2031 Per Capita Income	\$44,199	\$48,948	\$47,508
2026-2031 Annual Rate	1.82%	2.21%	2.41%

Income Equality			
2026 Gini Index	43.5	42.4	44.0

Households by Income

Current median household income is **\$84,445** in the area, compared to **\$85,893** for all U.S. households. Median household income is projected to be **\$96,117** in five years, compared to **\$100,053** all U.S. households.

Current average household income is **\$112,944** in this area, compared to **\$122,692** for all U.S. households. Average household income is projected to be **\$127,658** in five years, compared to **\$138,579** for all U.S. households.

Current per capita income is **\$42,175** in the area, compared to the U.S. per capita income of **\$48,241**. The per capita income is projected to be **\$47,508** in five years, compared to **\$55,073** for all U.S. households.

Housing Unit Summary	1 mile	3 miles	5 miles
2026 Housing Affordability Index	86	90	88
2010 Total Housing Units	2,667	26,508	74,566
2010 Owner Occupied	1,573	18,551	49,397
2010 Renter Occupied	960	6,888	21,042
2010 Vacant	133	1,069	4,127
2020 Housing Units	3,067	28,005	77,427
2020 Owner Occupied	1,566	18,724	50,064
2020 Renter Occupied	1,388	8,289	24,480
2020 Vacant	109	995	2,842
2026 Housing Units	3,184	29,041	79,948
2026 Owner Occupied	1,580	18,613	50,313
2026 Renter Occupied	1,437	9,018	25,513
2026 Vacant	167	1,410	4,122
2031 Total Housing Units	3,229	29,498	81,278
2031 Owner Occupied	1,604	18,834	51,070
2031 Renter Occupied	1,437	9,124	25,712
2031 Vacant	188	1,540	4,496

Socioeconomic Status

2026 Socioeconomic Status Index	44.7	51.1	46.4
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Currently, **49.6%** of the **79,948** housing units in the area are owner occupied; **45.1%** renter occupied; and **5.2%** are vacant. Currently, in the U.S., **57.6%** of the housing units are owner occupied; **32.4%** are renter occupied; and **10.0%** are vacant. In 2020, there were **77,427** housing units in the area and **109** vacant housing units. The annual rate of change in housing units since 2020 is **0.51%**. Median home value in the area is **\$356,260**, compared to a median home value of **\$376,272** for the U.S. In five years, median home value is projected to change by **2.52%** annually to **\$383,366**.

Demographic and Income Profile

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Ring: 1 mile radius



Summary	Census 2020	2026	2031
Total Population	6,863	7,061	7,151
Total Households	2,954	3,017	3,041
Family Households	1,685	1,667	1,663
Average Household Size	2.30	2.32	2.33
Owner Occupied Housing Units	1,566	1,580	1,604
Renter Occupied Housing Units	1,388	1,437	1,437
Median Age	38.6	39.0	40.0

Trends 2026 - 2031	Area	State	National
Population	0.30%	0.40%	0.50%
Households	0.20%	0.60%	0.70%
Family Population	0.00%	0.40%	0.60%
Owner Occupied Housing Units	0.30%	0.60%	0.00%
Median Household Income	2.60%	2.50%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	460	6.7%	458	6.5%	439	6.1%
5-9	424	6.2%	494	7.0%	455	6.4%
10-14	398	5.8%	414	5.9%	469	6.6%
15-19	438	6.4%	366	5.2%	392	5.5%
20-24	400	5.8%	497	7.0%	396	5.5%
25-29	514	7.5%	437	6.2%	541	7.6%
30-34	471	6.9%	508	7.2%	415	5.8%
35-39	451	6.6%	445	6.3%	472	6.6%
40-44	384	5.6%	451	6.4%	430	6.0%
45-49	342	5.0%	404	5.7%	452	6.3%
50-54	389	5.7%	330	4.7%	398	5.6%
55-59	406	5.9%	404	5.7%	337	4.7%
60-64	428	6.2%	390	5.5%	399	5.6%
65-69	387	5.6%	396	5.6%	369	5.2%
70-74	287	4.2%	355	5.0%	356	5.0%
75-79	235	3.4%	260	3.7%	322	4.5%
80-84	189	2.8%	205	2.9%	238	3.3%
Age 85+	261	3.8%	247	3.5%	270	3.8%

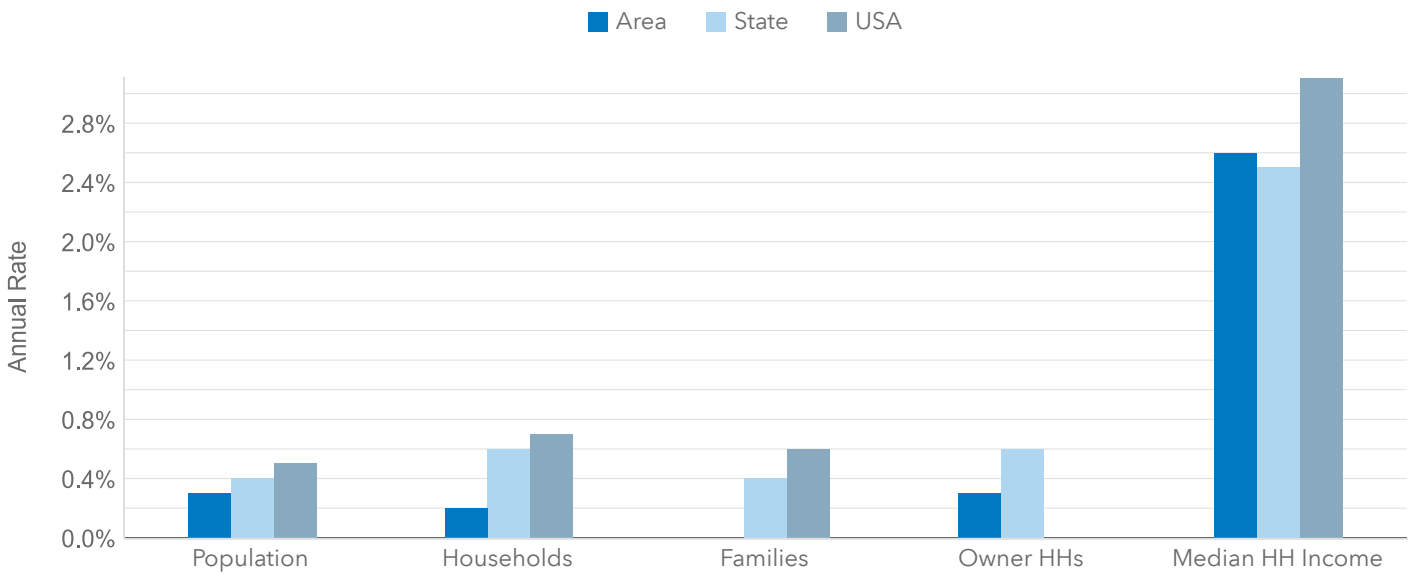
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	111	3.7%	116	3.8%
\$10,000-14,999	146	4.8%	121	4.0%
\$15,000-19,999	76	2.5%	66	2.2%
\$20,000-24,999	186	6.2%	163	5.4%
\$25,000-29,999	56	1.9%	48	1.6%
\$30,000-34,999	147	4.9%	130	4.3%
\$35,000-39,999	111	3.7%	97	3.2%
\$40,000-44,999	120	4.0%	112	3.7%
\$45,000-49,999	119	3.9%	108	3.5%
\$50,000-59,999	143	4.7%	139	4.6%
\$60,000-74,999	241	8.0%	239	7.9%
\$75,000-99,999	303	10.0%	285	9.4%
\$100,000-124,999	500	16.6%	526	17.3%
\$125,000-149,999	210	7.0%	221	7.3%
\$150,000-199,999	242	8.0%	278	9.2%
\$200,000-249,999	168	5.6%	216	7.1%
\$250,000-299,999	45	1.5%	54	1.8%
\$300,000-399,999	62	2.1%	86	2.8%
\$400,000-499,999	13	0.4%	12	0.4%
\$500,000+	18	0.6%	22	0.7%
Median Household Income	\$78,500	-	\$89,431	-
Average Household Income	\$98,467	-	\$108,777	-
Per Capita Income	\$40,391	-	\$44,199	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,290	62.5%	4,230	59.9%	4,086	57.1%
Black Alone	885	12.9%	980	13.9%	999	14.0%
American Indian	31	0.5%	32	0.5%	32	0.5%
Asian Alone	903	13.2%	990	14.0%	1,137	15.9%
Pacific Islander	0	0.0%	0	0.0%	0	0.0%
Some Other Race	242	3.5%	268	3.8%	292	4.1%
Two or More Races	513	7.5%	561	8.0%	605	8.5%
Hispanic (Any Race)	491	7.2%	535	7.6%	583	8.2%

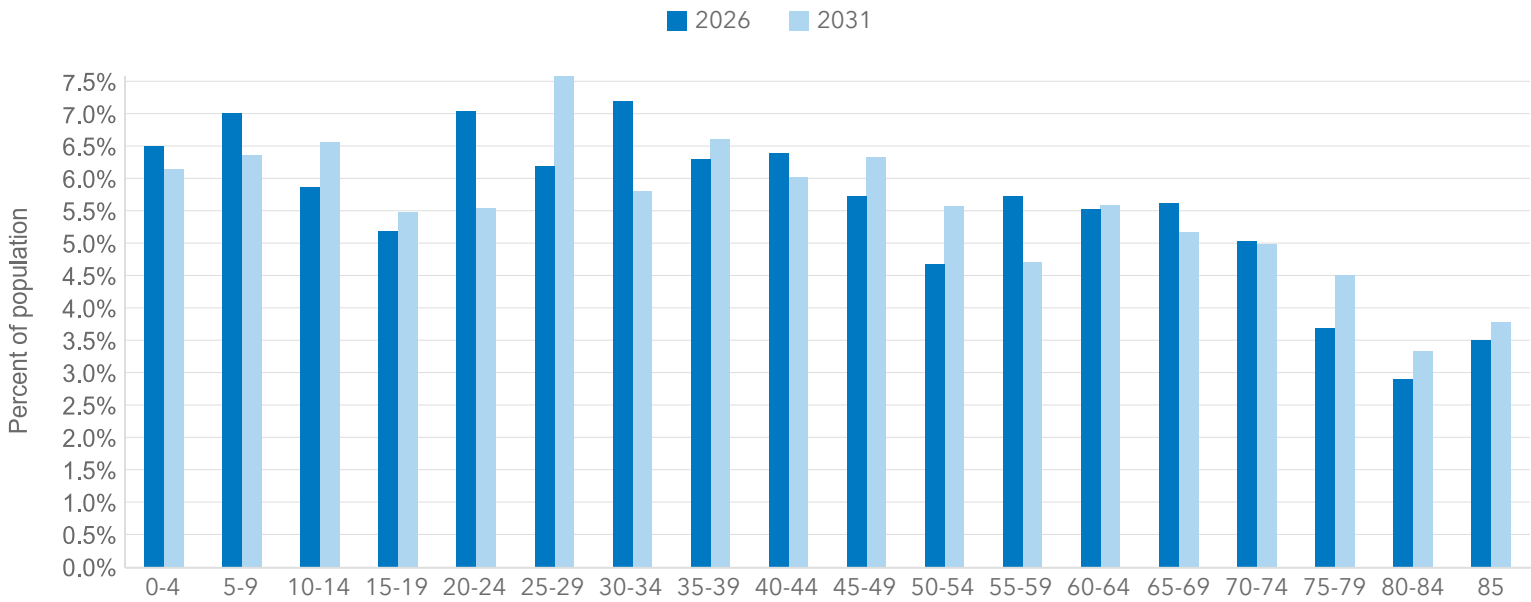
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



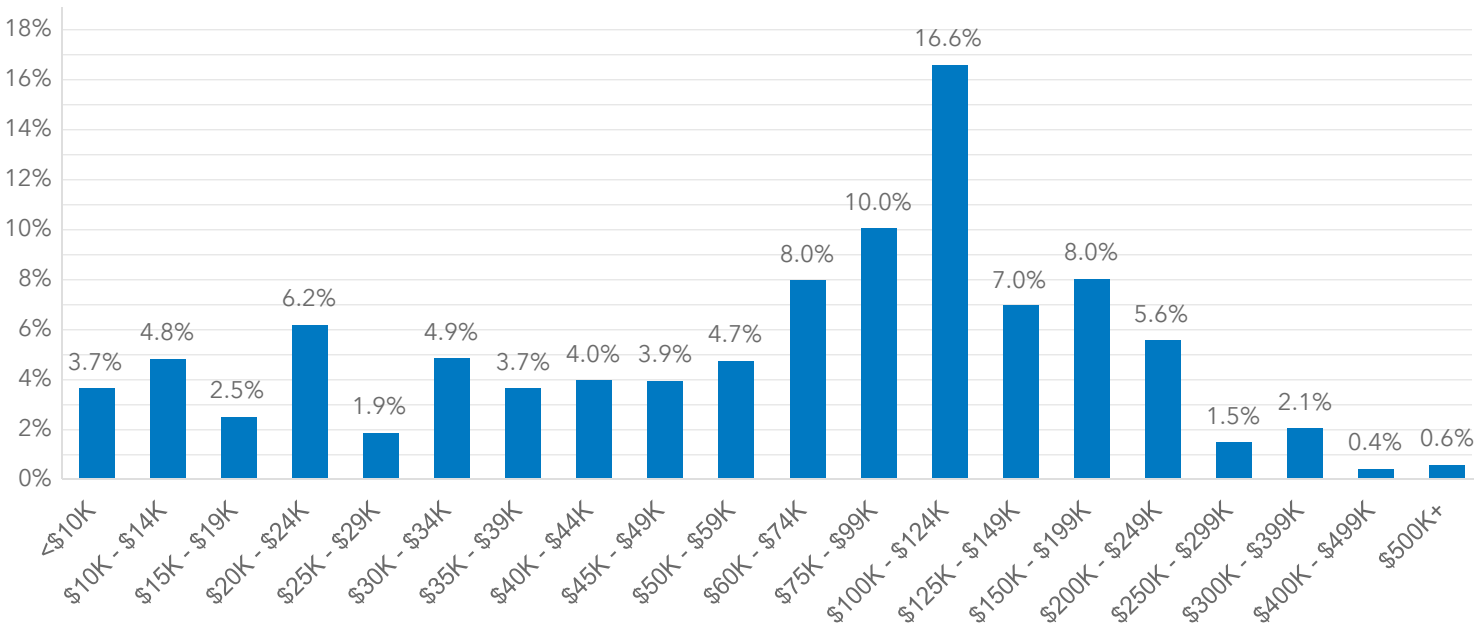
Population by Age



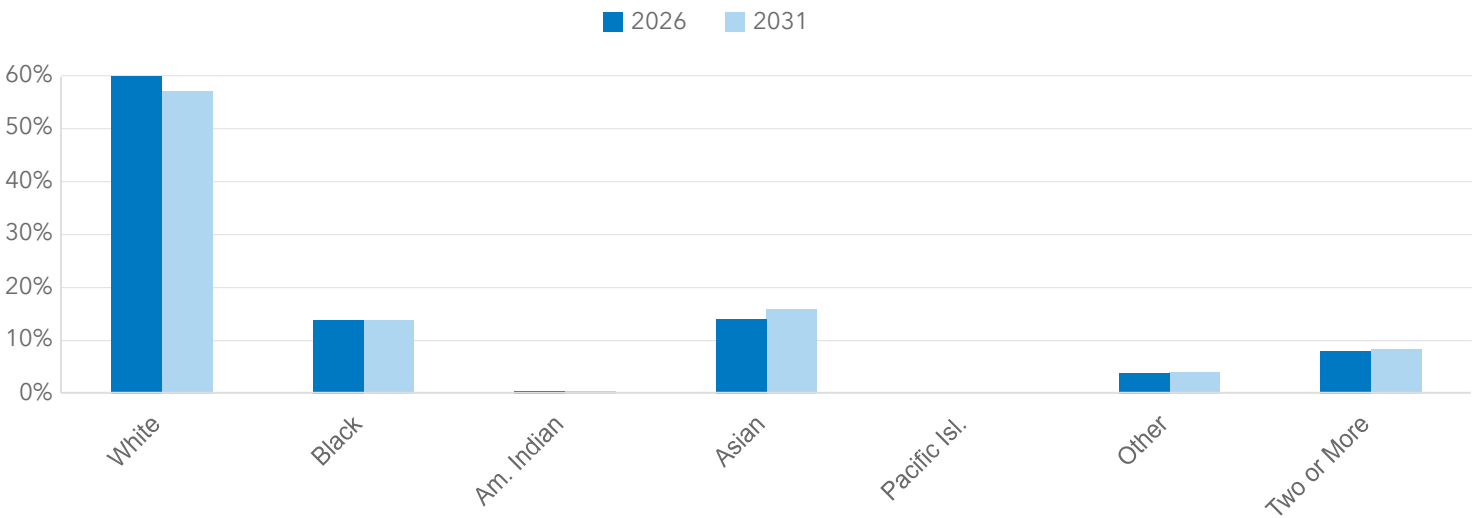
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Ring: 3 mile radius



Summary	Census 2020	2026	2031
Total Population	67,472	69,778	70,820
Total Households	27,013	27,631	27,958
Family Households	17,082	16,960	17,013
Average Household Size	2.46	2.49	2.50
Owner Occupied Housing Units	18,724	18,613	18,834
Renter Occupied Housing Units	8,289	9,018	9,124
Median Age	39.7	40.4	41.9

Trends 2026 - 2031	Area	State	National
Population	0.30%	0.40%	0.50%
Households	0.20%	0.60%	0.70%
Family Population	0.10%	0.40%	0.60%
Owner Occupied Housing Units	0.20%	0.60%	0.00%
Median Household Income	2.40%	2.50%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	4,114	6.1%	4,113	5.9%	4,073	5.8%
5-9	4,300	6.4%	4,362	6.3%	4,127	5.8%
10-14	4,003	5.9%	4,340	6.2%	4,294	6.1%
15-19	3,861	5.7%	3,812	5.5%	4,046	5.7%
20-24	3,836	5.7%	3,849	5.5%	3,856	5.4%
25-29	4,596	6.8%	3,973	5.7%	3,907	5.5%
30-34	4,835	7.2%	4,962	7.1%	4,196	5.9%
35-39	4,469	6.6%	5,065	7.3%	4,962	7.0%
40-44	3,660	5.4%	4,707	6.8%	5,129	7.2%
45-49	3,366	5.0%	3,789	5.4%	4,624	6.5%
50-54	3,843	5.7%	3,404	4.9%	3,816	5.4%
55-59	4,723	7.0%	3,808	5.5%	3,421	4.8%
60-64	4,872	7.2%	4,464	6.4%	3,776	5.3%
65-69	4,190	6.2%	4,565	6.5%	4,247	6.0%
70-74	3,162	4.7%	3,859	5.5%	4,142	5.8%
75-79	2,235	3.3%	2,862	4.1%	3,425	4.8%
80-84	1,523	2.3%	1,905	2.7%	2,424	3.4%
Age 85+	1,885	2.8%	1,938	2.8%	2,355	3.3%

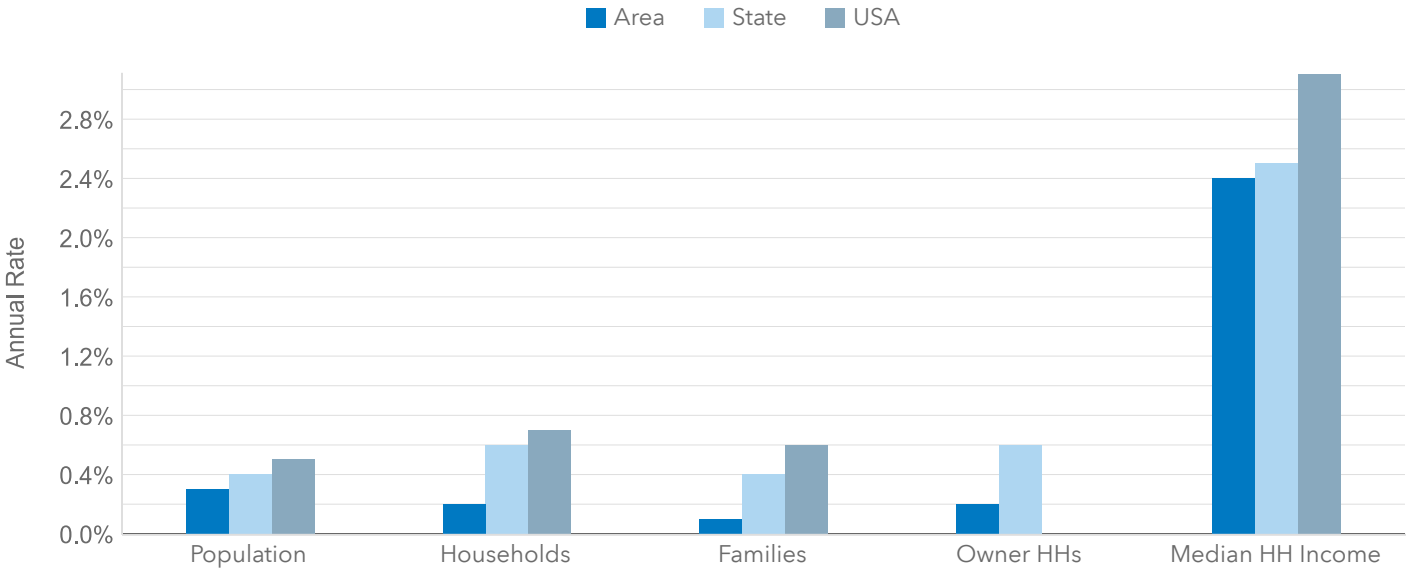
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	1,276	4.6%	1,275	4.6%
\$10,000-14,999	638	2.3%	528	1.9%
\$15,000-19,999	467	1.7%	402	1.4%
\$20,000-24,999	808	2.9%	697	2.5%
\$25,000-29,999	587	2.1%	498	1.8%
\$30,000-34,999	908	3.3%	780	2.8%
\$35,000-39,999	781	2.8%	671	2.4%
\$40,000-44,999	912	3.3%	825	3.0%
\$45,000-49,999	877	3.2%	788	2.8%
\$50,000-59,999	1,901	6.9%	1,787	6.4%
\$60,000-74,999	2,541	9.2%	2,421	8.7%
\$75,000-99,999	3,841	13.9%	3,524	12.6%
\$100,000-124,999	3,848	13.9%	3,959	14.2%
\$125,000-149,999	2,345	8.5%	2,419	8.7%
\$150,000-199,999	2,607	9.4%	2,994	10.7%
\$200,000-249,999	1,600	5.8%	2,178	7.8%
\$250,000-299,999	512	1.9%	651	2.3%
\$300,000-399,999	618	2.2%	889	3.2%
\$400,000-499,999	169	0.6%	165	0.6%
\$500,000+	395	1.4%	507	1.8%
Median Household Income	\$87,039	-	\$98,045	-
Average Household Income	\$111,030	-	\$124,319	-
Per Capita Income	\$43,883	-	\$48,948	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,747	69.3%	46,701	66.9%	45,672	64.5%
Black Alone	5,707	8.5%	6,474	9.3%	6,622	9.3%
American Indian	372	0.6%	399	0.6%	407	0.6%
Asian Alone	8,388	12.4%	9,229	13.2%	10,556	14.9%
Pacific Islander	19	0.0%	22	0.0%	22	0.0%
Some Other Race	1,798	2.7%	2,019	2.9%	2,198	3.1%
Two or More Races	4,440	6.6%	4,933	7.1%	5,343	7.5%
Hispanic (Any Race)	4,173	6.2%	4,626	6.6%	5,041	7.1%

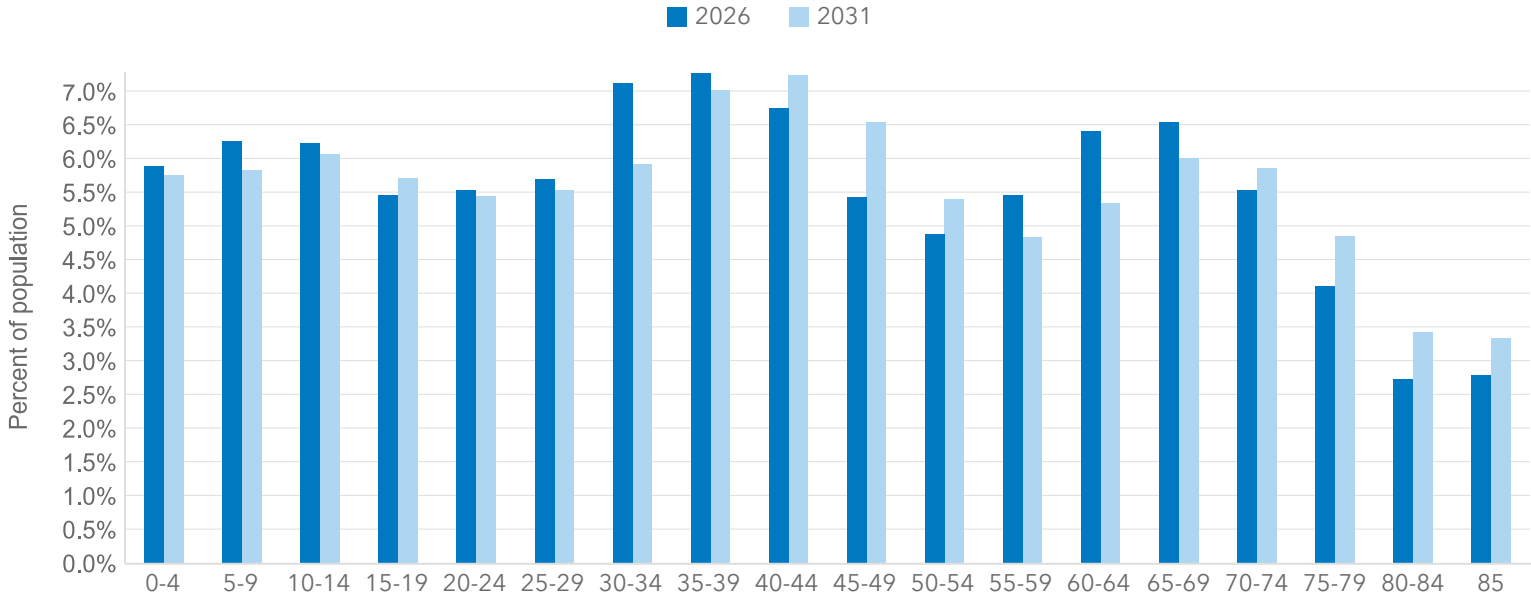
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



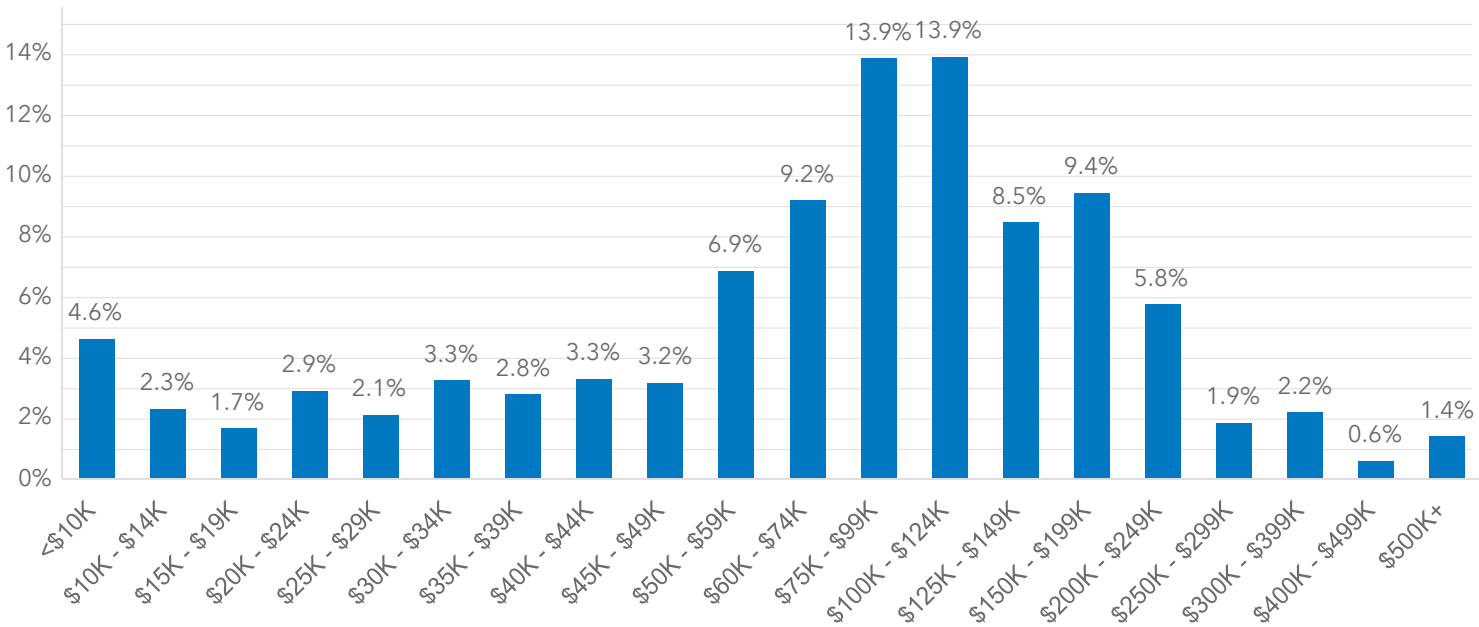
Population by Age



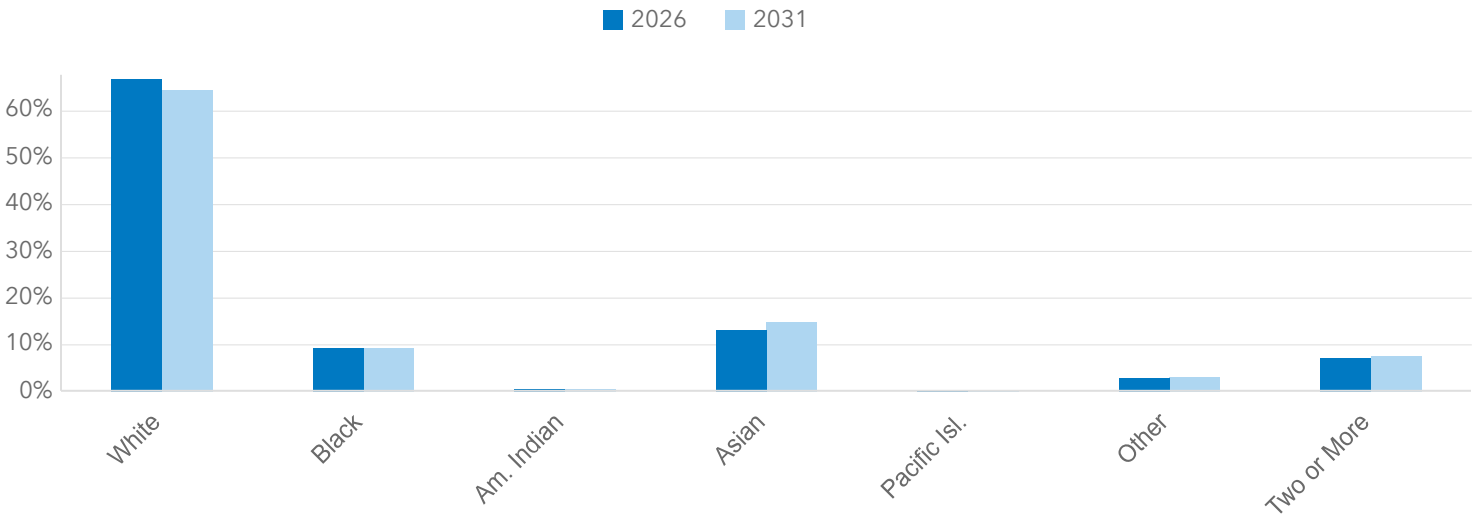
Key Indicators for 2026



Households by Income for 2026



Population by Race



Demographic and Income Profile

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Ring: 5 mile radius



Summary	Census 2020	2026	2031
Total Population	198,415	204,417	207,569
Total Households	74,544	75,826	76,782
Family Households	47,746	47,235	47,445
Average Household Size	2.63	2.67	2.67
Owner Occupied Housing Units	50,064	50,313	51,070
Renter Occupied Housing Units	24,480	25,513	25,712
Median Age	36.9	38.1	39.5

Trends 2026 - 2031	Area	State	National
Population	0.30%	0.40%	0.50%
Households	0.30%	0.60%	0.70%
Family Population	0.10%	0.40%	0.60%
Owner Occupied Housing Units	0.30%	0.60%	0.00%
Median Household Income	2.60%	2.50%	3.10%

Population by Age	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
0-4	13,264	6.7%	13,220	6.5%	13,074	6.3%
5-9	13,944	7.0%	13,534	6.6%	13,003	6.3%
10-14	13,687	6.9%	13,619	6.7%	13,198	6.4%
15-19	12,665	6.4%	12,790	6.3%	12,703	6.1%
20-24	11,978	6.0%	12,499	6.1%	12,642	6.1%
25-29	14,054	7.1%	12,742	6.2%	13,199	6.4%
30-34	14,489	7.3%	14,579	7.1%	12,912	6.2%
35-39	13,635	6.9%	14,760	7.2%	14,458	7.0%
40-44	11,039	5.6%	13,927	6.8%	14,633	7.0%
45-49	10,234	5.2%	11,182	5.5%	13,585	6.5%
50-54	11,295	5.7%	10,213	5.0%	11,181	5.4%
55-59	13,049	6.6%	10,803	5.3%	9,808	4.7%
60-64	12,902	6.5%	12,177	6.0%	10,466	5.0%
65-69	10,801	5.4%	12,072	5.9%	11,417	5.5%
70-74	8,171	4.1%	9,894	4.8%	10,902	5.3%
75-79	5,450	2.8%	7,321	3.6%	8,692	4.2%
80-84	3,636	1.8%	4,709	2.3%	6,229	3.0%
Age 85+	4,122	2.1%	4,376	2.1%	5,468	2.6%

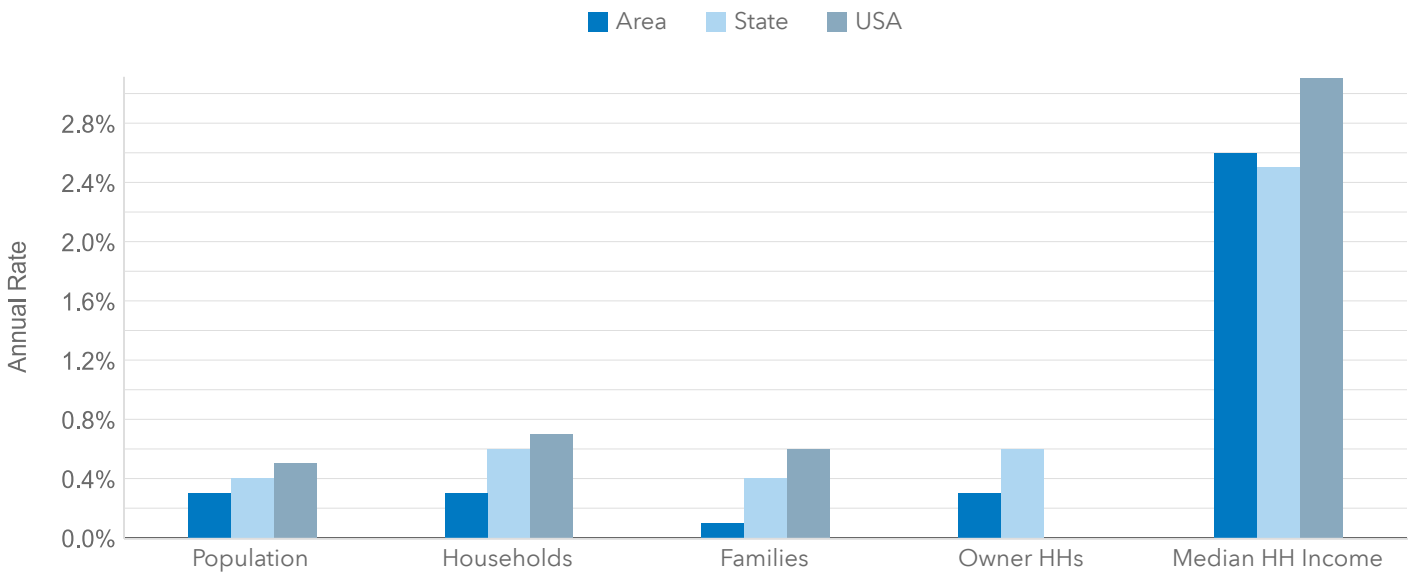
Households by Income	2026		2031	
	Number	Percent	Number	Percent
<\$10,000	3,819	5.0%	3,704	4.8%
\$10,000-14,999	2,198	2.9%	1,803	2.4%
\$15,000-19,999	1,317	1.7%	1,100	1.4%
\$20,000-24,999	2,220	2.9%	1,876	2.4%
\$25,000-29,999	1,682	2.2%	1,385	1.8%
\$30,000-34,999	2,592	3.4%	2,187	2.9%
\$35,000-39,999	1,919	2.5%	1,652	2.1%
\$40,000-44,999	2,448	3.2%	2,203	2.9%
\$45,000-49,999	2,241	3.0%	1,983	2.6%
\$50,000-59,999	5,979	7.9%	5,588	7.3%
\$60,000-74,999	6,959	9.2%	6,607	8.6%
\$75,000-99,999	10,184	13.4%	9,485	12.3%
\$100,000-124,999	9,350	12.3%	9,724	12.7%
\$125,000-149,999	5,747	7.6%	5,995	7.8%
\$150,000-199,999	7,438	9.8%	8,607	11.2%
\$200,000-249,999	4,537	6.0%	6,144	8.0%
\$250,000-299,999	1,841	2.4%	2,331	3.0%
\$300,000-399,999	1,642	2.2%	2,334	3.0%
\$400,000-499,999	456	0.6%	449	0.6%
\$500,000+	1,258	1.7%	1,626	2.1%
Median Household Income	\$84,445	-	\$96,117	-
Average Household Income	\$112,944	-	\$127,658	-
Per Capita Income	\$42,175	-	\$47,508	-

Race and Ethnicity	Census 2020		2026		2031	
	Number	Percent	Number	Percent	Number	Percent
White Alone	116,380	58.6%	115,745	56.6%	113,057	54.5%
Black Alone	19,849	10.0%	21,921	10.7%	21,810	10.5%
American Indian	1,435	0.7%	1,497	0.7%	1,500	0.7%
Asian Alone	38,782	19.6%	41,261	20.2%	45,683	22.0%
Pacific Islander	54	0.0%	58	0.0%	60	0.0%
Some Other Race	8,569	4.3%	9,402	4.6%	9,969	4.8%
Two or More Races	13,346	6.7%	14,532	7.1%	15,492	7.5%
Hispanic (Any Race)	16,855	8.5%	18,282	8.9%	19,426	9.4%

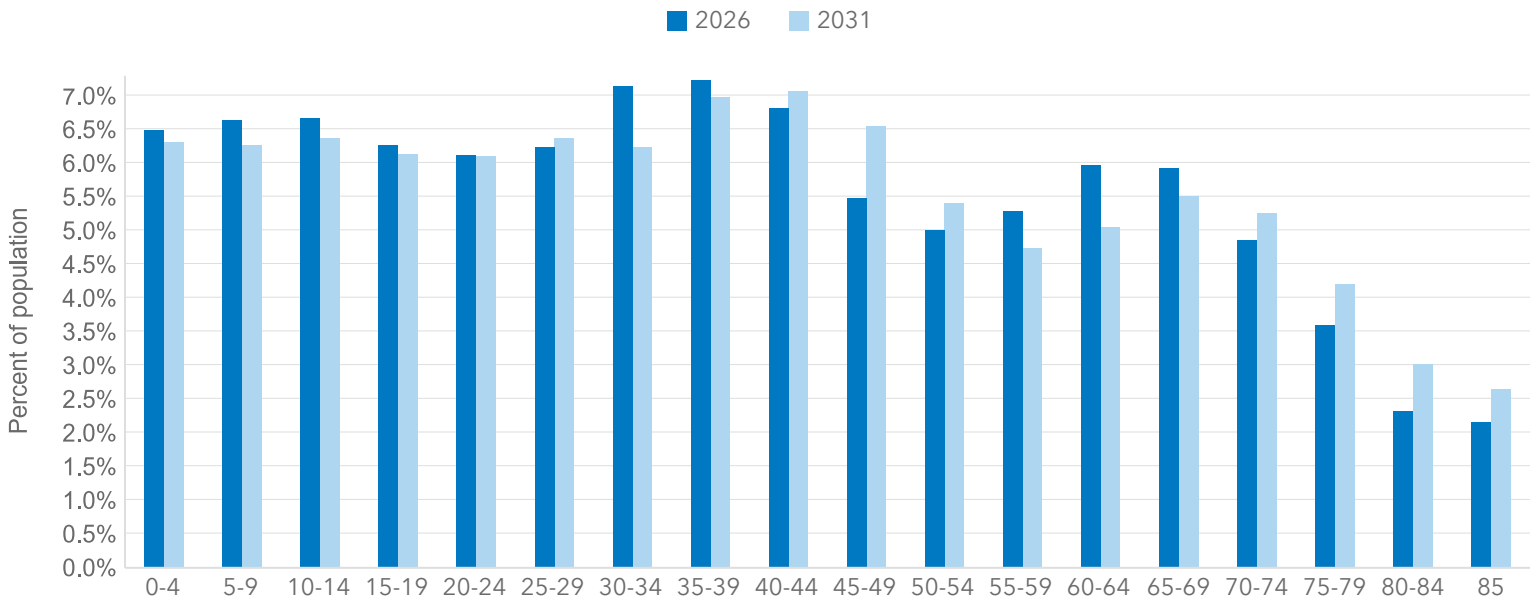
Key Indicators for 2026



Trends: 2026 - 2031 Annual Rate



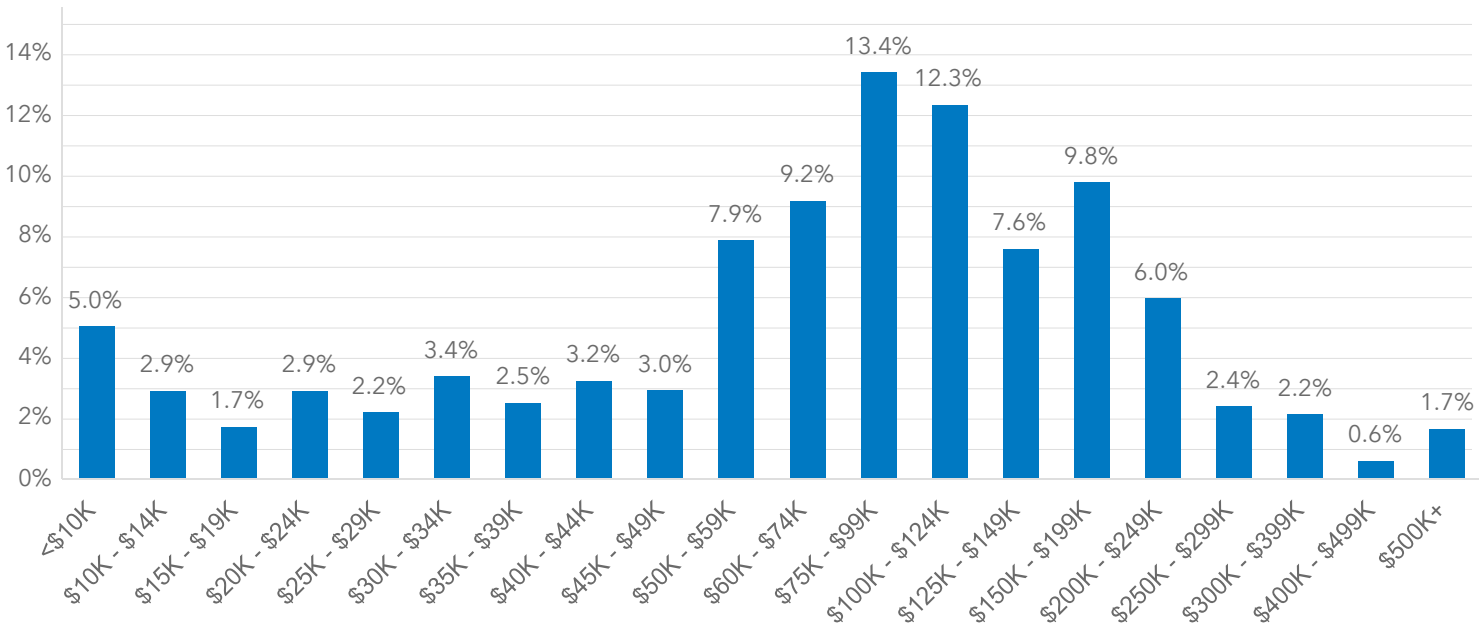
Population by Age



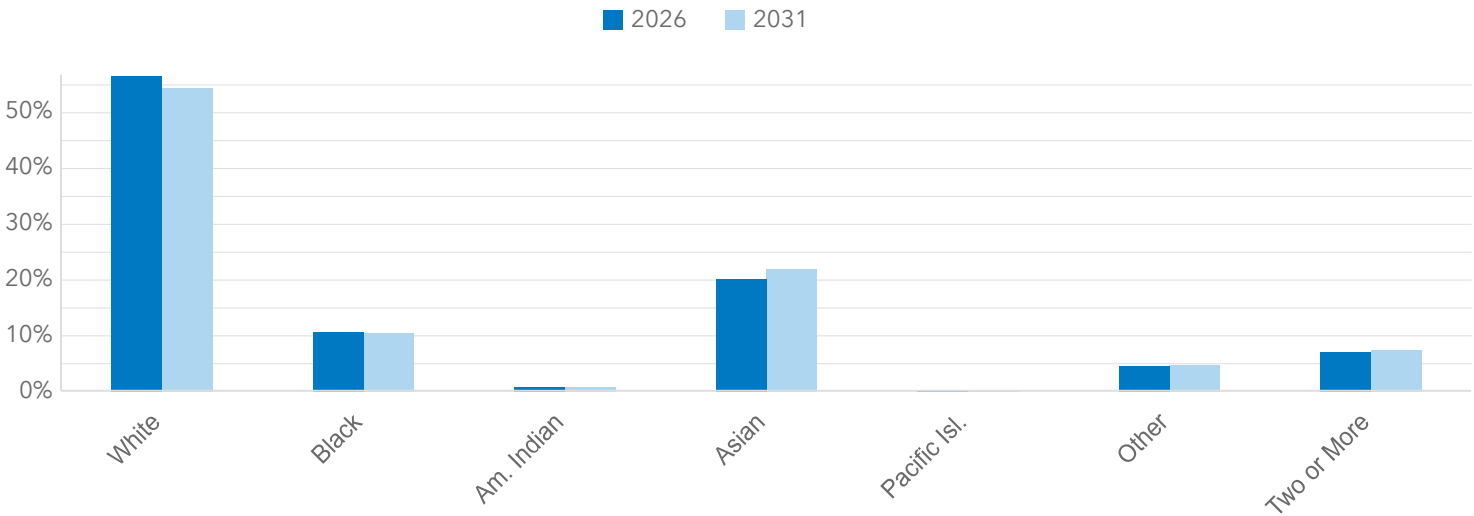
Key Indicators for 2026



Households by Income for 2026



Population by Race



Market Profile

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



Population Summary	1 mile	3 miles	5 miles
2010 Total Population	5,874	62,376	182,748
2020 Total Population	6,863	67,472	198,415
2020 Group Quarters	56	1,094	2,354
2026 Total Population	7,061	69,778	204,417
2026 Group Quarters	55	1,057	2,273
2031 Total Population	7,151	70,820	207,569
2026-2031 Annual Rate	0.25%	0.30%	0.31%
2026 Total Daytime Population	13,578	70,894	184,968
Workers	9,643	36,462	81,261
Residents	3,935	34,432	103,707

Household Summary			
2010 Total Households	2,534	25,439	70,439
2010 Average Household Size	2.30	2.42	2.57
2020 Total Households	2,954	27,013	74,544
2020 Average Household Size	2.30	2.46	2.63
2026 Total Households	3,017	27,631	75,826
2026 Average Household Size	2.32	2.49	2.67
2031 Total Households	3,041	27,958	76,782
2031 Average Household Size	2.33	2.50	2.67
2026-2031 Annual Rate	0.16%	0.24%	0.25%
2026 Families	1,667	16,960	47,235
2026 Average Family Size	3.19	3.18	3.38
2031 Families	1,663	17,013	47,445
2031 Average Family Size	3.22	3.21	3.40
2026-2031 Growth Rate	-0.05%	0.06%	0.09%

Median Household Income			
2026	\$78,500	\$87,039	\$84,445
2031	\$89,431	\$98,045	\$96,117

Per Capita Income	1 mile	3 miles	5 miles
2026	\$40,391	\$43,883	\$42,175
2031	\$44,199	\$48,948	\$47,508

2026 Households by Income			
Household Income Base	3,017	27,631	75,827
<\$10,000	3.7%	4.6%	5.0%
\$10,000-14,999	4.8%	2.3%	2.9%
\$15,000-19,999	2.5%	1.7%	1.7%
\$20,000-24,999	6.2%	2.9%	2.9%
\$25,000-29,999	1.9%	2.1%	2.2%
\$30,000-34,999	4.9%	3.3%	3.4%
\$35,000-39,999	3.7%	2.8%	2.5%
\$40,000-44,999	4.0%	3.3%	3.2%
\$45,000-49,999	3.9%	3.2%	3.0%
\$50,000-59,999	4.7%	6.9%	7.9%
\$60,000-74,999	8.0%	9.2%	9.2%
\$75000-99999	10.0%	13.9%	13.4%
\$100,000-124,999	16.6%	13.9%	12.3%
\$125,000-149,999	7.0%	8.5%	7.6%
\$150000-199999	8.0%	9.4%	9.8%
\$200,000-249,999	5.6%	5.8%	6.0%
\$250,000-299,999	1.5%	1.9%	2.4%
\$300,000-399,999	2.1%	2.2%	2.2%
\$400,000-499,999	0.4%	0.6%	0.6%
\$500,000+	0.6%	1.4%	1.7%
Average Household Income	\$98,467	\$111,030	\$112,944

2026 Affordability, Mortgage and Wealth			
Housing Affordability Index	86	90	88
Percent of Income for Mortgage	25.4%	24.4%	24.8%
Wealth Index	76	92	93

Median Home Value			
2026	\$338,566	\$361,512	\$356,260
2031	\$383,366	\$400,862	\$404,108

2026 Home Value	1 mile	3 miles	5 miles
Total Owner Occupied Housing Units	1,583	18,613	50,313
<\$50,000	0.3%	1.2%	2.8%
\$50,000 - \$99,999	0.3%	0.3%	0.9%
\$100,000 - \$149,999	0.2%	0.3%	1.3%
\$150,000 - \$199,999	1.1%	1.6%	3.4%
\$200,000 - \$249,999	10.6%	7.0%	8.1%
\$250,000 - \$299,999	24.1%	17.1%	15.8%
\$300,000 - \$399,999	34.8%	36.6%	31.6%
\$400,000 - \$499,999	17.6%	23.7%	18.6%
\$500,000 - \$749,999	5.4%	8.9%	11.9%
\$750,000 - \$999,999	1.6%	2.1%	3.6%
\$1,000,000 - \$1,499,999	0.1%	0.5%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.4%
\$2,000,000 +	3.9%	0.6%	0.8%
Average Home Value	\$430,106	\$396,937	\$406,112

Housing Unit Summary			
2010 Total Housing Units	2,667	26,508	74,566
Owner Occupied Housing Units	62.1%	72.9%	70.1%
Renter Occupied Housing Units	37.9%	27.1%	29.9%
Vacant Housing Units	5.0%	4.0%	5.5%
2020 Housing Units	3,067	28,005	77,427
Owner Occupied Housing Units	53.0%	69.3%	67.2%
Renter Occupied Housing Units	47.0%	30.7%	32.8%
Vacant Housing Units	3.5%	3.5%	3.7%
2026 Housing Units	3,184	29,041	79,948
Owner Occupied Housing Units	52.4%	67.4%	66.3%
Renter Occupied Housing Units	47.6%	32.6%	33.6%
Vacant Housing Units	5.2%	4.9%	5.2%
2031 Total Housing Units	3,229	29,498	81,278
Owner Occupied Housing Units	52.8%	67.4%	66.5%
Renter Occupied Housing Units	47.3%	32.6%	33.5%
Vacant Housing Units	5.8%	5.2%	5.5%

2026 Population by Sex	1 mile	3 miles	5 miles
Males	3,338	33,953	100,613
Females	3,723	35,825	103,804

Median Age			
2010	35.7	40.1	36.2
2020	38.6	39.7	36.9
2026	39.0	40.4	38.1
2031	40.0	41.9	39.5

2026 Population by Age			
Total	7,061	69,777	204,417
0 - 4	6.5%	5.9%	6.5%
5 - 9	7.0%	6.3%	6.6%
10 - 14	5.9%	6.2%	6.7%
15 - 24	12.2%	11.0%	12.4%
25 - 34	13.4%	12.8%	13.4%
35 - 44	12.7%	14.0%	14.0%
45 - 54	11.4%	10.9%	10.9%
55 - 64	11.2%	11.9%	11.2%
65 - 74	10.6%	12.1%	10.8%
75 - 84	6.6%	6.8%	5.9%
85 +	3.5%	2.8%	2.1%
18 +	77.5%	78.2%	76.4%

2026 Population 15+ by Marital Status			
Total	5,696	56,962	164,043
Never Married	42.0%	36.4%	38.5%
Married	40.1%	48.7%	47.3%
Widowed	6.2%	5.0%	4.6%
Divorced	11.8%	10.0%	9.7%

2026 Pop 25+ by Educational Attainment	1 mile	3 miles	5 miles
Total	4,833	49,303	138,755
Less than 9th Grade	5.2%	2.9%	4.5%
9th - 12th Grade, No Diploma	2.7%	2.9%	3.5%
High School Graduate	18.7%	20.2%	20.5%
GED/Alternative Credential	4.7%	2.9%	3.7%
Some College, No Degree	17.9%	19.4%	17.5%
Associate Degree	14.4%	12.3%	11.9%
Bachelor's Degree	26.9%	26.9%	25.5%
Graduate/Professional Degree	9.6%	12.6%	13.1%

2020 Population by Race/Ethnicity			
Total	6,863	67,472	198,415
White Alone	62.5%	69.3%	58.6%
Black Alone	12.9%	8.5%	10.0%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	13.2%	12.4%	19.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.7%	4.3%
Two or More Races	3.5%	2.7%	4.3%
Hispanic Origin	7.2%	6.2%	8.5%
Diversity Index	62.6	55.1	66.3

2026 Population by Race/Ethnicity			
Total	7,061	69,777	204,416
White Alone	59.9%	66.9%	56.6%
Black Alone	13.9%	9.3%	10.7%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	14.0%	13.2%	20.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.8%	2.9%	4.6%
Two or More Races	8.0%	7.1%	7.1%
Hispanic Origin	7.6%	6.6%	8.9%
Diversity Index	65.1	58.0	68.2

2026 Employed Pop 16+ by Occupation	1 mile	3 miles	5 miles
Total	3,385	37,201	107,262
White Collar	57.7%	64.5%	62.7%
Management/Business/Financial	12.5%	18.6%	16.6%
Professional	28.0%	25.0%	25.0%
Sales	7.6%	8.9%	8.6%
Administrative Support	9.6%	11.9%	12.5%
Services	22.6%	17.0%	17.1%

2026 Employed Pop 16+ by Occupation			
Total	3,385	37,201	107,262
Blue Collar	19.7%	18.4%	20.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.3%
Construction/Extraction	5.1%	3.5%	3.5%
Installation/Maintenance/Repair	2.8%	3.3%	2.7%
Production	7.1%	5.6%	7.2%
Transportation/Material Moving	4.7%	6.0%	6.5%
White Collar	57.7%	64.5%	62.7%
Management/Business/Financial	12.5%	18.6%	16.6%
Professional	28.0%	25.0%	25.0%
Sales	7.6%	8.9%	8.6%
Administrative Support	9.6%	11.9%	12.5%
Services	22.6%	17.0%	17.1%

2026 Civilian Population 16+ in Labor Force			
Civilian Population 16+	3,385	37,201	107,262
Population 16+ Employed	93.9%	96.6%	95.5%
Population 16+ Unemployment rate	6.1%	3.4%	4.5%
Population 16-24 Employed	12.2%	12.5%	13.7%
Population 16-24 Unemployment rate	12.3%	6.8%	8.3%
Population 25-54 Employed	61.0%	61.0%	60.6%
Population 25-54 Unemployment rate	4.8%	2.8%	3.8%
Population 55-64 Employed	15%	16%	15%
Population 55-64 Unemployment rate	6.5%	3.4%	4.3%
Population 65+ Employed	5%	7%	7%
Population 65+ Unemployment rate	4.6%	2.4%	2.9%

2026 Employed Population 16+ by Industry	1 mile	3 miles	5 miles
Total	3,177	35,933	102,483
Agriculture/Mining	0.6%	0.5%	0.4%
Construction	7.0%	5.5%	5.3%
Manufacturing	18.1%	12.6%	14.2%
Wholesale Trade	0.1%	1.2%	1.2%
Retail Trade	9.9%	11.0%	10.8%
Transportation/Utilities	3.1%	5.0%	5.7%
Information	2%	1%	1%
Finance/Insurance/Real Estate	6.1%	9.2%	7.8%
Services	49.6%	49.6%	49.2%
Public Administration	3.9%	4.3%	4.4%

2026 Consumer Spending			
Apparel & Services: Total \$	\$6,175,761	\$63,239,278	\$178,683,670
Average Spent	\$2,046.99	\$2,288.71	\$2,356.50
Spending Potential Index	80	90	92
Education: Total \$	\$5,021,862	\$52,289,973	\$143,790,400
Average Spent	\$1,664.52	\$1,892.44	\$1,896.32
Spending Potential Index	83	94	95
Entertainment/Recreation: Total \$	\$10,447,083	\$108,487,597	\$300,652,289
Average Spent	\$3,462.74	\$3,926.30	\$3,965.03
Spending Potential Index	80	91	92
Food at Home: Total \$	\$19,175,048	\$195,760,274	\$549,742,749
Average Spent	\$6,355.67	\$7,084.81	\$7,250.06
Spending Potential Index	81	90	92
Food Away from Home: Total \$	\$10,662,668	\$109,699,398	\$309,863,899
Average Spent	\$3,534.20	\$3,970.16	\$4,086.51
Spending Potential Index	79	89	92
Health Care: Total \$	\$19,456,897	\$200,585,764	\$555,484,828
Average Spent	\$6,449.09	\$7,259.45	\$7,325.78
Spending Potential Index	80	91	91
HH Furnishings & Equipment: Total \$	\$6,872,876	\$71,307,682	\$198,599,067
Average Spent	\$2,278.05	\$2,580.71	\$2,619.14
Spending Potential Index	80	91	92
Personal Care Products & Services: Total \$	\$2,794,657	\$28,645,353	\$80,304,716
Average Spent	\$926.30	\$1,036.71	\$1,059.07
Spending Potential Index	81	91	93

2026 Consumer Spending	1 mile	3 miles	5 miles
Shelter: Total \$	\$67,897,396	\$690,154,025	\$1,938,122,636
Average Spent	\$22,504.94	\$24,977.53	\$25,560.13
Spending Potential Index	82	91	93
Support Payments/Gifts in Kind: Total \$	\$7,582,464	\$78,037,866	\$214,422,663
Average Spent	\$2,513.25	\$2,824.29	\$2,827.83
Spending Potential Index	82	93	93
Travel: Total \$	\$9,029,351	\$93,308,212	\$257,012,605
Average Spent	\$2,992.82	\$3,376.94	\$3,389.50
Spending Potential Index	82	92	93
Vehicle Maintenance & Repairs: Total \$	\$2,979,616	\$30,888,894	\$86,387,972
Average Spent	\$987.61	\$1,117.91	\$1,139.29
Spending Potential Index	80	90	92

Top Tapestry Segment		
1 mile	3 miles	5 miles
Retirement Communities (J3): This segment is characterized by elderly professional suburbanites with high rental costs. Learn more about this segment...	Moderate Metros (C6): This segment is characterized by young, suburban households with moderate incomes. Learn more about this segment...	Moderate Metros (C6): This segment is characterized by young, suburban households with moderate incomes. Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Business Summary Report (NAICS)

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses	572	2,293	5,179
Total Employees	9,583	32,921	71,698
Total Population	7,061	69,778	204,417
Employee/Population Ratio (per 100)	135.7	47.2	35.1

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
Agriculture, Forestry, Fishing & Hunting (11)	0	0.0%	0	0.0%	4	0.2%	44	0.1%	10	0.2%	64	0.1%
Mining (21)	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Utilities (22)	1	0.2%	6	0.1%	7	0.3%	47	0.1%	11	0.2%	118	0.2%
Construction (23)	27	4.7%	231	2.4%	172	7.5%	2,122	6.5%	398	7.7%	3,757	5.2%
Building Construction (236)	6	1.1%	33	0.3%	56	2.4%	475	1.4%	142	2.7%	1,054	1.5%
Heavy/Civil Eng Construction (237)	1	0.2%	20	0.2%	10	0.4%	194	0.6%	27	0.5%	369	0.5%
Specialty Trade Contractor (238)	20	3.5%	178	1.9%	107	4.7%	1,453	4.4%	230	4.4%	2,334	3.3%
Manufacturing (31-33)	31	5.4%	970	10.1%	129	5.6%	3,236	9.8%	253	4.9%	7,358	10.3%
Wholesale Trade (42)	18	3.1%	308	3.2%	81	3.5%	1,287	3.9%	163	3.1%	5,154	7.2%
Durable Goods (423)	14	2.5%	264	2.8%	69	3.0%	1,017	3.1%	128	2.5%	4,576	6.4%
Nondurable Goods (424)	3	0.5%	40	0.4%	12	0.5%	267	0.8%	32	0.6%	560	0.8%
Wholesale Trade Broker (425)	1	0.2%	3	0.0%	1	0.0%	3	0.0%	3	0.1%	19	0.0%



Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

Business Summary Report (NAICS)

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses Number	%	Employees Number	%	Businesses Number	%	Employees Number	%	Businesses Number	%	Employees Number	%
Retail Trade (44-45)	128	22.4%	2,586	27.0%	347	15.1%	7,277	22.1%	643	12.4%	11,094	15.5%
Motor Vehicle & Parts Dealers (441)	19	3.3%	685	7.2%	75	3.3%	2,383	7.2%	110	2.1%	2,632	3.7%
Furniture & Home Furnishings (4491)	7	1.2%	49	0.5%	15	0.7%	96	0.3%	28	0.5%	691	1.0%
Electronics & Appliance Retailers (4492)	5	0.9%	168	1.8%	15	0.7%	260	0.8%	26	0.5%	377	0.5%
Building & Garden Equipment (444)	8	1.4%	200	2.1%	39	1.7%	717	2.2%	73	1.4%	1,120	1.6%
Food & Beverage Retailers (445)	11	1.9%	342	3.6%	51	2.2%	905	2.8%	120	2.3%	2,179	3.0%
Pharmacy & Personal Care Retailers (456)	24	4.2%	173	1.8%	40	1.7%	301	0.9%	61	1.2%	661	0.9%
Gasoline and Other Fuel Dealers (457)	1	0.2%	4	0.0%	4	0.2%	21	0.1%	12	0.2%	77	0.1%
Clothing, Shoe, & Jewelry Retailers (458)	24	4.2%	255	2.7%	29	1.3%	291	0.9%	53	1.0%	435	0.6%
Sports, Hobby, & Music Retailers (459)	19	3.3%	255	2.7%	52	2.3%	708	2.1%	104	2.0%	1,186	1.6%
General Merchandise Retailers (455)	9	1.6%	454	4.7%	28	1.2%	1,597	4.8%	55	1.1%	1,735	2.4%
Transportation & Warehousing (48-49)	6	1.1%	75	0.8%	28	1.2%	335	1.0%	74	1.4%	2,388	3.3%
Truck Transportation (484)	3	0.5%	28	0.3%	9	0.4%	66	0.2%	23	0.4%	1,134	1.6%
Information (51)	8	1.4%	65	0.7%	34	1.5%	213	0.7%	83	1.6%	569	0.8%
Finance & Insurance (52)	26	4.5%	175	1.8%	93	4.1%	595	1.8%	245	4.7%	1,482	2.1%
Central Bank, Credit & Related (521-522)	11	1.9%	128	1.3%	32	1.4%	380	1.1%	67	1.3%	697	1.0%
Securities & Commodity Contracts (523)	3	0.5%	13	0.1%	22	1.0%	86	0.3%	63	1.2%	327	0.5%
Funds, Trusts & Other Financial (524-525)	12	2.1%	33	0.3%	39	1.7%	129	0.4%	114	2.2%	457	0.6%
Real Estate, Rental & Leasing (53)	21	3.7%	84	0.9%	133	5.8%	1,031	3.1%	291	5.6%	1,868	2.6%
Professional, Scientific & Tech Services (54)	32	5.6%	577	6.0%	177	7.7%	1,923	5.8%	477	9.2%	4,621	6.5%
Legal Services (5411)	9	1.6%	35	0.4%	28	1.2%	92	0.3%	108	2.1%	438	0.6%
Management of Companies (55)	1	0.2%	61	0.6%	1	0.0%	82	0.3%	8	0.1%	127	0.2%
Admin, Support & Waste Mgmt (56)	9	1.6%	143	1.5%	67	2.9%	557	1.7%	201	3.9%	2,271	3.2%



Source: This infographic contains data provided by Esri-Data Axle (2026), Esri (2026). Data note: Not all NAICS subcategories for a 2 digit major category are being shown. Business summaries are based on primary NAICS assignment by Data Axle.

Business Summary Report (NAICS)

Maplewood Town Center
1845 County Road D E, Maplewood, Minnesota, 55109
Rings: 1, 3, 5 mile radii



by NAICS Codes	1 mile				3 miles				5 miles			
	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%	Businesses	%	Employees Number	%
Educational Services (61)	9	1.6%	155	1.6%	68	3.0%	1,915	5.8%	153	3.0%	4,772	6.7%
Health Care & Social Assistance (62)	116	20.3%	2,180	22.8%	336	14.7%	5,216	15.8%	709	13.7%	10,888	15.2%
Ambulatory Health Care (621)	86	15.0%	1,619	16.9%	215	9.4%	3,472	10.6%	459	8.9%	6,895	9.6%
Physicians & Doctors (6211)	26	4.5%	1,002	10.5%	63	2.8%	1,579	4.8%	105	2.0%	2,608	3.6%
Dentists (6212)	18	3.1%	153	1.6%	37	1.6%	372	1.1%	69	1.3%	725	1.0%
Specialty Health Practitioners (6213)	20	3.5%	181	1.9%	56	2.4%	350	1.1%	132	2.5%	743	1.0%
Outpatient & Urgent Care (6214)	5	0.9%	55	0.6%	9	0.4%	103	0.3%	21	0.4%	326	0.5%
Medical & Diagnostic Labs (6215)	2	0.3%	27	0.3%	6	0.3%	104	0.3%	7	0.1%	110	0.1%
Home Health Care Services (6216)	5	0.9%	66	0.7%	23	1.0%	651	2.0%	70	1.4%	1,408	2.0%
Other Ambulatory Health (6219)	9	1.6%	135	1.4%	21	0.9%	314	0.9%	55	1.1%	974	1.4%
Hospital (622)	8	1.4%	176	1.8%	11	0.5%	217	0.7%	20	0.4%	316	0.4%
Nursing/Residential Care Facilities (623)	9	1.6%	147	1.5%	41	1.8%	670	2.0%	83	1.6%	1,770	2.5%
Social Assistance (624)	14	2.5%	0.7%	2.5%	68	3.0%	2.0%	2.6%	147	2.8%	2.0%	2.7%
Arts, Entertainment & Recreation (71)	10	1.8%	200	2.1%	55	2.4%	512	1.6%	119	2.3%	1,448	2.0%
Accommodation & Food Services (72)	51	8.9%	1,244	13.0%	149	6.5%	2,852	8.7%	316	6.1%	5,306	7.4%
Accommodation (721)	3	0.5%	78	0.8%	9	0.4%	162	0.5%	14	0.3%	271	0.4%
Food & Drinking Places (722)	48	8.4%	1,166	12.2%	141	6.2%	2,691	8.2%	301	5.8%	5,035	7.0%
Other Services Except Public Admin (81)	56	9.8%	399	4.2%	298	13.0%	2,656	8.1%	757	14.6%	5,740	8.0%
Repair & Maintenance (811)	19	3.3%	92	1.0%	74	3.2%	378	1.1%	169	3.3%	873	1.2%
Auto Repair & Maintenance (8111)	12	2.1%	63	0.7%	58	2.5%	301	0.9%	121	2.3%	563	0.8%
Personal & Laundry Service (812)	23	4.0%	119	1.2%	93	4.1%	457	1.4%	226	4.4%	1,141	1.6%
Civic and Other Orgs (813)	14	2.5%	188	2.0%	132	5.8%	1,820	5.5%	362	7.0%	3,726	5.2%
Public Administration (92)	7	1.2%	122	1.3%	48	2.1%	1,015	3.1%	100	1.9%	2,653	3.7%
Unclassified Establishments (99)	15	2.6%	2	0.0%	66	2.9%	7	0.0%	169	3.3%	19	0.0%
Total (11-99)	572	100.0%	9,583	100.0%	2,293	100.0%	32,921	100.0%	5,179	100.0%	71,698	100.0%



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